Sales Management

Sales Meetings

CONVENTION FACILITIES ISSUE

MEETING & EXHIBIT PLANNERS' GUIDE TO SITES & SUPPLIERS

NOVEMBER 15.



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HIGHLIGHTS

SAVE THIS ISSUE - IT'S SPECIAL

This issue is designed for executives who plan meetings, conventions, exhibits or expositions. It provides the only reference volume available on convention hotel and auditorium facilities in North America and nearby islands. In addition, it is a handy reference to sources of services and suppliers for meeting and exhibit needs.

AID TO MEETING BUDGET ESTIMATING

Included in the data on hotels and auditoriums are rates for meeting rooms, bedrooms, meals and exhibit areas. This affords a quick estimate of major meeting costs at the sites you are considering.

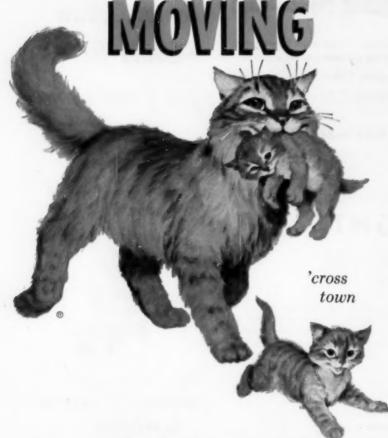
GUIDE TO TRANSPORTATION TO MEETING SITES

Airlines and railroads that serve each of the more than 800 hotels listed in this facilities guide are shown for each city. This is a speedy reference for both meeting and exhibit plans (and for personal travel as well).

DATA REVISED AND NEW FACILITIES ADDED

All information has been brought up to date and new facilities and services have been entered under their respective cities. While every effort has been made to provide complete and accurate data on popular meeting and exhibit sites, no responsibility can be assumed for omission or error.

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OFFICIAL U. S. NAVY PHOTOGRAPH — "OPERATION REMEMBER" — A three-day round of ceremonies put on by the New York Council of the Navy League honored war leaders of Navy and Marines for their wartime services. At this gala celebration on May 2, for the first time in the history of the Waldorf-Astoria, 135 guests were seated at six different dais. Other major features arranged, coordinated, staged by SPECIAL EVENTS INC.

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of the United States



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"You made my task as chairman easier . . ." "Add my congratulations to the others as a result of the DMAA Convention, Your group did a marvelous job and you certainly made my task as arrangements chairman easier. The whole convention, in my opinion, flowed smoothly as a result of your efforts." EDGAR V. HALL

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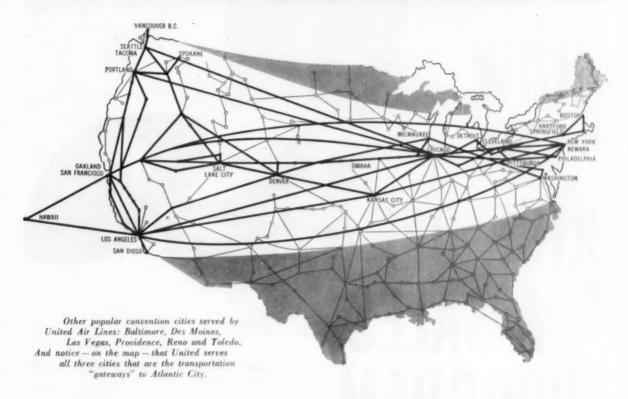
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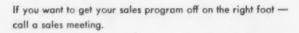
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CHICAGO Sheraton-Blackstone Sheraton Hotel

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LOUISVILLE Sheraton-Seelbach The Watterson DALLAS Sheraton Ho Opens 1959 AKRON Sheraton Hotel INDIANAPOLIS

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> SIOUX CITY, Iowa Sheraton-Martin Sheraton-Warrior

SIOUX FALLS, S. D. Sheraton-Carpente Sheraton-Cataract

CEDAR RAPIDS, Iowa

PACIFIC DIV. SAN FRANCISCO Sheraton-Pelace LOS ANGELES Sheraton-Town House

CANADIAN DIV.

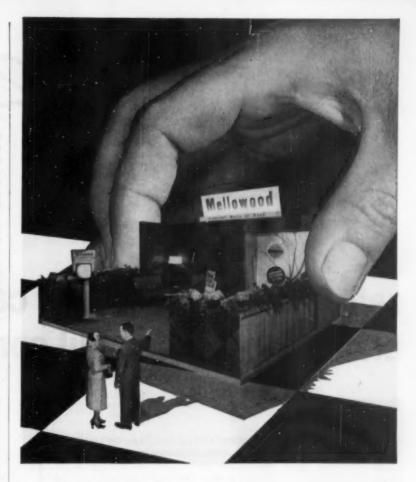
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SALES MEETINGS/Part 2 SALES MANAGEMENT

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- . THE HOLIDAY INN, Birmingham, Ala.
- . THE BANCROFT, Worcester, Mass.
- THE COMMANDER, Cambridge, Mass.
- . THE BEACONSFIELD, Brookline, Mass.
- . THE SENATOR, Secremente, Cal.
- . THE GREEN, Pasadona, Cal.
- . THE ALGONQUIN, Cumberland, Md.
- . THE ELMS, Excelsior Springs, Mo.
- . THE OAKS, Excelsior Springs, Mo.
- THE EVANS, Columbus, Nebraska
- THE LINCOLN, Lincoln, Nebraska
- . THE CAPITAL Lincoln, Nebraska
- THE MADISON, Norfolk, Nahruska
- THE ROME, Omaha, Nebraska
- THE LINCOLN, Scottsbluff, Nobraska
- THE CLINTON, Clinton, lower
- . THE LAFAYETTE, Clinton, lowa
- THE CHIEFTAIN, Council Bluffs, lowa
- THE TALLCORN, Marshalltown, Iowa



371 Seventh Avenue, New York, N. Y. . PEnnsylvania 6-3400

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John B. O'Connor, Sales Manager, Eastern Division, Hotel Statler, New York 1.

Arne C. Schey, Sales Manager, Central Division, Palmer House, Chicago 90.

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NEW YORK: 401 Seventh Ave.—Tel, LOngacre 3-6900 CHICAGO: Palmer House — Tel, FInancial 6-2772 PITTSBURGH: Gateway Center Bldg, 3—Tel, COurt 1-5600 SAN FRANCISCO: 100 Bush St. — Tel, YU 6-0576 MIAMI: 150 Southeast Third Ave.—Tel, FR 9-3427 TORONTO: 25 Adelaide St., W.—Tel, EMpire 8-2921 MONTBEAL: 1080 University St.—Tel, UN 1-3301

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CLEVELAND







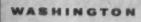


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ATLANTA











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Distinguished Hotels-a cooperative association of 18 independently managed hotelsprovide superior facilities in the nation's 15 major business centers.

For more detailed information, write this office for the Distinguished Hotels Fact Sheet, or contact your nearest Distinguished Hotel.

W. R. Beattie

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CLEVELAND Hatel Cleveland *

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ST. LOUIS Chase & Park Plaza

> DALLAS The Adolphus

OKLAHOMA CITY The Skirvin

> SALT LAKE CITY **Hotel Utah**

SAN FRANCISCO The Mark Hopkins

LOS ANGELES The Ambassador

MEXICO CITY Hotel Del Prado





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In the facilities-listings of the hotels in this directory you will note HSMA membership indicated by those initials after the name of the hotel.... If you would like a 1957 HSMA Membership Roster, write Adrian Phillips, 1325 Boardwalk, Atlantic City, N. J.



SECTION ONE

HOTEL AND AUDITORIUM FACILITI

- 1. Heteis and auditoriums are listed alphabetically under the cities in which they are located. (HSMA) after hotel name indicates membership in Hotel Sales Management Assn.
- 2. Cities are listed alphabetically under their respective states. (Transportation lines to city and convention bureau are listed under each city.)
- 3. States are listed alphabetically. They are followed by Canadian provinces.
- U. S. Island possessions follow Canada, These are followed by British West Indies, Cuba, Dominican Republic, Mexico and Panama.

ΔΙΔΒΔΜΔ

Holiday Inn

See Advertisement, Page 16

4301 Bessemer Hway (Phone: HAmilton 5-4352)

Manager: Louis P. Woods
Convention Season: From Labor Day to June 1st
Largest Group Accommodated: 175 (50 rooms, 5
suites available
Air Conditioning: Yes
Convention Rates: Single: 6.25-10.00; Double: 9.0014.00; Suites: 15.00.25.00
No. Mag. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;
Dinner: 2.50
Liquer: Sarvad in batal

Liquor: Served in hotel Charges for Mtg. Rms.: 15.00-50.00; allowance of

Charges for Mrg. Rms.; 15.00-50.09; allowance of 1.00 per bedroom occupied per day Charges for Exhibit Areas: 15.00-50.00; allowance of 1.00 per bedroom occupied per day Net Exhibit Space: 3.280 sq. fr. oh one floor Audio-Visual Aids: Blackboard, lighted speakers rostrum, PA system, spotlights Stage: Yes Sports Facilities: Swimming pool, badmitton, croquer, shuffleboard, golf putting green, ping poon.

The Dinkler-Tutwiler Hotel

See Advertisement, Page 75 2005 5th Ave. N. (Phone: Alphine 28161; Tele-graph: FGM)

graph: FGM)
Manager: Ira M. Petton, Vice Pres.
Sales Manager: Miss Mergaret Fletcher
Convention Season: All year
Largest Group Accommodated: 500 (275 rooms,
12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 8.5017.00; Suites: 30.00, European Plan
No. Mig. Rms. & Capacity of Largest: 8 (1800)
No. Banquet Rms. & Capacity of Largest: 8 (1300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mig. Rms. From 10.00 to 460.00
Net Exhibit Space: 8,250 sq. ft, on one floor; separate area

rate area Audio-Visual Alds: PA system, spotlights, film projectors rental agency Stage: Available

Molton Hotel

507 N. 20th St. (Phone: 3-7243) Manager: Jack L. Smith
Convention Season: All year
Largest Group Accommodated: 75 (75 rooms and

i suite available)
Convention Rates: Single: 4.50 to 5.00; Double: 7.00 to 15.00; Suites: 12.00

No. Mtg. Rms. & Capacity of Largest: 2 (100) No. Banquet Rms. & Capacity of aLrgest: 2 (100) Group Meal Rates: Breakfast: .60 to .85; Luncis: .90 to 1.25; Dinner: 1.35 to 3.25 Liquor: Not served in hote! Air Conditioning: Banquet and meeting rooms, .27 bedrooms

cr begrooms Charges for Banquet & Mtg. Rms.: Variable Net Exhibit Space: 725 sq. ft. on one floor Stage: Available

Pick-Bankhead Hotel

See Advertisement, Page 82 2300 - 5th Ave. N. (Phone: ALpine 1-3231; Tele-graph FTK)

graph FTK)
Manager: Gene White
Sales Manager: Ray Mitchell
Convention Season: All year
Largest Group Accommedated: 700 (300 rooms,
14 suites available)
Air Coaditioning: Entire hotel
Convention Rates: Single: 5.00-7.50; Double: 7.5010.00; Suites: 16.00 up. European
No. Mtg. Rms. & Capacity of Largest: 6 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mtg. Rm.: Varies as to room size
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Every type

BIRMINGHAM

Railroads: C, of Ga.; L, & N.; S.A.L.; So, Ry.; Frisco; III. Cent.; A.G.S.; A.C.L.; G.M. & O.; Bir, So.; Bir, Belt Airlines: CAP, DAL, EAL, SOU

CONVENTION BUREAU

Convention & Travel Department 1914 6th Ave., North (3) Lowell S. Hamilton, Manager

AUDITORIUM

Municipal Auditorium

See Advertisement, Page 25

1928 8th Ave. (Phone: ALpine 1-9921)

Manager: Fred McCallum
Exhibit Areas: 31,000 sq. ft.; 20,000 Main Auditorium; 11,000 sq. ft, exhibit hell
Rantal Fees: On Application
Floor Load: Unlimited
Vantilation: Air conditioned
Ceiling Height: 50 ft,
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10.5 ft. by
10.5 ft.

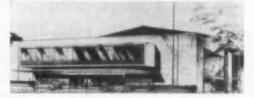
No. Elevators and Capacities: One, 10,000 lbs.

No. Elevators and Capacities: One, 10,000 lbs.
Columns: None
Utilifies: AC 110-220 current, gas water
Leading Facilities: Elevated doors and hand
trucks; railroad 150 ft. behind building
Storage Areas: Ample
Meeting Rooms and Capacities: Six; three-25;
one-35; one-50; one-300
Parking Facilities: 1,000 car lot
Distance from Business District: Three blocks

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- EXHIBIT AREA
 Total 31,000 sq. ft.
 Main Auditorium 20,000 sq. ft.
 Exhibit Hall 11,000 sq. ft.

ALABAMA

Birmingham continued

Thomas Jefferson Hotel See Advertisement, Page 164

2nd Ave. & 17th St. (Phone: AL 2-7(41)

Manager: Nat D. Hurdle
Sales Manager: William J. Knapp
Covention Season: All year
Largest Group Accommodated: 300 (150 rooms
and 15 suites available)
Convention Rates: Single: 5.00 to 10.00; Double:
7.00 to 13.00; Suites: 18.00 to 25.00
No. Mig. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Rates for Meals: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.50
Liquor: Served in hotel

Dinner: 2.50
Liquer: Served in hotel
Air Conditioning: Entire hotel
Net Exhibit Space: 6.000 sq. ft. on one floor
Cherges for Exhibit & Mtg. Rms.: 25.00 to 100.00
Audio-Visual Aids: PA system, stage

MOBILE

Railroads: L. & N.; So. Ry.; G.M. & O.; A.T. & N. Airlines: CAP, EAL, NAL, SOU

Admiral Semmes

See Advertisement, Page 164

See Advertisement, Page 164
251 Government St, (Phone: Hemlock 3:2771)
Manager: Frank C. Drane
Sales Manager: C. S. Hill
Convention Season: All year
Lergest Group Accommodated: 400 (250 rooms, 5
suites available)
Air Conditioning: Entire hotel
Convention Retest: Single: 5:50.8.00; Double: 8:0011.50; Suites: 17:50:25:00, European
No. Mtg. Rms. & Capacity of Largest: 5 (800)
No. Banquet Rms. & Capacity of Largest: 5 (600)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2:50 Charges for Mtg. Rms.: None
Nef Exhibit Space: None
Audio-Visual Alds: PA system, spotlights, film
projectors rental agency
Stage: Available

The Battle House (HSMA)

26 N. Royal St. (Phone: HE 2-0531; Teletype MO Manager: B. C. Counts

Sales Manager:
Convention Season: Not during February & March
Largest Group Accommodated: 300 (150 rooms,
4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-10.00; Double: 8.0015.00; Suites: 20.00 up. European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquer Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1-2.50; Lunch: 2-4;
Dinner: 2.50-6.00
Liquer: Served in hotel

Dinner: Exercite hotel
Liquer: Served in hotel
Charges for Mig. Rms.: No charge if meals served
Audio-Visual Aids: PA system, spotlights, film
projectors rental agency
Stage: Available

MONTGOMERY

Railroads: A.C.L.; C. of Ga.; L, & N.; G.M, & O.; S.A.L.; W. of A. Airlines: DAL, EAL

AUDITORIUM

Alabama State Coliseum

P.O. Box 7024 (Phone: 5-2341) Manager: T. C. Reid
Exhibit Areas: 33,000 sq. ft.
Rental Fees: Minimum \$500 to \$750 per day, includes utilities and janitor service
Ventilation: Fourteen 72" fans
Ceiling Height: 100 ft.
PA System: yes
Columns: None Ceiling Height: 100 ff.
Columns: None
Current and Utilities Available: 220 V, gas, water
Railroad Sidings: For 8 cars
Location, Size of Storage Areas: Limited
Number of Meeting Rooms and Capacities: 4 (100
Facilities for Food Functions: Banquet for 500
Parking Facilities: 4,000 cars
Distance from Business District: 3 miles

Dinkler-Jefferson Davis Hotel (HSMA)

See Advertisement, Page 75 348 Montgomery St. (Phone: Amherst 2-5251)

348 Montgomery St. (Phone: Amherst 2-5251)
Manager: Charles A. Dionne
Sales Manager: C. A. Dionne
Convention Season: All year
Largest Group Accommodated: 175 (100 rooms,
3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.90-10.50; Double: 7.7512.50; Suites: 26.00
No, Mtg. Rms, & Capacity of Largest: 6 (450)
No, Banquet Rms, & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.00 up; Lunch: 1.50;
Dinner: 2.50
Liquer: Served in hotel

Liquer: Served in hotel
Charges for Mfg. Rms.: None if food is served
Charges for Exhibit Areas: 10.00 to 125.00

Net Exhibit Space: 8,000 sq. ft., including 5,720 sq. ft. on one floor Addis-Visual Adds: PA system, spotlights, film projectors, blackboard, portable screen Stage: Available Sports Facilitles: Tennis, golf, swimming, horse-

Whitley Hotel

Montgomery St. (Phone: Amhurst 2-6461; Teletype: MG-6023)
Manager: Mark L. Grable
Sales Manager: Thomas A. Bell
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 8 suites available)

As uites evailable)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,007,50; Double: 8.0011.00; Suites: 18.00.30.00
No. Mtg. Rms. & Capacity of Largest: 7 (1.200)
No. Banquet Rms. & Capacity of Largest: 7 (700)
Group Meal Rates: Breekfast: 1,50; Lunch: 2.00;
Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms. None

Dinner: 2.50 quor: Served in hotel harges for Mtg. Rms.: None harges for Exhibit Areas: Depends on require-

Not Exhibit Space: 8,000 sq. ft, on two floors,

separate area Audic-Visual Alds: PA system, spotlights, film projectors eveilable next door Stage: Available

POINT CLEAR

Railroads: L. & N.; G.M. & O.

Grand Hotel (HMSA) See Advertisement, Page 26

See Advertisement, Page 26
(Phone: WAverly 8-9201)
Manager: Murray Stevenson
Sales Manager: H. A. Perers, Jr.
Convention Season: All year except March & April
Largest Group Accommodated: 240 (120 rooms)
Air Conditioning: Entire hotel
Convention Rates: May 15-Jan. 31: Single or
Double, 16.00-17.00; Suites, 24.00-25.00, Peb. IMay 15: Single or Double, 17.00-19.00; Suites,
25.00-27.00, European plan
No. Mga, Rms, & Capacity of Largest: 3 (250)
No. Banquer Rms, & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner, 4.50

ARIZONA'S COUNTRY CLUB RESORT INVITES **GROUP MEETINGS**

Accommodations for 150 guests in a secluded club-like atmosphere only 15 miles to Phoenix, 70 acres of lawns and flowers. Magnificent golf course and other sports, 3740' Paved Airstrip, Superb food and well-trained service. Variety of meeting and conference rooms.

Season: NOVEMBER to MAY



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Distinguished cuisine and service, plus luxurious comfort and the privacy of a 350-acre estate have established Grand Hotel as a fevorite resort for discriminating guests. Add to these features the finest of meeting rooms and you have all the facilities you could ask for a successful, enjoyable meeting! Available all year, except March and April.

Maximum 200 persons (120 double rooms and suites)

For Convention Information Kit, write James H. Pope, Convention Manager, or Harry A. Peters, Jr., Director of Sales

GRAND HOTEL . POINT CLEAR . ALABAMA

Murray Stevenson, Vice President

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: None
Sports Facilities: Golf, tennis, swimming, bowling
on green, fishing, sailing, croquet, badminton,
quoits, cycling

ARIZONA

CHANDLER

Railroads: So. Pac. Airlines: Served through Phoenix

San Marcos Hotel (HSMA)

(Phone: Yorktown 3-6655)

Manager: John H. Quarty
Sales Manager: James Sweil
Convention Season: Nov. to Jan. 20, from Apr. I
to May 19
Largest Group Accommodated: 250 (120 rooms
and 23 suites available)
Convention Rates: Single: 20.00 to 22.00; Double:
24.00; Suites: 12.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 4 (550)
Rates for Meals: Breakfast: 2.00; Lunch: 3.00;
Dinner: from 4.00
Liquor: Served in hotel (Phone: Yorktown 3-6655) Dinner: from 4.00 Liquers Served in hotel Air Conditioning: Banquet and meeting rooms Charges for Banquet & Mtg. Rms.: None Net Exhibit Space: 6,000 sq. ft. Audio-Visual Alds: Projector for Ibmm film and screen, PA system, stage, spotlights Sports Facilities: Golf, swimming, tennis, shuffle-hoord riding.

GRAND CANYON

Railroads: A.T. & S.F. Airlines: FAL to Flagstaff

El Tovar and Bright Angel Lodge

See Advertisement, Page 126

South Rim (Phone: Grand Canyon 40)

Manager: Walter D. Rouzer Convention Season: October I to April 30 (except

Easter week)
Largest Group Accommodated: 300 (149 rooms

available Rates: Single: 5.00 to 7.50; Double 7.00 to 1.60; Suites: to 25.00; Deluxe Cabins: 10.00 to 12.00

No. Mtg. Rms. & Capacity of Largest: 3 (200)

No. Banquet Rms. & Capacity of Largest: 1 (400)

Rates for Meals: Breaklast: 1.50; Lunch: 1.50 to 2.00; Dinner: 2.00 to 3.50

Liquor: Served in hotel. Portable bar for cocktail parties

Charges for Banquet & Mtg. Rms.: None Net Exhibit Space: 7,962 sq. ft. 2,720 sq. ft. on

one floor Audio-Visual Aids: Admatic slide viewer, 35mm motion picture projector, PA system, stage Sports Facilities: Fishing, hiking, mule trips into the Canyon

LITCHFIELD PARK

Railroads: So. Pac. Airlines: Served through Phoenix

The Wigwam

See Advertisement, Pag 26

(Phone: WEstport 5-9321)
Manager: Reade Whitwell:
Convention Season: October to Early May, except
February & March
Largest Group Accommodated: 165 (50 rooms,
20 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 20.00-24.00; Double:
16.00-18.00; Suites: 8.00 additional. American
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquet Rms. & Capacity of Largest: 3 (275)
Group Meal Rates: Breaklast: 2.00; Lunch: 3.00;
Dinner: 4.50
Liquer: Served in hotel

Liquor: Served in hotel



Plan now to hold your next meeting in the Southwast's garden spot and in the center of an ever expanding market. Here you'll find Everything Under The Sun for your convenience and enterfalament.

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PHOENIX, ARIZONA and The Valley Of The Sun

Jack Slewart

Manager





PHOENIX, ARIZONA Season: OCTOBER 10 GOLF AT ADJOINING PARADISE TO MAY I

VALLEY CLUB **NEW CONVENTION** ROOM FOR GROUPS

ARIZONA Litchfield Park continued

Charges for Mtg, Rms.: None Charges for Exhibit Areas: None Audio-Visual Alds: PA system, spotlights, Iémm sound, slide, eastes Stage: Available Sports Facilities: Golf, riding, pool, tennis, putt-ing greens, shuffleboard, croquet

PHOENIX

Railroads: So. Pac.; R.I.; A.T. & S.F. Airlines: AAL, BAL, FAL, TWA, WAL

CONVENTION BUREAU

Convention Sureau Chamber of Commerc Elmer Ferrall, Manager

AUDITORIUM

Phoenix Coliseum 37th Ave. & Indian School Road (Phone: AP 3-3589) Manager: Weldon Girard Manager: Weldon Griard Exhibit Areas; 26,000 sq. ft. Yentilation: Refrigeration PA System: Yes Ceiling Height: 40 ft. Dimensions, Opening to Exhibit Hall: 14 ft. steel doors each end Columns, Location and Dimensions: None Utilities: AC, DC, water Loading Facilities: Railroad siding two blocks Location, Size of Storage Areas: 10,000 sq. ft, in Facilities for Food Functions: 3 concession stands; banquet for 500
Parking Facilities: for 2,500 cars
Distance from Business District: 4 miles

Hotel Adams

P.O. Box 870 (Phone: ALpine 3-1131) Manager: Jack J. Kane Convention Season: All year Largest Group Accommodated: 200 (100 rooms Convention Rates: Single: 8.00; Double: 10.00; Suites: from 25.00; Nouble: 10.00; No. Mig. Rms. & Capacity of Largest: 15 (300) Mo. Banquet Rms. & Capacity of Largest: 4 (300) Rates for Meals: Breakfast: .75; Lunch: 1.00; Dinner: 2.50 Dinnet: 2.50
Liquort Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: 25.00 to 75.00
Audio-Yisual Aids: Spotlights, stage
Sports Facilities: Swimming pool on roof, shuffle-board, table tennis

Arizona Biltmore

(Phone: AM 5-4771) Manager: George Lindholm Convention Season: Nov. I to Jan. 15, Apr. Largest Group Accommodated: 500 (250 rooms and suites available) Convention Rates: Double: 40.00 to 50.00; Suites: 90.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Liquer: Served in hotel
Audio-Visual Aids: Spotlights, stage
Sports Facilities: Swimming pool, tennis, 18-hole
golf course, horseback riding

Arizona Manor 2390 E. Camelback Road (Phone: AM-62431, Tele: FAX) Directing Manager: Jack Kogen
Manager: Norman Kogen
Convention Season: All year
Lergest Group Accommodated: 125 (80 rooms
20 suites evailable)
Alr Conditioning: Entire hotel
Convention Rates: \$16.00 per person; Suites, \$20.00 European No. Mtg. Rms. & Capacity of Largest: 2 (300) No. Banquet Rms. & Capacity of Largest: 2 (250) Group Meal Rates: Breakfast: .75-1.75; Lunch: 1.00.2.50; Dinner: 2.50.4.50 Charges for Mtg. Rms.: None Net Exhibit Space: 4,000 sq. ft. on one floor

Audio-Visual Alds: PA system, spotlights, 8 & 16mm projector Stage: Available Sports Facilities: Golf, swimming, racing, riding

Camelback Inn

See Advertisement, Page 27 Lincoln Drive (Phone: Whitney 5-8441)

Lincoln Drive (Phone: Whitney 5-8441)

Manager: Jack Stewarf
Convention Season: Fall & Spring
Largest Group Accommodated: 200 (108 rooms, 15 suites available).

Air Conditioning: Banquet and meeting rooms.
Convention Rates: Single: 26.00-28.00; Double: 40.00; Suites: 50.00. Quoted on groups of 80 or more persons. American
No. Mg. Rms. & Capacity of Largest: 4 (275)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Maal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 3.75 to 5.50

Liquer: Served in hotel
Charges for Ma, Rms.: None
Net Exhibit Space: 1200 sq. ft, all on one fldor
Audio-Visual Alds: PA system, spotlights, everything for slides and movies Stage: Available Sports Facilities: Golf, tennis, swimming, riding

6000 E. Camelback Road (Phone: WHitney 5-6301)

4000 E. Camelback Road (Phone: WHitney 5-6301)
Manager: E. D. Bailey
Convention Sasson: All year
Largest Group Accommodated: 175 (75 rooms,
6 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Nov.-Jan.: Single: \$20. Double:
\$32, Suites: \$20. Jan.-May: Single: \$28. Double:
\$40. Suites: \$25. American
No. Mtg. Rms. & Capacity of Largest: 3 (475)
No. Banquet Rms. & Capacity of Largest: 4 (100)
Group Meel Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: Rm. for 5 or 6, 8' x 10' spaces,
on one floor.

Audio-Visual Aids: PA system, spotlights, lémm

film projector Stage: Available Sports Facilities: Pool, tennis, golf putting, horse-back riding in desert, 18-hole golf course where play can be started on the Inn premises

Paradise Inn

6150 E. Camelback Rd. (Phone Whitney 5-8491) 6150 E. Camelback Rd. (Phone Whitney 5.8491)
Manager: Don Davis
Convention Season: November to January, April
Largest Group Accommodated: 175 (100 rooms
available; suites can be arranged)
Air Conditioning: Banquet rooms
30.00 to 36.00; Suites: 20.00 additional
No. Mig. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Mael Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquor: Served in hotel Dinner: 3.50 Liquor: Served in hotel Charges for Mtg. Rms.: None Net Exhibit Space: 3,800 sq. ft, Audio-Visual Aids: 16mm projectors Stage: Yes Sports Facilities: Tennis, shuffleboard, putting, croquet, 18-hole golf course Hotel Westward Ho (HSMA) 618 N. Central (Phone Alpine 3-2181; Telegraph: PX-287)

Manager: Fred G. Lessing Sales Manager: John C. Stough Convention Season: All year except February & March March
Largest Group Accommodated: 750 (250 rooms. 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-13.00; Double: 12.00-17.00; Suites: 25.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1500)
No. Banquet Rms. & Capacity of Largest: 13 (1500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10.00 per booth or total room rental

total room rental Net Exhibit Space: 12,381 sq. ft. all on one floor, Audio-Visual Aids: PA system, spotlights, motion Stage: Available Sports Facilities: Swimming, pool, golf nearby, dog racing & horse racing in season (Fall & Winter months)

SCOTTSDALE

Railroads: So. Pac., Santa Fe (to Phoenix) Airlines: AAL, BAL, FAI, TWA, WAL (to Phoenix)

Casa Blanca Inn

P.O. Box 188 (Phone: WHitney 5-6391) Manager: Royal W. Treadway Sales Manager: Royal W. Treadway Convention Season: Nov., Dec., Jan., Apr., and May Largest Group Accommodated: 100 (42 rooms. Largest Group Accommodated: 100 (42 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 24.00; Double: 36.00;
Suites: 44.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 4.50
Liquor: Servaci in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, I&mm
projectors projectors Stage: Available Sports Facilities: All sports

TUCSON

Reilroads: So. Pac. Airlines: AAL, FAL, TWA

CONVENTION BUREAU

Tucson Chamber of Commerce C, Edgar Goyette, Manager

El Conquistador

East Broadway (Phone: EA 5-2611)
Sales Manager: Sadie L. Lark
Convention Season: April through December
Largest Group Accommodated: 150 (92 rooms, 8
suites evaliable)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 8.00; Double: 12.00;
Suites: 18.50, European
No. Mig. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Sroup Meal Rates: Breakfast: .75; Lunch: 1.00;
Dinner: 1.75-3.50
Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4.026 sq. ft. on one floor
Audio-Visual Aldis: PA system, spotlights, 16 mm.
projector, screen East Broadway (Phone: EA 5-2611) Stage: Portable
SportsSports Facilities: Heated pool, golf, horse-back riding nearby

Pioneer Hotel

Pioneer Hotel
80 N. Stone Ava. (Phone: 2-6441)
Manager: J. M. Procter
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms
and 6 suites available)
Convention Rates: Single: 8.00; Double: 10.00;
Suites: 25.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Rates for Meals: Breakfast: from .75; Lunch: from
1.10; Dinner: from 2.10
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms,
bedrooms bedrooms Charges for Banquet & Mfg. Rms.: None Audio-Visual Alds: PA system, spotlights, s Sports Facilities: Golf privileges at clubs

Santa Rita Hotel

Scott at Broadway (Phone: MAin 3-0551)
Manager: Roy Wright
Sales Manager: Babs Moxley
Convention Season: May 1st to January 1st
Largest Group Accommodated: 250 (120 rooms,
15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00; Double: 8.00;
Suites: 12.00-25.00; European
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50 Scott at Broadway (Phone: MAin 3-0551) Liquer: Served in hotel
Charges for Mfg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 10.00
Net Exhibit Space: Space for 20 booths
Audio-Visual Aids: PA system, spotlights, 16mm Stage: Available Sports Facilities: Golf, racing, polo, swimming

WICKENBURG

Railroads: Sante Fe Airlines: AAL, BAL, FAL, TWA, WAL to Phoenix. Ranch cars will meet trains

Rancho de Los Caballeros

(Phone: Mutual 4-5464) Manager: Mr. Dallas Gent



TWA

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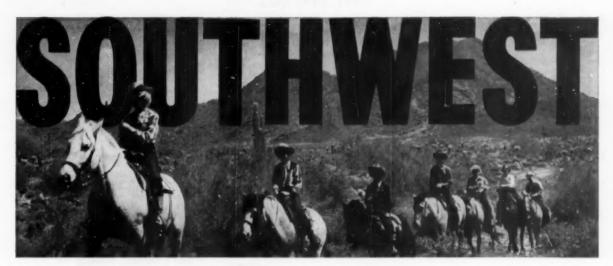
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CONVENTION

PLANNING



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groups . . . suggestions for fun and recreation. For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N.Y.

FLY THE FINEST

FLY TWA

ARIZONA Wickenburg continued

Convention Season: Oct. to May except Feb. &

Lergest Group Accommodated: 100 (50 rooms) Air Conditioning: Banquet and meeting rooms Air Conditioning: Banquet and meeting rooms Convention Rates: Single: 15.00-17.00; Double: 28.00-30.00. American

Convention Rares: Single: 19.00-17.7, 28.00-30.00. American Page 19.00-19.00. American Page 19.00. Pag

Charges for Mtg. Rms.: None Audio-Visual Aids: 16mm & 30mm slide projector

Stage: Available Sports Facilities: Golf, horsebsck riding, swim-ming, putting green, skeet field, pistol range, tennis, horseshoes, ping pong, pool table,

ARKANSAS

FORT SMITH

Railroads: Frisco; K.C. So.; Mid. Val.; M.P. Airlines: BNF: CEN

Goldman Hotel

1215 Garrison Ave. (Phone: 2206) Gen. Manager: John R. England Res. Manager: Wm. P. England Convention Season: All year

Little Rock! Convention

CITY

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FOR INFORMATION, WRITE OR PHONE H. J. BURFORD, General Manager SOUTHWEST HOTELS, Inc. P. O. BOX 389

LITTLE ROCK, ARKANSAS

Largest Group Accommodated: 500 (140 rooms, 10 suites available)
Air Conditioning: 2 benquet & meeting rooms,

45% of bedrooms.
Convention Rates: Single: from 4.00; Double; from 6.00; Suites: from 12.50

No. Mg, Rms, & Capacity of Largest: 5 (300)

No. Banquet Rms, & Capacity of Largest: 5 (300)

Group Meal Rates: Breakfast: from 4.5; Lunch: from 1.00; Dinner: from 1.50. (Coffee Shop

Liquor: Package stores only-half-pint smallest

Charges for Mtg. Rms.: 35.00 to 50.00 Net Exhibit Space: Room for 12 8' x 10' booths on looply floor
udio-Visual Aids: PA system, spotlights

Audio-Visual Aids: PA : Stage: Available Sports Facilities: Bowling

Ward Hotel (HSMA)

Ward Hotel (H3MA)
523 Garrison (Phone: 22031)
Manager: Frank Volker
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms,
4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3,50-6,00; Double: 5,509,00; Suites: 15,00
No, Mtg, Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 2 (150)
Froup Meel Rates: Breakfast: ,90; Lunch: from
,90; Dinner: from 1,25
Liquor: Rackage only

Liquor: Package only Charges for Mtg. Rms.: None Net Exhibit Space: 5,000 sq. ft, Audio-Visual Alds: PA system, Sports Facilities: Golf, tennis,

HOT SPRINGS

Arlington Hotel (HSMA)

Central Ave. at Fountain (Phone: NAtional 3-771) Gen, Manager: R. E. McEachin Res. Manager: Edgar A. May Convention Season: May through September Largest Group Accommodated: 650 (300 rooms, 20 suites available)

20 suites available].
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 12.00;
Suites: 25.00.30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquer Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50;

Charges for Mtg. Rms.: None Net Exhibit Space: 1,500 sq. ft. on 2 floors,

separate area

Audio-Visual Aids: PA system, spotlights, 16mm
projector (rental agency)

Stage: Available Sports Facilities: Golf, fishing, boating, swimming

Majestic Hotel

201 Park Avenue (Phone: NAtional 3-5511)
Manager: W. L. Wolfe
Sales Manager: J. E. Lewis
Convention Season: April 16 to January 14
Largest Group Accommodated: 100 (90 rooms.
15 suites available) 15 suites available)
Air Conditioning: Entire hote|
Convention Rates: Single: 6.00; Double: 10.00;
Suites: 12.50.20.00
No. Mig. Rms. & Capacity of Largest: 3 (90)
No. Banquet Rms. & Capacity of Largest: 3 (75)
Group Meal Rates: Breakfast: ,75-1.50; Lunch: 1.00-2.50; Dinner: 2.00-6.00

Liquor: Served in hotel
Charges for Mtg, Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 800 sq. ft.
Audio-Visual Aids: PA system, spotlights, lémm

Stage: Available Sports Fecilities: Fishing, golf and shuffleboard

LITTLE ROCK

Railroads: M.P.; C.R.I. & P. Airlines: BNF, CEN, DAL, TTA

AUDITORIUM

Robinson Memorial Auditorium

Markham & Broadway (Franklin 2-4154)

Markham & Broadway (Franklin 2-4154)
Manager: A. W. Harville
Exhibit Areas: Exhibition Hall, 12,000 sq. ft.
Lecture Hall, 3,000 sq. ft.
Rental Fees and Services: Exhibition Hall, \$200
per day: Lecture Hall, \$50 per day: light, heat,
ianitor service included
Floor Load: Unlimited ground floor
Vantilation: Air conditioned
Celling Height: 9 ft. at lowest point
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Freight
door, 10 ft. 11 in. by 8 ft. 7 in.
Columns: 12 in Exhibition Hall
Utilities: 113-220 current
Loading Facilities: Freight doors
Storage Areas: Limited
Maerling Rooms and Capacities: Music hall, 3,000;
Lecture Hall, 400
Facilities for Food Functions and Banquet
Capacity: Banquet for 1,000 can be catered by
outside organization
Parking Facilities: Limited

Parking Facilities: Limited
Distance from Business District: Three blocks

Albert Pike Hotel

See Advertisement, Page 30.

7th & Scott Sts. (Phone: FR 2-5211) Manager: Walter E. Davis Convention Season: All year Largest Group Accommodated: 140 (70 rooms) Air Conditioning: Entire hote!

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Olympic swim pool. 16 shops in Hotel arcade. Special convention room and food rates.

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DON M. DALEY . Disneyland Hotel . Anaheim, California

and pleasure at Disneyland Hotel.



Convention Rates: Single: 5.00-13.91; Double: 7.00-17.00; Suites: 22.15-32.45. European No. Mtg. Rms. & Capacity of Largest: 7 (140) No. Banquet Rms. & Capacity of Largest: 7 (140) Group Meal Rates: Breakfast: .45; Lunch: 1.00; Dinner: 1.75

Dinner: 1.79
Liquor: Package only
Charges for Mtg. Rms, 3.00 up
Charges for Exhibit Areas: 10,30 up
Net Exhibit Space: 2,500 sq. ft. ell on one floor
Audio-Visual Aids: Spotlights
Stage: Available
Sports Facilities: Goff, fishing, swimming, horseback riding

Hotel Grady Manning

See Advertisement, Page 30

See Advertisement, Page 30
Markham & Main Sts. (Phone: FR 2-5141)
Manager: R. M. Eubanks, Jr.,
Sales Manager: P. F. Minnian
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms,
5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.25-6.00; Double: 6.259.00; Suites: 12.00-13.00
No. Mig. Rms. & Capacity of Largest: 3 (150)
No. Mig. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 1,25; Lunch: 1,50;
Dinner: 2.00
Liquor: Package store—private bars
Charges for Mtg. Rms.: None with meals
Not Exhibit Space: 1,000 sq. ft, all on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, swimming, tennis, horseback riding can be arranged

Hotel Lafayette

See Advertisement, Page 30

See Advertisement, Page 30
6th & Louisland (Phone: FRenklin 2-6202)
Manager: Joe Motthew
Sales Manager: All Barnes
Convention Season: All year
Largest Group Accommodated: (200 rooms, 24
suites available)
Air Conditioning: Entire hotel
Convention Retes: Single: from 4.00; Double: from
6.00; Suites: from 12.00
No. Manager Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Mail Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.50
Liquer: Served in hotel Liquer: S

Charges for Mig. Rms.: None with meals Net Ethibit Space: 5,000 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights, movie, closed-circuit TV

Stage: Available Sports Facilities: Golf, fishing, swimming, horse-back riding

Hotel Marion

See Advertisement, Page 30

See Advertisement, Page 30
200 West Markham (Phone: FR 5-8241)
Manager: Ben R. Shelley
Convention Season: All year
Largest Group Accommodated: 800 (500 rooms,
17 suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 up; Double: 7.00
up; Suites: 17.50-35.00. European
No. Mtg. Rms. & Capacity of Largest: 17 (800)
No. Banquer Rms. & Capacity of Largest: 10 (600)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2.50

Liquor: Package only Charges for Mtg. Rms.: Varies with number of Net Exhibit Space: 1,000 sq. ft. all on one floor,

separate area Audio-Visual Aids: PA system, spotlights (rental

agency)
Stage: Available
Sports Facilities: Swimming, horseback, baseball, football, fishing, duck & upland hunting

CALIFORNIA

ANAHEIM

Airlines: Helicopter from Los Angeles Buses: Metropolitan Coach, Greyhound

Disneyland Hotel

See Advertisement, Page 30 1441 South West St. (Phone: Keystone 5-8171) Mailager: Don J. Daley Conv. Manager: Mrs. Virginia Huff Convention Sesson: Sept, 15 to May 30

Largest Group Accommodated: 600 (200 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-22.00; Double:
13.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (595)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner; 3.50

Charges for Mtg. Rms.: None if meals are served Audio-Visual Aids: PA system, spotlights, camera shop in hotel

Stage: Available Sports Facilities: Golf, horseback riding, fishing,

APPLE VALLEY

Railroads: So. Pac.

Apple Valley Inn

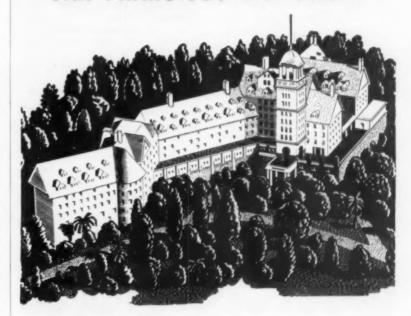
(Phone; Victorville 77-271)
Manager C. F. "Fritz" Rochm
Convention Sesson: All year
Largest Group Accommodated: 125 [101 roums]
Air Conditioning: Entire Instal
Convention Rates: Single: 10.00-16.00; Double:
12.00-19.00
No, Mta. Rms. A. Consider

No. Mtg. Rms. & Capacity of Largest: 4 (150) No. Banquet Rms. & Capacity of Largest: 3 (200) Group Meal Rates: Broaklast; from .85; Lunchi from 1.50; Dinner: from 2.75 Liquer: Saved le https://doi.org/10.1009/10.1009/10.

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,080 sq., ft, on one floor
Audio-Visual Alds: PA system, spotlights, pro-

Stage: Available Sports Facilities: Golf, horseback riding, swim-ming, tennis, badminton, shuffleboard, putting green

SALES MEETING CENTER OF SAN FRANCISCO BAY AREA!



6 GOOD REASONS WHY YOU WILL GET MORE FROM YOUR MEETING AT THE HOTEL CLAREMONT:

- More public space than any other hotel in San Francisco Bay Arca— 23,326 square feet handles 200 exhibits easily.
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- 3. More true luxury—300 rooms, and suites with fresh flowers daily from 22 acres of lovely gardens surrounding the Bay Area's finest resort hotel.
- 4. More fun dencing to name bends in the great Garden Room, and enjoying the magnificent food you'll relish at the Claremont.
- 5. More business value-no traffic noise, no drifting away.
- 6. More prestige-the Wall Street Journal yearly carries the names of more than 100 top level U.S. business organizations holding meetings at the Claremont.

Claremont

Berkeley-Oakland, Callf. Murray Lehr, Managing Director Reasonable rates on request Thornwall 3-3720 Teletype OA 520

CALIFORNIA continued

BAKERSFIELD

Reilroads: So. Pac.; S. Fe; Sunset Ry Airlines: SWA. VAI

Hotel El Tejon

17th & K Streets (Phone: EAirview 4-6441)

Manager: James T. Cassell
Convention Season: All year
Largest Group Accommodated: 250 (110 rooms,
5 suites available) 5 suites evailable)
Air Conditioning: Yes
Convention Rates: Single: 4.50 to 7.50; Double:
7.00 to 10.00; Suites: 14.00 to 18.00
No. Mig. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 9 (300)
Group Meel Rates: Breakfast: 1.50-2.50; Lunch:
1.75-3.50; Dinner: 2.50-6.00 Liquor: Yes Charges for Mtg. Rms.: No Charge for con-

vention
Net Exhibit Space: 2,000 sq. ft.
Audio-Visual Aids: Screen, blackboards, PA sysspotlights

Stage: Yes Sports Facilities: Riding, golf, swimming, horse-back riding

BERKELEY

Railroads: So. Pac.; Santa Fe

Hotel Claremont

See Advertisement, Page 31

Ashby & Domingo Ave. (Phone: THornwall 3-3720)

Managing Director: Murray Lehr General Manager: Roy Strawhacker Convention Season: All year Largest Group Accommodated: 250 (100 rooms 10 suites available) Air Genditioning: Yes Conventien Rates: Single: 6.50-14.00; Double: 10.00-18.00; Suites: 20.00-60.00 No. Mtg. Rms. & Capacity of Largest: II (1,000) No. Banquer Rms.: 12 Group Meal Rates: Breakfest: 1.75; Lunch: 2.25; Dinner: 3.25 Liquor: Yes Charges for Mtg. Rms.: None when hotel is head-

Charges for Exhibit Areas: 5,00 per booth or double the daily all-day rate Net Exhibit Space: 10,000 sq. ft. all on one floor

Stage: Yes Sports Facilities: Tennis, riding, golf, swimming, Audio-Visual Alds: Screens, blackboards, PA sys-

Shattuck Hotel

2086 Aliston Way (Phone: THornwall 5-7300) Manager: George J, Willis Convention Season: all year Largest Group Accommodated: 250 (80 rooms and Largest eroup Accommodated: 250 (80 rooms and 10 suites available)
Convention Rates: Single; From 5.00; Double: From \$7.50; Suites: from 14.00
No. Mig. Rms. & Capacity of Largest: 6 (50)
No. Banquet Rms. & Capacity of Largest: 6 (450)
Group Meal Rates: Breakfast: from .45; Lunch: from .75; Dinner; from 1.75
Liquor: Set ups available
Air Canditionion: Ranguet and meeting rooms. Air Conditioning: Banquet and meeting rooms Charges for Mig. and Banquet Rms.: None Net Exhibit Space: 3552 sq. ft. on one floor Visual Aids Available: screen, blackboards, east Other Equipment Available: A system, sportlights,

BEVERLY HILLS

Railroads: Pac. Elec.; S.P. Airlines: Served through Los Angeles

The Beverly Hilton Hotel (HSMA)

See Advertisement, Page 18

See Advartisement, Page 18

7876 Wilshire Blvd. (Phone: Crestview 4-777)
Manager: Robert A, Groves
Sales Manager: Lloyd Sando
Convention Season: All year
Largest Group Accommodated: 525 (225 rooms,
25 suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 13.00-23.00; Double:
16.00-26.00; Suites: 37.00-50.00. European
No. Mag. Rms. & Capacity of Largest: 11 (1,200)
No. Banquet Rms. & Capacity of Largest: 11 (1,100)
Group Meal Rates: Breakfast: 3.50; Lunch: 4.00;
Dinner: 7.00 Dinner: 7,00 Iquor: Served in hotel Charges for Mrg. Rms.: None if food served Charges for Exhibit Areas: Contingent upon sup-

Net Exhibit Space: 21.500 sq. ft. on one floor, separate area Audio-Visual Aids: PA system, spotlights, screens

Stage: Available
Sports Facilities: Swimming, shuffleboard, pool,
golf courses nearby

Beverly Wilshire Hotel

9514 Wilshire Blvd. (Phone: Crestview 54282)

Manager: A. M. Padden Sales Manager: Eleanor Loeggering Convention Season: All year Largest Group Accommedated: (200 rooms avail-able during Apr. 15 to June 15, Oct. 15 to Dec. Convention Rates: Single: from 14.00; Double: from 16.00; Suites: 30.00 to 32.00

No. Mtg. Rms. & Capacity of Largest: 2 (550)

No. Banquet Rms. & Capacity of Largest: 3 (350)
Rates for Meals: Breakfast: 2.50; Lunch: 3.00; Dinner: from 4.50

Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms

Charges for Banquet & Mtg. Rms.: Depending on type of function type of function Audio-Visual Aids: Screen, PA system, spotlights Stage: 54' x 20' Sports Facilities: Tennis, swimming

BLAIRSDEN

Raliroads: W.P.

Feather River Inn (HSMA)

(Phone: VErnon 6-2501)

Manager: Robert C. Walker
Sales Manager: C. Kenneth Grailer
Convention Season: June 1st to Oct. 1st
Largest Group Accommodated: 220 (100 rooms
and & suites available)
Convention Refes: Single: 13.00 to 14.00; Double:
26.00 to 28.00; Suites: 39.00 to 42.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquer Rms. & Capacity of Largest: 4 (225)
Liquer: Served in hotel Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft, on one floor
Audio-Visual Aids: Iamm silent projector, PA system, spotlights Stage: 10' x 20' Sports Facilities: Golf, horseback riding, swim-

CARMEL

Airlines: SWA, VAL

Carmel Valley Inn

Carmel Valley Highway (Phone: Olive 9-2261)

Manager: Craig P. Smith
Convention Season: Year round
Largest Group Accommodated: 125 (55 rooms, I suite available)
Convention Rates: Single: 19,00; Double: 16,00
No. Mtg. Rms. & Capacity of Largest: 2 (125)
No. Banquet Rms. & Capacity of Largest: 2 (125)
Group Meal Rates: Breakfast: 2,00; Lunch: 2,00;
Dinner: 40 Rates: Breakfast: 2,00; Lunch: 2,00;
Dinner: 40 Rates: Breakfast: 2,00; Lunch: 2,00;

Group Meal Rates: Breakfest: 2,00; Lunch: 2,00; Dinner: 4,00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 700 sq. ft.
Audio-Visual Alds: PA system, spotlights
Stage: Yes
Sports Facilities: Golf, tennis, heated swimming

Holman's Guest Ranch

Holman Road (OLive 9-2557)

Manager: Vivian O. Holman
Convention Season: All year
Largest Group Accommodated: 40 (17 rooms
available) Convention Rates: Single: 17.00; Double: 25.00 to

27.50
No. Mrg. Rms. & Capacity of Largest: 2 (50)
No. Banquet Rms. & Capacity of Largest: 1 (50)
Liquor: Not served
Audio-Visual Aids: Screen, projectors, PA system, spotlights
Stage: Yes

Stage: Yes Sports Facilities: Ping pong, badminton, horse-shoes, volley ball, baseball, swimming, fishing,

La Playa Hotel

P.O. Box 980 (Phone: Mayfair: 4-6476) Manager: Ernest G. Friez, Jr. Convention Season: All year except July and August
Largest Group Accommodated: 120 (60 rooms, 2 suites evailable)
Convention Rates: Nov. 1, 1957 to Mar. 31, 1958: Single: 15.00; Double: 24.00. Apr., 1958 to Nov. 1, 1958: Single: 18.00; Double: 26.00. American



No. Mrg. Rms. & Capacity of Largest: 3 (175)
No. Banquet Rms. & Capacity of Largest: 3 (175)
Group Meal Rates: Breakfest: 2.00; Lunch: 2.00;
Dinner: 4.00
Liquor: Served in hotel
Charges for Mrg. Rms.: None if in hotel
Net Exhibit Space: 1,550 sq. ft. on one floor,

idio-Visual Alds: PA system, spotlights, slide and

Stage: No Sports Facilities: Swimming pool, putting green

CORONADO

Railroads: S.D. & A.E.; Str. from S.F. Airlines: Served through Oakland

Hotel Del Coronado (HSMA) See Advertisement, Page 32

Ocean Front (Phone: HEmstead 5-3161) Manager: H. B. Klingensmith Seles Manager: Gethin D. Williams Convention Season: All year, subject to confirma-

tion
Largest Group Accommodated: 750 (350 rooms, 50 suites available)
Convention Rates: Single: 20.00.24.00; Double: 30.00.34.00; Suites: 38.00.42.00, American No. Mfg. Rms. & Capacity of Largest: 6 (1.200) No. Banquet Rms. & Capacity of Largest: 6 (700)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None, but a service charge based on requirements

charge based on requirements Net Exhibit Space: 7,500 sq. ft. on one floor,

Net Exhibit Space: 7,500 sq. if, on one moor, separate area

Audio-Visual Aids: PA system, spotlights, film projectors rental basis
Stage: Available
Sports Facilities: Pool, tennis, golf, private beach

DEATH VALLEY JUNCTION

Furnace Creek Inn See Advertisement, Page 126

Manager: Fred W. Witteborg Convention Sesson: Large groups: Nov., Dec., and Jan.; Small groups: Nov. I to May Largest Group Accommodated: 175 Sports Facilities: Swimming pool, fennis courts, golf course, horseback riding

FRESNO

Railroads: S.P.; A.T. & S. Fe Airlines: TWA, UAL

CONVENTION BUREAU

Fresno Convention Bureau 1230 M St. (1) Gordon Hewson, General Manager

AUDITORIUM

Fresno Memorial Auditorium

1230 N. St. (Phone: 6-8031)

Manager: Gordon Hewson Exhibit Areas: Main floor, 14,000 sq. ft.; lobby and stage, 3,000 sq. ft. Rental Fees and Services: \$150 plus 10% of gross over \$2,000

over \$2,000
Floar Load: 2,000 lbs.
Ventilation: Air-cooled
Ceilling Height: 72 ft.
PA System: Yes
Dimensions, Opening to Exhibit Hall: 5 doors, 60

No. of Elevators and Capacities: One 12 ft. by 12 It. elevator, capacity 2,000 lbs. One 12 ft. by 12 Columns, Locations and Dimensions: None Current and Utilities Available: AC and DC, 220 and 110

Loading Facilities: Three locations, stage level, Loading Facilities: Ihree locations, stage level, floor level and basement Size of Storage Areas: 2,500 sq. ft. Number of Meeting Rooms and Capacities: 10 (25 to 150) Facilities to Handle Food Functions: Can handle

banquet for 1,200
Parking Facilities: Limited
Distance from Business District: 5 blocks

Hotel Californian

Hetel Californian
Karn & Van Nass (Phone: Amherst 4-9611)
Manager: John M. Lloyd
Convention Season: All year
Largest Group Accommodated: 380 (175 rooms,
3 suites available)
Air Canditioning: Entire hotel
Convention Rates: Single: 5.00-7.50; Double: 7.5010.00; Suites: 16.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquer Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.75
Liquer: Sarved in hotel

Dinner: 2.75 Liquer: Served in hotel Charges for Mtg. Rms. None if hotel head-Charges for Exhibit Areas: Veries
Net Exhibit Space: 2,500 sq. ff. on one floor
Audio-Visual Aids: PA system, spotlights, black-

boards Stage: Available (portable)

Fresno Hacienda (HSMA)

Fresno Hacienda (HSMA)

Highway 99 at Clinton (Phone: AM 8-4061)

Manager: Otto Powell

Convention Sesson: All year

Largest Group Accommodated: 400 (200 rooms)

Air Conditioning: Entire hotel

Convention Rates: Single: 8.00; Double: 8.00;

Twin: 9.00. American

No. Mtg. Rms. & Capacity of Largest: 8 (600)

No. Banguet Rms. & Capacity of Largest: 8 (600)

Group Meal Rates: Breakfest: 1.75; Lunch: 2.00;

Dinner: 3.00

Liquor: Served in hotel

Charges for Mtg. Rms.: None if meals served

Net Exhibit Space: 5,700 sq. ft.; 4,700 sq. ft. on one floor

one floor Audio-Visual Alds: PA system, spotlights, screens Stage: Available Sports Facilities: Three swimming pools

HOBERGS

Transportation supplied from San Francisco, Oakland, Sacramento Buses: Greyhound daily from Oakland and San

Hoberg's Resort

(Phone: Hobergs 1) Manager: George G, Hoberg Sales Manager: Philip F, Ellis Convention Season: April, May, June, July, Sept., Oct.
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Banquer and meeting rooms Convention Rates: Single: 14.50; Double: 25.00; Suites: 16.50.26.00. American
No. Mig. Rms. & Capacity of Largest: 6 (1,000)
No. Banquer Rms. & Capacity of Largest: 2 (1,200)
Group Meal Rates: Breekfest: 1.50; Lunch: 2.25; Dinner: 3.50.5.00 Liquor: Served in nore:
Chargas for Mtg, Rms.: None
Net Exribit Space: 8,000 sq, ft, on two floors
Audio-Visual Alds: PA system, spotlights, I6mm
sound projector, slide projector Stage: Available
Sports Facilities: Golf, riding, softball, tennis, badminton, shuffleboard, swimming

HOLLYWOOD

Railroads: PAC, ELEC., S.P. Airlines: Served through Los Angeles

Hollywood Knickerbocker Hotel 1714 N. Ivar St. (Phone: HOllywood 5-3171; Tele-graph: VGP)
Gen. Manager: C. Warren Rock
Convention Season: All year
Largest Group Accommodated: 256 (75 rooms,
25 suites available).
Air Conditioning: 2 benquet rooms and 16% of bedrooms. Air Conditioning: 2 banquet rooms and 16% of bedrooms
Convention Rates: Single: 8.00-11.00; Double: 10.00-14.00; Suites: 16.00-45.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (360)
No. Banquet Rms. & Capacity of Largest: 3 (360)
Group Meel Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: 15.00 to 125.00
Charges for Exhibit Areas: 15.00 to 125.00
Nat Exhibit Space: 4.426 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, black-boards and screen
Stage: Available
Sports Facilities: Heated outdoor pool, golf, tennis, riding and ocean bathing nearby

Hollywood Plaza Hotel

1637 North Vine St. (Phone: HO 5-1131; TWX:

Are your conventions at home as out of date as yesterday's newspaper?



It takes no more time or money to have an overseas convention

by air For full information write:

Henry W. Beardsley, Pan American, P.O. Box 1790, New York 17, N. Y.

SEE PAGE 2

PAN AMERICAN

World's Most Experienced Airline

A WONDERFUL DESERT OASIS FOR YOUR SALES MEETING ...

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mation write or call: MR. WARNER E. GILMORE,

General Manager

HOTEL A QUINTA, CALIFORNIA Phone: DIAMOND 7-4111



Where you CAN combine business and pleasure

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- √ Wonderful year round climate
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- Experienced staff with plenty of trade show "know how" to help you.
- **Excellent Hotel Facilities....** adjacent to Auditorium

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- Swim, fish, sail, play golf, bowl or partake of our other recreational facilities.
- Enjoy dining, dancing and entertainment in dozens of renowned restaurants and night clubs.

LET US HELP YOU PLAN YOUR NEXT CONVENTION, CONFERENCE OR TRADE SHOW



CALIFORNIA Hollywood continued

Manager: Walter M. Schroeder
Convention Season: All year
Largest Group Accommodated: 175 (60 rooms,
12 suites available;
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.00-8.50; Double 8.5010.00; Twins: 9.00-12.50; Suites: 12.00-20.00. Euro-

No. Mtg. Rms. & Capacity of Largest: 2 (140) No. Banquet Rms. & Capacity of Largest: 2 (120) Group Meal Rates: Breakfast: 1.45; Lunch: 1.75; Dinner: 2.75 Dinner: 2.75
Liquor: Served in hotel
Charges for Mig. Rms.: 15.00 & 50.00
Net Exhibit Spaces: 15.00 sq. ft.
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Pool

Hollywood Roosevelt Hotel (HSMA) Hollywood Rocsevelt Hotel (H3MA)
7000 Hollywood Bird. (Phone: Hollywood 9-2443)
Menager: L. B. Nelson
Sales Manager: Robert M. Fannin
Convention Season: All year
Largest Group Accommodated: 100 (40 rooms,
10 suites available)
Air Conditioning: Public rooms
Convention Rotes: Single: 8.00-16.00; Double: 10.0016.00; Suites: 18.00-36.00
No. Mg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 2.50;
Dinner: 3.50
Liquer: Served in hotel Dinner: 3.50 Liquer: Served in hotel Charges for Mfg. Rms.: 12.50 to 100.00 Net Exhibit Space: 8.700 sq. ft. Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming pool

LA QUINTA

LaQuinta Hotel

See Advertisement, Page 33

(Phone: Coachella Valley 9-3535)

Manager: Warner E. Gilmore
Convention Season: Nov. 15 until Easter
Largest Group Accommodated: 110 (58 rooms, suites available)
Air Conditioning: Dining room and cocktail

Convention Rates: Single: 21.00; Double: 17.00

Convention per person & Capacity of Largest: 2 (90) No. Banquet Rms. & Capacity of Largest: (100) Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00

Liquor: Yes Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Alds: PA system

Stage: No Sports Facilities: Tennis, riding, swimming, golf

LAKE TAHOE

Railroads: So. Pac.

Brockway Hot Springs

Brockway (Phone: Liberty 6-3353)
Manager: M. Bennett
Convention Season: June and September
Largast Group Accommodated: 250 (125 rooms, 10 suites available)
Convention Rates: Single: 20.00; Double: 30.00.

American
No. Mfg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 1 (325)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50

Dinner: 3.50
Liquor: Served in hotel
Net Exhibit Space: 2,500 sq. ft, on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Golf, fishing, badminton, swim-

Tahoe Tavern

Tahoe City (Phone JUniper 3-3771)

Manager: Fred Ichelson

Convention Season: Before July 1st and after
August 20th

Largest Group Accommodated: 300 (92 rooms,
33 suites available)

Convention Rates: Single: 15.00; Double: 30.00; Suites: 50.00 to 52.00. American No. Mg. Rms. & Capacity of Largest 4 (300) No. Banquer Rms. & Capacity of Largest: 1 (300) Liquer: Served in hotel Liquer: Served in hotel Charges for Mtg. Rms.: None Audio-Visual Aids: PA system, spotlights, 16mm projector, cinemascope theater Stage: Available Sports Facilities: Tennis, golfing, fishing, boating, bowling, swimming pool, riding, water skiing,

LONG BEACH

Railroads: A.T. & S.F.; Pac. Elec.; So, Pac.; U. Pac. Airlines: UAL. WAL

CONVENTION BUREAU

Long Beach Convention & Visitors Bureau Municipal Auditorium Howard A. Jones, Manager

AUDITORIUM

Municipal Auditorium

270 E. Seaside Blvd (Phone: HE 7-2771) Manager: Wm. F. Hanssen Exhibit Areas: Exhibit Hall, 25,000 sq. ft.; Con-vention Hall, 15,000 sq. ft.; Mezzanine, 2,000 sq. ff. Rental Fees: On application Ventilation: Air conditioned
Celling Height: Exhibit Hall, 16 ft.; Convention
Hall, 55 ft. PA System: Available Dimensions, Opening to Exhibit Hall: 10 ft. wide 14 ft. high Elevators and Capacifies: Two, 90 persons each Columns: 24 in. by 30 in., 20 ft. apart Utilifies: AC 110-220 current Laading Facilifies: Truck entrance with one-ton

hoist
Storage Areas: 900 sq ft.
Meeting Rooms and Capacities: Two, 180; two
50; two, 40; one, 25
Facilities for Food Functions and Banquet
Capacity: Can handle banquet for 500 to 2,500
Parking Facilities: 1,000 cars
Distance from Business District: Two blocks

Lafayette Hotel

See Advertisement, Page 34

Broadway & Linden (Phone: Hemlock 55681)
Manager: David Tallichet
Sales Manager: Tonny Noh
Convention Season: All year
Largest Group Accommedated: 500 (283 rooms,
20 suites available)
Alr Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-10.00; Double:
10.00-14.00; Suites: 23.00-35.00. European
No. Mfg. Rms. & Capacity of Largest: 15 (2,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,500) roup Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 3.00

Dinner: 3.00 Liquor: Served in hotel Charges for Mtq. Rms.: None if headquarters Charges for Exhibit Areas: Charge for booth space Net Exhibit Space: 35,000 sq. ft. (15,000 sq. ft. Net Exhibit Space: 35,000 sq. ft. (15,000 sq. ft. on one floor, separate area)
Audio-Visual Aids: PA system, spotlights, screens, film projectors (rental agency)
Stage: Available
Sports Facilities: Golf, bowling, tennis, riding, fishing, swimming pool in hotel

Wilton Hotel

See Advertisement, Page 34

210 E. Ocean Blvd. (Phone: Long Beach 7-2201)
Manager: Anthony Lackey
Sales Manager: Relph Breshears
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms
and 15 unites available)
Convention Rates: Single: 7.00; Double: 11.00;
Suites: 25.00
No. Mag. Rms. & Capacity of Largest: 10 (800)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Rates for Meals: Breakfast: 1.50 to 2.50; Lunch:
2.00 to 3.51; Dinner: 2.50 to 6.00
Liquer: Served in hotel Liquor: Served in hotel Charges for Banquet & Mtg. Rms.: None to con-Net Exhibit Space: 12,000 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

LOS ANGELES

Railroads: So. Pec.; Senta Fe; U, Pec.; Pec. Elec.; Los. A. Jact. Airlinos: AAL, BAL, CAL

CONVENTION BUREAU

Los Angeles Convention & Visitors Bureau (151 S. Broadway (15) Allen K. Pollock, Manager

AUDITORIUMS

Pan Pacific Auditorium

7600 Beverly Blvd. (Webster 8-3456)

Manager: C. E. Cord, Presider 8-3456)

Manager: C. E. Cord, Presider

Exhibit Arees: 100,000 sq. ft.

Rental Fees and Services: Rentals include overhead light, janitor service, maids, porters, ticket
takers, night watchman, fireman and offices
Floor Load: Ut limited

Ceilina Height: 24 ft. PA system: Altec system
Dimensions. Opening to Exhibit Hall: 17 ft. high,
60 ft. wide

Dimensions. Opening to cannot read to 60 ft, wide
Columns: 20 feet apart
Utilifies: 110, 220, 440 AC current; gas, water
Loading Facilities: level ground
Facilities for Food Functions: None, three refreshment for Food Functions: None, three refreshment from and coccitail lounge.

ment stands and cocktail lounge Parking Facilities: 32 acres Distance from Business District: Eight miles

Shrine Exposition Hall See Advertisement, Page 35

700 West 32nd St. (Richmond 9-1091)

Manager: Fred J. Tabery
Exhibit Area: Lower level, ground floor and
balcony, 76,000 sq. ft,
Rental Fees and Services: Depends on duretion
and type of show
Floor Load: Unlimited on lower level, ether areas
200 lbs. Ventilation: Excellent
Ceiling Height: 35 ft. P. A. System: Available
Dimensions, Opening to Exhibit Hall: 14 ft, wide,
14 ft. high.
Elevators and Capacities: One freight elevator
2,000-lb, capacity

Utilities: 110, 220, 440 AC, 60 cycles; gas water,

drain Loading Facilities: Ramp to balcony, truck doors to lower level and main floor Storage Areas: Adjacent to building Meeting Rooms and Capacities: Flexible as re-

quired
Facilities for Food Functions: Can handle ban-quets from 1,500 to 4,500
Parking Facilities: Adjacent lots
Distance from Business District: Three miles, eight minutes by car

Alexandria Hotel (HSMA)

210 W. 5th St. (Phone: Medison 6-7484; Telegraph:

LA881)
Manager: George H. Karlin
Sales Manager: Philip J. Karlin
Convention Season: All year
Largast Group Accommodated: 800 (500 rooms, 10 suites available)

Air Conditioning: No Convention Rates: Single: 5.00-8.00; Double: 6.50-10.50; Surfes: 12.00-25.00 No. Mag. Rms. & Capacity of Largest: 10 (750) No. Banquet Rms. & Capacity of Largest: 10 (750) Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 3.00

Dinner: 3.00
Liquer: Served in hotel
Charges for Mfg. Rms.: 15,00 to 150,00
Charges for Exhibit Areas: 15.00 to 150,00
Net Exhibit Space: 11,000 sq. ft,
Audio-Vissuel Aids: "A system, spotlights, 8mm,
16mm, 16mm sound projectors, screens, black-

Stage: Available Sports Facilities: None

Ambassador Hotel (HSMA)

See Advertisement, Page 23

3400 Wishire Bivd. (Phone: DUnkirk 7-7011)
Manager: Philip J. Weber
Sales Manager: John Henne
Convention Season: All year
Largest Group Accommodated: 750 (350 rooms, 25 suites available)
Air Conditioning: All banquet and meeting rooms, some badrooms

some badrooms Convention Rates: Single: 9.90-23.00; Double: 12.00-26.00; Suites: 27.00-50.00, European

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Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

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THREE FULL FLOORS OF EXHIBIT SPACE ...

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For information or dates write: Shrine Exposition Hall, 700 West 32nd Street, Los Angeles, California

Telephone: Richmond 7-2923



TWA

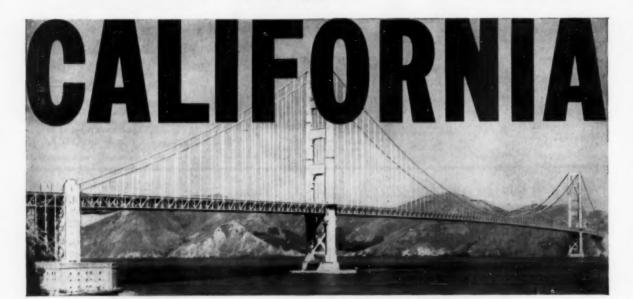
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ON



CONVENTION PLANNING





LOS ANGELES, SAN FRANCISCO

The West Coast is ideal for your business—holiday get-togethers. And TWA will help from site planning to the last delegate's luxurious flight home!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small

groups . . . suggestions for fun and recreation.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N.Y.

FLY THE FINEST

FLY TWA

CALIFORNIA Los Angeles continued

No. Mtg. Rms. & Capacity of Largest: 14 (2,000) No. Banquet Rms. & Capacity of Largest: 14 No. Bar (2,000) (2,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.50; Dinner: 5.50
Liquor: Served in hotel
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: 10 per sq. ft.
Net Exhibit Space: 20,000 sq. ft.
Audio-Visual Alds: PA system, spotlights, film prolectors all types for rantal
Stage: Available
Sports Facilities: Swimming, putting, badminton

The Biltmore

515 S. Olive (Phone: Michigan 1011)
Manager: James Sinclair
Mig. Dir.: Edw. S. Bernard
Convention Season: All year except Dec. 30 to Largest Group Accommodated: 1400 (600 rooms, Largest Group Accommodated: 1400 (600 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-11.00; Double: 9.5014.00; Suites: 17.00-32.00
No. Mtq. Rms. & Capacity of Largest: 11 (1,200)
No. Banquet Rms. & Capacity of Largest: 14 (1,200)
Group Meal Rates: Breakfast: 2.00 up; Lunch: 2.50 up; Dinner: 3.50 up
Liquor: Served in hotel
Charges for Mtq. Rms.: None, if headquarters
Charges for Eshibit Areas: 20.00 to 400.00, depending on size pending on size
Net Exhibit Space: 23,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Beach and golf

Chapman Park Hotel and Bungalows See Advertisement, Page 37

305 Wilshire Blvd. (Phone DUnkirk 4-1181)

Manager: Tom D. Miles
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms, 20 suites available)
Air Conditioning: Banquet rooms

Convention Rates: Single: 9.00-11.00; Double: 12.00-15.00; Suites: 18.00-40.00. European No. Mrg. Rms. & Capacity of Largest: 6 (300) No. Banquet Rms. & Capacity of Largest: 6 (300) Sroup Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquer: Served in hotel
Charges for Mrg. Rms.: Vary
Charges for Exhibit Areas: Very
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Private outdoor pool

Mayfair Hotel

See Advertisement, Page 42

1256 W. 7th St. (Phone: Dunkirk 4-4161; Tele-graph DM-28395)
Manager: Carl Hudgens
Sales Manager: Robert Lubach
Convention Season: All year
Largest Group Accommodated: 400 (125 rooms, 8 suites evailable)
Air Conditioning: Banquet and massing rooms Largest Group Associated Brought and meeting rooms 8 suites available)
Air Conditioning: Benquet and meeting rooms Convention Rates: Single: 6.00-9.00; Double: 8.00-12.00; Suites: 20.00-30.00 European No. Mtg. Rms. & Capacity of Largest: 9 (300) No. Benquet Rms. & Capacity of Largest: 9 (300) Group Meel Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50

Dinner: 1.50
Liquer: Served in hotel
Charges for Mtg. Rms.: 7.50 and up
Charges for Exhibit Areas: 7.50 and up
Net Exhibit Space: 4,578 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

Sheraton-Town House (HSMA) See Advertisement, Page 9

437 So. Cemmonwealth (Phone: DUnkirk 2-7171;
Teletype: L.A. 52)
Manager: Edward J. Crowley
Sales Manager: Tom Browne
Convention Season: All year
Largest Group Accommodated: 90 (40 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-18.00; Double:
14.00-23.00; Suites: 25.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (150)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;
Dinner, 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Eshibit Areas: Va 439 So. Commonwealth (Phone: DUnkirk 2-7171;

Hotel Statler (HSMA)

See Advertisement, Page 18

See Advertisement, Page 18

330 Wilshire Bird, (Phone: Madison 9-4321)
Manager: J. C. Meacham
Sales Manager: C. Thomas Barrett
Convention Season: All year
Largest Group Accommedated: 1,500 (1,275 rooms,
75 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8,00-14,00; Double:
12.00-18.00; Suites: 22.03-36.00
No. Mtg. Rms. & Capacity of Largest: 15 (1,500)
No. Banquet Rms. & Capacity of Largest: 15
(1,500)
Group Meal Rates: Breakfast: from 2,00: Lunch:

(1,500)

Group Meal Rates: Breakfast: from 2.00; Lunch: from 2.50; Dinner: from 4.00
Liquer: Served in hotel
Net Exhibit Space: 8,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

MONTEREY

Railroads: So. Pac. Airlines: SWA, VAL

The Casa Munras Hotel

See Advertisement, Page 37

780 Munres Avenue (Phone: Frontier 5-2411)
Manager: Jack Dougherty
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms,
12 suites available)
Air Conditioning: Largest banquet and meeting

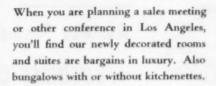
rooms
Convention Rates: Single: 6.00-14.00; Double: 8.0018.00: Suites: 26.00-50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
No. Benquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner: 2.50

Liquor: Served in hotel Charges for Mtg. Rms.: None if rooms and meals

Net Exhibit Space: 1,200 sq. ft. on one floor, separate area Audio-Visual Aids: PA system, spotlights, black-

board, screen, lecturns Stage: None available Sports Facilifies: Heated pool, beach, deep sea fishing, tennis, golf riding

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Heated pool in 5 acres of magnificent gardens.

A variety of new meeting rooms accommodating 20 to 300 persons.

HOTEL and BUNGALOWS

3405 WILSHIRE BIVO. LOS ANGELES DUnkirk 4-1181

TOM D. MILES, Gen. Manager

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- · Banquet Facilities
- . New and Modern

125 Cottage Rooms; Facilities for 250 Guests; Dancing; Cocktell Lounges; Suites, Located in the Center of World Famed Monterey Peninsule, the West Coast's Favorite Year-Round Recreational Area, Recognized as One of Cellfornie's Foremost Convention Resorts.

JACK DOUGHERTY, Owner

Write: Casa Munras Hotel, Monterey, California, for Brochare and Additional Information.

CALIFORNIA Monterey continued

Mark Thomas' Inn at Del Monte

1300 Fremont St. (Phone: FRontier 2-8161)

Manager: J. Paul Jones Convention Season: All year Largest Group Accommodated: 116 (58 rooms

available)
Convention Rates: Single: 8.00-12.00; Double: 12.00-16.00; Suites: 22.00-32.00
No. Mdg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.35-2.00; Dinner: 2.75-5.00

Liquor: Yes Charges for Mtg. Rms.: None, when food or

Charges for Mtg. Rms.: None, when food or room facilities are used.
Charges for Exhibit Areas: None, when food or room facilities are used
Net Exhibit Space: 1,248 and 1,728 sq. ft., 2 separate bldgs. both ground floor
Audio-Visual Alds: PA system, spotlights
Sports Facilities: Swimming pool, tennis, golf course adjoining, horseback riding nearby

Hotel San Carlos

Franklin & Calle Principal (Phone: FRontier 5-2662)

Manager: Ed. McPhee, Jr.
Convention Season: All year
Lergest Group Accommodated: 250 (125 rooms, 6 suites available)
Convention Retes: Single: 5.50 8.00; Double: 7.60-12.00; Suites: 22.00-35.00
No. Mig. Rms. & Capacity of Largest: 5 (400)
No. Banquer Rms. & Capacity of Largest: 5 (400)
Group Meal Retes: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00
Liquor: Served in hotel
Charges for Mig. Rms.: None when headquerter hotel
Charges for Mig. Rms.: None when head-

Charges for Exhibit Areas: None when head-

quater note. Net Exhibit Space: 4,000 sq. ft. all on one floor Audia-Visual Aids: Screen, blackboard, PA sys-tem, spotlights Stage: Yes

Sports Facilities: Golf, swimming, tennis, horse-

OAKLAND

Railroads: So. Pac.; Santa Fe: W.P.; Sac. Nor Airlines: TWA, WAL, SWA, AAL, CAL

AUDITORIUM

Oakland Municipal Auditorium-Arena

12th & Fallon Sts. (TE 2-3600, Ext. 386)

Managers as, (12 2-300), Ext. 300)
Managers L. C. Lueddeke
Exhibits Areas: Arene, 17,000 sq. ft. hellway
6,000 sq. ft; Exposition Building, 51,000 sq. ft.
Rental Fees and Services: \$400 to \$500 per day;
full utilities, house electricien, janitor service
Floor Load: Unlimited
Ventilation: Forced air
Ceilling Height: 60 ft.
PA System: Swanson Sound
Dimensions, Opening to Exhibit Hell: 15 ft, by
15 ft.

15 ft.

Columns: None Utilities: AC and DC current, drains, steam, gas, Loading Facilities: Outside loading dock, ramp

to Arena Storage Areas: Full basement Meeting Rooms and Capacities: Theater, 2,000; Ballroom, 300; four hallways, 250 each Facilities for Food Functions and Banquet Capacity: Can handle benquet up to 2,000 Parking Facilities: 1,500 cars
Distance from Business District: Six blocks

Hotel Claremont

See Advertisement, Page 31 (See listing under Berkeley)

Hotel Leamington

19th and Franklin St. (Phone: Higate 4-2525)

Manager: A. B. Turrill
Res. Manager: E. Boyd Lawrence
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms,
10 suites available)
Convention Rafes: Single: 7,00-10,00; Double: 8,0012,00; Suites: 15,00-35,00. European

No. Mtg. Rms. & Capacity of Largest: 12 (1,000) No. Banquet Rms. & Capacity of Largest: 12 (400) Group Meal Retes: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.50

Dinner: 3.50 Liquer: Served in hotel Charges for Mfg. Rms.: from 7.50 to 150.00; no charge if headquerters Charges for Exhibit Areas: No charge if head-

Quarters Net Exhibit Space: 8,000 sq. ft. on two floors, separate area
Audio-Visual Aids: PA system, blackboards,

OJAI

Railroads: S. Pac

Ojai Valley Inn and Country Club

(Phone: Oiai 484)

Manager: Wm. G. Briggs Convention Season: All year Largest Group Accommodated: 80 (67 room) Air Conditioning: Some bedrooms, banquet and Convention Rates: Single: 20.00; Double: 30.00;

Suites: 32.00. American by Suites: 32.00. Americ

Dinner: 4.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, 16mm sound proinctor screen and spotlights

Stage: Available Sports Facilities: Golf, tennis, riding and swim-

PACIFIC GROVE

Railroads: So. Pac.

Asilomar Hotel and Conference Grounds

\$......



800 Asilomar Blvd. (Phone: FRontier 2-8016)

Manager: Mrs. Roma Philbrook Convention Season: All year Largest Group Accommodated: 450 No. Mfg. Rms. & Capacity of Largest: 1 (500) No. Banquet Rms. & Capacity of Largest: 1 (500) Group Meal Rates: Breakfast: 1.00; Lunch: 1.25; Dinner: 25 Group

Liquor: Not served in hotel
Charges for Mtg. Rms.: None when hotel is head-

Charges for Exhibit Areas: None when hotel is

adio-Visual Aids: Screens, PA system, spotlights Stage: Yes Sports Facilities: 2 tennis courts, volley ball, soft ball, heated swimming pool, ping pong, pool tables, horseshoes

PALM SPRINGS

Railroads: So. Pac. Airlines: WAL

CONVENTION BUREAU

Palm Springs Convention Bureau Miss Roberta Nye, Manager

El Mirador Hotel (HSMA)

See Advertisement, Page 39

1150 N. Indian Ave. (Phone: Fairview 4-I141)
Res. Manager: Ted Ratcliff
Convention Season: Oct. to May
Largest Group Accommodated: 400 (200 rooms,
25 suites available)
Air Conditioning: Benquet and meeting rooms
and some bedrooms

and some bedrooms Convention Rates: Single: 22.00-36.00; Perlor addi-tional 20.00 over bedroom rate, American No. Mtg. Rms, & Capacity of Largest: 6 (550) No. Banquer Rms. & Capacity of Largest: 6

roup Meel Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 5.00

Group. Meel Rates: Breekfest: 1,30; Lunch: 2,30; Dinner: 5,00 Liquor: Served in hotel Charges for Mig. Rms.: None Charges for Exhibit Areas: 10,00 day a booth Net Exhibit Space: 2,500 sq. ft. on one floor, Audio-Visual Aids: PA system, spotlights, 16mm

Stage: Available Sports Facilities: Swimming, tennis, putting, bad-

Marion Davies' Desert Inn

Marion Davies' Desert Inn

153 No. Palm Canyon Divle (Phone: 2261)
Manager: Robert Talisferro
Convention Season: Oct., Nov., Dec., and Jan.
Largest Group Accommodated: 200 (90 rooms,
9 suites available)
Convention Rates: Single: 10.00-16.00; Double:
14.00-20.00; Suites: 30.00-50.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquer Rms. & Capacity of Largest: 2 (150)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Enhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports: Facilities: Golf, croquet, archery, tennis,
swimming, riding, badminton, ping pong,
shuffleboard

Palm Springs Biltmore Hotel

1000 E. Palm Canyon Drive (Phone: 2357)

Manager: Robert B. Levin Sales Manager: Frank E. Cotter Convention Season: All year, except Feb. 1 to Largest Group Accommodated: 150 (54 rooms, 19

Largest Group Accommodated: 150 (54 rooms, 19 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14.00; Double: 12.00-16.00; Suites: 20.00-24.00; (June thru Sept.).
Single: 16.00-19.50; Double: 18.00-22.50; Suites: 28.00-32.00; (Oct. to Xmas), Single 20.00-24.00;
Double: 22.00-30.00; Suites: 36.00-40.00; (Xmas to Feb. 1st). European Plan
No. Mtg. Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Not Exhibit Space: 1,500 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, Bmm and Ismm projector
Sports Facilities: Swimming, tennis. golf, horse-back riding, ping pong, shuffleboard

The Pueblo

1983 N. Palm Canyon Drive (Phone: FAirview 5-2273)

Manager: Rich & Helen Leonard Convention Season: All year Lergest Group Accommodated: 200 (100 rooms, 15 suites available) Is suites available)
Air Conditioning: Yes
Convention Rates: Single: 12.00; Double: 20.00
No. Mfg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 4.00
Liquer: Not served in hotel Dinner: 4.00
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 600 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens,

Stage: Yes Sports Facilities: Tennis, golf, badminton, swim-ming, ping pong, horseback riding

PASADENA

Railroads: So, Pac.; Santa Fe; Pac. Elec.; U.P. Airlines: Served through Los Angeles

CONVENTION BUREAU

Convention & Visitors Information Bureau Pasadena Chamber of Commerce William Adams, II

AUDITORIUM

Pasadena Civic Auditorium

300 E. Green St., (SY 2-2616, Ext. 348) Manager: Edward J. Allen
Manager: Edward J. Allen
Exhibit Areas: Exhibition Hall, 16,895 sq. ft.
Floor Load: Average Ventilation: Blower
Rental Fees: Exhibition Hall, 6 AM-6 PM, \$150—6 PM-12 M, 175: Auditorium, \$200 and \$300.
Celling Height: 35 rt. P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: None
Villities: 110 and 220 current Columns: None
Utilities: 110 and 220 current
Loading Facilities: Truck ramp to entrance
Meeting rooms and Capacities: Main Auditorium,
3,000; 2 lecture halls, 150 and 500; 14 committee

Facilities for Food Functions: Can seat 2,000 for

Danquer

Parking Facilities: 1,000 cers in adjoining lots

Distance from Business District: In center of

business district

ANOTHER DISTINGUISHED SHERATON HOTEL

HUNTINGTON-SHERATON

A suburban resort hotel downtown Los Angeles only 15 minutes away! Excellent function rooms. Entertainment. Swimming pool. Direct hourly service Airport.

PASADENA, CALIF.

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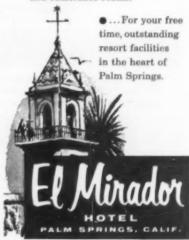
For full information write: Henry W. Beardsley, Pan American, P. O. Box 1790, New York 17, N. Y.

SEE PAGE 2

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- ... cordially solicits your group meetings from 25 to 400.
- ... Adequate meeting, dining and conference rooms.



Contact: TED RATCLIFF Resident Manager

CALIFORNIA

Pasadena continued

Hotel Green

See Advertisement, Page 16

50 E. Green St. (Phone: SYcamore 6-6141)

Manager: R. D. Schofield Convention Season: All year, except Dec. 25 to

Largest Group Accommodated: 80 rooms summer months, 10 suites available; 25 rooms winter

months
Air Conditioning: Banquet rooms only
Convention Rates: Single: 6:00:9.00; Double: 9:0012:00; Suites: 20:00
No. Mig. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms.: 4
Group Meal Rates: Breakfast: 1:50; Lunch: 2:00;
Dinner: 3:00

Liquor: Yes Charges for Mtg. Rms.: 15.00 to 50.00 per day Audio-Visual Aids: PA system, spotlights

Stage: Yes Sports Facilities: Swimming pool and shaffleboard

Huntington-Sheraton (HSMA)

See Advertisement, Pag 39

1401 South Oak Knoll (Phone: SY 2.0266)
Manager: Stephen W. Royce
Seles Manager: George A. Whitcomb
Convention Sesson: Jan. 3.30, Mar. 15-Dec. 15
Lergest Group Accommodated: 450 (225 rooms,
30 suites available)
Air Conditioning: All banquet and meeting rooms,
100 bedrooms

100 bedrooms Convention Mates: Single: 9.00-10.00; Double: 12.00-14.00; Suites: 26.00-30.00. European (For American plan 8.00 per day, per person addi-

No. Mtg. Rms. & Capacity of Largest: 12 (700) No. Banquet Rms. & Capacity of Largest: 7

No. Banquet Rms. & Capacity of Larger. (1,000) Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;

Dinner: 3.79 Liquer: Served in hotel Charges for '4tg. Rms.: No charge with 50% Charges for meeting

Charges for 'Htg. Rms.: No charge with 50% housing for meeting Charges for Exhibit Areas: 10.00 per day for exhibit unit.

Net Exhibit Space: 7,500 sq. (t, on one floor, 7,500 sq. t, edditional area.

Audio-Visual Aids: PA system, screens, 35mm standard projector one.

Stage: Available

Sports Facilities: Swimming, tennis, badminton, golf, horseback riding

PEBBLE BEACH

Railroads: S.P. Airlines: Served through Monterey

Del Monte Lodge

(Phone: Mayfair 4-3811)
Manager: Wm, H. Hubbard
Convention Seasem: Sept. 15 to July 1
Largest Group Accommodated: 150 (90 rooms, 6 suites evailable)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 17.00 to 33.00; Double: 35.00 to 45.00; Suites: 53.00. American
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 4.50
Liquer: Sarvad in http:

Group manual projectors and standard slide projectors and standard slide projector available Stage: Available
Sports Facilities: Gelf, tennis, swimming pool, riding and skeet shooting

RICHARDSON SPRINGS

Railroads: So. Pec. (4 miles from Richardson) Airlines: SWA (depot in Chico-12 miles away)

Richardson Mineral Springs Hotel

(Phone: Richardson Springs 71)
Manager: Robert Minerich
Sales Manager: John Parks
Convention Season: April 1 to Nov. I
Largest Group Accommodated: 300 (125 rooms, 20 suites available)

Largest Group Accommodated: 300 (125 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 15.00; Double: 24.00;
Suites: 30.00 American
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Ethibit Areas: None
Not Ethibit Space: 4.000 all on one floor
Audio-Visual Aids: PA system, spotlights, 16mm
movie and 35mm slide projector
Stage: Available

Stage: Available Sports Facilities: Swimming, tennis, bocci ball, golf, horseback riding

RIVERSIDE

Airlines: Bonanza Railroads: Santa Fe, U.P.

CONVENTION BUREAU

Riverside Convention Bureau Chamber of Commerce E. M. Barker, Convention Manager

Mission Inn

See Advertisement, Page 41



For service that's

Western's celebrated "Champagne Flights" are America's smartest air service . . . reserved seats, gourmet dining, vintage champagne and orchids for the ladies!

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San Diego * Seattle * Portland *

Salt Lake City * Denver * Minneapolis-St. Paul

Write...

Convention Department 6060 Avion Dr., Los Angeles 45, Calif.



3649 7th, St. (Phone—Overland 6-1000, Tel., same) Manager: David A. Danolds Convention Season: Spring and Fall Largest Group Accommodated: 350 (175 rooms, 10 suites available). Air Conditioning: Some bedrooms, banquet and meeting rooms Convention Rates: Single: 12.00; Double: 15.00; Suites: 25.00 Single: 12.00; Double: 15.00; No Mfg. Rms. & Capacity of Largest: 7 (400) No. Banquet Rms. & Capacity of Largest: 4 (450) Group Meal Rates: Breakfest: 1.50; Lunch: 2.00; Dinner: 3.00

Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 to 50.00
Charges for Exhibit Areas: 10.00 to 50.08
Net Exhibit Space: 8.100 sq. ft. on more than one Audio-Visual Alds: PA system, spotlights and

35mm projector Stage: Available Sports Facilities: Swimming, golf and tennis

SACRAMENTO

Railroads: S. Pac.; W.P.; Sac. No.; C, Cal. I Airlines: SWA, VAL

AUDITORIUM

Sacramento Memorial Auditorium

15th and 1 St. (Gilbert 2-5041) 15th and 1 St. (Gilbert 2-5041)
Exhibit Areas: Basement, 1,000 sq. ft.; main floor, 9,000 sq. ft.; stage, 1,600 sq. ft.
Rental Fees and Services: \$250 per day, includes janitor service heat, light
Ventilation: Circulating fans
Ceiling Height: 50 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 6 ft. by 12
ft., 6 ft. by 6 ft.
Elevators and Capacities: One, 3,000 lbs.
Columns: Mein floor, none; basement, every 10 ft.
Utilifies: AC current
Loading Facilifies: Two platforms
Storage Areas: 1,000 sq. ft.
Meeting Rooms and Capacities: Main Auditorium,
5,000; Little Theatra, 300; five committee rooms.

Sout 30.40 each Facilities for Food Functions: None Parking Facilities: Street parking and parking lot Distance from Business District: Five blocks

El Rancho Sacramento

West Capitol Ave. (Phone: Hudson 1-3031)

Manager: Alfred Y. Barson Sales Manager: Fred Cracchiolo Convention Sasson: All year, except during State Fair in Sept.

Fair in Sept.
Largest Group Accommodated: 300 (150 rooms and 12 suites available)
Convention Retex: Single: 6.00 to 10.00; Double: 7.50-12.00; Suites: 25.00
No. Mtg. Rens. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Rates for Meals: Breakfast: 2.00; Lunch: 2.25;
Dinner: 3.30

Dinner: 3.50
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms,
Charges for Banquet & Mtg. Rms.: None

Net Exhibit Space: 1,650 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, platform Sports Facilities: Swimming pool, golf

Hotel Senator (HSMA)

See Advertisement, Page 16

See Advertisement, 1-93.

12th & "L" Sts. (Phone: Gilbert 2-5081)

Manager: Henry L. Dienna
Sales Manager: W. J. Rogers
Convention Season: All year

Largest Group Accommodated: 500 (200 rooms, 35. suites available)
Air Conditioning: Banquet and meeting rooms

Air Conditioning: Banquet and meeting rooms and 50% of bedrooms.

Convention Rates; Single: 6.00-7.50; Double: 9.00-10.50; Suites: \$25.00 up, European.

No. Mtg. Rms. & Capacity of Largest: 6 (550).

No, Banquet Rms. & Capacity of Largest: 6 (550).

Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50.

Liquor: Served in hotel

Charges for Mtg. Rms.: None

Charges for Exhibit Areas: According to convention.

Not Exhibit Space: 500 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: None

SAN BERNARDINO

Railroads: So. Pac.; Santa Fe; U.P.; P.E. Airlines: Helicopter service from Los Angeles

Arrowhead Springs Hotel See Advertisement, Page 41 P.O. Box 571 (Phone: Turner 21-221)
Manager: Charles Kern
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 10 suites available)
Air Conditioning: Most bedrooms and all banquet and meeting rooms. and meeting rooms:

Convention Rates: Single: 10.00-20.00; Double: 14.00-24.00; European or American
No, Mtg. Rms. & Capacity of Largest: 5 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50 Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 800 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, riding, swimming
12 pools:

SAN DIEGO

Railroads: A.T. & S.Fe: S.D. & A.E Airlines: AAL, BAL, UAL, WAL

CONVENTION BUREAU

San Diego Convention & Tourist Bureau 924 Second Ave. (1) Mitch Angus, Executive Manager

El Cortez Hotel

El Cortez Hotel

7th & Ash (Phone: BE 2-0161)
Manager: Carl P. Frank
Sales Manager: Howard Ebert
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.00; Double:
11.00-16.00; Suites: 18.00-30.00
No. Mtg. Rms. & Capacity of Largest: 7 (950)
No. Banquet Rms. & Capacity of Largest: 7 (950)
Group Meal Rates: Breakfast: 1.50-2.00; Lunch:
1.75-3.00; Dinner: 3.00-5.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None, if in meeting Net Exhibit Space: 20,000 sq. ft. on one floor Audio-Visual Alds: PA system, spotlights, screens and blackboards

Stage: Available
Sports Facilities: Swimming in hotel, tennis, golf,

Hotel San Diego

Broadway at State (Phone: BELmont 3-1221; Tele-type #6318) Manager: Norman Kaufmann Convention Season: All year Largest Group Accommodated: 500 (250 rooms, 6 Air Conditioning: Banquet and meeting rooms and some bedrooms and some bedrooms

Convention Rates: Single: 6.00-8.00; Double: 8.00-12.00; Sutes: 12.00-25.00, European

No. Mig. Rms, & Capacity of Largest: 7 (700)

No. Banquet Rms, & Capacity of Largest: 7 (500)

Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Group Meal Rates: Breakfast: 1.50; Lunch: 1.85; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7.800 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: Close to beaches and water

U. S. Grant

U. S. Grant

32s Broadway (Phone: Belmong 2-3121)
Gen. Manager: Carleton Lichty
Convention Season: All year
Largest Group Accommodated: 600 (500 rooms,
25 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-10.00; Double: 9.0013.00: Suites: 22.00-50.00
No. Mtg. Rms. & Capacity of Largest: 6 (1200)
No. Banquet Rms. & Capacity of Largest: 6 (800)
Group Meej Rates: Breakfast: 1,50; Lunch: 2.00;
Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: If trade exhibits
Net Exhibit Space: 100,000 sq. ft. on one floor, separate area. separate area Audio-Visual Aids: PA system, spotlights, large Stage: Available

SAN FRANCISCO

Railroads: S.P.; Santa Fe; W.P.; N.W.P.; P. & S.R. Airlines: AAL, PAA, SWA, TWA, VAL, WAL

CONVENTION BUREAU

San Francisco Convention & Tourist Bureau Exposition Auditorium (2) W. G. Swanson, Vice President-Gen, Manager

AUDITORIUMS

Civic Auditorium

57 Grove St. (HEmlock 1-6352) Manager: James T. Graham Exhibit Areas: 90,000 sq. ft. Rental Fees and Services: Based on character of

Floor Load: Unlimited
Ventilation: Mechanical
Ceilling Height: 70 ft. P.A. System: Available
Dimensions, Opening to Enhibit Hall: 23 ft, wide
Elevators and Capacities: One, 3,100 lbs.
Utilities: AC and DC current, water, gas sewage
Loading Facilities: Rear freight goors
Meeting Rooms and Capacities: 15 rooms seat
from 30 to 9,000
Parking Facilities: Good
Distance from Business District: In business district

(Phone: JUniper 4-2480)

(Phone: JUniper 4-2480)

Manager: Nye Wilson
Eshibit Areas: 298,006 sq. ft.; Arena and two
wings 168,000 sq. ft. on one level
Rental Fees: Variable, no services included
Floor Laed: Unlimited
Ventilation: Automatic
Ceiling Height: 104 ft. in Arena, 18 ft. in wings
PA System: Yes
Dimensions, Opening to Eshibit Hall: Arena,
13 ft., 8 inches; wings, 12 ft., 2 inches
Columns; None in Arena; 10 in. by 10 in, steel
in wings, 20 ft. by 40 ft. spaces
Utilities: 750 KVA—three phase
Loading Facilifies: Forklifts and docks on
grounds; railroad siding & mile away
Storage Areas; Unlimited under cover
Number of Mita Rms. & Capacity, 6, 80' x 250' or

Storage Areas: Unlimited under cover Number of Mtg Rms. & Capacity: 6, 80' x 250' or

divided
for Food Functions: Banquet for 4,000 in Arena, 4 Restaurants
Parking Facilities: 6,300 cars
Distance from Business District: 12 minutes from center city via freeway

Alexander Hamilton Hotel

631 O'Farrell St. (Phone: GRaystone 4-5500) Manager: Thomas C. Marshall

DATES SETS BUT SITE UNDECIDED?

When you know when you want to meet but are not sure what hotels have your dates available for your group, check with Meeting-Site Service. This free service, operated by SALES MEETINGS, will check open dates for you and supply color brochures on hotels in the area in which you are interested.

> For details. see Page 198



SAN FRANCISCO, CALIFORNIA

The world's most enviable hotel locationhigh aton Noh Hill. 7 distinctively different dining rooms and bars, world famous entertainment. 19 meeting rooms seat up to 1000; room accommodations for 600. European Plan rates.

COLORADO SPRINGS, COLO.

Completely modernized. Spectacular view of Pike's Peak-summer and winter sports center. Pool, golf, riding, nightly entertainment and dancing. Wonderful food in 4 new restaurants. Good air and rail transportation. Various meeting rooms seat up to 600; room accommodations for 450. Open all year, European Plan Rates,



SAN BERNARDINO, CALIFORNIA

Complete freedom from distractions in a 2000-acre foothill estate, only an hour from Los Angeles. One of America's most beautifully appointed resorts. 2 swimming pools, golf nearby, tennis, etc. Various meeting rooms, including theatre. Accommodations for 300. Open all year. European Plan Rates. Natural Spring Caves and masseurs!

Wission Inn

RIVERSIDE, CALIFORNIA

Historic charm in a modern setting. Hotel completely modernized with distinguished food in beautiful new restaurants. I hour from Los Angeles and Palm Springs, Magnificent pool, golf, etc. 10 meeting rooms. Accommodations for 400. Open all year. European Plan Rates.

FOR FURTHER INFORMATION

write the hotel direct or consult John A. Tetley Company, 3440 Wilshire Blvd., Los Angeles; phone: DUnkirk 8-1151; Fairmont Hotel, San Francisco, phone DOuglas 2-2022; Leonard Hicks, Jr. & Associates, 505 North Michigan Avenue, Chicago 11, Ill. Phone MOhawk 4-5100.

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Unique in the west is the full range of convention facilities offered by Western Hotels, Inc., in 18 leading cities in the western United States, British Columbia and

Each of the 24 Western Hotels features well-planned meeting facilities and excellent personal accommodations. Service is efficient and hospitality genuinely warm.

Relatively new under the sun is the opportunity to convene in Hawaii, at the Hawaiian Village Hotel - where complete convention facilities are offered on Waikiki's finest beach



Contact the manager of any Western Hotel for reservations and turther information.

western

CALIFORNIA San Francisco continued

Convention Season: All year
Largest Group Accommodated: 150 (80 rooms, 5 suites evailable)
Convention Rates: Single: 7.00-10.00; Double: 10.00-15.00; Suites: 16.00-30.00
No. Mtg. Rms. & Capacity of Largest: 5 (150)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00-40.00
Net Exhibit Space: 2,000 sq. ft. on one floor Audio-Visual Aids: All available at extra cost Stage: Yes

Clift Hotel

499 Geary St. (Phone: Prospect 5-4700)
Manager: Dwight Hart, Jr.
Sales Manager: Jackson G. Parker
Convention Season: All year
Largest Group Accommodated: 50 (25 rooms, 2 suites available)
Air Conditioning: Banquet and meeting rooms
No. Mtg. Rms. & Capacity of Largest: 5 (225)
No. Banquet Rms. & Capacity of Largest: 5 (225)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50;

Liquer: Served in hotel
Charges for Mtg. Rms.: 25.00 to 50.00 daily
Audio-Visual Alds: PA system, spotlights
Stage: Available

Fairmont Hotel

See Advertisement, Page 41

Atop Nob Hill (Phone: DO 2-8800)
Manager: Richard L, Swig
Sales Manager: John Tefley Co.
Convention Season: All year
Largest Group Accommodated: 350 (165 rooms, 15 suites available)
Air Conditioning: Some banquet and meeting rooms
Convention Rates: Single: 11.50-18.00; Double: 15.50-22.00; Suites: 27.00-67.00; European No. Mtg. Rms. & Capacity of Largest: 20 (1,500) No. Banquet Rms. & Capacity of Largest: 20 (900) Group Meal Rates: Breakfast: 2.75; Lunch: 3.00; Dinner: 4.00 Dinner: 4.00
Liquer: Served in hotel
Charges for Mtg. Rms.: Varies
Charges for Exhibit Areas: Varies
Net Exhibit Space: 8.80 sq. ft.
Audio-Visual Alds: PA system, spotlights, projectors on rental basis
Stage: Available

Hotel Mark Hopkins

See Advertisement, Page 23

Nob Hill (Phone: Exbrook 2-3434)

Manager: George D. Smith
Sales Manager: Harold F. Sands
Convention Seasons. All year
Largest Group Accommodated: 400 (135 rooms, 25 suites ovailable)
Air Cinditioning: Banquet rooms
Convention Rates: Single: 13.00 to 17.00; Double: 17.00 to 21.00; Suites: 28.00 to 60.00.
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.00; Dinner: 4.50 Liquor: Served in hotel Charges for Mtg. Rms.: None if hotel is conven-Charges for Eshibit Areas: Yes Net Eshibit Space: 6,700 sq. ft. Audio-Visual Alds: PA system, spotlights Stage: Yes

Sheraton Palace Hotel (HSMA)

See Advertisement, Page 9

New Montgomery & Markets Sts. (Phone: Exbrook 2.8000)
Manager: Edward J. Crowley
Sales Manager: Paul Howell
Convention Season: All year
Lergest Group Accommodated: 700 (200 rooms, 25 suites available)
Convention Rates: Single: from 8.85; Double: from 12.85; Suites: from 20.00
No, Mtg. Rms, & Capacity of Largest: 20 (800)
No, Banquet Rms, & Capacity of Largest: 12 (1.000)

Group Meal Rates: Breakfast: from 2.75; Lunch: from 3.00; Dinner: from 4.00 Charges for Mfg. Rms.: 10.00 to 1.000
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, closed-circuit TV. circuit TV Stage: Available

St. Francis Hotel (HSMA)

333 Powell (Phone: YUkon 6-2131)
Managing Director: Dan E. London
Asst. Gen. Mgr.: David Plant
Convention Season: All year
from 15.00; Suites: from 25.00
No, Mig. Rms. & Capacity of Largest: 25 (750)
No, Banquet Rms. & Capacity of Largest: 25 (750)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.00;
Liquer: 8.50 Dinner: 4.50
Dinner: 4.50
Liquor: Served in hotel
Liquor: Served in hotel
Liquor: Served in hotel
Charges for Mtg. Rms.: 12.50 to 250.00
Ret Exhibit Space: 5,338 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, movie

Sir Francis Drake

See Advertisement, Page 42 See Advertisement, Page 42

Powell at Sutter Streets (Phone: EXbrook 2-7755)

Gen. Manager: Edward C. Sequeira
Convention Season: All year
Largest Group Accommodated: (400 rooms). Number of sleeping rooms allotted depends on food and beverage functions assigned hotel
Convention Rates: Single: 9,00-14,00; Double: 11,00-20,00; Suiries: 28,00-40,00, European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 10 (450)
Group Meal Rates: Breakfast: 2.50; Lunch: 3,00;
Dinner: 4,25 (plus 4%, sales tax & grafuily)
Liquor: Served in hotel Liquor: Served in hotel
Charges for Mig. Rms.: Depends on number of banquet functions
Audio-Visual Alds: PA system, spotlights, podiums,
blackboards, film projectors may be rented Stage: Available Sports Facilities: None

Hotel Whitcomb Hotel Whitcomb

8th & Market Sts. (Phone: UNderhill 1-9600)

Manager: Karl C. Weber
Convention Season: All year
Largest Group Accommodated: 250 (230 rooms,
15 suites available).
Convention Rates: Single: 6.00-9.00; Twin: 8.0014.00; Suites: 15.00-36.00, European
No, Mig. Rms. & Capacity of Largest: 9 (1,200)
No. Banquer Rms. & Capacity of Largest: 9 (1,200)
Group Meal Rates: Breakfast: 1.85; Lunch. 2.50;
Dinner: 3.50
Liquer: Served in hotel Liquor: Served in hotel
Charges for Mrs. Rms.: 7.50 to 400.00
Charges for Exhibit Areas: 7.50 to 400.00
Net Exhibit Space: 21,080 sq. 1ft
Audio-Visual Aldis: PA system, blackboards, mo-

SAN JOSE

Railroads: So. Pac.; W.P. Airlines: SWA

CONVENTION BUREAU

Convention & Tourist Bureau Civic Auditorium Bldg. (13) Henry M. Plymire, Manager

AUDITORIUM

Civic Auditorium

Market & San Carlos Sts. (Cy 2-3141, Ext. 107) Menager: Francis F. Heney Exhibit Areas: 14,000 sq. ft. Rental Fees and Services: 10% of gross, no Floor Load: 100 per sq. ft.
Ceiling Height: 45 ft.
F. A. System: Available
Dimensions. Opening to Exhibit Hall: 12-ft. door
Columns: None
Villifies: 110-220 current
Loading Facilifies: Truck-height loading zone
Storage Areas: 2,000 sq. ft.
Facilifies for Food Functions: Concession and Parking Facilities: 800 cars
Distance from Business District: One block

211 S. First St. (Phone: CY 4-9404 Manager: Ralph Caldwell Convention Season: All year Largest Group Accommodated: 150 (50 rooms Largest Group Accommodated: 150 (50 rooms available)
Convention Retes: Single: 3.50 to 7.00; Double: 4.00 to 10.00; Suites: 12.00
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Retes: Breakfast: 50c to 1.50; Lunch: 1.00 to 2.00; Dinner: 1.25 to 4.00 Liquor: Served in hote! Air Conditioning: Benquet and meeting rooms Net Exhibit Space: 1,800 sq. ft. on one floor Other Equipment Available: PA system, spot-

Hotel Saint Claire See Advertisement, Page 135

Market & San Carlos (Phone: CY 5-2626)
Manager: R. D. Schofield
Sales Manager: All year
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 6 surfes available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-10.00; Double: 9.0014.00; Suries: 25.00-35.00. European
No, Mig. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel Dinner: 3.50 Liquor: Served in hotel Charges for Mtg. Rms.: No charge if food is Charges for Exhibit Areas: No charge if food is Net Exhibit Space: 1,000 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, screen Stage: Available
Sports Facilities: Golf, wrestling, swimming

SANTA BARBARA

Railroads: So. Pac. Airlines: SWA, UAL

CONVENTION BUREAU

Santa Barbara Convention Bureau P.O. Box 299 Norine DeOrian, Manager

Hotel Carrillo

Carrilla & Chapela Sts. (Phone: WO 6-7161)

Manager: Pat Connolly
Convention Season: All year
Largest Group Accommodated: 256 (125 rooms,
6 suites available)
Air Conditioning: Banquet halls only
Convention Rates: Single: 6.50-12.00; Double: 7.5016.00; Suites: 16.00-32.000
No. Mig. Rms. & Capacity of Largest: 1
Group Meal Rates: Breakfast: 1.50; Lunch: 1.65;
Dinner: 1.95
Liquor: Yes Dinner: 1.95 Liquor: Yes Charges for Mtg. Rms.: None Charges for Exhibit Areas: None

Mar Monte

See Advertisement, Page 175

East Cabrillo Blvd. (Phone: 6-6121)
Manager: George C. Wilson
Convention Season: All year
Largest Group Accommodated: 200 (70 rooms, 4
suites available)
Convention Rates: Single: 8.00-10.00; Double:
10.00-12.00; Suites: 25.00-29.00. European (American if requested) No. Mrg. Rms. & Capacity of Largest: 6 (400) No. Banquet Rms. & Capacity of Largest: 6 (500) Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3,00 Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00
Liquor: Served in hotel Charges for Mtg. Rms.: Varies Charges for Mtg. Rms.: Varies Charges for Exhibit Areas: Varies Net Exhibit Space: 4.506 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights, black-based. boards, screens Stage: Available Sports Facilities: Swimming, golfing, riding, boat-ing, Tennis, Cricket, fishing & hunting (in sea-

Miramar Hotel (HSMA) See Advertisement, Page 43

South Coast Hwy. (Phone: 9-2203)
Manager: W. P. Gowzner
Sales Manager: Ted Ahlstedt
Convention Season: All yeer except July and Aug.
Largest Group Accommodated: 300 (130 rooms)
Suites: 14.00-25.00
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banguet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 60-2.15; Lunch: 1.25-2.00; Dinner: 2.25-5.00
Liquor: Served in hotel
Charges: For Mtg. Rms.: None Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Spaces: 5,150 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Heated pool, tennis, golf, private beach, shuffleboard, ping pong, fishing,

Santa Barbara Biltmore and Cottages

(Phone: WOodland 9-2261)

Manager: Richard L. Benton Sales Managers: Harry Westgate, Jr. and Jackson

Parker
Convention Season: Sept. to June
Convention Season: Sept. to June
12 suites available
Convention Rates: Single: 9.00-22.00; Double: H.0025.00; Suites: 26.00-50.00
No. Mag. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: I.50; Lunch: 2.50;
Dinner: 4.50
Linner: Season Lin Botal

Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 12,180 sg. ft. on one floor
Audio-Visual Aids: Two 35mm motion picture
sound projectors, PA system, spotlights

Stage: Yes
Sports Facilities: Putting course, tennis, shuffle
board, croquet, table tennis, badminton, horse
shoes, riding, deep sea, fishing, swimming, 2
golf courses nearby

SANTA CRUZ

Railroads: So. Pac. Airlines: SWA

CONVENTION BUREAU

Santa Cruz Convention Bureau Civic Auditorium Mrs. Kay Dillon, Manager

Santa Cruz Civic Auditorium

Civic Center (Phone: GA 3-1214)

Manager: H. R. Judah
Exhibit Areas and Square Footage of Each:
Main auditorium only 7,000 sq. ft.
Rental Fees and Services included in Rent:
Afternoon and evening \$9,00.
Floor Load: Unlimited
Ventilation: Good
Celling Height: 40 ft. PA System: Yes
No. of Elevators: None Columns, Location and Dimensions: None Current and Utilities Available: Electric AC and gas Loading Facilities: Ramp to stage door-two wide side entrances
Ralfroad Sidings: No
Number of Meeting Rooms and Capacities: 6
from 25 to 75 persons

from 25 to 75 persons
Facilities for Food Functions: Kitchen for ban-quet of 720
Parking Facilities: Curb and lots—500 cars
Distance from Eusiness District: One block and a half

Hotel Casa del Rey

Cliff and Beach Sts. (Phone: 2400)
Manager: Herry A. Farros
Seles Manager: Sam Millard
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms
and 15 suites available)
Convention Rates: Single: 5.00 to 17.00; Double:
8.00 to 10.00; Suites: 7.00 for parlor plus bedroom rate
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Group Meal Rates: Breakfast: from .75; Lunch: from .70; Dinner: from 1.50 Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms air cooled Charges for Banquet & Mtg. Rms.; Variable Net Exhibit Space: 9,000 sq. ft. on one floor Other Equipment Available: PA System, spot-Other Equipment Available: PA System, spot-lights, stage Sports Facilities: Swimming, Tennis, Golf, Deep

SANTA MONICA

Railroads: Pac. Elec.; So. Pac. Airlines: Served through Los Angeles

CONVENTION BUREAU

Santa Monica Convention Bureau 109 Santa Monica Blvd. Homer F. Caswell, Manager

Hotel Miramar

Second & Wilshire (Phone: EXbrook 4-3731)

Manager: William W. Donnelly
Sales Manager: William W. Donnelly
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms,
30 suites available)
Air Conditioning: Benquet and meeting rooms
Convention Rates: Single: 8.00; Double: 13.00;
Suites: 18.00 for 3. 20.00 for 4 European
No. Mtg. Rms, & Capacity of Largest: 9 (1.200)

Are your conventions in a domestic rut?



It takes no more time or money to have an overseas convention by air ...-

For full information write: Henry W. Beardsley, Pan American, P. O. Box 1790, New York 17, N. Y.

SEE PAGE 2

PAN AMERICAN

World's Most Experienced Airline

SANTA BARBARA RESORT

The Unique Combination For Business and Recreation

Unequalled for business meetings, large or small. 200 rooms in 21 garden acres by the sea. Just 90 miles from Los Angeles in subur-ban Montecito, five minutes from

New convention hall and meeting rooms with every modern facility, accommodate to 800 for meetings or dances, 575 for banquets, 3 banquet rooms, 7 meeting rooms. Every recreational facility. Private sandy ocean beach, heated swimming pool, tennis, golf and many others

Special group rates on request. European plan. Your inquiry will receive the personal attention of-William P. Gawzner, Manager

HOTEL RESORT

SANTA BARBARA CALIFORNIA

MAKE IT A MOTOR

SALES MEETING CONVENTION



- · Send for free brochure describing facilities for small conventions or business meetings at deluxe Motor Hotels throughout the United States and Canada.
- · We book your meetings and handle reservations without charge.
- · We furnish free Guidebooks listing better Motor Hotels coast to coast-location, facilities and rates.
- · We make advance reservations for en route stops without charge.

Let us help you plan a successful meeting in the quiet, luxurious surroundings of America's finest Motor Hotels. Convenient to recreation facilities; restaurants, swimming pools, meeting rooms of all types and sizes. No downtown distractions.

WRITE TO

Motor Hotel Convention Bureau 2503 Santa Monica Boulevard

Santa Monica California



Affiliated with the Congress of Motor Hotels

CALIFORNIA Santa Monica continued

No. Banquet Rms. & Capacity of Largest: 7 (1.000) Group Meal Retes: Breakfast: 1.75; Lunch: 2.50; Dinner: 4.50 (plus tax & tip) Liquor: Served in hotel Charges for Mtg. Rms.: None if headquarters in

hotel
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,800 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, 16mm Stage: Available
Sports Facilities: Heated swimming pool on

YOSEMITE NATIONAL PARK

Railroads: S. Pac.; Santa Fe; West Pac.; Yose-mite Transportation System Airlines: United to Merced

The Ahwahnee

Phone: FRontier 2-4411)
Manager: Stuart Cross
Sales Manager: George H. Oliver
Convention Seaton: Sept. to June 1
Largest Group Accommodated: 200 (100 rooms,
4 suites available)
Convention Rates: Single: 23.00-24.00; Double:
34.00-36.00. American
No. Mg. Rms. & Capacity of Largest: 6 (225)
No. Banguer Rms. & Capacity of Largest: 2 (500)
Liquer: Served in hotel

Liquor: Served in hotel Charges for Mfg. Rms.: None Net Exhibit Space: 7,780 sq. ft. on one floor Audio-Visual Alds: PA system, spotlights, 35mm slide, 22,5 slide, 15mm projector

Stage: Available
Sports Facilities: Horseback riding, golf, tennis, swimming, hiking, bicycling

Meeting in **DENVER?**

Fly the RADAR Line



Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

COLORADO

COLORADO SPRINGS

Railroads: D. & R.G.W.; A.T. & S.F., Col. & So.; C.R.I. & P.; M.T. Airlines: BNF, CEN, CAL

Antlers Hotel

See Advertisement, Page 41

Pikes Peak & Cascade Ave. (Phone: Melrose 2-2661: Telegraph: Antlers)
Manager: E. V. "Mike" Cobb
Convention Season: All year
Largest Group Accommodated: 650 (325 rooms, 40 suites evailable)

Air Conditioning: Some banquet and meeting rooms

Convention Rates: Oct, to June—Single: 8.00-12.00; Double: 18.00; Suites: 35.00; July to Sept.— Single: 14.00-17.00; Double: 35.00; Suites: 35.00.

European
No, Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (750)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,678 sq. ft, on one floor
Audio-Visual Alds: PA system, spetlight, all sizes
and types of film projectors
Stage: Available Stage: Available Sports Facilities: Winter and summer sports

Broadmoor Hotel

Broadmoor Hotel

(Phone: Melrose 4-7711)
Manager: William B, Hall
Sales Manager: John M, Heymes
Convention Season: September to July
Largest Group Accommodated: 460 (200 rooms,
30 suites available)
Convention Rates: Single: 10.00-19.00; Double:
17.00-31.00; Suites: 23.00-47.00
No. Mar, Rms. & Capacity of Largest: 12 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges, for Exhibit Areas: None
Net Exhibit Space: 3,150 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, 35mm
film projector
Stage: Available

DENVER

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & I.; Rock Island; Col. & So.; D. & R.G.W.; U.P. Airlines: BNF, CEN, CAL, FAL, TWA, VAL, WAL

CONVENTION BUBBAU

Denver Convention & Visitors Bureau 225 W. Colfex Ave. (2) 225 W. Colfax Ave. (2) Clarence N. Hockom, Manager

AUDITORIUM

City Auditorium

City Auditorium

14th and Curtis Sts. (ALpine 5-8864)

Manager: Michael Livoda

Exhibit Areas: Convention Arene floor, 29,000 sq.
ft.; Promenade, 2,000 sq.
ft.; Remodeled theatre
available December, 1956

Rental Fees and Services: Rent is free; payment
only for services. If exhibit space is sold,
charge is \$.15 per sq. ft. of net space or cost
of basic services-whichever is greater.
Floor Load: Exhibition Hall, unlimited; Arena
Level, 100 lbs. per sq. ft.
P. A. System. Available in Auditorium, Arena
Ceiling Height: Exhibition Hall, 12.5 ft.; Arena,
80 ft.

80 ft.
Dimensions, Openings to Exhibit Hall: 14.4 ft.
wide by II ft. high
Elevators and Capacities: One service elevator,
12 ft. long by 6 ft. wide, 75 lbs. per sq. ft.
Columns: In Exhibition Hall

load limit
Columns: In Exhibition Hall
Utilities: AC any voltage, water, drains, gas
Loading Facilities: Ramps
Storage Areas: Ample
Meeting Rooms and Capacities: Nine meeting
rooms seet from 60 to 120; Arena, seats 5.588
Facilities for Food Functions and Banquet Capacity: Cetering kitchen can handle banquet
for 7000

pacity: Catering kitchen can handle banquet for 2,000 Parking Facilities: Three large lots adjacent to building

Denver Coliseum

46th Ave. and 44th St. (MAin 3-4820)
Manager: Michael Livoda
Exhibit Areas: Arena, 25,000 sq. ft.) Promenade,
10,000 sq. ft.; Basement 6,000 sq. ft.
Rental Fees: On application
Floor Load: Unlimited
Vantilation: Roof exhaust blowers
Ceiling Height: 87 ft.
P. A. System: Available
Columns: None
Utilifies: Electricity, gas, water
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms and Capacities: 11,433 seats
(7,933 perman-mt)
Facilities: Rood
Capacity: Can handle 2,000
Parking Facilities: 2,500 cars
Distance from Business District: Two miles 46th Ave. and 44th St. (MAin 3-4820)

Brown Palace Hotel (HSMA)

Brown Palace Hotel (HSMA)

17th & Tremont (Phone: TA-5-311)

Manager: Charles A. O'Toole
Convention Season: All yeer
Lergest Group Accommodated: 200 (80 twins, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.59-25.00; Double: 13,00-25.00; Suites: 22.00-65.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.25
Liquor: Served in hotel Dinner: Just Liquor: Served in hotel Charges for Mtg. Rms.: 10.00 up Charges for Exhibit Areas: 10.00 up Audio-Visual Aids: PA system, spotlights, projectors on rental basis

Stage: Available Sports Facilities: Golf (municipal course nearby)

The Cosmopolitan Western

Hotel (HSMA) See Advertisement, Page 42 18th & Broadway (Phone: Main 3-2181; Telegraph: FKJ) Manager: Tom Lee
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms Convention Rates: Single: 7.50-13.00; Double: 12.00-19.00; Suites: 21.00-50.00. European: II (900) No. Mtg. Rms. & Capacity of Largest: II (900) No. Banquet Rms. & Capacity of Largest: II (650) Group Meal Rates: Breekfast: 1.50; Lunch: 2.00; Dinner: 3.25 Liquer: Served in hotel Liquer: Served in hotel
Charges for Mtg. Rms.: 15.00-200.00
Charges for Exhibit Areas: 15.00-200.00
Net Exhibit Space: 800 sq. ft, on one floor, sep-Audio-Visual Aids: PA system, spotlight, movie

Hotel Park-Lane

Stage: Available

See Advertisement, Page 135

450 S. Marlon St. (Phone: Pearl 3-4611)
Manager: M. J. Frampton
Sales Manager: Ray E. Baker
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 12 suites available)
Air Conditioning: Banquet and meeting rooms, 90% of bedrooms our conginoning: panquet and meeting rooms, 90% of bedrooms.

Convention Rates: Single: 10.00; Double: 14.00; Suites: 25.00 up. European

No. Mig. Rms. & Capacity of Largest: 6 (200)

No. Banquet Rms. & Capacity of Largest: 6 (200)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50

Liquer: Spread in botal Group Tolling Tolling

Stage: Available Sports Facilities: Outdoor Swimming pool, golf ESTES PARK

Railroads: Union Pac.; Santa Fe; Burlington Route; D. & I.; Rock Island; Col. & So.; D. & R.G.W.; U.P.—ell to Denver Airlines: UAL, BNF, WAL, CAL—ell to Denver

Stanley Hotel

See Advertisement, Page 45

(Phone: 23) (Phone: 23)
Manager: Bob Dean
Convention Season: June 1-Sept, 15
Largest Group Accommodated: 400 (175 rooms, 8 suites available) Convention Rates: Single: 22.00-42.00; Double: 34.00; Suites: 44.00-60.00. American No. Mtg. Rms. & Capacity of Largest: 9 (500) No. Banquet Rms. & Capacity of Largest: 2 (400) Group Meal Rates: Breaklast: 1.50; Lunch: 2.50; Dinner: 4.00 Liquer: 54.00 Liquer: 54.00 Liquer: 54.00 Liquer: 54.00 Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 10.000 sq. ft. Audio-Visual Aids: PA system, spotlights, 16mm and 35mm projectors, screens Stage: Available Sports Pacilities: Swimming pool, golf, riding, Stage: Available
Sports Facilities: Swimming pool, golf, riding,
shuffleboard, ping pong

CONNECTICUT

GROTON

Railroads: PRR; N.Y., N.H. & H. Airlines: NEA

Griswold Hotel & Country Club

Eastern Point (Phone: Hilltop 5-9701; N.Y.C. Office: CI: 5-6374)
Manager: Morton A. Mencher
Sales Manage: Maurice Plursich
Convention Season: June, July, Aug., Sept.
Largest Group Accommodated: 700 (350 rooms)
Convention Rates: Single: 16.00-18.000; Double: 30.00-32.00. American Largest Group Assets: Single: 16.00-10.00-2.00.
30.00-32.00. American
No. Mtg. Rms. & Capacity of Largest: 7 (800)
No. Banguest Rms. & Capacity of Largest: 2 (700)
No. Banguest Rms. & Capacity of Largest: 2 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50;
Dinner: 5.00-6.50

Servad in hotel Uniner: 5,00-5,00 Liquer: Served in hotel Charges for Mtg. Rms.; None Charges for Exhibit Areas: 10,00 per exhibit a day Net Exhibit Space: 8,500 sq. ft. on one floor Audio-Visual Aids: PA system, spotlight, film projectors on rental basis Stage: Available
Sports Facilities: Golf, swimming pool, Tennis,
badminton, horseshoes, fishing, boating, ping
pong, softball

HARTFORD

See Advertisement, Page 135

Railroads: N.Y., N.H. & H. Airlines: AAL, EAL, NEA, TWA, UAL

Hotel Bond

336 Asylum St. (Phone: Jackson 7-3231)
Manager: G. R. Davies
Sales Manager: Arthur Hewson
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms,
5 suites available)
Air Conditioning: 10 small benquet rooms, 100 bedrooms Convention Rates: Single: 5.00-8.50; Double: 7.50-13.00; Suites: 17.50-31.50, European No. Mrg. Rms, & Capacity of Largest: 12 (350) No, Banquer Rms, & Capacity of Largest: 12 (350) Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00 Dinner: 3.00 in hotel
Liquer: Served in hotel
Charges for Mtg. Rms.: 5.00 to 150.00
Charges for Exhibit Areas: 5.00 to 150.00
Net Exhibit Space: 12,285 sq. ft.
Audio-Visual Alds: PA system, movie screen
Stage: Available

Hotel Statler (HSMA)

See Advertisement, Page 18 See Advertisement, Page 18
10 Ford St. (Phone: CHapel 9.5611)
Manager: F. P. Morse
Sales Manager: John R. Trippe
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms)
Air Conditioning: Entire hotel
No. Mig Rms. & Capacity of Largest: 14 (600)
No. Banquer Rms. & Capacity of Largest: 14 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.90;
Dinner: 4.50
Liquer: Served in hotel Dinner: 4.50
Liquer: Served in hotel
Net Exhibit Space: 7.836 sq. ft. one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Golf nearby

MOODUS

Railroads: N.Y., N.H. H

Banner Lodge

(Phone: TRiangle 3-8652) Manager: Jack Banner Sales Manager: Irving Levowitz Convention Season: May 28 Sept. 15 Largest Group Accommodated: 400 (200 rooms

Convention Rates: 15.00 per day plus 15% for tax

No. Mtg. Rms. & Capacity of Largest: 2 (600) No. Banquet Rms. & Capacity of Largest: ((600) Group Meal Rates: Lunch; 3.50; Dinner: 5.00

Liquor: Available locally Charges for Mtg. Rms.: None Charges for Exhibit Areas: None

Net Exhibit Space: 3,000 sq. ft, on one floor Audio-Visual Aids: Slide and motion picture pro-jectors, PA system, spotlights

Stage: Yes

Sports Facilities: Swimming pool, 2 softball diamonds, 8 clay tennis courts, volleyball courts, handball courts, golf diving range, archery range, private lake, boating and water skeeters, basketball court

NEW HAVEN

Railroads: N.Y., N.H. & H. Airlines: AAL, EAL

AUDITORIUM

New Haven Arena

26 Grove St. (LOcust 2-3123) Manager: Nathan Podoloff



The "New" STANLEY RESORT ESTES PARK, COLORADO CONVENTION FACILITIES

Cesine Auditorium: 42 x 66 plus balcony and theatrical stage, 15 x 24. Seats 590. Mexwell Room: 65 x 80. Banquet and disling facilities for 450. PA system, stage, service ber.

OTHER SPECIAL ROOMS INCLUDE

Music Room: 40 x 40. Seats 140. Plaon Room: 40 x 27. Seats 140. Roundep Room: 17 x 40. Seats 100. Manor West Lounge: 32 x 32. Seats 140. Manor East Lounge: 32 x 32. Seats 140. Ranch Room: 32 x 25. Seats 100.

"Extras" included in American Plan

Square dencing , chuck wagon dinners , ladies luncheons , pool swimming , nightly entertainment and dencing , admission to world famous Lariat Lounge , creques , horeshoes , putting , tensis , per , putting , tensis , peng , billiards , binge , card games , fashion shows.

Horseback riding, tours of National Park, gbif, boating and fishing available at reasonable rates.

Estes Park 'Phone 23 ego 'Phone MOhnwk 4-5100 Chicago Teletype No. CG-1264

CONNECTICUT

New Haven continued

Exhibit Arees: Main floor, 16,000 sq. ft.; mezzanine, 4,000 sq. ft.
Rental Fees and Services: Depends on event
Floor Load: 250 lbs. per sq. ft., main floor; 100
lbs. per sq. ft. mezzanine
Ventilation: Exhaust fans
Ceiling Height: 35 ft.
P. A. hystems: Alfec
Dimension Opening to Exhibit Hail: 12 ft. 9 in.
by 12 ft. 5 in.
Columns: None
Vitilities: 110-220 single and 3-phase current

Columns: None Utilities: 110-220 single and 3-phase current Loading Facilities: Loading platforms, it forklift

storage Areas: 10,000 sq. ft. adjacent Meeting Rooms and Capacities: Ien rooms, up to

Meeting Rooms and Capacities: ien rooms, up to 50 each Facilities for Food Functions and Banquet Capacity: Caterers can serve up to 1,500 Parking Facilities: Garage in building, nearby lots Distance from Business District: Three blocks

Taft Hotel

81 College St. (Phone: STate 7-1121

81 College St. (Phone: STate 7-1121
Manager: Craig LaVin
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6
suites available)
Air Conditioning: Benquets and meeting rooms
Convention Rates: Single: 5.00-8.50; Double: 10.0013.00; Suites: 20.00-25.00. European
No. Mig. Rms. & Capacity of Largest: 7 (500)
No, Banquet Rms, & Capacity of Largest: 7 (500)
Group Meei Rates: Breakfast: from 1.75; Lunch:
from 2.50; Dinner: from 3.00
Liquor: Served in hotel
Charges for Mig. Rms.: 10,00 up
Net Enhibit Space: 2,500 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Stage: Available Sports facilities: Swimming, golf, boating

NEW LONDON

Railroads: N.U., N.H. & H.; Cent. Vt. Airlines: NEA

Mohican Hotel

281 State St. (Phone: Glbson 3-4341)

Manager: E. T. Lemonis
Convention Sesson: All year
Lergest Group Accommisdate: 350 (200 rooms,
20 suite available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 3,50-6.00; Double: 6.5012.00; Suites: 1(2,00-15.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (275)
No. Banquet Rms. & Capacity of Largest: 4 (275)
Group Meal Rates: Breakfast: .75; Lunch: 1.25;
Dinner: 1,75

Uninest: 1.70
Liquer: Served in hotel
Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Nat Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Small platform

STAMFORD

Railroads: N.Y., N.H. & H.

Roger Smith Hotel See Advertisement, Page 46

55 River Street (Phone: DAvis 3-2112)

Manager: Robert N. Wish Convention Season: All year Largest Group Accommodated: 200 (135 rooms

Air Conditioning: Banquet halls and some bed-

rooms
Convention Rates: Single: 7 to 10.50; Double: 10.00 to 13.50; Suites: 777
No. Mtg. Rms, & Capacity of Largest: 4 (120)
No. Banquer Rms. & Capacity of Largest: 4 (90)
Liquor: Yes
Charges for Mtg. Rms.: Available on request
Charges for Exhibit Areas: Available on request

WATERBURY

Railroads: N.Y., N.H. & H.

Roger Smith Hotel

See Advertisement, Page 46 30 W. Main St. (Phone: PL 3-2161)

30 W. Main 31, (Prone: Pt. 3-4:e1)
Manager: Vincent Gerardi
Convention Season: All year
Largest Group Accommodated: 200 (160 rooms, no suites available)
Air Conditioning: Smaller banquet and meeting rooms, one-third bedrooms
Convention Rates: Single: 4.00-8.00; Double: 6.75-11.00

11.00. Europea: Single: 4.00-8.00; Double: 6.75No. Mrg. Rms. & Capacity of Largest: 9 (400)
No. Banquet Rms. & Capacity of Largest: 9 (325)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: 2.75

Dinner: 2.75
Liquor: Served in hotel
Charges for Exhibit Areas: Vary
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf one mile

DELAWARE

WILMINGTON

Reilroads: Balt, & Ohio; Penna.; Reading Airlines: AAA, AAL, EAL

Hotel DuPont (HSMA)

11th & Market Sts. (Phone: 6-8121)

IIth & Market Sts. (Phone: 6-8121)

Manager: J. D. LaMothe
Seles Manager: F. H. Colburn, Jr.
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms and 4 suites available)
Convention Rafes: Single: 7.00 to 10.00; Double: 10.00 to 15.00; Suites: 25.00 to 35.00
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquer Rms. & Capacity of Largest: 10 (600)
Rafes for Meals: Breakfast: from 1.50; Lunch: from 2.00; Dinner: from 3.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms, suites and large twins
Charges for Mtg. Rms.: 3.00 to 125.00
Net Exhibit Space: 7,800 sq. ft.
Audio-Visual Alds: Sound projector, screen, PA system, spotlights
Stage: Available

DISTRICT OF COLUMBIA

WASHINGTON

Railroads: Penna.; Bait, & Ohio; Ches. & Ohio; R.F. & P.; So. Ry. Airlines: AAA., A?L. BNF. CAP, DAL, EAL, NAL, EAL, AL, NEA, NWA, PAI, TWA, VAL

CONVENTION BUREAU

Greater National Capital Committee 1616 K. St., N.W. (6) Clarence A. Arata, Manager

AUDITORIUM

National Guard Armory See Advertisement, Page

2001 East Capitol St. (Lincoln 7-9077)

2001 East Capitol St. (Lincoln 7-9077)

Manager: Arthur J. Bergman
Exhibit Areas: Main floor 76,000 sq. ft.; Lowerlevel 65,000 sq. ft.
Rental Fees and Services: Commercial, \$1,000 per
day, \$5,000 per week; trade shows, \$.15 per sq.
ft. for exhibit area; services extra.
Floor Load: 400 lbs. per sq. ft.
Ventilation: 24 - 48 in. exhaust fans
Ceiling Height: 95 ft. F. A. System: Available
D:mensions, Opening to Exhibit Hall: 10 ft. 10 in.
by 11 ft. 10 in.
Columns: None
Utilities: 208 and 120 single and 3-phose AC
steam, gas water, air and drain lines
Loading Facilifies: Drive in
Storage Areas: Bosement 7,000 sq. ft.
Meeting Rooms and Capacifies: 24, 100 persons,
3, 150 persons; 2, 300 persons; 3, 500 persons; 2

STAMFORD, CONN. ger Sm offers inviting accommodations for your oners inviring accommodations for you Sales Meetings and small Conventions opposite a park, city center around the corner · air-conditioned dining 4 meeting rooms, up to room
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Fully equipped; ultramodern facilities; expert convention staff; catering and restaurant service; drive-in facilities; 1,500-car parking area.

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NATIONAL GUARD ARMORY

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DISTRICT OF COLUMBIA continued

Facilities for Food Functions and Banquet Ca-pacity: Facilities for banquets up to 5,000 Parking Facilities: 1,500 cars Distance from Business District: Three miles

Uline Arena

3rd & M Sts., N.W. (Phone LI 7-5800) Manager: Paul B. Rothgeb Exhibit Areas: 20,000 sq. ft. Rental Pees and Services: \$750 per show, plus Floor Load: Unlimited Celling Height: 40 ft. PA System: Yes

Dimensions, Opening to Exhibit Hall: 50 ft. by 15 ft. Columns: None
Leading Facilities: Trucks can drive into building;
railroad siding next door
Storage Areas: Under Arens seating
Meeting Rooms and Capacities: 14 rooms, up to 50 people Facilities for Food Functions: Banquet for 1,500 Distance from Business District: 1/2 mile

The Mayflower Hotel (HSMA)

See Advertisement, Page 134 Connecticut and DeSales St, N.W. (Phone: District 7-3000, Tel.: WA 359)
Manager: C. J. Mack
Sales Manager: Robert L. Pfeiffer
Convention Seanon: All year
Largest Group Accommodated: 800 (400 rooms, 40 suries available)
Air Conditioning: Entire hotel

Convention Rates: Single: 8.00-19.00; Doublet 13.00-21.00; Suries: 25.00-40.00. European No. Mtg. Rms. & Capacity of Largest: 17 (1100) No. Banquet Rms. & Capacity of Largest: 17 (1,064)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.25;
Dinner: 5.25
Liquer: Served in hotel
Charges for Mig. Rms.: Depends on size of con-Charges for Exhibit Areas: Depends on size of convention
Net Exhibit Space: 80,000 sq. ft,
Audio-Visual Aids: PA system, spotlight, black-boards, bulletin boards, movie screens
Stage: Available

The Raleigh Hotel (HSMA)

See Advertisement, Page 135 12th & Penn Ave. (Phone: RE 7-0791) Manager: Arthur A. Denterlein Largest Group Accommodated: (300 rooms, 26 sultes available) suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6,00 10,00; Double: 9,00-14,00; Suites: 25,00-50,00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (325)
Group Meal Rates: Breakfast: 2,00; Lunch: 3,00;
Dipper: 3,00 Dinner: 3.50 Liquer: Served in hotel Charges for Mtg. Rms.: 25.00 up Charges for Exhibit Areas: None Audio-Visual Aids: PA system, screens Stage: Available

Roosevelt Hotel

Roosevelt Hotel
2101 16th 5t. N.W. (Phone: DE 2-0600)
Manager: James Rankin
Sales Manager: David Wilson
Convention Season: All year
Convention Season: All year
Largest Group Accommodated: 752 (376 rooms,
87 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-18.00; Double:
10.00-18.00; Suites: 18.00-24.00; Deropean
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.50;
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: 3.75 Liquer: Served in hotel

Net Exhibit Space: 1,500 sq. ft. on one floor separate area Audio-Visual Aids: PA system, spotlights Stage: Available

Roger Smith Hotel

See Advertisement, Page 50 Ave. at 18th St., N.W. (Phone: National 8:2740)
Manager: Stanley Livingston
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms Air Conditioning: Banquet halls and some bedrooms Convention Rates: Single: 5.50 to 10.00; Double: 8.50 to 15.00 No. Mig. Rms. & Capacity of Largest: 7 (175) No. Banquet Rms. & Capacity of Largest: 7 (150) Liquor: Yes Charges for Mtg. Rms.: Available on request Charges for Exhibit Areas: Available on request

Sheraton-Carlton (HSMA)

See Advertisement, Page 48

See Advertisement, Page 48
923 16th St. N.W. (Phone: Metropolitan 8-2626)
Manager: Edmond A. Rieder
Sales Manager: Mary Stuart Price
Convention Season: All year
Largest Group Accommodated: 50 (20 rooms, 4
suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: (2.00-16.00; Double:
16.00-20.00; Suites: 3.00-50.00, European
No. Mfg. Rms, & Capacity of Largest: 4 (250)
Dinner: 6.00
Liquer: Served in hotel Dinner: 6.00

Dinner: 6.00

Liquer: Served in hotel

Charges for Mig. Rms.: Nominal

Charges for Ethibit Areas: None

Audio-Visual Aids: PA system, spotlights

Sheraton-Park Hotel (HSMA)

See Advertisement, Page 48 2660 Woodley Rd. (Phone: Columbia 5-2000)
Manager: Foster H. Gurney
Sales Manager: Howard M. Jacobs
Convention Season: All year
Largest Group Accommodated: 1200 (425 rooms, 75 suites available) Air Conditioning: Entire Hotel
Convention Rates: Single: 7.50-14.00; Double: 11.00-

No. Mtg. Rms. & Capacity of Largest: 8 (3,000)



SHERATON-PARK HOTEL

WASHINGTON'S LARGEST BANQUET ROOM IN WASHINGTON'S LARGEST HOTEL

Fabulous new Sheraton Hall, where a ainner for 2,000 or meeting for 3,000 can be held on one floor . . . while an exhibit of World Fair proportions is held on the floor below. Other convention facilities include seven function rooms accommodating from 50 to 800 people. Also, tennis courts, and a magnificent swimming pool. Sixteen-acre country club setting. Guest rooms air-conditioned. Free radio and TV.

1200 rooms

Foster H. Gurney, General Manager

Lewis M. Sherer, Jr., Sales Manager

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TORONTO NIAGARA FALLS, OH. PACIFIC BIV. HAMILTON, OH.

53 GROUPS WHO ENJOYED THE PERSONAL TOUCH



The 53 outstanding groups listed to the right have discovered what makes a convention so memorable at Washington's Shoreham Hotel. It's our personal touch - the expert, individual service that we give every group, large or small.

You'll find no stiff rule-book attitude at the Shoreham. Whether you want to "move a wall" or change a salad, our convention manager and his staff are always ready to give you their immediate personal attention.

And we've the finest facilities for groups of every size: 17 meeting rooms accommodating any number from 35 to 1000 . . . banquet facilities for groups up to 750 . . . 600 beautiful air-conditioned guest rooms for conventions, accommodating 1200 persons . . . and Washington's largest hotel exhibit hall - 44,000 square feet of drive-in exhibit space. For complete information and floor plans, write to John C. Egan, Sales Manager.

The Shoreham Hotel

Independently owned and operated for more than 25 years

Connecticut Avenue at Calvert, Washington, D. C. . Adams 4-0700

A FEW OF THE ORGANIZATIONS WHO HELD THEIR CONVENTIONS AT THE SHOREHAM DURING 1956-57

ASSOCIATIONS Air Force Association American Academy of Occupational Medicine American Booksellers Association American Institute of Architects American Institute of Industrial Engineers American Physical Society American Trucking Associations Association of American Railroads Credit Union National Association
Dairy Industries
Supply Association National Assn. of Bank Auditors & Comptrollers National Assn. of Mutual Savings Banks National Assn. of Plumbing Contractors National Assn. of Radio & Television Broadcasters National Assn. of Secondary School Principals National Automobile Dealers Association **National Electrical**

Manufacturers Association National Lumber Manufacturers Association National Paint, Varnish & Lacquer Association National Rifle Association National Tank Manufacturers Association

Avon Products, Incorporated Chevrolet Division, General Motors The Coca-Cola Company Continental Grain Company Eagle-Picher Company Esso Standard Oil Company Fuller Brush Company International Business Machines Corporation Kraft Foods Company Pepsi-Cola Company Rolls-Royce and Bentley Motors **Timber Engineering Company** U. S. Gypsum Company U. S. Rubber Company

INSURANCE

Aetna Life Insurance Company Baltimore Life Insurance Co. Berkshire Life Insurance Co. Commonwealth Life Insurance Company Crown Life Insurance Company Equitable Life Assurance Society Metropolitan Life Insurance Company Peoples Life Insurance Company Postal Life Insurance Company Prudential Insurance Company of America

OTHER GROUPS

AFL-CIO Citizens Committee for the Hoover Report International Monetary Bank & International Monetary Fund Robert Morris Associates National Conference of Electric & Gas Utilities Accountants National Industrial Stores Tax Executives Institute Telephone Pioneers of America

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Washington's Largest Downtown Ballroom

is now re-opened!

In addition to Washington's most spacious ballroom, there is the newly restored south ballroom-and nine additional meeting rooms-all air conditioned. Dining and bar facilities have been modernized and expanded. New adjacent garage facilities are available. All suites and bedrooms are air conditioned and furnished with radio and large screen television. Write for complete convention information.



Richard H. Nash General Manager

Teletype WA-732 NAtional 8-4420 AN ASSELL HOTEL

WILLARD Washington D.C.

14th Street and Pennsylvania Avenue, N. W.

DISTRICT OF COLUMBIA continued

No. Banquet Rms. & Capacity of Largest: 8 (2,000) Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00 Liquer: Served in hotel Charges for Mfg. Rms.: None Charges for Exhibit Areas: 500,00 daily Net Exhibit Space: 16,000 sq. ft. on one floor, Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming, tennis, golf

The Shoreham Hotel See Advertisement, Page 49 2500 Calvert St. (Phone: ADams 4-0700)

Sales Manager: Jack Egan
Convention Season: All year
Largest Group Accommodated: 900 (425 rooms,
65 suites available. Largest Group Accommonated: 200 (142 1000).

55 suites available;
Air Conditioning: Eentire hotel
Convention Rates: Single: 8.00-9.00; Double: 13.00-14.00; Suites: 17.00 and 20.00. European
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 9 (700)
Group Meal Rates: Breakfast: .75-1.25; Lunch: 1.90-2.50; Dinner: from 2.75 1.702.50; Dinner: from 2.75 Liquer: Served in hotel Charges for Mtg. Rms.: None Net Exhibit Space: 20,000 sq. ft. on two levels Audio-Visual Alds: PA system, spotlights Stage: Yes Sports Facilities: Golf, tennis nearby

Statler Hotel (HSMA)

16th & "K" Sts. N.W. (Phone: EX 3-1000) 16th & "K" Sts. N.W. (Phone: EX 3-1000)
Manager: Herbert C. Blunck
Sales Manager: James W. Fauquier
Convention Season: All year
Largest Group Accommodated: 1,370 (500 rooms,
30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-13.00; Double:
15.00-22.00; Suites: 35.00-43.00, European
No. Mtg. Rms, & Capacity of Largest: II (1,000)
No. Banquet Rms, & Capacity of Largest: II (1,000)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25;
Dinner: 5.25

See Advertisement, Page 18

Dinner: 5.25 Liquer: Served in hotel Chargas for Mtg. Rms.: 10.00 to 500.00 Chargas for Exhibit Areas: 100.00 to 500.00 Net Exhibit Space: 32,000 sq. ft. on one flood Audio-Visual Aids: PA system, spotlights Stage: Available

Washington Hotel (HSMA)

15th St. & Pennsylvania Ave. N.W. (Phone: MEtro-politan 8-5900)

Manager: Reyburn Miller Sales Manager: John R. Via Convention Season: All year

Largest Group Accommodated: 250 (125 rooms, 5

suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-11.00; Double: 12.0016.00; Suites: 24.00-44.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 6 (650)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 4.00

Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 200.00
Charges for Exhibit Areas: 10.00 to 200.00
Net Exhibit Space: 7.000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

The Willard (HSMA)

See Advertisement, Page 50 14th St. & Penna Ave. N.W. (Phone: NAtional 8-4420)

8-4420)

Manager: Richard H. Nash
Sales Manager: Charles M. Adams
Convention Sason: All year
Largest Group Accommodated: 600 (400 rooms,
12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.00; Double: 12.0018.00; Suites: 22.00-35.00. European
No, Mtg, Rms. & Capacity of Largest: 14 (1000)
No. Banquer Rms. & Capacity of Largest: 14 (900)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75;
Dinner: 4.50
Liquer: Served in hotel

Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 450.00
Charges for Exhibit Areas: Percent of income
Net Exhibit Space: 10.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

FLORIDA

BELLEAIR

Railroads: A.C.L.; S.A.L. Airlines: Served through St. Petersburg

Belleview Biltmore See Advertisement, Page 51

Belleair (Phone: Clearwater 3-2331) Manager: Donald E. Church Sales Manager: John J. Schantz Convention Season: Jan. and from Mar. 30 to late

April Largest Group Accommodated: 600 (375 rooms, 15

Largest wroup Accommodated: 600 (375 rooms, 15 suites available)
Air Conditioning: 2 banquet rooms
Convention Rates: Single: 20,00; Double: 34,00;
Suites: 18,00 added to bedroom rate. American
No. Mtg. Rms. & Capacity of Largest: 6 (575)
No. Banquet Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Brackfast: 2,00; Lunch: 4,00;
Dinner: 5,00
Luner: Served in hotel

Charges for Mig. Rms.: None Charges for Exhibit Areas: Only for extra electri-cal outlets & other equipment



Audio-Visual Alds: PA system, spotlight, 35mm and 16mm projectors Stage: Available Sports Facilities: Golf, tennis, private beach, private pool, shuffleboard, putting green

BOCA GRANDE

Railroads: SAL

Boca Grande Hotel

(Phone: 2701)

Manager: J. Newman Ruckle
Convention Season: All year
Largest Group Accommodated: 100 (105 rooms
and 12 suites available)
Rates for Meals: Breakfast: to 1.75; Lunch: to 3.00;
Dinner: to 4.75
Liquor: Served in hotel
Air Conditioning: Bedrooms
Charges for Banquet & Mig. Rms.: None
Audio-Visual Aids: Spotlights
Sports Facilities: Swimming, shuffleboard, golf,
fishion.

BOCA RATON

Railroads: F.E.C.: S.A.L.

Boca Raton Hotel and Club (HSMA)

See Advertisement, Page 52

(Phone: Boca 5411)
Manager: Robert B, Leggett
Sales Manager: I, N. Parrish
Convention Season: All year, except February
Largest Group Accommodated: 750 (372 rooms, 28 suites available)
Air Conditioning: Some banquet and meeting rooms.



The 1958 Season marks the opening of the newly enlarged Starlight Room, comfortably seating convention groups up to 600.

BELLEAIR, FLORIDA

More than the extensive convention facilities and ideal physical layout, it's the friendly spirit and old-fashioned hospitality that attract so many groups and conventions to the Belleview-Bilmore. Cheerful, efficient service from the moment you step across the threshold. Accommodations for groups up to 600. 36 holes of championship golf on the grounds. Complete Resort Facilities.

Groups from the following companies were recently entertained at The Belleview: Easo Standard Oil, Travelers Ins. Co., Beneficial Migmnt. Co., Pure Oil Co., New York Life, Aetna Life, Northwestern Mutual Life, Ice Cream Mgrs. Assn., I.B.M., Amer. Dermatological Assn., Gen. Cable Co., Nat'l. Lumber Mfrs. Assn.









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To help promote your Florida convention, we'll provide free color movies that tell the Florida story. Write for list and descriptions of films available. If you would like to have us put you in touch with possible convention sites, please so indicate, giving requirements as to number of persons, etc.

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State of Florida, Room 1707-B
Commission Building, Tallahassee, Florida

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EXECUTIVES: For full story on Florida industrial advantages, write: Development Commission, Dept. T, on your business letterhead.

NOVEMBER 45, 11957



FLORIDA **Boca Raton continued**

Convention Rates: Single: 25.00; Double: 40.00; Parlors: 25.00 (Peak season slightly higher)

Parlors: 25.00 (Peak season slightly higher; Parlors: 25.00 (Peak season slightly higher; American No. Mtg. Rms. & Capacity of Largest: 9 (700) No. Banquer Rms. & Capacity of Largest: 6 (650) Group Maal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00 Liquer: Served in hotel Charges for Exhibit Areas: 10% of Gross Net Exhibit Space: 10,793 sq., ft. on one floor Audio-Visual Aids: PA system, spotlight; 35mm, 16mm and slide projector, bleckboard, podiums Stage: Available Sports Facilities: Golf tennis, swimming, shuffleboard, bowling-on-the-green, archery, croquet, frap & skeet shooting, water skiing, horseback riding, polo, deep sea fishing

CLEARWATER

Railroads: Atlantic Coast Line; Seaboard Airlines: EAL, Mackey, NAL, TCA

CONVENTION BUREAU

Clearwater Convention Bureau R. L. Hendershott, Director

AUDITORIUM

Municipal Auditorium

Pierce & Cleveland Sts. (Phone: 3-1241)

Manager: Edward Moore Exhibit Areas: 10.080 sq. ft., 800 sq. ft., 400 sq. ft. 800 sq. ft., 400 sq. ft. Rental Fees and Services: \$150 per day includes

Rental Fees and Services: \$150 per day includes light, heat and power Floor Load: 50 tons Ventilation: Exhaust fans Ceiling Height: 50 ft. F. A. System: Available Dimensions, Opening to Exhibit Hail: 7 ft. by 20 ft., 8 ft. by 8 ft. Columns: None Utilifies: AC 110-220, gas water Loading Facilifies: Platform in rear, ground entrance in front Storage Areas; 400 so if

Loading Facilities: Platform in rear, ground entrance in front Storage Areas: 400 sq. 16 Meeting Rooms and Capacities: One, 1,200; two, 100 and 150 Facilities for Food Functions and Banquet Capacities: Can handle banquet for 1,000 Parking Facilities: 800-car lot Distance from Business District: Two blocks

Ft. Harrison Hotel (HSMA)

Ft. Harrison Hotel (HSMA)
5. Fort Harrison (Phone: 3-5061)
Manager: Edward Hunt
Sales Manager: Fran Cuthbertson
Convention Season: April through December
Largest Group Accommodated: 400 (200 rooms,
15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-8.00; Double: 9.0012.00; Suites: 19.00-34.00, European
No. Mig. Rms. & Capacity of Largest: 9 (1,000)
No. Banguet Rms. & Capacity of Largest: 9 (750)
Group Meel Rates: Breakfast: 1.25; Lunch: 1.85;
Dinner: 2.50
Liquor: Served in hotel
Charges for Mig. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight, 16mm
film projector

Stage: Available
Sparts Facilities: Golf, swimming, tennis, shuffle-board, fishing

DAYTONA BEACH

Railroads: F.E.C.

CONVENTION BUREAU

Daytona Beach Convention Bureau 533 Seabreeze Blvd.

AUDITORIUM

Peabody Auditorium

Bin & Peninsula Station (Phone 2-1441) Manager: Henry Deverner Exhibit Areas: Social Hall, 2,580 sq. ft.; lobby, 3,680 sq. ft.; stage, 3,920 sq. ft.

Rental Fees and Services: \$300; janitor service, heat or air conditioning Floor Load: Unlimited Ventilation: Air conditioned
Ceiling Height: 13 ft.
P. A. System: Specially built Stromberg & Altec
Dimensions, Opening to Exhibit Hall: 0 ft.
Columns: None
Utilities: AC current
Parking Facilities: Limited

Daytona Plaza Hotel (HSMA)

600 N. Atlantic Ave. (Phone: Clinton 2-4711: Tele-graph: F.B.H.)
Manager: John E. Leonard
Seles Manager: John W. Cellehen
Convention Season: All year except Feb. and Mar.
Largest Group Accommodated: 400 (200 rooms,
25 suites available)
Air Conditioning: Benquet and meeting rooms, 75
bedrooms Air Conditioning: Banquet and meeting rooms, 75 bedrooms
bedrooms
Convertion Rates: Single: 12.00; Double: 22.00; Suites: 34.00, American (European; \$7.00 single to \$10.00 double)
No. Mitq. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breaklast: 1.25; Lunch: 1.75; Dinner: 2.50
Liquor: Served in hotel
Charges for Mitq. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 50,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm projector Stage: Available Sports Facilities: Pitch & putt course, 2 pools, shuffleboard, fishing, tennis, golf

Ellinor Village

626 S. Atlantic Ave. (Phone: CL 2-043) Manager: E. B. McFarland Sales Manager: Bob Sloan Convention Season: All year except Feb., Mar., Largest Group Accommodated: (00 (300 rooms) Air Conditioning: Banquet and meeting rooms, 50 bedro 50 bedrooms Convention Retes: Single: 9.00-14.00; Double: 5.00-7.00; Suites: 10.00-14.00 No. Mtg. Rms, & Capacity of Largest: 2 (300) No. Baquet Rms, & Capacity of Largest: 2 (300) Group Meal Retes: Breakfast: 1.00; Lunch: 1.50; Dinner: 3.50 Dinner: 3.50 Liquer: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 2,500 sq. ft. on one floor, separate area
Audio-Visual Aids: PA system, spotlights, Iômm
sound film projector
Stage: Available
Sparts Facilities: Golf, swimming pool, tennis,
shuffleboard, fishing, beach

Princess Issena Hotel

401 Seabreeze Blvd. (Phone: 7601)

General Managar: Timothy M. Hall
Convention Season: Apr., to Dec.
Largest Group Accommodated: 500 (200 rooms and six suites available)
Convention Rates: Single: 4.00 to 6.00; Double: 7.00 to 9.00; Suites: 12.00 to 15.00. European. (Add 6.00 per person for American.)
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Rates for Meals: Breakfast: from .50; Lunch: from 1.00; Dinner: from 2.25
Liquer: Served in hotel Liquor: Served in hotel Air Conditioning: Banquet, meeting rooms, 75% bedrooms Charges for Banquet & Mtg. Rms.: None Net Exhibit Speca: 4,000 sq. ft, on one floor Audio-Visual Aids: femm projector with sound, PA system, spotlights

Stage: 30' x 20'
Sports Facilities: Pitch 'n putt, tennis, swimming, badminton

Riviera Hotel

U.S. Route 1 (Phone: Clinton 2-2534)

U.S. Route 1 (Phohe: Clinton 2-227)

Convention Season: All year

Largest Group Accommodated: 250 (125 rooms and 10 suites available)

Convention Rates: Single: 4.00; Double: 6.00; Suites: 12.00

No. May Rms. & Capacity of Largest: 5 (300)

No. Banquet Rms. & Capacity of Largest: 1 (300)

Rates for Meals: Breakfast: 40 to 1.00; Lunch: 1.00 to 1.50; Dinner: 1.75 to 3.00

Liquer: Served in hotel

Air Ceedifioning: Banquet and meeting rooms, some bedrooms

some bedrooms
Charges for Banquet & Mtg. Rms.: No charge if hotel is convention headquarters

Net Exhibit Space: 2,500 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming, golf, tennis

Do your conventions "at home" have that horse-and-buggy feeling?



It takes no more time or money to have an overseas convention by air ... -

For full information write: Henry W. Beardsley, Pon American, P. O. Box 1790, New York 17, N. Y.

SEE PAGE 2

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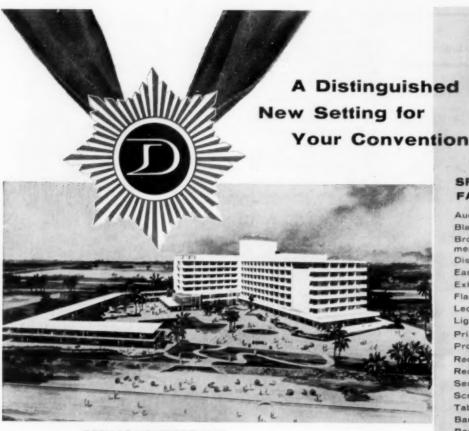
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DAYTONA

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- * Meeting Rooms for 50 to 1000. * Air-conditioned Auditorium Seating 2,500 . . . With Exhibit Space.

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B meeting rooms or combinations...550 Luxurious Guest Rooms...Tournament Golf Course...
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IRVING TILLIS
Director of Sales
Resident Manager

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GEORGE E, FOX
r of Sales
Managing Director

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Chicago Office:

Contact: Joe Daniel Leonard Nicks, Jr., Ioc. 505 Morth Michigan Avenue Chicago 11, Illinois Phone: MOhawk 4-5100 Teletype: CG 1264

Washington Office:

Contact: Warran Ericksen Leenard Nicks, Jr. & Associates, Inc. 1145 — 19th St., N.W. Washington S, D. C. Phone: EXecutive 3-6481 Teletype: WA 279

New York Office:

Contact: Mugh Stevens Leanard Hicks, Jr., & Associales, Inc. 65 West 54th Street New York 19, New York Phone Circle 7-6940 Teletype: NY 1-425

Cleveland Office:

Contact: Warron Lewis Leonard Nicks, Jr. & Associates Notel Cleveland Caveland 13, Ohio Phone: Phospact 1-7827 - Talatypa: CV 203

ON THE OCEAN, HOLLYWOOD BEACH, FLORIDA

FLORIDA continued

FORT LAUDERDALE

Rallroads: F.E.C.; S.A.L.

AUDITORIUM

War Memorial Auditorium

Holiday Park-N.E. 8th Et. (Phone: JAckson 3-2221)

Manager: William J. Eastman
Exhibit Areas and Square Footage of Each: 20,000
sq. ft. Main floor 12,000; side terrace about sq. f

sq. ft. Main floor 12,000; side terrace about 8,000

Rental Fees and Services included in Rent: In and out \$150,00 per dey—when show is open to public \$300,00 per day plus whatever expenses, you create. A charge is made for removing and replacing sertain sections of ramps and seat ranging from \$50,00 to \$450,00 depending on space required.

Floor Load: Unlimited Ventilation: Fans Ceiling Height: 39° PA System: Altec Dimensions Opening to Exhibit Hall: 16' x 16' Columns, Location and Dimensions: None Current and Utilities Available: 1,200 Amps 110V/220V 3 phase Loading Facilities: Stage door truck height Location, Size of Storage Areas: Limited when seats and remps are out

Number of Meeting Rooms and Capacities: Private office facilities; two large chorus rooms approximately 50/60 capacity

Facilities for Food Functions: Caterer, banquet for 2,200 me suriaus Districts: 2 miles

approximately 307
Pacilities for Food Functions: Carerofor 2,000
Distance from Business District: 2 miles
Parking Facilities: 1,000 cars, .25 charge

Galt Ocean Mile Hotel See Advertisement, Page 55

Galt Ocean Blvd. (Phone: LOgan 6-2242) Manager: Reginald G. Nefzger
Convention Season: All year, except Feb. and
Mar.

Mar.
Largest Group Accommodated: 500 (240 rooms, 10 suites available)
Air Conditioning: Entire hotel
No. Mg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Liquer: Served in hotel
Charges for Exhibit Areas: None
Net Exhibit Space: Limited
Audio-Visual Aids: Can arrange rental of any
equipment needed, PA system, spotlights
Stage: Yes

Stage: Yes Sports Facilities: Ocean bathing, salt water pool, golfing, boating, deep sea fishing

GAINESVILLE

Railroads: A.C.L.; S.A.L. Airlines: EAL

Hotel Thomas

615 N.E. 2nd St. (Phone: FR: 2-9501) 615 N.E. 2nd 5t. (Phone: FR: 2-9501)

Manager: Phillip E. Thomas
Sales Manager: Mary Hesters
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 3
suries available)
Air Conditioning: Banquet and meeting rooms,
50 bedrooms
Convention Rates: Single: 3.00-6.00; Double: 6.0012.00; Suries: 12.00-15.00
No, Mig. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Froup Meal Rates: Breakfast: .95; Lunch: not
served; Dinner: \$3.50 served: Dinner: 33,307 Liquor; Not served in hotel Charges for Mtg. Rms.: Vary Net Exhibit Space: 2,400 sq. ft. on one floor Audio-Visual Alds: PA system, spotlight

HOLLYWOOD

Railroads: F.E.C.; S.A.L. Airlines: Served through Miami

Diplomat Hotel

See Advertisement, Page 54

Manager: George E. Fox Sales Manager: Irving Tillis Convention Season: April 15 to Dec. 15; Jan. 5 to Jan. 20 Convention season: Christo Jan. 20
Largest Group Accommodated: 1,000
Air Conditioning: Entire hotel
No. Mig. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 4 (750) Net Exhibit Space: 10,000 sq. ft.

Sports Facilities: 18 hole golf course, tennis, 3 swimming pools, deep sea fishing

Hollywood Beach Hotel and Golf Club (HSMA)

See Advertisement, Page 56

(Phone: 2-1545)

(Phone: 2-1545)

Manager: John W. Tyler
Sales Mgr.: John Monahen
Convention Season: All year
Largest Group Accommodated: 950 (416 rooms,
32 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 20.00-25.00; Double:
32.00-40.00; Suites: 10.00-20.00 add*'; 6/15 to
10/15: Single: 18.00-20.00; Double: 32.00-38.00;
Suites: 10.00-20.00 add*'; 10/15 to 6/15: Single:
20.00-25.00; Double: 38.00-40.00; Suites: 10.00-20.00
add*'; American Plan
No, Mtg. Rms. & Capacity of Largest: 22 (2.000)
No, Banguer Rms. & Capacity of Largest: 4 (1,200)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Arranged
Net Exhibit Space: 14,000 sq. ft. on one floor
Audio-Yisual Aids: PA system, spotlights, 35mm,
I6mm and slide projectors

Stage: Available Sports Facilities: Beach, pool, golf, tennis, racing,

JACKSONVILLE

Reitroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla, Steamers from New York Airlines: DAL, EAL, NAL, SOU

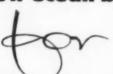
Hotel Robert Meyer See Advertisement, Page 57

See Advertisement, Page 57
Manager: Robert Neighbors
Sales Manager: Gloria-Frary
Convention Season: All year
Largest Group Accommodated: 1,100 [550 rooms
available)
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Mayflower Hotel
See Advertisement, Page 56 Julian and Bay (Phone: Elgin 5-7621) Manager: William Nolting



brand-new ocean beach hotel



your convention and group business!



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250 ROOMS AND BATHS . ENTIRE HOTEL COMPLETELY AIR-CONDITIONED

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OPENING DECEMBER 1957

FLORIDA Jacksonville continued

Sales Manager: Peter Niles
Convention Season: All year
Largest Group Accommodated: 425 (200 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-7.50; Double: 9.00-14.00; Suites: 15.00-22.00; European
Ho, Mig. Rms. & Capacity of Largest: 8 (850)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: .95; Lunch: 1.50; Liquor: Served in hotel
Charges for Mig. Bms. 100-24000 (1900)

Liquer: Served in hotel Charges for Mtg. Rms.: no charge for conven-

Charges for Exhibit Areas: no charge for conven-

Not Exhibit Space: 6,500 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, film projectors

Stage: Not available Sports Facilities: All nearby

Roosevelt Hotel (HSMA)

33 West Adams (Phone: Elqin 3-4892)
Manager: Robert B. Neighbors
Sales Manager: Gloria M. Frary
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms,
35 suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 5:00-7.00; Double: 8:50-14.00; Suites: 15:00-25:00
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquer Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.00

2.00

Dinner: 2.00 Liquer: Served in hotel Charges for Mtg. Rms.: None if food is served Charges for Exhibit Areas: None Net Exhibit Space: 8,976 sq. ff, on one floor,

Audio-Visual Aids: PA system, spotlights, sci Stage: Available Sports Facilities: None, 15 minutes to beach idio-Visual Aids: PA system, spotlights, screens

George Washington

Seminole (HSMA)

See Advertisement, Page 54

21 Hogan St. (Phone: EL 6-6952)
Manager: William B. Pfeiffer
Salas Manager: J. Paul Delgado
Convention Season: All year
Largest Group Accommodated: 375 (175 rooms, 2
suries evaliable)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 8.0012.00; Suites: 15.00-20.00. European
No. Mig. Rms. & Capacity of Largest: 10 (750)
No. Banquet Rms. & Capacity of Largest: 10 (500)
Group Meal Rates: Breakfast: 1.25 up; Lunch:
1.50 up; Dinner: 2.00 up

Liquor: Served in hotel Charges for Mtg. Rms.: None if convention head-Charges for Exhibit Areas: None if convention headquarters
Net Exhibit Space: 4,540 sq. ft, on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Two municipal golf courses,

Julia and Adams (Phone: Elgin 5-8811)
Manager: Arthur Kloeppel
Sales Manager: Peter Niles
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms,
15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,50-10,00; Double: 10,0015,00; Suites: 25,00-38,00, European
No. Mtg. Rms, & Capacity of Largest: 13 (2,000)
No. Banquer Rms. & Capacity of Largest: 3 (1,000)
Group Meal Rates: Breaklast: 1,00; Lunch: 1,50;
Dinner; 2,50
Liquor: Served in hotel
Charges for Mtg. Rms.: no charge for conventions
Charges for Mtg. Rms.: no charge for conventions

Net Exhibit Space: 5,000 sq. ft. on one floor,

separate area
Audio-Visual Aids: PA system, spotlights, film
projectors ell sizes & types
Stage: Available



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Geo. Garvin Brown is policy-maker for the world's leading independent in the distilled spirits industry, producers of Old Forester Bottled-in-Bond Bourbon and other quality

He joined the firm as assistant secretary in 1933, and after 18 years at various positions was elected president. In that capacity he has become a respected leader in his industry and has been responsible in large measure for his company's fine reputation.

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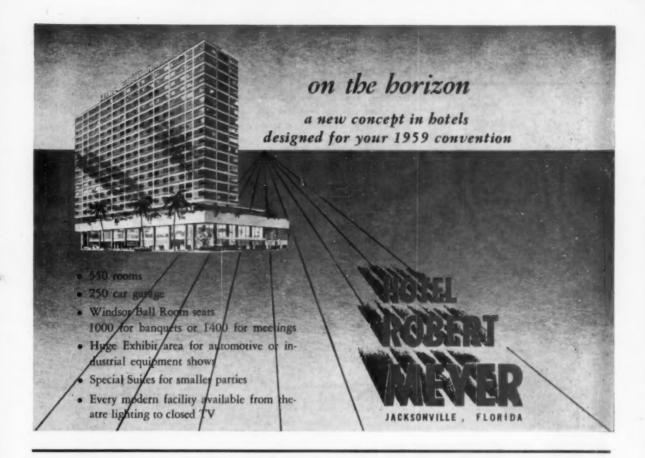
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- Interest.
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FLORIDA continued

KEY WEST

Airlines: NAL OA

Casa Marina Hotel

Reynolds & Flager Sts. (Phone: Cypress 6-2451)
Menager: Jack Alpin
Sales Manager: Madeline Bell
Convention Season: January, March, April
Largest Group Accommodated: 300 (140 rooms,
10 suites available)
Air Canditioning: Some sleeping rooms.
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquer Rms. & Capacity of Largest: 2 (1,000)
Liquor: Yes
Cherges for Mtg. Rms. News.

Liquor; Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: Movie projector & screen, PA
system, spotlights

system, spotlights Stage: Yes Sports Facilities: Swimming pools, private fishing pier, tennis, golf, shuffleboard, ping pong, bad-minton

MIAMI

Railroads: F.E.C.; S.A.L. Airlines: APA, AVENSA, AVN, GU, BOAC, BNF BWIA, CDA, CINTA, CUBANA, DAL, EAL, GUEST, KLM, LACSA, LAV, MACKEY, NAL, NEA, PAA, REAL, TAN

CONVENTION BUREAU

City of Miami Convention Bureau 320 N.E. 5th St. (32) Desmond Kelly, Convention Manager

AUDITORIUMS

Municipal Auditorium

320 N. E. 5th St. (Phone FR 1-7411) Manager: Miss Elizabeth Bush Exhibit Areas: 20,000 sq. ft. Rental Fees: Based on square food used for exhibits, or minimum rental.
Floor Load: Unlimited, Ventilation: Air condi-

Ceiling Height: 15 to 35 ft. P. A. System: Avail-

able pmensions, Opening to Exhibit Hall: 12 ft. wide, 14 ft. high; 12 ft, wide, 10 ft, high Storage Areas: Limited Meeting Rooms and Capacities: Depends upon amount of exhibit space used

Dinner Key Exposition Building Dinner Key Drive (Phone: 83-4211)

Dinner Key Drive (Phone: 83-4211)

Manager: Walter Clewis, Jr.
Exhibit Areas: 92,000 sq. ft.
Rental Fees: On Application
Floor Load: Unlimited
Ventilation: Exhaust fans
Celling Height: 12 ft, to 30 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Street
level, 50 ft, wide, 30 ft. high
Columns, Locations and Dimensions: One in
center of building, 20 ft, by 20 ft.
Utilities: Electricity, water
Loading Facilities: Fork lift truck
Storage Areas: 34 ft. by 90 ft. by 15 ft. in rear of
building

building Meeting Rooms and Capacities: 3 rooms for 100, 200, and 1,200 persons
Capacities: Can handle banquet up to 4,000 Parking Facilities: 2,000 cars
Distance from Business District: Four miles

Dade County Auditorium

2901 W. Glagler St. (Phone: Highland 8-5948) Manager: Reiph Gilman Exhibit Areas: None Rental Fees: \$150, afternoon; \$200, evening

A. System: Available eating Rooms and Capacities: Auditorium seats 2,500 Ventilation: Centrifugal air conditioning Parking Facilities: 859 cars Distance from Business District: Two miles

Biscayne Terrace Hotel

See Advertisement, Page 16
340 Biscayne Bird. (Phone: FRanklin 9-3792)
General Manager: Frank E. Flynn
Convention Season: All year, except Feb.
Largest Group Accommodated: 500 (200 rooms
including 20 suites available)
Convention Rates: April 1 to Dec. 3!—Single:
4.00-13.00; Double: 6.00-19.00; Suites: 16.00-35.00.
Jan. 1 to Mar. 3!—Single: 5.00—17.00; Double:
9.00—23.00; Suites: 28.00—55.00. European
No. Mtg. Rms. & Capacity of Largest: 19 (850)
No. Banquer Rms. & Capacity of Largest: 19 (850)
Rates for Meals: Breakfast: 1.50; Lunch; 1.75; Dinner: from 3.25 See Advertisement, Page 16 ner: from 3.25 Liquor: Served in hotel Air Conditioning: Entire hotel Charges for Banquet & Mtg. Rms.: None if hotel is headquarters
Audio-Visual Aids: PA system, spotlights, projector
Stage: Yes

The Columbus (HSMA) N. E. First St. and Biscayne Bivd. (Phone: FR 3-2671) Manager: A. L. Feenan Sales Manager: Robert H. Smith Convention Season: All year, except Feb. and Largest Group Accommodated: 250 (135 rooms, 5 Largast Group. Accommodated: 250 (135 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: May 15-Dec, 15: Single: 7.00-15.00; Double: 9.00-20.00; Suites: 30.00-40.00; Dec, 15 to May 15; Single: 10.00-28.00; Double: 14.00-30.00; Suites: 50.00-75.00. European plan.
No. May. Rms. & Capacity of Largest: 2 (125)
No. Banquer Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.75;
Dinner: 4.50
Liquer: Served in hotel Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: None if headquarters
Net Exhibit Space: 7,820 sq. ft.
Audio-Visual Aids: PA system, film projectors on

FLY EASTERN to your convention

or sales meeting in FLORIDA

rental basis Stage: Available

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For full details, write or call Convention Manager, Eastern Air Lines, 10 Rockefeller Plaza, New York 20, New York, or your local Eastern Air Lines office.



95% OF THE NATION'S CONVENTIONS ARE HELD IN CITIES SERVED BY EASTERN

The Dupont Tarleton Hotel See Advertisement, Page 58

See Advertisement, Page 58

Bliscayne Blwd. Way (Phone: FRanklin I-6678)

Manager: Phillip Snyder
Sales Manager: Harry B. Esky
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 12 suites available)
Air Conditioning: Yes
Convention Rates: May I-Dec. 14—Single II.0017.00; Double: II.00-21.00; Suites: 30.00-90.00.
Dec. 15-Apr. 30—Single: I7.00-25.00; Double: I7.00-31.00; Surtes: 60.00-120.00

No. Mtg. Rms. & Capacity of Largest: 7 (750)
No. Banquet Rms. & Capacity of Largest: 7 (750)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50;
Dinner: 5.25
Llauir: Yes

Charges for Mtg. Rms.: None on group meetings Net Exhibit Space: 7,500 sq. ft. Audio-Visual Aids: Closed circuit TV, PA system,

Stage: Yes Sports Facilities: Golf, boating, fishing, swimming

Key Biscayne Hotel and Villas (HSMA)

300 Ocean Drive (Phone; EMerson I-5431)
Manager: Bob Neole
Sales Manager: Alan B. Bland
Convention Season: April 15-Feb. I
Largest Group Accommodated: 225 (104 rooms,
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14.00 (May-Nov.
15, European) Convention Rates: Single: 10.00-14.00 (May-Nov. 15, European)
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 3 (225)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audia-Visual Alds: PA system, spotlights, film
projectors on rental basis
Stage: Available
Sports Facilities: 2 swimming pools, 9 hole pitch
and putt golf course, 4 tennis courts, shuffleboard, ocean beach

The McAllister Hotel (HSMA)

The MCAllister Hotel (HSMA)

10 Biscayne Blvd. (Phone: 2-6151)

Gen. Manager: C. DeWitt Coffman

Convention Season: All year

Largest Group Accommodated: 1,000 (500 rooms, 25 suites available)

Air Conditioning: Entire hotel

Convention Rates: Single: 6.00-10.00; Double: 10,00-14.00; Suites: 18,00-36.00

No. Mtg. Rms. & Capacity of Largest: 10 (650)

Rosanquet Rms. & Capacity of Largest: 10 (650)

Group Meal Rates: Breakfast: from 1.50; Lunch: from 2,00; Dinner: from 3,00

Liquer: Served in hotel Liquor: Served in hotel Charges for Mig. Rms.: None for convention groups Audia-Visual Alds: PA system, spotlights, easels, blackboards, projectors, screens Stage: Available Sports Facilities: Racetrack, baseball, football, stadiums—15 minutes

FREE HELP

Meeting-Site Service

Assistance available to you without charge to find just the spot you need for your next meeting.

See Page 198

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FLORIDA continued

MIAMI BEACH

Railroads: F.E.C.; S.A.L. Airlines: Served through Miami

CONVENTION BUREAU

Miami Beach Convention Bureau 17000 Washington Ave. (39) Thomas F. Smith, Director

AUDITORIUM

Miami Beach Auditorium & Exhibition Hall

See Advertisement, Page 61

See Advertisement, Page 61
1700 Washington Ave. (Phone JE 1-0436)
Manager: Claude Rifter
Eshibif Areas and Square Footage of Each:
Main Eshibif Hall 108,000 sq. ft., lobby eshibition hall 16,000 sq. ft., Arena 13,200 sq. ft., two large rooms eshibit hall 10,000 sq. ft., two large rooms eshibit hall 10,000 sq. ft., tobby 4,790 sq. ft., stage 5,500
Rental Fees and Services Included in Rent:
20-25c per sq. ft. include air conditioning, house lights, janifor service in eisles storage
Floor Load: Unlimited Ventilation: Fully air conditioned

Ceiling Height: 38'6-35'-20' PA System: Altec-

Lansing
Dimensions, Opening to Exhibit Hall: 6 openings,
largest 24' height 35' width
Columns, Locations and Dimensions: No columns
in Auditorum, 20 columns in Exhibition Hall
Current and Utilities Available: All types, A.C.,

Current and Utilities Available: All types, A.C., water, gas, drainage, Loading Facilities: Loading docks Railroad Sidings: None Location, Size of Storage Areas: 3 storage areas —total 22,000 sq. ft. Number of Meeting Rooms and Capacities: 14 rooms to seet 70.825, one -70; four at 75; one at 115; threa at 185; one at 155; one at 85; one at 825.

Facilities for Food Functions: Banquet for 6,000 Parking Facilities: 3,500 cars Distance from Business District: In center city

A2si Collins Ave. (Phone: UNion 6-8881)
Manager: Sol Cheskes
Convention Season: May, June, Sept., Oct., Nov.
(other periods sometimes available)
Largest Group Accommodated: 200 (75 rooms,
25 suites available)

Largest Group Accommodates. 2007
25 suites available.
Air Conditioning: Entire Hotel
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Liquor: Served in hotel
Charges for Entibit Areas: None
Charges for Entibit Areas: None
Audio-Visual Aids: PA system, spotlights, film
projectors provided on request.

Stage: Available
Sports Facilities: Private pool, ocean bething off

Americana Hotel (HSMA) See Advertisement, Page 60

9701 Collins Ave, Bal Herbour (Phone: UNion

5-7511)
Manager: Charles T. Craddock
Sales Manager: Phil Thal
Convention Season: April 1 to Jan. 15
Largest Group Accommodated: 918 (400 rooms, 40

Suites available)
Air Conditioning: Entire hotel
Convention Rates: Vary with season
No. Mfg. Rms. & Capacity of Largest: 25 (4,500)
No. Banquer Rms. & Capacity of Largest: 25

Meel Rates: Breakfast: 1.25; Lunch: 2.50; er: 4.50

Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 129,000 sq. ft., separate area
Audio-Visual Aids: PA system, spotlights, 18mm
sound, 8mm, 35mm projectors
Stage: Available
Sports Facilities: Golf, swimming, fishing, shuffleboard, dog & horse racing, jai-alai, tennis

Bal Harbour Hotel (HSMA)

10101 Collins Ave. (Phone: UNion 5-2311) Manager: Howard W. McConnell

Convention Season: All year Largest Group Accommodated: 280 (135 nooms, 1 suite available) suite available)
Air Conditioning: Banquet and meeting rooms,

No. Mrg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 4 (500) Group Meal Rates: Breakfast: 1.00-2.00; Lunch: 1.00-3.00; Dinner; 3.00-7.00

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Spaces 8,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming

Balmoral Hotel (HSMA)

See Advertisement, Page 42

See Advertisement, Page 62
7801 Collins Ave. (Phone: UNion 6-7792)
Manager: Stuart L., Moore
Seles Manager: Irving Rudd
Convention Season: All year, except Dec. 15 to
Jan. 3 and Jan. 25 to Apr. 16
Largest Group Accommodated: 350 (175 rooms
and 20 suites available)
Convention Rates: Single: 10.00 to 16.00; Double:
10.00 to 20.00; Suites: 26.90 to 36.00
No. Mtg. Rms. & Capacity of Largest: 3 (750)
Rates for Meals: Breakfast: 1.50; Lunch: from
2.50; Dinner: from 5.00
Liquor: Served in hotel
Air Conditioning: Entire hotel siguer: Served in hotel
Air Conditioning: Entire hotel
Net Exhibit Space: 9,000 sq., ft. on one floor
Charges for Banquet & Mtg. Rms.: None
Audio-Visual Aids: 16 and 35mm project
screens, blackboards

Barcelona Hotel See Advertisement, Page 62

4343 Colline Ave.
Manager: Jack Perker
Convention Season: All year, except February
Largest Group Accommodated: 300 (200 rooms, 40

suites available)
Air Conditioning: Yes
No. Mtg. Rms. & Capacity of Largest: 7 (1,000)
No. Sanquer Rms. & Capacity of Largest: 6 (1,000)
Liquor: Yes
Charges for Mtg. Rms.: None
Audio-Visual Aids: All equipment, PA system,

NOW...the mericana SURPASSES ALL...

with the completion of its new, attached, Convention Auditorium and Exhibit Hall - largest hotel-owned hall in the nation!

READY FOR YOUR MEETING — a vast, modern auditorium with 38,000 square feet of space providing unobstructed visual and audio reception for up to 4,000 at banquet; 5,000 at meeting!

READY AS YOUR SHOWPLACE - a spacious exhibit hall beneath the auditorium — 38,000 square feet of space accessible by ramp, with space for 350 modern display booths . . . each supplied with advanced equipment, and electrical, audio, and visual aid outlets!

NOW - THE AMERICANA offers more convention space than any other hotel in the nation . . . 120,000 square feet of meeting

space, accommodating 15,000 persons, either in 25 separate meetings, or in one huge convention, linked via closed-circuit television. And throughout . . , the most advanced sound, lighting and air-conditioning equipment designed!

IN ADDITION - cooperating hotels in a "5 minute" radius of the Americana offer 3,000 additional deluxe oceanfront rooms.

Tisch Hotels Offices: New York, PL 3-3925 • Chicago, DE 2-1237 Atlantic City, N.J., 4-3021 • Washington, D.C., DI 7-1818

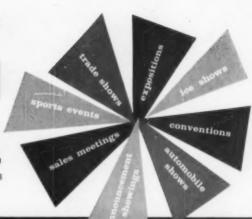
- . 475 luxurious rooms, suites, and Lanais
- 10 acres of oceanside gardens, with 600-foot private beach, Olympic poel, and colorful, spacious cabana colony
- . GOLF on a private, 18-hole Country Club course minutes away via our station-wagon
- . Celebrated food in the GAUCHO STEAK HOUSE . . . winner of the
- coveted Holiday Magazine award for Distinctive Dining, 1957.
- Thrilling shows starring the world's best entertainers nightly in the uniquely beautiful BAL MASQUE SUPPER CLUB.
- Elegant MEDALLION DINING ROOM . . . casual DOMINION COFFEE HOUSE . . . gay CARIOCA LOUNGE . . . breeze-cooled STARLITE PATIO!

For complete information address: CHARLES T. CRADDOCK, Vice President, Managing Director BAL HARBOUR / MIAMI BEACH, FLORIDA



Completely Air Conditioned

NEW MIAMI BEACH EXHIBITION HA



covering nearly five acres!



LARGEST IN THE SOUTH



This magnificently designed structure will have an overall floor area of 200,000 square feet, of which 108,000 will be unobstructed exhibit space. Its planned versatility and flexibility make it ideal for a wide variety of entertainment events, trade shows and conventions.

- . Will seat up to 15,000 . Portable stage and rigging
- . 10 Meeting rooms with seating capacities up to 825
- · Modern catering facilities · All utilities available
- · Completely air conditioned · Parking area for 3500 cars
- · Centrally located · Registration facilities · Offices



-> The World's Largest Concentration of Hotels and Apartment Buildings in the immediate vicinity of the Exhibition Hall creates an extremely favorable condition for visiting organizations and gate-receipt events. Within the city, for example, there are 30,000 hotel rooms and 23,000 apartments. These range from luxurious oceanfront penthouses to secluded efficiency accommodations. This combination of housing and exhibition facilities places Miami Beach in the spotlight as one of the truly great convention and show cities of the world.

FOR ILLUSTRATED BROCHURE.

DETAILS AND PLOOR PLANS contact CLAUDE D. RITTER, Manage

THE PRESENT MIAMI BEACH AUDITORIUM. with a seating capacity of 3,534, is south and adjacent to the

Exhibition Hall. Together the two buildings will provide 173,105

square feet of exhibit space and accommodate 1,039 booths.

Migmi Beach Exhibition Hall . Migmi Beach Auditorium . 1700 Washington Ave. . Migmi Beach 39, Florida . Phone: JEfferson 1-0436



This famous convention city has the largest concentration of new, air-conditioned hotels in the world-more than 31,000 rooms. And with Miami Beach's everchanging skyline, hotels are designed for convention convenience, from drawing board to completion. Meeting rooms are available for seating up to 3,000 persons.

NEW MIAMI BEACH EXHIBITION HALL

will have an overall area of 195,000 sq. ft. with a seating capacity of 15,000 in main arena with smaller meeting rooms seating from 150 to 800 ... This new exhibition hall will connect with the present Miami Beach auditorium, which has a seating capacity of 4,300, is located within minutes of hotels, stores and resort activities.

The Miami Beach Convention Bureau spends as much time serving your conven-tion as it does securing it.

For details, write:

THOMAS F. SMITH, Director Miami Beach

Convention Bureau Municipal Office Building Miami Beach 39, Florida

FLORIDA Migmi Beach continued

See Advertisement, Page 63
6801 Collins Ave. (Phone: UNion 5-7561)
Manager: Michael I. Kelley
Sales Manager: Edward J. Toole
Convention Season: All year, except Dec. 20th
Jan. 2, Feb., Mar.
Largest Group Accommodated: 700 (350 rooms,
75 suites available)
Air Conditioning: Banquet Halls and 620 bed-

No. Mtg. Rms. & Capacity of Largest: 15 (1,500) No. Banquet Rms.: 15 Group Meal Rates: Breakfast: 1.50; Lunch: 3.50; Dinner: 5.50

Uliquor: Yes
Chargas for Mtg. Rms.: None
Chargas for Exhibit Areas: Sc per sq. ft. per day
Net Exhibit Space: 15,000; I floor and mezzanine
Audio-Visual Aids: I6mm, 35mm, slide projector,
PA system, spotlights
Stage: Yes 30x16

Sports Facilities: Swimming pool, cabana club, badminton, putting course

The Castaways

See Advertisement, Page 64 16375 Collins Ave. (Phone: Wilson 7-4561) Manager: Leon Garfield

14375 Collins Ave. (Phone: Wilson 7-4561)
Manager: Leon Gerfield
Convention Season: Al year
Largest Group Accommodated: 600 (200 rooms, 100 suites available)
Air Conditioning: Yes
Convention Rates: Single 8.00-16.00; Double 8.00-16.00; Suite 16.00-32.00 from Apr. 15 to Dec. 19.
Single 12.00-24.00; Double 12.00-24.00; Suite 24.00-48.00 from Dec. 20 to Jan. 19. Single 15.00-28.00; Double 15.00-28.00; Suite 30.0-56.00 from Jan. 2 to Mar. 19. Single 12.00-24.00; Touble 12.00-24.00; Suite 24.00-48.00 from Mar. 20 to Apr. 14. Condition of the Mrg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner; 3.50

Charges for May Rms.: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Not Exhibit Space: 1,000, all on one floor
Audio-Visual Aids: All size film projectors available, PA system, spotlights
Stege: Yes

On your Convention meet with more success at the



MORE Convention Facilities 11 fully equipped meeting rooms seating 10 to 575 theatre-style and 725 banquet-style, 3 dining rooms. Garden banqueting in

MORE Special Services Publicity and promotion • Most up-to-date convention equipment...complete projection and public address systems.

MORE Recreation Facilities 6 acres of tropical loveliness . Every room with private terrace and ocean view . 2 blocks of private ocean beach, pool, cabanas · Balmoral Club and Embassy Supper Club. Gourmet dining · Free parking FULLY AIR CONDITIONED.

Convention staff directed by IRVING RUDD" will be on hand to offer you new and helpful convention ideas.

*Formerly Director of Public Relations for the Brooklyn Dodgers



OCEANFRONT of 98th STREET, BAL HARBOUR, MIAMI BEACH, FLORIDA

MIAMI BEACH'S NEWEST LUXURY RESORT PRESENTS AN EXCLUSIVE PLAN FOR CONVENTIONS WITH A PURPOSE!

PREMIERE SEASON

for *Pleasure, *Accomplishment, and Convenience, the BARCELONA Convention P*A*C* is the plan for you!





Pleasure

250 rooms . Pool . Private Beach . Cabana Colony . Night Club . Coffee Shop Superb Cuisine . Bar

A ccomplishment

Convention Hall and Meeting Rooms seating 10 to 1000 Banquet facilities for 700

Convenience

Fabulous 40's location-close to Nightclubs . Shopping Areas Auditorium • Golf Courses Race Tracks . Fishing Docks Sightseeing

OCEAN AT 43rd ST. MIAMI BEACH . FLORIDA

THE BIG NEW NAME ON THE CONVENTION HORIZON



MIAMI BEACH'S LARGEST HOTEL

OPENING DATE DECEMBER 15, 1957

Completely Air Conditioned

Accommodations

- 620 elegant rooms—with bath—suites and lanai suites...all air conditioned with individual touch control
- 15 meeting rooms—specifically designed for conventions and sales meetings
- Amphitheatre Convention Hall-seats 1,200...banquet accommodations 1,000
- Other meeting and banquet rooms with capacities of 1,200-600-350-200-100
- Many smaller rooms for committees—press—headquarters
- · 4 dining rooms featuring international flavor menus
- Exhibit space Movie Theatre

Facilities

Every modern meeting device • finest acoustics • complete audio and visual equipment • day-long comfort chairs • giant stage in convention hall • closed circuit TV.

For Pleasure

750-foot private beach • 2 swimming pools • magnificent night club • palatial cabana club • 21'' TV and circulating ice water in every room • extensive sports area

Important

Mr. Sales Manager:

Special for you...write now for the Carillon Incentive Plan...A complete service from kick-off to pay-off.

Write—wire—or call Edward J. Toole, Director of Sales, for complete "Carillon Convention Story." Choice dates available. Phone Miami: UNion 5-7561.



Alfred L. Kaskel, Herbert H. Robins, Executive Directors • Michael J. Kelley, General Manager OCEANFRONT - 68th to 69th STREETS, MIAMI BEACH 41, FLORIDA





FLORIDA Miami Beach continued

Sports Facilities: Fishing, boating, shuffleboard, volleyball, skiing, tennis, golf

Crown Hotel

See Advertisement, Page 68

41st & Collins Ave. (Phone: Jefferson 1-5771)

41st & Cellins Ave. (Phone: Jetterson 1-5//1)
Manager: Jerry Susman
Sales Manager: Si Kriegel
Convention Sasson: All year
Largest Group Accommodated: 350 (150 rooms,
13 suites available)
Air Conditioning: Entire hotel
Convention Rates: May-Sept.—Single: 8.00-12.00;
Double: 10.00-16.00; Suites: 22.00-38.00, Oct. Jan.,
plus April—Single: 16.00-20.00; Double: 18.0024.00; Suites: 38.00-50.00. Feb. & Mar.—Single:
22.00-26.00; Double: 24.00-30.00; Suites: 50.0062.00. European.

22.00-26.00; Double: 24.00-30.00; Surtes: 50.00-62.00. European,
No. Mfg. Rms, & Capacity of Largest: 6 (1,700)
No. Banguet Rms. & Capacity of Largest: 6 (1,700)
Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None except for equip-

ment Audia-Visual Aids: PA system, spotlights, 16mm and slide projector, blackboards Stage: Available Sports Facilities: Golf, fishing, shuffleboard, motorboating

Deauville Hotel

See Advertisement, Page 65

See Advertisement, Page 65
4701 Collins Ave. (Phone: UNion 6-7711)
Sales Manager: Richard "Dick" Elferman
Convention Season: All year
Largest Group Accommodated: 950 (450 rooms,
50 suites available)
Air Conditioning: Enitire hotel
Convention Rates: Double: 12.00-20.00; Parlors:
25.00, 30.00, 35.00
No. Mtg. Rms. & Capacity of Largest: 20 (3,500)
No. Banquer Rms. & Capacity of Largest: 7 (2,500)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Net Exhibit Space: 35,000 sq. ff.
Audio-Visual Aids: Slide and I6mm projectors,
blackboards, PA system, spotlights
Stage: Yes titles

Stage: Yes Sports Facilities: Swimming pool, golf course, fishing, boating, ice skating rink

Di Lido Hotel

See Advertisement, Page 64

See Advertisement, Page 64
Lincoln Rd, & the Ocean (Phone: Jefferson 8-0811)
Manager: James Carroll
Sales Manager: Mrs. Frances P. Crane
Convention Season: Apr. to June, Aug. 15-31,
Sept. to Dec. 20, Jan.
Largest Group Accommodated: 750 (250 rooms,
30 suites available)
Air Conditioning: Entire hotel
Convention Rates: May, Aug. 25-31, Sept. Oct.—
Single or double: 8.00-14.00; Suites: 16.00-30.00.
June, Aug. 15-25, Nov. Dec.—Single or double:
10.00-16.00; Suites: 20.00-35.00; January—Single
or double: 18.00-24.00; Suites: 36.00-50.00. European.

pean No. mfg. Rms. & Capacity of Largest: 7 (1.000) No. Banquet Rms. & Capacity of Largest: 5 (1.000) Group Meal Rates: Breaklast: 1.75; Lunch: 2.75; Dinner: 4.50 Dinner: 4.50 Dinner: 4.50 Charges or Mtg. Rms.: None Charges or Mtg. Rms.:

Stage: Aveilable
Sports Facilities: 2 pools, ocean swimming, golf, tennis, deep sea fishing

Eden Roc Hotel

See Advertisement, Page 66

Accordance Advertisement, Page 66
4525 Collins Ave. (Phone: JEfferson 2-2561)
Manager: Frank Dolan
Sales Manager: Robert Whalen
Convention Season: All year, except Feb. and
Mar. Largest Group Accommodated: 300 (225 rooms, 20 suites available)

Air Conditioning: Banquet and meeting rooms, bedrooms Convention Rates: Double: 14.00, 16.00 and 18.80; Suites: 52.00 to 56.00 No. Mtg. Rms. & Capacity of Largest: 7 (1,600) No. Banquet Rms. & Capacity of Largest: 5 (1,000) Group Meal Rates: Breakfast: 1.25; Lunch; 2.75; Dinner; 5.50 Liquor: Served in hotel Charges for Mtg. Rms.: None



- It was our decision to make first ... and so we worked with top designers, planners and architects toward the construction of the World's most fabulous Convention-Resort Hotel.
- The result is a magnificent tribute to the importance and stature of Convention business in the hotel field...\$20,000,000 of matchless accommodations, public rooms, meeting and exhibition space...the most complete, most spacious convention facilities ever offered under one roof!
- The statistics about the DEAUVILLE are startling*...
 the staff—the finest in the field—selected on the basis of their
 successful convention experience... the service personnel that
 will supervise your personal comfort and entertainment has
 been hand-picked...
- **So, in the final summation,** the prime consideration is the DEAUVILLE's deliberate concentration on conventions ... our planning, our facilities, our staff—all dedicated and Projectioneered for your Convention!
- Now, in your Moment of Decision—won't you pause long enough to write to us for complete information, floor plans, special data? No matter how large or small your group, nor how budgeted, your convention belongs at the DEAUVILLE... and after you have studied our detailed Convention Brochure, we know your decision will be—DEAUVILLE!

HE

FACILITIES PLUS FABULOUS VACATION PLEASURES

Mammoth Auditorium—21,000 square feet - Seating 3,500 persons, with Banquet accommodations for 2,500 • Exhibition area - 35,000 square feet • Special hydraulic lift for heavy exhibits • 12 other Meeting Rooms . Committee, Press and Work Rooms . "Know-how" of a fully experienced staff • 600 guest rooms, each with 21° TV, radio, ice water • 50 palatial suites • 2 swimming pools • 2 blocks private ocean beach 9-hole short golf course • Indoor Ice Skating Rink • 4 festive dining areas 2 dazzling night clubs
 Big-name entertainers • Pleasure-planned programs round-the-clock .

Air-conditioning throughout, of course

* * EAUVILLE

Write, wire or phone DICK ELTERMAN Director of Sales

m

ON THE OCEAN AT 67th STREET - MIAMI BEACH, FLORIDA

A whole new world for your convention

Eden Roc



CABANA AREA ideal for outdoor buffets, cocktail parties and water shows.

ALL THIS IS YOURS... FOR A PERFECT CONVENTION!

- 14 meeting rooms or combinations . . . to seat any size meeting from 24 to 1600!
- · Monitored air-conditioning
- · Modern lighting and sound equipment
- Outstanding cuisine . . .
 served from an ultra-modern kitchen,
 strategically placed to serve every
 banquet with maximum expediency
- Underground parking garage
- · Yacht anchorage on protected Indian Creek
- 30,000 square feet of drive-in exhibit space at reasonable rates

ALL THIS - PLUS:

- · Olympic pool and private ocean beach
- Over a hundred luxury cabanas with individual bathrooms
- Magnificent covered outdoor pavilion for dining and dancing, outdoor meetings
- Three delightfully different dining rooms to suit your every mood
- Informal gaiety and dancing in Harry's American Bar — Garden Café
- Fabulous entertainment nightly in the unparalleled Cafe Pompeii

ROBERT H. WHALEN, Director of Sales



MONA LISA ROOM - this beautiful room comfortably accommodates banquets up to 500 people.



POMPEIAN ROOM — Accommodating banquets of 1200 and business sessions of 1600 people. Four tiers assure all in attendance perfect view of the speaker's table.





30,000 square feet of DRIVE-IN EXHIBIT SPACE at reasonable rates. This area does not alter the availability of any of the 14 Major Meeting Rooms.

New York: Circle 7-6940 • Chicago: Mohawk 4-5100 • Cleveland: PRospect 1-7827 • Washington: District 7-7346

OCEANFRONT, 45th to 47th STREETS, MIAMI BEACH, FLORIDA

World's largest and finest convention-resort hotel...

INCOMPARABLE MEETING FACILITIES

for up to 5750 people! Private conference rooms for 10 to 50 — convention hall accommodating 3000!

SUPERB BANQUET FACILITIES

for groups up to 2500! 6 private dining rooms, formal dining room, casual coffee shop for fine food at popular prices.

UNSURPASSED FACILITIES FOR

14 acres of oceanfront luxury—1000 foot private beach and Olympic swimming pool — Cabana Club — 4 cocktail lounges — exclusive shops — La Ronde Supper Club — Yacht Basin — 565 luxurious rooms . . .



For Information write or wire STANLEY B. CAMPBELL Director of Sales

BEN NOVACK President

DUKE STEWART



Personal:

This is the touch with which every sales meeting is handled at the Crown. Whatever size group-you will meet in privacy under ideal conditions and enjoy the finest international cuisine. prepared and served with "V. I. P.-Care."

Bailroom seats 1200banquets 1000. 8 additional meeting rooms of varying sizes.

Write

Jerry Sussman for details on "The Personal Touch"



A Full Oceanfront Block 40th - 41st Streets Miami Beach, Florida

INFORMATIVE BOOK ON HOTEL LUCERNE *Travel Reward Incentive Plan

Just off the press! Your complete guide to a successful Incentive Campaign . . . to put new spirit into salesmen . . . stimulate sales . boost production . . . improve morale. It's the plan offering the one award that every salesman will go all out to win . . . a glamorous extra vacation at the magnificent Lucerne. Prepared by the Lucerne's experienced incentive experts. It covers custom planning, contest operation, promotion, scheduling, and pricing the program to fit your budget.

It's yours FREE of charge ... Contact Col. Lee H. Tucker Director of Sales

A FULL BLOCK ON THE OCEAN 41st to 42nd Sts. . MIAMI BEACH, FLORIDA

FLORIDA Miami Beach continued

Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, fishing, tennis

Empress Hotel

See Advertisement, Page 68

4333 Collins Ave. (Phone: JEfferson 8-6892)
Manager: Jerry Lepre
Convention Season: All year except Feb. & Mar.
Largest Group Accommodated: 500 (720 rooms, 30

Largest Group Accommodated: 500 (Z20 rooms, 30 suites evailable)
Air Conditioning: Entire hotel
Convention Rates: Single: 10,00; Double: 10,00;
Suites: 20,00. European
No. Mtg. Rms. & Capacity of Largest: 6 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (750)
Group Meal Rates: Breakfast: ,75-1,50; Lunch: ,852,00; Dinner: 2,50-4, The Convention of the Convention of

Stage: Available Sports Facilities: Swimming, fishing, tennis, golf

Flamingo Hotel (HSMA)

1500 Bay Rd. (Phone: JE 1-0311)

Manager: O, C. Thompson
Convention Sesson: Dec., Jan., after Mar. 20, Apr.,
Largest Group Accommodated: 375 (200 rooms
and 28 suites available)
Convention Rates: Single: from 10.00; Double:
from 14.00; Suites: from 20.00
No, Mtg. Rms. & Capacity of Largest: 2 (900)
No. Banquet Rms. & Capacity of Largest: 4 (900)
Rates for Meals: Breakfast: from 1.50; Lunch: from
2.50; Dinner: from 3.50
Liquer: Served in Notel

Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, tennis, putting, swimming, shuffleboard, boating, fishing

Hotel Fontainebleau (HSMA)

See Advertisement, Page 67

64th to 48th & Oceanfront (Phone: JEfferson 8-8811) Manager: Duke Stewart Sales Manager: Stenley Campbell Convention Season: All year except Dec. 20 to Jan. 2; Jan. 15 to Easter Largest Group Accommodated: 900 (400 rooms, 40 suites available).
Air Conditioning: Entire hote!
Convention Rates: Single: 12.00-30.00; Suites: Convention Rates: Single: 12,00-90.00; Sulres: 35,00-77.00
No. Mitg. Rms. & Capacity of Largest: 8 (3,100)
No. Banquet Rms. & Capacity of Largest: 8 (2,200)
Group Meal Rates: Breakfast: from 2.00; Lunch: from 3.00; Dinner: from 7.50
Liquer: Served in hotel Liquer: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 30,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, tennis, pitch & putt
golf, access to golf courses

Golden Gate Hotel-Motel (HSMA)

See Advertisement, Page 69

19400 Collins Ave. (Phone: North Dade 6-4411)

Gen. Manager: Richard Frey Sales Manager: Harry N. Snow Convention Season: All year, except Feb. and Mar.

Convention Season: All year, except Feb. and Mar.
Largest Group Accommodated: 1000 (500 rooms and 150 suites available)
Convention Rates: Single: from 8.00; Double: from 8.00; Suites: from 16.00. Rates are seasonal.
No. Mtg. Rms. & Capacity of Largest: 20 (1600)
No. Banquet Rms. & Capacity of Largest: 4 (1,200). Rates for Meals: Breaklast: from 1.00; Lunch: from 2.00; Dinner: from 3.00
Liquer: Served in hotel
Air Conditioning: Entire hotel
Air Conditioning: Entire hotel
Air Sarved in hotel
Air Sarved in hotel
Air Suite Sarved in hotel
Air Sarved in hotel
A

Lucerne Hotel

See Advertisement, Page 68

2101 Collins Ave. (Phone: JE 2-2541) Sales Manager: Col. Lee H. Tucker Convention Season: Year round Largest Group Accommodated: 100 (100 rooms

Convention Season: Year round Largest Group Accommodated: 100 (100 rooms available) Air Conditioning: Yes
Air Conditioning: Yes
No. Mag. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: .35; Dinner: 4.00
Liquer: Served in hotel Group Meal Rates: preaktiest: 1.35; Utilities. Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Alds: Can be rented as needed
Stage: Yes
Sports Facilities: Swimming pool and beach

DESIGNED WITH MEETINGS IN MIND ...



mpress

Miami Beach's NEWEST Luxury Hotel

Featuring a Convention Ball Room with banquet facilities for over 800 persons...4 additional Meeting Rooms—Special Display Areas—Penthouses...

... for pleasure:



Huge salt-water swimming pool...private beach...night club...fully equipped Turkish Bath . . . complete entertainment program.

... and for convenience:

Ideal oceanfront location convenient to golf ... racing ... deep sea fishing ... shopping ... theatres and night clubs ... Completely Air Conditioned with individual thermo control in every guest room.

Write for Color Folder and Convention Specification Sheet: Jerry Lepre, Mgr. - Koool Ownership

DIRECTLY ON THE OCEAN-43rd to 44th Streets-Miami Beach, Florida



FOR BETTER CONTESTS

BIGGER CONVENTIONS

BUOYANT SALES

Florida is a magic word when it comes to conventions, and Miami Beach the icing on the cake.

Top this all off with the Golden Gate and you have an irresistible goal that's bound to heat up the coldest sales contest to a boiling pitch, and push that graph up where it belongs.

Luxury and Comfort

Personalized Service

Convenient Meeting Space



Golden Gate different?—the difference is the personal touch...our Golden Rule of hospitality that lifts your convention from an ordinary meeting to a talked-about event, with looked-forward enthusiasm for next year.

Our personalized service provides its own executive convention staff and public relations experts, together with a battery of conference secretaries and photographers at your service 'round the clock!

Ideal Golden Gate accommodations (all air conditioned) include hotel, motel, apartments and villas...featuring 3 swimming pools, 500 feet of private beach, shopping plaza, tennis courts, 3 cocktail lounges, 2 dining rooms, coffee shop, dancing and continuous entertainment.



Your group, under the constant supervision of our General Sales Manager, Harry N. Snow... and of course, General Manager, Dick Frey administering the Golden Rule.



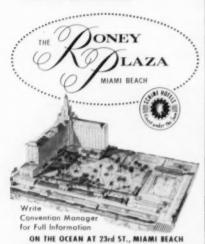
For full details and color convention brochure, write—Harry N. Snow, General Sales Manager Dick Frey, General Manager GOLDEN GATE

20 ACRES ON THE OCEAN AT 194th STREET . MIAMI BEACH 41, FLORIDA

ONE OF AMERICA'S **BEST CONVENTION HOTELS**

In the center of everything, and the best in convention and group facilities

- Private meeting rooms of every size
- Private Beach Olympic Swimming Pool
- Cabanas Tennis Courts
- · Putting Greens · Golf Facilities
- Excellent Convention Staff



FLORIDA Miami Beach continued

Monte Carlo Hotel (HSMA)

6552 Collins Ave. (Phone: UNion 6-8721)
Manager: Hervey Denby
Convention Season: Jan. 2 to Feb.; Aug. to Dec.

20
Largest Group Accommodated: 300 (150 rooms)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-8.00; Double: 8.0012.00; Suites: 16.00-274.00
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: .75 to 1.50; Lunch:
1.00-2.00; Dinner: 2.25 to 6.00
Liquer: Served in hotel

Liquor: Served in hotel
Charges for Mig. Rms.: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, shuffleboard, swim-

Roney Plaza

See Advertisement, Page 70

2301 Collins Ave. (Phone: 5-6011)
Managar: O. C. Thompson
Convention Season: Dec. 20 to Jan. S. Jan. 20 to argest Group Accommodated: 400

Largest Group Accommodated: 400
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-14,000; Double:
10.00-16.00; Suites: from 25.00
No. Mtg. Rms. & Capacity of Largest: 4 (450)
No. Banquer Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: from 1.50; Lunch:
from 2.00; Dinner: from 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 16,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Tennis, golf, fishing, swimming
(pool and beach), shuffleboard

It always has been SMART to plan meetings at The Saxony, where SMART is the keyword for facilities, service, cuisine. (214 luxurious rooms; public spaces for 25 to 500; famed Dining Rooms, Restaurants, Cafe, Cocktail Lounges; all air-conditioned.) Now, with convenience to Convention Hall enhancing our own forthcoming enlargements, it will be smarter than ever to plan with The Saxony.

We have some efficient men around to tell you all about it; you probably know one of them . . . contact him!

H. G. PHILLIPS

Asst. General Manager

WILLIAM STONE

Foreign Sales

CHARLES ECK

Resident Manager

Phone JE 8-6811

MIAMI BEACH COLLINS AVENUE at 32nd STREET

Miami Beach's newest and most luxurious hotel offers the

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*Yes, the magnificent NEW Seville (completed January, 1956) cost 10 million dollars to construct, furnish and equip . . . All to give your group unsurpassed facilities for fun, comfort and a successful meeting.

- · Grand Ballroom with no view-obstructing columns, seating 2,000 at meetings, 1,500 at banquets
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- 20,000 square feet of exhibit area
- · Color circuit TV facilities
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- · Complete inventory of equipment

FREE 21" TV & RADIO IN EVERY ROOM 2 POOLS . 500 FT. OF PRIVATE SANDY BEACH **GOLF DRIVING RANGE** 100% AIR CONDITIONED

> "Robbie" ROBINSON, Exec. V.P. & Gen'l Mgr. MILTON E. LEMBERGER, President

> > For complete information WRITE BOB GOCKE, Manager, Convention Director

BEN GOULD Executive Director of Sales

OCEANFRONT at 30th STREET.

IN THE HEART OF EXCITING MIAMI BEACH

Saxony Hotel

See Advertisement, Page 70

32nd & 33rd St. (Phone: JEfferson 8-6811) Manager: Charles Eck Sales Manager: Harry N. Snow Convention Season: Apr., May, June, Sept., Oct., Nov. Dec. Largest Group Accommodated: 300 (125 rooms Largest Group Accommendate available available available for Convention Rates: May 1-Dec. 16.—Single: 10.00-14.00; Double: 12.00-18.00; Suites: 24.00-36.00; Jan. 5-May 1-Single: 18.00-20.00; Double: 24.00-28.00; Suites: 40.00-75.00, European plan.
No. Mrg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 4 (500) Rroup Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.50 Dinner: 4.50
Liquor: Served in hotel
Cherges for Mtq. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming pool

San Juan Hotel

32 North Orange Ave. (Phone: GArden 2-4266)

Manager: John E. Weir Convention Season: All year

Largest Group Accommodated: 200 (150 rooms, 4 suites available)

Air Conditioning: Banquet and meeting rooms,

Convention Rates: Single: 4.50-9.00; Double: 7.50-11.00; Suites: 15.00:25.00. European No. Mig. Rms. & Capacity of Largest: 6 (400) No. Banquer Rms. & Capacity of Largest: 6 (300) Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50 of the botal.

Dinner: c.m.
Liquer: Served in hotel
Charges for Mtg. Rms.: Vary
Net Exhibit Space: 5,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, blackboard, movie screen

PALM BEACH

Rallroads: Fla, East Coast Airlines: EAL, Mackey, NAL

Colonnades Hotel (HSMA)

Colonnaries Hotel (HSMA)
Ocean Drive (Phone: Palm Beach Victor 4-5221)
Manager: Francis J. Williams
Sales Manager: Col, Lee H. Tucker
Convention Season: December through May
Largest Group Accommodated: 400 (168 rooms, 45
suites available)
Air Conditioning: Entire hotel
Convention Rates: Double: 8.00 to 16.00; Suites:
24.00 to 27.50. European
No. Mtg. Rms. & Capacity of Largest: 6 (450)
Group Meat Rates: Broakfast: 1.00-1.50; Lunch:
1.75-3.50; Dinner: 3.00-5.00
Liquer: Served in hotel

Hotel Seville (HSMA) See Advertisement, Page 70

2901 Collins Ave. (Phone: JE 4-4721)
Manager: "Robbie" Robinson
Sales Manager: Ben Gould
Convention Season: All year except Dec. 15 to
Jan, 3 and Jan. 15 to Apr. 15
Largest Group Accommodated: 300 (100 rooms, 35

Jan.
Largest Group Accommode suites available)
Air Conditioning: Entire hotel
Convention Rafes: Apr. to Dec. 15—Double: 8.00
to 16.00; Suites: from 8.00
No. Mtg. Rms. & Capacity of Largest: 7 (1,750)
No. Banquet Rms. & Capacity of Largest: 7 (1,500)
Group Meal Rafes: Breakfast: 1.50-3.00; Lunch:
2.50 to 4.25; Dinner: 5.00 to 10.00
Liquer: Served in hotel
Liquer: Served in hotel Liquor: Served in hotel
Charges for Mtg. Rms.: None for banquet or if
hotel is headquarters

note: is headquarters
Nef Exhibit Space: 12,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, film
projectors all kinds
Stage: Available

Stage: Available Sports Facilities: Swimming, fishing, golf, tennis,

ORLANDO

Railroads: S.A.L.; A.C.L. Airlines: EAL, NAL

CONVENTION BUREAU

Orlando Convention Bureau Joel L. Moore, Executive Director

The Angebilt (HSMA)

37 N. Orange Ave. (Phone: 5-3511)
Manager: James N. Contey
Convention Season: All year
Largest Group Accommodated: 150 (150 rooms, 3

ites available)
Conditioning: Banquet and meeting rooms,

bedrooms Convention Rates: Single: 5.00-8.50; Double: 8.00-12.50; Suites: 20.00
No, Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.00; Dinner from 1.25
Liquor: Served in hote!
Charges for Mtg. Rms. 10.00 up. Charges for Mtg. Rms.: 10.00 up Net Exhibit Space: 5,000 sq. ft. (3,600 on one

Audio-Visual Aids: PA system, spotlights, movie

projector & screen Stage: Available Sports Facilities: Golf, tennis, horseback riding, bowling, boating

Orange Court Hotel

650 N. Orange Avenue (Phone: 2.5(31))
Manager: James M. Milligan
Convention Season: April through December
Largest Group Accommodated: 528 (244 rooms, 22 suites available)
Air Conditioning: All banquet and meeting rooms,
725 of barders.

Air Conditioning: All banquet and meeting rooms, 75% of bedrooms. 75% of bedrooms. Convention Rates: Single: 5,00-8,00; Double: 8,00-12,00; Suites: 20,00-30,00. No. Mtg. Rms. & Capacity of Largest: 12 (400). No. Banquet Rms. & Capacity of Largest: 4 (600). Group Meal Rates: Breakfast: 1,50; Lunch: 1,75; Dinner: 2,50. Liquor: Served in hotel. Charges for Mtg. Rms.: None.

Charges for Mtg. Rms.: None Charges for Exhibit Areas: Depends upon require-

ments

Net Exhibit Space: 5,670 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, film
projectors on rental basis
Stage: Available

Sports Facilities: Swimming pool, golf, putling
green, shuffleboard, tennis, boating, horsebeck
riding

YOU ARE SO RIGHT-

... we admit the necessity ... and have done something about it to keep in step with our continued program of expansion and improvement. You will now enjoy the added comfort of air conditioned guest rooms.

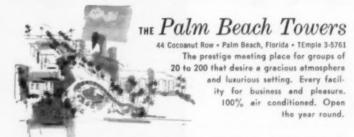
The popularity of the Palm Beach Biltmore as a convention and sales conference site has extended our previously normal operating season to accommodate those organizations requiring the finest of facilities and services. The proof of the pudding is evident in the repeat visits of those who realize the value of experienced personnel, coordinated effort, and sincerity of performance.

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CONVENTION FACILITIES FOR LARGER GROUPS TO 350

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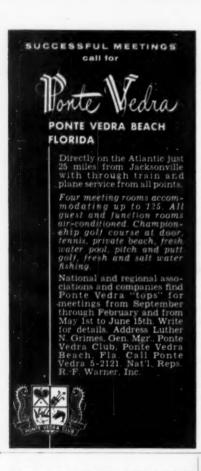
OCEAN FRONT HOTEL & VILLAS

2730 South Ocean Boulevard Palm Beach, Florida - JUstice 2-2511

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> 2770 South Ocean Boulevard Paim Beach, Florida - JUstice 2-7471

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.. for groups that demand the

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Opening Winter 1958: the deluxe Ponce de Leon Golf and Motor Lodge, with top facilities and accom-

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finest. 18 hole championship golf course, Olympic Swimming Pool, Many other sports. De Luxe accom-

modations for 330.

modations for 140.

FLORIDA Palm Beach continued

Charges for Mtg. Rms.: None for conventions Charges for Exhibit Areas: None for conventions Net Exhibit Space: 1,776 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, black-

Stage: Available Sports Facilities: Swimming pool, ocean beach, fishing, shuffleboard, golf

Palm Beach Biltmore Hotel (HSMA)

See Advertisement, Page 71 Bradley Place (Phone: TE 2-1/81) Managing Dir.; James J. Farrell Sales Manager: L. E. Ames Convention Season: Nov. to Dec. 23; Jan. I to Jan. 27; Mar. 5 through May Largest Group Accommodated: I,000 (537 rooms,

Largest Group Accommodated: 1,000 (537 rooms, 55 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Jan. to June—Single: 24.00;
Double: 37.00. Nov, to Dec. 23—Single: 20.00;
Double: 32.00. American.
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 4 (1,000)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 5.00
Liquer: Saved in hotel

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 10,000 sq. ft, on one floor,

separate area

Audio-Visual Aidis: PA system, spotlights, film
projectors on rental basis

Stage: Available: Swimming pool, tennis, putting
green, shuffleboard, badminton, fishing, boating, private beach

Palm Beach Towers

See Advertisement, Page 71 Phone: TEmple 3-5761

Manager: Chas. Butler Sales Manager: Hugh McKerney Convention Season: All year, except Dec. I to Largest Group Accommodated: 700 (450 rooms

Air Conditioning: Yes Convention Rates: Double; from 20.00; Suites:

37.50 to 50.00

No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: (5 (500)
Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None Stage: Yes Audio-Visual Aids: Iémm, PA system, spotlights Sports Facilities: Golf, tennis, swimming, fishing

Sea Breeze Hotel

See Advertisement, Page 71
South Ocean Blvd. (Phone: JUstice 2-7471) Manager: Edward Nash
Convention Season: May I—Nov. 31
Largest Group Accommodated: 215 (103 rooms available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 10.00-24.00; Double: 24.00-46.00

24.00-46.00 No. Mtg. Rms. & Capacity of Largest: 6 (250) No. Banquet Rms. & Capacity of Largest: 6 (200) Liquor: Yes Audio-Visual Aids: PA system, spotlights

Stage: Yes Sports Facilities: Swimming pools, tennis courts, shuffleboard, fishing, boating, 500 ft. private

PONTE VEDRA BEACH

Railroads: A.C.L.; S.A.L.; S. Ry.; F.E.C.; Ga. So. & Fla.—all to Jacksonville
Airlines: Served through Jacksonville

Ponte Vedra Ciub - The Inn See Advertisement, Page 72 (Phone: Atwater 5-2121)

(Phone: Atwater 5-2121)

Manager: Luther N. Grimes
Asst, Manager: Mayhugh Courson
Convention Season: All year, except Mar., Apr.
& from June 15 to Labor Day
Largest Group Accommodated: 120 (92 rooms)
Air Conditioning, Entire hotel
Convention Rates: June 15 to Feb, I—Single:
22.00; Double: 34.00; Parlor 12.00 extra, Feb, I
to June I—Single: 30.00; Double: 38.00; Parlor
12.00 extra, American
No. Mga, Rms. & Capacity of Lacoustic (1995)

to June I—Single: 30.00°, Double: 38.00°, Parlor 12.00 extra. Americann No. Mfg. Rms. & Capacity of Largest: 4 (120) No. Banquer Rms. & Capacity of Largest: 4 (120) Liquor: Served in hotel Charges for Mtg. Rms.; None Charges for Exhibit Areas: None Audio-Visual Aids: PA system Stage: Available Sports Facilities: Golf, swimming, tennis, shuffleboard, pitch and putt

ST. AUGUSTINE

Monson Hotel and Motor Court (HSMA)

Bay St. (Phone: 1441)
Manager: W. W. Faw
Convention Season: All year
Largest Group Accommodated: 100 (90 rooms, S
suites available)
Air Conditioning: Public rooms and cottages
Convention Rates: Single: 5.00; Double: 8.00;
Suites: 12.00
No. Mg. Rms. & Capacity of Largest: 2 (100)
No. Mg. Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights
Stage: Available

Audio-Visual Aids: PA system, sp Stage: Available Sports Facilities: Golf, swimming

Hotel Ponce de Leon

See Advertisement, Page 72 (Fhone: Valley 9-5631)

(Finne: Valley 9-5631)
Manager: Edw. G. Flather, Jr.
Convention Season: Dec. through April
Largest Group Accommodated: 350 (240 rooms, 12 suites available).
Convention Rates: Single: 18.00; Double: 34.00;
Suites: 45.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (650)
No. Banquet Rms. & Capacity of Largest: 2 (650)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75;
Dinner: 4.00
Llauer: Served in hotel

Dinner: 4.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Enhibit Areas: Very
Net Exhibit Space: 5.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, I 6mm
and Aids projector. Stage: Available Sports Facilities: Golf, tennis, swimming, shuffle-

ST. PETERSBURG

Railroads: A.C.L.; S.A.L. Airlines: EAL, Mackey, NAL, TCA



SAINT AUGUSTINE, FLORIDA

CONVENTION BUREAU

Convention Bureau Chamber of Commerce Al J. Morgan, Director

The Huntington

4th Ave. at 2nd St. North (Phone: 7-7827) Manager: Paul B. Barnes Convention Season: Mar. 20 to Jan. 5 Largest Group Accommedated: 240 (140 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms,

Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 9.00-12.00; Double: 12.00:16.00; Suites: 25.00-40.00; European
No. Mtg. Rins. & Capacity of Largest: 4 (400)
No. Banquet Rins. & Capacity of Largest: 1 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.50
Liquer: Served in hotel
Charges for Mtg. Rins.: According to requirements

Charges for Exhibit Areas: According to require-

Net Exhibit Space: 10,290 sq. ft. on one floor, separate areas
Audio-Visual Aids: PA system, spotlights, black-board, projectors on rental basis
Stage: Available
Sports Facilities: Horse and dog racing, baseball, swimming, tennis, shuffleboard, fishing, boating, golf

Soreno Hotel

See Advertisement, Page 72

Beach Dr. & First Ave. (Phone: 7-7801)
Menager: Martin C. McNiel
Sales Menager: James R. Bearce
Convention Season: Oct. 15 to May 15, except
Feb. 1 to Mar. 25
Largest Group Accommodated: 550 (275 rooms,
15 suites available)
Air Conditioning: Two banquet and meeting
rooms, ballroom rooms, balfroom
Convention Rafes: American—Single: 16.00-22.00;
Double: 26.00-34.00; Suites: 36.00-50.00. European
—Single: 8.00-14.00; Double: 12.00-22.00; Suites: 20.00-36.00

20.00-36.00 No. Mtg. Rms. & Capacity of Largest: 5 (550) No. Banquet Rms. & Capacity of Largest: 4 (700)

Group Meal Rates: Breakfast: from 1.50; Lunch: from 2.50; Dinner: from 4.00 Liquor: Served in hotel Charges for Mtg. Rms.; None for large conven-

Net Exhibit Space: 26,633 sq. ft, Audio-Visual Aids: PA system, spotlights, easels, 16mm projector & screen

Stage: Avoilable
Sports Facilities: Golf, tennis, swimming, horse-back riding, fishing, sailing, skiing

Suwannee Hotel First Ave. & 5th St. North (Phone: 7-7871)
Managing Dir.: Paul Brown
Convention Season: All year, except Dec. 7, Jan., Feb., Mar.
Largest Group Accommodated: 200 (150 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms, Rates: Single: 5.00; Double: 8.00; Convention Rates: Single: 5.00; Double: 8.00; Suites: 12.00-20.00
No. Mtg. Rms. & Capacity of Largest: 3 (550)
No. Banquer Rms. & Capacity of Largest: 4 (200)
Group Meel Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: from 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Nane
Net Eshibit Space: 3,000 sq. ft, on one floor.
Audio-Yisual Aids: Screens, PA system, spotlights
Stage: Available

Tides Hotel and Bath Club

See Advertisement, Page 73

Gulf Blvd. at Redington Beach (Phone: 9-0111)
Manager: Phil Dress
Seles Manager: Jim Bearce
Convention Season: Jan. 1 to 20, April 15th to Dec. 15
Largest Group Accommodated: 300 (200 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Apr. 15 to Dec. 15—Single: 6.00-10.00; Double: 8.00-12.00; Suites: 12.00-20.00; Jan. i to 20—Single: 14.00-20.00; Double: 16.00-22.00; Suites: 16.00-25.00. European plan
No. Mig. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: .75-1.50; Lunch: .85-2.50; Dinner: 2.50-7.00

Liquor: Served in hotel Charges for Mtg. Rms.: None, unless there are less Charges for mys. delegates
than 70 delegates
Charges for Exhibit Areas: Very
Net Exhibit Space: 4,204 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, film
projectors on rental basis Stage: Available Sports Facilities: Galf, swimming, water skiing.

Toffenetti Hotel

First Ave. & 2nd St. (Phone: 7-7717)
Manager: Jas. E. McManemon
Convention Season: April 15 to Dec. 15
Largest Group Accommodated: (00 (55 rooms)
Air Conditioning: Banquet halls, bedrooms
Convention Rates: Single: 5.50 to 6.00; Double:
8.50 to 11.00
No. Mig. Rms. & Capacity of Largest: 3 (85)
No. Banquet Rms. & Capacity of Largest: 3 (150)
Group Meal Rates: Breakfast: .55; Lunch: 1.50;
Dinner: 2.25
Liquor: Yes Liquor: Yes Charges for Mtg. Rms.: 15.00 Charges for Exhibit Areas: 15.00 Audio-Visual Aids: PA system Stage: Yes Sports Facilities: Swimming, fishing

The Vincy Park (HSMA) 5th Ave. North & Beach Drive (Phone: 7-7891) Manager: Sterling 8, Bottome Sales Manager: James Bearce Convention Season: Prior to Feb. I and after Mar. Largest Group Accommodated: 650 (300 rooms, 25 suites available)
Air Conditioning: Two meeting rooms
Convention Rates: Single: 20.00; Double: 30.00;
Suites: 15.00 daily for parlor in addition to bedroom charge. American Suites: 15.00 daily for parior in administration charge. American No. Mtg. Rms. & Capacity of Largest: 5 (750) No. Banquet Rms. & Capacity of Largest: 2 (850) Group Meel Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00
Liquer: Served in hotel Charges for Mfg. Rms.; None Net Exhibit Space: 4,992 sq. ft. (booths only) Audio-Visual Aids: PA system, spotlights, 16mm projector and screen



FLORIDA St. Petersburg continued

Stage: Available Sports Facilities: Swimming, shuffleboard, putting green, golf, sailing, tennis, horseback riding

SANFORD

Railroads: A.C.L.; Str.

Giant's Mayfair Inn

Liquor: Served in hotel Charges for Mtg. Rms.: Charges included in con-Charges for Exhibit Areas: Charges included in

Net Exhibit Space: 3,200 sq, ft, on one floor, Audio-Visual Alds: PA system, spotlights, 16mm

Stage: Available
Sports Facilities: Golf, tennis, heated swimming
pool, shuffleboard, solariums, boat and fishing
dock

SARASOTA

Railroads: A.C.L.; S.A.L. Airlines: NAL AUDITORIUM

Municipal Auditorium 801 Tamiami Trall

Sarasota, Fla. (Phone: Ringling 7-1219)

Manager: Mason Baldwin Exhibit Areas: Arena, 10,000 sq. ft. including

aisles
Rental Fees and Services: \$150 to \$185 per day
includes light, jasitor, PA and air conditioning
Ventiliation: Air conditioned
Celling Height: 15 ft, to 50 ft, (domed)
Dimensions, Opening to Exhibit Hall: 6'10" wide:

6' 11" ft, clearance PA System: Available and permanently installed

Columns: None
Utilities: 110: and 220 on request.
Leading Facilities: Loading platform
Meeting Rooms: Adjoining annex may be avail-

for Food Functions and Banquet ty: Can seat banquet up to 900 — on facilities

kitchen facilities Parking Facilities: Adequate Distance from Business District; Three-fourths mile

Mira-Mar Hotel

Palm Ave, So. of Main (Phone: 2-5181)

Palm Ave. So. of Main (Phone: 2-5181)

Manager: Herbert W. Norton
Convention Season: Nov. 15 to June 1

Largest Group Accommodated: 200 (90 rooms
and 6 suites available)

Convention Rates: Single: 4.00 to 6.00; Double:
6.00 to 9.00; Suites: from 12.00

No. Mtg. Rms. & Capacity of Largest: 3 (200)

No. Mtg. Rms. & Capacity of Largest: 3 (200)
Rates for Meals: Brackfast: 50 to 1.50; Lunch:
.65 to 2.50; Dinner: 2.50 to 4.50

Liquor: Served in hotel
Air Conditioning: Some banquet halls and I meeting room

ing room
Charges for Banquet & Mtg. Rms.: None
Net Eshibit Space: 500 sq. ft. on one floo
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Shuffleboard

TALLAHASSEE

Railroads: S.A.L. Airlines: EAL NAL

Floridon Hotel

Monroe & Call (Phone: 2-3850)

Manager: Carl L. Daniels Sales Manager: Jim Bearce Convention Season: All year Largest Group Accommodated: 175 (126 rooms, 2 suites available)
Air Conditioning: 80% of bedrooms, banquet and Air Conditioning: BU76 of Dearborns, Manager noms meeting rooms
Convention Retes: Single: 4,00-7.00; Double: 7.00-10.00; Suites: 16.00-20.00. European No. Mfg. Rms. & Capacity of Largest: 3 (250) No. Banquet Rms. & Capacity of Largest: 3 (250) Group Meel Retes: Breakfast: 1.25; Lunch: 2.00; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mfg. Rms.: None
Net Exhibit Space: 2,040 sq. ft. on one floor, separate area

TAMPA

Audio-Visual Aids: PA system, spotlights

Railroads: A.C.L.; S.A.L. Airlines: EAL, NAL, TCA

AUDITORIUM

Fort Homer Hesterly Armory Tampa, Fla. (Phone: 8-3079)

Manager: E. V. Chassee
Exhibit Areas: 26,400 sq. ft.
Rental Fees and Services: Variable
Ventilation: Exhaust fans
Ceilling Height: 43 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by Columns: None
Utilifies: 10-20 current
Loading Facilities: Truck lift
Locations, Size or Storage Areas: 2 rooms, downstairs (30' x 70')—10' ceilings—garage doors
Meeting Rooms and Capacities: Two, 100 each
Facilities for Food Functions and Banquet
Capacity: Calorer can serve, 2,000
Parking Facilities: Free Parking for 1,000 cars
Distance from Business District: One mile

Floridan Hotel

905 Floridan Ave. (Phone: 25511)

Manager: J. B. Pickerd Convention Season: All year except Jan., Feb., Largest Group Accommodated: 300 (150 rooms

available)
Convertion Rates: Single: 6.00.8.00; Double: from 9.00-12.00; Suites: from 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 1.25; Lunch; 2.00;
Dinner: 2.50

Liquer: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mtg. Rms.: 75.00 for entire Audio-Visual Aids: PA system, spotlights

Tampa Terrace

Lefayette & Florida Ave. (Phone: 2-5567)
Manager. Barthey Gay
Convention Season: All year except Jan., Feb. and

Mar.
Largest Group Accommodated: 200 (100 rooms, 7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00 up; Double: 8.00 up; Suites: 15.00 up; European
No, Mtg. Rms. & Capacity of Largest: 4 (600)

FREE BROCHURES ON HOTELS

Color pamphlets on hotels listed in this Convention Facilities Issue are evailable from Meeting-Site Service.

See page 198

No. Banquet Rms. & Capacity of Largest: 4 (500) Group Meel Rates: Breakfast: 1.00; Lunch: 1.35; Dinner: 2.50 Group
Dinner: 2:50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 5:803 sq. ft. one floor
Audio-Visual Alds: PA system, spotlights, aluminum essels, film projectors on rental basis num easels, film projecto Stage: Available Sports Facilities: Sun Deck

WEST PALM BEACH

Railroads: F.E.C.; S.A.L. Airlines: FAL NAL OA

Hotel George Washington (HSMA) See Advertisement, Page 56

1st St. & Flagler Drive (Phone: 8191)

Manager: Hubert D. England
Convention Season: All year
Largest Group Accommodated: 400 (Jan. 15 to
Mar. 15—can protect to 50 room occupancy
and 4 surtes.) Other time—to as many as 100

and 4 sures. Other time—to as many as ito rooms and 8 suries.

Convention Rates: Single: from 5.00; Double: from 8.00; Suites: 12.00

No. Mtg. Rms. & Capacity of Largest: 9 (1,200)

No. Banquer Rms. & Capacity of Largest: 3 (1,000)

Rates for Meals: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.50

Air Candithesian: Frice hotel.

Air Conditioning: Entire hotel Charges for Banquet & Mtg. Rms.: None Liquor: Served in hotel Audio-Visual Aids: PA system, spotlights, projec-

Stage: Available
Sports Facilities: Deep-see fishing, swimming,
cruise inland waters

Pennsylvania

Fennsylvania

Evernia at Flagler (Phone: TE 2-7101)

Manager: H. E. Glass

Convention Season: Large Groups: Mar. I to Feb.

I; Small Groups: Feb. I to Mar. I

Largest Group Accommodated: 500 (300 rooms, I0 suites available)

Air Conditioning: All bedrooms

Convention Rates: Single: 5.00-8.00; Double: 8.00-12.00; Suites: 15.000-35.00. European

No. Mtg. Rms. & Capacity of Largest: 5 (600)

No. Banquet Rms. & Capacity of Largest: 5 (500)

Liquor: Served in hotel

quor: Served in hotel narges for Mtg. Rms.: None narges for Mtg. Rms.: None t Exhibit Space: 5,000 sq. ft. on one floor,

separate area Audio-Visuel Aids: PA system, spotlights, pro-

Stage: Available
Sports Facilities: Golf, swimming, fennis, sailing, fishing

GEORGIA

ALBANY

Railroads: A. & N., A.C.L., S.A.L.: C. of Ga., Airlines: EAL. SOU

New Albany Hotel

Pine & Jackson Sts. (Phone: HEmlock 2-6231) Manager: Sam Farkas Convention Season: All year Largest Group Accommodated: 200 (159 rooms, 2 Largest Group Accommodated: 200 (159 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-6.50; Double: 8.00-10.00; Suites: 15.00-27.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (600)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 100.00
Nat Exhibit Space: 5,000 sq. ft. on one floor separate area

separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

Radium Springs Road (Phone: HE 6-3345) Manager: Carl Caldwell
Convention Season: All year, prefer May, Sept.
Oct. and Nov. Largest Group Accommodated: 100 (50 rooms, 4 suites available)
Air Conditioning: All bedrooms, small banquet

Air Conditioning: All bedrooms, small banquet rooms
Convention Rates: Single: 5.00-8.00; Double: 7.50-13.00; Suites: 19.00-21.00, European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Not Exhibit Space: 4,000 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, fishing, golfing, badminton, shuffleboard

ATLANTA

Railroads: C. of Ga.; S.A.L.; L. & N.; Southern; A & W. Pt.; Ga.; A.C.L.; N.C. & St. L. Airlines: CAP, DAL, EAL, SOU

CONVENTION BUREAU

Atlanta Convention Bureau 912 Rhodes-Haverty Bldg. (3) Walter E. Crawford, Executive Vice President

AUDITORIUM

Atlanta Municipal Auditorium

30 Courtland St., S.E. (JA 2-6371)
Manager: H. H. Niebruegge
Eshlbif Areas: Arene, 16,270 sq. ft.; Taff Hall
4,000 sq. ft.; Ex. Hall #1, 5,500; Ex. Hall #2,
4,400 sq. ft.; Ex. Hall #3, 7,000 sq. ft.; Com.
Room #1, 1,316 sq. ft.; Com. Room #2, 2,386
sq. ft. Sty Room, 7,500 sq. ft.
sq. ft. Sty Room, 8,100 includes
575; Ex. Hall #3, \$125; Com. Room #1, \$25;
Com. Room #2, \$40; Sty Room, \$100. Includes
heat, light, water, janitor service, 2 forklift
trucks and operators, and labor that can be
spared.

Floor Load: Unlimited, Ventilation: Fully air con-



Dimensions, Opening to Exhibit Hall: Truck door 11 ft. high Columns: None to Main Arena; Ex. Hall #2 and #3, 18 in. on 20 ft. centers Utilities: 208 volt current, gas hot water Loading Facilities: Two forklift trucks and oper-

ators
Storage Areas: Besement, sufficient for all shows
Meeting Rooms and Capacities: Committee
Rooms #1 and #2, 125 and 250
Facilities for Food Functions: Outside caterers
can serve banquies up to 1,200
Parking Facilities: Limited; commercial lots adjacent have space for 600 cars
Distance from Business District: Five blocks

Atlanta Biltmore (HSMA)

See Advertisement, Page 75

W Peachtree, 5th, 4th & Cypress Sts. (Phone: Emerson 3461)
Manager: D. C. Beusse
Seles Manager: Charlie L, Bird
Convention Season: All year
Largest Group Accommodated: 775 (350 rooms, 25 suites available)
Air Conditioning: Banquet and meeting rooms, 80% of bedrooms Solvention Rates: Single: 7.00-12.00; Double: 10.00-16.00; Suites: 22.50-60.00
No. Mrg. Rms. & Capacity of Largest: 27 (2,500)
No. Banquer Rms. & Capacity of Largest: 27 (2,500)
Group Meal Rates: Breakfast: from I.25; Lunch: from 2,50; Dinner: from 4,50.
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 23,098 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available Stage: Available Sports Facilities: Golf, swimming, tennis nearby

Dinkler Plaza Hotel (HSMA)

See Advertisement, Page 75

Be Forsyth St. N.W. (Phone: JAckson 4-2461; Telegraph AT298)
Manager: George Fowler
Sales Manager: Jon Barnes
Convention Season: All year
Largest Group Accommodated: 750 (300 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-12.50; Double: 10.00-12.50; Suites: 35.50-41.00, European
No. Mtg. Rms. & Capacity of Largest: 19 (2,000)
No. Banquet Rms. & Capacity of Largest: 19 (1,500) Group Meal Rates: Breakfast: 1.75; Lunch: 3.00; Dinner: 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Enthibit Areas: 25.00 to 450.00
Net Exhibit Space: 10.34 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projec-Stage: Available

Georgia Hotel

Luckie and Cone Sts. (Phone: JA 4-3261)
Manager: J. Wade Linder
Sales Manager: Grady L. Elliott
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms, 6 suites available) 6 suites available)
Air Conditioning: Banquet and meeting rooms, Air Conditioning: sanguer and mounts from some bedrooms
Convention Rates: Single: from 4.00; Twin: from 7.50; Double: from 16.00; Suides: from 15.00
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquat Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breakfast: from .75; Lunch: from 1.00; Dinner: from 1.50
Liquor: Bottles only
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Nat Enhibit Space: 2,000 sq. ft. on one floor
Stage: Yes

Henry Grady Hotel (HSMA)

Henry Grady Hotel (HSMA)
210 Peachtree St. (Pinone: Lamar 3211)
Manager: L. O. Moseley
Sales Manager: J. P. (Jim) Hovis
Convention Season: All year
Largest Group Accommodated: 750 (550 rooms,
17 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: from 6.00; Double: from
9.50; Suites: from 20.00
No. Banquer Rms. & Capacity of Largest: 8 (350)
No. Morage Rms. & Capacity of Largest: 8 (350)
No. Morage Rms. & Capacity of Largest: 8 (350)
No. Morage Rms. & Capacity of Largest: 8 (350)
Circup Meal Rates: Breakfast: from 1.09; Lunch:
from 1.50; Dinner: from 3.00
Liquor: Served in hotel
Charges for Mig. Rms. 15.00 to 300.00
Net Exhibit Space: 7.800 sq. ft.
Audio-Visual Alds: PA system, spotlights
Sfage: Available

DINKLER IS CONVENTION-CONSCIOUS

More than two years of extensive work and the expenditure of over a million dollars have provided Dinkler Hotels with the most advanced, ultra modern convention facilities in the South. All technical equipment, the latest audio and visual devices, excellent lighting, giant ballrooms that sub-divide to allow for groups of various sizes, new restaurants, completely redecorated guest rooms, 100% air-conditioning and ample parking are among the many features that have placed Dinkler first for conventions in Dixie.



Carling Dinkler, President Carling Dinkler, Jr., Vice Pres. & Gen. Mgr.

SEND FOR YOUR DINKLES CONVENTION BROCHUTE

| MR. CARLING D DINKLER HOTE THE DINKLER I ATLANTA 1, GE | LS CORP. |
|---|---|
| | our complete brochure on a facilities in the South. |
| Name | |
| Organization | |
| Title | |
| Address | |
| City | Zone State |

GEORGIA continued

AUGUSTA

Railroads: A.C.L.; A. & S.; C. of Ga.; Ga.; C. & W.C.; G. & F.; Southern Airlines: DAL, EAL

AUDITORIUM

Bell Auditorium

712 Telfair St. (Phone: 2-7070) 712 Yelfair St. (Phone: 2-7070)
Manager: J. F. Bedingfield
Exhibit Areas: 10,800 sq. ft.
Rental Fees: On application
Floor Load: 1,000 hs. per sq. ft.
Ventilation: Good
Calling Height: 42 ft.
F. A. System: Available
Dimensions, Opening to Exhibit Hall: 6 ft.
Columns: None
Utilifies: 500 Amp. current
Loading Facilities: Fair
Meeting Rooms: Four
Facilities to Handle Food Functions and Banquet
Capacities: Limited, 1,000 Capacities: Limited, 1,000
Perking Facilities: Feir
Distance from Business District: Three blocks

Bon Air Hotel (HSMA)

See Advertisement, Page 76

Walton Way & Hockman Rd. Phone: 3-3661)
Manager: Ralph Bresheers
Sales Manager: M. M. Witherspoon
Convention Season: All year
Largest Group Accommodated: 750 (350 rooms, 20 suites available)
Air Conditioning: All banquet and meeting rooms, 200 butters available.

Convention Rates: Single 5.00-8.00; Double: 8.00-12.00; Suites: 18.00-30.00. European
No. Mitq. Rms. & Capacity of Largest: 11 (1,300)
No. Benquet Rms. & Capacity of Largest: 10 (1,000)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel
Charges for Mitq. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 14,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf, fishing, hunting, ping pong, putting

Richmond Hotel

744 Broad St. (Phone: 2-5541)
Manager: Ray Campbell
Sales Manager: Mrs. Anne F. Robertson
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms,
7 suites available)

T suites available;
All Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.25; Double: 7.00-11.00; Suites: 14.00-16.00
No. Mtq. Rms, & Capacity of Largest: 7 (275)
No. Banquet Rms, & Capacity of Largest: 7 (275)
Forup Meal Rates: Breakfast: 50 to 1.25; Lunch: .55 to 1.40; Dinner: 1.50 to 4.25
Liquer: Served in hotel
Charges for Mtq. Rms.: No charge if meal is served.

served Net Exhibit Space: 4,550 sq. ft. on two floors Audio-Visual Aids: PA system, spotlights, podium, blackboard Stages: Available Sports Facilities: 3 galf courses

COLUMBUS

Railroads: C. of Ga.; S.A.L.; So, Ry. Airlines: DAL, EAL, SOU

AUDITORIUM

Columbus Municipal Auditorium (Phone: FA 3-5927) Manager: Hubert Stubbs

Exhibit Areas and Square Footage of Each:

Exhibit Areas and Square Poorage o, Landon-16,000 sq. ft.
Rental Fees and Services Included in Rent: For afternoon performance \$125.00 or 10% whichever is the greater. Evening performance \$150.00 or 10% whichever is greater.
Ventilation: 14-36' Exhaust fans
Ceilling Height: 55 ft. PA System: Yes Dimensions, Opening to Exhibit Hall: 171 ft. long, 192 ft. wide
Columns, Locations and Dimensions: None
Current and Utilities Available: 12-110 outlets, 6 relophones & 6 microphone, 12-220 outlets in areas floor

in arena floor Loading Facilities: Two 12 ft. ramps at rear

Locations, Size of Storage Areas: Ample Parking Facilities: 1,500 cars Distance from Business District: 8 blocks

Raiston Hotel

12th St. & 2nd Ave. (Phone: FAirfax 2-7331)

Manager: O. L. Betts, Jr.
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms, suites evailable)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.50; Double: 7.00-10.00; Suites: 15.00-26.50. European
No. Mtq. Rms, & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2.50
Liquor: Set-ups & Service
Charges for Mtq. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Not Exhibit Space: 2.500 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, screens, easels, blackboards, all types of projectors
Stage: Available
Sports Facilities: Golf swimping tages; heating. Stage: Available Sports Facilities: Golf, swimming, tennis, boating,

MACON

Railroads: C. of Ga.; M.D. & Sav.; Ga. So. & Airlines: DAL, EAL

Hotel Dempsey

Cherry at Third (Phone: 2-2511)





FORE!

YOUR NEXT CONVENTION THE GOLF CAPITAL OF THE NATION"

AUGUSTA GEORGIA

RESORT OF PRESIDENTS

HOME OF THE "MASTERS TOURNAMENT"

HOTEL

Check these highlights

• 400 guest rooms • 10 function rooms

(banquet capacity-800; meeting capacity-1000) • 12 acres of beautiful grounds

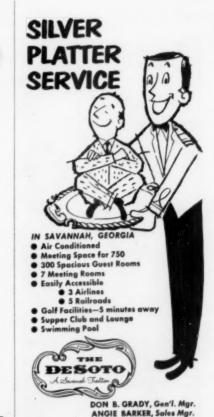
featuring Olympic Swimming Pool, 18-hole putting green, Free Parking.

· A staff of convention specialists Superb cuisine

Nightly entertainment

Information and literature on request:

on request:



Manager: W. P. Jackson
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
3 suites evailable
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-11.00; Double: 7.0013.00; Suites: 25.75-33.39
No. Mtg Rms. & Capacity of Largest: 6 (500)
No. Banquer Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.50 up; Lunch:
2.00 up; Dinner: 2.75 up; Lunch:
2.00 up; Dinner: 2.75 up; Lunch:
Charges for Mtg. Rms.: None where meal is served
Audio-Visual Aids: PA system
Stage: Available

ST. SIMONS ISLAND

Railroads: So. to Brunswick; S.A.L. to Thailmann; A.C.L. to Nahunta Airlines: DAL, EAL

King & Prince Hotel

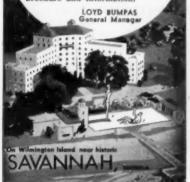
King & Prince Hotel
(Phone: 341)
Manager: Gedi Timbes
Convention Season: All year, except Mar & Apr.
Largest Group Accommodated: 150 (75 rooms,
4 suites available)
Air Conditioning: Banquet and meeting rooms,
40 bedrooms
Convention Rates: Single: 14.50-18.50; Double:
22.50-28.50; Suites: 34.00-46.00. American
No. Mtq. Rms, & Capacity of Largest: 5 (350)
No. Banquet Rms, & Capacity of Largest: 2 (350)
Liquor: Served in hotel
Charges for Mtq. Rms: None
Charges for Exhibit Areas: None
Not Exhibit Space: 5,533 sq. ft., 3,466 sq. ft. on
one floor

udio-Visual Aids: PA system, spotlights, screens

Stage: Available Sports Facilities: Shuffleboard, table tennis, cycling, horseback riding, golf, tennis, fishing, private beach & freshwater swimming pool



The new ownership of this fine resort has redecorated the entire hotel . . . and two-thirds of all guest rooms have been air-conditioned. Air-conditioned ballrooms & meeting rooms! 18-hole golf course on our own grounds, giant outdoor pool, boating, fishing, tennis, dancing. Attractive con-vention rates. Write for color brochure and information.



SAVANNAH

Railroads: A.C.L.; C. of Ga.; S.A.L.; Southern; Sav. & A. Airlines: DAL, EAL, NAL

The De Soto

The De Soto

See Advertisement, Page 76

Liberty & Bull Sts. (Phone: ADams 2-0171)

Manager: Don B. Grady
Sales Maneger: Miss Angle Barker
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: S.00-14.00; Double: 8.0015.00; Suites: 18.00-40.00, European
No. Mgt. Rms. & Capacity of Largest: 7 (1.000)
No. Banquet Rms. & Capacity of Largest: 7 (650)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;
Dinner: 2.50

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Alds: PA system, spotlights, screen, projectors available
Sports Facilities: Swimming pool

General Oglethorpe See Advertisement, Page 77

Wilmington Island (Phone: Adams 3-7771) Wilmington Island (Phone: Adams 3-7771)
Manager: Lovd Bumpas
Sales Manager: Louis K, Corbell
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,
14 suites evaliable)
Air Conditioning: Entire hotal
Convention Rates: Single: 6.00-12.00; Double: 10.0016.00; Suites: 11.00-15.00. European
No. Mtq. Rms. & Capacity of Largest: 9 (1.000)
No. Banquer Rms. & Capacity of Largest: 7 (1.000)
Group Meat Rates: Breakfast: 1.35; Lunch: 2.15;
Dinner: 2.75
Liquor: Served in hotal
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: 1.00 per front ft. per
day.

day.

Net Exhibit Space: 9,600 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights, lémm

and slide projector

and slide projector Stages: Available Sports Facilities: Golf course, tennis, badminton, deep sea fishing, boating & water skiling

Manager Hotel (HSMA)

Manager Hotel (HSMA)
Bull & Congress Sts. (Phone: Adams 2-6121; Teletype: SV-4055)
Manager: Harry Weissinger:
Sales Manager: Benand Gleason
Convention Season: All year
Largest Group Accommodated: 300 (300 rooms, 12
suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6-50-8-50; Double: 8-5012.00; Suites: from 15.00
No. Mtq. Rms. & Capacity of Largest: 4 (275)
No. Banquer Rms. & Capacity of Largest: 4 (275)
No. Banquer Rms. & Capacity of Largest: 4 (275)
Liquer: Served in hotel
Charges for Mtq. Rms.: from 10.00
Net Exhibit Space: 6-700 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

SEA ISLAND

Railroads: So. to Brunswick; S.A.L. to Thalmann; A.C.L. to Nahunta Airlines: DAL, EAL

The Cloister Hotel

(Phone: 3611)
Manager: I. A. Harned
Convention Season: All year except Feb. 15 to May 15 Largest Group Accommodated: 100 (75 rooms, 8 Largest visible)

Air Conditioning: Entire hotel
Convention Rates: Single: 18.00-26.00; Double:
27.00-47.00. American
No. Mtq. Rms. & Capacity of Largest: 3 (200)
No. Banquer Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00;
Dinner: 5.00

Group Meal Rates: Breakfair: 1.75; Lunch: 2.00; Dinner: 5.00
Liquor: Served in hotel
Charges for Mitg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,500 sq. ft. on one floor,

separate areas
Audio-Visual Alda: PA system, spotlights, tape
recorder, temm sound projector, blackboards
Stage: Available
Sports Facilities: Golf, tennis, cycling, fishing,
putting course, croquet, shuffleboard, lawn
bowling, horseback riding, skeet shooting, pool
and ocean swimmits

IDAHO

BOISE

Railroads: U.P. Sys. Airlines: UAL, WCA

Hotel Boise

See Advertisement, Page 42

8th & Bennock (Phone: 2-5511) Manager: George Horning Convention Season: All year Largest Group Accommodated: 320 (160 rooms) Air Conditioning: Banquet and meeting rooms, Air Conditioning: Banquer eng meeting 25 bedrooms
25 bedrooms
Convention Rates: Single: 6.00-8.50; Double: 8.50-12.50; Suites: 14.00-20.00 European
No, Mtq. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meel Rates: Breakfest: 1.50; Lunch: 1.50;
Dinner: 5.00
Liquer: Served in hotel Dinner: 5.00
Liquer: Served in hotel
Charges for Mtq. Rms.: 10.00 to 100.00
Not Exhibit Space: 3.000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, blackboards, screen, projectors on rental basis
Stage: Available
Sports Facilities: Golf, skiing, swimming, fishing

Owyhee Hotel See Advertisement, Page 42

See Advertisement, Page 42

1109 Main St. (Phone: 3-4611)

Manager: Fred Norman
Convention Season: All year
Largest Group Accommodated: 160 (90 rooms)

Air Conditioning: Entire Hotel
Convention Rates: Single: 5.50-12.00; Double: 7.5015.00. European Convention Rates: Single: 5.50-12.00; Mouble: F.50-15.00. European
No., Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Sreaklast: 1.40; Lunch: 1.50;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aldis: PA system, spotlights, black-boards, easel, screens Stage: Available Sports Facilities: Sinking, fishing, hunting, golf, trap shooting, swimming

SUN VALLEY

Railroads: U.P. Sys. Airlines: UAL, WCA

Sun Valley Lodge & The Challenger Inn (HSMA) See Advertisement, Page 78

(Phone: 3311)
Manager: Winston McCrea
Sales Manager: Adolph Roubicek
Convention Season: Apr. 15-June 30, after Labor
Day to Oct. 15
Largest Group Accommodated: 500 (292 rooms, 4 suites available)
Convention Rates: Single: 21.00; Double: 18.00 per person; Inn: 19.00 single, 16.00 per person

double, American No, Mtg. Rms. & Capacity of Largest: 8 (479) No. Banquest Rms. & Capacity of Largest: 2 (500) Group Meal Refes: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00

Liquor: Served in hotel
Charges for Mtg. Rms.: Comes with American

plan rate
Net Exhibit Space: 1.700 sq. ft.
Audio-Visual Alds: PA system, spotlight, 16mm,
35mm and 3/4 x 4 projectors
Stage: Available
Sports Facilities: Golf ice skating, horseback
riding, bowling, tennis, trap and skeet shooting

FREE SERVICE

For Meeting Planners

Need help to find the right spot for your meetings? See page 198.

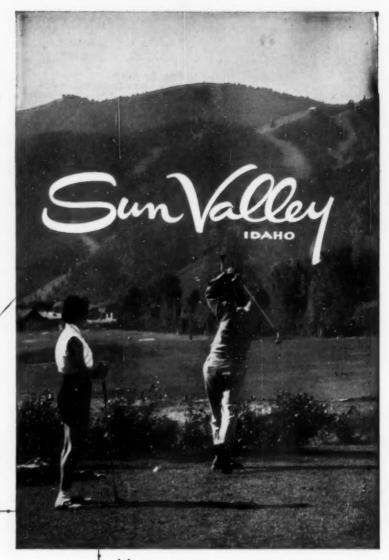
convention spot that has everything *

As many of our convention visitors have put it, "Here's one place where business is a pleasure!"

And no wonder! When the day's meetings are over, you're only minutes away from your favorite form of fun-playing golf, ice skating, shooting trap or skeet, fishing, swimming or just sitting and soaking up the sun.

We would welcome the opportunity to show you how nicely our facilities will fit your convention requirements. For free convention folder and the complete story, just write Mr. Winston McCrea, Manager, Sun Valley, Idaho.





MEETING ROOMS

No. of Rooms OPERA HOUSE DUCHIN ROOM SLALOM ROOM Numerous smaller rooms

Max. Capacity

BANQUET ROOMS

No. of Room LODGE DINING ROOM CONTINENTAL

350

Liquor by the drink available per state laws except Sunday and designated holidays.

RATES

AMERICAN PLAN

\$15 per person, two

\$18 per person, single room

EUROPEAN PLAN

RATES ON REQUEST

CAPACITY

Sleeping accommodations for 500 persons

*GOLF . TENNIS . SWIMMING HORSEBACK RIDING . FISHING SKEET AND TRAP SHOOTING MOVIES . BOWLING DRIVE YOURSELF SERVICE OUTDOOR ICE SKATING . DANCING AND EVENING ENTERTAINMENT



SALES MEETINGS/Part 2 SALES MANAGEMENT

ILLINOIS

CHICAGO

Railroads: G.M. & O.; Santa Fe; Balt. & Ohio; Burl.; Chi. & E. III.; C. & N.W.; Chi. & W. Ind.; Chi. & E. III.; C. & N.W.; Chi. & W. Ind.; Chi. & Gt. W.; Chi., Ind. & Louisv.; C.M. St. P., P. & P.; Erie; Grank Tk.; III. Cent.; Mich. Cent.; N.Y. Chi. & St. L.; Penna; Web.; C. & I.W.; & of C.; C. & O.; C.A. & El.; C.J.; Ch. S. Sh. & So. B.; C.N.S. & M.; C.R. & I.; N.Y. C.; C.R. & E. Y. N.Y. C.; C.R. & P.; Ind Harbor Belt; Soo Line Alrilaes; Adl., BNF. CAP. CAL, DAL, EAL, LCA, NOR, NWA, OZA, TCA, TWA, UAL

CONVENTION BUREAU

Chicago Convention Bureau 134 N. LaSaile St. (2) Chester A. Wilkins, Executive Director

AUDITORIUM

International Amphitheatre See Advertisement, Page 79

41st and S. Halsted Sts. (YArds 7-5580) Manager: Merton E. Thayer Exhibit Areas: 585,000 sq. ft. Rental Fees and Services: On application Floor Load: First floor, unlimited; second, 180 lbs. per sq. ft. Ventilation: Natural and forced air; Arena and side halls air conditioned side halls air conditioned
Ceiling Height: 14 ft. 23 ft., 87 ft., 20 ft., 27 ft.
P. A. System: In main Arena and adjaining halls
Dimensions, Opening to Exhibit Hall: 14 ft. high
by 16 ft. wide
Elevators and Capacities: Two 8,000 lbs.
Columns: 2 ft. diameter: 25.5 ft. by 26 ft. and
26 ft. by 52 ft., 40 ft. by 40 ft.
Utilifies: Ges, water, drainage, steam, AC—
any Capacity.

any capacity
Loading Facilities: Railroad siding in building,
ample truck doors
Meeting Rooms and Capacities: Ten 15 to 500;
Arena, 13,500
Eanquet Capacity: 9,000
Parking Facilities: 7,500 cars
Distance from Business District: Three and a half

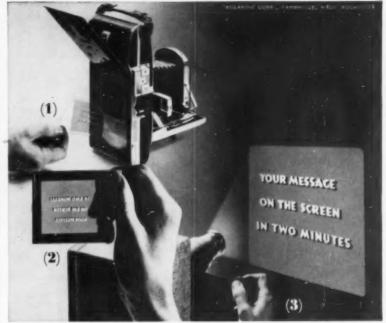
Navy Pier

Lake Front and Grand Ave. (RAndolph 6-8000, Ext. 2274) Ext. 2274)

Manager: John J. Manley, Port Manager
Exhibit Areas: 350,000 sq. ft.
Rental Fees and Services: On application
Floor Load: 100 lbs. per sq. ft.
Ventilation: Natural
Leiling Height: 24 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 14.5 ft. by
19 ft.
Columns: Nane 19 ff.
Columns: None
Utilities: Electricity, gas, water
Loading Facilities: 16 loading doors
Storage Areas: 50,00 sq. ff.
Meeting Rooms and Capacities: 300 to 2,500
Parking Facilities: Several thousand cars
Distance from Business District: 1.5 miles

AUDITORIUM

Chicago Coliseum 1513 S. Wabash Ave. (WAbash 2-5862) Manager: Kenneth Watson, Gen. Mgr. Exhibit Areas: 92,000 sq. ft., main floor; 21,700 Exhibit Areas: 72,000 sq. m., manufaction floor Load: 150 lbs. to unlimited Ventilation; Natural and artificial Celling Height: 16 ft. to 90 ft. P. A. System: Available Dimensions, Opening to Exhibit Hall: 12 ft. by 12 ft.; 16 ft. by 18 ft. Elevators and Capacities: One, 10,000 lbs. Utilifies: AC current, any capacity; gas, water; drainage Utilities: Direct claiming facilities: Direct Storage Areas: Ample Meeting Rooms and Capacities: Coliseum, 9,000; North Hall, 4,000; Ballroom, 1,000 Facilities for Food Functions and Banquet North North Pacifities for Food Functions and ser Capacity: Perking Facilities: Good Distance from Business District: One mile



(1) Snap it . . . see it! (2) Slip it into a mount, and (3) project it as big as you want.

Polaroid Corporation Announces

QUICK, EASY WAY TO MAKE SLIDES

Now with a standard Polaroid Land Camera, you can make slides for Sales Meetings, and project them immediately.

Polaroid Corporation has perfected a film. These slides cost about 1/2 as much as conwhich produces black-and-white slides right in ventional slides. But the real saving is in the a regular Polaroid Land Camera. Just click time and effort that it takes to put any the shutter and two minutes later you have a picture on the screen. Send in this coupon slide ready for projection.

These on-the-spot slides can help you tell next speech a picture story to everyone-prospects, existing customers, the field selling force, management. A versatile Copymaker is available to make slides from any text, existing photographs, charts, graphs or titles. Or, if you wish, you can take the camera into the field to photograph products, displays, and other

Two sizes are available-214 x 214, and 3¼ x 4 for use in existing "lantern slide" projectors.

for detailed information, plus booklet, "On Your Feet," loaded with hints for your

| Dept. S.115 | d Corporation Cambridge 39, Mass. etailed information on the parency system. |
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International Amphitheatre

Home of the Chicago Automobile Show—Chicago National Boat Show—Chicago International Sports and Outdoor Exposition—International Live Stock Exposition—International Kennel Club Dog Show—International Dairy Show and Rodeo—The Chicago Home of the National Meta Exposition—International Heating and Air-Conditioning Exposition, Republican and Democratic National Conventions, National Packaging Exposition, Materials Handling Exposition, National Conventions, National Exposition, National Conventions, Nation

Ses.000 Sq. Ft. Exhibit Spece Individual Halls 4,000 to 180,000 Sq. Ft.

ARENA Seats 13,500 and is Air Conditioned
New Public Address System Parking for 7,500 Cars 15 Minutes from Loop Hotels
Adjoining Stock Yard inn and the Saddle & Sirioin Club,
also available for your meetings, conventions and banquets

International Amphitheatre

42nd & Haisted, Chicago 9, III.

ILLINOIS Chicago continued

8th Street Theatre

Operated by Conrad Hilton Hotels 741 S. Webash Ave. (Phone: WEbster 9-3434) 741 S. Webash Ave. (Phone: WEbster 9-3434)
Manager: Louis Liss
Exhibit Areas: 1,380 sq. ft. in foyer
Floor Lead: 140 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceilling Height: 30 ft.
Utilities: Unlimited AC and DC, weter, steam,
drainage. PA System: Yes
Loading Facilities: Receiving door on stage
Storage Areas: Limited
Seating Capacity: 1,300
Parking Facilities: Available
Distance from Business District: Three blocks

Ambassador Hotels (HSMA)

N. State & Goethe Sts. (Phone: Superior 7-7200) Manager: Elliott Mizelle Sales Manager: Phyllis Royce Convention Season: All year Largest Group Accommodated: 150 (350 including

Air Conditioning: Entire hotel

Convention Rates: Single: from 15.75; Double: from 19.75; Suites from 35.00

No. Mtg. Rms. & Capacity of Largest: 3 (200) No. Banquet Rms. & Capacity of Largest: 3 (200) Group Meal Rates: Breakfast: from 2.50; Lunch:

Liquor: Served in hotel

Charges for Mtg. Rms.: None when food and

Audio-Visual Alds: PA system, spotlights Sports Facilities: Stable, sun deck, swimming at Lake Michigan 2 blocks



Northwest Orient Airlines proudly announces

IMPERIAL SERVICE

featuring complimentary Champagne

Delegates arrive at the convention relaxed and refreshed when they fly Northwest's wonderful new Imperial Service . . . continental cuisine . . . reserved seating . . . cocktail service . . . radar-smooth flights in any weather. So wherever you're going, fly Northwest Orient Airlines new Imperial Service.

31 years of superior Airmanship

NORTHWEST Orient AIRLINES

NOW! Fly your family with you for half-fare on Saturdays as well as Monday noon through Thursday noon

The Conrad Hilton Hotel (HSMA)

See Advertisement, Page 18

Balbo & Michigan Ave. (Phone: Webash: 2-4400) Manager: Robert F. Quain Sales Manager: MacLellan E. King Convention Sesson: All year Largest Group Accommodated: 3,000 (1,800 rooms, 125 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: from 7.00; Double: from
12.50; Suites: from 22.00
No. Mrg. Rms. & Capacity of Largest: 27 (3,008)
No. Banquer Rms. & Capacity of Largest: 8 (1,606)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;
Dinner: 4.50 Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 1,000
Net Exhibit Space: 42,000 sq. ft. on one floor
Audio-Visual Aids: All types including closedcircuit TV. PA system, spotlights
Stage: Available

The Del Prado

Hyde Park Blvd & E. Sard St, (Phone: HY 3-9600)
Manager: Robert E, Langford
Sales Manager: Peter H. Dahmlow
Convention Season: All year
Largest Group Accommodated: 510 (250 rooms, 20 suites available)
Air Conditioning: Banquet and meeting rooms and (100 bedrooms: Single: 7.00-11.00; Double: 10.00-14.00; Suries: 18.00-24.00 No. Mtg. Rms. & Capacity of Largest: 7 (500) No. Banquet Rms. & Capacity of Largest: 7 (400) Group Meal Rates: Breakfast: 2.00-3.50; Lunch: 2.50-5.50; Dinner: 3.50-7.50 Liquer: Served in hotel Charges for Mtg. Rms.: 20.00 to 200.00 if no food served
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels, rostrums
Stage: Available
Sports Facilities: Boating, fishing, swimming, tennis, golf, horseback riding

The Drake (HSMA)

See Advertisement, Page 81

See Advertisement, Page 81

140 E. Walton (Phone: Superior 7-2200)
Manager: L. E. Schoenbrunn
Sales Manager: G. E. R. Flynn
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-14.75; Double: 13.50-19.50; Suites: 28.00-55.00, European
No. Mtg. Rms. & Capacity of Largest: 11 (750)
No. Banquet Rms. & Capacity of Largest: 11 (750)
Group Meal Rates: Breakfast: 2.75; Lunch: 3.50;
Dinner: 6.00 (plus tax & 13½, fee)
Liquor: Served in hotel, also have a retail liquor: store Charges for Mtg. Rms.: Depends on overall ar-Charges for Exhibit Areas: Depends on overall Net Exhibit Space: 5,650 sq. ft. on one floor, separate area Audio-Visual Alds: PA system, spotlights, projec-Stage: Available Sports Facilities: Swimming at public Beach

Edgewater Beach Hotel (HSMA)

See Advertisement, Page 134

5349 Sheridan Road (Phone: LOngbeach 1-6000) 5347 Sheridan Road (Phone: Longbeach 1-6000)
Manager: Neal Lang
Sales Manager: Louis E. Rogers
Convention Season: All year
Largest Group Accommodated: 1,000 (550 rooms, 125 suites available)
Air Conditioning: Banquet and meeting rooms, most bedrooms. most bedrooms
Convention Rates: Single: 7.50-16.00; Double: 9.50-20.00; Suites: 22.00-50.00. European
No. Mfg. Rms. & Capacity of Largest: 28 (1.000)
No. Banquet Rms. & Capacity of Largest: 6 (1.000)
Group Meal Rates: Breeklast: 2.50; Lunch: 2.50;
Dinner: 4.50
Larges: Saved in hotal Dinner: 4.50 Liquor: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: 105.00 for 24 hours Net Exhibit Space: 32,000 sq. ft, on one floor, Net Exhibit Space: 32,000 sq. ft, on one floor, some separate area Audio-Visual Aids: PA system, spotlights, all types and sizes of projectors Stage: Available Sports Facilities: Swimming, golf, tennis, shuffleboard, boating, horseback riding



The Drake, Chicago's Distinguished Hotel, enjoys one of the most envied locations of any hotel, anywhere. At its doorstep, the shores of Lake Michigan. In its background, Chicago's lofty skyscrapers and the very heart of Chicago's major business and shopping centers.



700 quiet, air-conditioned rooms (with television, if you wish) are luxuriously appointed, beautifully maintained. Yet The Drake costs no more.



Conventions go like clockwork! Here are four large air-conditioned meeting and banquet rooms with facilities for 750. Plus 16 air-conditioned committee rooms, accommodating from 25 to 300 persons.



Fine Food is synonymous with The Drake. The beautiful Camellia House offers dining and dancing every evening. Sea food connoisseurs from every corner of the globe praise the food in the charming Cape Cod Room. The Oak Room, overlooking the lake, features breakfast, luncheon and dinner at moderate prices. And for cocktails, you'll find The Garden Bar and The Coq d'Or delightful.



L. E. Schoenbrunn, General Manager
Dick Flynn, Vice-President in charge of Sales
TELEPHONE: SUperior 7-2200 Teletype No. CG1586

A city within a city! In addition to its many services and staff of trained personnel, The Drake combines convenience to the downtown district with the added advantage of being well removed from the stress and noise of the Loop.



Finest CONVENTION FACILITIES

in 19 Major Cities

HEART OF CITY LOCATIONS AIR-CONDITIONED FUNCTION ROOMS OUTSTANDING ACCOMMODATIONS for groups large or small



.....PICK-CONGRESS and ... PICK-CARTERPICK-FORT SHELBY MARLONIA. PICK-NICOLLET Mulaudu....PICK-ROOSEVELT

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For reservations or information write, call or teletype

ROY POWELL

General Sales Manager

Albert Pick Hotels 20 N. WACKER DRIVE - CHICAGO 6 Phone State 2-4975 - Teletype CG-1746

New York Sales · 60E. 42nd St., N.Y.C. 17

ILLINOIS Chicago continued

Hamilton Hotel (HSMA)

20 S. Dearborn St. (Phone: Randolph 6-6100)
President: Samuel Leeds
Sales Manager: R. L. Klick
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, 30% of badrooms

30% of bedrooms Convention Rates: Single: 4.50-8.00; Double: 7.00-11.00; Twins:, 10.00-14.00; Suites: 18.00-35.00.

American
No. Mtg. Rms. & Capacity of Largest: II (700)
No. Banquer Rms. & Capacity of Largest: II (700)
Group Meal Rates: Breakfast: 60 to 1.25; Lunch:
85 to 1.85; Dinner: 30 to 2.25

Charges for Mtg. Rms.: None if sleeping rooms Charges for Exhibit Areas: None if sleeping rooms

reserved

Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights

Stage: Available

LaSalle Hotel (HSMA)

See Advertisement, Page 82

10 N. LeSalle St. (Phone: FRanklin 20700)
Manager: A. M. Quarles
Sales Manager: M. P. Mathewson
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 35 usites available)
Air Conditioning: Banquet and meeting rooms, 350 beforoms

350 bedrooms
Convention Rates: Single: from 7.50; Double: from 14.50; Twins: from 12.50; Suites: from 27.50
No. Mfg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 16 (650):
Group Meal Rates: Breaklast: from 2.50; Lunch: from 3.00; Dinner; from 4.50

Charges for Mtg. Rms.: According to food func-Net Exhibit Space: 15,000 sq. ft., including 10,000

audio-Visual Aids: Many types, PA system, spot-Stage: Available

Morrison Hotel (HSMA)

See Advertisment, Page 82

79 W. Madison St. (Phone: FR-29600)
Manager: John B. Grande
Sales Manager: John M. Logsdon
Convention Season: All year
Largest Group Accommodated: 2,500 (1,850 rooms, 150 tolday available)

Group Meal Rates: Breakfast: 1.50; Lunch: 3.00;

Dinner: 4.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 21,000 sq. ft. on one floor
Audio-Visual Aids: Many types available, PA
system, spotlights
Stage: Available

Hotel North Park

1931 Lincoln Park West (Phone: MOhawk 4-3200) Manager: Roy H. Lund Convention Session: All year Largest Group Accommodated: 250 (75 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms,

some bedrooms
Convention Rates: Single: 8,00-10.00; Double: 10.50-14.00; Suites: 15.50-45.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;

Dinner; 3.25 Liquer: Served in hotel Net Ethibit Space: 3,240 sq. ft, an one floor Audio-Visual Aids: PA system, screens Sports Facilities: Swimming & horseback riding

Palmer House (HSMA)

See Advertisement, Page 18

State & Monroe (Phone: Randolph 6-7500) Manager: Vernon Herndon Sales Manager: A. W. Lefaivre





Complete facilities adaptable to any type of function

Personalized attention to every detail

Convenient to railroad terminals Located in the center of downtown Chicago

Gracious, modern atmosphere, plus traditional LaSalle hospitality

WRITE FOR ROOM CHARTS, FLOOR PLANS AND FULL DETAILS

QUARL.

M. P. MATHEWSON

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TWA

PUTS WINGS



044

ON CONVENTION PLANNING



When it comes to a Chicago convention, here's a tip! Ask TWA for help . . . from site planning to round-trip transportation!

Highly trained TWA Convention Bureau specialists are at your disposal. Ready to help you choose facilities best suited to make your meeting an outstanding success . . . ideal locations . . . accommodations for large or small groups . . . relaxing recreation.

Chicago is a "natural" for these meetings.

It's centrally located. And TWA serves it with more than 60 flights every day.

For information about TWA's Convention Planning and Transportation Service, call your nearest TWA office today. Or write: Convention Manager, Trans World Airlines, 380 Madison Avenue, New York 17, N. Y.

FLY THE FINEST

FLY TWA

ILLINOIS Chicago continued

Convention Seeson: All year Largest Group Accommodated: 2,500 (1,200 rooms,

Largest Group Accommodated: 2,500 (1,200 rooms, 30 suites available)
Air Conditioning: Entire hotel
Convention Retes: Single: 7,00-16,50; Double: 14,50-24,00; Suites: from 30,50, European
No. Mig. Rms, & Capacity of Largest: 25 (1,500)
No. Banquet Rms, & Capacity of Largest: 25 (1,500)
Group Meal Retes: Breakfest: 2,50; Lunch: 3,00; Dinger: 4,50

Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Nominal
Charges for Exhibit Arees: Nominal

Net Exhibit Space: 21,800 sq. ft. on one floor, Audio-Visual Aids: All types evailable, PA system,

Pick-Congress Hotel (HSMA)

See Advertisement, Page 82 520 S. Michigan Ave. (Phone: HArrison 7-3800) 5:00 S. Michigan Ave. (Phone: MArrison 7-3900)
Manager: William J. Burns
Sales Manager: Fred G. Fischer
Convention Sasson: All year
Largest Group Accommodated: 400
Air Conditioning: Banquet, halls, 70% bedrooms
No. Mig. Rms. & Capacity of Largest: 30 (1,000)
No. Banquet Rms.: 2
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;
Dinner: 4.50

Liquor: Served in hotel Net Exhibit Space: 5,000 sq. ft. Audjo-Visual Aids: Movie screen Stage: Yes

St. Clair Hotel

162 E. Ohio St. (Phone: Superior 7-4660)

Manager: Malcolm James
Sales Manager: David J. Gardner
Convention Season: All year
Largest Group Accommodated: 400 [250 rooms, 100 suites available]
Air Conditioning: Banquet and meeting rooms,

Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 6.50-12.00; Double: 10.00-17.50: Suites: 17.50 up
No. Mtg. Rms. & Capacity of Largest: 8 (400)
No. Banquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.75
Liquer: Served in hotel
Charges for Mtg. Rms.: None if banquets are held
Net Exhibit Space. 6.000 sq. ft. on one floor
Audio-Visual Aids: Many types available, PA system, spoilight



FAMED SHERATON HOTELS

THE SHERATON HOTEL: Magnificent Grand Ballroom accommodates 1600 for meetings, 1200 for banquets. Other function rooms for from 50-500 people. There are 450 bedrooms — all high above the city noise.

Thomas J. McDonald, Sales Manager

Harold P. Bock, General Manager

THE SHERATON-BLACKSTONE: One of the world's most celebrated hotels - famed for political and business conventions. Old World elegance - combined with complete convention facilities. 400 bedrooms and suites.

Dauglas M. Baone, General Manager

Kenneth E. Anderson, Sales Manager



SHERATON the proudest HOTELS name in

NEW YORK BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA

SPRINGFIELD, Moss. ALBANY ROCHESTER BUFFALO SYRACUSE

MIDWESTERN DIV.

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SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Isw

PACIFIC BIV.

CANADIAN BIV. NIAGARA FALLS, OH

Sheraton Hotel (HSMA) See Advertisement, Page 84

505 N. Michigan (Phone: Whitehall 4-4100)

Manager: Harold P. Block
Sales Manager: Tom McDonald
Convention Sesson: All year
Largest Group Accommodated: 600 (300 rooms,
50 suites available)
Air Conditioning: Banquet and meeting rooms,
250 beforoms

Air Conditioning: Banquet and meeting rooms, 250 bedrooms
Convention Rates: Single: 7.25-10.25; Double: 11.75-14.75; Suites: 17.75-55.00. European
No. Mig. Rms. & Capacity of Largest: 11 (1,200)
No. Banquet Rms. & Capacity of Largest: 11 (1,200)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Depends upon catering functions

Charges for Exhibit Areas: Depends upon catering Net Exhibit Space: 10,000 sq. ft. on one floor Audio-Visual Aids: All types available, PA system,

spotlights Stage: Available

Meeting in CHICAGO? Fly the RADAR Line



Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.



People Under One Roof... All Your Exhibits on One Floor At The

CHICAGO'S MOST CONVENIENT HOTEL

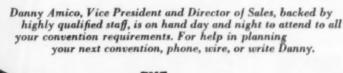
IT'S SO CONVENIENT TO CONVENE AT THE SHERMAN, where there are plenty of rooms for all your guests . . . plenty of single-floor space for all your exhibits. No time lost racing around town! No tiresome stair-climbing! No bothersome elevator-riding!

PLANNED SINGLE-FLOOR CONVENIENCE

- · Over 40,000 square feet of air-conditioned exhibit space
- 27 air-conditioned meeting rooms, accommodate ing 10 to 2,000

PLUS . . .

- · Exceptional banquet facilities, for functions of
- 1501 redecorated rooms, many air-conditioned
 Radio in every room TV in many
- World-famous restaurants: College Inn Porter-house, steak house of America Well of the Sea, seafood flown fresh daily from the principal rivers, lakes, and oceans of the world. And for exceptional food at considerate prices, the smart Celtic Grill and Cocktail Corner are long-time favorites of both Chicagoans and visitors. The Coffee Shop and the Snack Bar provide excellent meals quickly
- The Sherman is in the heart of Chicago's shopping, theater, and financial district
- Drive-right-in convenience the only hotel in Chicago with on-premise garage facilities. No waiting for busy doormen when you arrive . . . no waiting for delivery when you leave.



RANDOLPH, CLARK AND LASALLE STREETS TELEPHONE: FRANKLIN 2-2100 . TELETYPE: CG 1387

ILLINOIS

Chncago continued

Sheraton-Blackstone Hotel (HSMA)

See Advertisement, Page 84

636 So, Michigan Ave. (Phone: HA 7-4300)
Gen. Mgr. Douglas M. Boone
Salas Manager: Kenneth E. Anderson
Convention Season: All year
Largest Group Accommodated: 250 (115 rooms, 10

Surfes available)
Air Canditioning: Entire hotel
Convention Rates: Single: 9.50; Double: 14.50;
Surfes: 25.00-88-50
No. Mg. Rms. & Capacity of Largest: 12 (600)
No. Banquer Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;
Dinner: 5.00

Linner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Asses: Vary
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, screens,
projectors on rental basis

Hotel Sherman (HSMA)

See Advertisement, Page 85

Clark & Randolph Sts. (Phone: FRanklin 2-2100; Cark a kandolph Sts. (Phone: Pkankiin 2-2100; Telegraph: CG1387) Manager: Eugene E. Barrett Sales Manager: Daniel Amico Convention Season: All year Largest Group Accommodated: 3,000 (1,501 rooms, 78 suites available) Air Conditioning: Banquet and meeting rooms, 500 beforem: Air Conditioning: bensule: 500 bedrooms
500 bedrooms
Convention Rates: Single: 6.45; Double: 10.45;
Suites: 26.50, European
No. Mtg. Rms. & Capacity of Largest: 27 (2,000)
No. Banquet Rms. & Capacity of Largest: 27 (2,000)

roup Meal Rates: Variable Liquor: Served in hotel Charges for Mtg. Rms.: Variable



ILZE TAURINS

WHEN A MODEL REPRESENTS A COMPANY, SHE IS THAT COM-PANY IN THE PUBLIC MIND!

THAT'S WHY

NANCY SIMPSON MODELS

ARE SELECTED FOR NATURAL CHARM QUALITY, REFINEMENT

> 64 W. RANDOLPH CHICAGO 1, ILL. ANdover 3-1856

Charges for Exhibiting Areas: Variable Net Exhibit Space: 40,000 sq. ft, on one floor Audio-Visual Aids: Many types evailable, PA sys-

DECATUR

Railroads: B. & O.; I.T. El.; Penna.; Wab.; III. Airlines: OZA

Boss Orlando Hotel (HSMA)

Water & Wood Sts. (Phone: 4331)
Manager: Lake Conner
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Air Conditioning: Banquet and meeting rooms, 50 bedrooms

bedrooms
Convention Rates: Single: 5.50-7.00; Double: 7.509.50; Twins: 11.00 & 12.00; Suites: 22.00; Europeen
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Banquer Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.50

Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: None if food is served
Net Exhibit Space: 4,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, swimming, tennis, boating

EAST ST. LOUIS

Railroads: Burl. Route; A. & S.; B. & O.; C. & E.I.; Frisco; I.T.; L. & M.; L. & N.; M.K.T.; M.P.; G.M. & O.; St. L. & O.F.; St. L. & O.R.; St. L. S. W.; T.R.R.A. of St. L.; I.C.; N.Y.C.; & St. L.; Penna.; So., C.R.I. & P.; N.Y.C.; Wab.; Mfrs.
Airlines: Served through St. Louis, Mo.

Hotel Broadview

421 E. Broadway (Phone: Upton 4-6500)

Manager: J. C. Caldarera
Sales Manager: R. R. Simpson
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms
and 16 suite; available)
Convention Rates: Single: 4.50 to 5.50; Double:
6.00 to 8.00; Suites: 10.00 to 14.00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquer Rms. & Capacity of Largest: 2 (400)
Rates for Meals: Breakfast: A la carte; Lunch: .85
to 1.00; Dinner: 1.35 to 2.00
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms,
bedrooms

bedrooms
Charges for Banquet & Mtg. Rms.: 5.00 to 100.00
Net Exhibit Space: 15,000 sq. ft. on two floors
Audio-Visual Aids: Many types, PA system, spot-

lights Stage: Available

EVANSTON

Rallroads: C.M., St. P. & P.; C. & N.W.; C.N.S. & M. Airlines: Served through Chicago

North Shore Hotel (HSMA)

Id11 Chicago Ave. (Phone: UN 4-6400) Manager: John Poulos, Jr. Convention Season: All year Largest Group Accommodated: 150 (50 rooms, 8 sutes available)

Air Conditioning: Benquet and meeting rooms, Some bedrooms
Convention Rates: Single: 6.00; Double: 9.00;
Suites: 16.00

Suites: 16.00
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (35
Group Meal Rates: Breakfast: 1.25; Lunch: 1

Group Meal Rates: Breaktast: 1.25; Lunch: Dinner: 2.50 Liquer: Not served in hotel Charges for Mtg. Rms.: 10.00 to 175.00 Net Exhibit Space: 5.000 sq. ft. on one floor Audio-Visual Aids: PA system; spotlights Stage: Available

Orrington Hotel

Orrington Hotel

Orington Ave. & Church St. (Phone: University
4870): Telegraph: 1830)
Manager: Palmer Jones
Convention Season: All year
Largest Group Accommodaled: 100 (100 rooms, 12
suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-12.00; Double: 10.0015.00; Suites: 22.00-42.00. European
No. Mig. Rms. & Capacity of Largest: 7 (125)
No. Banquer Rms, & Capacity of Largest: 7 (125)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 3.50

Choose the

Lake, Mountains or Ocean

for your next meeting!



HOTEL MORAINE

Highland Park, Illinois



MAYVIEW MANOR

Blowing Rock, North Carolina



OCEAN FOREST HOTEL

Myrtle Beach, South Carolina

Each hotel has: convention facilities for 300 . . . air conditioned meeting rooms . . . private swimming pool . . nearby golf. Operated and managed by Richard S. Wright and Larry Boyle.

Address inquiries to Hotel Moraine

Liquor; Not served in hotel
Charges for Mtg. Rms.: 10.00 up o
Charges for Exhibit Areas: 10.00 up
Not Exhibit Space: 3,240 sq. ft. on one floor
Audlo-Visual Aids: PA system, spotlights, blackboard, movie screens
Sports Facilities: Golf, riding, swimming

HIGHLAND PARK

Railroads: C. & N.W.; C. No. Sh. & M. Airlines: Served through Chicago

Hottel Moraine-on-the-Lake (HSMA)

See Advertisement, Page 86
2501 North Sheridam Road (Phone: IDlewood 2.4444)
Manager: Larry Boyle
Sales Manager: Vincent J. Riker
Convention Season: All year
Largest Group Accommedated: 350 (180 rooms, 35 suites available)

Largest Group Accommodates: 350 (160 footis), as surtes available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: April to Nov.—Single: 10,00;
Double: 15,00; Suites: 15,00-25,00. Dec. to March
—Single: 7.50; Double: 11.50; Suites: 15,00-25,00.
European
No. Mtg. Rms. & Capacity of Largest: 11 (400)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.75

Dinner: 3.75
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projection screens
Stage: Available
Sports Facilities: Private pool, golf, fishing, horse-

LA SALLE

Raifroads: C.R.I.&P.; C.B.&Q., III Cent., La.S.& B. Co.

Kaskaskia Hotel

217 Marquette St. (Phone: LeSalle (200)
Manager: Wm. F. Hahne
Convention Season: All year
Largest Group Accommodated: ISO (60 rooms, 5
suites available)
Air Conditioning: Banquet and meeting rooms, 40
bedrooms
Convention Retes: Single: S.00.8.00; Double: 8.0010.00: Suites: IS.00.18.00
No. May Rms. & Capacity of Largest: 6 (320)
No. Banquet Rms. & Capacity of Largest: 6 (320)
Oroup Meal Rates: Breakfest: I.50; Lunch: 2.00;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mfq. Rms.: None if food served in hotel
Charges for Exhibit Areas: 20 0 to 4.0.00
Not Exhibit Space: I.200 so. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilities: 2 golf courses 5 miles away

MOLINE

Railroads: R.R., Burl., C.M.St.P.&P., C.R.I.&P., Dav., R.I., N.W. Airlines: BNF, OZA, VAL

Le Claire Hotel

421 19th St. (Phone: 4-4371)
Manager: James T. Devaney
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
18 suites available;
Air Canditioning: Banquet and meeting rooms,
some bedrooms
Convention Rates: Single: 5.00 up; Double: 7.50
up. European
No. Mtq. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 6 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2.75
Liquor: Served in hotel
Charges for Mtq. Rms. None
Charges for Exhibit Areas: 7.50 up
Not Exhibit Space: 7,500 sq. ft. on one floor,
separate area
Audio-Visual Aids: PA system, spotlights, screens,
projectors on rental basis
Stage: Available
Sports Facilities: Bowling alleys, swimming pool

PEORIA

Railroads: Burl.; G.M. & O.; N.Y.C.; III. Cent. M. & Sr. L.; C. & N.W.; P. & P.U.; T.P. & W.; C. & I.M.; C.R.I. & P.; N.Y.C. & Sr. L.; Penna.; P.T.; III. Term. Artiflues: AAL, OZA, TWA

AUDITORIUM

Shrine Mosque

287 N. Monroe St. (Phone: 3:1497)
Manager: Leonard B. Potter
Exhibit Areas: Auditorium lobby: 1,555 sq. ft.;
Basement floor, dining room, lobby: 1,370 sq. ft.

Rental Fear and Services: Auditorium 1250 with

ft.
Rental Fees and Services: Auditorium, \$250 with
I electrician; Dining room, \$200, Extra charges
for PA system, spotlights, projectors, and other
equipment
Ventilation: Fan blowers
PA System: Yes
Elevators and Capacities: I freight, 2,000 lbs.

Ventilation: Fan blowers
PA System: Yes
Elevators and Capacities: I freight 2,000 lbs,
Loading Facilities: Front and rear of building
Storage Areas: Adjacent to stage and dining
room and in anner
Meeting Rooms and Capacities: 3 rooms, up to

300
Pacilities for Food Functions: Banquet for 1,050
Parking Facilities: Lots nearby
Distance from Business District: One block

Hotel Jefferson

Hotel Jefferson St. (Phone: 4-1151)
Manager: H. J. Smith
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,
10 suites available)
Air Conditioning: Banquet and meeting rooms,
50 bedrooms
Convention Rates: Single: 5.00; Double: 7.00;
Suites: 12.00-18.00
No. Mtq. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (350)
Group Meal Rates: Breakfast: from 1.25; Lunch:
from 1.50; Dinner: from 2.50
Liquor: Served in hotel
Audio-Visual Aids: PA system, spotlights, movie screens, easels

Hotel Pere Marquette

501 Main St. (Phone: 4-2121; Teletype: PE-8567)
Manager: Ferdinand P. Sperl
Sales Manager: Joseph Lannas
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms,
18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5-50-8-00; Double: 8.0016.00; Suites: 23.00-34.50. European

No. Mtq. Rms. & Capacity of Largest: 9 (750)
No. Banquet Rms. & Capacity of Largest: 3 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: 3.00
Liquor: Served in hotel
Charges for Mtq. Rms.: None
Net Exhibit Space: 5,786 sq. ft. on one floor,
separate area
Audio-Visual Aids: PA system, spotlights, screen,
rostrum, closed-circuit TV
Stage: Available

ROCKFORD

Railroads: C.B. & Q.; C.M. St. P. & P.; III. Cent.; C. & N.W. Airlines: OZA

Hotel Faust

618 E. States St. (Phone: 2-3731)
Manager: Frank H. Sweeney
Convention Season: All year*
Largest Group Accommodated: 500 (250 rooms available:
Air Conditioning: Some banquet and meeting rooms: 15% bedrooms
Convention Rates: Single: 6.50; Double: 9.50; Suites: from 19.00
No. Manquet Rms. & Capacity of Largest: 10 (550)
No. Banquet Rms. & Capacity of Largest: 10 (550)
Group Meal Rates: Breakfast: 50-1.50; Lunch: 75-1.50; Dinner: 2.003.50
Liquor: Served in hotel
Charges for Miq. Rms.: None if food is served Net Enhibit Space: 4.400 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights
Stage: Available
Space: Available
Sports Facilities: Bowling in hotel

Hotel Lafayette

411 Mulberry (Phone: 45651; Telegraph: TWX RK-8625)
Manager: Donald Elisha
Convention Season: All year
Largest Group Accommodated: 160 (100 rooms, 2 suites available)
Air Conditioning: All benquet and meeting rooms, some bodrooms
Cenvention Rates: Single: 4.50-7.50; Double: 6.40-9.75
No. Mfq, Rms, & Capacity of Largest: 6 (300)
No. Banquet Rms. & Capacity of Largest: 6 (250)

In the Heart of the Indiana, Michigan and Ohio region

Fort Wayne offers you:

- A new, fresh and cosmopolitan site for your sales meetings and conventions.
- A beautifully new Memorial Coliseum which housed the 1955
 American Bowling Congress Tournament.
- Unexcelled railroad and air line transportation.
- A courteous Convention Bureau to help you with registration and any other problems.

AND the nationally noted

HOTEL VAN ORMAN

Personnel trained to serve both large and small groups Wide selection of meeting rooms for from 6 to 600



All meeting and banquet rooms air-conditioned and newly redecorated by the Internationally famous Robert Lederer

One of America's outstanding culinary departments—we feel at the Van Orman a banquet is a feature and not just a part of any gathering.

With us sales meetings and conventions are an integral part of our business—not just a side line.

May we serve you?

HOTEL VAN ORMAN, Fort Wayne, Indiana

ILLINOIS Rockford continued

Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50

Dinner: 250/ Liquer: Served in hotel Audio-Visual Aids: PA system, spotlights, I6mm projector, blackboards, screens Stage: Available

SPRINGFIELD

Railroads: B. & O.; G.M. & O.; III. Cent.; Wab.; C. & I.M.; III. Term.; S.T. Airlines: AAL, OZA

Hotel Abraham Lincols

Hatel Abraham Lincoln

416 E. Capital (Phone: 7511)
Manager: Harold E. Yager
Sales Manager: Miss F. Patterson
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms,
12 suites available)
Air Conditioning: Banquet and meeting rooms,
60% of bedrooms
Convention Rates: Single: 6.00-9.00; Double 8.0011.00; Suites: 17.50-30.50, European
No. Mtq. Rms, & Capacity of Largest: 11 (600)
No. Banquet Rms, & Capacity of Largest: 11 (600)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.50
Liquor: Served in hotel

Dinner: 2.50
Liquor: Served in hotel
Charges for Mfq. Rms.: None
Charges for Exhibit Arees: 1.00 per foot booth

Net Exhibit Space: 3,290 sq. ft. on one floor, separate area Audio-Visual Aids: PA system, spotlights, pro-jectors on rental basis, screens

Stage: Available Sports Facilities: Golf, swimming (few blocks)

Hotel Leland

Hotel Leland
(Phone: 5431; Telegraph: TWX-199)
Manager: James P. Bolinger
Seles Manager: Tresse Smith
Convention Season: All year
Largest Group Accommodated: 390 (290 rooms,
14 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 9.0012.00; Suites: 16.00-32.00, European
No. Mtq. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.50; Lunch; 1.75;
Dinner: 2.75
Liquor: Served in hotel
Charges for Mtq. Rms.: None if food is served
Hat Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aldis: PA system, spotlights, closedcircuit TV

Stage: Available Sports Facilities: Golf nearby



THE MIDDLE WEST'S LARGEST CONVENTION RESORT

1775 acres of Southern Indiana. Newly furnished, re-decorated and air-conditioned. Dining Rooms and Convention Hall each seating 1000. Many meeting and exhibit rooms for from 25 to 400 persons. Outdoor and indoor Swimming Pools. Tennis Court. Two 18-hole Golf Courses. Many other sports facilities. Air strip, Ladies' and Men's Mineral Baths, plus a private railroad siding.

600 rooms

William A. Roth, Sales Manager



SHERATON the proudest HOTELS name in

EASTERN DIV. NEW YORK BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA PROVIDENCE

SPRINGFIELD, Mon. ALBANY ROCHESTER BUFFALO SYRACUSE MIGWESTERN DIV.

CHICAGO

ST. LOUIS OMAHA LOUISVILLE DALLAS AKRON

PACIFIC DIV.

CANADIAN BIV. TORONTO NIAGARA FALLS, Ont.

HAMILTON, OHL

INDIANA

ELKHART

Railroads: NYC

Hotel Elkhart

500 S, Main (Phone: 35110) Manager: H. J. Delbridge Sales Manager: Rod Casavant Convention Season: All year—but Thurs, through Largest Group Accommodated: 300 (175 rooms, 5 suites available)
Air Conditioning: Banquet & meeting rooms, some bedrooms Convention Rates: Single: 5.00 to 8.00; Double: 7.00 to 12.00; Suites: 14.00 to 45.00 No. Mtq. Rms. & Capacity of Largest: 7 (500) No. Banquet Rms. & Capacity of Largest: 7 (400) Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 2.75
Liquer: Served in hotel
Charges for Mtq. Rms.: None when delegates
stay in hotel
Charges for Ethibit Areas: Nominal
Net Exhibit Space: 510 sq. ft. on two floors,
separate from meeting rooms
Audio-Visual Aids: 8mm and 16mm projectors,
PA system, spotlights Stage: Portable any size Sports Facilities: Golf and tennis

EVANSVILLE

Railroads: C. & E.I.; N.Y.C.; Ev. S. & N.; III. Cent.; L. & N.; So. Airlines: DAL, EAL

Hotel McCurdy (HSMA)

Hat & Locust Sts. (Phone: HA 5-6121)
Manager: R. W. Bushow
Convention Season: All year
Largest Group Accommodated: 600 (285 rooms,
7 suites available)
Air Conditioning: Banquet and meeting rooms,
bedrooms bedrooms areas: Single: from 5.00; Double: from 7.25; Suites: from 19.25
No. Mtq. Rms. & Capacity of Largest: 7 (700)
No. Banquer Rms. & Capacity of Largest: 7 (550)
Group Meal Rates: Breekfast: from 1.00; Lunch: from 1.75; Dinner: from 2.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 13,000 sq. ft. (8,000 sq. ft. on one floor)
Audio-Visual Aids: PA system. spotlights. black. on one floor)

Audio-Visual Aids: PA system, spotlights, black-board, movie screen & projector board, movie screen & projector Stage: Available Sports Facilities: Golf, tennis, swimming, fishing, riding, boating

Hotel Vendome 24 N. W. 3rd St. (Phone: 5-7251)

President: Norman F. Scholz
Vice President: Frederick J. Scholz
Convention Season: All year
And 25 suites evailable)
Convention Rafes: Single: from 4.75; Double. from
6.50; Twins: from 10.00; Suites: from 16.75
No. Mag. Rms. & Capacity of Largest: 7 (380)
No. Banquet Rms. & Capacity of Largest: 7 (380)
Rafes for Meals: Breakfast: from .40; Lunch: from
.75; Dinner; from 1.35

Liquor: Served in hotel Air Conditioning: Banquet and meeting rooms, 300 bedro 300 bedrooms
Charges for Banquet & Mtg. Rms.: 10.00 to 75.00
Net Exhibit Space: 7.500 sq. ft. on one floor
Audio-Visual Aids: PA system, spottlights
Stage: 60 ft. long

FORT WAYNE

Railroads: N.Y.C.; N.Y.C. & St. L.; Penn.; Wab. Airlines: DAL, UAL, TWA

AUDITORIUM

Allen County Memorial Coliseum

4000 Parnell Ave. (Phone: A-6146)
Manager: Don Myers
Enhibit Areas: Exhibition Hall, 50,000 sq. ft.:
Arena, 25,000 sq. ft.
Rentel Fees and Services: Rentel depends on

rever and services: Kentel depends on event Floor Load: Unlimited Vantilation: Good Celling Height: 14 ft. PA System: Available Dimensions, Opening to Exhibit Mail: 12 ft. high Elevators and Capacifies: One, 20,000 lbs. Columns: 24-in, columns on 27-ft, canters Utilities: Electricity, gas, water Loading Facilities: Good Storage Areas: 400 sq. ft. in exhibition area Meeting Rooms and Capacifies: Three rooms, 200 each Facilities for Food Functions and Banguet

200 each for Food Functions and Banquet Capacity: Caterers can serve 2,000 Parking Facilities: 3,200 cars

Hotel Van Orman (HSMA)

See Advertisement, Page 87

128 West Berry St. (Phone: Anthony 6/21)
Manager: Harold Van Orman, Jr.
Convention Season: All year
Largest Group Accommodated: 6/00 (175 rooms,
8 suites available)
Air Conditioning: Banquet and meeting rooms, Air Conditioning: banquer and meeting rooms, bedroom Rates: Single: 5.50-8.50; Double: 7.00-10.00; Suites: 14.00-22.00. European No. Mtq. Rms. & Capacity of Largest: 6 (700) No. Banquet Rms. & Capacity of Largest: 6 (550) Group Meal Rates: Breakfest: 1.50; Lunch: 1.75; Dinner: 2.50
Liquer: Served in hotel
Charges for Mtq. Rms.: None when food is served Charges for Ethiblit Areas: Various rates, depending on size pending on size Audio-Visual Alds: PA system, spotlights, screens Stage: Available Sports Facilities: Golf at country club

FRENCH LICK

See Advertisement, Page 88

Railroads: Monon: B. & O.

French Lick Sheraton (HSMA)

See Advertisement, Page 88

(Phone: LD 9, Tel. 471)
Acting Gen. Mgr.: Joseph M., Curry
Sales Manager: Wm. A., Roth.
Convention Season: All year
Largest Group Accommodated: 1,000 (471 rooms, 34 suites available)
Air Conditioning: 400 bedrooms, 4 banquet and arr Conditioning: 400 Decrooms, 4 Denguer and meeting rooms
Convention Rates: Single: 16.00-26.00; Double: 28.00-38.00; Suites: On request, American
No. Mtg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquer Rms. & Capacity of Largest: 4 (1,100)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 4.00
Luner: Served in hotal Dinner: 4.00
Liquor: Served in hotel
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: None
Nat Exhibit Space: 3,200 sq. ft. on one floor, separate area Audio-Visual Alds: PA system, spotlights, 35mm,

16mm and slide projectors
Stage: Avoilable
Sports Facilifies: Golf, skeet and trap, swimming horseback riding, tennis, croquet badminton, shuffleboard

GARY

Railroads: 8. & O.; N.Y.C.; Penna.; M.C.; Wabash; Ch. So. Sh. & S.B. El. Airlines: LCA

Hotel Gary (HSMA)

578 Broadway (Phone: Turner 5-7521)

Manager: Clerk H. Jones
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms,
4 suites available)
Air Conditioning: 50 Bedrooms, banquet and meeting rooms

Convention Rates: Single: 4.50 to 10.00; Double: 9.00 to 13.50; Suites: 13.00 to 18.00

No. Mig. Rms. & Capacity of Largest: 10 (500)

No. Banquer Rms. & Capacity of Largest: 11 (400)

Group Meel Rates: Breakfast: 1.50 up; Lunch: 2.00 up; Dinner: 3.50 up; Lunch: 2.10 up; Lunch: 2.10 up; Linch: 2.10 up; Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 up, depending on type of function
Charges for Exhibit Areas: 10.00 up, depending on type of function Net Exhibit Space: 3,400 sq. ft, all on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

INDIANAPOLIS

Railroads: N.Y.C.; Penna.; Erie; III, C.; I.U.; N.Y.C., & St. L.; S. & O.; Chi, Ind. & Lv. Airlines: AAL, DAL, EAL, LCA, OZA, TWA

Antiers Hotel
750 N. Meridian St. (Phone: Lincoln 2351)

Manager: Herbert Kruger Sales Manager: Don Coffin Convention Season: All year Largest Group Accommodated: 600 (150 rooms Largest Group Accommodated: 600 (150 rooms and 8 suites available)

Convention Rates: Single: 4.25 to 9.00; Double: 8.50 to 10.50; Suites: 13.00 to 17.50

No. Mig. Rms. & Capacity of Largest: 5 (700)

No. Banquet Rms. & Capacity of Largest: 5 (700)

Rates for Meals: Breakfast: from 1.00; Lunch: from 1.50; Dinner: from 2.00

Linux: Saxed in hotel 1.50; Dinner.
Liquer: Served in hotel
Air Conditioning: 128 bedrooms
Chargas for Banquer & Mtg. Rms.: 7.50 to 150.00
Net Exhibit Space: 3,500 sq. ft. on one floor
Audio-Visuel Aids: Screens, PA system, spotlights
Stage: Available

Claypool Hotel

See Advertisement, page 164

3ee Advertisement, page 164

14 N. Illinois (Phone: Melrose 5-8471)

Manager: W. Bryan Kare
Catering Manager: C. E. Ellers
Convention Season: All year

Largest Group Accommodated: 700 (350 rooms, 6 suites available)

Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-9.00; Double: 9.50-15.00; Suites: 20.00-60.00. European

No. Mtg. Rms. & Capacity of Largest: 12 (1,200)

No. Banquet Rms. & Capacity of Largest: 12 (1,201)

(1,200) No. Bañquet Rms. & Gapacity or Largest, (1,200) (1,200) (1,200) (1,200) (Plus 10% gratuity) Liquer: Served in hotel Charges for Mtg. Rms.: None when dinners & luncheons are scheduled Charges for Exhibit Areas: 15.00 up (per day) Net Exhibit Space: 2,000 sq. ft, on one floor, consiste separate area

Audio-Visual Alds: PA system, spotlights, projectors at local rental agency

Stage: Available Severin Hotel

201 S. Illinois (Phone: ME 5-6471)
Manager: Harold Kohler
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 25 suites available)
Air Conditioning: Some banquet and meeting Air Conditioning: Some banquet; and meeting rooms, some bedrooms
Convention Rates: Single: 5,50-12.00; Double: 7,50-16.00; Suites: 15,00-18.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 4 (350)
Singuet Rms. & Capacity of Largest: 4 (300)
Group Meel Rates: Lunch: 1,50 plus 10%; Dinner: 2,50 plus 10%.
Liquor: Served in hotel
Charges for Mtg. Rms. 1,000 Liquer: Served in hotel
Charges for Mfg, Rms.: 10.00
Charges for Exhibit Areas: 15.00 to 100.00
Net Exhibit Space: 7,500 sq., ft. on one fic
Audio-Visual Aids: PA system, spotlights
Stage: Available

Sheraton-Lincoln Hotel (HSMA)

See Advertisement, Page 14

Washington and Illinois Sts. (Phone Melrose Washington and Illinois 5ts. (Phone Metrose 4-1361)
Manager: P. E. Rupprecht |
Seles Manager: Harold Main
Convention Sesson: All year
Largest Group Accommodated: 250 (125 rooms, 5 suites available)

Air Conditioning: 230 bedrooms, all banquet and meeting rooms
Convention Rates: Single: 6.00-11.00; Double:
9.35-13.50; Suites: 19.85-36.35. European
No. Mfg. Rms. & Capacity of Largest: 11 (550)
No. Banquer Rms. & Capacity of Largest: 9 (350)
Group Meal Rates: Breakfast: 1.50 up; Lunch:
2.00 up; Dinner: 2.50 up
Liquer: Served in hotel Liquor: Served in hotel 100 to 100.00
Charges for Mfg. Rms.: 4.00 to 100.00
Charges for Exhibit Areas: 4.00 to 100.00
Net Exhibit Space: 2,886 sq. ft. on one floor Audio-Visual Alds: PA system, spotlights, all types of projectors available
Stage: Available

Hotel Washington (HSMA)

32 E. Washington St, (Phone: Melrose 2-2541)
Manager: C. H. Dohm
Sales Manager: Fred Jay
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms, 6 suites available)
Air Conditioning: Majority of bedrooms, all hanguer and meeting rooms Danquer and meeting rooms.

Convention Rates: Single: 5.00-8.50; Double: 7.50-15.00; Suites: 16.00-40.00. European

No. Mtg. Rms. & Capacity of Largest: 4 (250)

No. Banquer Rms. & Capacity of Largest: 5 (150)

Group Meal Rates: Breakfast: 1.50; Lunch: 1.50;

Dinner: 2.50

Larges: Second in botal Linner: 2.50 Liquor: Served in hotel Charges for Mtg. Rms.: None, if headquarters Charges for Eshibir Areas: None, if headquarters Net Eshibir Space: 2,973 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Avoilable

MUNCIE

Railroads; N.Y.C.; C, & O.; M. & W.; N.Y.C. &

Hotel Roberts

(Phone: 8861)
Manager: E. L. Carpenter
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms available)
Air Conditioning: 50 bedrooms, benquet and
meeting rooms
Convention Rates: Single: from 4.50; Doubles
from 6.50; Suites: from 12.50

> Are your conventions "at home" too conventional?



It takes no more time or money to have an overseas convention by air ...

For full information write: Henry W. Beardsley, Pan American, P.O. Box 1790, New York 17, N. Y.

SEE PAGE 2

PAN AMERICAN

World's Most Experienced Airline

INDIANA

Muncie continued

No. Mtg. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Masal Rates: Breakfast: ,60 up; Lunch: 1.15
up; Dinner: 1.75 up
Chargas for Mtg. Rms.; Nominal
Charges for Ephibit Areas: Nominal
Audio-Visual Alds: PA system
Stage: Available

RICHMOND

Railroads: Penna.; C. & O.

Hotel Leland (HSMA)

South 9th and A Sts. (Phone: 2-1161) South 9th and A Sts. (Phone: 2-1161)
Manager: Lincoln F. Stegman
Sales Manager: Roscoe Wehrley
Convention Season: All year
Lergest Group Accommodated: 450 (150 rooms,
10 suites available)
Air Conditioning: 50 bedrooms
Convention Rates: Single: 5,00-8,00; Double: 7,0010,00: Suites: 12,00-15,00
No. Mq, Rms. & Capacity of Largest: 4 (450)
No. Sanquet Rms. & Capacity of Largest: 2 (275)
Group Meel Rates: Breakfast: 1,25; Lunch: 1,50;
Dinner: 2,50-5,00
Liquer: Served in hotel Liquer: Served in hotel
Charges for Mtq. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights Audio-Visual Aigs. ... Stage: Available Sports Facilities: Three golf courses

SOUTH BEND

Railroads: N.Y.C.; Ch. So.; Sh. & S.B. El.; N.J.I. & I.; Penna.; Gr. Tk. Airlines: LCA, NOR, TWA, VAL

La Salle Hotel

237 N. Michigan (Phone: 3-1181) Manager: Leonard Mennucci Convention Season: All year Largest Group Accommodated: 250 (200 rooms available
Air Conditioning: 2 banquet and meeting rooms
Convention Rates: Single: 5.50 up; Double: 8.00 No. Mtg. Rms. & Capacity of Largest: 4 (250) No. Banquet Rms. & Capacity of largest: 4 (175) Group Meal Rates: Brackfast: 50-1.25; Lunch: .80 1.25; Dinner: 1.35-3.50 Liquer: Screed in hotel

Charges for Mtg. Rms.: None Charges for Exhibit Areas: 15.00-75.00 Audio-Visual Aids: PA system Stage: Available

Hotel Pick-Oliver

See Advertisement, Page 82 105 N. Main St. (Phone: Central 3-7171)

Top N. Main 31, (Phone: Central 3-717)
Manager: Wrn. C. Devereaux
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms,
5 suites available)
Alr Conditioning: Entire hotel
Convention Rates: Single: 5,00-9.25; Double: 7,0011.75; Suites: 25,00, European

No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meel Rates: Breakfest: 1.25; Lunch: 1.50;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,806 sq. ft., part separate
area

Audio-Visual Aids: PA systems, spotlights Stage: Available

TERRE HAUTE

Railroads: C. & E, III.; N.Y.C.; C.M. St. P. & P.; Airlines: LCA, TWA

Terre Haute House

700 Wabash Ave. (Phone: Crawford 3341) 700 Wabash Ave. (Phone: Crawford 3341)
Manager: C. M. Ellis
Convention Season: All year
Largast Group Accommodated: 250 (150 rooms, 3 suites evailable)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 8.00-12.00; Suites: 20.00-42.00
No. May Rms. & Capacity of Largest: 8 (1,000 No. May Rms. & Capacity of Largest: 3 (750)
Group Meal Rates: Breakfast: .55-1.50; Lunch: .90-1.50; Dinner: 1,90-2.50
Liquer: Served in hotel Liquor: Served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: None for conventions
Net Exhibit Space: 54.00 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlight Stage: Available Sports Facilities: Golf

IGWA

CEDAR RAPIDS

Railroads: C.M. St. P. & P.; C.R.I. & P.; III. Cent.; C. & N.W.; W.C.F. & N.; C.R. I.C. Airlines: ULA

AUDITORIUM

Memorial Coliseum

May's Island (Phone: 2-6511)

Manager: Barney McParitand Exhibit Areas: Auditorium, 11,000 sq. ft.; Armory 7,000 sq. ft.; Dining Rooms, 2,500 sq. ft., Rental Fees and Servicas: Rental varies; includes janitor service, heat, light and available equip-

mean:
Floor load: Unlimited
Ventilation: Blower
Ceiling Height: Auditorium, 50 ft.; Armory, 15 ft.
PA System: Available
Direstions, Opening to Exhibit Heil: 10 ft. by 9 ft.
Columns: 10 under belcony
Isstities: 110.V surrent

Columns: 10 under belcony Utilifies: 110-V urrent Utilifies: 110-V urrent Loading Facilifies: Ramp and loading platform Storage Areas: Limited Meeting Rooms: Thire, partitioned by folding

doors
Facilities for Food Functions and Banquet
Capacity: Dining room, 400; Armory, 800
Parking Facilities: Street only
Distance from Business District: In center city

Roosevelt Hotel (HSMA)

200 First Ave. NE (Phone: Empire 4-4111, Teletype CR-77)

CR-77)
Manager: J. C. Kennedy
Convention Season: All year
Largest Group Accommodate: 400 (200 rooms, 10 suites available).
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.50; Double: 9.0014.00; Suites: 17.50-35.00. European
No. Mig. Rms. & Capacity of Largest: 16 (800)
No. Banquet Rms. & Capacity of Largest: 16 (800)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.75;
Dinner: 2.00
Liquer: Can be served but not sold

Dinner: 2.00
Liquer: Can be served but not sold
Charges for Mtg. Rms.: None
Charges for Ethibit Areas: None
Net Ethibit Space: 4,700 sq. ft,
Audio-Visual Aids: PA system, spotlights, 8mm,
Iomm and 35mm projectors, screen Stage: Available Sports Facilities: Golf, boating

Sheraton-Montrose Hotel (HSMA)

See Advertisement, Page 90 3rd St. at 3rd Ave. (Phone: EM 4-9111)

Jrd St. at 3rd Ave. (Phone: EM 4-9111)
Manager: Chas. J. Gustin
Sales Manager: Lloyd Gritwold
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
12 suites: available;
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-10.00; Double: 9.0014.00; Suites: 18.00-40.00, European
No, Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquer Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 3.00
Liquor: Your own

Liquer: Your own Charges for Mtg. Rms.: No charge Charges for Exhibit Areas: Very Net Exhibit Space: 3,800 sq. ft. on one floor, separate area Audio-Visual Aids: PA system, spotlights Stage: Available

CLINTON

Railroads: C.B. & Q.; C.M.St.P. & P.; C.R.I. & P.; C. & N.W.; D.R.I. & N.W. Airlines: Ozark

Hotel Lafayette
See Advertisement, Page 16
6th Ave., So. & 2nd St. (Phone: CH 2-6161)

Menager: A. H. Wellmuenster Convention Season: All year Largest Group Accommodated: 250 (125 rooms

available)
Air Conditioning: Banquet room, some bedrooms
Convention Rates: Single: 4.75 to 5.75; Double:
7.25 to 8.25; Twins: 9.00 to 9.50
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (330)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 1.75

Liquer: Seer Only
Charges for Mtg. Rms.: 5.00 to 50.00
Charges for Exhibit Areas: 5.00 to 50.00
Net Exhibit Space: 2.00 sq. ft. all on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Yes

COUNCIL BLUFFS

Railroads: Burl.; C.Gt.W.; C.M.St.P. & P.; C.R.I. & P.; Ill Cent.; C. & N.W.; U.P.; Wab. Airlines: Served through Omaha

Hotel Chiefton

See Advertisement, Page 16
First & Pearl Sts. (Phone: 7701)

First & Pearl Sts. (Phone: 7701)
Manager: L. H. Russell
Convention Season: All year
Largest Group Accommodated: 300 (110 rooms
6 suites: available)
Air Conditioning: 50 bedrooms, 3 banquet halls
Convention Rates: Single: 3.75-6.00; Double: 6.259.00
No. Mtg. Rms.: 8
No. Banquet Rms.: 8
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50:
Dinner: 2.25
Liquor: No.

Liquor: No Charges for Mtg. Rms.: None Audio-Visual Aids: PA system, spotlights Stage: Yes

DAVENPORT

Railroads: C.B. & O.; C.M. St. P. & P.; C.R.I. & P.; D.R.I. & N.W. Airlines: BNF, OZA, UAL

Hotel Blackhawk

3rd & Perry Sts. (Phone: 3-2711) Manager: Earl R. Ackerman Sales Manager: K. W. Thomas Convention Season: All year

ANOTHER DISTINGUISHED SHERATON HOTEL IN CEDAR RAPIDS, IOWA SHERATON-MONTROSE W. S. A. EW YOR BOSTON

Outstanding convention facilities. Most bedrooms and all public rooms airconditioned. Ten function rooms plus ballroom seating 500 for meetings. Free parking.

CHARLES J. GUSTIN



Largest Group Accommodated: 650 (285 rooms, 10 suites available).
Air Conditioning: Entire hotel.
Convention Rates: Single: 5,00-11.00; Double: 7.00-(4,00; Suites: 18,50-26,50, European.
No, Mtg. Rms. & Capacity of Largest: 12 (500).
No. Banquer Rms. & Capacity of Largest: 12 (500).
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.50

Liquor: Served in hotel Charges for Mtg. Rms.: None if food is served, otherwise from 10.00 Sharges for Exhibit Areas: None if food is served,

otherwise from 10.00 Audio-Visual Aids: PA system, spotlights, screens,

Stage: Available
Sports Facilities: Boating, swimming pools, golf, bowling

DES MOINES

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C.R.I. & P.; D.M. & C.I.; D.M.U.; D.M.W.; F.D.D.M. & S.; M. & St. L.; C. & N.W.; Wab. Airlines: BNF, OZA, UAL

AUDITORIUM

Veterans Memorial Auditorium See Advertisement, Page 91

833 Fifth Ave. (Phone: CHerry 4:2135)
Manager: Horace S. Strong
Exhibit Areas: Arena, 96,000 sq. ft.; Exhibit Hall,
50,000 sq. ft.
Rental Fees and Services: Arena, \$600 per day;
Exhibit Hall, \$425 per day; heat and light in-

cluded.
Floor Load: 400 lbs. per sq. ft.
Ceiling Height: Arena, 86 ft., Exhibit Hall, 17 ft.
PA System: Altec
Dimensions, Opening to Exhibit Hall: 2 overhead doors 12' high; I overhead door 10' 6"

Elevators and Capacities: One, 10 tons with 7 ft.

high door opening
Columns: Exhibit Hall, 27 ft. centers, east and
west; 21 ft. centers, north and south
Utilities: Electricity, water, gas, sewer and air.
Loading Facilities: Directin facilities
Storage Areas: 50 ft. by 150 ft. by 20 ft. high on

Meeting Rooms and Capacities: Nine; (two-80; one-125; two-75; one-750; one-250 and two

gressing rooms—150)
Facilities for Food Functions: Banquet for 3,000
Perking Facilities: Lot on grounds for 1,050 cars
Distance from Business District: 4 blocks

Fort Des Moines (HSMA)

10th & Walnut (Phone: CH 3-1161)
Manager: Joseph E, Whalen
Sales Manager: Robert W. Stanley
Convention Season: All year
Largest Group Accommodated: 650 (300 rooms,
18 suites available;
Air Conditioning: Banquet and meeting rooms,
50% of bedrooms 50% of bedrooms Convention Rares Single: 6.50-12.00; Double: 9.00-15.00; Suites: 22.50-40.00. European No. Mtg: Rms. & Capacity of Largest: 15 (1.000) No. Banquet Rms. & Capacity of Largest: 15 (1,000)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50

Liquor: Not sold, but will serve quest's liquor Charges for Mfg. Rms.: 15.00 to 200.00

Net Exhibit Space: 3,000 sq. ft. on two floors Audio-Visual Aids: PA system, spotlights Stage: Available

Hotel Kirkwood

projectors of al Stage: Available

4th & Walnut Sts. (Phone: CH-49191) Manager: Jack J. Calhoun Sales Manager: Wm, "Bill" Thompson Convention Season: All year Largest Group Accommodated: 450 (200 rooms, 6 suites available)
Air Conditioning: Entire hotel Air Convention large: Entire notes!
Convention Rates: Single: 5.00-8.00; Double 8.50-12.00; Suites: 16.00-25.00
No. Mig. Rms. & Capacity of Largest: 8 (350)
No. Banquet Rms. & Capacity of Largest: 8 (275)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner: 2.75 Charges for Mtg. Rms.: 30 per chair.

Charges for Exhibit Areas: .10 per sq. ft.

Net Exhibit Space: 2,400 sq. ft, on one floor.

Audio-Visual Alda: PA system, spotlights, screens, projectors of all sizes.

Sports Facilities: Golf, tennis, swimming, boating

Hotel Savery

4th & Locust (Phone: Cherry 4-2151; Teletype: DM49)

DM49)
Manager: Paul E, Lefton
Sales Manager: Russell Rogers
Convention Season: All year
Largest Group Accommodated: 1,000 (225 rooms,
20 suites available)
Air Conditioning: All banquet and meeting rooms,

Air Conditioning: All banquet and meeting rooms, 150 beforoms
Convention Rates: Single: 5.50-11.00; Double: 7.50-16.00; Suites: 7.50-30.00, European
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 10 (620)
Group Meel Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Available at State liquor store; hotel will set up bar

set up bar Charges for Mfg. Rms.: 7.50 to 175.00 Net Exhibit Space: 2,500 sq. ft. on one floor,

rest Earlier apace: 2,500 sq. 11. on one floor, separate area Audio-Visual Alds: PA system, spotlights, screen, projectors on rental basis Stage: Aveilable Sports Facilities: Golf and swimming nearby

MARSHALLTOWN

Railroads: C. &. N.W.; C. Gt. W.: M. & St. L.

Hotel Tallcorn

See Advertisement, Page 16

2nd Avenue & Main St. (Phone: 6611)

and Avenue & Main \$1. (Phone: 6611)

Manager: Karl Heumann
Convention Season; All year
Largest Group Accommodated: 180 (90 rooms,
3 suites available)
Air Conditioning: Yes
Convention Rates: Single: 5.00-6.50; Double: 8.0010.50; Suites: 10.00
No. Mfg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 3
Group Meal Rates: Breaklast: 1.00; Lunch: 1.50;
Dinner; 2.00

Liquor: No Charges for Mtg. Rms.: 5.00-10.00 Net Exhibit Space: 3,648 sq. ft. Audio-Visual Alds: Spotlights Stage: Yes



VETERANS MEMORIAL AUDITORIUM

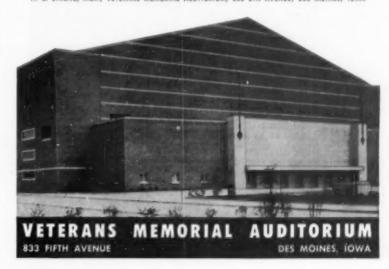
Up to 96,000 square feet of floor space on two floors. Open Arena Floor with 46,300 square feet! Lower Exhibit Hall -50,000 square feet!

Ground level drive in on both floors! Portable stage and movable curtain on Arena Floor, Ideal for any type or size of Sales Meeting or Convention. Perfect acoustics. Accommodations for any size group to 12,000 people. Smaller meeting rooms for 50 to 1,000 people.

Catering Service in the building - serve banquets from 50 to 5,000! Nationallyknown Decorating Service available locally. Parking facilities for 1,100 cars! Within walking distance of leading Des Moines hotels!

Whether your plans call for "surprise" display of new productsor a regular Sales Meeting or Convention-look to Des Moines, Iowa.

FOR ILLUSTRATED BROCHURE AND RENTAL INFORMATION, WRITE TO: H. S. STRONG, MGR., VETERANS MEMORIAL AUDITORIUM, 833 5TH AVENUE, DES MOINES, IOWA



IOWA continued

SIOUX CITY

Railroads: C.M. St. P. & P.; III. Cent.; Gt. Nor.; C. & N.W.; Burl.; S.C. Ter. Airlines: BNF, NOR, OZA AUDITORIUM

Sioux City Municipal Auditorium

Gordon Drive (Phone 5-8044)
Manager: Robert D. Hinchman
Exhibit Areas: Exposition Hall, 15,840 sq. ft.
Kantal Fees and Services: Fees include no service
Floor Load: Unlimited Ventilation: Air conditioned
Calling Height: 12 ft. PA System: Available
Dimensions, Opening to Exhibit Hall: 8 ft. by
9 fs. 9 ft. Elevators and Capacities: One freight Columns: 10, 4 ff. by 14 in. (to house folding doors to divide hell) Utilities: 110, 220, 440 current; water, gas, dreinorganisms: 110, 200 and 200 an

Hotel Mayfair

3rd & Nebraska St. (Phone: 8.0531)
Gen. Menager: Joseph Gillan
Res. Menager: I. J. Himes
Conventien Seaton: All year
Largest Group Accommodated: I50 (I50 rooms, 3 suites evailable)
Air Conditioning: Entire hotel (I.25 extre for air conditioned bedroom)
Convention Rates: Single: 3.00-5.00; Double: 4.50-6.00 6.00

No. Mtg. Rms. & Capacity of Largest: 2 (500)

No. Banquet Rms. & Capacity of Largest: 2 (500)

No. Banquet Rms. & Capacity of Largest: 2 (500)

Rose Reakfast: 1.00; Lunch: 1.35;

Dinner: 2.00

Liquor: Sarved in hotel

Charges for Mtg. Rms.: None if food is served

Not Exhibit Space: 3,600 sq. ft, on one floor

Audio-Visual Aids: Many types available; PA

tystem spotlights

Stage: Available

Sheraton-Martin Hotel

See Advertisement, Page 92

4th & Plarce (Phone: 8-7561)
Gen. Manager: A. J. (Andy) Pennella
Sales Manager: Ivan Mundy
Convention Season: All year
Largest Group Accommodated: 600 (200 rooms,
5 suites available)
Air Conditioning: Banquet and meeting rooms,
147 hadrooms. 167 Dedrooms Convention Rates: Single: 5.50-10.85; Double: 7.50-12.35; Suites: 15.00-25.00, European No. Mtg. Rms. & Capacity of Largest: 9 (450) No. Banquet Rms. & Capacity of Largest: 9 (450) Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.00 Liquor: Not served in hotel
Charges for Mitg. Rms.: None to conventions
Charges for Exhibit Areas: None to conventions
Not Exhibit Space: 4,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights

KANSAS

KANSAS CITY

Reilroads: Union Pec.; Mo. Pec.; S.F.; C. Gt. W.; C.R.I. & P.; K.C.K.V.; K.C.S.; K. & M.R. Airlines: BNF, CEN, CAL, DAL, OZA, TWA, UAL

The Town House (HSMA)

7th and State (Phone: FI-2-7500)
Manager: A. L. Lew
Convention Season: All year
Largest Group Accommodated: (175 rooms, 15
suites available) suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6,00-11,00; Double: 9,5016,00; Suites: 25,00 up. European
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 2 (750)
Group Med. Rates: Breakfast: 1,75; Lunch: 2,25; Dinner: 3.50
Liquor: Not served
Charges for Mtq. Rms.: Vary
Charges for Ethibit Areas: Vary
Net Exhibit Space: 10,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

TOPEKA

Reilroeds: Santa Fe; C.R.I. & P.; U.P.; Mo. P. Airlines: CAL, TWA

AUDITORIUM

Municipal Auditorium

Manager: Roy G. Saunders
Exhibit Areas: 19,000 sq. ft.
Rental Fees: \$125 to \$225 per day
Ventilation: Air conditioned
Ceiling Height: 45 ft.
8th & Quincy (Phone: 5-4873)
PA System: Available
Dimensions, Opening to Exhibit Hall: 9 ft. by 12 ft.
Elevators: One Exhibition Hall
Utilifies: Hondle 400 Amps, current
Loading Facilities: Ramp and stage door
Meeting Rooms and Capacities: Main Arena,
4,200; Assembly Room, 400; three rooms, 150
each; six rooms, 50-each
Facilities: Excellent kitchen can serve 1,500
Parking Facilities: Street parking
Distance from Business District: One block

Hotel Jayhawk

7th and Jackson Sts. (Phone: 3-4111)
Manager: Harry F. Lose
Convention Season: All year
Largest Group Accommodated: 400 (300 rooms,
Il suites available)

Air Conditioning: Entire hotel
Convention Ratas: Single: 4.50-6.50; Double: 6.5010.00; Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 10 (400)
No. Banquer Rms. & Capacity of Largest: 10 (400)
Group Maal Rates: Breekfast: 1.25 to 2.00; Lunch:
1.50 up; Dinner: 2.00 up
Liquor: Not sold in hotel, but will serve private Charges for Mtg. Rms.: 5.00 to 75.00 per day (not including night)
Charges for Emblet Areas: 5.00 to 75.00 per day
Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, Iémm Stage: Available
Sports Facilities: Public golf course

Pick Kansan Hotel

FICK Kansan Hotel
See Advertisement, Page 82

7th and Kansas Aves. (Phone: CE-4-6611)
Manager: Al E. Lohoff
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms,
8 suites available)
Air Conditioning: 125 bedrooms, 6 banquet rooms
Convention Rates: Single: 4.50-9.50; Double: 6.5012.00; Suites: 9.50-35.00
No. May, Rms. & Capacity of Largest: 8 (460)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meel Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.25
Liquor: Not served Dinner: 2.25
Liquor: Not served
Charges for Mtg. Rms.: 7.50-75.00
Charges for Exhibit Areas: 7.50-75.00 per exhibit
Net Exhibit Space: 3.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

WICHITA

Railroads: Santa Fe; C.R.I. & P.; M.V.; Frisco; Mo. Pac. Airlines: BNF, CEN, CAL, DAL, OZA, TWA, VAL

AUDITORIUM

Municipal Forum Building

221 S. Wafer (Phone: Amherst 2-1127)
Manager: C. A. Johnson
Exhibit Areas: Garage, 33,000 sq. ft.; Lower
Annex, 18,724 sq. ft.; Upper Annex, 23,000 sq.
ft.; Rose Room, 19,164 sq. ft.; Arens, 11,000

Rental Fees and Services: Depends on event Ventilation: Fans Ceiling Height: Garage, lower annex and Rose Room, 18 ft.; Upper annex 14 ft.; Forum arena

A6.5 ft. T.; Upper annex 14 ft.; Forum arena 46.5 ft. Arcadia and Arena Dimensions, Opening to Exhibit Hall: Largest door, 15 ft. high by 12 ft. Columns: None in Upper Annex; Garage and Lower Annex; spaced 18.5 ft. by 20 ft.; 16 in Rose Room Utilities: 10 and 220 current Loading Facilities: Street Meeting Rooms and Capacities: Forum Arena, 3,40; Arcadia Theatre, 1,931 Facilities for Food Functions and Banquet Capicity: Concessionaire; caterers can handle banquet up to 1,000 Parking Facilities: Private parking lots Distance from Business District: In Business District

Hotel Lassen

Hotel Lassen

Ist and Market (Phone: Ho-4-5311)
Manager: Walter Schimmel
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms,
8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Singler 5.25-12.50; Double: 8.0017.50; Suites: 17.50-40.50
No. Mig. Rms, & Capacity of Largest: 12 (700)
No. Banquer Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50 up; Lunch: 1.50
up; Dinner: 2.50 up
Liquer: Package goods only
Charges for Mtg. Rms: Vary
Net Enhibit Space: 10,975 sq. ft.
Audio-Visual Aids: PA system, spotlights, projector and screens tor and screen Stage: Available

KENTUCKY

LEXINGTON

Railroads: C. & O.; L. & N.; C.N.O, & T.P.; So. Airlines: DAL, EAL, PAI



Phoenix Hotel

I20 E, Main (Phone: 5-3210) Manager: J. J. Ruftenberg Sales Manager: A. E. Hukle Convention Sesson: All year, except during racing

Largest Group Accommodated: 550 (342 rooms, 8 suites available)

8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,00-8.00; Double: 7.0012.00; Suites: 15,00-40.00. Europeen
No. Mtg. Rms. & Capacity of Largest: 8 (2,000)
No. Banquer Rms. & Capacity of Largest: 8 (1,500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Vary
Net Exhibit Space: 9,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Stage: Available Sports Facilities: Golf

LOUISVILLE

Railroads: B. & O.; C. & O.; N.Y.C.; III. Cent.; L. & N.; So.; Penna.; C.I. & L.; K. & I.T. Airlines: AAL, EAL, OZA, PAI, TWA

Kentucky Fair & Exposition Center

See Advertisement, Page 93

Box 47, Shelby Station (Phone: EMerson

Manager: H. Clyde Reeves

chibit Areas and Square Footage of Each: 458,460 sq. ft. all on one floor. East Exhibition Wing: 223,500 sq. ft.; West Exhibition Wing: 184,600 sq. ft.; Coliseum: 40,000 sq. ft.; Room Ar. 3,600 sq. ft.; Room Cr. 2,000 sq. ft.

Rental Fees and Services included in Rent: Varies with facilities used

SHERAT

Floor Load: Unlimited in Exposition Wings: Coll-seum—125 lbs. per sq. ft. Rooms A, B, C-125 lbs.

Ventilation: Forced air and air conditioning

Ceiling Height: Exposition Wings-14 to 24 ft.; Coliseum 60 ft.; Rooms A, B, C-10 ft. P. A. System: Available all areas

Dimensions, Opening to Exhibit Hall: 20' x 14' high; Coliseum 18' x 11' high; Room A: 6' x 7' high; Rooms 8 & C: 9' x 7' high

of Elevators: None, all exhibit space on

Columns, Locations and Dimensions: Exhibition
Wings lengthwise 30' central columns and
across 60' central columns; Coliseum and
rooms A, B, C: none

Current and Utilities Available: Gas, electricity,

Loading Facilities: Two 50' truck ramps; fork lift and floor trucks available at all times

Ralfroad Sidings: Tracks within one mile of

BEYOND YOUR IMAGINATION

yet right in the

CENTER OF AMERICA!



KENTUCKY FAIR

EXPOSITION CENTER

Facilities to fit your meeting needs. 357 acres. 22 acres under roof. Coliseum will seat up to 20,220. East Exposition Wing - 223,500 sq. ft. of exhibiting space. West Exposition Wing - 184,600 sq. ft. of exhibiting space. Stadium has seating capacity of 25,000.

Let us plan with you for your future:

CONVENTIONS . TRADE ASSO-CIATION SHOWS . COMMER-CIAL EXHIBITS . LECTURES . ORATORIOS . PAGEANTS . SPECTACLES . CONCERTS . OPERAS . CIRCUSES . HOBBY SHOWS . RELIGIOUS MEETINGS HORSE SHOWS • SPORTS

Write for the full story on "The Center of America."

Kentucky Fair & Exposition Center P.O. Box 67, Shelby Station Louisville 17, Kentucky

IN LOUISVILLE - IT'S THE SHERATON - SEELBACH

At the intersection of Louisville's busiest corner within easy reach of all major activities. 100% air-conditioned. Ballroom seats 950 persons - 17 other meeting and banquet rooms accommodating

up to 800 people. 500 rooms

J. R. Gaughenbaugh General Manager

William C. Howard Sales Manager



SHERATON the proudest HOTELS

AKEON

SASTERN DIV. BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA PROVIDENCE

ALBANY ROCHESTER BUFFALO SYRACUSE

MIDWESTERN DIV. DETROIT

FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iow OMAHA LOUISVILLE

CAMADIAN DIV. TORONTO AGARA FALLS, OH HAMILTON, Ow.

KENTUCKY continued

Location, Size of Storage Areas: Approximately

2,50) sq. ft, in ends of each exhibition wing Unlimited under roof outside storage Number of Meeting Rooms and Capacitles: 3; A 400, B 650, C 100 (B&C can be combined to accommodate about 700-750—located 2nd floor Coliseum, under same roof as Exhibition Wingal Facilities for Food Functions: Dining room for 500, cafeteria for 1,000, banquet for 6,000 or

Parking Facilities: 10,000 on paved lots adjacent to Coliseum and Exhibition wings Distance from Business District: 4/2 miles

Brown Hotel

4th and Broadway Sts. (Phone: Juniper 4-1311)
Manager: Harold E. Harter
Sales Manager: Carl D. Anderson
Convention Season: All year, except Kentucky

Derby period

Lergest Group Accommodated: 400 rooms and 20 suites during June, July, Aug.; 300 rooms and 15 suites available rest of the year Air Conditioning: Entire hotel

Convention Rates: Single: 6.00-II.00; Double: 9.50-I6.00; Suites: 19.00-25.00. European

No. Mfg. Rms. & Capacity of Largest; 10 (1,200)

No. Banquet Rms. & Capacity of Largest: 10 (800)

Group Meal Rates: Breakfast: 1.50 up; Lunch: 1.75 up; Dinner: 2.50 up

Liquer: Served in hotel

Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 150.00 (no charge
if meal function is served in same room) if meal function is served in same room)
Charges for Exhibit Areas: 15.00 to 150.00
Net Exhibit Spece: 4.500 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Sports Facilities: 1 to 2 block radius—bowling al-

The Kentucky Hotel

5th and Walnut Sts. (Phone: Juniper 7-1181) Manager: D. J. Quin Sales Manager: Russell L. Anderson Convention Season: All year, except Kentucky Convention Season: All year, except Kentucky Derby period Largest Group Accommodated: 1,000 (500 rooms,

35 suites available) Air Conditioning: 75% of bedrooms, Banquet

rooms.
Convention Rates: Single: 5.00-11.00; Double: 7.00-15.00; Suites: 19.00-24.00. European No. Mtg. Rms. & Capacity of Largest: 9 (1.500) No. Banquer Rms. & Capacity of Largest: 9 (1.000) Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner: 2.50

Dinner: 2:50
Liquor: Served in hotel
Charges for Mfg. Rms.: None if food is served
Net Exhibit Space: 20,000 sq. ff. on one floor
Audio-Visual Aids: PA system, spotlights, movie
screens, lecturus, black boards
Stage: Available

Sheraton-Seelbach Hotel (HSMA)

See Advertisement, Page 93

500 South Fourth St. (Phone: Juniper 4-4141, Tel. LS-566)
Gen. Manager: J. R. Gaughenbaugh
Sales Manager: Bill Howard
Convention Season: All year
Largest Group Accommodated: 600 (325 rooms,
25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-13.00; Double:
9.00-12.50; Suites: 20.00-35.00
No. Mfg. Rms, & Capacity of Largest: 18 (850)
Group Meal Rates: Breakfast: 1,50; Lunch: 2.00;
Dinner: 3.00
Liquor: Served in hotel

Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charge: for Ethibit Areas: None
Net Exhibit Space: 4,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, all
kinds of projectors available Stage: Available

LOUISIANA

ALEXANDRIA

Railroads: So. Pac.; T. & P.; L. & A.; C.R.I. P.; Mo. Pac. Airlines: DAL

Hotel Bentley

Hotel Bentley

200 De Sota Street (Phone: 2-3371)
Manager: O. G. Zoder
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms,
8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00-7.00; Double: 6.009.00: Suites: 15.00-25.00
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 9 (700)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.85;
Dinner: 2.25
Liquer: Served in hotel
Charges for Mtg. Rms.: 7.50 up
Charges for Exhibit Areas: 15.00
Net Exhibit Space: 300 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

BATON ROUGE

Railroads: I.C.; L. & A.; Mo, P. Airlines: DAL, EAL, SOU

Railroads: III. Cent.; G.M. & O.; L. & A.; Gulf Coast Lines; So. Pac.; L. & N.; La. So.; M.P.; N.O. & N.E.; N.O. & L.C.; T. & P. irlines: BNF, CAP, DAL. EAL, NAL, PAA, SOU, TACA

Bellemont Motor Hotel

See Advertisement, Page 94 7370 Airline Highway (Phone: ELgin 5-3311)
Manager: Vance Thomas
Sales Manager: Tom Noland
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,
10 suites available)

10 suites available)
Air Conditioning: Yes
Convention Rates: Single: 6.00-18.00; Double: 8.0018.00: Suites: 15.00-100.00
No. Mtg. Rms. & Capacity of Largest: 8 (700)
No. Banquet Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breaklast: from 1.25; Lunch:
from 1.50; Dinner: from 2.50

Industrial Served in hotel
Charges for Mfg. Rms.: 10.00 and up
Charges for Exhibit Areas: 10.00 and up
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Yisual Aides: Screen, blackboard, easels,
PA system, spotlights

Lafayette at Convention (Phone: Dickens 2-7721) Manager: O. L. Dauterive Convention Season: All year, except May 10 to July 10 in even years, May 10 to June 10 in odd

Largest Group Accommodated: 300 (150 rooms,

Largest Group Accommodated: 300 (150 rooms, 5 suites available). Air Conditioning: All but two banquet and meeting rooms, and bedrooms.

Convention Rates: Single: 6.00-8.25; Double; 9.50-15.50; Suites: 24.50; European No. Mtg. Rms. & Capacity of Largest: 5 (40) No. Banquet Rms. & Capacity of Largest: 2 (275) Group Meal Rates: Breakfast: 1.45; Lunch: 2.00; Dinner: 2.75

Liquor: Served in hotel
Charges for Mtg. Rms.: 10,00 to 50,00
Charges for Exhibit Areas: 50,00 to 125,00
Net Exhibit Space: 4,554 sg. ft. on one floor
Audio-Visuel Aids: PA system, spotlights, screen

NEW ORLEANS

Stage: Yes Sports Facilities: Golf course

Capitol House Hotel (Formerly: Heidelberg)

CONVENTION BUREAU

Convention & Visitors Bureau 315 Camp St. (5) Charles Genella, Director

and blackboards

AUDITORIUM

Municipal Auditorium

1201 St. Peter St. (RAymond 8441)

Manager: W. Rey Schevering
Exhibit Areas: Arena, 32,250 sq. ft.; Annex, 26,408
sq. ft.; Upper Annex, 10,000
Rental Fees: Arena, \$660 per day: Auditorium,
\$495 per day: Concert Hall, \$330 per day;
Annex, \$385 per day; half of Annex, \$211.75 per
day: Upper Annex \$150,00 per day
Floor Load: 200 lbs. per sq. ft. Ventilation: Arena,
air conditioned

eir conditioned
Ceiling Height: Arena, 66 ft.; Annex, 14 ft.
PA System: Available
Dimensions, Opening to Exhibit Hell: Arena, 10
ft. by 10 ft. 9 in.; Annex, 12 ft. 8 in. by 13
ft. 4 in.

ft. by 10 ft. 9 in.; Annex, 12 ft. 8 in. by 13 ft. 4 in.

Elevators and Capacities: Two passenger; one freight, 10,000 lbs.

Columns: None in Arena; 14 in. columns on 17 ft. and 21 ft. centers in Annex Utilities. AC current, 3 phase, 4-wire distribution, 220 volts; gas, water Loading Facilities: Hand truck; railroad siding Railroad Sidings: Yes Storage Areas: Annex Meeting Rooms and Capacities: First, second and third floors—50 to 5 functions: Dining Room, kitchen, banquet, 3,000

Parking Facilities: Directly across from building Distance from Business District: 7 blocks

Jung Hotel (HSMA)

See Advertisement, Page 94

1500 Canal St. (Phone: Magnolia: 4471; Teletype 1500 Canal St. (Phone: Magnolia: 4471; Teletype No. 238)
Manager: Ray Cantrell
Sales Manager: Emmert J. Bieger
Convention Season: All except Dec. 30, Jan. 1st and Mardi Gras Period
Largest Group Accommodated: 1,400 (600 rooms, 40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7,00-9,00; Double: 10,00-13.00; Suites: 23,00-60,00, European
No. Mtg. Rms. & Capacity of Largest: 12 (1,400)

BELLEMONT MOTOR HOTEL

Louisiana's Largest and Finest

BATON ROUGE, LOUISIANA

Convention Facilities-

Caribbean Room-seats 550 Continental Room-seats 300 Audubon Room-seata 100

Planter's Lounge - seats 100 (organ music evenings) Acadian Room-seats 60

Cale Rouse-seats 50 Coral Room-seats 35

250 Rooms-TV-Air Conditioning

Complete catering service—banquets & parties Parties — 25 to 800 guests Bellemont Restaurant — Excellent Cuisine New 24-hour Coffee Shop

SPORTS AVAILABLE:

18-hole golf

Pan American Suite with private swimming pool Executive Suite Easo Suite Governor's Suite Petroleum Suite

This large 75' filtered pool is a vacation spot enjoyed by many travelers coming to Baton Rouge, Louisiana. Flanked on each side by large coccus palms, the pool and its patio present a tropical atmosphere of unusual delight.

A. C. Lewis, Jr., Owner Vance Thomas, Executive General Mgr.



o. Banquet Rms. & Capacity of Largest: 12

(1,000)
Group Meal Rates: Breakfast: 1.75 up; Lunch:
2.00 up; Dinner: 3.50 up
Liquer: Served in hote!
Charges for Mtq. Rms.: None when used for
business sessions by conventions
Charges for Exhibit Areas: Depends on amount

of space used

Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, film
projectors on rental basis
Stage: Available

Sports Facilities: Swimming, boating, fishing, golf,
horse recing et fairgrounds from Thanksgiving
Day through Mardi Gras

New Hotel Monteleone (HSMA)

New Hotel Monteleone (NSMA)
214 Royal St. (Phone: Magnolia 3341)
Manager: A. F. Spatafota
Convention Season: Apr. to Oct.
Largest Group Accommodated: 200 (100 rooms,
5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.00; Double: 8.0014.00; Suites: 21.00-31.00
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Group Meal Rates: Breakfast: 45-2.35; Lunch:
.75-2.25; Dinner: 1.50-2.85

Charges for Mtg. Rms.: Small room, 15.00-\$35.00 per day; large room, 35.00 daily plus 3% tax Audio-Visual Alds: PA system, spotlights, screen Stage: Available

The Pontchartrain Hotel (HSMA)

Manager: E, Lysie Aschaffenburg Sales Manager: J. Albert Lyle Convention Season: May to Dec, Lergest Group Accommodated: 25 (10 rooms Largast Group Accommodated: 25 (10 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-12.00; Double:
11.00-18.00; Suites: from 25.00
No. Mtg. Rms. & Capacity of Largest: 1 (40)
No. Banquet Rms. & Capacity of Largest: 1 (40)
Group Meal Rates: Breaklast: 1.00; Lunch: 1.75;
Dinner: 3.50
Liquor: Served in hotel
Chargas for Mtg. Rms.: None
Audio-Visual Alds: Screen

The Roosevelt (HSMA)

The Roosevelt (HSMA)

123 Baronne (Phone: MA-2371)
Manager: A. C. Bellande
Sales Menager: Al Bourgeois
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms,
50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-11.00; Double:
11.00-12.00; Twins: 15.00-18.00; Suites: 30.00100.00; Eucropean
No. Mtg, Rms, & Capacity of Largest: 15 (2,250)
No. Banquer Rms, & Capacity of Largest: 4 (1,500)
Group Meal Rates: Breakfest: 1.75; Lunch: 2.00;
Dinner: 4.00
Liquor: Served in hotel

Unner: 4.00
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 350.00 to 500.00 per day
Net Exhibit Space: 22,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, film
projectors on rental basis
Stage: Available

The St. Charles (HSMA)

See Advertisement, Page 75

211 St. Charles Ave. (Phone: RA-8881)
Menager: Edwin J. Geudet, Jr.
Sales Manager: Mary F. Childers
Convention Season: All year except Dec. 20, Jan.
1st and Mardi Gras period
Largest Group Accommodated: 1,000 (500 rooms,
30 suites available)

Air Conditioning: Entire hotel Convention Rates: Single: 7.00-9.00; Double: 9.00-11.00; Twins: 13.00-16.00; Suites: 25.00-55.00.

No. Mtg. Rms. & Capacity of Largest: 10 (900) No. Banquet Rms. & Capacity of Largest: 10 (700) Group Meel Rates: Breakfast: 1.50: Lunch: 2.25:

Liquor: Served in hotel Charges for Mtg. Rms.: 10.00 up Charges for Exhibit Areas: 10.00 up Net Exhibit Space: 5,955 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, film projectors on rental basis

Stage: Available

SHREVEPORT

Railroads: L.C.; K.C.S.; L. & A.; St. L.S.W.; S. P.; T. & P. Airlines: BNF, DAL

Captain Shreve

Captain Shreve
498 Market (Phone: 2-9351; Telegraph: FGQ)
Manager: Johnny Brown
Sales Manager: C. C. Callahan
Convention Sesson: All year
Largest Group Accommodaled: 400 (150 rooms,
15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,00-10,00; Double: 7,0012,00; Suites: 12,00-45,00, European
No, Mtg, Rms. & Capacity of Largest: 6 (325)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2,50
Liquer: Served in hotel Liquer: Served in hotel
Charges for Mtg. Rms.: 25.00 to 125.00
Charges for Exhibit Areas: 25.00 to 125.00
Net Exhibit Space: 4,000 sq. ft. on one ft
Audio-Visual Aids: PA system, spotlights
Stage: Available

Washington Youree Hotel

Edwards & Travis Sts, (Phone: 2-2121) Manager: Alb L. Dietz Convention Season: All year Largest Group Accommodated: 350 (200 rooms, 8 suites available) Air Conditioning: Entire hotel Convention Rates: Single: 5.00-7.00; Double: 7.00-9.50; Suites: 15.00-25.00. European No. Mtg. Rms. & Capacity of Largest: 5 (500)

No. Banquet Rms. & Capacity of Largest: 5 (500) Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.00

Charges for Mtg. Rms.: 8.00 Charges for Exhibit Areas: 10.00

Not Exhibit Space: 380 sq. ft. on one floor, Audio-Visual Alds: PA system, spotlights

Stage: Available



TEXAS: Austin - the Stephen P Brawawaad-the Brownwood: Ballas-the Baker and the Travis. El Pasa - the i Cortez, Galvestan - the Buccaneer, Galvez. Seahorse, Jean Lafitte and Coronado Courts, Lareda-the Plaza, Lubback - the Lubbock: Martin - the Falls: San Angelo - the Cactus: San Antonio - the Menger and the Angeles Courts

liliated National Hotels COMPLETELY AIR CONDITIONED

DFFICES: New York

Free Inter Hotel Teletype Reservation Service

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Sirmingham - the Thomas Jefferson. WASHINGTON, D. C. - the Washington. INDIANA. Indianapolis - the Claypool LOUISIANA: New Orleans - the Jung and the De Soto. WEBRASKA: Omaka - the Paxton. NEW MEXICO; Clavis -the Clavis. SOUTH CAROLINA: Columbia - the Wade Hampton VIRGINIA: Mountain Lake the Mountain Lake, the Monticelle,

MAINE

BANGOR

AUDITORIUM

Bangor Municipal Auditorium

100 Dutton St. (Phone: 2-9000) Manager: Paul V. Brown Manager: Exhibit Ar Exhibit Areas: 15,000 st. ft.
Rental Pees and Service included in Rent: Min.
225.00 per night or 10% of Admissions
Vertilation: Blowers

Rental Fees and Service Included in Rent: Min. 225.00 per night or 10% of Admissions Vestilation: Blowers Celling Height: 45 ft. PA System: Yes Dimensions, Opening to Exhibit Hall: 18 ft. by 22 ft. high Columns: None

Cournns: Flone
Current and Utilities Available: 110 & 220 AC
Parking Facilities: 3,000 cars
Distance from Business District: 1/3 mile

Bangor House

174 Main St. (Phone: Bangor 7321)

Manager: H. W. Chapman Convention Season: All year Largest Group Accommodated: 125 (75 rooms available) available)
Convention Rates: Single: 3.75 to 5.75; Double: 5.50 to 11.00; Suites: from 20.00
No. Mtg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 3 (250)
Rates for Meals: Breaklast: .50 to 1.25; Lunch: .75 to 2.00; Dinner: 2.25 to 5.00
Liquer: Served in hotel Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: 7.50 to 50.00
Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, tennis, bowling

GREENVILLE JUNCTION

Railroads: B. & A.; C.P.R.

Squaw Mountain Inn (HSMA)

Moosehead Lake (Phone: Greenville 10) Manager: Philip Sheridan Convention Season: June 15 to July 15, Aug. 20 Lorgest Group Accommodated: 200 (101 rooms, 6 suites available)
Convention Rates: 12.00-14.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Broup Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Iquor: Served in hotel Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2.340 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Boating, fishing, tennis, golf,
mountain climbing

KENNEBUNKPORT

Railroads: B. & M.

The Colony Hotel

(Phone: K'port 7-3331) Manager: Geo. M. Bougton Convention Season: June 15 to July I, Labor Day Largest Group Accommodated: 100 (125 rooms Convention Rates: Single: 16.00; Double: 28.00, American
No. Mtg. Rms. & Capacity of Largest: 6 (125)
No. Banquet Rms. & Capacity of Largest: 6 (125)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meel Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,862 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: New swimming pool, tennis, golf,
fishing

POLAND SPRING

Railroads: To Danville Jct. Maine Cent.

Poland Spring Hotels (The Poland Spring House & The Mansion House) (Phone: Poland 30 or 35) Menager: Charles Connor

Sales Manager: Daniel A. Berry, Jr. Convention Sasson: Mid May to Mid Oct., except last 2 weeks in July & first 2 weeks in Aug. Largest Group Accommodated: 500 (350 rooms, 14 suites available)
Convention Rates: Single: 18.00; Double: 15.00-16.00; Suites: 20.00 above cost of bedroom.

No. Mtg. Rms. & Capacity of Largest: 13 (450) No. Banquet Rms. & Capacity of Largest: 2 (800) Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.00

Dinner: 4.00
Dinner: 4.00
Liquer: Served in hotel
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 300 sq. ft. on one floor, separ-

Audio-Visual Alds: PA system, spotlights, 16mm

Stage: Available Sports Facilities: Golf, tennis, swimming, trap shooting, shuffleboard, putting, ping pong, bad-

PORTLAND

The Eastland Hotel

157 High St. (Phone: 25411)
Manager: Leo G. Gein
Convention Season: All year
Largest Group Accommedated: 500 (350 rooms,
20 suites available) 20 suites evailable) Single: 6.00-10.00; Double: 8.50-12.00; Suites: 12.50-24.00. European No. Mtg. Rms. & Capacity of Largest: 5 (650) No. Banquet Rms. & Gapacity of Largest: 4 (550) Group Meal Rates: Breakfast: .95-1.40; Lunch: 1.50-3.00; Dinner: 1.50-3.00 Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,000 sq. ft.
Audio-Visual Alds: PA system

The Lafayette (HSMA)

638 Congress (Phone: Spruce 3-6441) Manager: R. H. Pew Manager: K. H. Pew Convention Season: All year Largest Group Accommodated: 300 (150 rooms, 2 suites available) Largest Group Accommodated: 300 (150 rooms, 2 suites available). Air Conditioning: Iwo sleeping rooms. Convention Rates: Single: 5.25-7.50; Double: 7.50-10.50; Suites: 15.00. European. No. Mfg. Rms. & Capacity of Largest: 3 (300). No. Banquet Rms. & Capacity of Largest: 3 (300). Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.00. Liquor: Served in hotel
Charges for Mtg. Rms. None if meals served or

Charges for Mrg. Rms. None if means served or headquarters for Exhibit Areas: If exhibitors are charged for showing 5.00 per exhibit. Net Exhibit Space: 2,745 sq. ft, on two floors Audio-Visual Aids: PA system, spolitifuts, screen, film projectors on rental basis. Stage: Available.

Sports, Facilities: Golf, deep sea fishing, swimming nearby.

RANGELEY

Railroads: B & M Airlines: NEA

ming nearby

Rangeley Lakes Hotel

(Phone: Rangeley I or 9)

Manager: Morel L. Peterson Convention Season: June, Sept. Largest Group Accommodated: 300 (150 rooms from 24.00, American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Rates for Meals: Breakfast: 1.50; Lunch: 2.50;
Liquor: Served in hotel
Charges. and 4 suites available)
Convention Rates: Single: from 12.00; Double:

Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: Veriable
Net Exhibit Space: 12,000 sq. ft, on one floor
Audio-Visual Aids: 35mm projector and screen,

PA system spotlights
Stage: Available
Sports Facilities: Golf, tennis, putting, fishing,
swimming, private beach

ROCKLAND

Railroads: Maine Cent. Airlines: NEA

Samoset Hotel

(Phone: Rockland 280)
Manager: Larry Borsten
Convention Season: June to Sept. (mostly during
June and Sept.)
Largest Group Accommedated: 300 (150 rooms,
few suites available)

Convention Rates: Single: 18.00; Double: 30.00-32.00; Parlors: 14.00. Amrican No. Mig. Rms. & Capacity of Largest: 10 (300) No. Banquet Rms. & Capacity of Largest: 3 (650) Group Meal Rates: Breakfast: from 1.50; Lunch: from 3.00; Dinner: from 4.25 Charges for Mtg. Rms.: None
Net Exhibit Space: 17,944 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, I 6mm projector Stage: Available
Sports Facilities: Golf, tennis, swimming (ocean & pool), sailing, fishing

YORK

Railroads: B. & M.

The Marshall House

(Phone: York 300—in winter, York 27) Manager: Robert L. Simpson Convention Season: June and Stot. Largest Group Accommodated: 471 (276 rooms, Largest Group Accommodated: 471 (276 rooms, 9 suites uvailable;
Convention Rates: Single: 16.00-18.00; Double: 27.00-32.00; Suites: 16.00-20.00; American No. Mtg. Rms. & Capacity of Largest: 14 (425) No. Banquet Rms. & Capacity of Largest: 3 (450) Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.00
Liquer: 3erved in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,600 sq. ft. on one floor, separate area Audio-Visual Aids: PA system, spotlights, 16mm Stage: Available
Sports Facilities: Beach, salt water pool, tennis,
putting, golf, boating, fishing, shufflboard, soft
ball

MARYLAND

BALTIMORE

Railroads: Penna.; Balt. & O.; West Md.; Bal. & An El.; M. & P. Airlines: AAA, AAL, CAP, DAL, EAL, NAL, TWA, VAL

Emerson Hotel (HSMA)

Emerson Hotel (HSMA)
Baltimore & Calvert Sts. (Phone: MUlberry 5-4400;
Telegraph: BA-277)
Manager: George A. Schaff
Sales Manager: Kemp C. Gatting
Convention Season: All year
Largest Group Accommodated: 1,200 (325 rooms,
17 suites available)
Alr Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 9.5011.50; Suites: 20.00-50.0, European
No. Mag, Rms. & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 3.00
Liquer: Served in hotel Dinner: 3.00 Liquor: Served in hotel Charges for Mtg. Rms.: 35.00-450,00 Audio-Visual Aids: PA system, spotlights

Lord Baltimore Hotel (HSMA) Baltimore & Hanover Sts. (Phone: Lexington 9-8400) 8400)
Manager: Harold Kraus
Sales Manager: G. Sanford Core
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms,
20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-15.00; Double: 8.0018.00; Suites: 22.00-35.00, European
No, Mtg. Rms. & Capacity of Largest: 14 (1,800)
No, Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfest: 2.00; Lunch: 2.50;
Dinner: 4.00 Liquor: Served in hote; Charges for Mtg. Rms.: Depends on sleeping rooms occupied Charges for Exhibit Areas: Four cents per square foot Net Exhibit Space: 5,000 sq. ft. on one floor Audio-Yisual Aids: PA system, spotlights, film projectors on rental basis Stage: Available

Sheraton-Belevedere Hotel See Advertisement, Page 9

See Advertisement, Page 7
Charles at Chase Sts. (Phone: Mulberry 5-1000)
Manager: Albert S. Fox
Sales Manager: A. Bussell Phillips
Convention Season: All year
Largest Group Accommodated: 225 (100 rooms, 10 suites available)
Air Conditioning: All banquet and meetings, all bedrooms except 12th floor

Convention Rates: Single: 7.85-13.50; Double: 10.85-17.00; Suites: 15.50-30.00 N. Mtg. Rms. & Capacity of Largest: 9 (475) No. Banquet Rms. & Capacity of Largest: 9 (500) Group Meal Rates: Breaklest: 2.00; Lunch: 2.75; Dinner: 4.00 Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Arces: 15.00 up
Net Exhibit Space: 5.00 sq. fr.
Audio-Visual Alds: FA system, spotlights, large
TV projector

TV projector Stage: Available Southern Hotel

Light & Redwood Streets (Phone: Saratoge 7-1600)
Manager: Harold (Fink
Sales Manager: Albert W. Eldridge
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6,50-12,00; Double: 9,50;
Suites: 25.00
No, Mtg. Rms. & Capacity of Largest: 22 (1,000)
No. Banquet Rms. & Capacity of Largest: 22 (500)
Group Meal Rates: Breakfast: .75; Lunch: 1,25;
Dinner: 2,25
Liquor: Served in hotel
Charges for Mtg. Rms.: 10,00 minimum
Net Ethibit Space: 1,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, screens Light & Redwood Streets (Phone: Saratoga 7-1600)

CHESTERTOWN

Railroads: Penna.

Great Oak Lodge

Route 2, Box 218 (Phone: 1100)

Manager: Robert C. Trier Convention Season: All year, except weekends in

Largest Group Accommodated: 80 (40 rooms, 2

surtes evailable)
Air Conditioning: Banquet rooms bedrooms
Convention Rates: Single: 10.00-16.00; Double:
15.00-22.00; Suites: 36.00-38.00
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 5.00

Liquor: Served in hotel

Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting area
Audio-fisual Alds: PA system, spotlights, 16mm

projector Stage: Yes (12' x 16') Sports Facilities: Nine-hole golf course, sailing, swimming, hunting, badminton, ping pong, horseback riding, water skiing, fishing, trap shooting

CUMBERLAND

Railroads: B. & O.; C. & P.; Penna.; W. Md. Airlines: AAA

Algonquin Hotel

See Advertisement, Page 16

Washington St. (Phone: PA 2-3330) Manager: Pat Stakem Convention Season: All year Largest Group Accommodated: 250 (120 rooms Largest Group Assault State of the August Au Liquor: Yes
Charges for Mtq. Rms.: .20 a chair
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 250 sq. ft.
Audio-Visual Aids: None
Stage: None
Sports Facilifies: Golf, swimming, horseback rid-

MASSACHUSETTS

AMHERST

Railroads: C. V.; B. & Me,

The Lord Jeffery

30 Boltwood Ave. (Phone: Alpine 3-2576) Manager: Norman M. Enman Sales Manager: Parry Benton

Convention Season: All year, except June 1 to June 15 and Sept, 15 to Nov. 1 Largest Group Accommodated: 100 (60 rooms

available)
Air Conditioning: Some bedrooms and all ban-Convention Rates: Single: 5.00-8.00; Double: 9.00-

19,000 Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: e la carte; Lunch:
1.75; Dinner: 2.25
Liquer: Served in hotel

Liquor: Served in note: Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spotlights Sports Facilities: Golf, swimming, fishing

BOSTON

Railroads: B. & M.; N.Y.C.; N.Y., N.H. & H. Alclines: AAL, EAL, MOH, NAL, NEA, TCA, TWA, VAL

CONVENTION BUREAU

Convention & Tourist Bureau 80 Federal St. (10) E. C. Sherry, Manager

AUDITORIUMS

Boston Garden

Boston Garden

North Station (Cop 7-3200)

Manager: Walter A, Brown

Exhibit Areas: Arena, 26,730 sq. ft.; Exhibition

Hall, 42,350 sq. ft.

Rental Fees and Services: Exhibit Hall and
Garden, 53,500 par day, no services included
Floor Load: 200 lbs. per sq. ft.

Ventilation: Rotary lans and blowers

Calling Height: Exhibition Hall, 16 ft.; Arena,
68 ft.
PA System: Excellent

Dimensions, Opening to Exhibit Mail: 17 ft. 6 in.
high by 15 ft. 6 in. wide

Elevators and Capacities: One, 3,000 lbs.

Columns: None on Arena floor



BOSTON: The Sheraton-Plaza

THE WORLD-RENOWNED SHERATON-PLAZA is the ideal setting for any convention. The magnificent Ballroom accommodates 1600 for meetings, 1200 for dinners Various other function rooms accommodate anywhere from 10 to 400 people. Merry-Go-Round Bar is world-famous. All rooms with TV.

> Dan Nyboe General Manager

450 rooms Wm. Bowmon Convention Manager

OMAHA

William N. Field Sales Manager

NEW YORK BOSTON WASHINGTON PITTSBURGH

GHELD, MOSS. ALSANY ROCHESTER BUFFALO

LOUISVILLE AKEON

PRENCH LICK, Ind. RAPID CITY, S. D. SIOUR CITY, Iewe MOUN FALLS, S. D. CRIDAN RAPIDS, Iou PACIFIC BIV.

CANADIAN DIV. MONTREAL MIACORA FALLS, OW

OS ANGELES

PASADENA

MASSACHUSETTS **Boston** continued

Utilities: AC and DC current, gas, steem, water Loading Facilities: Ramp from reilroad into exhibition half

Loading Facilities: Ramp from reitroad into ex-hibition hall

Storage Areas: Ample
Meeting Rooms: In hotel adjoining
Facilities for Food Functions and Banquet
Capacity: Complete tacilities for 1,500 benquet
Parking Facilities: Ample
Distance from Business District: In heart of
commercial district

Mechanics Building

III Huntington Ave. (Ken 6-5118) Manager George Long
Exhibition Hall, 40,000 sq. ft.;
Grand Hall, 33,000 sq. ft.; Mezzanine Area,
20,000 sq. ft.; basement, 30,000 sq. ft.
Rental Fees: \$1,200 per day, no charge for move-in and move-out
Floor Load; 125-150 lbs. per sq. ft.
Ventilation: Natural
Calling Height: 22 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 24 ft. by 18 ft.
Columns: 20-ft. centers, 10 in. sq.
Utilities: AC and DC current, ges, water
Leading Facilities: Ramp to Exhibition Hall level;
railroad siding adjoining building
Storage Areas: Basement, 25,000 sq. ft.
Meeting Rooms and Capacifies: One, 5500; one,
400; one, 300; one, 100; Grand Hall, 5,000
Facilities: for Food Functions: Can hendle banquet
of 2,500
Parking Facilities: 500-car lot in rear of building
Distance from Business District: Six blocks from
hotels

Bradford Hotel (HSMA)

275 Tremont St. (Phone: Han, 6-1400)
Manager: R. N. Appleton
Convention Sesson: All year
Largest Group Accommodated: 500 (250 rooms,
10 suites available)
Air Conditioning: Some bedrooms, ell benquet committee of the commit Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;

Dinner; 3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Ethiblt Areas: Vary
Net Exhibit Space: 22,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Kenmore

4909 Commonwealth Av. (Phone: KEnmore 6 2770)"
Manager: William T. Bigler
Sales Manager: C. Vance MacDonough
Convention Season: All year
Largest Group Accommodated: 300 (250 rooms, 10 unites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms.

Convention Rates: Double: 10.00-15.00; Suites: 17.00-24.00. European No. Mtg. Rms. & Capacity of Largest: 12 (400) No. Banquer Rms. & Capacity of Largest: 12 (380) Group Meal Rates: Breakfast: from .55; Lunch: from .55; Dinner: from 1.50
Liquor: Served in hote! Liquer: Served in hotel
Charges for Mtg. Rms.: 15.00 to 175.00
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Manger Hotel North Station (Phone: CA 7-2600)
Manager: Paul F, Morris
Sales Manager: Mrs. Joyce Butler
Convention Season: All year
Largest Group Accommodated: 300 (350 rooms available)
Air Conditioning: All banquet and meeting rooms
Convention Rafes: Single: 6.00; Double: 8.50
No. Mtg. Rms. & Capacity of Largest: (0 (300)
No. Banquet Rms. & Capacity of Largest: 11 (250)
Group Meal Rafes: Breekfast: from .65; Lunch:
from .99; Dinner: from 1.35
Linuars: Saved in hotel from .79; Dinner: from 1.35 Liquer: Served in hotel Charges for Mtg. Rms.: 8.00 to 10.00 Audio-Visue) Aids: PA system, spotlights Stage: Available Sports Facilities: Boston Garden next door with hockey, basketball, tennis, ice shows

Parker House (HSMA)

60 School Street (Phone: CA 7-8600)
Manager: Carl J. Peterson
Sales Manager: John E. Pacheco
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms,
6 suites available)
Air Conditioning: Banquet and meeting rooms,
some hadrooms. some bedrooms: Single: 7.50-11.00; Double: 13.50-21.00; Suites: 30.00-35.00. European No. Mtg. Rms. & Capacity of Largest: 16 (500) No. Banquer Rms. & Capacity of Largest: 16 (400) Group Meal Refers: Breaklast: 2.25; Lunch: 3.00; Dinner: 4.25 Liquer: Served in hotel
Charges for Mtg. Rms.: Depends upon size of Charges for Exhibit Areas: Depends upon size of room Net Exhibit Space: 6,000 sq. ft. Audio-Visual Alds: PA system, spotlights, screens, projectors on rental basis Stage: Available Sports Facilities: Boston Garden nearby

Sheraton Plaza Hotel (HSMA) See Advertisement, Pag 97

Jae St. James St. (Phone: CO 7-5300)
Manager: H, de Fine Nyboe
Sales Manager: William N. Field
Convention Season: All year
Largest Group Accommodated: 1,000 (250 rooms
and 15 suites available)
Convention Rates: Single: 6.85; Double: from
11.50; Suites: 25.00;
No. Mtg. Rms. & Capacity of Largest: 12-(1,600)
No. Banquet Rms. & Capacity of Largest: 12
(1,200) (1,200)
Rates for Meals: Breakfast: from 2.00; Lunch: from 2.75; Dinner: from 4.25
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms,

some bedrooms Charges for Banquet & Mig. Rms.: 10.00 to 650.00 Net Exhibit Space: 17,845 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights Stage: 28 x 16'

HOLYOKE, MASS. o happy choice to is a happy choice for Sales Meetings and Conventions 1 M 7 banquet rooms up to 450 capacity meeting and banquet rooms air-conditioned air-conditioned guest rooms available · courteous, trained staff complete cooperation on last minute changes · centrally located for convenience • 7 meeting rooms, up to 500 capacity Shelden Averbach, Mgr. For information address hotel or Roger Smith Hotels Corp., 151 East 50th 51-, New York 22

Somerset Hotel (HSMA)

Commonwealth Ave. (Phone: CO 7-9000) 400 Commonwealth Ave. (Phone: CO 7-9000)
Manager: Paul Sonnaband
Sales Manager: Frank Hignett
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms,
30 suites available)
Air Conditioning: Banquet halls, many bedrooms
Convention Rates: Single: 8.00 to 14.00; Double:
13.00 to 19.00; Suites: 20.00 to 50.00
No. Manager Rms. & Capacity of Largest: 15 (1,250)
No. Banquet Rms. & Capacity of Largest: 15
Croup Meal Rates: Breakfast: 2.25; Lunch: 3.00;
Dinner 4.50
Liquer: Yes. Charges for Mtg. Rms.: None Charges for Exhibit Areas: According to size

See Advertisement, Page 134

required
Net Exhibit Space: 22,065
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

Hotel Statler (HSMA)

See Advertisement, Page 18 See Advertisement, Page 18

Park Square (Phone: HAncock 6-2000)
Manager: D. B. Stanbro
Sales Manager: Val W. Ringer
Convention Season: All year
Largast Group Accommodated: 1,500 (700 rooms,
30 suites available)
Air Conditioning: Banquet and meeting rooms,
50 bedrooms
Convention Rates: Single: 8,00-13,50; Double:
13,00-17,00; Suites: 32,50-53,00, European
No. Mtg. Rms. & Capacity of Largest: 11 (1,520)
No. Banquet Rms. & Capacity of Largest: 11 (250)
Group Meal Rates: Breakfast: 2,25; Lunch: 3,00;
Dinner: 4,50
Liquor: Served in hotel

Liquor: Served in hotel
Chargas for Mtg. Rms.: Vary
Chargas for Exhibit Areas: Vary
Net Exhibit Space: 19,124 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Touraine (HSMA)

62 Boylston St. (Phone: Hancock 6-3500; Telegraph: FJV)
Manager: Thomas J. Walsh
Sales Manager: Jane Walsh
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 16 suites available)
Air Conditioning: Banquet and meeting rooms, 75 bedrooms. Air Conditioning: Banquet and meeting rooms, 75 bedrooms Convention Rates: Single: 7.00-12.00; Double: 10.00-14.00; Suites: 20.00-25.00. European No. Mrg. Rms. & Capacity of Largest: 3 (50) No. Banquet Rms. & Capacity of Largest: 3 (425) Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mrg. Rms.: 25.00-200.00
Charges for Exhibit Areas: 25.00-200.00
Net Exhibit Space: 3,700 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights

BROOKLINE

Railroads: N.Y.C

Beaconsfield Hotel

See Advertisment, Page 16 See Advertisment, Page 16
1731 Beacon \$t. (Phone: ASpinwall 7-680)
Manager: Shaffie K. Hamsy
Convention Season: All year
Largest Group Accommodated: 150 (55 rooms,
12 suites available)
Air Conditioned: 3 banquet rooms, 25 bedrooms
Convention Rates: Single: 7.00 to 12.00; Double:
12.00 to 16.00; Suites: 18.00 to 32.00
No. Mtq. Rms. & Capacity of Largest: 10 (200)
No. Banquet Rms. & Capacity of Largest: 10 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.95;
Liquor: Yes
Charges for Mtg. Rms.: 10.00 Liquor: Yes Charges for Mtg. Rms.: 10,00 Charges for Exhibit Areas: 10.00 to 20.00 Audio-Visual Aids: PA systems, spotlights

CAMBRIDGE

Commander Hotel

See Advertisement, Page 16 See Advertisement, Page 16
16 Garden St. (Phone: Kirkland 7-4800)
Manager: S. William Richard
Convention Season: All year
Largest Group Accommodated: 150 (75 rooms
available)
Air Conditioning: Banquet hall
Convention Rates: Single: 8,00-9,00; Double: 9,00;
Suites: 20,00 to 35.00 Liquor: Yes Audio-Visual Alds: None Audio-Stage:

GREAT BARRINGTON

Rallroads: N.Y., N.H. & H.

The Berkshire Inn

See Advertisement, Page 99

See Advertisement, Page 99
Main Street (Phone: Great Barrington 880)
Manager: James J. Joyce
Convention Season: May to Nov.
Largest Group Accommodated: 100 (85 rooms, 5
suites avoilable)
Convention Rates: Single: 13.00 to 17.00; Double:
26.00 to 34.00; Suites: 28.00 to 40.00
No, Mtg. Rms. & Capacity of Largest: 7 (350)
No. Banquet Rms. & Capacity of Largest: 7 (350)
No. Banquet Rms. & Capacity of Largest: 2 (1.000)
Group Meal Rates: Breakfast: a la carte; Lunch:
2.50; Dinner: 3.00
Liquor: Yes
Charges for Exhibit Areas: None
Net Exhibit Space: 30.000
Net Exhibit Space: 30.000
Net States and States States

System, sponsors, stage; Yes, Stage; Yes, Sports Facilities: Golf, tennis, swimming, fishing, horseback riding, badminton, shuffleboard, croquet

GREENFIELD

Railroads: B. & M.

Hotel Weldon

(Phone: Prescott 3-5431)

Manager: Clark A. Cantlin Convention Season: All year Largest Group Accommodated: 250 (200 rooms

avaiable)
Convention Rates: Single: 5.00; Double: 9.00;

Convention Rates: Single Suites: 15.00 No. Mtg. Rms. & Capacity of Largest: 4 (350) No. Banquet Rms. & Capacity of Largest: 2 (300) Rates for Meals: Breakfast: from .65; Lunch; from 1.00; Dinner: from 2.00 Liquer: Served in hotel

Charges for Banquet & Mtg. Rms.: 5.00 and 10.00

Net Exhibit Space: 2,000 sq. ft.

Audio-Visual Aids: PA system

Stage: Available Sports Facilities: Golf

HOLYOKE

Railroads: B. & M.; N.Y., N.H. & H. Airlines: Served through Hartford

Roger Smith Hotel

See Advertisement, Page 98

69 Suffolk St. (Phone: JE 2-1414)
Manager: Sheldon Auerbach
Convention Season: All year
Largest Group Accommodated: 200 (134 rooms,
10 suites available)
Air Conditioning: Some banquet and meeting

rooms
Convention Rates: Single: 4.00.8.00; Double: 6.50.12.00; Suites: 15.00.25.00, American
No, Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breaklast: 1.50; Lunch: 1.75;
Dinner: 2.50
Liquor: Served in liote!
Charges for Mtg. Rms.: 15.00 up
Net Exhibit Space: 4,700 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, easels,
blackboards

Stage: Available
Sports Facilities: Bowling, billiards, golf, skiing,

LENOX

Railroads: N.Y. N.H. & H.

Curtis Hotel (HSMA)

(Phone: Lenox 510)

Manager: George A, Turein
Convention Season: May-June, last Z weeks in
Aug. Sept. Oct.
Largest Group Accommodated: 225 (100 rooms

Air Conditioning: Some bedrooms
Convention Rates: 14.00-16.00 per person, American



BERKSHIRE

Great Barrington, Massachusetts

"The Convention Center of the Southern Berkshires"

Every Convention Facility at No Extra Charge

Conference Room accommodates 350

10 Small Meeting Rooms -

10 to 50 persons

2 Dining Rooms

Cocktail Lounge

Stage

PA System

SEASON, MAY TO NOVEMBER

Tel: G.B. 880 J. J. Joyce, Landlord

For sales meetings, conventions . . .

MASSACHUSETTS any season of the year

The Berkshires, located just 135 miles from New York City and Boston, provide the perfect setting for business meetings. A superior selection of hotel and convention accommodations is available to groups of all sizes. For after-hours fun, enjoy theaters, concerts, and the famous recreation facilities of this yearround convention land.

good business . . . good living

- convenient location—easy to reach by all main transportation lines; a short drive from New York and from Boston via Massachusetts Turnpike
- thriving industrial area
- stable supply of skilled labor
- accessible to key markets and materials
- excellent source of power and utilities
- desirable plant sites—open to qualified companies
- superb cultural advantages—a world-famous center of music, art, and drama; home of the Tanglewood
- top recreational facilities—excellent golf, fishing and skiing

Write BERKSHIRE HILLS CONFERENCE 50 South Street, Pittsfield 96, Mass.



MASSACHUSETTS Lenox continued

No. Mfg. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 sq. ft. on one floor, one half is in separate area
Audio-Visual Aids: PA system, spotlights, lémm
film projector

Stage: Available
Sports Facilities: Swimming, golf, tennis, shuffleboard, ping pong, badminton, fishing, boating

MAGNOLIA

Railroads: B. & M.

Oceanside Hotel

(Phone: Magnolia (500)

Manager: Jerome W. Saphirstein Sales Manager: Adele Myerson Convention Season: All year Largest Group Accommodated: 400 (200 rooms

available)
Convention Rates: 14,00 per person. American
No. Mrg. Rms. & Capacity of Largest: 10 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00;
Dinner: 5.00 5.00 sved in hotel

Liquor: Served in hotel
Net Exhibit Space: 6,000 sq. ft.
Audio-Visual Aids: 35mm projector, PA system, spotlights Stage: Available Sports Facilities: Swimming, tennis, putting green, private beach, fishing, sailing, golf

NORTHAMPTON

Railroads: 8, & M .; N.Y., N.H. & H.

Hotel Northampton and Wiggins Tavern

Wiggins Tavers
36 King Street (Phone: JUstice 4:3100)
Manager: Joseph H, Sylvis:
Seles Manager: F. H, Maloney
Convention Season: All year except first two
week ends in June
Largest Group Accommodated: 235 (115 rooms,
7 suries available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-12.50; Double:
11:00-22.00; Suries: 22.00.35.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (300)
Group Mael Rates: Breakfast: 1,75; Lunch: 2.50;
Dinner: 3.00

Dinner: 3.00 Liquor: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 1,500 sq. ft. on one floor,

separate area

Audio-Visual Aids: PA system, spotlights, prolectors on rental basis

Stage: Available Sports Facilities: Golf 4 miles

NORTH FALMOUTH

Railroads: N.Y., N.H. & H.

The Treadway Inn at Coonamesset (HSMA)

(Phone: Cataumet 1045)

Manager: James E. Clark Sales Manager: David F. Treadway Convention Season: May 25 to Oct. 15, Sept. 1-

Largest Group Accommodated: 100 (25 rooms

Largest Group Accommodated: 100 (25 rooms and 20 suites available)
Convention Rates: Single: 18.00; Double: 15.00; Suites: 18.00 per person. American
No. Mtg. Rms, & Capacity of Largest: 2 (65)
No. Banquet Rms, & Capacity of Largest: 5 (100)
Group Meel Rates: Breakfast: 1.50; Lunch: 2.00 to 3.00; Dinner: 3.00 to 5.00
Liquor: Served in hotel
Charges for Bacquet A.

Liquor: Served in hotel
Chargas for Banquet & Mtg. Rms.: None
Net Exhibit Space: 2,900 sq. ft. on one floor
Audio-Visual Alds: Motion picture projector, PA
system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, horseback riding,
swimming, boating, fishing, water sports

PITTSFIELD

Railroads: N.Y.C.; N.Y., N.H. & H.

The Wendell-Sherwood Hotel (HSMA)

8 South St. (Phone: 4511)
Manager: Wm. H. Clifford
Sales Manager: J. Joshua Goldberg
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, 50 hadrooms. 50 bedrooms Convention Rafes: Single: 7.50; Double: 11.50; Suites: 25.00.35.00, European No. Mtg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 4 (450) Group Meal Rafes: Breaklast: 1.10; Lunch: 1.75; Dinner; 2.50 Union: Z.30 Liquor: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 3,600 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, screen

SOUTH EGREMONT

Stage: Available
Sports Facilities: Swimming, fishing, horseback
riding, tennis, boating

Jug End Barn

(Phone: Great Barrington 434)

Manager: Angus R. MacDonald Sales Manager: Frank G. Logan Convention Season: Monday to Friday, Oct. 15-

Largest Group Accommodated: 250 (77 rooms

available)
Convention Rates: Single: 13.50
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Benguet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: .95; Lunch: 2.00 up;

Liquor: Not served Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None Net Exhibit Space: 6,000 sq. ft. on one floor Audio-Visual Alds: Movie, slide projectors, PA

Yes Facilities: Horseback riding, a ming pool, tennis courts, badminto outdoor,

SOUTH LEE

Railroads: N.Y., N.H. & H.

Oak N' Spruce

(Phone: 795 W)
Manager: Frank J. Prinz
Convention Season: Jan, to Jun. Sept. to Jan,
Largest Group Accommodated: 129 (60 rooms Largest Group Accommodated: 129 (60 rooms available)
convention Rates: Single: 10.00-(6.00; Double: 20.00-32.00; American
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquer Rms. & Capacity of Largest: 2 (120)
No. Banquer Rms. & Capacity of Largest: 2 (120)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mtg. Rms: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm
slide, 16mm sound projectors
Stage: Available
Sports Facilities: Swimming, golf, tennis, hunting, skiing, fishing

SPRINGFIELD

Railroads: N.Y., N.H. & H.; B. & M.; N.Y.C. Airlines: AAL, EAL, NEA, TWA, UAL

AUDITORIUMS

Industrial Arts Building **Eastern States Exposition**

Eastern States Exposition
Memorial Avenue (Phone: REpublic 3-5101)
Manager: Adrian L. Potter
Exhibit Areas: 123,000 a.g. ft., on one level
Rental Fees and Sarvices: \$500 per day of actual
use; no services included
Floor Load: Unlimited
Ventilation: Ventilating monitors
Celling Height: 22 ft., 18 ft. clearance
FA System: No permanent installation
Dimensions, Opening te Exhibit Hall: 8 doors at
ground level, 11 ft. by 11 ft., one door, 14 ft.
high

high the second of the second

Springfield Municipal Auditorium

54 Court Street (Phone: 6-2711, Ext. 215)
Manager: City Property committee
Exhibit Areas: Main floor, 8,100 sq. ft.; basement,

Exhibit Areas: Main floor, 8,100 sq. ft.; Desentent, 6,000 sq. ft.

Rental Fees and Services: Varies between \$33 and \$450 per day, depending on event. Average convention group pays \$65 a day plus \$50 a day for ianifor service

Floor Load: Average. Vantilation: Exhaust system

Ceilling Height: 50 ft. PA System: Rented; 3-hour minimum, \$8.30.

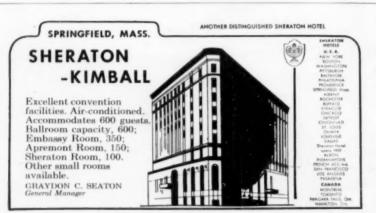
Opening to Exhibit Mall: Five double doors. Elevators and Capacities: One freight elevator. Columns: 16 columns, 3 ft. columns to side

Utilities: AC and DC current, gas, steam, water, compressed air.

compressed air
Loading Facilities: Ramp to elevator
Storage Areas: In basement
Meeting Rooms and Capacities: Main floor seats
1,424; balcony, 720; gallery, 874; 4 rooms, seat
40 each; Mahogany Room, 200; basement, 800
Facilities for Food Functions: Facilities for banquet of 1,000; Basement, 875
Parking Facilities: City Parking lot 1 block;
Pay area near Auditorium
Distance from Business District: In heart of business district

Highland Hotel

28 Hillman St. (Phone: RE 4-2141)
Manager: Thomas Sophinos
Convention Season: All year
Largest Group Accommodated: 125 (60 rooms available)
Air Conditioning: Banquet and meeting rooms, convention Rates: Single: 4.50-8.50; Double:



6.50-13.50, European
No. Mtg, Rms, & Capacity of Largest: 5 (500)
No. Banquet Rms, & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner: 2.75
Liquor: Sarved in hotel
Charges for Mtg. Rms. None
Charges for Exhibit Areas: None
Not Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen,
blackboards, Ibmm projector
Stage: Available

The Shelton Hotel

The Shelton Hotel

70 Chestnut Street (Phone: RE 4-3|41)
Manager: Ralph Montminy
Sales Manager: Welter S. Wolfson
Convention Season: All year
Largest Group Accommodated: 200 (200 rooms,
4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.85-8.85; Double:
10.85-12.35; Suites: 25.00. Special weekend rates
No. Mtg. Rms. & Capacity of Largest: 8 (275)
No. Banquet Rms. & Capacity of Largest: 8 (275)
Group Meal Rates: Breakfast: 1.35; Lunch: .90;
Dinner: 2.00
Liquor: Served in hotel
Charges: for Mtg. Rms.: Depends upon number Unioner: 2.00 Liquer: Served in hotel Charges for Mig. Rms.: Depends upon number of delegates in house Charges for Exhibit Areas: Ballroom normally

75.00 Net Exhibit Space: 4,000 sq. ft. on one floor Audio-Visual Alds: PA system, spotlights, pro-

jectors
Stage: Available
Sports Facilities: Country club 20 minutes

Sheraton-Kimball Hotel (HSMA) See Advertisement, Page 100

I40 Chestaut St. (Phone: 2-1121)
Gen. Manager: Graydon C., Seaton
Sales Manager: Joseph Price
Convention Season: All year
Convention Season: All year
7 suites available;
Air Coaditioning: Banquet and meeting rooms,
rooms Addresms. some bedrooms
Convention Rates: Single: 6.85-12.00; Double: 10.85-16.00; Suites: 14.50-25.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (55)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Paces: 3,200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Golf, bowling

STOCKBRIDGE

Railroads: N. Y., N. H. & H.

Red Lion Inn

(Phone: 46)
Manager: Byrne Bauer
Convention Season: April to December
Largest Group Accommodated: 100 (8 (80 rooms Largest Group Accommodated: 100 (80 rooms available ates: Single: from 10,00; Double: from 20,00; Suites: from 8,00. American Ne. Mtg. Rms. & Capacity of Largest: 5 (100) No. Banquat Rms. & Capacity of Largest: 5 (205) No. Banquat Rms. & Capacity of Largest: 2 (250) Group Meal Rates: Brecklast: .60-2.00; Lunch: .95-2.50; Dinner: 2,75-6,00 Liquer: Served in hotel Liquer: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,800 sq. ft, on one floor
Sports Facilities: Golf, tennis, swimming, fishing, boating

STURBRIDGE

Railroads: Putnam ct.

Publick House (HSMA)

Main St. (Phone: Dickens 7-3314)
Manager: Mrs. Louise Coggeshall
Sales Manager: David F. Treadway
Cenvention Season: All year except July and Aug-Largest Group Accommodated: 60 (31 rooms, 2. Largest Group Accommodated: 60 (31 rooms, 2 suries available)
Convention Rates: Single: 9.00; Double: 12.00-14.00; Suries: 20.00. European
No. Mtg. Rms, Capacity of Largest: 3 (100)
No. Banquet Rms. Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast: .85; Lunch: 1.75;
Dinner: 3,75
Liquor: Served in hotel
Changes for Mtg. Rms.: None Changes for Mtg. Rms.: None Charges for Exhibit Areas: None Sports Facilities: Golf 4 miles away

SWAMPSCOTT

Railroads: B. B. M.

New Ocean House

216 Puritan Road (Phone: Lynn 2-6500)
Manager: Clement Kennedy
Convention Season: Apr., May, June, Sept., Oct.
Largest Group Accommodated: 800 (300 rooms,
20 suites available;
Convention Rates: Single: from 13.00; Double: From 23.0, American No. Mtg. Rms. & Capacity of Largast: 13 (2,00) No. Banquet Rms. & Capacity of Largast: 7 (1,000) Group Meal Rafes: Breakfast: 1.50; Lunch: 2.75; Dinner: 3.50 Dinner: 3.50 Liquer: Served in hotel Net Exhibit Space: 10,000 sq. ft. on one floor Audio-Visual Alds: Many types, PA system, spot-Stage: Available
Sports Facilities: Swimming, tennis, golf, quoits,
private beach, ping pong

TAUNTON

Railroads: N.Y., N.H. & H.

Taunton Inn (HSMA)

Spring & Summer Sts. (Phone: 4-7574) Manager: J. Edward Downes Convention Season: All year except July and Aug-Largest Group Accommodated: 300 (100 rooms, 10 suites available)
Air Conditioning: 2 banquet and meeting rooms Convention Rafes: Single: 6.00; Double: 8.00; Suites: 12.00
No, Mtg. Rms. & Capacity of Largest: 4 (350)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meel Rafes: Breakfast: from .99; Lunch: from 1.50; Dinner: from 2.00
Llquor: Served in hotel
Charges for Mtg. Rms.: None
Not Exhibit Space: 3,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screen and projector
Stage: Available Stage: Available Sports Facilities: Golf

WILLIAMSTOWN

Railroad: B. & M.

Williams Inn

(Phone: 550) Manager: John F. Treadway
Convention Season: June I-Nov. I
Largest Group Accommodated: 50 (35 rooms Largest eroup recommendation available)
Convention Rates: Single: 6.50; Double: 12.00
No. Mtg. Rms. & Capacity of Largest: 4 (75)
No. Banquet Rms. & Capacity of Largest: 4 (125)
Group Meel Rates: Breakfast: 1.75; Lunch: 1.75;
Dinner: 2.75 Liquor: Yes Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spotlights Stage: Yes Sports Facilities: Tennis

WINCHENDON

Railroads: N.Y.C.; B. & M.

Toy Town Tovern (HSMA)

Toy Towa Tavera (HSMA)
(Phone: Winchendon 220)
Manager: John A. McIlhenny
Sales Manager: David F. Treadway
Convention Season: May, Jun, Sep., Oct.
Largest Group Accommodated: 100 (55 rooms,
I suite available)
Convention Rates: Single: 12.50-14.50; Double:
25.00.27.00; Suites: 35.00, American
No. Mtg. Rms. & Capacity of Largest: 8 (150)
No. Banguet Rms. Capacity of Largest: 8 (150)
No. Banguet Rms. Capacity of Largest: 1,20;
Group Meal Rates: Breakfest: 1.50; Lunch: 1.75;
Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Charges for Mtg. Rms.: None
Charges for Mtg. Mtg.: Mt Stage: Available Soprts Facilities: Golf, tennis, swimming, putting

WORCESTER

Airlines: Mohawk, NAL Railroads: N.Y.C.; 8, & M.; N.Y., N.H. & H.

AUDITORIUM

Worcester Memorial Auditorium

Lincoln Square (Phone: PLessant 2-6703)
Manager: Frank G. Kronoff
Exhibit Areas: Main Hall, 18,000 sq. ft.; Basement:
10,000 sq. ft.
Rental Fees and Services: Trade shows or expositions, 33,500 per seven operating days, including one set-up day and one pull-down day. Electrician, stagehand, PA system operator, janitor Celling Height: 70 ft. in Main Hall; Basement, II ft.

| It ft. | Phone | Phon If fi.
Dimensions, Opening to Exhibit Hall: 9 ft. by 9 ft.
Elevators and Capacities: Platform clovator, 57 ft.
by 14 ft.
Columns: Balcony overhangs Main Hall 30 ft. on

Columns: Balcony overnangs Main Fiall Ju II. on three sides
Utilifles: Lighting, water, heat
Storage Areas: 2,000 sq. ft. in Basement
Meeting Rooms and Capacifles: One—120; seven
—49; Little Theatre—704; two—100
Facilities for Food Functions: Banquet for 1,600
Parking Facilities: Metered lots for 200 cars
Distance from Business District: 1/2 mile

Bancroft Hotel

See Advertisement, Page 16

50 Franklin St. (Phone: Swift 9-4141)

Manager: Charles F. Dolan
Comention Season: All year
Largest Group Accommodated: 450 (300 rooms, 2
surtes available)
Air Conditioning: Banquet rooms, some bedrooms
Convention Rates: Single: 6.85 to 8.35; Double:
10.85 to 16.00; Suites: 25.00 up
No. Mfg. Rms. & Capacity of Largest: 12 (600)
No. Banquet Rms. & Capacity of Largest: 12 (400)
Group Meal Rates: Lunch: 2.35; Dinner: 2.95
Liquer: Served in hotel Liquor: Served in hotel Cherges for Mtg. Rms.: from 5.00 Cherges for Exhibit Areas: from 10.00 Audio-Visual Aids: PA system, spotligh Stage: Yes

MICHIGAN

CHARLEVOIX

Railroads: Pere Marquette; PRR. Airlines: CAP to Pellston-Treverse City

Charlevoix Beach Hotel

Charleveix Beach Hotel

105 W. Dixon Ave. (Phone: Liberty 7-6511)

Manager: E. L. Kramer
Convention Season: June to Sept. 15
Largest Group Accommodated: 300 (200 rooms, some suites available)
Convention Rates: Single: 16.00; Double: 14.00;
Suites: 10.00-15.00, American
No. Mig. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 12.00;
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;
Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Enhibit Areas: None
Net Eshibit Space: 2.000 sq. ft. on one floor
Audio-Visual. Aids: PA system, spotlights
Stege: Available
Spers Facilities: Golf, riding, tennis, shuffleboard, fishing, wimming

DEARBORN

Railroads: D.T. & L; N.Y.C.; Penna.; Western Airlines: serves through Detroit

Dearborn Inn (HSMA)

2031 Oakwood Blvd, (Phone: Lo 5-3000, Tel, De 380)
Manager: Richard D. McLain
Sales Manager: Donald E. Jankura
Convention Season: All year
Largest Group Accommodated: 120 (55 rooms,
2 suries available)
Air Conditioning: Entire hotel
Convention Rafes: Single: 9.00.14.00; Double:
14.00-18.00; Suifest: 18.00.35.00; European
No. Mtg. Rms. & Capacity of Largest: 3 (400)

MICHIGAN

Dearborn continued

No. Benquet Rms. & Capacity of Largest: 3 (350) Group Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.50 Liquer: Served in hotel Charges for Mtg. Rms.: Vary Charges for Exhibit Areas: Vary Net Exhibit Space: 3,400 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

DETROIT

Railroads: B. & O.; C.P.; O. & T. Sh. L; D.I.; N.Y.C.; G. Tk.; C. & O.; Penna.; Wez.; D.T.

Airlines: AAA, AAL, CAP, DAL, EAL, MOH, NWA, TWA, VAL, NOR

CONVENTION BUREAU

Detroit Convention & Tourist Bureau 626 Book Bldg. (26) Herbert E. Boning, Jr., Exec. Vice President

AUDITORIUMS

Convention and Exhibits Building

Convention and Exhibits Building
Veterans Memorial Bldg. (Phone: WO 3-5500)
(under construction; available Dec. 31, 1955)
Exhibit Areas: Halls A, B & C; One halt, 300,000
sq. ft., divided by rising partition into three
hells, 100,000 sq. ft. each. Hall D, 100,000 sq. ft.
Floor Load: Halls, A, B, C, 400 lbs, per sq. ft.
Hall D, 600 lbs. per sq. ft.
Vantilation: Air conditioned
Ceiling Height: Halls A, B & C, 30 ft.; Hall D,
20 ft. PA System: Available
Dimensions, Opening to Exhibit Hall: 14 ft., 3 in.
high by 20 ft. wide

Columns, Locations and Dimensions: Halis A, B & C, 10 columns, 5 ft. by 5 ft., 120 ft. apart and 90 ft. from side walls. Hall D, 3 ft. by 3 ft. columns with 60 ft. bays
Current and Utilifies Available: 110, 220, 440 AC,

gas, water, drain Loading Facilities: Ramps and escalators, truck

drive in, docks Location, Size of Storage Areas: 90,000 sq. ft. on

lower level Number of Meeting Rooms and Capacities: 33— Two 80; Six 100; One 125; Two 150; Four 200; Five 250; One 300; One 400; Six 500; One 800; One 820; One 1,050; One 1,250; One 3,250; plus 20 multi-purpose rooms, seafing 50 people or

less
Facilities to Hendle Food Functions: Can handle
banquet for 5,000
Parking Facilities: 3,000 cars at the building
proper, 8,000 in the general neighborhood
Distance from Business District: In business district

Masonic Temple

Mosonic Temple
500 Temple (Temple 2-7100)
Manager: C. W. Van Lopik
Exhibit Areas: 50,000 sq. ft.
Rental Feas: On Application
Floor Load: 150 lbs. per sq. ft.
Vantilation: Forced air
Ceiling Height: 14 ft. to 20 ft.
PA System: Available
Elevator and Capacity: One freight, 5,000 lb.
Columns: 15-ft. centers. Columns: 15-ft, centers
Utilities: AC and DC current, water
Loading Facilities: Portable dock
Storage Areas: Limited
Meeting Rooms and Capacities: Seat 50 to 5,000
Parking Facilities: Ample
Distance from Business District: Quarter mile

Detroit Leland Hotel (HSMA)

1707 Cass (Phone: Woodward 2-2300, Teletype De 1062, Telegraph GGP)
Manager: Wm. H. Chalmers
Sales Manager: Lesile G. Hodgins
Convention Season: All year
Largest Group Accommodated: 700 (450 rooms, 16 suites available)
Air Conditioning: Some bedrooms, all banquet rooms rooms
Convention Rates: Single: 6.00-15.00; Double: 9.00-18.00; Suites: 22.00-39.50. European No. Mtg. Rms. & Capacity of Largest: 12 (500) No. Banquer Rms. & Capacity of Largest: 12 (450) Group Meal Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 3.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 15.00 to 100.00 per day Net Exhibit Areas: 100.00 per day Net Exhibit Space: 4,300 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights
Stage: Available

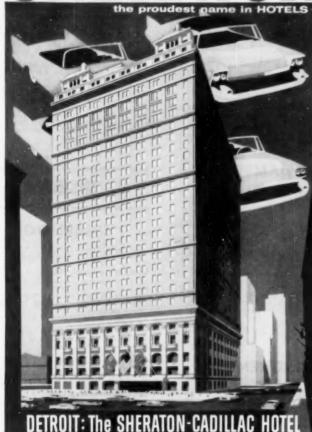
Pick-Fort Shelby Hotel (HSMA) See Advertisement, Page 82

525 W. Lafayette (Phone: Woodward 3-7100, Tel. GXV)
Manager: Jerry Moore
Sales Manager: Jim Stanley
Convention Season: All year
Largest Group Accommodated: 500 (500 rooms,
20 suites available)
Air Conditioning: 200 bedrooms, all banquet rooms.
Convention Rates: Single: 4.50-11.50; Double: 7.00.15.50; Suites: 21.00-40.50
No. Mtg. Rms. & Capacity of Largest: 14 (600)
No. Banquet Rms. & Capacity of Largest: 14 (600)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75;
Dinner: 3.75 Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Eshibit Areas: None
Net Eshibit Space: 8,472 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, 16mm
projectors, blackboards, screens
Stage: Navilable

The Sheraton-Cadillac Hotel See Advertisement, Page 102

See Advertisement, Page 102

1114 Washington Blvd. (Phone: Wo 1.8000)
Manager: Mark A. Schmidt
Sales Manager: Wm. Goldsberry
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms,
40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-21.50; Double: 10,75-21.50; Suites: 28.00-65.00, European
No. Mtg. Rms. & Capacity of Largest: 15 (1000)
No. Banquet Rms. & Capacity of Largest: 15 (800)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;
Dinner: 4.25
Liquor: Served in hotel Liquor: Served in hotel Charges for Mtg. Rms.: None if-headquarters Charges for Exhibit Areas: 5.00 per booth per day Net Exhibit Space: 8,414 sq. ft. on one floor



HEART OF THE MOTOR CITY, the Sheraton-Cadillac is famed for friendly service, superlative rooms and suites, sparkling atmosphere. Grand Ballroom accommodates 800 for banquets, 1000 for meetings. Nine other function rooms accommodate from 10 to 500 people. 1200 rooms and suites. Air-conditioning.

1200 rooms

William Goldsberry, Sales Manager

NEW YORK BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA PROVIDENCE

SPRINGFIELD, Muss.
ALBANY
ROCHESTER
BUFFALO
SYRACUSE MIDWESTERN CIV. CHICAGO DETROIT CINCINNATI ST. LOUIS OMAHA LOUISVILLE DALLAS Sheraton Hotel Opens 1939 AKRON

INDIANAPOLIS
PRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowo
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iowo

CANADIAN DIV. MONTREAL PACIFIC.DIV. NIAGARA FALLS, Ont. HAMILTON, OH

LOS ANGELES

PASADENA

Audio-Visual Aids: PA system, spotlights, pro-jectors on rental basis, closed-circuit TV jectors on rental basis Stage: Available Sports Facilities: Bowling

Hotel Statler (HSMA)

See Advertisement, Page 18 Washington Blvd. and Grand Circus Park (Phone:

Washington Blvd, and Grand Circus Park (Phone: Wo 3-6000)
Manager: Ernest G. Steck
Sales Manager: Lloyd K. Stalcup
Convention Season: All year
Largest Group Accommodated: 900 (500 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7-50-13.50; Double: 12:50-19:50; Suites: 25:00-36:00. European
No. Mtg. Rms. & Capacity of Largest: 13 (900)
No. Banquet Rms. & Capacity of Largest: 13 (600)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25;
Dinner: 4.25
Liquer: Served in hotel Dinner: 4.25 Liquor: Served in hotel Charge for Mtq. Rms.: Vary Charges for Exhibit Areas: Vary Net Exhibit Space: 16,721 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights, 16mm

Whittier Hotel (HSMA)

Stage: Available

415 Burns Drive (Phone: Valley 2-9000)
Manager: James T. Hamiliton
Sales Manager: Mary Lee McMonagle
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
20 suites available) Suites available)
Conditioning: 100 bedroom and all banquet Air Conditioning: 100 bedroom and all banquet rooms.
Convention Rates: Single: 7.00-12.50; Double: 11.00-16.00: Suites: 17.50-50.00. European No. Mtg. Rms. & Capacity of Largest: 10 (200) No. Banquet Rms. & Capacity of Largest: 9 (200) Group Meal Rates: Breakfast: 2.65; Lunch: 3.00; Dinner: 3.75
Liquor: Served in hote!
Charges for Mtg. Rms.: 15.00 up
Charges for Ethibit Areas: From 15.00
Net Exhibit Space: 4.800 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf, horseback riding

Wolverine Hotel

55 E. Elizabeth St. (Phone: Woodward 3-9000, Telegraph G S R)
Manager: Kenneth A. White
Convention Season: All year
Largest Group Accommodated: 400 (400 rooms, 10 suites available)
Air Conditioning: 50 bedrooms, all banquet rooms
Convention Rates: Single: 5.00-14.00; Double: 8.00-15.00; Suites: 16.00-25.00
No. Mtg. Rms. & Capacity of Largest: 30 (6.00)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Liquer: Served in hote!
Charges for Mtg. Rms.: 20.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 3 000 sq. ft.
4 Audio-Yissal Aids: PA system, spotlights
Stage: Available

FLINT

Railroads: C. & O.; Gr. Tr. Airlines: CAP

Pick Durant Hotel

See Advertisement, Page 82

aginaw and Detroit Sts. (Phone: Cedar 2-5131) Saginaw and Detroit Sts. (Phone: Cedar 2-5131) Manager: Scott Shartuck Convention Season: All year Largest Group Accommodated: 300 (150 rooms, 4 suites available)
Air Conditioning: Bedrooms
Convention Rates: Single: 5.00-9.00; Double: 7.50-13.50; Suites: 21:00-31.00
No. Mig. Rms. & Capacity of Largest: 6 (500) No. Mig. Rms. & Capacity of Largest: 6 (425) Liquor: Served in hotel
Charges for Mig. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Not Exhibit Space: 200 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights
Stage: Available

GRAND RAPIDS

Railroads: C. & O.; Gd. Tk.; N.Y.C.; Penna. Airlines: CAP, NCA, NOR

AUDITORIUM

Civic Auditorium

227 Lyon, N.W. (GL 47-257)
Manager: Fred J. Barr, Jr.
Exhibit Areas: Basement 44,000 sq. ft.: main
floor, 16,500 sq. ft.; Black & Silver Rooms, floor, 16,500 sq. ft.; place 4,500 sq. ft. Rental Fees and Services: Basement, \$20 per booth (12 ft. by 12 ft.) Floor Load: Unlimited Ventilation: Air conditioned Ventilation: Air conditioned
Ceiling Height: 14 ft,
PA System: Avoidable
Dimensions, Opening to Exhibit Hall: 13 ft by 12 ft.
Elevators: Lift 50 ft. by 8 ft.
Columns: 2 ft. sq., every 24 ft.
Utilities: AC and DC current
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms and Capacities: 700; 12 rooms, 75 each

75 each Facilifies for Food Functions and Banquet Capacity: Can handle banquet up to 1,500 Farking Facilities: Ample Distance from Business District: In business dis-

Manger Hotel

Michigan and Monroe (Phone: Glendale 9-0101)
Telegraph. GR 230
Manager: Charles J. Mack
Sales Manager: Doris White
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
B suites available)
Air Conditioning: 100 bedrooms and all banquet rooms
Convention Rates: Single: 4,00-9.00; Double: 6,50-15,00; Suites: 15,00-75,00
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (400)
Group Meal Rates: Breaglast: 1,25; Lunch: 1,75; Dinner: 2,75 Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,000 cg. ft. on one floor
Audio-Yisual Aids: PA system, spotlights, all sizes Stage: Available Sports Facilities: Golf, tennis, swimming, boat-ing, fishing, hunting

Morton Hotel

Morroe & Ionia (Phone: 9-7121)
Manager: Noel K. Black
Sales Manager: Charles Gross
Convention Season: All year
Largest Group Accommodated: 200 (200 rooms and 7 suites available)
Convention Rates: Single: from 5.00; Double: 8.50 to 11.50; Suites: 17.00 to 25.00; Double: 8.50 to 11.50; Suites: 17.00 to 25.00; Double: 8.50 No. Mrg. Rms. & Capacity of Largest: 6 (250)
No. Banquer Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: from 3.50 Liquor: Served in hotel Liquor: Served in hotel Air Conditioning: Banquet and meeting Charges for Banquet & Mtg. Rms.: None Audio-Visual Aids: PA system, spotlights Stace: 9'9" x 13'11" Stage: 9'9" x 13'11" Sports Facilities: Golf

Pantlind Hotel

(Phone: 97201)

Manager: T. R. Corson Convention Season: All year Largest Group Accommodated: 1,100 (550 rooms and 35 suites available) Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: from 16.00 No. Mtg. Rms. & Capacity of Largest: 14 (750) No. Banquet Rms. & Capacity of Largest: 14 (555) Group Meel Rates: Breaklast: 1.50; Lunch: 2.25; Dinner: 3.50 Liquor: Served in hotel Air Conditioning: Banquet and meeting rooms, charges for Banquet & Mtg. Rms.: None for con-Net Exhibit Space: 8,440 sq. ft. on one floor. Audio-Visual Aids: Screens

LAST YEAR! 206 **Conventions & Sales Meetings**



NEW \$6,000,000.00

LANSING CIVIC CENTER

IN THE CAPITOL OF MICHIGAN

- . AUDITORIUM-6,000 Capacity
- . EXHIBITION HALL-50,000 sq. ft.
- . SMALL AUDITORIUM-850 Capacity
- . DINING ROOM-450 Capacity
- . COMMITTEE ROOMS-For Caucuses
- KITCHEN—\$125,000.00 Value

ALSO-Booth Equip., Sign Service, Power, Water, Parking Lot

Charles A. Ziogas, Mgr. Lansing, Michigan Phone IV 57118

HOLD YOUR NEXT CONVENTION AFLOAT



For your next national, regional or district convention, sales meeting or group get-together, you can't pick a better meeting place than one of these big Great Lakes cruise shipsthe SS NORTH AMERICAN or the SS SOUTH AMERICAN. Let us tell you why.

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N. L. CHINNOCK General Passenger Agent

GEORGIAN BAY LINE / FOOT OF WOODWARD AVE.

MICHIGAN continued

JACKSON

Railroads: N.Y.C.; G.T. Airlines: AAL, NOR Hotel Hayes 228 W. Michigan Ave. (Phone: State 2-0551) 228 W. Michigan Ave. (Phone: State 2 0951)
Manager: John J. Sagmar
Sales Manager: Harry Chapman
Convention Season: All year
Largest Group Accommodated: 400 (160 rooms,
8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 6.00-7.00; Double: 9.0011.00; Suites: 12.00-16.00. European
No. Mig. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms, & Capacity of Largest: 7 (312)
Group Meal Rates: Breakfast: 1.45; Lunch: 2.00Dinner: 3.00
Llauor: Served in hotel
Charges for Mig. Rms.: 5.00-10.00
Charges for Ethibit Areas: Same
Not Exhibit Space: 7,056 sq. ft. on two floors
Audlo-Visual Aids: PA system, spotlights
Sports Facilities: Golf, swimming

KALAMAZOO

Rallroads: N.Y.C.; Penna.; C.K. S.; Gd. Tk. Airlines: LCA, NOR

Burdick Hotel

124 W. Michigan (Phone: Fireside 4-0121) Manager: Edward T. Doty Convention Season: All year Largast Group Accommodated: 300 (200 rooms, 5 suites availabil) Largest group Accommodates: 300 (200 rooms, 5 suites availabit)
Air Conditioning: 45 bedrooms, all banquet rooms
Convention Rates: Single: 4.75-11.75; Double:
7.75-14.75; Suites: 16.75-30.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal: Rates: Breakfast: 1.00; Lunch: 1.50;
Dipace: 25 Dinner: 2.50
Liquor: By the bottle
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 300 sd. ft. on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available

LANSING

Airlines: Cepital: North Central Reilroads: Gd. Tk.; N.Y.C.; C. & O.

AUDITORIUM

Civic Center

See Advertisement, Page 102

505 W. Allsgan St. (Phone: IV 5-7118)

Manager: Charles A. Ziogas

Exhibit Areas: Exhibition Hall, 31,265 sq. ft.;
Main Auditorium, 26,808 sq. ft.; Small Auditorium 5,936 sq. ft.;
Main Auditorium: \$600: Small Auditorium: \$100.
Rates for 8 a.m. to midnight
Floor Lead: 300 lbs. per sq. ft.
Ventilation: Partially air-conditioned
Ceiling Height: Main Aud.—50'; Exh. Hall—11' 4";
Small Aud.—15' 6"
PA System: Yes
Dimensions, Opening to Exhibit Hall: Ramp entrance, 12 ft. wide, 111/5 ft. high
Elevators and Capacities: Iwo, 2,500 lbs. and
25,000 lbs. See Advertisement, Page 102

25,000 lbs. Columns: Exhibition hall only 231/2 ft. apart Utilities: 110 volts—single phase, 2(6 volts—three phase, 4 wire; water, sewage Loading Facilities: Stage loading dock, ramp to

Loading Facilities: Stage loading dock, ramp to exhibition hall Storage Areas: 1,000 sq. ft, adjacent to exhibition hall Meeting Rooms and Capacities: 6 committee rooms, 60 persons each; Main Auditorium, 6,100; Small Auditorium, 850; Dining Room, 550 Facilities for Food Punctions: Three kitchens for boanquets for 2,000 Punctions: Three kitchens for banquets for 2,000 Parking Facilities: Lot for 250 cers
Distance from Business District: Two blocks

Olds Hotel

123 W. Michigan (Phone: Iv 5-9155) Manager: Bruce E. Anderson Convention Season: All yeer

Largest Group Accommodated: 500 (300 rooms, 14 sutes available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00; Double: 8.00-12.00; Suites: 16.00-26.00. Euripean
No. Mtg. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.75;
Dinner: 4.50

Liquer: Served in hotel
Charges for Mtg. Rms.: 7.50 up
Charges for Enhibit Areas: 7.50 up
Net Exhibit Space: Vary
Audio-Visual Aids: PA system, spotlights, projecfors on rental basis Stage: Available

MACKINAC ISLAND

Railroads: Penna.; N.Y.C.; Steamers: Geo. Bay Line; C. & B. Line; D. & C. Line; Ferries from Mackinaw City & St. Ignace

Grand Hotel (HSMA)

(Phone: 2411)

(Phone: 2411)
Manager: N, C. Bicking
Sales Manager: Barry McNulty
Convention Season: June to Sept.
Largest Group Accommodated: 550 (300 rooms, 20 suites evailable)
Air Conditioning: 2 banquet rooms
Convention Rates: Single: 18.00; Double 15.50-19.00; Parlors: 15.00-25.00, American
No, Mig. Rms. & Capacity of Largest: 7 (850)
No. Banquet Rms. & Capacity of Largest: 2 (1,250)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Nominal charge for commercial exhibit commercial exhibit PA system, spotlights, two lamm, one 35mm slide projectors Sports Facilities: Everything except fishing

MUSKEGON

Railroads: C. & O.; G.T.; M.R. & N.; Penna.

Occidental Hotel

3rd & Western (Phone: 2-2611) Manager: E. R. Sweet Jr.
Convention Season: All year
Largest Group Accommodated: 500 (330 rooms Largest Group Accommodated: 500 (330 rooms and 6 suites available)
Convention Rates: Single: 4.00; Double: 16.00; Suites: 15.00
No. Mfg. Rms. & Capacity of Largest: 7 (400)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: .75; Lunch: 1.75; Dinner: 2.50 Dinner: 2.50
Liquer: Served in hote!
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: 6.00 to 50.00
Net Exhibit Space: 3,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Aveilable
Sports Facilities: Swimming, golf

SAGINAW

Railroads: Gd. Tk.; C. & O.; N.Y.C. Airlines: CAP

Bancroft Hotel

Genesee & Washington Aves. (Phone: 5-7751) Manager: J. James Ruttman Convention Season: All year Largest Group Accommodated: 500 (300 rooms Largest Group Accommodated: 500 (300 rooms available; Convention Rates: Single: from 5.50; Double: from 8.50; Suites: 25.00 No. Mtg. Rms. & Capacity of Largest: 10 (100) No. Banquet Rms. & Capacity of Largest: 5 (650) Group Meal Rates: Breaklast: 1.25; Lunch: 1.40; Dinner: 2.00 Liquer: Served in hotel Dinner; 2.00 Liquor: Served in hotel Charges for Mtg. Rms.: Variable Charges for Ethibit Areas: Variable Audio-Visual Aids: PA system, spotlights Stage: Yes

MINNESOTA

BEMIDJI

Railroads: Gt. N.; Nor, Pac.; M.St.P.&S.S.M. Airlines: NOR

Ruttger's Birchmont Lodge

(Phone: 1800)
Manager: Don Ruftger
Convention Season: June and September
Largest Group Accommodated: 160 (29 rooms, 28 Convention Rates: Single: 12.00-1,400; Double: 25.00; Suites: 30.00. American No. Mfg. Rms. & Capacity of Largest: 3 (265) No. Banquer Rms. & Capacity of Largest: 2 (200) Group Meal Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 3.50 Dinner: 3.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 35mm
slide and 16mm sound projectors
Stage: Available
Sports Facilities: Golf, tennis, shuffleboard, saifing, water skiing, surf boarding, riding, trap
shooting, fishing

BRAINERD

Railroads: Nor, Pac. Airlines: NOR

Island View Lodge

Gull Lake, Box 141 (Phone: Brainerd 2897) Manager: Mr. & Mrs. E. B. Curry Convention Season: June and first two weeks in September Largest Group Accommodated: 80 (40 rooms, 26 cottages available)
Convention Rates: Single: 14.00; Double 24.00. American No. Mfg. Rms. & Capacity of Largest: 1 (100) No. Banquet Rms. & Capacity of Largest: 1 (115) Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquer: Not served in hotel; setups available Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 950 sq. ft. on one floor, sepa-Audio-Visual Aids: PA system, 8mm, 16mm sound, 35mm slide projectors

Sports Facilities: Fishing, canoeing, sailing, swimming, volleyball, tennis, golf, shuffleboard, motor boating

Madden Lodge

Route 6 (Phone: 2874) Manager: W. J. Madden Convention Season: May 27 to July 1, Aug. 24-Sept. 15 Largest Group Accommodated: 200 (150 rooms available)
Convention Rates: Single: 16,00; Double: 22,00
No. Mtg. Rms. & Capacity of Largest: 7 (200)
No. Banquet Rms. & Capacity of Largest: 5 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 2,00;
Dinner 3,00 Uniner 3.00 Liquer: Not served in hotel Charges for Mfg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 2,100 sq. fr.; 1,200 sq. ft. on Audio-Visual Aids: PA system, spotlights, black-board, easels, Ismm sound projector Audio-Yillad Add: PA system, sportingths, black-board, essels, Iémm sound projector Stage: Available Sports Facilities: Golf, swimming, fishing, tennis, shuffleboard, trap shooting, surf board riding

Roberts Pine Beach Resort

Roberts Fine Beach Resort

Route #6 (Phone: 2811)

Manager: G. L. Goatting
Convention Season: June, July, Aug. & Sept.
Largest Group Accommodated: 140 (60 rooms, 3
suites evailable)
Convention Season: June, July, Aug., & Sept.
22.00-24.00; Suites: 14.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Maal Rates: Breakfast: 1.00; Lunch: 1.50;
Dinner: 2.75 Group Meal Rates: Breakfast: 1,00; Lunch: 1.50; Dinner: 2,75
Liquer: Not served in hotel; cocktail parties and setups available
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm sound, opiniertor. Stage: Available Sports Facilities: Waterskiing, golf, tennis, boat-ing, frap shootng, fishing, horseback riding

DEERWOOD

Railroads: Nor Pac.

Ruttger's Bay Lake Lodge

(Phone: Deerwood 4290) Manager: Alec and Jack Ruftger Sales Manager: Same Convention Season: May 25-July 1; Aug. 25- Sept. Largest Group Accommodated: 150 (70 rooms

Convention Rates: 10.50 a day per person, American plan in convention season
No. Mfg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: ((150)
Liquor: Not served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ff. on one floor
Audio-Visual Aids: PA system, spotlights, I6mm
sound end 8mm projectors
Stage: Available Stage: Available Sports Facilities: Golf, tennis, swimming, horse-back, fishing

DULUTH

Railroads: Nor. Pac.; Gt. Nor.; D.S.S. & At.; D.M. & I.R.; C. & N.W.; C.M. St. P. & P.; D.W. & P.; M. St. P. & S.S.M.

Hotel Duluth

Stage: Available

231 East Superior St. (Phone: RAndolph 7-4577) Manager: C. R. Schiek Convention Season: All year Largest Group Accommodated: 800 (33 rooms, 30 turtes available)

Convention Rates: Single: 4,75-7.50; Double: 7.50-10.50; Suites: 15.50-38.00. European

No. Mtg. Rms. & Capacity of Largest: 8 (1,00)

No. Banquet Rms. & Capacity of Largest: 8 (50)

Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner: 275 Charges for Mig. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 8,722 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, movie

MINNEAPOLIS

Railroads: Burl.; C. Gt. W.; C.M. St. P. & P.; C. & N.W.; Gt. Nor.; M. & St. L.; Soo line; Nor. Pac.; C.R.l. & P.; M.A. & C.R.; M.E. M.N. & S.; M.T.; M.W. Airlines: BNF, CAP, NOR, NWA, OZA, WAL

CONVENTION BUREAU

Minneapolis Convention & Visitors Bureau 1750 Hennepin Ave. (3) Julius L. Perlt, Manager

AUDITORIUM

Minneapolis Municipal Auditorium Grant St, and 3rd Ave., \$. (Phone: FE, 3-1217)
Co-Managers: Atwood A. Olson and Melvin Dahl
Exhibit Areas: Mein Arena, 25,000 sq. ft.; lower
exhibition hall, 30,500 sq. ft.; West Hall, 11,000 Rental Fees and Services: \$500 to \$650; includes heat, light, cleaning
Floor Load: Mein Aud., 200 lbs. per sq. ft.
belance unlimited: Ventilation: Air Cooled
Ceiling Height: Main Aud., 82 ft.; Exhib. Hall,
16 ft. PA System: Western Electric
Dimensions, Opening to Exhibit Hall: 9 ft. 10 in.
by 10 ft. 9 in. by 10 ft. 9 in.
Elevators and Capacities: Four freight, 3,000 lbs.
Columns: Lower exhibition hall only, 32 columns
23/3 by 32 ins.
Utilifies: 10 and 220 AC current, water, gas
Loading Facilities: Drive ramp to basement, loading dock for 1st floor
Storage Areas: Corridors and ramps
Meeting Rooms and Capacities: Four rooms, 40
to 200
recilities for to 200
Facilities for Food Functions and Banquet
Capacity: Own concessionaire can serve 500;
outside caterers can feed 3,000
Parking Facilities: 6 Lots within 1 block area
Distance from Business District: Six blocks

Curtis Hotel

10th \$1. 3rd Ave. (Phone: FE 3-5144)
Gen, Manager: C., Chas, Melony
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms,
10 suites available)
Air Conditioning: Banquet and meeting rooms,
some beforem: some bedrooms Convention Rates: Single: 5.50-7.50; Double: 7.50-13.00; Suifee: 12.00-25.00, European No. Mig. Rms. & Capacity of Largest: 8 (600) No. Banquet Rms. & Capacity of Largest: 8 (150) Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50 Dinner: 2.50
Liquer: Served in hotel
Liquer: Served in hotel
Charges for Mtg. Rms.: None if meals served
Charges for Exhibit Areas: None if meals served
Not Exhibit Space: 4000 sq. ft.
Audio-Visual Aids: PA system, spotlights, film
projectors on rental basis

Hotel Dyckman (HSMA)

Hotel Dyckman (HSMA)

4th St. bet. Henn. & Nicollet (Phone FE 2-7244)
Manager: Morris G. Levy, Jr. and Harrison Lecy
Sales Manager: Walter Peterson
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
8 suites available)
Air Conditioning: Banquet and meeting rooms,
80% of bedrooms
Convention Rates: Single: 6-50; Double: 8-50-15.00;
Suites: 25.00-32.00
No. Mig. Rms. & Capacity of Largest: 11 (800)
No. Banquet Rms. & Capacity of Largest: 11 (600)
Group Meel Rates: Breakfast: from 1,50; Lunch:
from 1,65; Dinner: from 2.50
Liquor: Served in hotel
Charges for Mig. Rms. None if food served
Net Exhibit Space: 17,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, screens,
easels, blackboards

Leamington Hotel (HSMA)

Leamington Hotel (H3MA)
3rd Avs. 10th & 11th Sts. (Phone: Federal 3-6161;
Teletype: MP 512)
Manager: E. William Benson
Sales Manager: Grent Baere
Convention Sesson: All year
Largest Group Accommodated: 900 (450 rooms,
50 suites available)
Air Conditioning: Banquet and meeting rooms,
200 badrooms 200 bedrooms Convention Rates: Single: 8,00-11,00; Double: 10,00-18,00; Suites: 18,00-65,00, European No, Mtg. Rms. & Capacity of Largest: 20 (3,000) No. Banquet Rms. & Capacity of Largest: 20 (2,000) Group Meal Rates: Breakfast: 1,75; Lunch: 2,50; Dispace: 3,000 Group Meal Rates: Breaktast: 1.75; Lunch: 2.50; Dinner: 3.50
Liquor: Served in hotel Charges for Mig. Rms.: Vary Charges for Exhibit Areas: Vary Net Exhibit Space: 27,000 sq. ft on two floors Audio-Visual Aids: All types available, PA system, spotlights. spotlights Stage: Available

Hotel Pick Nicollet (HSMA)

See Advertisement, Page 82 See Advertisement, Page 82

Nicollet and Washington Sts. (Phone: FE 3-3177, Teletype-MP 33)
Acting Manager: Thomas P. Ryan
Sales Manager: Wm. R. Rudin
Convention Season: All year
Largest Group Accommodated: 800 (350 rooms, 21 suites available)
Air Conditioning: 105 bedrooms, all suites, all banquet rooms. banquet rooms

Convention Rates: Single: 8.00-12.50; Double: 10.50-15.50; Twins: 11.50-16.50; Suites: 25.00-60.00. No. Mtg. Rms. & Capacity of Largest: 16 (1,000) No. Banquet Rms. & Capacity of Largest: 16 (1,000) Group Meal Rates: Breakfast: 1.50 up; Lunch: 2.25; Dinner: 3.25
Liquer: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Enthibit Areas: Vary
Net Exhibit Space: 17,545 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projec-Stage: Available Sports Facilities: Golf, swimming, skating, tennis

Radisson Hotel

See Advertisement, Page 105 South Seventh St. (Phone: Federal 3-2181) (Telegraph: MP 423) Manager: Donald E. Clayton
Sales Manager: Thomas J. FitzGerald
Convention Season: All year
Largest Group Accommodated: 600 (250 rooms,
14 suites available)
Air Conditioning: Banquet and meeting rooms,
75 hadrooms. Convention Rates: Single: 5.50-10.00; Double: 8.50-12.50; Twins: 12.00-16.00; Suites: 25.00-50.00. No. Mtg. Rms. & Capacity of Largest: 12 (1,350) No. Banquet Rms. & Capacity of Largest: 9 (900) Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;

MOOREHEAD

Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00.250.00
Charges for Exhibit Areas: 10.00 to 250.00
Net Exhibit Space: 10,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens,

Railroads: Nor. Pac.; Gt. Nor.

Stage: Available

Frederick Martin Hotel (HSMA)

403 Center Ave. (Phone: 3-2466)
General Manager: LaMarr Bittlinger
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 9 suites available)
Air Conditioning: Banquet and meeting rooms, entire second floor Convention Ra Suites: 15.00 Rates: Single: 5.00; Double: 8.00; Suites: 15.00

No, Mrg. Rms, & Capacity of Largest: 3 (600)

No, Banquet Rms, & Capacity of Largest: 3 (350)

Group Meal Rates: Breaklast: from .10; Lunch: from 1.10; Dinner: from 2.00

Liquor: Served in hotel

Charges for Mtg. Rms.: None

Net Exhibit Space: 4,280 sq. ft. on one floor

Audio-Visual Alds: PA system, spotlights, screen

Stage: Available

Sports Facilitles: Swimming, golf

PEQUET LAKES

Breezy Point Lodge

(Phone: Lowell 8-4315) Manager: Ken L. Keller Convention Season: June 9-September 15 Largest Group Accommodated: 450 (75 rooms available)
Convention Rates: Single: 15.00-18.00. American
No. Mfg. Rms. & Capacity of Largest: 5 (300)
No. Banquer Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 4.00
Liquer: Served in hotel
Charges for Mfg. Rms.: None
Charges for Mfg. Rms.: None
Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, slide
projector & Idmm equipment
Stage: Available Stage: Available Sports Facilities: Golf, shuffleboard, tennis, bowl-

ROCHESTER

Railroads: C. & N.W.; C. Gt. W. Airlines: BNF, NWA, WAL

AUDITORIUM

Mayo Civic Auditorium



In the Heart of Downtown Minneapolis

For better and BETTER SALES MEETINGS

- . CONVENIENT DOWNTOWN LOCATION
- . 2 FAMOUS RESTAURANTS COFFEE SHOP
- . MEETING ROOMS SAMPLE ROOMS
- . TWO BALLROOMS ENTERTAINMENT **OUTSTANDING GUEST ACCOMMODATIONS**



MINNESOTA

Rochester continued

30 and Ave. S.E. (Phone: 3963)
Manager: Alberta Chance
Exhibit Areas: Arena, 16,000 sq. ft.
Rental Fees and Services: Depends on event
Fioor Load: Unlimited
Ventilation: Excellent
Celling Height: 35 ft.
PA System: Altec-Lansing

Dimensions, Opening to Exhibit Hall: 9 ft. by 12 ft.

12 ft.
Columns: None
Utilities: Water, gas and electricity
Storage Areas: 32 ft. by 65 ft. adjacent
Meeting Rooms and Capacifies: North Hall, 400;
South Hall, 150; Theater, 1,470
Facilities: For Food Functions and
Capacify: Can handle banquet up to 1,400
Parking Facilities: Large for adjacent
Distance from Business District: Three blocks



Big City Facilities With A Small Town's Convenience

- The Midwest's best bet for sales meetings and convention groups from 25 to 300 people.
- 3 8 minutes to airport 3 minutes to railroad station.
- Air conditioned guest rooms and meeting areas.
- ¥ Subway connected to other downtown hotels.
- Six hundred and fifty luxurious rooms.

Write or call Earl L. Jorgensen, Director of Sales and Public Relations, for complete details and colored brochures.

The Kahler Hotel (HSMA)

See Advertisement, Page 106

20 Second Ave., S.W. (Phone: AT 2-2581)
Pres. & Gen. Mgr.: Roy Watson, Jr.
Sales Manager: Earl L. Jorgensen
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 25
suites available)

Air Conditioning: Banquet and meeting rooms, 257 bedrooms

257 bedrooms Convention Rates: Single: 6,00-16,50; Double: 8,75-21,00; Suites: 25,00-47,00. European No, Mig. Rms. & Capacity of Largest: 10 (250) No. Banquet Rms. & Capacity of Largest: 5 (250) Group Meal Rates: Breakfast: 1,50 plus tip; Lunch: 1,75 plus tip; Dinner: 2,75 plus tip; Lunch: 1,75 plus tip; Dinner: 2,75 plus tip.

Liquor: Served in hotel Charges for Mtg. Rms.: Vary, depending on room

Charges for Exhibit Areas: 15.00 (8 x 10) booth Net Exhibit Space: 3,000 sq. ft. on one floo

separate area

Audio-Visual Aids: PA system, spotlights, flip
charts, slide projector, blackboard, 16mm pro-

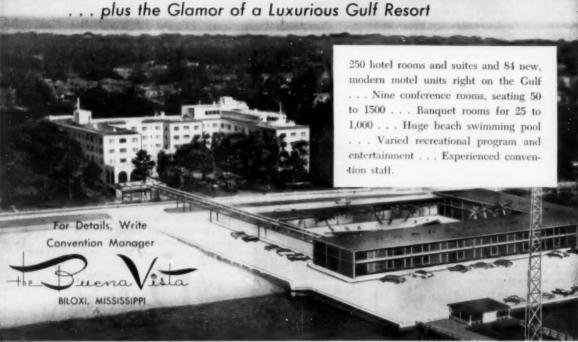
Stage: Available
Sports Facilities: Golf, tennis, swimming, base-ball, hockey, basketball nearby

ST. PAUL

Railroads: Buri.; C. Gt. W.; C. & N.W.; C.M. St. P. & P.; C.R.I. & P.; Gt. Nor.; Nor. Pac.;

125 Conventions a Year Can't be Wrong!

Meeting Space for 1500 - Housing for 500 in Headquarters . . . plus the Glamor of a Luxurious Gulf Resort



CONVENTION BUREAU

St. Paul Convention Bureau 332 Cedar St. (1) John B. Marshall, Manager

AUDITORIUM

Saint Paul Auditorium

143 West 4th St. (Garfield 7361)

Namager: Edward A. Furni
Enhibit Areas: Arena, 47,000 sq. ft.; Exhibition
Hall, 54,000 sq. ft.
Rental Fees and Services: \$540 per day or session, or \$275 plus cost of opening and operating; includes all services except attendants
Floor Load: Arena, 800 lbs. per sq. ft.; Exhibition
Hall unlimited

entilation: Good eillan Height: Arena, 60 ft.; Ex. Hall, 17 ft. Ventilation: G

Ventilation: Venti Seem Hall, 1,250; Ramsey Hall, 550; two small halls, 150 each; 14 committee rooms Facilities for Food Functions and Banquet Capacity; Refreshment service; caterers can stage banquet for 4,000 Parking Facilities. Adequate adjacent lots Distance from Business District: Three blocks

Hotel Lowry (HSMA)

4th & Wabasha (Phone; CApitol 2-6611)
Manager: William C. Wolf
Sales Manager: Vincent J. Long
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, some bedrooms some bedrooms
Convention Rates: Single: 5.50-9.00; Double: 8.00-12.50; Suites: 20.00-35.00. European
No. Mig. Rms. & Capacity of Largest: 5 (1,000)
No. Banquer Rms. & Capacity of largest: 3 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.25
Liquor: Served in hotel
Charges for Mig. Rms.: None
Charges for Exhibit Areas: Avg. 7.50 per booth per day. Net Exhibit Space: 10,000 sq. ft, on one floor,

St. Paul Hotel

363 St. Peter St. (Phone: Capital 2-4114)
Manager, R. R. Sheadle
Sales Manager: Vincent
Convention Season: All year
Lergest Group Accommodated: 600 (250 rooms
and 20 suites available)
Convention Rates: Single: 5.50; Double: 9.00;
Suites: 17.50 to 40.00
No. Mtg. Rms. & Capacity of Largest: 10 (1.000)
No. Benguet Rms. & Capacity of Largest: 4 (650)
Group Meal Rates: Breakfast: 1.50 to 2.00; Lunch:
2.00 to 2.75; Dinner: 3.00 to 5.00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms,
some bedrooms charges for Banquet & Mtg. Rms.: None for con-Net Exhibit Space: 7,500 sq. ft. on one floor Audio-Visual Alds: TV and movie equipment, PA system, spotlights Stage: Available

MISSISSIPPI

BILOXI

Railroads: Lv. & N.; III. Cent. Airlines: NAL, SOU

Buena Vista Hotel (HSMA)

See Advertisement, Page 106 Central Beach Blvd. (Phone: Idlewood 6-5511, Tel.



Sail Right into Biloxi for your Convention



More than a hundred Fine Hotels and Motels ...

Convention hosts and guests will find excellent meeting facilities and everything for their comfort and pleasure here on the scenic, historic Mississippi Coast at Biloxi . . . more than a hundred hotels and motels lining the beach provide choice lodgings for conventions up to 1500., scores of restaurants offer a wide variety of food featuring seafood specialties ... all of the outdoor and water sports . . . excursion

> boats for cruises on the Gulf . . . hundreds of charter boats for deep sea fishing . . . harbor for yachts and cruisers.



For complete information, write

Port Commission

BILOXI, MISSISSIPPI On The Gulf of Mexico

Plenty of Seafood for you to eat or catch

The Coast is "the most"

for Conventions

Come and see why so many say the Coast is the place for conventions and sales meetings . . . 3000 rooms in the heart of things ...



meeting rooms for up to 1500 . . . plenty of display space for exhibitors.



Banquet and dining facilities are outstanding . . . plenty of entertainment day

or night . . . fishing, boating, five 18-hole golf courses . . . drive in 4lane safety and comfort along 28 miles of white sand beach, swim, sail or sun bathe . . .

Only 60 minutes from New Orleans or Mobile by bus, car or rail . . . air facilities, too.

Write or contact Chamber of Commerce in any of cities listed below.





MISSISSIPPI Biloxi continued

Manager: Jimmie Love
Sales Manager: Juanita Belter
Convention Season: All year
Largest Group Accommodated: 600 (200 rooms,
27 suite; available) and 84 motel units
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50-5.50; Double: 8.5014.50; Suites: 20.00-50.00, European Plan
No, Mtg. Rms, & Capacity of Largest: 9 (1,700)
No. Banquer Rms, & Capacity of Largest: 9 (1,700)
No. Banquer Rms, & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00;
Dinner: 2.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,500 sq. ft. on one floor,
part separate area
udio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available jectors on rental basis Stages: Available: Swimming, golf, fishing, sailing, Sports Facilities: Swimming, golf, fishing, sailing, Gulf cruises, ping pong, and shuffleboard

The White House, Hotel and Motel

West Beach Bivd. (Phone: Idlewood 6-4343, Tel. TWX 163) Wast Beach Bridger TWX 163.

Manager: C. J. Nichols
Sales Menager: Juanita Baltar
Convention Season: All year
Convention Season: All year
Largest Group Accommodated: 300 (115 rooms, 3 suites available) plus 8 motel units and 20 cottages
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50-7.50; Double: 8.50-12.50; Suites: 17.50-27.50; European
No. Mig. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00;
Dinner: 2.50
Lunch: 2.50
Lunch: 2.50 Dinner: 2:50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Not Exhibit Space: 2:200 sq. ft. on one floor;
I.000 sq. ft. separate area
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Gulf beach, golf, shuffleboard,
all water sports

Edgewater Gulf Hotel

See Advertisement, Page 108

(Phone: UN-41312) (Phone: UN-41312)

Manager: A. P. Shoemaker, Jr.
Sales Manager: Nan Meisner
Convention Season: All year
Largest Group Accommodated: 450 (225 rooms,
18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 14.00-18.00; Double:
26.00.30.00; Parlors: 12.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 11 (450)
No. Banquer Rms. & Capacity of Largest: 17 (700)
Group Meal Rates: Breekfast: 1.50; Lunch: 2.50;
Dinner: 4.00
Liquor: Not served Dinner: 4.00 Liquor: Not served Charges for Mtg. Rms.: None Charges for Exhibit Areas: None

Net Exhibit Space: 5,069 sq. ft.; 2,869 sq. ft.

separate area

Audio-Visual Alds: PA system, spotlights, Iémm,
View-Graph and Vu-lyte projectors

Stage: Available

Sports Facilities: Golf, swimming, tennis, shuffle-board, badminton, horseshoe pitching and

GULFPORT

Railroads: L. & N.: I.C. Airlines: NAL, SOU

Markham Hotel

Markham Hotel

Beach Blvd. (Phone: UN 4-2121)
Manager: Frank Fagan
Sales Manager: Charlie Miller
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms, 3 suites available)
Air Conditioning: Entire hotel
Convention Rafes: Single: 5.00-7.50; Double: 8.00-12.50; Suites: 18.00-20.00. European
No. Mig. Rms. & Capacity of Largest: 3 (500)
No. Sanquer Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00
Liquer: Available for private groups
Charges for Mig. Rms.: None
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 3,500 sq. ft. on one floor, separate area. separate area Audio-Visual Aids: PA system, spotlights, 16mm projector Stage: Available Sports Facilities: Swimming, golf, fishing

JACKSON

Railroads: III. Cent.; G.M. & O. Airlines: DAL, SOU

AUDITORIUM

Jackson Municipal Auditorium

Jackson Municipal Auditorium
125 S. Congress St. (Phone: 2-3818)
Managar: George T, Kurts
Exhibit Areas: 8,100 sq. ft.
Rental Fees: \$150 to \$200 per day
Floor Load: Unlimited
Ventilation: Blower system
Celling Height: 30 ft.
FA System: Available
Dimensions, Opening to Exhibit Hall: Triple
door, standard width
Utilities: All required Dimensions, Opening doors, standard width Utilities: All required Loading Facilities: Ramp to doors Storage Areas: Limited Meeting Rooms: None Facilities for Food Functions: Can feed catered lunch to 800 Parking Facilities: Limited Distance from Business District: In center city

Edwards Hotel (HSMA)

See Advertisement, Page 107 235 W. Capital (Phone: 2-7741, Tel. TWX-JN 182) Manager: E. Bill Green Sales Manager: George Sturm



Convention Season: All year
Largest Group Accommodated: 600 (400 rooms, 24 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,00.8.00; Double: 8.0012.00; Suites: 15,00.35.00, European
No. Mtg. Rms. & Capacity of Largest: 17 (900)
No. Banquet Rms. & Capacity of Largest: 17 (700)
Group Meal Rates: Breaklast: 1.25; Lunch: 2.00;
Dinner: 2.50
Liquer: Dry state—customers may bring their own

Liquer: Dry state—customers may bring their own Charges for Mtg. Rms.: None Charges for Exhibit Areas: 150.00 per day for ballroom

ballroom
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, screens, closed circuit TV
Stage: Available
Sports Facilities: Golf, tennis, swimming

Sports Facilities: Golf, tennis, swimming

Heidelberg Hotel

131 E, Capitol St. (Phone: 2-6571)

Manager: Alvin L. Grubbs
Convention Manager: M. I. Sandefur
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,00-8.00; Double: 7,0011.00; Suites: 18.00
No. Mfg. Rms. & Capacity of Largest: 10 (1,500)
No. Banquer Rms. & Capacity of Largest: 8 (1,100)
Group Meal Rates: Breakfast: 1,00 up; Lunch: 1,50
up; Dinner: 2,00 up;
Liquor: Not served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None
Not Exhibit Space: 13,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

MERIDIAN

Railroads: III, Cent.; G.M. & O.; M. & B.R.; So. Ry. Airlines: DAL

Lamar Hotel

Lamar Hotel
5th St. and 21st, Ave. (Phone: 8161)
Manager: Robert H. Worth
Convention Season: All year
Largest Group Accommodated: 300 (125 rooms, 7
suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,007.00; Double: 6.0010.00; Suites: 12,007.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banguet Rms. & Capacity of Largest: 2 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3,00
Charges for Mtg. Rms.: 10,00 to 25,00
Note Exhibit Space: 1,00 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

OCEAN SPRINGS

Railroads: L. & N. Airlines: Southern, National to Gulfport.

Gulf Hills Dude Ranch & Country Club See Advertisement, Page 109

(Phone: TRinity 5-2211)

Manager: Dick & Gladys Waters Sales Manager: Cess Spearman Convention Season: All year except Mar., April, July, Aug. Largest Group Accommodated: 150 (70 rooms and

Largest Group Accommodated: 150 /0 rooms and 6 suites available)
Convention Retes: Single: 15.00 to 19.00; Double: 24.00 to 30.00; Suites: 30.00 to 44.00. American No. Mtg. Rms. & Capacity of Largest: 2 (225)
Group Meal Retes: Breakfast: 2.00; Lunch: 3.00; Dinner: 3.50 to 4.50

Liquor Air C Conditioning: Banquet and meeting rooms,

Charges for Banquet & Mtg. Rms.: None if convention headquarters udio-Visual Aids: Screen, PA system, spotlights

Stage: Available Sports Facilities: 18-hole golf course, pool, riding, boating, fishing, water skiing, tennis, shuffle-board

MISSOURI

EXCELSIOR SPRINGS

Railroads: C.R.I. & P.; Wab.; C.M. St., P. & P.

Elms Hotel

See Advertisement, Page 16

Elms Boulevard (Phone: ME 7-2181)
Manager: Robert A, Mullin
Sales Manager: Miss Rayloa M, Lavin
Convention Season: All year, except July and Largest Group Accommodated: 300 (150 rooms, 4

suites available)
Air Conditioning: Banquet halls, some bedrooms
Convention Rates: Single: 15.00; Double: 26.00;
Suites: 25.00 to 40,00
No. Mfg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 30

3.00

Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 2.813 sq. ft. Audio-Visual Aids: PA system, spotlights, Jémm

Stage: Yes Sport Facilities: Tennis, erchery, croquet, horse-back riding, swimming, golf, bedminton The Oaks Hotel See Advertisement, Page 16

109 S. Street (Phone: Medford 7-2151)
Manager: G. W. Bishoff
Convention Season: All year
Largest Group Accommodated: 100 (70 rooms

available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 3.50 to 6.00; Double: 5.00 to 8.00; Suites: 10.00

No. Mtg. Rms. & Capacity of Largest: 3 No. Banquer Rms. & Capacity of Largest: 3 Group Meal Rates: Broakfast: 1,25; Lunch: 1,25; Liquor: Yes Charges for Mtg. Rms.: None if convention head-

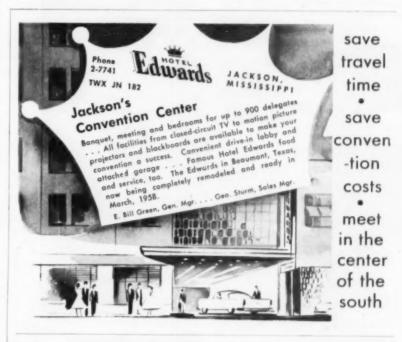
Charges for Exhibit Arees: None if convention

JOPLIN

Railroads: A.T. & S. Fe.; Frisco Sys.; Mo. Pac.; M.K. & T.; K.C. So.; M. & A., Airlines: AAL, CEN, OZA

Connor Hotel

4th & Main (Phone: 5100)
Manager: Steve Howard
Convention Season: All year
Largest Group Accommodated: 450 (275 rooms, 15 suites available)
Air Conditioning: 3 banquet and meeting rooms, 125 beforems. Air Conditioning: 3 banquet and meeting fooms, 125 beforoms.
Convention Rates: Single: 4.00.5.00; Double: 5.50.7.00; Suites: 12.00.14.00
No. Mtg. Rms, & Capacity of Largest: 5 (275) Group Meal Rates: Breakfast: 75 to 1.50; Lunch: .85-2.00; Dinner: 1.50.4.50
Liquer: Served in hots: Variable Charges for Mtg. Rms.: Variable Charges for Exhibit Areas: Variable Net Exhibit Space: 5,000 sq. ft.
Audio-Visual Aids: PA system, spotlight, screens









- 400 "comfortized" air-conditioned rooms - 18 suites - free radio and running ice water in every room
- 2nd Floor expressly designed for your needs—especially equipped conference and dining rooms.
- Main ballroom capacity—Meeting 800—Dining 600-Junior ballroom & Axtec room 250. Closed circuit telecast facilities available. Drum Room & bar featuring famous cuisine and entertainment
- · Ideal location in the heart of Kansas City 6 min. from Union Station & Municipal Airport
 1 block from Municipal Auditorium. Garage & parking facilities adjacent.
 - for illustrated brochure write: Convention & Catering Dept.



14th & Baltimore . Kansas City, Mo.

MISSOURI continued

KANSAS CITY

Railroads: Santa Fe; Burl.; G.M. & O.; C. Gt. W.; C.M. St. P. & P.; Frisco; K.C. So.; M.K. & T.; Mo. Pac.; Wab.; U.P.; R.I. & P.; K.C. K.V.; Str. Airlines: BNF, CEN, CAL, DAL, OZA, TWA,

CONVENTION BUREAU

Convention & Visitors Bureau Chamber of Commerce E. L. Pavel, Manager

AUDITORIUMS

Municipal Auditorium

1310 Wyandotte (HA I-9000) Manager? Clarence 8, Hoff, Director Exhibit Areas: Exhibition Hell, 90,000 sq. ft. Rantal Fees: Very according to usage Floor Load: Unlimited Ventilation: Air Condi-Ceiling Height: II ft. and 25 ft. PA System:

Available
Dimensions, Opening to Exhibit Hall: Truck door
Columns: 4 ft. sq. and 5 ft. sq.
Utilities: 110-215 volt, 3 phase AC; water, gas,

steam Loading Facilities: Direct to booth Storage Areas: 25,000 ft. adjoining Meeting Rooms and Capacities: 26 to seat from 25 to 425 Facilities for Food Functions: No kitchen but can

seat 3,000 at banquet Parking Facilities: 2,000 cers can park in imme-Distance from Business District: Three blocks

Kansas City Municipal Stadium

2128 Brooklyn Avenue
Manager: City Manager
Exhibit Areas: 120,000 sq. ft.
Rental Fees and Services: Percentage of gate
with minimum; in:lude all utilities, personnel
Floor Load: Unlimited Ventileilon: Open
PA System: 700 Watt, Cube speakers
Dimensions, Opening to Exhibit Hell: 12 ft. in width
Columns, Location and Dimensions: None in ex-Current and Utilities Available: 200 V, gas, water Loading Facilities: Ground loading Railroad Sidings: 2 blocks away Number of Meeting Rooms and Capacities: One Number 30 Facilities to Handle Food Functions: Concession-Parking Facilities: Off street facilities for 6,000 Distance from Business District: 15 blocks

The Aladdin Hotel

See Advertisement, Page 110 1213 Wyandotte St. (Phone: Victor 0371)

1213 Wyandotte St. (Phone: Victor 0371)

Manager: Ralph Pellow
Sales Manager: W. R. Warren
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms
and 10 suites available)
Convention Rates: Single: 4.00 to 8.00; Double:
6.00 to 10.00; Suites: 18.00 to 20.00
No. Mya. Rms. & Capacity of Largest: 1 (300)
Group Meal Rates: Breaktast: .75 to 1.00; Lunch:
from 1.50; Dinner: from 2.75
Liquer: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mide. Rms.: Variable
Net Exhibit Space: 3.000 sq. ft. on one floor
Audio-Visual Alds: PA system
Stage: Available

Continental Hotel (HSMA)

11th & Baltimore (Phone: HA 1-6040)

Manager: Noel Daniel
Seles Manager: Victor Manske
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms
and 12 suites available)
Convention Rates: Single: from 5.50; Double: from
8.50; Suites: 22.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 10 (600)

Group Meal Rates: Breakfast: 1.75; Lunch: 2.06, Dinner: 3.00 Dinner: 3.00
Liquer: Served in hotel
Air Conditioning: 60% of hotel
Charges for Banquer & Mtg. Rms.: from 12.50
Net Exhibit Space: 7,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool in hotel

Muchlebach Hotel and Towers (HSMA)

12th St. Beltimere to Wyandotte (Phone: GR I-1400; Teletype: KC530)
Manager: Barrey L. Allis
Sales Manager: M. F. Buddy Lendon
Convention Season: All year
Largest Group Accommodated: 500 (400 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 11.00;
Suites: 25.00-75.00. European
No. Mtg. Rms. & Capacity of Largest: 24 (1,000)
No. Banquet Rms. & Capacity of Largest: 24 (850)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 4.00 12th St. Baltimore to Wyandotte (Phone: GR i-1400; Teletype: KC530) Dinner: 4.00
Liquer: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 9.200 sq. ft, on one floor
Audio-Visual Alds: PA system, spotlights, projection booth, screens
Stage: Available

Phillips Hotel (HSMA)

12th & Baltimore (Phone: GR 1-5020) Manager: C. E. Phillips, Jr. Sales Manager: Bea Kennedy Convention Season: All year Largest Group Accommodated: 300 (175 rooms, 6 Largest Group Accommodated: 300 (175 rooms, 6 surtes available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7,50-10,50; Double: 9,5013,00; Surtes: 20,50-28,00, European
No. Mag. Rms. & Capacity of Largest: 6 (260)
No. Banquet Rms. & Capacity of Largest: 6 (250)
Group Meal Rates: Breakfast: 2,50; Lunch: 2,50;
Dinner: 4,00 Dinner: 4.00 Liquer: Served in hotel Charges for Mtq. Rms.: Nominal Charges for Ethibiting Areas: Vary Net Exhibit Space: 2,070 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

New Pickwick Hotel

727 McGee St. (Phone: GR I-5100)
Manager: H. T. Torpey
Sales Manager: Mrs. Gordon
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 10 suites available)
Air Conditioning: Banquer and meeting rooms, bedrooms
Convention Rates: Single: from 6.35; Double: from 7.85; Suites: from 14.00. Europeen
No. Mtg. Rms. & Capacity of Lergest: 9 (150)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: from 2.00; Lunch: from 2.50; Dianer: from 3.50 trom 2.50; Dinner: from 3.50 Liquor: Served in hotel Charges for Mtg. Rms.; from 7.50 Charges for Exhibit Areas: Net Exhibit Space: 9.876 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, screen Stage: Yes

Hotel President

See Advertisement, Page 110.

See Advertisement, Page 110

14th & Baitimore (Phone: GR 1-5440)

Manager: Frank J. Dean
Sales Manager: Harold Bosworth
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms,
18 suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.50; Double: 8.5015.00; Suites: from 26.00

No, Mig. Rms. & Capacity of Largest: 14 (700)
No. Banquet Rms. & Capacity of Largest: 14 (700)
Group Meal Rates: Breakfast: ,75-1.50; Lunch: 1.002.50; Dinner: from 2.50
Liquer: Served in hotel Charges for Mtg. Rms.: None if meals served Net Exhibit Space: 7,470 sq. ft. on 2 floors Audio-Visual Alds: Many types, PA system, spot-Stage: Available

ST. JOSEPH

Railroads: A.T. & S.F.; C.B. & Q.; C.G.W.; C.R.I. & P.; Mo. Pac.; U.P. Airlines: BNF

AUDITORIUM

Municipal Auditorium

4th and Farnon Sts. (Phone: 4:5663)
Manager: Lewis Wallace
Exhibit Areas: Main Arens, 9,600 sq. ft.; basement, 8,000 sq. ft.; small exhibit room, 4,375

Rental Fees and Services: \$150 per day, includes

Rental Fees and Services: \$150 per day, includes heat, light, cleaning Floor Load: Unlimited Ventilation: 4 large exhaust fans in cailing of arenes; heating-forced circulating hot air Ceiling Height: 60 ft. PA System: Available Dimensions, Opening to Exhibit: 20 ft. wide by 16 ft. high Utilities: AC current, 220 volts. Loading Facilities: Railroad siding Storage Areas: Basement Meeting Rooms and Capacities: One, 500 Facilities for Food Functions: None Parking Facilities: Good Distance from Business District: Three blocks

Hotel Robidoux

Sth & Francis St. (Phone: 4-0881)
Manager: Robert Barrie
Sales Manager: E. Abry
Convention Season: All year
Largest Group Accommodated: 450 (250 rooms,
15 suites available)
Air Conditioning: Banquet and meeting rooms,
150 betterment drooms Ion Rates: Single: 4.75; Double: 6.25; Convention Convention Rates: Single: 4.75; Double: 6.25; Suites: 15.00, European No. Mtg. Rms. & Capacity of Largest: 11 (1,400) No. Banquet Rms. & Capacity of Largest: 11 (1,400) No. Banquet Rms. & Capacity of Largest: 11 (900) Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.25
Liquor: Served in hote!
Charges for Exhibit Areas: Depends upon room patronage.

patronage
Net Exhibit Space: 10,000 sq. ft; 8,000 sq. ft, on one floor, separate area
Audio-Visual Aids: PA system, spotlights, 8mm silent, 16mm silent aint sound projectors, screens, Stage: Audia-Lie.

Stage: Available Sports Facilities: Pool tables

ST. LOUIS

Railroads: G.M. & O.; B. & O.; Burl.; L. & M.; N.Y.C.; Frisco Sys.; III. Cent.; L. & N.; M.K. & T.; Mo. Pac.; C. & E.I.; C.R.I. & P.; T.R.R. of St. L.; N.Y.C. & St. L.; M'rs; Penna.; III. Term; St. L.S.W.; St. L. & O'F.; So. Ry.; Wab, Airlines: AAL, BNF, CEN, DAL, EAL, OZA, TWA

CONVENTION BUREAU

St. Louis Convention, Publicity & Tourist Bureau 911 Locust St. (1)
F. H. Rein, Secretary and General Manager

AUDITORIUM

Henry W. Kiel Auditorium

Market St., between 14th & 15th St. (CHestnut

Market 51, between 14th & 15th St. (CHestnut 1:1010)
Manager: Louis J. Gueldoni
Exhibit Areas: Convention Hall, 20,000 sq. ft.;
Depends on Event
Floor Load: Convention Hall and Promenade, 500 sq. ft.
Rental Fees Depends on Event
Floor Load: Convention Hall and Promenade, 500 lbs. per sq. ft.; Exposition Hall unlimited Ventilation: Forced air and air conditioning Ceiling Heights: Exposition Hall, 14 to 20 ft.; Convention Hall, 90 ft.
A System: Available
Dimensions, Opening to Exhibit Hall: 20 by 19 ft. Columns: None in Convention Hall or Promenade; very in Exposition Hall
Willities: AG and DC current, hot and cold water, steam, compressed air, ges and drainage
Loading Facilities: Truck unloading on Exposition Hall floor
Storage Areas: Ample

Hall floor Storage Areas: Ample Meeting Rooms and Capacities: One seats 10,500; one seats 3,500; four seat 550 each; 13 seat various capacities from 75 to 300 Facilities for Food Functions: Banquet facilities for 3,000 in one room Parking Facilities: Ample Distance from Business District: In business dis-

Chase Park Plaza Hotels

See Advertisement, Page 23 212-220 N. Kingshighway (Phone: FOrest 1-2500) Manager: Chase—Jack Shoemaker; Park Plaze— Jack Flynn Sales Manager: Bob Ross

Convention Season: All year
Largest Group Accommodated: 1,000 (500 units including suites available)
Air Conditioning: Entire hotel
No. Mag. Rms. & Capacity of Largest: 25 (2,500)
No. Banquet Rms. & Capacity of Largest: 25 (1,800)
Group Meal Rates: Breakfast: from .85; Lunch: from [.35; Dinner: from 3,00
Liquor: Served in hotel
Charges for Mig. Rms.: None
Net Exhibit Space: 20,000 sq. ft, on one floor
Audio-Visual Aids: Screen, PA system, spotlights
Stage: Hydraulic Stage (20' x 50')
Sports Facilities: Swimming pool, golf, tennis, riding, boeting

Coronado Hotel (HSMA)

See Advertisement, Page 16 3701 Lindell Boulevard (Phone: JEfferson 3-7700) Manager: Arthur J. Newman Sales Manager: Walter Grupe

Convention Season: All year

Largest Group Accommodated: 500 (250 rooms, 25 suites available)

Air Conditioning: Yes

Convention rates: Single: 7.50 to 12.50; Double: 9.50 to 16.00; Suites: 16.00 to 40.00

No. Mtg. Rms. & Capacity of Largest: 12 No. Banquet Rms. & Capacity of Largest: 12 Group Meel Rates: Breakfast: 2.00; Lunch: 2.75; Dinner: 4.00

Liquor: Yes Audio-Visual Aids: PA system, spotlights Stage: Yes

Lennox Hotel

9th & Washington (Phone: Central 1-7200) Manager: T. J. Robinson



IN ST. LOUIS - IT'S THE SHERATON-JEFFERSON

LARGEST HOTEL IN ST. LOUIS. One of America's outstanding convention hotels. Fabulous Gold Room seats 1050 for banquets, 1600 for meetings. Exhibit space and many other function rooms for from 15 to 650 persons. Parking, air-conditioning, TV.

800 rooms

Randall L. Davis, General Manager



SHERATON the proudest HOTELS name in

HEW YORK WASHINGTON PITTSBURGH

PHILADELPHIA

ALBANY ROCHESTER SYRACUSE

MIDWESTERN BIV. CHICAGO DETROIT

ST. LOUIS LOUISVILLE DALLAS

AKRON

INDIANAPOLIS
PRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iawa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iawa

PACIFIC BIV.

PASADENA

CANADIAN DIV. HAGARA PALLS, OH

MISSOURI

St. Louis continued

Convention Season: All year
Largest Group Accommodated: 300 (180 rooms
and 10 suites available)
Convention Rates: Single: from 6.50; Double: from
7.50; Suites: from 20.00
No. Mfg. Rms. & Capacity of Largest: 4 (150)
Folding doors open up between rooms to hold Folding doors open up between 300 No. Banquet Rms. & Capacity of Largest: 4 (150) No. Banquet Rms. & Capacity of Largest: 4 (150) Croup Meel Rates: Breakfast: from 1.75; Lunch: from 2.50; Dinner: from 3.50 Liquer: Served in hotel Air Conditioning: Entire hotel Liquer: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquer & Mig. Rms.: None if food
or beverage is served. Otherwise, 25,00 to 100,00
Net Exhibit Spaces 3,099 sq. ft. on mezzanine
Audio-Visual Aids: Projector and screens, PA system, spotlights

Mayfair Hotel

8th & St. Charles (Phone: CE 1-7500)

Manager: C. Gordon Heiss Convention Season: All year Largest Group Accommodated: 200 (350 rooms and 30 suites available) Convention Rates: Single: 4.50 to 10.00; Double: 10.00 to 14.00; Suites: 17.50 Ho. Mtg. Rms. & Capacity of Largest: 5 (75) No. Banquet Rms. & Capacity of Largest: 5 (75) Group Meal Rates: Breaklast: 1.75; Lunch: 2.50; Dinner: 3.75 Dinner: 3.75 Liquer: Served in hotel Air Conditioning: Entire hotel Charges for Banquet & Mtg. Rms.: from 20.00 Audio-Visual Aids: PA system, spotlights

Pick-Melbourne Hotel (HSMA) see Advortisement, Page 82

3401 Lindell Bivd. (Phone: Olive 2-2500)"
Manager: Ray E. Karr
Sales Manager: A. E. Stephens
Convention Season: All year
Largest Group Accommodated: S50 (375 rooms, 4 ites evailable)

Conditioning: Banquet and meeting rooms, Air Conditioning: Banquet and meeting rooms, 776 bedrooms Single: 6,00-9.50; Double: 8,50-13,50; Suites: 15,50-25,00, European No. Mtg. Rms. & Capacity of Largest: 7 (250) No. Banquet Rms. & Capacity of Largest: 7 (200) Group Meal Rates: Breakfast: 2,00; Lunch: 2,50; Dinner: 3,25 Liquer: Served in hotel Charges for Mtg. Rms.: None if headquarters Charges for Exhibit Areas: Same Net Exhibit Space: 3,375 sq. ft. on 2 floors Audio-Visual Aids: PA system, spotlights, screens, lecturns, blackboards Stage: Available

Sheraton-Jefferson Hotel (HSMA)

Stage: Available Sports Facilities: Golf, swimming

See Advertisement, Page 111

See Advertisement, Page 111

12th & Locust Sts. (Phone: MA 1-4600)

Manager: Randall Davis
Sales Manager: Gregory R. Lucy
Convention Season: All year
Largest Group Accommodated: 1,100 (500 rooms,
40 suites, available;
Alr Conditioning: Entire hotel
Convention Rates: Single: 7,50-10,50; Twin: 13,5017,00; Suites: 28,00-45,00. European
No. Mag. Rms. & Capacity of Largest: 15 (1,800)
No. Banquet Rms. & Capacity of Largest: 15 (1,100)

Group Meal Rates: Breakfast: 2.00; Lunch: 3,00;
Dinner: 4,00 Dinner: 4.00
Liquor: Served in hotel
Charges for Mtq. Rms.: None if headquarters
Charges for Eshibit Areas: Vary—minimum charge
Net Eshibit Space: 13,960 sq. ft. on one floor
Audio-Vitual Aldis: PA system, spotlights
Stage: Available

Statler Hotel (HSMA)

Se Advortisement, Page 18

9th & Washington (Phone: A 1-1400; Teletype: SL 570)
Manager: Fletcher Brumit
Sales Manager: Jack Alumbaugh
Convention Season: All year
Largest Group Accommedated: 750 (450 rooms,
19 suites available;
Air Conditioning: Entire hotel Convention Rates: Single: 6.50-11.00; Double: 9.50-14.00; Suites: 32.00-45.00. European No, Mig. Rms. & Capacity of Largest: 14 (800) No. Banquet Rms. & Capacity of Largest: 14 (500) Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 4.00

Dinner: 4.00 Liquor: Served in hotel Charges for Mtg. Rms.: None if headquarters Charges for Exhibit Areas: 4.00 per 8 x 10 booth Net Exhibit Space: 2.000 sc, fr. on one floor Audio-Visual Alds: PA system, spotlights Stage: Available

MONTANA

BILLINGS

Railroads: N.P.; C.B. & O.; G.N. Airlines: WAL, NWA, FAL

AUDITORIUM

Shrine Auditorium

II25 Broadwater St. (Phone: 9-2316) Manager: Harold Weston Exhibit Areas: Two, (14,000 sq. ft.; one ,2,100 sq. ft. Floor Load: Ground floor, unlimited Ventilation: Blowers
Celling Height: Main Auditorium, 30 ft.; lower floor, 11 ft.

one IIC volt, 220 volt, electric harness available
Loading Facilities: Ramp to main auditorium and
lower exhibit hall
Storage Areas: Storage building 40'x80'—adjacent

to auditorium Meeting Rooms and Capacities: One-1,500; one

-200

Facilities for Food Functions: Banquet for 1,500

Parking Facilities: Six acres

Distance from Business District: 8 blocks

Northern Hotel

28th at 1st (Phone: 5-5121) 28th at lst (Phone: 5-5121)
Manager: Ray Bering
Convention Season: All year
Largest Group Accommodated: 300 (100 rooms
and 5 suites available)
Convention Retes: Single: from 4.50; Double: from
6.50; Suites: from 25.0tly of Largest: 10 (250)
No. Mtg. Rms. & Capacity of Largest: 10 (250)
No. Banquer Rms. & Capacity of Largest: 10 (250)
Group Meal Retes: Breakfast: 1.25; Lunch: 1.50;
Dinner: from 2.25
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms
Net Exhibit Space: 3.804 Sq. ft. on one floor
Audio-Visual Aids: PA system
Stage: Available

BUTTE

Railroads: Nor. Pac.; Gt. Nor.; U.P.; B. An. & Pac.; C.M. St. P. & P. Airlines: NWA, WAL

AUDITORIUM

Butte Civic Center

1340 Harrison Ave. (Phone: 2-2353) Manager: Rene Rouleau Exhibit Area: Main Arena, 22,800 sq. ft. Rental Fees and Services: \$250 per day includes house crew
Floor Load: Unlimited
Ventilation: Forced air
Ceiling Height: 35 ft.
P. A. System: Altec with dual amps
Dimensions, Opening to Exhibit Hall: 12 ft. by

Dimensions, Opening to Exhibit Hall: 12 ff. by 14 ff. high Columns: None Utilifies: 220 Volt AC current Storage Areas: Rear of building Meeting Rooms and Capacities: 20 small rooms Facilities for Food Functiors: None Parking Facilities: 3,000 cars Distance from Business District: Half mile

Hotel Finlen

102 E. Broadway (Phone: 5461)
Manager: James E. Durham
Convention Season: All year
Lergest Group Accommodated: 200 (170 rooms,
I suite available)
Air Cenditioning: Banquet and meeting rooms

Convention Rates: Single: 5.50-7.50; Double: 7.50-9.00; Suites: 25.00-30.00. European No. Mtg. Rms. & Capacity of Largest: 10 (450) No. Banquet Rms. & Capacity of Largest: 10 (450) Group Meal Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.50
Liquor Served in hotel
Charges for Mtg. Rms.: 10.00
Charges for Exhibit Areas: 10.00
Audio-Visual Alds: PA system
Stage: Available Audio-Visual Aids: PA system Stage: Available Sports Facilities: Golf, swimming, hunting, fishing,

MISSOULA

Railroads: C.M. St. P. & P.; Nor. Pac. Airlines: NWA

Hotel Florence (HSMA)

III North Higgins Ave. (Phone: 6-6631) Manager: Herb Jensen Convention Season: All year Largest Group Accommodated: 300 (137 rooms

available)
Convention Rates: Single: 5.00-6.00; Double: 7.00-8.00; Suires: 9.50-14.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (700)
No. Banquer Rms. & Capacity of Largest: 9 (500)
Group Meal Rates: Breakfast: 1.35; Lunch: 1.50;
Dinner: 2.25

Dinner: 2.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Eshibit Areas: 20.00 flat rate for
average-sized booth
Net Eshibit Space: 5,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

NEBRASKA

COLUMBUS

Hotel Evans

See Advertisement, Page 16

1354-27th Ave. (Phone: LO 4-3177)
Manager: Martin Strelow
Convention Season: All Year
Largest Group Accommodated: 125 (60 rooms available)
Air Conditioning: Banquet halls and some bed-

Coversition Rates: Winter Rates: Single: 3.25 to 5.50; Double: 5.75 to 8.50. Summer Rates: Single: 3.25 to 6.00; Double: 5.75 to 9.00
No. Mig. Rms. & Capacity of Largest: 3 (160)
No. Banquet Rms. & Capacity of Largest: 3 (125)
Group Meal Rates: Breakfast: 1.10; Lunch: 1.50; Dinner: 1.75

Charges for Mtq. Rms.: 5.00 to 20.00 Charges for Exhibit Areas: 5.00 to 20.00 Net Exhibit Space: 2,270

LINCOLN

Railroads: C.B. & Q.; C.R.I. & P.; Mo. Pac.; C. & N.W.; U.P. Airlines: BNF, UAL

AUDITORIUM

Pershing Municipal Auditorium

Pershing Municipal Auditorium

18th & N St. (Phone: 7-3761)

Manager: Don Jewel

Exhibit Areas: 30,000 Exhibition Hell; 18,000 Main

Arene; 7,000 Concourse, Total sq. ft., 55,000

Rental Fees and Services Included in Rent: Commercial shows, \$500. Arena, \$250. Fee includes
all services except special labor

Fluor Load: 250 lbs. per sq. ft.

Ventilation: Air conditioned

Ceiling Heights: 50 ft. arena

P. A. System: Yes

Dimensions, Opening to Exhibit Hall: 10 x 10

Elevators and Capacifies: One

Columns: Exhibition hall only, some 25'6" on

center; others 45'6"

Curant and Utilities Available: 110, 220, 440 v;
gas, air, steam, sewer

gas, air, steam, sewer
Loading Facilities: 10x10 door into Arena plus
12 doors from Concourse; 20x12 door into
Exhibition Hall; also dock at stage
Storage Facilities: 10,000 sq, feet around Exhibition Hall

Meeting Rooms and Capacities: Two for 100 per-sons; one for 200; one for 750; six for com-mittees up to 15 persons

Facilities for Food Functions: Banquets up to

1 500
Parking Facilities: Two large parking garages one block away
Distance from Business District: Downtown

Capital Hotel

See Advertisement, Page 16 11th & P Streets (Phone: 2-1261)

Manager: Harold Goodwin Convention Season: All year Largest Group Accommodated: 400 (200 rooms available)
Air Conditioning: Banquet hall and some bedrooms
Convention Rates: Single: 350 to 6.25; Double: 6.00 to 9.25
No. Mta, Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Froup Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 1.75 Liquor: Beer only Charges for Mtq. Rms.: 25.00 Charges for Exhibit Areas: 50.00 Audio-Visual Aids: PA system, spotlights

Hotel Cornhusker (HSMA)

301 S. 13th (Phone: 2-6971)

Managing Director: A. Q. Schimmel
Sales Manager: Miss Amber White
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms
and 16 suites available)
Convention Rates: Single: 4.50 to 10.00; Double:
7.00 to 13.00; Suites: 24.50 to 26.50
No. Mg. Rem. & Capacity of Largest: 5 (500)
No. Banquer Rms. & Capacity of Largest: 5 (500)
Forup Meal Rates: Sreakfast: from 1.25; Lunch:
from 1.50; Dinner: from 2.50
Liquer: Package only m 1.50; Dinner: from 2.50 ov: Package only Conditioning: Banquet and meeting rooms, bedrooms
Charges for Banquet & Mtg. Rms.: None
Nef Exhibit Space: 2,444 sq. ft.
Audio-Visual Aids: Movie screens, PA system, spot-Stage: Available

Hotel Lincoln

See Advertisement, Page 16 147 North Ninth St (Phone: 2-6601) 147 North Ninth \$1 (Phone: 2-6601)
Manager: Bert N. Schloesser
Sales Manager: Mrs. Sarah Craven
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,
10 suites available)
Air Conditioning: Yes
Convention Rates: Single: 400 to 6.00; Double:
4.50 to 8.00; Suites: 8.00 to 20.00
No. Mfq. Rms, & Capacity of Largest: 12 (600)
No. Banquer Rms, & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.35;
Dinner: 2.00 Liquor: Private parties Charges for Mtq. Rms.: Variable Charges for Ethibit Areas: Variable Audio-Visual Aids: PA system, spotlights Stage: Yes

NORFOLK

Railroads: C. & N. W.; U. P. Aairlines: Braniff

Hotel Madison

See Advertisement, Page 16

110 N. 4th St. (Phone: 1920)

Manager: John R. Wren
Convention Season: All year
Largest Group Accommodated: 150 (60 rooms
12 suites available)
Air Conditioning: Banquet and some bedrooms
Convention Rates: Single: 4.75-5.50; Double: 7.258.00; Suites: 9.75-12.00
No. Mg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 5
Liquor: Yes Liquer: Yes
Charges for Mtg, Rms.: 5.00-25.00
Charges for Ethibit Areas: 15.00
Net Exhibit Space: 4.024 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights, black-Stage: Yes Sports Facilities: Golf, tennis

OMAHA

Railroads: C.B. & Q.; C. Gt, W.; C.M. St. P. & P.; C.R.I. & P.; III. Cent.; Mo. Pac.; C. & N.W.; U.P. Sys.; Wab. Airlines: BNF, NOR, UAL

AUDITORIUMS

Omaha Civic Auditorium

1804 Capitol Avenue (Phone: WE 1323)

Manager: John R. Balmer
Exhibit Areas: Main Arena Floor: 25,000 sq. ft.;
Outer Concourse: 25,000 sq. ft.; Exhibit Hall:
65,000 sq. ft.
Rental Fees: On application
Floor Load: (00-150 lbs. per sq. ft.
Ventilation: Electric eye
Celling Height: Arena: 58 ft., Exhibit Hall, 11/2
ft.

P. A. System: In all rooms Dimensions, Opening to Exhibit Half: 12 ft. by

11 ft. No. of Elevators and Capacities: 1 Freight, 6,000

ibs.
Columns: Arena, none; Exhibit Hall, vary from 16 ft. to 30 ft. centers
Utilities: Electricity, water, drainage
Loading Facilities: Two large thoors at floor level Storage Areas: Ample

Ak Sar Ben Coliseum

63rd & Shirley (Jackson 8333)

Manager: J. J. Isaacson
Exhibit Areas: 28,000 sq. ft.
Rental Fees and Services: 5500 per day, includes
heat, light, water
Dimensions, Opening to Exhibit Hall: 20' by 20'
Columns, Location: Outer perimeter of floor
Current Available: 220 volt
Perking Facilities: Lot for 6,000 cars
Distance from Business District: Three miles

Blackstone Hotel

36th and Farnam Sts. (Phone: Harney 0945)

Manager: Edward T. Schimmel
Sales Manager: Robert Smallwood
Convention Season: All year
Lergest Group Accommodated: 50 (25 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 up; Double: 10.00
up; Suites: 15.00 up. American
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: .85; Lunch: 1.00 up;
Dinner: 2.25 up

Group Meal Rates: Breaktast: .85; Lunch; 1,00 Dinner: 2.25 up Liquer: Served in hotel Charges for Mtg. Rms.; Vary Charges for Exhibit Areas: Vary Net Exhibit Space: 2,380 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

Hotel Paxton

See Advertisement, Page 164

14th & Farnam (Phone: AT 8326)

Manager: Julius Drolick
Sales Manager: Edward Rush
Convention Season: All year
Largest Group Accommodated: 300 (300 rooms and 7 suites available)

No. Mtg. Rms. & Capacity of Largest: 10 (700) No. Banquet Rms. & Capacity of Largest: 8 (500) Group Meal Rates: Breakfast: from 1.25; Lunch: from 1.50; Dinner: from 2.00 Liquert Served in hotel Air Conditioning: Banquet and meeting rooms,

bedrooms Charges for Banquet & Mfg. Rms.: 5.00 to 20.00 Audio-Visual Alds: Screen, PA system, spotlights Stage: Available

Rome Hotel

See Advertisement, Page 16 16th and Jackson Sts. (Phone: Atlantic 9354)

Manager: Don O. Roberts Manager: Don O. Roberts
Convention Season: All year
Largest Group Accommodated: 575 (300 rooms, 2 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.504.50; Double: 5.758.25: Suites: 10.50, European
Ria, Mtg. Rms. & Capacity of Largest: II (500)
Nis. Banquet Rms. & Capacity of Largest: II (400)
Group Meel Rates: Breakfast: I.25; Lunch: 1.75;
Dinner: 2.00
Liquer: Sound in hotel

Liquer: Served in hotel
Charges for Mtg. Rms.; 5.00 to 7.75
Charges for Exhibit Areas: 5.00 to 7.75
Nat Exhibit Space: 10,120 sq. ft., 8,720 sq. ft. on

Audio-Visual Aids: PA system, spotlights, movie Stage: Available

Sheraton-Fontenelle Hotel (HSMA)

See Advertisement, Page 113 18th and Douglas Sts. (Phone: At 6226)

IBth and Douglas 5th. (Phone: At 6226)

Manager: J. B. York
Sales Manager: Paul Johnson
Convention Season: All year
Largest Group Accommodated: 1,500 (400 rooms,
16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6,50:11.00; Double: 8,5015.00; Suites: 25,00-32.00. European
No. Mg. Rms. & Capacity of Largest: 14 (900)
No. Banquet Rms. & Capacity of Largest: 14 (750)
Group Meal Rates: Breekfast: 1,50; Lunch: 2.25;
Dinner: 3,00
Liquor: Served in hotel

Dinner: 3.00
Liquor: Served in hotel
Chargas for Mtg. Rms.: None if headquarters
Chargas for Exhibit Areas: Same
Nat Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens,
closed-circuit TV
Stage: Available

NEVADA

LAS VEGAS

Railroads: U.P. Airlines: BAL, TWA, VAL, WAL

CONVENTION BUREAU

Las Vegas Convention Bureau P.O. Box 950 Richard F. Tully, Manager

IN OMAHA, NEBR.

ANOTHER DISTINGUISHED SHERATON HOTEL

SHERATON-FONTENELLE

Centrally located in business and shopping center. Near new municipal auditorium. 3 airconditioned function floors including new floor with seating facilities for 1500. Banquet facilities for 1250. Closed circuit TV facilities. Guest rooms airconditioned, free radio and TV, private bath.

JOHN B. YORK, General Manager LLOYD N. PRINCE, Director of Sales



NOW IN THE CONVENTION PICTURE

THE NEW AUDITORIUM & CONVENTION

CENTER puts Fabulous Las Vegas firmly in

the convention picture, with your delegates actually "rubbing elbows" with the celebrities that make Las Vegas the entertainment capital of the World. Picture yourself, in completely air conditioned comfort, using all or any part of these 90,000 square feet of display area . . . completely contained under one roof . . . an auditorium seating 7,500 . . . 22 meeting rooms, seating anywhere from 150 to 1200, banquets up to 3000 persons.

If main floor of auditorium used for exhibits, then 129,000 sq. ft. is available . . . complete with electricity, water, gas and sewer facilities.

Ground Was Broken Oct. 31, 1957 Convention Center ready March 1959

SERVED BY THESE MAJOR AIRLINES:

TWA

WESTERN

. BONANZA

SOUTHWEST

LAS VEGAS

NEVADA

UNITED

The phrase "continuous entertainment" might have been coined to describe Las Vegas. In this lush desert playground your convention business can be conducted without thought to absenteeism brought on by members "seeing the town."

These sights are available 24 hours a day in L a s Vegas!

Picture yourself in a beach chair (between sessions, of course) beside the pool of one of America's finest hotels or motels . . all with complete swimming facilities ! Sounds "out of this world?" It isn't really. Las Vegas boasts, with justifiable community pride, 11,000 of the most deluxe motel and hotel rooms in the country today.

NEVER A DULL MOMENT!

The Las Vegas area has something for every one of your members and their families . Not one but two 18 hole golf courses, plus a night-lighted pitch and putt course for the really avid player . Fishing for some of the largest trout and bass in the country . Boating on the largest man-made body of water in the world, Lake Mead . Skiing and winier sports in the wooded Mount Charleston Area . Both lake and mountain picnic areas • Swimming in the pools at all hotels . A veritable treasure house of specimens for the rock hound or pebble puppy . Enchanting near-ghost towns and deserted silver or gold mines, for family hiking pleasure . The world's finest food, served informally or as a dress affair - at the world's most popular prices.

For information on Las Vegas — Please Write CONVENTION BUREAU Las Vegas, Nevada — Chamber of Commerce

PLUS, OF COURSE.....

the world's finest entertainment featured twice nightly in an atmosphere straight out of your favorite spectacular, with dancing after the show!

The World's Finest Entertainment

-24 HOURS A DAY

EGAS

SURFACE TRANSPORTATION BY:

• Union Pacific Railroad • All Major Bus Lines • U.S. Hiways 91, 95, 66

Pabulous . EVEN FOR



Fanlastic Las Vegas

The Riviera's NEW MEETING and EXHIBIT HALL

- LAVISHLY APPOINTED AUDITORIUM 72'x140'
- COMFORTABLY SEATS 1,200 PERSONS
- ACCOMMODATES 84 EXHIBIT BOOTHS
- IDEAL FOR SALES PRESENTATIONS & SHOWS

Even in fabulous Las Vegas, where "normal" is extraordinary, the facilities of the magnificent Riviera stand out. The Riviera is now able to handle any meeting from the smallest executive conference - to a large national convention or sales meeting. And nowhere on the famous "strip" will you find the

equal to our 'round the clock shows and entertainment and renowned cuisine. The Riviera is truly a meeting planners dream come true.

PLANNING A SALES INCENTIVE PROGRAM?

Enthusiasm runs at an all time high when the prize is a trip to Las Vegas. Write us about the Riviera's special program.





NEVADA

Las Vegas continued

AUDITORIUM

Las Vegas Convention Center

See Advertisement, Page 114, 115

Paradise & Desert Inn Roads

Exhibit Arass and Square Footage of Each: Exhibit Hall A, 45,000 sq, ft; Exhibit Hall 8, 45,000 sq, ft; Main Auditorium, 36,000 sq, ft. Rental Fees: \$10.00 per booth (10' x 10')

Flood Load: 100 lb. per sq, ft. Ventilation: Air conditioning

Ceilling Height: 25 ft.

PA System: R.C.A.

Dimensions, Opening to Exhibit Hall: 18' wide 20' high

Dimensions, Spanning high residence of the Columns, Location and Dimensions: 45' on center, 104' apart 2 rows 106' apart Current and Utilities Available: 50 KW at each

column
Location, Size of Storage Areas: 84' x 120'
Number of Meeting Rooms and Capacities: 9
rooms 4,000 total capacity
Facilities to Handle Food Functions: Banquet up
to 3,000
Parking Facilities: Yes
Distance from Business District: 3 blocks

Dunes Hotel & Casino

Dunes Hefel & Casine
On the Strip (Phone: DUdley 2-7700)
General Manager: J. Carlton Adair
Hotel Manager: Larry Lorimer
Convention Season: All year
Largest Group Accommodated: 350 (180 rooms
and 7 suites available)
Convention Rates: Single: 8.00; Double: 10.00;
Suites: 20.00
No. Mtg. Rms. & Capacity of Largest: 2 (700)
No. Banquet Rms. & Capacity of Largest: 2 (700)
Group Meal Rates: Breakfast: .70 to 1.50; Lunch:
1.25 to 3.50; Dinner: 3.25 to 6.25
Liquor: Served in hotel
Air Canditioning: Entire hotel Liquer: Served in hotel
Liquer: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mrig. Rms.: None
Audio-Visual Aids: Projectors, closed-circuit TV,
screen, PA system, spotlights

screen, Stable

Lasting, skiing, swim-

Wilbur Clark's Desert Inn

Wilbur Clark's Desert Inn
See Advertisement, Page 117
Highway 91 (Phone: Dudley 2-600)
Manager: Carl J. Williams
Convention Season: All years
Largest Group Accommodated: 300 (200 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00-15.80; Double: 10.00-15.00; Suites: 22.00-40.00, European
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50
up; Dinner: 5.00 up
Liquor: Served in hotel
Charges for Mita, Rms.: None
Charges for Mita, Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sport Facilities: Golf, swimming

Highway 91 (Phone: Dudley 2-1300)
Manager: Virgil C. Murphy
Sales Manager: Elinore Wiley
Convention Season: All year, except holiday periods
Largest Group Accommedated: 450 (200 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 12.00-15.00; Double: 24.00-30.00; Suites: 25.00-75.00
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 4.50 Dinner: 4.50
Liquer: Served in hotel
Charges for Mta, Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf, horseback
riding, fishing, tennis

Hotel Flamingo Inc. Hotel Flamingo Inc.
Highway 91 (Phone: Dudley 2-4000)
Manager: Tony DeCarlo
Convention Season: All year
Largast Group Accommodated: 400 (200 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8:00-20.00; Double: 10.00-20.00; Suites: 20.00-30.00. European
No. Mig. Rms. & Capacity of Largest: 2 (600)
No. Banquer Rms. & Capacity of Largest: 2 (600)
Group Maal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 5:00
Liquer: Served in hotel Liquor: Served in hotel Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spotlights, pro-jectors on rental basis Stage: Available
Sports Facilities: Swimming, horseback riding,

Fremont Hotel

200 Fremont St. (Phone: DUdley 4-3333)

Manager: Morris L. Glass
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms,
4 suites available)
Air Conditioning: Yes
Convention Rates: Single: 9.00; Double: 12.00;
Suites: 24.00
No. Marg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 1.50-5.00
Liquer: Served in hotel Liquor: Served in hotel Charges for Mtg. Rms.: No charge if food is

Charges for Exhibit Areas: No charge if food is Net Exhibit Space: 1,800 sq. ft, on one floor Audio-Visual Alds: Blackboard, PA system, spotlights Stage: Portable Sports Facilities: Golf, fishing

Las Vegas Hacienda (HSMA)

Las Yegas Hacienda (H3MA)
Highway 91 (Phone: Dudley 2-7800; TelegraphLV8639)
Manager: Richard B. Taylor
Resident Manager: Robert A. Schmuck
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms,
1/2 suites available)
Air Conditioning: Entire hotel
Convention Rates: 10.00 per room, double, twin or single, European No. Mfg. Rms. & Capacity of Largest: 3 (850) No. Banquet Rms. & Capacity of Largest: 3 (650) Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.50

Group Meal Rares: Breakfast: 1.69; Eurons 4.50, Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf boating, swimming, fishing, water skiing, hiking, skiing

Hotel Riviera (HSMA)

See Advertisement, Page 116

"The Strip" Highway 91
"The Strip" Highway 91
Manager: Ben Goffstein
Sales Manager: Elmo Ellsworth
Convention Season: All year
Largest Group Accommodated: 400 (312 rooms, 17 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00; Double: 12.00;
Suites: 25.00
No. Mtg. Rms, & Capacity of Largest: 6 (1,000)
No. Banquer Rms, & Capacity of Largest: 2 (850)
Group Meal Rates: Breakfast: .50 to 1.65; Lunch:
1.25 to 3.00; Dinner: 3.50 to 7.50
Liquor: Served in hotel
Charges for Mtg. Rms; None
Charges for Mtg. Rms; None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Charges for Schibit Space: 10,000 sq. ft,
Audio-Visual Aids: PA system, spotlights, projectors, screens, closed-circuit TV
Stage: Available:
Swimming. golf horsehack jectors, screens, closed containing jectors, screens, closed containing. Stage: Available Sports Facilities: Swimming, golf, horseback riding, boating, fishing

Royal Nevada Hetel

Highway 91 (Phone: Dudley 2-4060)
Manager: L. D. Hubbard
Sales Manager: Maury Stevens
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms,
4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00-12.00; Double:
12.00-14.00; Suites: 25.00. European
No. Mtg. Rms. & Capacity of Largest: I (400)
Group Mael Rates: Breakfast: to 1.65; Lunch: 1.25
to 3.00; Dinner: 3.50 to 3.85
Liquor: Served in hotel
Charges for Mtg. Rms.; None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming, golf

Sahara Hotel (HSMA)

Highway 91 (Phone: Dudley 2-6800) Manager: Robert J. Glenn Sales Manager: Herb McDonald

Convention Season: All year
Largest Group Accommodated: 550 (250 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 11.00-15.00; Double:
12.00-16.00; Suites: 25.00-60.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (750)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 2.25; Lunch: 3.50;
Dinner: 5.50
Liquer: Served in hotel Dinner: 5.50 Liquor: Served in hotel Charges for Mfg. Rms.: None Charges for Eshibit Areas: None Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Golf

Sands Hotel

Highway 91 (Phone: Dudley 2-7100) Teletype LV 8688 8688
Manager: Jack Entratter
Sales Manager: Lloyd C. Cope
Convention Season: All year, except summer and holidays Largest Group Accommodated: 500 (323 rooms, Largest Group Accommodated: 500 (323 rooms, 6 suites available).

Air Conditioning: Entire hotel.

Convention Rates: Single: 12.00-18.00; Double: 14.00-20.00; Suites: 35.00-75.00, European No. Mfg. Rms. & Capacity of Largest: 2 (500).

No. Banquet Rms. & Capacity of Largest: 1 (100).

Group Meal Rates: Breakfast: 70-1.50; Lunchs: 1,70-2.50; Dinner: 3.75-5.75.

Liquer: Served in hots. Liquor: Served in hotel
Charges for Mtg. Rms.: Very
Charges for Exhibit Areas: Very
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Swimming, golf

Thunderbird Hotel

Thunderbird Hotel
Highway 91 (Phone: Dudley 2.5100)
Gen. Manager: Jacob Kozloff
Convention Saason: All year
Lergest Group Accommodated: 800 (400 reoms,
25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00; Double: 10.00;
Suites: 25.00
No. Mig. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50;
Dinner: 4.00
Liquor: Served in hotel
Charges for Mig. Rms.: None
Charges for Mig. Rms.: None
Charges for Einholf Areas: None
Net Exhibit Space: 10.000 sq. 1f. on one floor
Audio-Visual Aids: PA system, spotlights, projectors of all types and sizes
Stage: Available Stage: Available Sports Facilities: Casino, golf, swimming, horse-back riding

Tropicana Hotel

Tropicana Hotel
South 5th, St. (Phone: Dudley 2 6850)
Manager: R. O. Cannon
Sales Manager: H. T. O'Hara
Convention Season: All year
Largest Group Accommodated: 400 (180 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates; Single: 12.00-16.00; Double: 14.00-18.00; Suites: 35.00 50.00
No. Mtg. Rms. & Capacity of Largest: 3 (600)
No. Banquet Rms. & Capacity of Largest: 3 (525)
Group Meal Rates: Greaklast: 2.00; Lunch: 2.25;
Dinner: 6.00
Liquer: Served in hotel Dinner: 6.00 Liquor: Served in hotel Charges for Mfg. Rms.: None Charges for Exhibit Assas: None Net Exhibit Space: 3 900 sq. ft. on one floor Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Golf

RENO

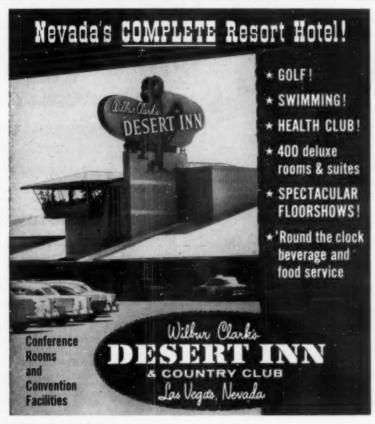
Railroads: So. Pac.; V. & T.; W.P. Airlines: BAL, UAL, WAL

CONVENTION BUREAU

Convention Department P.O. Box 2107 Robert N. Sullivan, Director

Hotel El Cortex

235-241 W. 2nd. St. (Phone: FA 2-9161) Manager: Edward F. Kinney Convention Season: All year Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.007.00; Double: 9.0011.00: Twins: 10.00-12.00
No. Mig. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Breakfast: 45; Lunch: 1.05;
Dinner: 1.75 Liquor: Served in hotel Charges for Mtg. Rms.: Vary Charges for Exhibit Areas: Vary



NEVADA Reno continued

idio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, swimming, tennis, horse-back riding, skiing

Holiday Hotel

Mills and Center Sts. (Phone: FA 9-0411)
Manager: Lee Frankovich
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
10 suites available)
Air Conditioning: Entire hotel

Convention Retes: Single: 8.00-14.00; Double: II.00-16.00; Suites: 20.00-30.00. European No. Mg. Rms. & Capacity of Largest: 4 (350) No. Banquet Rms. & Capacity of Largest: 3 Group Meal Rates: Breakfest: 1.25; Lunch: 2.00; Dinner: 3.00

Liquer: served in note!

Chargas for Mtg. Rms.: None, when meals served

Chargas for Exhibit Areas: 10.00.20.00 per room

Audio-Visual Aids: PA system, spotlights, projectors of all types and sizes

jectors of all types and sizes Stage: Available Sports Facilities: Golf, swimming, fishing, bowl-

Mapes Hotel

(Phone: Reno 3-1611)
Manager: W. H. Ramage
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
5 suites available)

Air Conditioning: Entire hotel Onvention Rates: Single: 8.00; Double: 10.00; Twins: 12.00; Suites: 30.00

No. Mtg. Rms. & Capacity of Largest: 2 (350)

No. Banquet Rms. & Capacity of Largest: 2 (300)

Group Meal Rates: Breakfast: 1.75; Lunch: 1.75; Dinner: 2.50 Liquor: Served in hotel Liquer: Served in hotel
Charges for Mtg. Rms.: None, if headquarters
Charges for Exhibit Areas: None, if headquarters
Net Exhibit Space: 4,000 sq ft. on one floor
Audio-Visual Aids: PA system, spotlights Stage: Availab Facilities: Fishing, hunting, skiing,

The Riverside

17 So. Virginia St. (Phone: FAirview 3-2011) Manager: Lee Frankovich Convention Season: All year Convention Rates: Single: 8.00 to 13.00; Double: 12.00 to 25.00; Suites 16.00 to 30.00 12:00 to 25:00; surter 16:00 to 30:00
No. Mag. Rms. & Capacity of Largest: 3 (300)
No. Banquet Rms. & Capacity of Largest: 1 (400)
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms, Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming pool

ANNOUNCING



the appointment of Ben Harrison As Managing Director

and Win Chesley as Director of Sales



THE BRETTON WOODS NEW HAMPSHIRE New York Office: Suite 902 I East 57th Street, N. Y. 22, PL 5-7640

The Convention Center of New England

DIXVILLE NOTCH . NEW HAMPSHIRE "THE SWITZERLAND OF AMERICA"

White Mountain 4600 acre resort with every convention facility at no extra charge.

Accommodations to 500 from early June to July 15th and August 15th to late September.
 Exhibit space—theater—specious Conference Rooms—

Banquet facilities for 550—Cocktall Lounges—Fine cuisine
New Olympic Heated Swimming Pool—Spring of 1958
All sports—18 hole Donald Ross Golf Course—fishing

For rates and details write or phone: Philip C. Young, General Manager, Dixville Notch, N. H. Dixville 9010.

NEW HAMPSHIRE

BRETTON WOODS

Railroads: B. & Me.; Me. Cent.

Phone: Bretton Woods (000)

The Mount Washington Hotel (HSMA) See Advertisement, Page 118

Managing Directors Ben Harrison
Sales Manager: Win Chesley
Convention Season: Last week in May through
June, Sept., Oct. Largest Group Accommodated: 550 (278 rooms, able) tes: Single: 21.00-25.00; Double: 6 suites available Convention Rates: 17.00-20.00. Americ No. Mtg. Rms, & Capacity of Largest: 11 (800) No. Banquet Rms. & Capacity of Largest: 8 (800) Liquer: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 20,000 sq. ft, on one floor Audio-Visual Alds: PA system, spotlights, 35mm, Iámm, projectors Stage: Available Sports Facilities: Swimming, golf, tennis, bowling, fishing, putting green, driving range, horseback riding

CRAWFORD NOTCH

Railroads: Me. Cent.

Crawford House Club

U.S. Route #392 (Phone: Twin Mountain, 30, Tele-graph Crawford House) Manager: Richard Edgerton Convention Season: June, July, Sept., Oct. Largest Group Accommodated: 304 (165 rooms, 6 suites available) suries available)
Air Conditioning: No
Convention Rates: Single: 13.00-16.00; Double:
24.00-30.00; Suries: 40.00-60.00. American
No. Mfg. Rms. & Capacity of Largest: 8 (275)
No. Banquer Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Resekfast: 1.50; Lunch: 3.00;
Dinner: 3.50
Lunar: Sequent in hotal Liquer: Served in hotel Charges for Mrg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 10,000 sq. ft. separate area

Audio-Visual Alds: PA system, spotlights, 35mm,

Stage: Available
Sports Facilities: Golf, tennis, swimming, lawn
bowling, horseback riding, putting green

DIXVILLE NOTCH

See Advertisement, Page 118

(Phone: 9010)
Convention Manager: W. E. Bill Brown
Convention Season: June to Oct. 15
Largest Group Accommodated: 500 (275 rooms, 10 suites available)
Air Conditioning: No
Convention Rates: Single: 18.00; Double: 46.00;

Convention Kares: Single: 18.00; Double: 16.00; Suites: 44.00. American No. Mtg. Rms. & Capacity of Largest: 10 (600) No. Banquer Rms. & Capacity of Largest: 3 (550) Group Meal Rafes: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00

Group men.

Dinner: 5.00
Liquor: Served in hotel
Chargas: for Mtg. Rms.: None
Chargas for Exhibit Areas: None
Chargas for Exhibit Areas: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: Spotlights, 16mm, 35mm projects.

Available

Stage: Available Sports Facilities: Golf, tennis, bowling, swimming, fishing, badminton, putting green, shuffleboard

The Balsams Hotel (HSMA)

Charges for Mtg. Rms.: None Charges for Eshibit Areas; None Audio-Visual Aids: RCA Jémm, Eastman 30mm, PA system, spotlights Stage: No Sports Facilities: Golf, tennis, swimming, riding

MANCHESTER

Railroads: B. & Me. Airlines: NEA

Hotel Carpenter

323 Franklin St. (Phone: National 5-5422) Manager: Herbert Brewster Convention Season: All year Largest Group Accommodated: 250 (125 rooms available) Convention Rates: Single: 4.00-8.00; Double: 6.00-

Convention 11.50. Eurogean 11.50. Eurogean No. Mtg. Rms. & Capacity of Largest: 4 (355) No. Banquet Rms. & Capacity of Largest: 1 (355) Group Meal Rates: Breakfast: 1.00; Lunch; 1.50; Dinner; 2.00.

Dinner: 2.00
Liquor: Served in hote!
Charges for Mig. Rms.: 5.00-50.00
Charges for Eshibit Areas: 15.00-60.00
Net Exhibit Space: 3,500 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights

FRANCONIA

Railroads: Served through Littleton

Forest Hills Hotel

Manager: George W. Collier Convention Season: June and September Lergest Group Accommodated: 200 (120 rooms, 6 tuites available). Air C-ndifficening: No Conve-tion Rates: Single: 17.00; Double: 15.00 per Jerson
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50

Railroads: B. & M.

Lake Tarleton Club

See Advertisement, Pag 119

Manager: Ben Kellogg Sales Manager: Joe L. McKible Convention Season: June 10 to Sept. 10, except July & August Largest Group Accommodated: 450 (200 rooms and 20 suites available)
Convention Rates: Single: 15.00 to 20.00; Double: 30.00 to 36.00; Suites: 40.00 to 50.00. American No. Mtg. Rms. & Capacity of Largest: 8 (600) No. Banquet Rms. & Capacity of Largest: 3 (600) Liquer: Served in hotel
Charges for Banquet & Mig. Rms.: None
Net Eniblit Space: 5,000 sq. ft. on one floor
Audio-Visual Alds: Theater for movies, PA system, Spotlights Stage: Available with complete theatrical equip-

ment Sports Facilities: Golf, putting course, 9-hole clock, tennis, baseball, handball, riding range, horses and buggys, badminton, bathing beach, boating, water skiing

PORTSMOUTH

Railroads: B. & Me.

Wentworth-By-The-Sea Hotel

(Phone: Ge 3100)
Manager: James 8, Smith
Sales Manager: Wm. C. Walton
Convention Season: 15 May to 15 Oct., except
July and Aug.
Largest Group Accommodated: 450 (230 rooms,
20 suites available). Largest Group Accommodares: 450 (230 rooms, 20 suites available).
Convention Rates: Single: 16.00-20.00; Double: 26.00-40.00; Suites: 30.00-50.00
No. Mg, Rms. & Capacity of Largest: 12 (500).
No. Banquet Rms. & Capacity of Largest: 6 (700).
Group Meal Rates: Breakfast: 1.50; Lunch: 2.75; Dinner: 4.00.
Layers Saved in hotel.

Dinner: 4.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 25.00-50.00
Net Exhibit Space: 4.000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, boating.

RANDOLPH

Railroads: B. & M.

The Ravine House

(Phone: Ho 6-3311)

Manager: Mrs. Phyllis M. Shea Convention Season: Late June, July 4 to 15, mid Sept. to mid Oct.

New Hampshire's

Most Distinguished Convention Hotel

Sunset Hill House Sugar Hill New Hampshire

Looking for something new? Sunset's 1,000 acre estate in the center of the White Mountains is your answer to a perfect meeting place.

Check These Features

- Free golf-9 hole sporty course
- Five meeting rooms
- · Cocktail Lounge, Delicious Food
- Capacity 350
- Cheerful friendly hospitality
- Convenient transportation

Season-June, September and October WRITE today for complete convention folder.

Warren R. Swift, President

Sunset Hill House Sugar Hill, N. H. ------- 5 LAKES 5,500 ACRES

> Sky High IN THE WHITE MOUNTAINS

PIKE - NEW HAMPSHIRE ALL-INCLUSIVE RATES . . . NO EXTRAS

Every room twin bedded with bath • Dancing nightly, 2 orchestres • Floor shows, Name attractions • Com-Movies, Vaudeville, Exhibi-tions • 7 Tennis Courts • Top Name Pro-18-Hole Chamonship Golf Courses. 9 and I8-hole Putting • Sportsman's Shows on Lake Front • 800 foot Beach • Plenty of Boets • Sight-seeing Bus Trips • Activities for the Ladies • Fashion Shows, Play Reviews • Varied Novel Programs to your Taste all through-the-day or Evenings . . PLUS use of every facility — at your el-bow — for your every wish whim



All thru the year, The DUPONT TARLETON, on Biscayne Bay MIAMI . FLORIDA



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and 'most anywhere in New Jersey (not much more from Philadelphia!). One of America's most magnificent resort hotels offers perfect setting for

SALES MEETINGS - CONVENTIONS FRATERNAL AND SOCIAL GROUPS

BERKELEY-CARTERE

For an executive session of 6, or full-scale convention of 600, convention of 600, you'll find the type of setup and service you require, and a staff with years of knowhow. Pool, Restaurants, Dancing, Entertainment. All sports facilities, Fireproof. 400 outside rooms.

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N. Y. Worth 2-4018 elsewhere, call Asbury Park: PROSPECT 5-5000

Meeting in ATLANTIC CITY? Fly the RADAR Line



Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

NEW HAMPSHIRE Randolph continued

Largest Group Accommodated: 80 (35 rooms available)
Convention Rates: Single, 10.00-12.00; Double: 20.00-24.00, American No, Mig. Rms. & Capacity of Largast: 3 (100) No, Banquer Rms. & Capacity of Largast: 2 (100) Group Maal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.00 Group Mean
Dinner: 3.00
Liquor: Served in hotel
Charges for Mfg. Rms.; None
Charges for Exhibit Areas: None
Net Exhibit Space: 500 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlight, Iámm
35mm, slide projectors

Stage: Available Sports Facilities: Golf, swimming, tennis, ping pong, shuffleboard, croquet

SUGAR HILL

Railroads: B. & Me.

Sunset Hill House (HSMA)

See Advertisement, Page 119

See Advertisement, Page 119
[Phone: Franconia 3.441]
Manager: Warren Swin-Sept.-Oct
Largest Group Accommodated: 300 (175 rooms, 10 suites available)
Convention Rates: Single: 14.00-18.00; Double: 26.00-32.00. American
No. Mig. Rms. & Capacity of Largest: 6 (350)
No. Banquer Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00; Dinner: 4.00
Liquer: Served in hotel
Charges for Mig. Rms.: None
Charges for Emblis Areas: None
Net Eshibit Space: 9.000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 16mm
projector

projector Stage: Ava'lable Sports Facilities: Golf, tennis, croquet, shuffle-board, billiards, putting green

WHITEFIELD

Railroads: B. & Me.; M.C.

The Mountain View House

Mountain View Road (Phone: 7-2511) Mountain View Road (Phone: 7-2511)
Manager: Mrs. Thomas W. Silk
Sales Manager: Frank S. Dodge, Jr.
Convention Season: June, September, October
Largest Group Accommodated: 340 (195 rooms,
8 suites available)
Convention Rates: Single: 18.00; Double: 16.0017.00: Suites: 10.00 extra. American
No. Mig. Rms. & Capacity of Largest: 1 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.50;
Dinner: 5.00
Diquer: Served in hotel

Dinner: 5.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Eshibit Areas: None
Audio-Visual Aids: Two 35mm. projectors, PA
system, spotlights

Stage: Yes Sports Facilities: Swimming, golf, tennis, croquet, putting, shu eboard, lawn bowling, fishing

NEW JERSEY

ASBURY PARK

Railroads: PRR.; J.C.; N.Y. & Long Br.

Berkeley-Carteret Hotel (HSMA)

See Advertisement, Page 120 Ocean Ave. (Phone: Prospect 5-5000)

Manager: Clark H. Chambers
Sales Manager: A. A. Gutteridge
Convention Season: Sept. through June—some
small Summer meetings
Largest Group Accommodated: &50 (400 rooms,
20 suites available)
Air Conditioning: Banquet and meeting rooms,
250 bedrooms
Convention Rates: Single: 8.00-10.00; Double:
12.00-16.00; Suites: 20.00-30.00

No. Mfg. Rms. & Capacity of Largest: 14 (600) No. Banquet Rms. & Capacity of Largest: 7 (600 Group Meal Rates: Breakfast: .65-1.25; Lunch .75-2.50; Dinner: 3.75-7.50 Liquer: Served in hotel
Charges for Mfg. Rms.: Variable
Net Exhibit Space: 8,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, screens,
casels, projection equipment Stage: Available Sports Facilities: Golf, swimming, riding, tennis

ATLANTIC CITY

Railroads: PRR; P.-R. S. S. Airlines: AAA, EAL

CONVENTION BUREAU

Atlantic City Convention Bureau 16 Central Per Wayne Stetson, Manager

AUDITORIUM

Atlantic City Convention Hall 2309 Boardwalk (Phone 4-3081)

2309 Boardwalk (Phose 4-3081)

Manager: Philip E. M. Thompson

Exhibit Areas: Main Hall, 156,802 sq. ft.; Ballroom, 23,000 sq. ft.; lower level, 97,488 sq. ft.

Rental Fees and Services: Basic rental for meetings-82,500 a day for Arena; Ballroom: \$500 for
day or evening; \$750 for day and evening; 25c
per sq. ft. for exhibitions. Services include light,
heat, use of booths and original chair set up
Floor Load: 250 lbs. per sq. ft. Ventilation: Ballroom, air conditioned; Main hall, fans
Celling Height: Ballroom, 60 ft.; Main Hall, 135
ft.; lower level, 10 ft. 2 ins. to 14 ft.
P. A. System: Available
Dimensions, Opening to Exhibit Hall: Freight
entrance, 25 ft. wide
Elevators and Capacities: Two 5-ton; two 25-ton
Columns: None except in lower level, 2 ft sq. at
20 ft. intervals

20 ff. intervals

Willifes: All currents and all utilities

Loading Facilities: Loading platforms on each
side of building; reliroad siding on two sides

Storage Areas: Depards on occupancy

Meeting Rooms and Capacifies: 21 with capacity 100 to 1,000; Bellroom, 4,00; arena, 32,000

Facilities for Food Functions and Banquets: Portable restaurant; banquets up to 10,000

Parking Facilities: 500 cars in lower level; numerous lots nearby

ous lots nearby
Distance from Business District: In center of business district

The Ambassador (HSMA)

Boardwalk at Stenton Ave. (Phone: 5-4141) Manager: John Nolan Sales Manager: Betty Torpey Convention Season: All year Largest Group Accommodated: 1,500 (650 rooms, Largest Group Accommodated: 1,500 (600 rooms, 52 suites available)
52 suites available)
Convention Rates: Single: 8.00-18.00; Double: 10.00-22.00; Suites: 20.00-45.00
No. Mtg. Rms. & Capacity of Largest: 18 (550)
Group Meal Rates: Breakfast: from 2.00; Lunch: from 2.50; Dinner: from 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None, when headquarters Net Fahibit Space: 60,000 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available Stage: Available
Sports Facilities: Golf, fishing, swimming, boeting, indoor pool, ice skating

Chalfonte-Haddon Hall (HSMA) See Advertisement, Page 121

No. Carolina Ave. & Boardwalk (Phone: 4-0141) Manager: Joseph I. McDonell Sales Manager: E. D. Parrish Convention Season: All year Largest Group Accommodated: 1,500 (800 rooms, 75 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 7.00-11.00; Double:
19.00-24.00; Suites: 39.00-46.00. European
No. Mag. Rms. & Capacity of Largest: 33 (1,800)
No. Banquet Rms. & Capacity of Largest: 12 (1,200) (1,200) roup Meal Rates: Breakfast: 2.25; Lunch: 3.00; Dinner: 5.00 Liquer: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: On request Net Exhibit Space: 66,047 sq. ft.; 20,000 sq. ft. on

Audio-Visual Aids: PA system spotlights, view-graph, cinemascope, 16mm, 35mm, 2x2 & 31/4 x 4

Stage: Available
Sports Facilities: Golf, tennis, fishing, hunting,
squash courts, game rooms, putting green &
shuffleboard

The Outstanding Convention Address

CHALFONTE-HADDON HALL

ON THE BOARDWALK ATLANTIC CITY, N. J.

220011:0000

The meeting and banquet rooms in number, variety and seating capacity, compare favorably with those of the largest hotels in the United States.

| Haddon Hall ROOM Card Room | FLOOR Main Lobby Lounge Lounge | | SEATING 60 40 | DIMING No No | SIZE 39' 7" x 17' 0" 35' 6" x 16' 6" 25,692 Sq. Ft. |
|---|--------------------------------|----------------|-----------------------|--------------------|--|
| Total public space Vernon Room | | | 900 250 | 600 150 750 | 51' 0" x 103' 6" 33' 6" x 51' 0" |
| Garden Room Combined Total Solarium | | | 1150 175 75 | 128 46 | 22' 0" x 66' 0" 13' 0" x 52' 0" 10' 0" x 19' 0" |
| Pavilion A Sun Porch | | | 18 175 | 12 90 1200 | 91'10" x 17' 1" 13,400 Sq. Ft. |
| Wedgwood Area Total public space Rutland Room 134 | Los Upper Los | unge | 500 20 60 | 360 12 48 | 43,755 Sq. Ft. 45' 3" x 85' 9" 13' 6" x 21' 0" 28' 5" x 18' 9" 26'10" x 13'11" |
| Bakewell Room Rowsley Room Total public space | Upper Lo | ounge Floor | 50 415 | 32 No 234 | 5,211 Sq. Ft. 45' 6" x 56' 0" 45' 7" x 50' 0" |
| Viking Theater West Room Tower Room 1333 Tower Room 1335 | 59 59 | 60 28 60 | 350 50 35 50 | 40 16 40 | 22' 0" x 24' 6" 15' 0" x 24' 6" 22' 0" x 24' 6" |
| Tower Room 1337 Tower Room Combine 1332 | ed Tower | r Floor | 150 | 120 12 88 | 14' 9" x 20' 0" 16' 0" x 59" 4" 20' 0" x 30' 0" |
| Mandarin Room 1344 | 89 89 80 | 93 | 60 | 48 No | 15' 0" x 18' 6' 8,320 Sq. Ft |
| 1357 Total public space Navajo Room Television Room | Tower Floor | | | 40 | 16' 0" x 59' 0 |

| Chalfonte ROOM Blue Room Roberts Room Carolina Room | FLOOR Main Lobby | 90 135 1800 400 | 70 90 1200 No | 24' 4" x 33' 7" 24' 4" x 41' 4" 134' 5" x 81' 4" 38' 5" x 78' 9" |
|---|---------------------|--------------------------|------------------------|---|
| Music Room | 99 | 60 | No | 39' 9" x 15' 8" 19' 2" x 29' 3" |
| Vauzhall Room Marine Room | 00 | 40 25 | No No | - 16' 0" x 14' 0" |
| 71 | | 25 | No | 16' 0" x 14' 0" 41' 7" x 14' 7" |
| 72 Zodiac Roem (A) | 99 | 60 | 48 | 35' 4" x 14' 7" |
| Zodiac Room (B) | | | | 16,572 Sq. Ft. |

EQUIPMENT AVAILABLE at CHALFONTE-HADDON HALL

Auto Lift 5000 lb. capacity

minimi.

Blackboards Portable Broadcasting Equipment and Facilities

Closed Circuit TV Dosks

Executive Desk Pads

Display Panels

Flags

American Canadian Maryland New Jersey Pennsylvania All other (one

week's notice). Lecterns (Lighted) Table

Imperial

Pointers Electric and School Room

Projectors 35MM, Simplex and DeVry Carbon Arc Motion Picture Projection

Motion Picture Projection
Equipment
16MM, Ampro Carbon Are Sound
Projectors
16MM, Bell & Howell, Ampro &
DeVry 1000 Watt Sound
Projectors
American Optical Slide Projectors
Spencer (34) & 4") 500W Slide
Projectors
Leatman Kudamastar 2 x 2" Slide
Projectors

ojectors nan Kodamaster 2 s 2" Slide

Projectors eseler Master Vu-Graf Projectors paque Projectors

Film Strip & Sound Slide Film

Film Strip & Sound Slide Film Projectors BMM. Motion Picture Projectors Strong Hi-Intensity Carbon Arc Side Projector. Gontinuous 16MM. Sound Projectors

Public Address Systems

Altec Lansing Hi-Fidelity Sound

Allec Lansing Hi-Fidelity Sound Equipment Halter & Lapel Microphones Laud Haller "Walkie Talkie" Transmitter and Receiver

Recorders

Record Players All speeds

Screens rincipal rooms equipped sizes up to 11' x 14'

Signs

Removable letter Sign Standards

Spotlights
Incandescent 2000 to 3000 W.
Carbon Arc—High Intensity
Raffector Spots—150 W

Hellector Spots Lines Y x 6' Folding 3' x 5' Library 18" 7 72" Folding 10" a Charlest Commentum 30" x 72" Folding 30" x 72" Folding 48" Folding (Round) 49" Folding (Round)

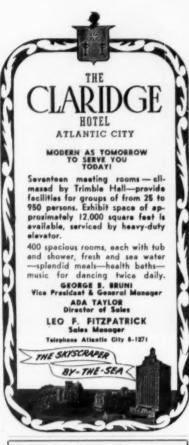
TelePrompter

8075

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Leeds and Lippincott Company

Ownership-Management for 67 years





OUR ORGANIZING FOLIOS CAN HELP IN PLANNING YOUR CONVENTION

To assist with your plans we offer The HOTEL DENNIS "Call to Convention" organising brochure. Separate folios on rooms, private meetings, dining and exhibit requisites, entertainment, miscellaneous features. Ample space for notes and records, plus a coordination folio for the convention chairman.

The DENNIS proudly announces completion of Atlantic City's newest convention facilities, accommodating up to 800.



Boardwalk at Michigan Avenue ATLANTIC CITY 4-8111

NEW JERSEY Atlantic City continued

The Claridge Hotel (HSMA)

See Advertisement, Page 122

Boardwalk at Indiana (Phone: 5-1271)

Manager: George B. Bruni
Dir, of Sales: Ada Taylor
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms,
32 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Sept. to June—Single: 7.0015.00; Double: 11.00-19.00; Suites: 36.00-92.00,
July and Aug.—Single: 9.00-21.00; Double: 13.0025.00; Suites: 47.00-110.00. European

ATLANTIC CITY. N. hotel **Outstanding Facilities**

at Sensible Prices

If you plan to hold a convention or sales meeting in Atlantic City, it will pay to investigate the facilities at the Jefferson . Atlantic City's leading moderately priced hotel, Famous for its excellent cuisine and outstanding facilities, the Jefferson's completely trained convention staff is your assurance of a most successful meeting.

 UNEXCELLED LOCATION -in the heart of the resort, convenient to railroad and bus terminal.

BANQUET ROOM — seat-

ing 1230 persons. SEPARATE MEETING ROOMS accommodating 35

to 350 persons.

EXHIBIT SPACE of over 13,000 square feet.

SOUNDPROOF, AIR-CON-DITIONED auditorium.

468 COMFORTABLE ROOMS in the Jefferson and its sister hotels.

EXPERIENCED STAFF to handle all details.

For complete details and information for future bookings, write, wire or talephone Charles A. Fetter, General Manager.



Jefferson Auditorium Atlantic City's Newest & Finest

Completely Air Conditioned

No. Mtg. Rms. & Capacity of Largest: 12 (950) No. Banquet Rms. & Capacity of Largest: 5 (7 Group Meal Rates: Breakfast: 2.25; Lunch: 3. Dinner: 5.00 Liquer: Served in hotel
Charges for Mig. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 to 10,000 sq. ft. on one

floor
Audio-Visual Aids: PA system, spotlights, I6mm sound, 2x2 slide projectors
Stage: Available
Sports Facilities: Golf, tennis, fishing, swimming

Hotel Dennis (HSMA)

See Advertisement, Page 122

Boardwalk & Michigan Ave. (Phone: 4-8111) Gen. Manager: Joseph M. Hitzel, Jr. Dir. of sales. John E. Leishman Convention Season: All year, except July and Largest Group Accommodated: 500 (300 rooms, 8 suites available)

Air Conditioning: Some banquet and meeting

rooms
Convention Rates: Single: 7.00-18.00; Double: 10.00-23.00; Suites: 40.00-75.00
No. Mtg. Rms. & Capacity of Largest: 12 (450)
No. Banquet Rms. & Capacity of Largest: 6 (300)
Group Meal Rates: Breakfast: from 2.50; Lunch: from 3.00; Dinner: from 5.00
Liquer: Served in hotes

Liquer: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, I6mm projector, screens Sports Facilities: Bathing, fishing, golf nearby

Jefferson (HSMA)

See Advertisement, Page 122

136 So. Kentucky Ave. (Phone: 5-0141)

Manager: Charles A. Fetter Convention Season: All year Largest Group Accommodated: 500 (237 rooms Conditioning: Benquet and meeting rooms,

38 bedrooms Convention Rates: Oct. I-May 27—Single: 7.00; Double: 8.00-12.00; Suites: 14.00-22.00. European.

No. Mg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Liquor: Sanguet Rms.

Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: None if headquarters
Net Exhibit Space: 8,875 sq. ft.
Audio-Visual Alds: PA system, spotlights

Stage: Available
Sports Facilities: Tennis, golf, horseback riding, bicycling, fishing, swimming

President Hotel (HSMA)

Boardwalk at Albany (Phone: 4-5151)
Manager: Alexander Berman
Sales Manager: Louis H. Steckel
Convention Season: All year, except July or Aug.
Largest Group Accommodated: 400 (175 units, including 50 suites available
Air Conditioning: Ballroom and dining room, some bedrooms
Convention Rates: Single: 6.00; Double: from 8.00;
Suites: from \$10.00
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Group Meal Rates: Breakfast: .65-1.50; Lunch: from 2.50; Dinner: 2.50-5.50
Liquer: Served .n hotel Triom Zao; Winner Zao-asu Liquer: Served in hotel Charges for Mtg. Rms.: None Net Exhibit Space: 3,000 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming pool, beach

Ritz-Carlton Hotel (HSMA)

lowa Ave. & Boardwalk (Phone: 4-3051)
Manager: C. Henry Landow
Sales Manager: Jeanne L. Smith
Convention Season: All year
Largest Group Accommodated: 800 (430 rooms, some suites available)
Air Conditioning: Banquet and meeting rooms, some suites available) some badrooms
Convention Rates: Single: 7.00-14.00; Doubles: 10.00-20.00; Suites: 25.00-35.00, European
No, Mrg. Rins. & Capacity of Largest: 20 (1,500)
No, Banquet Rins. & Capacity of Largest: 22 (1,100)
Group Meal Rates: Breakfast: 2.50; Lunch: 2.50; Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 30,272 sq. ft., separate areas
Audio-Visual Aids: PA system, spotlights Stage: Available
Sports Facilities: Swimming pool, table tennis,
shuffleboard, horseback riding

The Shelburne (HSMA) See Advertisement, Page 123

Michigan & Boardwalk (Phone: 4-8131; Telegraph; Michigan & Boardwalk (Phone: 4-8131; Telegraph: SHELAC!)
Manager: Roland Beyer
Sales Manager: Marcus Ford
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rafes: Sept. to July—Single: 7.00-23.00; Double: 10.00-25.00; Suites: 38.00 up.
European. July-Sept. upon request.
No. Mfg. Rms. & Capacity of Largest: 9 (1,000)
No. Banquer Rms. & Capacity of Largest: 9 (600)
Group Meal Rafes: Breakfast: 2.50; Lunch: 3.50; Dinner: 6.00
Liquer: Served in hotel

Dinner: 6.00

Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, ell types
& sizes of projectors
Stage: Available
Sports Facilities: Ocean & beach, boating, golf,
horseback riding, tennis, surf & boat fishing

Traymore Hotel (HSMA) See Advertisement, Page 123

See Advertisement, Page 123

Boardwalk & Illinois (Phone: 4:3021)

Manager: Harold E. Baggs
Convention Season: All year
Largest Group Accommodated: 1,000 (570 rooms, 50 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 8,00:22.00; Double: 10,00:24.00; Suites: 25,00:75.00. European
No. Mig. Rms. & Capacity of Largest: 6 (1,100)
No. Banquet Rms. & Capacity of Largest: 6 (900)
Group Maal Rates: Breaklast: 2.50; Lunch: 3.50;
Dinner: 5,00
Liquer: Served in hotel
Charges for Mig. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 40,000 sq. ft. on one floor, separate area

separate area Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Swimming, ice skating

CAMDEN

Railroads: PRR; P. R. S. S.
Airlines: Served through Philadelphia

Walt Whitman Hotel Wall Whitman Strong St. (Phone: Woodlawn 4-5700) Manager: Jack Nagel Sales Manager: Annette T. Nagel Convention Season: All year Largest Group Accommodated: 200 (175 rooms, 5 surtes available) Air Conditioning: Entire hotel Convention Rates: Single: 5.50; Double: 9.50;

Suites; 18.00 single: 5.50; Double: 9
No. Mfg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 3 (55
Group Meal Rates: Breakfast: 1.25; Lunch: 2
Dinner; 3.50

Liquer: Served in hotel
Charges for Mtg. Rms.: from 5.00
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screen Stage: Available Sports Facilities: Golf, tennis, swimming, bowling

ELIZABETH

Railroads: PRR: B. & O.: J.C

Elizabeth Carteret Hotel II55 East Jersey St. (Phone: EL 3-4000) Manager: James J. Carey Convention Season: All year Largest Group Accommodated: 100 (50 rooms, 10 suites available)
Air Conditioning: 3 banquet and meeting rooms,

Air Conditioning: 3 banquet and meeting rooms, some bedrooms
Convention Rates: Single: 5.50.7.45; Double: 7.0011.45; Suites: (12.50.15.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: (1.75; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.; Vary
Net Exhibit Space: 2,928 sq. ft. on one floor
Audio-Visual Aids: PA system, spottights
Stage: Available

HADDONFIELD

Railroads: Penna., P.R.S.S.

Cherry Hill Inn

Route 38 at Haddonfield Rd. (Phone: NOrmandy 2-7200)

Manager: F. R. Clausen Sales Manager: Harry Anderson and J. A. O'Con-

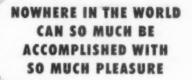
onvention Season: All year orgest Group Accommodated: 200 (100 rooms

available and Entire hotel
Convention Rares: Single: 8.00-14.00; Double: 14.00.20.00

14,00.20.00 No. Mrg. Res. & Capacity of Largest: 5 (500) No. Benquet Rms. & Capacity of Largest: 5 (500) No. Benquet Rms. & Capacity of Largest: 5 (500) Group Meal Rates: Brackfast: 90 to 2.25; Lunch: 1,75 to 4,00; Dinner: 4,50 to 9,00 Liquer: Served in hotel

Liquer: Served in hotel Charges for Mig. Rms.: None if meals served Net Exhibit Space: 6,000 sq. ft, on one floor Audio-Visual Alds: PA system, spotlights

Stage: Yes Sports Facilities: Golf shuffleboard, horseback



SWIM! ... in our colorful outdoor pool or luxurious tropical indoor pool . . . or (in season) ocean bathing right at our door!





SKATE! ... on our spacious, colorful, artificial outdoor rink night and day during the winter months.

RELAX! ... in our modern Health Club under a soothing massage. Ease away unwanted pounds in the steam room.





DANCE! ... in the gay, sophisticated Submarine Room to the music of top flight orchestras.

DINE!...in a choice of distinguished restaurants featuring truly fine food.



SALES MEETINGS, EXHIBIT SPACE AND BANQUETS? THE TRAYMORE'S FACILITIES ARE UNEXCELLED IN ATLANTIC CITY.

For our entire CONVENTION STORY please write or phone

Warold E. Baggs Vice Pros. & Gen. Mgr.



Center of the Boardwalk

ATLANTIC CITY

New Jersey Atlantic City 4-3021



NEW JERSEY continued

JERSEY CITY

Railroads: B. & O.; J.C.; D.L. & W.; Erie; H. & M.; L.V.; N.J. & N.Y.; N.Y.C.; N.Y.S. & W.; PRR

Hotel Plaza

91 Sip Ave. (Phone: Oldfield 3-0100)
Manager: Samuel Forrest
Sales Manager: Betty Larkin
Convention Season: All year
Lergest Group Accommodated: 100 (65 rooms, 5 suites available)
Air Conditioning: Benquet and meeting rooms, some beforeoms. Air Conditioning: Banquet and meeting rooms, some bedrooms
Convention Rates: Single: 450.6.00; Double: 8.00-10.00; Sultes: 12.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Liquer: Served in holts
Charges for Mtg. Rms.: 7.00 to 100.00
Charges for Exhibit Areas: 7.00 to 100.00
Audio-Visual Aids: PA system, spotlights

LAKEWOOD

Railroads: J.C.

Laurel in The Pines

Lake Drive (Phone: Lakewood 6-8000)
Manager: Charles Seiden
Sales Manager: Frances Zwickel
Convention Season: Nov. to April
Largest Group Accommodated: 600 (350 rooms available)
No. Mfg. Rms. & Capacity of Largest: 2 (900)
No. Banquer Rms. & Capacity of Largest: 2 (900)
Liquer: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, 8mm, Stage: Available Sports Facilities: Swimming, ice sketing, golf,

NEWARK

Railroads: D.L. & W.; Erie; PRR; J.C.; L.V.; Airlines: AAA, AAL, BNF, CAP, DAL, EAL, MOH, NAL, TWA, VAL

Douglas Hotel

IS Hill St. (Phone: Mitchell 2-5100) Manager: Robert Loughlin Convention Season: All year Largest Group Accommodated: 500 (250 rooms, 6 suites available)
Air Conditioning: 5 banquet and meeting rooms, Air Conditioning: 5 banquet and meeting rooms, 40 bedrooms test: Single; 6.00-9.00; Double; 8.00-12.00; Suites; 18.00-22.00. European No. Mtg. Rms. & Capacity of Largest: 5 (400) No. Banquet Rms. & Capacity of Largest: 4 (300) Group Meal Rates; Breakfast; 1.50; Lunch: 2.25; Dinner; 3.25
Liquor: Served in hotel Charges for Mtg. Rms.: 15.00 up Charges for Exhibit Areas: 100.00 per day if no Charges for cannot food or liquor served Net Exhibit Space: 7,152 sq. ft. on two floors Audio-Visual Alds: PA system, spotlights

Robert Treat Hotel (HSMA)

50 Park Place (Phone: Market 2-1000)

Manager: Stanley J. Akus Sales Manager: Jack B. D. Still Convention Season: All year Largest Group Accommodated: 650 (250 rooms Largest Group Accommodated: 650 (250 rooms and 8 suites available)

Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 15.00; Suites: 15.00 to 30.00

No. Mtg. Rms. & Capacity of Largest: 5 (600)

No. Banquer Rms. & Capacity of Largest: 5 (600)

Group Meal Rates: Breakfast: from .55; Lunch: from I.10; Dinner: from 2.00 Liquer: Served in hotel
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mtg. Rms.: from 10.00
Net Exhibit Space: 8,000 sq. ft, on two floors
Audio-Visual Aids: Blackboards, PA system, spot-

NEW BRUNSWICK

Railroads: PRR; Raritan

Roger Smith Hotel

See Advertisement, Page 124

IB Livingston Ave. (Phone: CHarter 7-6000) Manager: Edward R. Roberts Convention Season: All year Largest Group Accommodated: 200 (102 rooms Air Conditioning: All banquet halls, some bed-Convention Rates: Single: 4.75 to 9.50; Double: 6.75 to 12.50 No. Mtg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 4 (450) Liquer: Yes

PATERSON

Railroads: Erie; D.L. & W.; N.Y.S. & W.

The Alexander Hamilton

55 Church St. (Phone: Sherwood 2-8000) Manager: Walter T. Brazell Convention Season: All year Largest Group Accommodated: 250 (150 rooms, I suite available)
Air Conditioning: 3 banquet and meeting rooms, Convention Rates: Single: 5.00-6.25; Double: 10.75-12.50; Suites: 17.50. European No. Mig. Rms. & Capacity of Largest: 8 (600) No. Banquet Rms. & Capacity of Largest: 8 (400) Group Meal Rates: Breekfast: 1.50; Lunch: 1.75; Liquor: S

Charges for Mtg. Rms.: 15.00 to 175.00 per day Charges for Exhibit Areas: 15.00 to 175.00 per day Net Exhibit Space: 6.000 sq. ft. Audio-Yisual Aids: PA system, spotlights, black-Stage: Available

NEW BRUNSWICK, N. J. HOTEL welcomes you to well-serviced Sales Meetings and Conventions d courtees, well-trained stuff fine cuising of conditioned dising and cackful room or conditioned guest name evaluable payment suggest payment. By system study a paylight galaxy and R. Rabanta. Man f control location for convenience
f a meeting rooms up to
500 capacity
4 homeost rooms up to
450 capacity
complete cooperation on last
minute changes Edward R. Roberts, Mgr. For information address hotel or Roger Smith Hotels Corp., 151 East 50th St., New York 22

PLAINFIELD

Railroads: J.C.; B. & O.

Park Hotel (HSMA)

Park Hotel (HSMA)

123 E. 7th St. (Phone: Plainfield 6-3400)
President: A. W. Stender
Manager: A. W. Stender
Manager: Alec Blake
Convention Season: All year
Largest Group Accommodated: 150 (90 rooms,
10 suites evailable)
Air Conditioning: Entire hotel
Convention Retes: Single: 7,50-8,50; Double: 9,5015,00; Suites: 18,00-25,00. European
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 4,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: from 3,00
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food served
Charges for Fishibit Areas: from 15,00
Not Exhibit Space: 2,600 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

PLEASANTDALE

Reilroads: See Newark (30 minutes from Newark)

The Goldman

(Phone: Redwood 1.4400)
Manager: Arthur Goldman
Convention Seaton: All year
Largest Group Accommodated: 400 (225 rooms Available)
Air Conditioning: Entire hotel
Convention Rates: Single: 16.00-20.00; Double:
30.00-50.00, American
No. Mtg. Rms. & Capacity of Largest: 3 (800)
No. Banquer Rms. & Capacity of Largest: 2 (500)
Group Meal Rates: Breakfast: from 1.50; Lunch:
from 3.00; Dinner: from 5.00
Liquor: Served in hotel
Charges: 64. Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,000 sq. ft.
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Golf, handball, shuffleboard,
baseball, volleyball, archery, tennis, swimming,
indoor pool, ice skating

PRINCETON

Railroads: PRR

Nassau Tavern Hotel

Nassau Tavern Hotel
Palmer Square (Phone: WAlnut 1-7500)
Manager: George P, Washko
Sales Manager: Janet Oliver
Convention Season: All year
Largest Group Accommodated: I10 (50 rooms, 6 suites available)
Air Conditioning: Entire hotel
Gonvention Rates: Sept. through June—Single:
8.00-10.00; Double: 12.00-16.00; Suites: 20.00.24.00,
July and August—Single: 6.00-10.00; Double:
10.00-16.00; Suites: 16.00-24.00. European
No. Mig. Rms. & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 8 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel Liquer: Served in hotel Charges for Mtg. Rms.: None if rooms and meals served

Net Exhibit Space: 1,500 sq. ft. on one floor

Audip-Visual Aids: PA system, spotlights, film

projectors evailable

The Princeton Inn (HSMA)

Stage: Available
Sports Facilities: Golf, tennis

(Phone: 1-5200) (mines: 1-200)
Manager: G. Bland Hoke
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms
and 3 suites available)
Convention Retes: Single: 14.00 to 18.00; Doublet:
24.00 to 30.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquer Rms. & Capacity of Largest: 3 (200)
Group Meel Rates: Breakfast: from 1.25; Lunch:
Liquer: Sarved in hotel Liquer: Served in hotel
Air Conditioning: Meeting rooms
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 3900 sq. ft, on one floor
Audio-Visuel Aids: Sportlights
Sports Facilities: 18 hole golf course adjacent

SPRING LAKE BEACH

Railroads: PRR; V.C.; N.Y. & L. Br.

The Monmouth Hotel

(Phone: Gibson 9-5000)
Managing Director: James J. Farrel
Res. Manager: Felix H. Standen
Convention Sasson: June and September—after Largest Group Accommodated: 400 (250 rooms

available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 24.00; Double: 34.00;
Suites: 50.00. American
No. Mig. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 5 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 5.00

Dinner: 5.00
Liquer: Served in hote|
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, projectors on rental basis Stage: Available
Sports Facilities: Private beach, tennis, golf, putting green, shuffleboard

TRENTON

Railroads: PRR; Read; T.-P. Traction

Hildebrecht Hotel

27 W. State St. (Phone: Export 2-2111)
Manager: Robert K. McPherson
Convention Season: All year
Largest Group Accommodated: 375 (175 rooms,
10 suites available)
Air Conditioning: Banquet and meeting rooms,
65 badrooms

10 suites available)
Air Conditioning: Banquet and meeting rooms,
65 bedrooms
Convention Rates: Single: 5.50-9.00; Double: 8.50-13.00; Suites: 15.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;
Dinner: 3.00

Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Vary
Net Exhibit Space: 7,380 sq. ft, on one floor,
3.00 sq. ft. separate from meeting rooms space
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screens

boards, easels, scree Stage: Available Sports Facilities: Golf

Stacy-Trent Hotel (HSMA)

49 W. State St. (Phone: Export 2-3131) *
Manager: L. W. Asterstock
Sales Manager: Carl Knudsen
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, room Addresses

Air Conditioning: banquer and meeting rooms, some bedrooms.

Convention Rates: Single: 5.75-8.50; Double: 8.75-12.00; Suites: 22.00-25.00. Europe4an

No. Mig. Rms. & Capacity of Largest: 6 (600)

No. Banquer Rms. & Capacity of Largest: 6 (500)

Group Meel Rates: Breakfast: 1.50; Lunch: 2.50;

Dinner: 3.50

Liquor: S Charges for Mtg. Rms.: None if headquarters. Charges for Exhibit Areas: None if headquarters. Net Exhibit Space: 9500 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, screet Audio-Visual Aids: PA system, Stage: Available Sports Facilities: Golf, bathing

WEST END

Railroads: J.C.; N.Y. & L.B.; Penna

Hollywood Hotel

Cedar Ave. (Phone: Capital 9-1420)
Manager: Irving Cohen
Convention Season: June and Sept.
Largest Group Accommodated: 325 (140 roo.
10 suites available)
Air Conditioning: Banquet and meeting rooms,
117 bedrooms

Air Conditioning: Banquet and meeting rooms, 117 bedrooms.
Convention Rates: Single: 12.00-16.00; Double: 14.00-18.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (400)
Group Mael Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 5.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, pool

NEW MEXICO

NOVEMBER 15. 1957

ALBUQUERQUE

Railroads: A.T. & S. Fe Airlines: CAL, FAL, TWA

AUDITORIUM

Civic Auditorium

See Advertisement, Page 125

Manager: Charles W. Swan Exhibit Areas: 23,500 sq. ft. Rental Fees and Services: 300.00, plus 50.00 for

matinee
Number of Meeting Rooms and Capacities: Main auditorium, 6,500; Main lobby room, 500; East lobby room, 300; West lobby room, 125
Yentilation: Air conditioning
Ceiling Height: 40 ft. PA System: Altec-Lansing Dimensions, Opening to Exhibit Hall: 22 ft, wide, 12 ft. high
Columns, Locations and Dimensions: No columns Locations, Size of Storage Areas: 6,000 sq. ft. in rear of arena

Facilities to Handle Food Functions: Catered banquet for 1,000
Parking Facilities: For 1,000 cars
Distance from Business District: 8 blocks

Hotel Alvarado

110 First Street, S.W. (Phone: CH 3-6671; Tele-graph: Desk FAX FDZ) Manager: Raymond W. Williams Convention Season: All year Largest Group Accommodated: 160 (80 rooms, 4

Largest Group Accommodated: 160 (80 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00.9.50; Double: 8.00.
12.50; Suites: 20.00.30.00. European
No. Mtg. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breaklast: 2.00; Lunch: 2.25;
Dinner: 2.75

Charges for Mtg. Rms.: 10.00-75.00 Net Exhibit Space: 3,910 sq. ft. Audio-Visual Alds: PA system Stage: Available



125

NEW MEXICO Albuquerque continued

Hilton Hotel

See Advertisement, Page 126

125 2nd St. N.W. (Phone: Chapel 3-4423; Teletype A(V 85)
Manager: Bryan Gorden
Sales Manager: John B, Williams
Convention Season: All year
Largest Group Accommodated: 200 (90 rooms,
8 suites available)

8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00.9.50; Double: 9.0011.50; Suites: 23.00.26.00
No. Mag. Rms. & Capacity of Largest: 8 (500)
No. Benquet Rms. & Capacity of Largest: 8 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.75

Liquor: Served in hotel Charges for Mtg. Rms.: Variable Charges for Exhibit Areas: Variable Net Exhibit Space: 2,500 sq. ft. on one floor, separate area Audio-Visual Aids: PA system, spotlights, screens Stage: Available Sports Facilities: Golf, skiing, tennis, swimming,

GALLUP

Railroads: A.T.&S.Fe, Airlines: FAL

Hotel El Rancho

See Advertisement, Page 135

Highway E. 66 (Phone: 650) Manager: Martin L. Hanks Convention Season: All year

Largest Group Accommodated: 450 (200 rooms, lergest Group Accommodated: 450 (200 rooms, 20 suites available). Air Conditioning: Entire hotel. Convention Rates: Single: 5,00-9,00; Double: 8,00-15,00; Suites: 12,00-35,00. European No. Mtg. Rms. & Capacity of Largest: 5 (200). No. Banquet Rms. & Capacity of Largest: 5 (155). Group Meal Rates: Breakfast: 1,25; Lunch: 1,50; Dinner: 2,00. Liquor: Served in hotel. Charges for Mtg. Rms.: None. Charges for Exhibit Areas: None. Audio-Visual Aldis: PA system, spotlights. Stage: Available. Sports Facilities: Golf, swimming.

SANTA FE

Railroads: Santa Fe Airlines: CAL TWA

The Bishop's Lodge

See Advertisement, Page 127

Bishop's Lodge Road (Phone: 3-6378) Manager: James R. Thorpe, Jr. Convention Season: Sept. 15-June 15 Largest Group Accommodated: 125 (55 rooms, 12

Lergest Group Accommodated: 125 (55 rooms, 12 suites available)
Convention Rates: Single: 16.00-22.00; Double: 28.00-34.00; Suites: from 36.00. American No. Mfg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Net exhibit space 2.500 sq. ff.
Net Exhibit Space: 2.500 sq. ff. on one floor
Audio-Visual Aids: PA system, spotlights, screens, blackboard, 16mm, 3/4x4/4, 2x2, opaque projection

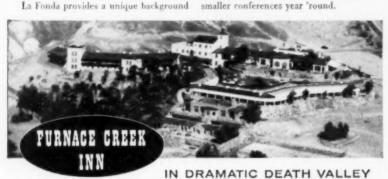
jectors Stage: Available Sports Facilities: Golf tennis, Shuffleboard, rid-ing, swimming, hunting, fishing, skiing

This time . . . Meet amidst splendor



IN PICTURESQUE SANTA FE Meet at the center of the "most interestfor memorable meetings. Meeting rooms, ing hundred mile square in America" and

banquet facilities, ideal year 'round climate. Available for meetings of up to 300 from after Labor Day to June 30, for smaller conferences year 'round.



Meet in the midst of scenic wonders-in an atmosphere both relaxed and luxurious. Unsurpassed recreational facilities, including swimming pool, tennis courts, nine-hole golf course, horseback riding

enjoy the matchless accommodations of

one of the world's most charming hotels.

and sightseeing trips. Furnace Creek Inn can accommodate groups up to 175 during November, December and January. Smaller conferences November 1 to May 1.

DISTINGUISHED ACCOMMODATIONS AMID SCENIC SPLENDOR

La Fonda, Santa Fe, N. M. Accommoda-tions for groups up to 300 after Labor Day to June 30. Write Manager H. G. Parker, Phone; 3-5511, Teletype; SANTA FE, N. M. 5861.

Alvarade Hotel, Albuquer que, N. M. Ac-commodations for groups up to 150 all year. Write Manager, Raymond W. Williams. Phone: 3-5571, Teletype: AQ 62.

Furnace Creek Inn, Death Valley Na-tional Monument, California. Accom-modations for groups up to 175 November 1 to May I. Write Manager, Fred W. Witteborg.

or Fred Harvey Reservations Office, 530 W. 6th Street, Los Angeles 14, California. Phone: TRinity 8048, Teletype: LA 1465.

El Tovar Hotel, Bright Angel Lodge, Grand Canyon National Park, Arizona. Accommodations for groups up to 200 October 1 to April 30. Write Manager, William W Wallace. Phone. Grand Canyon 40, Teletype: GRAND CANYON 3661. Or contact Fred Harvey, 80 E. Jackson Blvd., Chicago. Phone: HArrison 7-3489, Teletype: CG 2462



Most popular Meeting and Convention Site in the Southwest



FACILITIES

- Entire hotel completely air conditioned
- Meeting rooms accommodating from 6 to 600 for meetings or food service
- · Located in main business area, convenient to all transportation facilities
- Adequate exhibit space
- Write for our free descriptive literature showing facilities and suggested menus.

ALBUQUERQUE, NEW MEXICO J. BRYAN GORDON, Mgr. C. N. HILTON, Pres.

La Fonda Hotel

See Advertisement, Page 126

See Advertisement, Page 126

100 San Francisco St. (Phone: Senta Fe 3-5511)
Manager: Harry G. Parker
Convention Season: From after Labor Day to
June 30 (small mitgs. all year)
Largest Group Accommodated: 300 (205 rooms,
11 suites available)
Convention Rates: Single: 6-50-10.00; Double: 9.0014.00; Suites: 17-50-50.00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banguet Rms. & Capacity of Largest: 5 (450)
Group Meal Rates: Breakfast: .75-2.50; Lunch:
1.10-2.50; Dinner: 2.50-6.50

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 984 sq. ft. on one floor
Audio-Visual Aids: PA system, Ijmm movie projector
Forett. Excellibles: Cottl. fishing, hunting, riding.

Sports Facilities: Golf, fishing, hunting, riding,



Schedule your next meeting at one of America's finest resort hotels -

THE **BISHOP'S** LODGE

- * INTERNATIONALLY FAMOUS
- * MODERN, WELL EQUIPPED CONFERENCE FACILITIES
- * CHARMING ACCOMMODATIONS
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Free from distractions, yet five short minutes from historic Santa Fe, The Bishop's Lodge offers the most modern conference facilities in the Southwest plus complete resort facilities for after work relaxations and social activities.

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JAMES R. THORPE, JR., MGR.

P. O. Sox 1655 Tel. 3-6378

Santa Fe, New Mexico

Conference Season September 15 - June 15

NEW YORK

ALBANY

Railroads: N.Y.C.; D. & H. Airlines: AAL, EAL, MOH, TWA



CONVENTION BUREAU

Albany Convention & Visitors Bureau 74 Chapel St. Fred S. Daiger, Executive Director

Dewitt Clinton Hotel (HSMA)

State and Eagle Sts. (Phone: 4-6111)
Manager: John J. Hyland
Convention Season: All year
Largest Group Accomedated: 500 (400 rooms, 16 suites available)
Alr Conditioning: Banquet and meeting rooms, Air Conditioning: banquer and up; Double: 8.50 many bedrooms:
Convention Rates: Single: 7.00 up; Double: 8.50 up; Suites: 20.00-40.00
No, Mig. Rms. & Capacity of Largest: 7 (450)
Roup Maa Rates: Breakfast: 2.00; Lunch: 2.50 up;
Dinner: 3.50 up
Liquer: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spotlights

Sheraton—Ten Eyck Hotel

Stage: Available Sports Facilities: Golf, swimming, fishing

See Advertisement, Page 9

See Advertisement, Page 9
87 State St. (Phone: Albany 4-IIII)
Manager: Morgan J. Smith
Sales Manager: Harry E. Fear
Convention Season: All year
Largest Group Accommodated: 600 (400 rooms,
21 suites available)
Air Conditioning: 200 bedrooms, all banquet
rooms and meeting rooms
Convention Rates: Single: 6.00-10.00; Double: 9.0015.00; Suites: 15.00-40.00
Mo. Mig. Rms. & Capacity of Largest: 12 (600)
Mo. Banquet Rms. & Capacity of Largest: 12 (500)
Group Mael Rates: Breakfast: 1.50; Lunch: 2.75 to
4.50; Dinner: 3.50 up
Liquor: Served in hotel Liquer: Served in hotel
Charges of Exhibit Areas: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,200 sq. ft.
Audio-Visual Aids: PA system, spotlights, closed-circuit TV. Stage: Available

Sales Manager: James Klarnet Convention Season: All year Largest Group Accommedated: 1,000 (500 rooms, 30 suites available) Air Conditioning: 100 bedrooms, all banquet and meeting rooms
Convention Rates: Single: 6.00.8.00; Double: 9.00-12.00; Suites: 0.00-18.00. European
No. Mig. Rms. & Capacity of Largest: 10 (200)
No. Banquet Rms. & Capacity of Largest: 16 (2.07) Group Meal Rates: Breakfast; 2.25; Lunch: 3.00; Dinner 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.; Vary
Charges for Exhibit Area: Vary
Net Exhibit Space: 15.000 sq. ft,
Audio-Visual Aids: PA system, spotlights, 14 mm Stage: Available Sports Facilities: Salt water swimming pool

BUFFALO

Reifroads: B. & O.; B.C.; D.L., & W.; Erie; Gd., Tk.; Int.; Lt.; LV.; N.Y.C.; N.Y.C. & St. L.; PRR; C. & O.; S.B.; Web. Airlines: AAA, AAL, CAP, LCA, MOH

CONVENTION BUREAU

Buffalo Convention & Tourist Bureau 155 Franklin St. (2) H, Ward Stewart, Jr., Manager

AUDITORIUM

Memorial Auditorium

Main & Terrace (Mohawk 4200) Manager: Thomas A, Timlin Eshibit Areas: Arena, 32,629 sq. ft.; Exhibition Floor, 49,960 sq. ft.

Rental Fees and Services: \$500 per day, all normal

Floor Load: Exhibition Hall, unlimited: Arena, 200 lbs. per sq. ft. Ventilation: Forced Air Celling Height: Exhibition Hall: 14 ft.; Arene: 60

P. A. System: Complete Dimensions, Opening to Exhibit Hall: 13 ft. wide, Columns: Arena, none; Exhibition Hall, 24-in.

Utilities: All currents, gas, steam, compressed air, water, drainage Loading Facilities: Platform, 101 ft. by 16 ft.;

Loading Pactimes: Flation, to the control of the co

BOLTON LANDING

Sagamore Hotel

(Phone: Bolton Landing 3121)

Manager: James Feyko
Convention Season: May I to Oct. I except July
I to 5 and July I7 to Aug. I5
Largest Group Accommodated: 500 (250 rooms
and I0 suites available)
Convention Rates: I5.00 to 23.00 per person, according to size of group, American
No. Mtg. Rms. & Capacity of Largest: 5 (900)
No. Banquet Rms. & Capacity of Largest: 2 (600)
Liquer: Served in heter

Liquer: Served in hotel
Air Conditioning: Entire hotel
Charges for Banquet & Mitg. Rms.: none
Net Eshibit Space: 4,000 sq. ft, on one floor
Audio-Visual Aids: Ifomm, 35mm Cinemascope
projectors, PA system, spotlights
Stage: Available Stage: Available Sports Facilities: Tennis, golf, swimming

BROOKLYN

Railroads: See New York City Airlines: See New York City

St. George Hotel SI Clark St., (Phone: Main 4-5000) Manager: Norman H. Free

Buffalo's Midtown Hotel's Group

See Advertisement, Page 128

245 Elmwood Ave. (Phone: GRant

Sales Manager: Thomas P. McMann Convention Season: All year Largest Group Accommodated: 1,200 (500 rooms, 40 suites available) Air Conditioning: Banquet halls and some bed-

Convention Rates: Single: 6.00-9.00; Double: 9.00-

15.00 No. Mtg. Rms. & Capacity of Largest: 25 (1.000) No. Banquet Rms. & Capacity of Largest: 25 Group Meal Rates: Breakfast: 1.50; Lunch: 1.90; Dinner: 3.10

Dinner: 3.02 Liquor: Yes May Rms.: 10.00 to 100.00 Charges for Exhibit Areas: 10.00 to 150.00 Net Exhibit Space: 10.000, sq. ft. Audio-Visual Aids: 8, 16, 35mm projectors and Audio-Visual Aids: 8, 16, 35mm projectors and

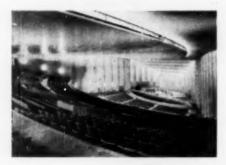
spotlights
Stage: Yes
Sports Facilities: Golf, boating, fishing

Lafayette Hotel (HSMA)

Washington and Clinton Sts. (Phone: CL 5470)
Manager: E. J. Gavin.
Convention Sesson: All year
Lergest Group Accommodated: 400 (200 rooms,
B suites available)
Air Conditioning: I banquet room
Convention Rates: Single: 7.00-10.75; Double:
10.00-14.00; Suites: 24.09-36.00
No. Mq. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (400)

Planned . . . To Make Your Next Convention the Finest





Buffalo's Newest and Most Complete

Convention Center, Located in the Most
Fashionable Area...

Only 3 Minutes to the Heart of City
and to Canada

CONVENTION CAPACITIES

| Kleinhans Music He | all | Hotel Stuyvesant | | | |
|-----------------------|------|------------------|-------------|--|--|
| Meeting | 3800 | Meeting | 625 | | |
| Exhibit | 100 | Banquet | 510 | | |
| Stage | 100 | Hotel Lenox | Hotel Lenox | | |
| Banquet | 1200 | Meeting | 525 | | |
| Dancing | 1000 | Banquet | | | |
| Hotel Sheraton | | Hotel Westbrook | | | |
| Meeting | 555 | Meeting | 500 | | |
| Banquet | 455 | Banquet | 425 | | |
| | | | | | |

Compare these facilities that insure complete satisfaction for your next convention

- Accommodations from 12 to 1200
- Single, double or suite accommodations
- · Air conditioned bedrooms
- Large screen television
- Conference rooms
- Free parking for 500 automobiles
- Direct airport limousine service
- Minutes away from theatres, shopping, public parks, golf courses, beaches and all houses of worship
- Drive-in entrances for motorists



This is truly a center for trade shows, exhibits, conventions, large or small. Within easy reach of every interest spot in and around Buffalo.

For further details write for "Convention Center" folder or call Tom McMann, Director of Sales—GR. 8035

245 ELMWOOD AVENUE . GRant 8035 . BUFFALO NEW YORK

NEW YORK Buffalo continued

Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 3.50
Liquor: Served in hotel
Audio-Visual Alds: PA system, spotlights
Stage: Available

Lenox Hotel

See Advertisement, Page 128 140 North Ave. (Phone: GR 1700)
Manager: Geo. J. Mooney
Sales Manager: Madeline Pritchard
Convention Season: All year
Largest Group Accommodated: 180 (75 rooms, 5
suites available)
Air Conditioning: Banquet room, some bedrooms
Convention Rates: Single: 6.00 to 10.00; Double.
8.50 to 15.00; Suites: 15.00 to 23.00
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (150)
Liquor: Served in hotel
Charges for Mtg. Rms.; 10.00 to 75.00
Charges for Embild Areas: 10.00 to 75.00
Net Exhibit Space: 3 000 sq. ft.
Audie-Visual Aids: 16rnm movie projector, 35mm
slide projector, screen, PA system, spotlights
Stage: Yes 140 North Ave. (Phone: GR 1700)

The Sheraton Hotel See Advertisement, Page 128

715 Delaware (Phone: Grant 2121) Manager: Maurice T. Lawler Sales Manager: Joseph L. Ash Convention Season: All year Largest Group Accommodated: 200 (125 rooms, 20 suites evailable)
Alr Conditioning: Benquet and meeting rooms, 75 bedrooms
Convention Rates: Single: 6.35-10.35; Double 10.35-14.00: Suites: 13.00-20.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 6 (205) (200)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.90;
Dinner 3.00
Liquer: Served in hotel
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2.800 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, projectors on rental basis:

Hotel Statler (HSMA)

See Advertisement, Page 18 107 Delaware Ave. (Phone: MOhawk 1000) 107 Delaware Ave. (Phone: MOhawk 1000)
Manager: A. H. Zugger
Sales Manager: Edward E. Murphy, Jr.
Convention Season: All year
Largest Group Accommodated: 1,400 (800 rooms,
40 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6,00-12,50; Double:
9,00-15,50; Suites: 24,00-65,00. European
No. Mtg. Rms. & Capacity of Largest: 16 (1,200)
Ne. Banquet Rms. & Capacity of Largest: 16 (1,000) No. Banquet Rms. a (1,000) (1,000) Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 4.50 in hotel
Liquer: Served in hotel
Charges for Mtg. Rms.: 30.00 to 400.00
Charges for Exhibit Areas: 600.00 per day
Net Exhibit Space: 16,000 sq. fr. on one floor;
10,400 sq. ft. in separate area
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Stuyvesant
See Advertisement, Page 128 245 Elmwood Ave. (Phone: Grant 8020) Manager: Thomas P. McMann Manager: Thomas P. McMann
Convention Season: All year
Largest Group Accommodated: 400 (175 rooms,
14 suites available;
Air Conditioning: Yes
Convention Rates: Single: 6.00-9.00; Double: 9.0015.00; Suites: 14.00-15.00
No. Mtg. Rms. & Capacity of Largest: 9 (350)
No. Banquet Rms. & Capacity of Largest: 9
Group Meel Rates: Breakfast; 1.50; Lunch: 1.90;
Linuar: Yes Liquor: Yes
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 150.00
Net Exhibit Space: 5,000
Audio-Visual Aids: 8, 16, 35mm projectors and screens, PA system, spotlights Stage: Yes Sports Facilities: Golf and boating

Hotel Westbrook See Advertisement, Page 128

675 Delaware Ave. (Phone: Grant 9100) 675 Delaware Ave. (Phone: Grant 9100)
Manager: Harold A. Levin
Convention Season: All year
Largest Group Accommodated: 160 (70 rooms,
it suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 6.00 to 9.00; Double:
9.00 to 13.00; Suites: 15.00 to 27.50
No. Marg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 5 (255)
Group Meal Rates: Breakfast: 90; Lunch: 1.90;
Dinner: 3.10
Llauer: Served in hotel

Dinner: 3.10
Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 to 75.00
Charges for Exhibit Areas: 10.00 to 75.00
Net Exhibit Space: 3,000 sq. ft,
Audio-Visual Aids: 16mm and 35mm projectors,
screen, PA system, spotlights screen, P. Stage: Yes

COOPERSTOWN

Railroads: D. & H.

The Otesaga Hotel (HSMA) (Phone: 888)

Manager: H. J. Merrick, Jr.
Convention Season: June and after Labor Dey Largest Group Accommodated: 250 (141 rooms Convention Rates: Single: 20.00; Double: 32.00 American
No. Mtg. Rms. & Capacity of Largest: 4 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 6,500 sq. 4t. on one floor
Audio-Visual Aids: PA system, spotlights, blackboards, easels, screen
Stages: Available Stage: Available Sports Facilities: Golf, shuffleboard, swimming

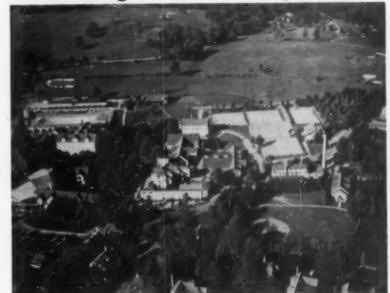
ELMIRA

Railroads: D.L. & W.; Erie; L.V.; PRR Airlines: CAP, MOH

Mark Twain Hotel

West Gray Street (Phone: 6221; Teletype TWX-95 Manager: William C, Emerso

Grossinger's Has Everything!



Yes, Grossinger's has everything to help make sure that your convention is a very successful one. Here in pleasant country atmosphere, you'll find every facility necessary to run your convention efficiently and smoothly. Furthermore, you'll enjoy the great advantage of having a captive audience. Here are some of the national conventions that have been held at Grossinger's this year:

Meeting rooms for from 10 to 1000

- EQUITABLE LIFE ASSURANCE SOCIETY
 GENERAL ELECTRIC
 METROPOLITAN LIFE INSURANCE CO.
 NATIONAL ASSOCIATION OF COUNTY OFFICERS
 NATIONAL ASSOCIATION OF LEATHER AND
 NATIONAL ASSOCIATION OF MACHINERY
 NECCHI SEWING MACHINE CO.
 NORCE DISTRIBUTORS
 RCA VICTOR
 UNITED INSURANCE COMPANY OF AMERICA
 UNITED STATES FIDELITY AND GUARANTEE CO.



For information, write or call IRVING SILVERMAN, Sales Manager GROSSINGER'S NEW YORK OFFICE: 221 WEST 57TH STREET Circle 7-4915

NEW YORK Elmira continued

Sales Manager: Colbert Collins
Convention Season: All year
Largest Group Accommedated: 700 (300 rooms,
15 suites available)
Air Conditioning: Banquet and meeting rooms,
150 hadrooms. 150 bedrooms Convention Retest Single: 6:50-9.00; Double: 10.00-14.00: Suites: 21:00. European No. Mtg. Rms. & Capacity of Largest: 8 (600) No. Sanguet Rms. & Capacity of Largest: 2 (600) Group Meal Refest Breakfast: 1.50; Lunch: 2.00; Dinner: 2:50 Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,312 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Sports Facilities: Golf, horseback riding, bowling,

GLEN FALLS

Railroads: Del. & Hud. Airlines: EAL

The Queensbury Hotel (HSMA)

50 Maple 5t. (Phone: 2-1121)
Manager: Olaf Lambert
Sales Manager: Robert L. Grafton
Convention Season: All year
Largest Group Accommodated: 300 (175 rooms,
12 suites available)
Air Conditioning: Benquet and meeting rooms, 104 bedrooms

Convention Rates: Single: 6.50-11.00; Double: 10.50-18.00; Suites: 25.00.36.00. European

No. Mtg. Rms. & Capacity of Largest: 12 (400)

No. Banguet Rms. & Cepacity of Largest: 7 (270)
Liquor: Served in hote!

Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None

Net Exhibit Space: 1.200 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, black-boards, easels, all types of projectors

CONVENTIONS **Get More Done** Have More Fun at the CONCORD Hotel

This beautiful resort hotel, just a 90 minute drive from New York City, offers every resort and convention facility right on the premises. No longer need your meetings scatter all over town, for the Concord Hotel can luxuriously accommodate more than 1400 persons, and handle meetings as large as 1500. Many large "hospitality suites" are available, too. There are two great golf courses under the direction of Jimmy Demaret, and Indoor and Outdoor swimming pools with TV star Buster Crabbe presiding. Dozens of other sports, too, plus nightclub entertainment by America's top stars. We'd like to add your company's name to the list of top conventions we've handled. One person will work with you to plan your whole convention. Contact Ray Parker, General Manager or Jay Cohen, Convention Sales Manager, Concord Hotel, Kiamesha Lake, N. Y. Phone Monticello 1140 or, in N. Y. C., CHickering 4-0771.

Stage: Available Sports Facilities: Swimming, golf, tennis, horse-back riding, skiling, boating, dencing, hunting, fishing, horse racing

GROSSINGER

Bus Service: Intercity Transportation Co.-from New York City

Grossinger Hotel and Country Club (HSMA)

See Advertisement, Page 129

(Phone; Liberty, N.Y. 960)
Manager: Paul Grossinger
Sales Manager: Richard B. Braine
Convention Season: September through June
Largest Group Accommodated: 750 (400 rooms available) Air Conditioning: Entire hotel No. Mrg. Rms. & Capacity of Largest: 10 (1,500) No. Banquet Rms. & Capacity of Largest: 1 (1,500) Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 7,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, 16 mm

Stage: Available
Sports Facilities: Golf, tennis, riding, swimming, fishing, boating, softball, handball, ice skating

JAMESTOWN

Hotel Jamestown

106 West Third St. (Phone: 31-131)
Geni. Manager: Merton A. Johnson
Convention Season: All year
Lergest Group Accommodated: 350 (200 rooms,
7 suites available)
Air Conditioning: Banquet and meeting rooms, 11 bedrooms
Convention Rates: Single: 5.75-8.00; Double: 7.2511.50; Suites: 15.00-17.00
No. Mtg. Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (630)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; rved in hotel Charges for Mtg. Rms.: None to convent Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf

KIAMESHA LAKE

Bus Service: Shortline System; Intercity Transportation Co.—from New York City

Concord Hotel

See Advertisement, Page 130

(Phone: Monticello 1140)

Manager: Raymond Parker
Sales Manager: Jay Cohen
Convention Saason: All year
Largest Group Accommodated: 1,500 (700 rooms
and 50 suites available)
Convention Rates: Single: 19.00 to 30.00; Double:
14.00 to 25.00; Suites: 50.00 to 100.00. American
No, Mig. Rms. & Capacity of Largest: 15 (1,500)
No. Banguer Rms. & Capacity of Largest: 5 (1,500)
Liquer: Served in hotel
Air Conditioning: Banquet and meeting rooms,
500 bedrooms:

500 pedrooms Chargas for Banquet & Mtg. Rms.: None Net Exhibit Space: 10,000 sq. ft. on one floor Audio-Visual Alds: Iémm sound projector, PA system, spotlights Stage: 28' x 40' Sports Facilities: Swimming pool, 2 golf courses

LAKE PLACID

Railroads: N.Y.C. Airlines: EAL

AUDITORIUM

Olympic Arena

Olympic Arena
Main Street (Phone: 800)
Manager: Stanlay Benham
Eshibit Area: 20,000 sq. ft.
Rental Fees and Services: Free, conventions served
by Chamber of Commerce at no charge
Floor Load: Unlimited
Ceilling Height: 55 ft.
Other Equipment Available: PA system

Dimensions, Opening to Exhibit Hall: 18 ft. by 16 ft.
Columns: None
Utilities: 110, 220 V, AC, DC, water
Loading Facilities: Door at street level, truck
unloading on Arena floor
Storage Areas: 10,000 sq. ft.
Meeting Rooms and Capacities: Arena seats
5,000; three supplementary roomsFacilities for Food Functions: Catering service
can serve banquet for 2,000
Parking Facilities: Free facilities
Distance from Business District: Center of business
district

The Homestead

16 Main St. (Phone: 73) Manager: M. A. Roland Convention Season: All year, except July and Aug. Largest Group Accommodated: 80 (45 rooms available)
Convention Rates: Single: 12.00; Double: 24.00. American
No. Mtg. Rms. & Capacity of Largest: 1 (70)
No. Banguet Rms. & Capacity of Largest: 1 (70)
No. Banguet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner: 2.75-3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: Projectors
Sports Facilities: Tennis, booting, swimming, summer ice skaring, fishing, golf, riding, plus all
winter sports

Lakeside Inn

North Main St. (Phone: 440) Manager: C. P. Crossman Convention Season: May 15 to July I, Sept. to to Oct. 15 Largest Group Accommodated: 100 (55 rooms Convention Rates: Single: 12.00; Double: 24.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (140)
Group Meal Rates: Breakfast: 1.50; Dinner: 2.50Liquor: Served in hotel
Charges: Adv. Liquer: Served in hotel
Chargas for Mtg. Rms.: None
Chargas for Exhibit Areas: None
Audio-Visual Aids: Projectors
Sports Facilities: Tennis, boating, swimming,
summer ice skating, fishing, golf, riding, plus
all Winter sports

Marcy Hotel

(Phone: 1500)
Manager: Mal Kaye
Convention Season: All year, except Xmas, New
Year's & Washington's birthday.
Largest Group Accommodated: Only 25-30 groups
in height of Summer 275 (130 rooms available)
Air Conditioning: Banquet and meeting rooms
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Liquer: Served in hotel Liquer: Served in hotel
Charges for Mai, Rms.: None
Charges for Eshibit Areas: None
Audio-Visual Aids: PA system, spotlights, 16mm
projector and screen Stage: Available
Sports Facilities: Skating, skiing, bobsledding, tobogganing, fishing, hunting, swimming, boating, water skiing, tennis, golf, horseback riding, bicycling

St. Moritz Hotel

31 Saranac Ave. (Phone: 600, 601, 399)
Manager: William E. Rascoe
Convention Season: May to July, Sept., Oct., Largest Group Accommodated: 225 (100 rooms, 6 Largest Group Accommodated: 225 (100 rooms, 6 suites available)
Convention Rates: Single: 12.00-14.00; Double: 24.00-28.00; Suites: 36.00-40.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breaklast: 1.50; Lunch: 2.50; Dinner: 3.50-4.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Net Exhibit Space: 1,800 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, 8mm & 16mm sound projectors Stage: Available Sports Facilities: Tennis, Golf, shuffleboard

Whiteface Inn (HSMA)

(Phone: Lake Placid 130)

Manager: F. Burton Fisher Convention Season: May 15 to July 10, Sept. I to Oct. 15

Largest Group Accommodated: 500 (300 ruoms and 12 suites available)
Convention Rates: Single: 18.00; Double: 32.00; Suites: 40.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (450)
No. Banquet Rms. & Capacity of Largest: 1 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Disture: 40.00

Liquor: Served in hotel

Net Exhibit Space: 3,400 sq. ft. on one floor

Audio-Visual Aids: 35mm projectors, PA system, Stage: Available
Sports Facilities: Golf, tennis, boating, bathing,

LIBERTY

Railroads: N.Y.O. & W.

Young's Gap Hotel

Toung's Cop Hotel
(Phone: Liberty 700)
Manager: Wolf Olkin
Sales Manager: Moe Senate
Convention Season: All year, except July, August
Largest Group Accommodated: 400 (200 rooms,
6 suites available)
Air Conditioning: Banquet and meeting rooms
Convention: Rates: Oct.-May-Single: 10.50-13.50;
Double: 9.00-11.00. May-June— Double: 10.5014.00. Modified American
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Served in hotel

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 sq. ft. on one floor, sep-

Audio-Visual Alds: PA system, spotlights

Stage: Available
Sports Facilities: Swimming, tennis, quoits, base-ball, golf, shuffleboard

NEW YORK CITY

Railroads: B. & O.; J.C.; D.L. & W.; Eria; H. & M.; L.V.; L.I.; N.J. & N.Y. N.Y.C.; N.Y., N.H. & H.; N.Y.O. & W.; N.Y.S. & W.; Penna.; S.I.R.T.; W.S.
Airlines: ARG. AF. AAL, AVN, BOAC, BNF, BWIA, CAP, CUBANA, DAL EAL, ELAL, IBERIA, KLM, LAI, LAV, LH, MOH, NAL, NEA, NWA, PAA, SABENA, SAS, SR, TCA, TWA, VAL, VARIG

CONVENTION BUREAU

New York Convention & Visitors Bureau, Inc. 90 E. 42nd St. (17)
Royal W. Ryan, Executive Vice President

AUDITORIUMS

New York Coliseum

Columbus Circle (Phone: Plaza 7-5000)

Manager: Charles W. Strong

Exhibit Areas: Four floors First, 64,401 sq. ft.
plus 13,686 sq. ft. on First Mezzanine; second
floor, 82,517 sq. ft.; third floor, 70,553 sq. ft.;
fourth, 70,003 sq. ft.

Rental Fees and Sarvices: First floor, \$18,000;
second floor, \$23,000; third floor, \$13,000; fourth
floor, \$10,000. Two-week period. Includes light,
heat, storage

floor, \$10,000. Two-week period. Includes light, heat, storage Floor Load: First and second floors, 300 lbs. per sq. ft.; third floor, 200 lbs. per sq. ft.; thord floor, 200 lbs. per sq. ft.; thord floor, 50 lbs. per sq. ft. Ventilation: Zone controlled air conditioning Celling Height: Up to 55 ft. PA System: Yes Dimensions, Opening to Exhibit Hell: Ramp to 1st floor, inner door 15's' W x 17's' "t. Ramp to 2nd floor, inner door 20' W x 20' H. No. of Elevators and Capacities: 10 passenger elevators capacity 33 persons each. 5 freight elevators, capacity 33 persons each. 5 freight elevators, capacity 75,000 lbs, largest (48' x 15' x 15')

Current and Utilities Available: AC, air, water, gas, steam, television, vacuum, high and low

tension
Loading Facilities: 80 ft. loading dock, 3 truck
passages, ramp, 5 freight elevators
Locations, Size of Shorage Areas: 8 - 12,000 sq.
ft. on each floor ft. on each floor Number of Meeting Rooms and Capacities: 25, 65 to 300 Exhibit floors 6,250 to 8,149 each Facilities to Handle Food Functions and Banquet Capacity: Can handle banquet for 5,000 Parking Facilities: Two levels under Coliseum hall Distance from Business District: Center of district

Kingsbridge Armory

29 West Kingsbridge Rd., Bronx (LU 4-5700)

29 West Kingsbridge Rd., Bronx (LU 4-5700) Manager: Ed Cullen, Superintendent Exhibit Areas: 180.000 sq. ft. Retail Fees and Services: \$1,000-\$1,500 per day; half rate for erection and dismantling time; no services included Floor Load: Unlimited Ventilation: Natural draft; 2 exhaust fans Ceiling Height: 105 ft. P. A. System: Available on rentail Dimensions, Opening to Exhibit Hall: 13 ft. high by 12 ft.; 25 ft. high by 20 ft. Columns: None

by 12 II. 23 II. might by so II. Columns: None
Utilities: Water, gas, sewer, AC current—J-phase, 208 V, single-phase, 118 V, 60 cycle
Loading Facilities: Unload directly on floor
Storage Areas: 40,000 sg. ft.
Meeting Rooms and Capacities: 12 rooms seaf up to 100; other rooms seet 1,000, 750, 400

up to 100; other rooms seet 1,000, 750, 400
and two seat 150 each functions and Banquet
Capacity: Dining room seats 510 for banquet
Parking Facilities: 3,000 cars, edipining streets
Distance from Business District: 28 minutes by
subway; 30 minutes by cab

Madison Square Garden

Madison Squere Garden

307 W. 49th St. (COlumbus 5-6800)
Manager: John A. Goldner
Exhibit Areas: Exhibition Hall, 50,000 sg. ft.
Rental Fees and Services: \$1,000 per day; \$500
per day for moving in and out; no services
included in rental
Floor Load: 125 lbs. per sg. ft.
Ceiling Height: 14 ft.
P. A. System: Has to be installed
Dimensions, Opening to Exhibit Hall: 10 ft. wide
by 12 ft. high
Columns: 30 ft. centers
Ufilities: AC and DC current, water, gas
Loading Facilities: Drive onto floor
Storage Areas: 1,400 sg. ft.
Meeting Rooms: None
Parking Facilities: Adjecent to building
Distance from Business District: In midtown

LIVINGSTON MANOR

(Phone: 770)
Manager: Mack Weiner
Sales Manager: John Weiner
Convention Season: May-Oct,
Largest Group Accommodated: 350 (150 rooms

Railroads: N.Y.O. & W.

White Roe Lake Hotel

Convention Rates: 12.00-20.00 per person. American
No. Mtg. Rms. & Capacity of Largest: 5 (750)
No. Banquet Rms. & Capacity of Largest: 3 (550)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 4,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, Iémm
and slida projectors. Stage: Available Sports Facilities: Golf, swimming, horse back rid-

MONTAUK

Railroads: Long Island

Montauk Monor (HSMA)

See Advertisement, Page 131

(Phone: Montauk Point 8-231)

Manager: Willia R. Wilson

Res. Manager: Henry M. McNamara

Convention Season: June through September

Largest Group Accommodated: 350 (200 rooms, 6 suites available)

Convention Rates: June and Sept.—Single: 24.00;

Double: 38.00; Suites: 53.00; July and Sept.—

Single: 25.00; Double: 40.00; Suites: 55.00.

American

American
No. Mtg. Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 3 (400)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meel Rates: Breakfast: 2.00; Lunch: 3.50;
Dinner: 6.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Ethibit Areas: None
Charges for Ethibit Areas: None
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, sailing, swimming, pool,
riding, tennis, fishing

the tip of Long Island . . . The Can tops for conventions

 NEW YORK'S FINEST OCEANSIDE RESORT **ONLY 3 HOURS FROM NYC**

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125 miles out to sea . . . breeze-cool for business, for pleasure. All sports, nightly dancing, entertainment. 200 sea-view rooms. Complete convention facilities. Groups from 25 to 350.

New Surf and Cabana Club
 Huge Ocean Beach
 150-ft. Saltwater Pool
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 World's finest fishing

Henry M. McNamara, Resident Manager

WRITE-PHONE-WIRE Willis R. Wilson, Director of Operations New York Office Room 304—One East 42nd Street MU 2-5197

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Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

for convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

NEW YORK New York City continued

New York Trade Show Corp.

See Advertisement, Page 132

500 Eighth Ave. (1) (Phone: LOngacre 4-4100) President and Executive Director: Duane W.

President and Executive Director: Duane W. Certifon.
Certifonity Reas: 18,000 sq. ft., open booths plus additionel 4 floors of 200 sample rooms.
Rental Fees and Services: Meetings, \$500 to \$1,000; Exhibits, \$600 to \$1,000.
Floor Load: 150 lbs. per sq. ft.
Ventilation: Air-conditioned
Ceiling Height: 11 ft. 2nd Floor, other Floors 8' 6''

T

R

AD

E

PA System: You

Dimensions, Opening to Exhibit Hall: 180 ft. by No. of Elevators and Capacities: 6 passenger

elevators, 20 persons each
Columns, Locations and Dimensions: 18 columns, 1 Current and Utilities Available: AC ample, 110

and 220, 3 phase Leading Facilities: Freight elevator, capacity 5,000 lbs.
Locations, Size of Storage Area: 5,000 sq. ft. in

basement Number of Meeting Rooms and Capacities: 200 (10 to 1500) Facilities to Handle Food Functions: Can handle banquet for 1.20

Pacliffes to Handle Food Punctions: Call Handle benquet for 1,200 Parking Facilities: Garage nearby Distance from Business District: Center of business

69th Regiment Armory

26th St. & Lexington Ave. (MU 4-6170) Manager: Lr. Col. H. M. Lutz Exhibit Areas: 32,000 sq. ft. Rental Fees and Services: \$743 per day; no service

Floor Load: 180 lbs. per sq. ft. Yentilation: Natural Ceiling Height: 100 ft. PA System: Available on rental Dimensions, Opening to Exhibit Hall: 10 ft. by 8 Elevators and Capacities: One freight, 4,000 lbs. Columns: None Utilities: AC 3-phase-208 V, single-phase-118 V, Utilities: AC 3-phase-208 V, single-phase-118 V, 60 cycle
Loading Facilities: Street level door
Meeting Rooms: None
Facilities for Food Function and Banquet
Capacity: Restaurant can handle 250
Parking Facilities: None
Distance from Business District: in heart of city

71st Infantry Regiment Armory

34th St. and Park Ave. (MU 5-2400) Manager: Col. Donald Sherman Manager: Col. Donald Sherman Exhibit Areas: 40,000 sq. ft. Rental Fees and Services: \$1,000 per day; no services included floor included floor bad: Included floor bad: Unlimited Ventilation: Windows Celling Height: 100 ft.; 9 ft. under balcony PA System: Available on rental Dimensions, Opening to Exhibit Hall: 10 ft. high, 10 ft. wide Columns; None Columns: None Utilities: AC current single and three-phase, 60 Utilities: AC current single and three-phase, 60 cycle
Loading Facilities: Door from street level
Storage Areas: On balconies
Facilities for Food Function and Banquet
Capacity: Resteurant seating up to 300
Parking Facilities: 2 garages within one block
and 3 parking lots within two blocks
Distance from Business District: In business district

Barbizon-Plaza Hotel

See Advertisement, Page 134 See Advertisement, Page 134
106 Cantral Park South (Phone: CI 7-7000)
Manager: David S. Racusin
Sales Manager: Charles D. Erickson
Convention Season: All year
Largest Group Accommodated: 700 (700 rooms, 12 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.50-14.00; Double: 14.00-19.50; Suites 30.00-35.00
No. Mig. Rms. & Capacity of Largest: 22 (530)
No. Banquet Rms. & Capacity of Largest: 3 (200)
(450 buffet style) (450 buffet style)
Group Meal Rafes: Breakfast: .85-1.85; Lunch: 1.85-2.50; Dinner: 2.85-3.95
Llauer: Served in hotel Liquor: Served in hotel Charges for Mtg. Rms.: Meetings only-25.00 to 100.00
Net Exhibit Space: 15,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights

Audio-Visua. Stage: Available Belmont Plaza Hotel

Perimont Flaza Hotel

19th & 50th St. & Lexington Ave. (Phone: Plaza
5-1200 Teletype—NY 1,3877)

Manager: Robert N. Sarason
Sales Manager: Trudy Cohen
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms,
30 suites available)

Air Conditioning: Banquet and meeting rooms,
many hadrooms. Air Conditioning: Banquet and meeting rooms, many bedrooms
Convention Rates: Single: 7.00-9.85; Double: 9.50-13.85; Suites: 18.00-30.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (450)
Group Meal Rates: Breakfast: 3.00; Lunch: 4.00;
Dinner: 5.00
Liquer: Served in hotel
Charges for Mtg. Rms.: Open
Charges for Exhibit Areas: Open
Not Exhibit Space: 12.000 sq. ft. on 2 floors
Audio-Visual Alds: PA system, spotlights, 4' x 6' screen

The Biltmore (HSMA)

Stage: Available

Madison Ave. at 43rd St. (Phone: Murray Hill 7-7000)
Res. Manager: Fred H. Shambarger
Sales Manager: Ray Ashbaugh
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 75 suites available)
Alr Conditioning: Banquet and meeting rooms, bedrooms Convention Rates: Single: 10.95-18.95; Twins: 17.95-22.95; Double: 16.95-20.95; Suites: 40.00 to 50.00, European No. M4g. Rms. & Capacity of Largest: 25 (1000) No. Banquet Rms. & Capacity of Largest: 18 (850) Group Meal Rates: Breakfast: 3.00 up; Lunch: 4.00 up; Dinner: 6.00 up

Liquor: Served in hotel Charges for Mtg. Rms.: Variable Charges for Exhibit Areas: Variable Net Exhibit Space: 9,000 sq. ft.

"The Very Best in Exhibit Facilities"

Forgive our immodesty, but this is no idle boast. In our first year of operation, sixty progressive and forward-looking trade shows and conventions, used our excellent facilities. Because of the resultant demand for additional bookings, we are now in the process of planning substantial expansion. If you too, are interested in greater acceptance and enthusiastic reception for your show, call or write us. There's no obligation!

DUANE W. CARLTON, President

New York TRADE SHOW BUILDING



- 4 floors 200 rooms with display windows - complete circulation -
- no dead ends! • 1 open floor of 18,000 square feet
- Acoustical ceilings
- · 6 hi-speed elevators plus heavy duty freight lift
- Modern lighting equipment—ample A.C. 110 and 220-3 phase
- Crew of experienced personnel
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- Free tables, shelving, racks and chairs
- Spotlights—special peg-board display walls
- No gratuities for service
- Nearly 5,000 hotel rooms adjacent
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Diagonally Across from Hotel New Yorker COMPLETELY AIR-CONDITIONED PUTS WINGS ON CONVENTION PLANNING



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FLY THE FINEST

FLY TWA



A. M. SONNABEND, President For complete information, write: Harold J. LaFrenere, Vice President, National sales, Edgewater Beach Hotel, Chicago.

NEW YORK New York City continued

Audio-Visual Alds: PA system, spotlights Stage: Yes Sports Facilities: Men's health club, bowling

Commodore Hotel (HSMA)

See Advertisement, Page 23

42nd St. & Lexington Ave. (Phone: MUrray Hill

6-6000)
Manager: Geo, H. Howard
Sales Manager: Wm. L. Buckley
Convention Season: All year
Largest Group Accommodated: 2,500 (1,200 rooms, 100 suites available)
Air Conditioning Banquet and meeting rooms, 800 bedrooms.

800 bedrooms Convention Rates: Single: 7.00-15.00; Double: 11.00-20.00; Suites: 30.00-50.00. European No. Mig. Rms. & Capacity of Largest: 22 (2.200) No. Banquet Rms. & Capacity of Largest: 22

oup Meal Rates: Breakfast: 3.00; Lunch: 4.00;

Dinner: 5.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 20,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, projectors rented from outside

Essex House (HSMA)

160 Central Park South (Phone: Circle 7-8300) Manager: Vincent J. Coyle Convention Season: All year Largest Group Accommodate: 200 (150 rooms, 50

suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 13.00-23.00; Double:
17.00-25.00; Suites: 35.00-70.00
No. Mga. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (500)

Liquer: Served in hotel
Charges for Mfg. Rms.: 25.00 to 600.00
Charges for Exhibit Areas: 25.00 to 600.00
Net Exhibit Space: II.000 sq. ft. on 2 floors
Audio-Visual Aids: PA system, spotlights, prajectors from rental service

Governor Clinton Hotel

See Advertisement, Page 16

31st St. & 7th Avenue (Phone: Pennsylvania 6-3400; Teletype: N.Y. 1,3202)

Teletype: N.Y. I.3202 Manager: Victor J. Giles
Convention Manager: Richard B. Braine
Convention Season: All year
Largest Group Accommodated: I,500 (900 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.50-II.00; Twins: 12.00-I6.00; Double: II.00-I4.00; Suites: 25.00-45.00.

European No. Mtg. Rms. & Capacity of Largest: 15 (500) No. Banquet Rms. & Capacity of Largest: 15 (500) Group Meal Rates: Breakfast: 2.50; Lunch: 3.75; Dinner: 4.75

Charges for Mtg. Rms.: None if meals served Net Ethibit Space: 8,371 sq. ft. Audio-Visual Aids: PA system, spotlights Stage: Available

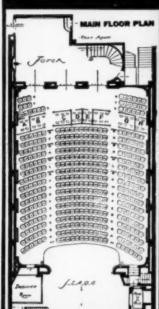
Henry Hudson Hotel (HSMA)

See Advehrtisement, Page 135

383 West 57th Street (Phone: CO 5-6100)
Manager: Albert F. Koenig
Sales Manager: Frank W. Berkman
Convention Season: All year
Largest Group Accommodated: 800 (500 rooms,
50 suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00-9.00; Double: 10.0016.50; Suites 20.00-50.00. European
No. Mig. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (750)

Group Meal Rates: Breakfest: 2.50; Lunch: 3.75; Dinner: 4.75 Liquor: Served in hotel

The Only Hotel in New York With A Little Theatre



Perfect for Your Sales Meeting

- Professionally equipped theatre with 530 spring-cushioned seats; exhibit space of 7,000 square feet adjacent.
- 16 air-conditioned meeting rooms accomodating 25 to 530. Excellent trade show facilities. Clased circuit telecasts.



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- Fine banquet facilities. French and American
- 1200 modern guest rooms. Air-conditioned, radio and television.
- Just two blocks from the new Coliseum. Midtown location-a step to Radio City, Fifth Avenue and Broadway theatres.
- Owner-management as-

BARBIZON-PLAZA

106 CENTRAL PARK SOUTH AT 6th AVENUE overlooking Central Park

Net Exhibit Space: 3,000 sq. ft, on one floor, separated area from meeting rooms Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Swimming pool

Lexington Hotel

Lexington Hotel
48th & Lexington Ave. (Phone: Plaze 5-4400)
Genl. Manager: Fred F. Holsten
Sales Manager: Peter Mellon
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.65-11.90; Double: 12.9016.90; Suites: 23.80-66.60. European
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banquet Rms. & Capacity of Largest: 6 (150)
Group Meal Rates: Breaklast: 2.75; Lunch: 3.75;
Dinner: 5.00
Liquer: Served in hotel

Liquor: Served in hotel Charges for Mtg. Rms.: 25.00 up, depends upon Charges for Exhibit Areas: 25.00 up, depends up-

on usage Net Exhibit Space: 2,750 sq. ft, on one floor Audio-Visual Alds: PA system, spotlights, 8 and Idmm projectors on rental basis, screen, black-

Stage: Aveilable
Sports Facilities: Swimming pool, gym, health
club, squash, ping pong

Manager Vanderbilt Hotel (HSMA)

Manager Vanderbilt Hotel (HSMA)
Park Ave. at 34th St. (Phone: Murray Hill 3-4000).
Manager: Walter Henkel
Sales Manager: Marley Haluorsen, Jr.
Convention Sesson: All year
Largest Group Accommodated: 450 (200 rooms, 25 suites available).
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-19.00; Double: 10.50-19.00; Suites: 18.00-45.00. European
No. Mtg. Rms. & Capacity of largest: 5 (360)
No. Banquer Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 3.50; Lunch: 3.75;
Dinner: 5.00
Llauer: Served in hotel Liquer: Served in hotel Liquer: Served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 10,105 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

-ONLY

STEPS TO THE NEW COLISEUM

WORLD'S LARGEST **EXPOSITION CENTER**

Yes, we counted them—only 58 steps from our 58th St. entrance to your exhibit at the Colliseum,
Make your headquarters here at the Henry Hudson Hotel and save time,

Henry Hudson Hotel and save time, money and energy.

1200 Rooms

Slagite \$5 to \$8

Double \$7 to \$15

You'll enjoy The Yoyager, our new dlaing and supper club, Enterfairment by name bands. Now open-New Chart Room Bar and Restaurant,

Banquer and Meeting Rooms

* Ample Farking — 2 Cocktail Lounges. Swimming Pool and Sun Decks

Complimentary to Guests

ALBERT F. KOENIG-Gon. Mgr. Frank W. Berkman, Dir. of Sales



353 W. 57th St., New York 19, N. Y.

Manhattan Hotel (HSMA)

Manhattan Hotel (HSMA)
44th & 45th St. & 8th Ave. (Phone: Judson 2-0300)
Manager: Frank W. Kridel
Sales Manager: William H., Hutchinson
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms,
18 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6,50-12,00; Double: 9,5018.00; Suites: 25,00-60.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (400)
Group Meal Rates: Breakfast: 2,50; Lunch: 4,00;
Dinner: 6,00
Liquer: Served in hotel Dinner: 6,00
Liquer: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,136 sq. ft.
Audio-Visual Aids: PA system, spotlights
Stage: Available

New Weston Hotel

34 E. 50th St. (Phone: Plaza 3-4800)

Manager: J. T. McTighe Sales Manager: J. A. Zaccaria Convention Season: All year Largest Group Accommodated: 100 (25 rooms, 25 suites available) Air Conditioning: Banquet and meeting rooms, most backgrowns. Air Conditioning: Banquet and meeting rooms, most bedrooms.

Convention Rates: Single: 9.00-17.00; Double 14.00-22.00; Suites: 23.00-60.00. European.

No. Mtg. Rms. & Capacity of Largest: 5 (50).

No. Banquet Rms. & Capacity of Largest: 5 (50).

Group Meel Rates: Breakfast: 2.50; Lunch: 5.00; Dinner: 5.50 (plus 4% tax & 15% gratuities). Liquer: Served in hotel.

Charges for Mtg. Rms.: None when meals are served. Served Scheduler Charges for Exhibit Areas: 25.00 to 50.00 Net Exhibit Space: 3,000 sq. ft.; 755 sq. ft. on one

Hotel New Yorker (HSMA)

See Advertisement, Page 135



OUR SERVICE SPOTLITE will hi-lite your every requirement.

This vertical village with its trained staff of 1700 focuses on you

Manhattan Center Auditorium adjacent to the Hotel (capacity 3500). New York Trade Show building diagonally across the street.

Santa Menica, Calif. Hotel MIRAMAR San Jose, Colif. Hotel SAINTE CLAIRE Long Beach, Calif. Hotel WILTON Gallup, N. M. Hotel EL RANCHO Albuquerque, N. M. Hotel FRANCISCAN Honolulu Hotel WAIKIKI BILTMORE

Weshington, D. C. Hotel RALEIGH Hartford, Conn. Hotel BOND Cincinneti, O. Hotel SINTON Pittsburgh, Pa. Hotel SHERWYN Denver, Col. Hotel PARK LANE New York City Hotel NEW YORKER

12 Massaglia Hotels from Coast to Coast

NEW YORK CITY New York City continued

94th & 9th Ava. (Phone: LO 3-1000) (Teletype: N.Y. 1, 1384)
Gen. Manager: Charles W. Cole
Sales Manager: John A. Potter
Convention Season: All year
Largest Group Accommodated: 2,600 (1500 rooms,
50 suites available;
Air Conditioning: Sanquet and meeting rooms,
some bedrooms.

some bedrooms
Cenvertion Rates: Single: 8.00-11.00; Double: 12.00-14.00; Suites: 25.00 up.
No. Mig. Rms. & Capacity of Largest: 18 (1,000)
No. Banquet Rms. & Capacity of Largest: 18 (950)
Group Meal Rates: Breaklast: 2.75; Lunch: 3.75; Dinner: 5.50

Liquor: served in hotel
Charges for Mtg. Rms.: 15.00 up
Charges for Exhibit Areas: 15.00 up
Net Exhibit Space: 10.000 sq. ft.
Audio-Visual Aldis: PA system, spotlights, closed-Stage: Available

Park Sheraton Hotel (HSMA)

See Advertisement, Page 137

7th Ave. at 54th St. (Phone: Circle 7-8000)
Manager: T. C. Deveau
Sales Manager: Robert Weatherston
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms,

Largest Wroup Accommodated: 1,200 (500 rooms, 200 suites available)
Air Conditioning: Entire hotel
Convention Rafes: Single, 8.00-13.00; Double: 12.00-17.00; Suites: 17.00-27.00, European
No. Mtg. Rms. & Capacity of Largest: 11 (11,100)
No. Banquet Rms. & Capacity of Largest: 11 (500)

Dinner: 4.50
Liquor: Served in hotel
Charges for Mfg, Rms.; Variavle
Charges for Exhibit Areas: Variable
Net Exhibit Space: 10,000 sq. ff. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Aveilable Group Meal Rates: Breakfast: 1.25; Lunch: 3.00;

The Plaza (HSMA)

59th St. & 5th Ave. (Phone: PL 9-3000)

Sym 31. & 5th Ave. (Phone: PL 7-3000)

Manager: Eugene Voit
Sales Manager: Clyde J. Harris
Convention Saason: All year
Lurgest Group Accommodated: 1,000 (250 rooms
and 50 suites available)
Convention Rates: Single: 10.00 to 16.00; Double:
16.00 to 26.00: Suites: from 26.00
No. Mrg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 6 (800)
Group Meal Rates: Sreokfast: from 3.00; Lunch:
from 4.00; Dinner: from 7.00
Liquer: Served in hotel

uor: Served in hotel
Conditioning: Banquet and meeting rooms,

Net Exhibit Space: 4.000 sq. ft. on one floor Audio-Visual Aids: Many types, PA system, spot-

Stage: Available

Consultant Available-No Charge

Now you can add an expert to your staff to handle one of your important problems . . . at no cost to you.

The problem of finding the right location for those important sales meetings or other group functions can be handled by one of the country's most qualified and respected hotel experts. He directs a staff of specialists trained to find exactly the facilities you need.

HOWARD F. DUCAN knows sales, knows hotels, and knows what meeting planners need. His organization is geared to give you immediate and personal attention for all your meeting-site problems.

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IN CHICAGO 77 West Washington Street **CEntral 6-3446**

IN WASHINGTON, D. C. 927 15th Street, N. W. District 7-1188

Hotel Roosevelt (HSMA)

See Advertisement, Page 134

See Advertisement, Page 134
Madison Ave. at 45th 5t. (Phone: Mu. 6-9200)
Vice Pres., & Gen. Mgr.: Edward L. Buckley
Director of Sales: William T. Hunzinger
Convention Season: All year
Largest Group Accommodated: 3,000 (900 rooms,
50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00-17.50; Double: 14.5020.50; Suites: 35.00-38.00 & up. European
No. Mtg. Rms. & Capacity of Largest: 20
(1,000)
No. Banquet Rms. & Capacity of Largest: 20
(1,000)

Group Meal Rates: Breakfast: 2.50; Lunch: 4.00; Dinner: 6.00 Liquer: Served in hotel

Liquer: Served in hotel
Charges for Hitg. Rms.: None when meals are



getting down

It's a pleasure to concentrate on the business at hand in the handsome setting of the St. Moritz. Function rooms are completely isolated assuring privacy and quiet for your group. And the famed St. Moritz service and cuisine add immeasurably to your affair. Newly decorated private function rooms accommodate from 10 to 300 for directors' meetings, sales meetings, luncheons, banquets, receptions or testimonial dinners. For an especially beautiful setting, choose the Sky Gardens or Terrace Club, overlooking Central Park from high atop the St. Moritz.

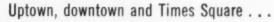
ST. MORITZ

ON-THE-PARK 50 Central Park South, New York PLaza 5-5800

GARRY HIERS, Director of Sale

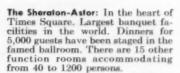
THE SHERATON-ASTOR





FINE SHERATON HOTELS in NEW YORK CITY

THE SHERATON-MCALPIN



KURT A. SMITH, General Manager

The Park Sheraton: Midtown Manhattan, overlooking Central Park. Beautiful Grand Ballroom accommodates 900 for meetings and banquets. Many other function rooms accommodating from 25 persons. Air-conditioned.

1600 rooms from \$7.85 Thomas C. Deveau, General Manager The Sheraton-McAlpin: Located at Herald Square. Now completely modernized, the 1500 room modernized, the 1500 room Sheraton-McAlpin provides a ball-room for 500, plus eleven other dining and meeting rooms accommodating from 20 to 500 persons.

GEORGE D. JOHNSON General Manager







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ALBANY

ROCHESTER

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MIDWESTERN DIV. CHICAGO Sheraton Blackstone Sheraton Hotel

DETROIT Sheraton-Cadillac CINCINNATI Sheraton-Gibs

OMAHA Sheraton-For n-Fontenelle The Watterson DALLAS Sheraton Hotel Opens 1959 AKRON Sheraton Hotel INDIANAPOLIS Sheraton-Lincoln

RAPID CITY, S. D. SIOUX CITY, towa Sheraton-Martin Sheraton-Warrior

SIOUX FALLS, S. D. Sheraton-Carpenter Sheraton-Cataract

CEDAR RAPIDS, Iowa Sheraton-Montrose

PACIFIC DIV. SAN FRANCISCO Sheraton-Palace LOS ANGELES Sheraton-Town House

PASADENA

CANADIAN DIV.

MONTREAL Sheraton Mt. Royal The Laurentien TORONTO King Edward Sheraton NIAGARA FALLS, Ont. Sheraton-Brock HAMILTON, Ont

NEW YORK New York City continued

Net Exhibit Spece: 10,000 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

St. Moritz-On-The-Park

See Advertisement, Page 136

50 Central Park South (Phone: 5-5900)
Manager: Charles G. Taylor, Pres,
Sales Menager: Garry Hiers
Convention Season: All year
Largest Group Accommodated: 800 (300 rooms,
100 suites available)
Air Conditioning: Banquet and meeting rooms,
50% of badrooms Air Conditioning: Banquer and meeting rooms, 50% of bedrooms in the South of the So ved in hotel

Charges for Mtg. Rms.: None if food is served Charges for Exhibit Areas: None if food is served Audio-Visual Afds: PA system, spotlights, 3 screens Stage: Available

The Savoy-Plaza Hotel (HSMA)

The Savoy-Plaza Hotel (HSMA)

5th Ave. & 58th St. (Phone: Eldorado 5-2600)

Manager: John F. Isard

Sales Manager: John H. Sienold

Convention Season: All year

Largest Group Accommodated: 300 (750 rooms,
50 suites available;

Air Conditioning: Entire hotel

Convention Rates: Single: from 11.00; Double:
from 16.00; Suites: from 28.00

No. Mtg. Rms. & Capacity of Largest: 10 (300)

No. Banquet Rms. & Capacity of Largest: 10 (300)

Group Meel Rates: Breakfast: 3.50; Lunch: 5.00;
Dinner: 7.00

Liquer: Served in hotel Dinner 7,00
Liquer: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 9,700 sq. ft. on one floor
Audio-Visuel Aids: PA system, spotlight
Stage: Available

Shelton Towers Hetel

525 Lexington Ave. (Phone: Plaza 5-4000)
Manager: Lestia L., Payl
Sales Manager: John Gallagher
Convention Season: All year
Largest Group Accommodated: 400 (200 rooms,
20 suites available) 20 suites available) Air Conditioning: All bedrooms Convention Rates: Single: 6.50-13.00; Double 9.00-No. Mfg. Rms. & Capacity of Largest: 5 (300) No. Banquet Rms. & Capacity of Largest: 5 (300) Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 3.75 Dinners 3.75
Liquor: Served in hotel
Charges for Mtq. Rms.: Veriable
Charges for Eshibit Areas: Variable
Net Exhibit Space: 5,358 sq. ft,
Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Swimming pool, health club

Hotel Sheraton-Astor Hotel (HSMA)

See Advertisement, Page 137

See Advertisement, Page 137

Times Square (Phone: Judson 6:3000; Teletype NY 1;215)
Manager: Kurt A. Smith
Sales Manager: Robert D. Howard
Convention Season: All year
Largest Group Accommodated: 3,000 (800 rooms, 150 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8,00-13.00; Double: 10.00-13.00; Suites, 16,00-50.00
No. Mtg. Rms. & Capacity of Largest, 31 (3,000)
No. Banquet Rms. & Capacity of Largest: 31 (3,000)

roup Meal Rates: Breakfast; 2,75; Lunch: 3,50; Ulinare some
Liquor: Served in hotel
Charges for Mtg. Rms.: Veriable
Charges for Eshibit Areas: Variable
Net Eshibit Space: 30,000 sq. ft.
Audio-Visual Aids: PA system, spotlights, slide,
Ismm projectors, screens
Stage: Available

Sheraton-McAlpin (HSMA)

See Advertisement, Page 137 34th & Broadway St. (Phone: 6-5700)

Manager: George D. Johnson
Sales Manager: James Flanagan
Convention Saason: All year
Largest Group Accommodated: 1,000 (700 rooms,
30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.85-14.85; Twin or
Double: 10.35-18.85; Suites: 19.00-32.00. European
No. Mtg. Rms. & Capacity of Largest: 15 (600)
No. Banquet Rms. & Capacity of Largest: 15 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00;
Dinner: 5.00
Liquer: Sarved in hotel

Dinner: 5.00 Liquor: Served in hotel Audio-Visual Alds: PA system, spotlights Stege: Available

Statler Hotel (HSMA) See Advertisement, Page 18

7th Ave. & 33rd St. (Phone: Pe 6-5000)

Manager: Thomas F. Troy
Sales Manager: Albert G. Cox
Convention Season: All year
Largest Group Accommodated: 2,200 (1,100 rooms
and 45 suites available)
Convention Rafes: Single: from 8,00; Double: from
11,00; Twins: from 13,00; Suites: from 30,00
No. Mig. Rms. & Capacity of Largest: 18 (2,000)
No. Banquet Rms. & Capacity of Largest: 18 (1,800) No. Banquet Rms. & Copy.
(1,800)

Group Meal Rates: Breakfast; from 2,75; Lunch: Liquor: Served in hotel Air Conditioning: Banquet and meeting rooms, and bedrooms.
Charges for Banquet & Mtg. Rms.: Variable
Net Eshibit Space: 39.172 sq. ft.
Audia-Visual Alds: 8mm and 16mm sound projector, motion picture screens, PA system, spot-

The Waldorf-Astoria (HSMA) See Advertisement, Page 18

50th Street & Park Ave. (Phone: Eldorado 5-3000) Manager: Wallace W. Lee, Jr. Sales and Convention Manager: R. W. Keilt

The Warwick Hotel

65 W. 54th St. (Phone: Circle 7-2700)
Manager: Erwin H. Schlicht
Sales Manager: Theodore R. Archibald
Convention SeEson: All year
Largest Group Accommodated: 500 (250 rooms Rates: Single: 10.00; Double: 12.00; Convention Suites: 16 Convention Rates: Single: 10.00; Double: 12.00; Suites: 16.00, European No. Mtg. Rms. & Capacity of alrgest: 5 (250) No. Banquet Rms. & Capacity of Largest: 5 (250) Group Meal Rates: 8 reakfast: 1.00-2.50; Lunch: 3.00-5.00; Dinner: 4.00-10.00 Liquor: Served in hotel Charges for Mtg. Rms.: No charge when food

served Net Exhibit Space: 4,300 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Yes

NIAGARA FALLS

Railroads: N.Y.C.; L.V.; Erie; N. St. C. & T. Airlines: AAL, CAP, MOH

Hotel Niggara (HSMA)

201 First St. (Phone: 9321) Manager: Floyd D. Vandervort Sales Manager: Herbert Parker

Convention Season: Septembber to June Largest Group Accommodated: 200 (100 rooms, 10 suites available) Air Conditioning: Banquet end meeting rooms, air Conditioning: sanguer end meeting rooms, except on Rates: Single: 7.00-11.00; Double: 10.50-15.00; Suites: 18.50-21.00
No. Mtg. Rms. & Capacity of Largest: 7 (550)
No. Banquer Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: .75; Lunch: 2.00; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3,600 sq. ft. on one floor, separate area Net Exhibit Space: 3,600 4q. 17, on one 100r, separate area Audio-Visual Aids: PA system, all types projectors available on notice, blackboards, easels Stage: Available Railroads: N.Y. Cent.; N.Y., N.H. & H. Airlines: EAL, MOH

POUGHKEEPSIE

Nelson House (HSMA)

Mark St. (Phone: Globe: 2-1100)
Gent. Menager: H. J. Kowal
Convention Season: All year
President: Walter Averill
Largest Group Accommodated: 350 (150 rooms,
6 suites available)
Air Conditioning: Banquet and meeting rooms, many bedrooms
Convention Rates: Single: 6.00-8.00; Double: II.00-13.00; Suites: 16.00-24.00. European
No. Mfg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 6 (325)
Group Meal Rates: Breakfast: I.35; Lunch: I.75; Dinner: 2.79
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention
Charges for Exhibit Areas: None for conventions
Not Exhibit Space: 1,500 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, projectors on rental basis, screens, blackboards,
IBM lectern

Poughkeepsie Inn (HSMA)

Cannon Street (Phone: Globe 2-2200)
Manager: Richard T. Downes
Sales Menager: Helen Wanamaker
Convention Season: All year
Largest Group Accommodated: 250 (120 room, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 6.50-10.00 Double: 8.5016.00; Suites: 18.00-28.00. European
No. Mig. Rms. & Capacity of Largest: 7 (200)
No. Banquer Rms. & Capacity of Largest: 5 (165)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.25;
Dinner: 2.50 Dinner: 2.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None for overnight groups
Net Exhibit Space: 3,600 sg. ft.; 3,000 sg. ft. included in meeting room area
Audio-Visual Aids: PA system, spotlights, lémm Stage: Available

ROCHESTER

Railroads: N.Y.C.: Erie: B & O.; Penna. Airlines: AAL, CAP, MOH

CONVENTION BUREAU

Rochester Convention & Publicity Bureau, Inc. I Washington Square (7) William H. Gannett, Executive Secretary

Rochester War Memorial

100 Exchange St. (Phone: BAker 5-7100) Manager: Harold S. Rand Exhibit Areas: Auditorium, 27,000 sq. ft.; Ex-hibit Hall, 55,000 sq. ft.

When You're Stuck, Where Do You Turn?

If your problem has to do with finding the right site for your meeting or exhibit, check with Meeting-Site Service. This free service will supply all the facts you need to help you make a decision on the best site available. For details, see page 198.

Rental Fees and Services included in Rent: 20c per sq. ft. for exhibit; includes move-in and move-out lime and life of show; fork lift and operator furnished. Conventions, \$250. per day. Includes 20 meeting rooms Floor Load: Unlimited Ceining Heights: 16' in Exh. Hall, 46' in Audi-torium

forum PA System: In entire building PA System: In entire building Dimensions, Opening to Exhibit Hall: Truck ramp 27 wide: 16 high reil siding.

Columns, Locations and Dimensions: Exhibit hall columns, 27' x 22' beys

Current and Utilities Available: 108, 220, 440 v.

lines; gas; water Loading Facilities: 3 loading docks plus storage Railroad Sidings: On exhibit floor. Connects to

Railroad Sidings: On exhibit moor, connects to all five railroads. Number of Meeting Rooms and Capacities: 20 meeting rooms seats 30-150 persons. Facilities for Food Functions: Catering, banquet up to 1,200.

Parking Facilities: 1,400-car underground garage connection, building under connection.

connecting building under construction
Distance from Business District: One block

Manger-Seneca

26 Clinton Ave., South (Phone: HAmilton 6-7800)

26 Clinton Ave., South (Phone: HAmilton 6-7800)
Manager: Reed Seely
Sales Manager: John M. Mahler
Convention Season: All year
Largest Group Accommodated: 600 (325 rooms,
8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 7.00 to 11.25; Double:
9.50 to 15.75; Suites: 22.00 to 30.00
No. Mfg. Rms. & Capacity of Largest: 10 (1000)
No. Banquet Rms. & Capacity of Largest: 10 (800)
Group Meal Rates: Breakfart: 2.00; Lunch: 2.50;
Dinner: 3.50
Liquor: Yes

Charges for Mtg. Rms.: Depends on meal functions involved

Net Exhibit Space: 16,379 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Powers Hotel

36 Main St. West (Phone: LOcust 2-6400; Tele-

36 Main St. West (Phone: LOcust 2-6400; Tele-fax FFN Powers Hotel)
Manager: Iseac Gordon, Prop.
Sales Manager: Eugene L. Kleehamer
Cenvention Season: All year
Largest Group Accommodated: 400 (200 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, 25 bedrooms
Convention Rates: Single: 6.00-9.25; Double: 8.75-14.00; Suites: 14.00-28.00. American
No. Mtg. Rms. & Capacity of Largest: 10 (700)
No. Banquet Rms. & Capacity of Largest: 10 (700)
Group Mael Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None if headquarters
Not Exhibit Space: 8,000 sq. ft, on one floor, separate area

orate area Audie-Visual Aids: PA system, spotlights, screens Stage: Available

The Sheraton Hotel (HSMA) See Advertisement, Page 139

III East Ave. (Phone: Baker 5-8400)

Manager: William P. German
Sales Manager: William L. Sullivan
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms, 70 suites available)
Air Conditioning: Banquet and meeting rooms, 700 batterooms

200 bedrooms Convention Rates: Single: 6.85-11.85; Double: 10.35-

15.85

No. Mtg. Rms. & Capacity of Largest: 10 (800)

No. Banquet Rms. & Capacity of Largest: 10 (500)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.75;
Dinner: 3.50

Liquor: Served in hotel

Charges for Mtg. Rms.: None if convention

Charges for Exhibit Areas: Depends on size of

exhibits
Net Exhibit Space: 9,110 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projectors on rental basis
Stace: Available Audio-Visual Audio-Visual Forsion rental basis
Stage: Available
Sports Facilities: Golf, tennis, bowling, swim-

RYE

Railroads: N.Y.; N.H. & H.; Rye Main, Line

Westchester Country Club (HSMA)

Phone: Murray Hill 2-4386 Manager: David J. Martin

NOVEMBER 15, 1957

Sales Manager: H. B. Dickson Convention Season: Labor Day to June 30 Largest Group Accommodated: 200 Convention Rates: Single: 9.00; Double: 14.00 No. Mrg. Rms. & Capacity of Largest: 7 (400) No. Banquer Rms. & Capacity of Largest: 7 (300) Group Meal Rates: Breakfast: 1.75; Lunch: 2.75;

Liquor: Served in note: Charges for Banquet & Mtg. Rms.: None Audio-Visual Aids: Blackboards, screens, easels, 16mm and 32mm projectors, PA system, spot-

Stage: Available Sports Facilities: Golf, tennis, baseball, swimming

SARANAC INN

Railroads: N.Y.C. Airlines: EAL

Saranac Inn

Saranac Inn Post Office (Phone: Saranac Lake

Manager: John F. Clifford Convention Season: June 1 to July 15, Aug. 20 to Oct ! Largest Group Accommodated: 750 (450 rooms,

20 suites available
Convention Rates: Single: 15.00-20.00; Double: 30.00-40.00; Suites: 50.00. American
No. Mtg. Rms. & Capacity of Largest: 3 (750)
No. Banquet Rms. & Capacity of Largest: 2 (750)

Liquor: Served in hotel
Charges for Mig. Rms.: None with convention
Net Exhibit Space: 5,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, 35mm
& 16mm projectors, screen
Sports Facilities: Golf, fishing, boating, tennis,
swimming, water skiing, riding

SARATOGA SPRINGS

Railroads: Del. & Hud.; S. & S.

Gideon Putnam Hotel See Advertisement, Page 139

Geyser Park (Phone: 4200)

Convenient and Desirable Location

Foothills of the Adirondacks Saratoga SPA

GIDEON PUTNAM HOTEL

SARATOGA SPRINGS, NEW YORK

Accessible via New York Thruway to Albany exit, Route #9 to Saratoga Springs; or Scotla Exit to Route 50 to Saratoga Springs.

New York Central Lines to Albany, and motor to Saratoga Springs, or D. & H. Railroad direct from New York Grand Central Terminal to Saratoga Springs.

Private Meeting Rooms, accommodating from 30 to 100

Space evallable from November 15th until April 1st.

American Plans Cocktail Lounge. Planned Restaurant, and

Arrangements can be made for private cocktail parties.

Parking space and garage

For further information and descriptive ture, contact:

Myron H. Woolley, Manager

Telephone Saratoga Springs 4200

Gideon Putnam Hotel Saratoga Springs, N.Y.



ROCHESTER, N. Y.

ANOTHER DISTINGUISHED SHERATON MOTEL

SHERATON HOTEL

Complete facilities for groups of up to 400. Attractive ballroom and seven other meeting rooms. Parking.

WILLIAM P. GORMAN General Manager



NEW HOTEL ONONDAGA SYRACUSE'S MOST CENTRALLY LOCATED HOTEL!

modern convention and exhibit facilities . . rates . . . 500 renovated rooms . . . credit privileges . . . headquarters and terminal for all airlines . . . Coffee Shop, Dining Room, Cocktail Lounge, nightly entertainment,

Member of The Diner's Club

nondaoa

newly redecorated banquet and meeting rooms offer a perfect setting for social and business gatherings.

In New York City ... ABBEY HOTEL . (Radio City Area)

NEW YORK

Saratoga Springs continued

Manager: Myron H. Woolley Convention Season: Mid-November to April I Largest Group Accommodated: 200 (100 rooms, 12 suites eveilable) Air Conditioning: Banquet and meeting rooms,

bedrooi Convention Rates: Single: 18.50; Double: 32.00; Suites: 45.00

Suites: 45.00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 4.00
Liquor: Served in hotel
Sports Facilities: Swimming, golf, tennis

SCHROON LAKE

Rallroads: D. & H.

Scroon Manor Hotel

(Phone: Schroon Lake 75)

Manager: Joseph Frieber
Convention Season: May 27 until Oct. I
Largest Group Accommodated: 500 (250 rooms
available)
Convention Rates: 10.00 to 15.00 per person.

American
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 2 (700)
Liquor: Served in hotel
Air Conditioning: Banquet halls and dining room
Charges for Banquet & Mtg. Rms.; None
Nat Exhibit Space: 700 sq. ft.
Audio-Visual Aids: All types, PA system, spotlights
Stage: 2 Available
Sports Facilities: Golf, tennis, boating, swimming,
fishing, shuffleboard

SYRACUSE, N. Y.

SYRACUSE

Railroads: N.Y.C.; D.L. & W. Airlines: AAL, EAL, MOH

CONVENTION BUREAU

Syracuse Convention Bureau Chamber of Commerce (2) Clarence Keller, Manager

AUDITORIUM

Onondaga County War Memorial

515 Montgomery St. (GR 4-1213) Executive Director: W. B. Stark Enhibit Areas: Lower level. 48,000 sq. ft.; Audi-forium, 30,000 sq. ft. Rental Fees: \$400 per event or 15% of ticket sale,

whichever is greater for 15% of Ticket sale, whichever is greater ventilations. Air conditioned auditorium Ceiling Height: Auditorium, 65 ft.; Exhibit Area, 14 ft. PA System: Available Dimensions, Opening to Exhibit Hall: Doors will take truck Elevators and Capacities: Two passenger and one feeight

freight

freight Columns: None in Auditorium; 33 ft. epart in Exhibit Area Utilities: All types of current, steam, water and

drainage Loading Facilities: Forklift trucks, stage door and

drive in Storage Areas: Adjacent to both floors Meeting Rooms and Capacities: 20, from 10 to 1,000 (one room, 1,000; one, 500; two rooms 200)

200)
Facilities for Food Functions: Two cockteil lounges; facilities for benquets up to 2,500
Distance from Business District: In center of

Hotel Onondaga (HSMA)

See Advertisament, Page 139

Jefferson at Warren Sts. (Phone: Ha 2-1221) Manager: Harold R. Norman Convention Season: All year Largest Group Accommodated: 700 (350 rooms, 12 suites available)

ANOTHER DISTINGUISHED SHERATON HOTEL

SHERATON-DEWITT MOTEL

A modern highway hotel with luxury appointments just off the New York Thruway. Completely airconditioned. All rooms with telephone, TV, and radio. Cocktail Lounge. Function room for 160. 3 other spacious banquet rooms.

132 rooms from \$7.00 -- CARL JOHNSON, General Manager



SYRACUSE, N. Y.

ANOTHER DISTINGUISHED SHERATON HOTEL



Air Conditioning: No
Convention Rates: Single: 6.25-9.50; Double: 9.50-14.00; Suites: 20.00-25.00, European
No. Mag. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Ethiblt Areas: None
Net Exhibit Space: 8.160 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, closed-circuit TV Stage: Available Sports Facilities: Golf, tennis, swimming, riding

Sheraton-DeWitt Motel

See Advertisement, Page 140

Erie Blvd., East (Phone: GI 6-3300) Manager: D. W. Wagner Convention Season: All year Largest Group Accommodated: 250 (132 rooms available)
Air Conditioning: Banquet rooms, some bedrooms
Convention Rates: Single: 7.00-8.85; Double: 11.00-Convention Rates: Single: 7.00-8.85; Double: 11.00-14.00. European No. Mtg. Rms. & &Capacity of Largest; 2 (200) No. Banguet Rms. & Capacity of Largest: 2 (200) Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 to 35.00
Nat Exhibit Space: 1,200 sq. ft. on one floor, included in meeting space
Sports Facilities: Golf course within two miles

Sheraton-Syracuse Inn

See Advertisement, Page 140

See Advertisement, Page 140
Thompson Rd. & Court St. (Phone: HO 3-6601)
Manager: Frank E. McGinnis
Convention Season: All year
Largest Group Accommodated: 300 (153 rooms, 10 suites available)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 8.85-10.90; Double: 12.00-15.00; Suites: 28.00-31.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 3 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.00
Liquor: Served in hote!
Charges for Exhibit Areas: 10.00 to 35.00
Net Exhibit Space: 1,000 sq. ft. on one floor, included in meeting space
Sports Facilities: Swimming, shuffleboard, golf course within one mile

Hotel Syracuse (HSMA)

See Advertisement, Page 000

See Advertisement, Page 000
500 S. Warren (Phone: Harrison. 2-5121)
Manager: James F. Gilday
Sales Manager: Donald F. Haynes
Convention Season: All year
Largest Group Accommodated: 850 (400 rooms,
20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7,00-12,00; Double: 11,0015,00; Suites: 19,50-40,00. Europeen
No. Mtg. Rms. & Capacity of Largest: 9 (1,000)
Group Meal Rates: Breakfast: 2,00; Lunch: 2,50;
Dinner: 4,00
Liquor: Served in hotel Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Cherges for Ethibit Areas: Vary
Net Exhibit Space: 3,600 sg., ft. on one floor
Audio-Visuai Aids: PA. system, spotlights, movie
screens, blackboards, closed-circuit TV Stage: Available Sports Facilities: Golf, tennis, swimming, bowl-

TROY

Railroads: N.Y.C.; D. & H. B. & H.; T.U. Airlines: Served through Albany

The Hendrick Hudson Hotel

200 Broadway (Phone: Ashley 2-7000)
Manager: Leo A, Curley
Convention Season: All year
Largest Group Accommodated: 175 (100 rooms, 5 suites available)
Convention Rates: Single: 6.00; Double: 8.00;
Suites: 12.00 Surfest 12.00
No. Mig. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.00

Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Ethibit Areas: None
Net Ethibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aidis: PA system, spotlights
Stage: Available

UTICA

Railroads: N.Y.C.; D.L.&W.; N.Y., O. & W. Airlines: MDH

Hotel Utica (HSMA)

102 Lafayette St. (Phone: 4-4111)
Manager: Garry Riggs
Convention Season: All year
Largest Group Accommodated: 540 (250 rooms, 6 suites available)
Air Conditioning: Few bedrooms, 2 banquet and masting rooms.

ongritoning: rew bedrooms, 2 banquet and meeting rooms
Convention Rates: Single: 5.75-8.00; Double: \$8.50-11.50; Suites: 14.00-18.25. European
No. Mrg. Rms. & Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 12 (500)
Group Meal Rates: Breakfast: 1.50; Lunch; 1.65; Dinner: 2.45
Liquer: Served in hotel
Charges for Mtg. Rms.: 5.00 to 90.00, depending on size

size
Charges for Exhibit Areas: 5.00 to 90.00
Net Exhibit Space: About 4,000 sq. ft., some of which is meeting room space
Audio-Visual Alds: PA system spotlights movie screen projectors on rental basis
Stega: Available

WATERTOWN

Railroads: N.Y.C.

Hotel Woodruff (HSMA)

49-51 Public Sq. (Phone: 2400) Manager: L. M. Boyer Convention Season: All year Largest Group Accommodated: 350 (200 rooms, 10 Largest Group Accommodated: 350 (200 rooms, 10 suites evaliable)
Air Conditioning: Limited
Convention Rates: Single: 6.50-12.50; Double: 8.50-12.50; Suites: 15.00-20.00 European
No. Mtg. Rms: & Capacity of Largest: 7 (300)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Broaklast: ,65; Lunch: 1.25;
Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 up
Charges for Exhibit Areas: 10.00 up
Net Exhibit Space: 2,000 sq. ft, on one floor
Audio-Visual Alds: PA system, spotlights
Stage: Available

WEST POINT

Stage: Available Sports Facilities: Golf, swimming, fishing, boating,

Railroads: N. Y. Cent.; Sty.

U.S. Hotel Thayer

See Advertisement, Page 141

See Advertisement, Page 141

(Phone: Highland Falls 6-4731)

Manager: Joseph E. Kosakowski
Convention Season: Any time, except the first
week in June and from Dec. 20 to Jan. 2—
groups of 10-20 only on week ends
Largest Group Accommodated: 300 (240 rooms,
5 suites available)
Convention Rates: Single: 11.50 up; Double: 23.50;
Suites: 20.00-28.00, American
No. Mtg. Rms. & Capacity of Largest: 2 (325)
Rroup Meal Rates: Breakfast: 1.00; Lunch: 2.00;
Dinner: 3.00
Llquer: Served in hotel

Liquor: Served in hotel

Charges for Mtg. Rms.: None
Charges for Exhibit Areas: Depends on extent of
displays and labor involved
Net Exhibit Space: 11,000 sq. ft. on 3 floors
Audio-Visual Aids: PA system, spotlights, 16 mm
and 35 mm projectors
Stage: Available
Sports Facilities: Tennis, horseback riding, swimming

WHITE PLAINS

Railroads: N. Y. Cent. Airlines: MOH

Roger Smith Hotel

See Advortisement, Page 141

I Chester Ave. (Phone: White Plains 9-1000) Manager: Thomas J. O'Brien Convention Season: All year Largest Group Accommodated: 200 (100 rooms

available)
Air Conditioning: Yes
Convention Rates: Single: 5.25 to 10.25; Dauble;

8.00 to 13.50 No. Mtg. Rms. & Capacity of Largest: 3 (200) No. Banquet Rms. & Capacity of Largest: 3 (175) Liquor: Yes

NORTH CAROLINA

ASHEVILLE

Railroads: So. Ry. Airlines: CAP, DAL, PAI

CONVENTION BUREAU

Asheville Convention Bureau P.O. Box 7497 Charles E. Newcomb, Manager

AUDITORIUM

Municipal Auditorium

Haywood Street (Phone 3-3611)
Manager: Raiph James
Exhibit Areas: Main floor, 9,000 sq. ft.; basement
floor, 13,761 sq. ft.
Services Included in Rent: PA System main floor,
clean-up, maid, porter, lights, stage labor
extra

estra
Floor Load: Unlimited
Ceiling Height: Main floor, 35 ff.; basement, 9 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 7 ft. x 7 ft.
Columns: Main floor, & under balcony
Leading Facilities: Ramp with uppley set-up
Storage Areas: 800 sq. ft. in basement
Meeting Rooms: None
Facilities: 700 Cars within one block
Distance from Business District: 1 block

Battery Park Hotel (HSMA)

Battle Square (Phone: Alpine 2-8211)
Manager: George L. Chumbley, Jr.
Sales Manager: Nell Stanley
Convention Season: All year
Largest Group. Accommodated: 300 (150 rooms,
5 suites available)



WHEN CONVENTIONS COME MARCHING OUR WAY

The entire staff of the Hotel Thayer stands at attention. In reviewing our services, you'll find:

IDEAL LOCATION

. . 50 miles from New York City on the Military Reservation of the United States Military Academy

TRADITIONAL HOSPITALITY

. thoughtful comfort from the moment of welcome to time for leave-taking

PRIVATE FUNCTION ROOMS

. . . for groups of 20 to 400 persons including the spacious Crest Room and smaller meeting rooms

BANQUET FACILITIES

. superb food and fine drinks, artfully prepared and served in a gracious manner

ATTRACTIVE ACCOMMODATIONS

.. 196 guest rooms in addition to comfortable quarters for 172 persons in dormitory rooms

"AT EASE" HOURS

guided tours of historic West Point. Sports and recreational activities nearby.

For rates and information write to William R. Ebersol, Manager

NORTH CAROLINA Asheville continued

Air Conditioning: 60% of bedrooms, 3 banquet and meeting rooms
Convention Rates: Single: 5.00-10.00; Double: 7.0014.00; Suites: 20.00-35.00. European plan
No. Mig. Rms. & Capacity of Largest: 5 (500)
No. Benquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breaklast: 1.25; Lunch: 2.00;
Dinner; 3.00

Liquor: No.
Charges for Mtg. Rms.: None
Charges for Ehlblit Areas: None
Net Exhibit Space: 1.400 sq. ft. on one floor
Audio-Visual Aids. FA system, spotlights, black-baards, essels, movie screens Stage: Available Sports Facilities: Golf, riding, tennis, swimming

Grove Park Inn (HSMA)

(Phone: 2-2711)
Managing Director: George Stoble
Sales Manager: Claire Perkins
Convention Season: All year
Largast Group Accommodated: 400 (200 rooms, 8 Largest Group Accommodated: euu (200 rooms, a suites available)
Convention Rates: Single: 21.00; Double: 32.00;
Suites: 15.00 additional, American
No. Mtg. Rms, & Capacity of Largest: 7 (500)
No. Banquet Rms, & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 4.00
Liquer: Served in hotel
Net Ethibit Space: 4,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available Stage: Available
Sports Facilities: Croquet, horseshoes, golf, tennis, swimming, shuffleboard, archery, riding

The Manor

See Advertisement, Page 142 265 Charlotte Street (Phone: ALpine 2-5371)
Manager: Michael L. Taft
Convention Season: All year
Largest Group Accommodated: 200 (60 rooms, 5 suites available)
Air Conditioning: Some banquet halls, all bed-

Convention Rates: Single: 5.00 to 7.00: Double:

Convention Rates: Single: 5.00 to 7.00; Double: 11.00 to 14.00
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (500)
Dinner: 2.50
Liquor: State operated package stores
Charges for Mtg. Rms.; None
Charges for Exhibit Areas: None, unless there is a hooth charge.

on a booth charge in Areas: Nane, unless there is a booth charge. Net Exhibit Space: 1.458 sq. ft. Audio-Visual Alds: PA system, spotlights, 16mm and slide projectors. Stage: Yes. Sports Facilities: Swimming pool, badminton, shuffleboard.

George Vanderbilt Hotel (HSMA)

75 Haywood St. (Phone: Alpine 2-7671) Manager: W. D. Turner Convention Season: All year

Largest Group Accommodated: 300 (125 rooms, 12

sultes available)
Air Conditioning: Entire hotel
Convention Retes: Single: 5.00 to 8.00; Double:
8.00 to 14.00; Suites: 20.00 to 34.00. European
No. Mig. Rms. & Capacity of Largest: 5 (400)
No. Benquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.25; Luncli: 2.00;
Dinner: 3.00

Liquor: Served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 5,000 sq. ft, on one floor, part Audio-Visual Aids: PA system, spotlights, pro-

Mayview Manor

See Advertisement, Page 86

Manager: Richard Wright Convention Season: June, July and August Largest Group Accommodated: 250 (120 rooms, 10 miles, available) 10 suites available)
Convention Rates: Single: 16.00-24.00; Doubl
28.00-38.00; Suites: 32.00-42.00
No. Mig. Rms. & Capacity of Largest: 4 (400)
No. Banquet Rms. & Capacity of Largest: 3 (00) 16.00-24.00; Double: Liquor: Yes Mtg. Rms.; None
Charges for Mtg. Rms.; None
Audio-Visual Aids: PA system, spotlights
Stage: Yes (18:24)
Sports Facilities: Golf, swimming, tennis, putting
green, horseback riding, badminton, ping pong,
horses

CHARLOTTE

Railroads: So. Ry.: S.A.L.; P. & N.; Nor. Sou. Airlines: CAP, DAL, EAL, PAI, SOU

Park Center Auditorium

310 N. Cecil St. (Phone: FRanklin 6-5741) Manager: C. L. Jordan Exhibit Areas: 100x147, 50x27, 60x31, 24x114, 94x24, 75x15, 65x25
Rental Fees and Services Included in Rent: Local
sponsor \$200, out of city sponsor \$275, daily
Ventilation: Air conditioned
PA System: R.C.A.
Ceiling Height: 22'
Columns, Locations and Dimensions: 20' on center
separating concourse from main floor Columns, Locations and Dimensions: 20' on center separating concourse from main floor Current and Utilities Available: 110 and 220 AC Loading Facilities: Same level Location, Size of Storage Areas: 2 rooms, approximately 16' x 25' Meeting Rooms and Capacities: One civic room included in exhibit footage Raclities: the Food Functions: Kitchen for caterer, banquet up to 1,500 parsons Parking Facilities: Ample Distance from Business District: 1 mile

Hotel Wm, R. Barringer

426 N. Tryon St. (Phone: ED 30331)
Manager: Rex B. Knorr
Convention Season: All year
Largast Group Accommodated: 200 (200 rooms, 10 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms 10 suites available;
Air Conditioning: Banquet and meeting rooms,
bedrooms
Convention Rates: Single: from 5.50; Double:
from 9.00; Suites: from 17.00
No. Mtg. Rms. & Capacity of Largest: 4 (200)

No. Banquet Rms. & Capacity of Largest: 4 (200) Group Meal Rates: Breakfast: from .75; Lunch: from 1.25; Dinner: from 2.00 Liquor: Beer and wine served only Net Exhibit Space: 2,000 sq. ft, on one floor Audio-Visual Aids: PA system

Hotel Charlotte

Cor. Trade & Poplar Sts. (Phone: EDison 2-1121) Manager: Kenneth B. Cross Manager: Kenneth B. Cross Convention Season: All year Largest Group Accommodated: 600 (400 rooms, 7 suites available) Air Canditioning: 300 bedrooms, banquet and meeting rooms Convention Rates: Single: 6.00 up; Double: 9.00 up; Suites: 17.50 up; European No. Mfg. Rms, & Capacity of Largest: 12 (700) No. Banquet Rms, & Capacity of Largest: 12 (600) Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50 Charges for Mtg. Rms.: 10.00 up Charges for Exhibit Areas: 10.00 Up Charges for Exhibit Areas: 10.00 Net Exhibit Space: 6,000 sq. ft. on one floor, included in meeting areas. Audio-Vissal Aids: PA system, spotlights, screens and projectors available, Closed-circuit TV and projectors Stage: Available Sports Facilities: Golf, ice skating (indoors)

GREENSBORO

Railroads: A. & Y.; So. Ry. Airlines: CAP. EAL. PAI

E, Market & Davie Streets (BR 2-8181)

The King Cotton

Manager: Haywood Duke Resident Manager: Rogers Rudd Convention Season: All year Largest Group Accommodated: 400 (213 rooms, 12 suites available) Air Condit'oning. Bedrooms
Convention Rates: Single: 6.00 to 10.00; Double: 9.00 to 12.00; Suites: 20.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500) No. Banquet Rms. & Capacity of Largest: 4 (400) Group Meal Rates: Breakfast: 1.50; Lunch: from 2.50; Dinner: from 3.50 2.50; Dinner: from 3.50
Liquer: Not served
Charges for Mtg. Rms.: 15.00 to 200.00
Net Exhibit Space: 4,200 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: Iómm projectors, PA system, spotlights Stage: Available

O. Henry Hotel

Eim and Bellemeade (Phone: BRoadway 2-7171) Manager: Nolan B. Williams Convention Season: All year Largest Group Accommodated: 400 (200 rooms, 4 suites available)
Air Conditioning: Banquet and meeting rooms, 150 bedr 150 bedrooms Convention Rates: Single: 4.00-9.00; Double: 7.00-10.00; Suites: 12.00-15.00. European No. Mtg. Rms. & Capacity of Largest: 3 (400) No. Banquer Rms. & Capacity of Largest: 3 (350) Group Meal Rates: Breakfast: 1.50; Lunch: 2.00 up; Liquer: A.B.C. stores Charges for Mtg. Rms.: None Charges for Exhibit Areas: Depends on size of Net Exhibit Space: 1,400 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

Sedgefield Inn

(Phone: BR 2-7154) Manager: Harold Colvert Convention Season: All year Largest Group Accommodated: ISO (100 rooms available)
Air Canditioning: Bedrooms
Convention Retes: Single: 8.00 to 18.00; Double: 12.00 to 20.00; Suites: 18.00 to 20.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 2.80; Lunch: 3.00
up; Dinner: 5.00 up Liquer: Not s Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Stage: Available Sports Facilities: Golf, swimming, horse back rid-

Old English charm with a Southern Accent





ASHEVILLE, N. C. Open all year . . personalized attention wonderful atmosphere for a successful convention

Our enlarged facilities include comfortably eir-conditioned meeting rooms, dining rooms, and our own theatre-auditorium. Swimming pool, shuffle-board and other relaxing recreation.

In the scenic Great Smokies-Blue Ridge region, The Manor is just a matter of hours by air, rail or motor from most major cities.

For prompt information, write Michael L. Taft, Manager, The Manor, Asheville, N. C.

HIGH POINT

Railroads: So. Ry.; H. Pt. R. A. & S.; H. Pt. T. Airlines: CAP, EAL, PAI

Sheraton Hotel

Manager: Arthur G. Corpening Jr.
Sales Manager: Dan Clark
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms,
3 surtes available)
Air Conditioning: 50 Bedrooms, banquet halls
Convention Rates: Single: 4:50 to 8:00; Double:
7:00 to 12:00; Suites: 12:50 to 17:50. European
No. Mig. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (150)
Group Meal Rates: Breakfast: .65; Lunch: 1.65;
Dinner: 2:50
Liquor: Not served in hotel Dinner: 2.50 Liquor; Not served in hotel Charges for Mtg. Rms: None Charges for Exhibit Areas: None Net Exhibit Space: 8,000 sq. ft, on two floors, included in meeting areas Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf

PINEHURST

Railroads: S.A.L. Airlines: PAI

The Carolina

(Phone: Cypress 2911)
Manager: Daniel O, Delany
Convention Season: Dec.-Jan.-Feb. (small groups)
Oct. and May (large groups)
Largest Group Accommodated: 450 (250 rooms, 6 suites available)
Convention Rates: Single: 15.00; Double: 26.00; 12.00 for perfor use American Convention Rates: Single: 15,00; Double: 26,00; 12,00 for perfor use. American No. Mtg. Rms. & Capacity of Largest: 5 (700) No. Banquet Rms. & Capacity of Largest: 2 (700) Group Meal Rates: Breakfast: 2,00; Lunch: 3,00; Dinner: 4,00 Liquer: Served in hotel via A.B.C. stores Charges for Mtg. Rms.: None Charges for Exhibit Areas: Nominal Net Exhibit Space: 32,000 sq. ft. on one floor, spacetal area. Audio-Visual Aids: PA system, spotlights, 16mm projector
Stage: Available
Sports Facilities: Golf, tennis, horesback riding,
bowling green, trap shooting, putting greens

RALEIGH

Railroads: So. Ry.; S.A.L.; No. So. Airlines: CAP, EAL, PAI

Hotel Sir Walter

Hotel Sir Walter

400 Fayatteville (Phone: TEmple 2-7711—Teletype RL 5070)
Manager: Arthur E. Buddenhagen
Sales Manager: Mrs. Lee Dunnagan
Convention Season: All year
Largest Group Accommodated: 400 (225 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.75 to 11.00; Double: 8.50 to 15.00; Suites: 19.00 to 32.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (450)
No. Banquet Rms. & Capacity of Largest: 2 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: None for conventions
Charges for Exhibit Areas: Nominal fee for commercial exhibits

Net Exhibit Space: 3,000 sq. ft. not on one floor, Audio-Visual Aids: PA system, spotlights, projectors on rental basis Sports Facilities: Golf courses nearby

WINSTON-SALEM

Railroads: S. Ry.; N. & W.; W.S.S.B. Airlines: CAP. EAL. PAI

Carolina Hotel

407 W. 4th St. (Phone: 2-1(8))
Manager: R. E. O'Connell
Convention Season: All year
Largest Group Accommodated: (100 rooms and
15 suites available)
Convention Rates: Single: 4.00; Double: 6.50;
Suites: 15.00
No: Mtg. Rms. & Capacity of Largest: 2 (300)

No. Banquet Rms. & Capacity of Largest: I (100) Group Meal Rates: Breakfast: .60 to 1.00; Lunch: 1.00 to 2.00; Dinner: 1.50 to 3.50 Liquor: Not served in hotel Air Conditioning: Banquet & meeting rooms, some

Net Exhibit Space: 5,000 sq. ft. on one floor

lights, stage Audio-Visual Aids: PA system, spotlights Stage: Available

Hotel Robert E. Lee (HSMA)

Sth & Cherry Sts. (Phone: Park 2-6161)
Manager: Douglos Boyle
Sales Manager: Richard E. Arec
Convention Season: All year
Largest Group Accommodated: 500 (225 rooms,
5 suites and 8 studio combinations available)
Air Conditioning: Entire hotel
Convention Retes: Single: 5.00 to 8.00; Double:
7.00 to 12.00; Suites: 25.00 to 36.00, 25% discount on week ends
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meel Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 2.50
Liquor: Not served in hotel

Dinner: 2.50
Liquer: Not served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3.70 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Cana: Augilable Stage: Available

NORTH DAKOTA

BISMARCK

Railroads: No. Pec.; Soo Line Airlines: BNF, FAL, NWA

Hotel Patterson

422 Main St. (CA 3-4660) Manager: Frank Hayes Convention Season: All year Largest Group Accommodated: 300 (150 rooms Largest Group Accommodated: 300 (150 rooms available)
Convention Rates: Single: 3.00; Double: 4.50; Suites: 8.00 to 10.00
No. Mtg. Rms. & Capacity of Largest: 5 (450)
No. Banquet Rms. & Capacity of Largest: 5 (450)
Group Meel Rates: Breakfast: .75; Lunch: 1.25; Dinner: 1.75
Liquor: Served in hotel
Charges for Exhibit Areas: 8.00 to 20.00
Net Exhibit Space: 4.500 sq., ft.
Audio-Visual Aids: PA system
Stage: Available

FARGO

Railroads: Nor. Pac., Great Nor. Airlines: NOR, NWA

Gardner Hotel (HSMA)

26 Roberts St. (Phone: 2.2556)
Manager: T. L., Powers
Convention Season: All year
Largest Group Accommedated: 340 (125 rooms,
9 suites available;
Air Conditioning: Banquet and meeting rooms,
some bedrooms. some bedrooms

Convention Rates: Single: 2.75 to 10.00; Double: 4,00 to 12.00; Suites: 12.00 to 15.00, European No. Mtg. Rms. & Capacity of Largest: 8 (500) No. Banquet Rms. & Capacity of Largest: 8 (300) Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Discount 1.50; Liquor: Served in hotel Charges for Mtg. Rms.: 10.00 to 50.00 if no meals Net Exhibit Space: 5,627 sq. ft. on two floors, included in meeting areas

Audio-Visual Aids: PA system, spotlights, screen Stage: Available Sports Facilities: Golf, swimming, nearby

Grave Hotel

(Phone: 5-5551)
Manager: 8. M. Nest
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms,
4 suites available)
Air Conditioning: 25 bedrooms, all banquet and meeting committee of the convention Rates: Single: 5.00 to 7.50; Double: 7.50 to 10.00; Suites: 10.00 to 12.00: 5 (250)
No. Mrg. Rms. & Capacity of Largest: 5 (250)
No. Banquer Rms. & Capacity of Largest: 5 (250)
Group Meal Rates: Breakfast: 75c; Lunch: 1.25;
Dinner: 1.50 Charges for Mtg. Rms.: 10.00 to 35.00

Charges for Exhibit Areas: 10,00 to 35,00 Net Exhibit Spece: 2,500 sq. ft. on one floor, included in meeting areas Audio-Visual Alds: PA system, spotlights Stage: Available

MINOT

Railroads: G.N.; Soo

AUDITORIUM

Minot Municipal Auditorium

(Phone: 5-2141)
Manager: Charles V. Stenersen
Exhibit Areas: 19,325
Rental Fees and Services included in Rent: \$75
to \$300
Floor Load: No limit
Ventilation: Blower
Ceiling Height: \$5'
PA System: Yes
Columns, Locations and Dimensions: None
Current and Utilities Available: 110-220
Meeting Rooms and Capacifies: 1wo; 125 to 175
Facilities for Food Functions: Banquet up to 2,000, outside catering (Phone: 5-2141) outside catering erking Facilitles: Adjacent istance from Business District: Three blocks

Clarence Parker Hotel

Ist St. & Ist Ave., S.E. (Phone: 51-153)
VP & Gen. Mgr.: Ruth Parker Flowers
Convention Season: All year
Largest Group. Accommodated: 256 (131. rooms
and 3 surites evailable)
Convention Rates: Single: 4,00 to 6,00; Double:
7.25 to 9.50; Suites: 15,00 to 20,00
No. Mfg. Rms. & Capacity of Largest: 3 (300)
No. Banguet Rms. & Capacity of Largest: 3 (300)
Liquer: Served in hotel No. sanguer was, a Capacity of Cargaria (300 Liquer: Served in hotel and meeting room Charges for Banquet & Mtg. Rms.: 5.00 to 35.00 Net Exhibit Space: 4.000 sq. ft. on one floor Atlantic Visual Aids: PA system Stage: Available

> Are your conventions "at home" leaving your sales force cold?



It takes no more time or money to have an overseas convention by air ...

For full information write: Henry W. Beardsley, Pan American, P. O. Box 1790, New York 17, N. Y.

SEE PAGE 2

PAN AMERICAN

World's Most Experienced Airline



IT'S THE BIGGEST HOTEL IN THE CITY. The most popular hotel. The friendliest hotel. It's the heart of things in Cincinnati. Roof Garden accommodates 1700 for meetings, 1000 for banquets. Other function rooms for 10 to 1220 people. TV. Air-conditioning. Famed Sidewalk Cafe.

1000 rooms

Ann Kroger, Sales Manager



SHERATON the proudest HOTELS name in

EASTERN DIV. BOSTON WASHINGTON PITTSBURGH BALTIMORE PROVIDENCE

SPRINGFIELD, Man. ALBANY ROCHESTER BUFFALO SYRACUSE

MIDWESTERN DIV. CHICAGO

ST. LOUIS OMAHA LOUISVILLE DALLAS Sheraton Hotel Opens 1939

AKRON

FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iowa
SIOUX FALLS, S. D.
CEDAR RAPIDS, Iow

PACIFIC DIV.

PASADENA CANADIAN DIV.

NIAGARA FALLS, OM.

AKRON, OHIO

ANOTHER DISTINGUISHED SHERATON HOTEL

The SHERATON

(Formerly the Mayflower)

The rubber city's largest and most popular hotel. Ballroom accommodates 800. Eight other air-conditioned function rooms for 30-250. Garage. Superb food.

> Expert Convention Staff ARCH J. OLIVER, JR. General Manager



OHIO

AKRON

Railroads: Penn.; B. & O.; Erie; A.C. & Y.; A. & B.B. Airlines: AAL, CAP, EAL, UAL

Sheraton Hotel (HSMA)

See Advertisement, Page 144

See Advertisement, Page 144

259 S. Main Street (Phone: Jefferson 5-1871—
Telegraph AK 99)
Manager: Arch J. Oliver Jr.
Seles Manager: Richard W. Davis
Convention Season: All year
Largest Group Accommodated: 700 (300 rooms, 12 suites available)
Air Conditioning: 200 Bedrooms, banquet and meeting rooms

meeting rooms
Convention Rates: Single: 5.50 to 10.35; Double: 10.00 to 17.00; Suites: 22.00 to 40.00. European No. Mtg. Rms. & Capacity of Largest: 8 (800) No. Banquet Rms. & Capacity of Largest: 9 (600) Group Meal Rates: Breaklast: 1.50; Lunch: 1.75; Dinner: 3.00 in heat Rates: Breaklast: 1.50; Lunch: 1.75; Dinner: 3.00 in heat Rates: Rates:

Dinner: 3.00 Liquor: Served in hotel Charges for Mtg. Rms.: 10.00 to 200.00 Charges for Exhibit Areas: 11.00 to 14.00 per

Dooth Net Exhibit Space: 1,344 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, black-boards, screens Stage: Available

CINCINNATI

Railroads: B. & O.; C. & O.; C.N.O. & T.P.; N.Y.C.; Erie; L. & N.; N. & W.; Penn, Airlines: AAL, DAL, LCA, PAI, TWA

CONVENTION BUREAU
Cincinnati Convention & Visitors Bureau, Inc.
307 Union Central Bldg. (2)
J. S. Turner, Executive Vice President

AUDITORIUM

Cincinnati Music Hall

1243 Elm St. (CHerry 1-3086)

Manager: Chas. W. Baues J. Erhibit Areas: South Hall, 22,500 sq. ft.; North Hall, 22,500 sq. ft.; Ballroom, 22,500 sq. ft.; Foyer, 6,000 sq. ft. (buildings separate but interconnected) interconnected)
Services Included in Rental: Heat, general light-

Services Included in Rental: Heat, general lighting, water, cleaning
Floor Load: South and North Halls, unlimited;
other areas, 150 lbs. per sq. ft. or more
ventilation: Forced draught and air conditioning
Ceilling Heights: South Hall, 19 ft.; North Hell,
40 ft.; Foyer, 40 ft.
PA System: Available
Dimensions: Opening to Exhibit Hall: Accommodates largest trailers

dates largest trailers
Elevators and Capacities: One to Ballroom, 6,000

Elevators and Capacities: One to Ballroom, 6,000 lbs.

Columns: South Hall only, 21 by 17 ins., two rows, 21 ft. longitudinal, 30 ft. lateral

Willfles: Gas, water, steam, sewerage, telephone, 110-220 AC 4-wire, 1- and 3-phase & DC Loading Facilities: Drive in at street level
Storage Facilities: Ample, adjacent storage to accommodate full exhibit capacities: North Hall (if not used for exhibits), 5,700, Auditorium, 3,718; Ballroom, 2,000; 12 small rooms, 300 total

Facilities for Food Functions: Bars, restaurants, any size banquet (1,700 in one room; 5,500 in three)

Parking Facilities: 500-car municipal lot across street, plus private lots for 1,000 cars

Distance from Business District: Seven blocks

Netherland-Hilton (HSMA)

See Advertisement, Page 18

Fifth & Race Sts. (Phone: MA 1-3800-Telegraph

Fifth & Race Sts. (Phone: MA I-3800—Telegraph CI 244)
Gen. Manager: John G. Horsman
Sales Manager: Mary M. Hesse
Convention Season: All year
Largest Group Accommodated: I,200 (500 rooms, 35 suites available)
Air Conditioning: Most bedrooms, all banquet and meeting rooms
Convention Rates: Single: 7 to I7.00; Double: I2.00 to 15.50; Suites: from 26.00. European
No. Mtg. Rms. & Capacity of Largest: 20 (I,500)
No. Banquet Rms. & Capacity of Largest: 20 (I,100)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50
Liquer: Served in hotel

Dinner: 3.50 Liquor: Served in hotel Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None Net Exhibit Space: 22,000 sq. ft. on one floor, ancluded in meeting ereas

Audio-Visual Aids: PA system, spotlights, screens

Sheraton-Gibson Hotel (HSMA)

See Advertisement, Page 144
421 Walnut St. (Phone: MA 1-6600—Teletype Ci Sales Manager: Thomas G. Corcoran Sales Manager: Ann Kroger Convention Season: All year Largest Group Accommodated: 1,200 (600 rooms, 25 suites available) Air Conditioning: 95% of bedrooms, banquet meeting rooms
Convention Rates: Single: 5.85 up; Double: 8.85
up; Suites: 23.00 up; European
No, Mtg. Rms, & Capacity of largest: 24 (1,700)
No. Banquet Rms, & Capacity of Largest: 24 Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;

Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 20,000, not all on one floor
Audio-Visual Aids: PA system, spotlights fi
projectors on rental basis, Closed-circuit TV Stage: Available Sports Facilities: Bowling

Hotel Sinton

Hh & Vine Sts. (Phone: DUnbar 1-1200)
Manager: John H. Scheibly
Sales Manager: Robert H. Bockweg
Convention Season: All year
Largest Group Accommodated: 550 (300 rooms, 25 suites available)
Air Conditioning: 75% Bedrooms, banquet and meeting rooms Air Conditioning: 75% Bedrooms, banquet anumeting rooms
Convention Rates: Single: 5.50 to 11.00; Double:
8.50 to 14.00; Suites: 20.00 to 38.50. European
No. Mfg. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 8 (500)
Group Meal Rates: Breaklast: 2.00; Lunch: 2.25;
Dinner: 3.00
Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Enhibit Areas: None
Charges for Enhibit Areas: None
Net Exhibit Space: 9.881 sq. ft. on one floor, included in meeting areas:
Audio-Visual Aldis: PA system, spotlights, screens, blackboards, easile. blackboards, easels Stage: Available Sports Facilities: Bowling

Terrace Hilton Hotel (HSMA)

See Advertisement, Page 18

15 W. Sixth St. (Phone: DU 1-4000; Telegraph CI

394)

Sen. Manager: John G. Horsman
Sales Manager: Mary M. Hesse
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10.00 to 18.00; Double: 16.00 to 22.00; Suites: from 35.00, European
No. Mtg. Rms. & Capacity of Largest: 22 (100)
No. Banquet Rms. & Capacity of Largest: 22 (80)
Group Meal Rates: Breakfest: 2.00; Lunch: 2.50; Dinner: 3.50 Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available
Sports Facilities: Ice skating

CLEVELAND

Railroads: 8, & O.; Erie; N.Y.C.; Penna.; W. & L.E.; C.V.; N. & S.S.; N.Y.C. & St. L.; R.T. Airlines: AAA, AAL, CAP, EAL, LCA, NWA, TCA, TWA, VAL

CONVENTION BUREAU

Cleveland Convention & Visitors Bureau 511 Terminal Tower (13) Edward C. Brennan, Executive Vice President

AUDITORIUMS

Cleveland Municipal Auditorium

Lakeside at East 6th St. (MAin 1-8300)

Manager: Paul Hurd Exhibit Areas: 250,000 sq. ft. Rental Fees and Services: \$.20 per sq. ft.; all house services
Floor Load: Unlimited
Ventilation: Forced and air conditioning
Celling Height: 24 ft. under trusses PA System: Available Dimensions, Opening to Exhibit Hall: 141/2 by

Elevator Capacities: 6,000 lbs. Columns: In South Hall only Utilities: AC and DC current; compressed air, hot water, gas Loading Facilities: Truck ramps leading into

Storage Areas: Ample
Meeting Rooms and Capacities: Seven rooms with
capacities from 150 to 3,000
Facilities for Food Functions: Can handle banquet

for 2,500 Parking Facilities: 7,000 cars Distance from Business District: Eight-minute walk

Cleveland Arena

3700 Euclid Ave. (EN 1-3700) Manager: James C. Hendy Exhibit Areas: 20,000 sq. ft. Rental Fees and Services: Rental depends on event and includes light and heat Ceiling Height: 70 ft. PA System: Available Ceiling Reignt: 70 If. PA System: Available Utilities: Every type Meeting Rooms and Capacities: One, seats 120 Facilities for Food Functions and Banquet Capacity: Can handle banquet of 120 Parking Facilities: Available Distance from Business District: 1.8 miles

Hotel Carter (HSMA)

(Phone: PRospect 1-7200)
Manager: Allen James Lowe
Sales Manager: Andrew Ginnan
Convention Season: All year
Largest Group Accommedated: 700 (350 rooms,
15 suites available) suites available)
Conditioning: 300 bedrooms, banquet and meeting rooms Convention Rates: Single: 6.00 to 8.25; Double: 9.00 to 12.50; Suites: 22.00 to 32.00 No. Mfg. Rms. & Capacity of Largest: 20 (1,500) No. Banquet Rms. & Capacity of Largest: 20 (1,200) Meal Rates: Breakfast: 2.25; Lunch: 2.25; Group Meal Rates: Liquor: Served in hotel Audio-Visual Aids: PA system Stage: Available

Hotel Cleveland (HSMA)

See Advertisement, Page 134

Public Square (Phone: Tower 1-8000)
Managing Director: Robert F. Brydle
Sales Manager: Ralph 6. Moorhouse
Convention Sasson: All year
Largest Group Accommodated: 1200 (600 rooms,
40 suites available)
Air Conditioning: 150 bedrooms, banquet and
meeting rooms meeting rooms Convention Rates: Single: 6.50 to 11.00; Double: 9.50 to 13.50; Suites: 25.00 to 50.00 European No. Mtg. Rms. & Capacity of Largest: 25 (1,250) No. Banquet Rms. & Capacity of Largest: 25 proup Meal Rafes: Breakfast: 2.00; Lunch: 2 Dinner: 4.00; Liquer: Served in hotel Charges for Mfg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 6.000 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights Stage: Available Group Meal Rates: Breakfast: 2.00; Lunch: 2.75;

Manger Hotel (HSMA)

:802 East 13th Street (Phone; TOwer I-2345; Telegraph; FRM)
Manager; James L. Barber
Sales Manager: Lee Lefton
Convention Season; All year
Largest Group Accommodated: 700 (325 rooms,
40 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double:
7.00 to 16.00; Suites: \$20.00 to 100.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (700)
Graup Meal Rates: Breakfast: 1,75 up; Lunch;
2.00 up; Dinner: 3.00 up
Liquor: Served in hotel
Charges for Mtg. Rms.: None for convention Liquor: Served in hotel
Charges for Mrg. Rms.: None for convention
Charges for Exhibit Areas: None for convention
Net Exhibit Space: 7,634 sq. ft. on more than one
floor, included in meeting area.
Audio-Visual Aids: PA system, spotlights
Stage: Available

1802 East 13th Street (Phone: TOwer 1-2345; Tele-

Hotel Statler (HSMA)

See Advertisement, Page 18

John Advertisement, Page 18
12th & Euclid (Phone: PRospect 1-6800)
Manager: R. J. McSoley
Sales Manager: Donald M. Woodard
Convention Season: All year
Largest Group Accommodated: 1,000 (625 rooms, 25 suites available)
Air Conditioning: 750 bedrooms, banquet and meeting rooms. meeting rooms
Convention Rates: Single: 6.50 to 9.00: Double:
13.00 to 27.00; Suites: 27.00 to 37.00, European
No. Mtg. Rms. & Capacity of Largest: 22 (1,200)

No. Banquet Rms. & Capacity of Largest: 22 (200) up Meal Retes: Breakfast: 2.25; Lunch: 3.00; Dinner: 4.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,560 sq. 1t. on one floor,
included in meeting areas included in meeting areas Audio-Visual Aids: PA system, spotlights, black-

Wade Park Manor

Wade Park Manor

E. 107th & Park Lane (Phone: Cedar 1-3300)
Manager: Owen C. Obetz
Convention Season: All year
Largest Froup Accommodated: 350 (225 rooms
available)
Air Conditioning: 5 meeting rooms
Convention Rates: Single: 7.00 to 12.50; Double:
10.00 to 16.50; Suites: from 17.00.
No, Mag. Rms, & Capacity of Largest: 5 (400)
No. Banquet Rms, & Capacity of Largest: 3 (350)
Group Meel Rates: Breakfast: .75; Lunch: 1.25
Dinner: 2.50
Liquor: Served in hotel Liquor: Served in hotel Audio-Visual Alds: PA system, spotlights Stage: Available

COLUMBUS

Railroads: 8, & O.; C. & O.; N.Y.C.; N, & W.; Airlines: AAL, EAL, LCA, PAI, TWA

CONVENTION BUREAU

Columbus Convention Bureau, Inc. 50 West Broad St. (15) Arthur G. Frank, Executive Director

AUDITORIUM

Franklin County Veterans Memorial 300 West Broad St. (Phone: CA 1-4341) Manager: Harry Schreiber
Exhibit Areas: 35,000 sq. ft.—can be divided into
two separate halls

Meeting in CLEVELAND? Fly the RADAR Line



Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

OHIO

Columbus continued

Rental Fees and Services: \$400 first day, \$350 second day and \$300 each day after, Includes heat, light and janitor service floor Load: Unlimited Vantilation: Refrigeration Ceilling Height: 17 ft, graduated to 8 ft. PAC System: Yes

PA System: Yes

Dimensions, Opening to Exhibit Hall: Two doors,

in to high

10 ft, high
Columns: 35 ft, by 22 ft, apart
Utilities: 110, 220 volts, water, gas, drainage
Loading Facilities: Iwo loading docks
Storage Areas: Directly off Exhibition Hall
Meeting Rooms and Capacities: 7, from 50 to 200: one hall for 750
Facilifies to Food Functions: Catering for 3,000
Parking Facilifies: Lot for 1,000 cars
Distance from Business District: Three blocks

Deshler Hilton Hotel (HSMA) See Advertisement, Page 18

Broad and High Sts. (Phone: CApital 4-1221;

Broad and High Sts. (Phone: CApital 4-1221; Telegraph; CL 1916)
Manager: Truett I. Gore
Sales Manager: Merk L. Mowrey
Convention Season: All year
Largest Group Accommodated: 1,600 (850 rooms, 60 suites available)
Air Conditioning: 350 bedrooms, banquet and

meeting rooms
Convention Rates: Single: 6.00 to 12.00; Double: 10.50 to 18.00; Suites: 15.00 to 65.00. European No. Mtg. Rms. & Capacity of Largest: 20 (1.200) No. Banquet Rms. & Capacity of Largest: 23 (1.200)

No. Mtg. Rms. & Capacity of Largest. No. Benquet Rms. & Capacity of Largest (1,000) Group Meal Rates: Lunch: 2.25; Dinner: 3.25

Liquor: Served in hotel None with meals Charges for Mtg. Rms.: None with meals Charges for Exhibit Areas: 10% of convention rate Net Exhibit Space: 15,000 sq. ft, on more than one floor, additional area. Audio-Visual Aids: PA system, spotlights, movie screens, blackboards, easels, projectors on rental hadden. basis. Stage: Available

Neil House Hotel (HSMA)

41 S. High St. (Phone: CA 1-5221)
Manager: H. L. Ludwig
Sales Manager: Herry T. Allen
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms,
30 surfer evailable)
Air Coaditioning: 250 Bedrooms, banquet and
meeting rooms. meeting rooms. 250 Bedrooms, banquet and meeting rooms. Convention Rafes: Single: 6.00 to 10.00; Double: 7.00 to 18.00; Suries: 15.50 to 54.00.
No. Mrg. Rms. & Capacity of Largest: 9 (800) No. Banquet Rms. & Capacity of Largest: 9 (500) Group Meel Rafes: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50

Liquer: Served in hotel
Charges for Mtg. Rms.: None if meal served
Charges for Exhibit Areas: Vary
Net Exhibit Space: 44,554 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

Pick-Fort Hayes (HSMA) See Advertisement, Page 82

31 W. Spring St. (Phone: CA 4-8211)
Manager: Thornes: S. Walker
Sales Manager: Ruth Griffin
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms,
12 suites available)
Air Conditioning: Banquet and meeting rooms,
70% of bedrooms
Convention Rates: Singler A SD: Double: 10.00-Air Conditioning: banquer and 200 convention Rates: Single: 6.50; Double: 10.00; Suites: 15.00 to 65.00 No. Mtg. Rms. & Capacity of Largest: 8 (200) No. Banquet Rms. & Capacity of Largest: 8 (200) Group Meal Rates: Breakfast: from 1.75; Lunch: from 1.75; Dinner: from 3.00 Liquor: Served in hotel Charges for Mtg. Rms.: 7.50 to 65.00 Charges for Exhibit Areas: 7.50 to 65.00 Audio-Visual Aids: PA system, spotlights

DAYTON

Railroads: N.Y.C.; Erie; B. & O.; Penn, Airlines: AAL, LCA, TWA

The Dayton Biltmore Hotel (HSMA) 210 N. Main Street (Phone: ADams 2161) Manager: Arthur Griffith Sales Manager: J. D. McDonough Convention Season: All year Harlin L. Walter, Secretary-Manager

Largest Group Accommodated: 600 (275 rooms, 15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 15.00; Double: 10.00 to 18.50; Suites: 16.00, 29.50, 41.50. European

No. Mtg. Rms. & Capacity of Largest: 15
(1.000)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.25; Mtg. Rms. & Capacity of Largest: 15 (1,200) Banquet Rms. & Capacity of Largest: 15

Dinner: 3.50

Charges for Mtg. Rms.: Various
Charges for Exhibit Areas: Various
Charges for Exhibit Areas: Various
Nat Exhibit Space: 12,000 sq. ft., not on one
floor included in meeting area
Audio-Visual Aldis: PA system, spotlights, screens,
blackboard, easels, projectors

Stage: Available Sports Facilities: Golfing, swimming

Hotel Miami

2nd & Ludlow Sts. (Phone: Adams 7131)

2nd & Ludiow so.,
Manager: Gene Berry
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms
and 5 suites available)
Convention Rates: Single: from 5.75; Double: from
4.75: Suites: from 18.50
A.75: Suites: 8.25; Suites: from 18.50 No. Mtg. Rms. & Capacity of Largest: 8 (500) No. Banquet Rms. & Capacity of Largest: 8 (400) Group Meal Rates: Breakfast: .75; Lunch: 1.45; Dinner: 2.75 Liquor: Served in hotel
Air Conditioning: Banquet & Mtg. Rms.; Some

Charges for Banquet & Mtg. Rms.: 15.00 to 150.00 Net Exhibit Spaces: 4,437 sq. ft. on one floor Addic-Visual Aids: PA system, spotlights Stage: Available

Van Cleve Hotel (HSMA)

An Cleve Hotel (Home FU-6/31)
Manager: Claude J. Cannon
Sales Manager: Henry Whitcomb
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.25 to 8.50; Double:
11.00 to 13.00; Suites: 19.00 to 44.00. European
No. Mig. Rms, & Capacity of Largest: 8 (275)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.00;
Dinner: 3.00
Liquer: Served in hotel—except Sunday Dinner: 3,00
Liquer: Served in hotel—except Sunday
Charges for Mtg. Rms.: 5,00 and up
Charges for Exhibit Areas: 5,00 and up
Net Exhibit Space: 2,322 sq. ft. on two floors
Audio-Visual Aids: PA system, spotlights, projec

MANSFIELD

Railroads: B. & O.; Erie; Penna. Airlines: LCA

Mansfield-Leland Hotel (HSMA)

27 Park Avenue West (Phone Lafayette 2-5111) Manager: Joseph G. Wright
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,
25 suites available)
Air Conditioning: 50 bedrooms, banquet and meeting rooms
Convention Rates: Single: 6.00 to 9.00: Double: 8.50 to 12.00; Suites: 16.00 to 30.50, European No. Mtg. Rms. & Capacity of Largest: 11 (300) No. Banquet Rms. & Capacity of Largest: 11 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.50 Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,200 sq. ft, on more than one
floor included in meeting areas
Audio-Visual Alds: PA system, spotlights, screen Stage: Available Sports Facilities: Golf, bathing, fishing, boating

TOLEDO

Railroads: Ann Ar.; C. & O.; D. & T.S.L.; L.S. El.; Penna.; Wab.; W. & L.E.; B. & O.; D.T. & I.; N.Y.C.; N.Y.C. & St. L.; T.T.; T. & E. Airlines: CAP, DAL, EAL, LCA, TWA, UAL

CONVENTION BUREAU

Toledo Convention Bureau 218 Huron St. (4)

AUDITORIUM

Sports Arena

I Main St. (OX 1-2403)

Manager: Andrew Mulligan
Exhibit Areas: Handle 125 booths, 10 ft. by 10 ft.
each, 20,300 sq. ft.
Rental Fees and Services: On application
Floor Load: Unlimited
Ceilling Height: 45 ft.
PA System: Available
Dimensions, Opening to Exhibit Hall: 14 ft. by
20 ft. Dimensions, Opening to Earlier
20 ft.
Columns: None
Loading Facilifies: Trucks can drive in
Storage Areas: In concourse
Meeting Rooms: None
Function and Banquet
Capacity: Caterer can serve 2,000
Parking Facilifies: 1,500 cars
Distance from Business District: Half mile

Commodore Perry Hotel (HSMA)

Superior & Jefferson Sts. (Phone CHerry 4-284); Superior & Jefferson Sts. (Phone CHerry 4-2841; Telegraph: TO 644)
Manager: John D. Sabrey
Sales Manager: John P. Martin
Convention Season: All year
Largest Group Accommodated: 1,000 (500 rooms, 22 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5,00 to 14,00; Double: 7,50 to 16,00; Suites: 18,00 to 40,00, European
No. Mtg. Rms. & Capacity of Largest: 15 (1,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,000)
Group Meal Rates: Breakfast: 1,75; Lunch: 2,50; Dinner: 3,50 Stopp Meal Rates: Preskrast: 1,79; Linkin; 2.59; Dinner; 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: 75.00 to 150.00
Net Exhibit Space: 5,180 sq. ft. on more than one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

Hillcrest Hotel (HSMA)

Hillcrest Hotel (H5MA)

241 I Iéth Street (Phone CH 3.4261)
Gen. Manager: Edward D. Ramage
Resident Manager: Clifford D. Reulein
Convention Season: All year
argest Group Accommodated: 200 (40 rooms, 60 suites available)
Air Conditioning: 125 bedrooms, banquet halls
Convention Rates: Single: 8.00; Double: 11.00; Suites: 10.00 to 20,00. European
No. Mtg. Rms. & Capacity of Largest: 7 (150)
No. Banquet Rms. & Capacity of Largest: 7 (150)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.50
Liquer: Served in hotel Liquor: Served in hotel
Charges for Mtg. Rms.: None when food is served
Charges for Exhibit Areas: 10.00 to 100.00 per day
Net Exhibit Space: 3,700 sq. ft., not on one floor, included in meeting areas Audio-Visual Aids: PA system, spotlights Stage: Available

Secor Hotel (HSMA)

Jefferson and Superior (Phone: CH 4-5501)
Manager: Raymond Mougey
Sales Manager: John P. Martin
Convention Season: All year
Largest Group Accommodated: 400 (170 rooms,
7 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 8.00; Double:
7.00 to 12.00; Suites: from 17.00. European
No. Mig. Rms. & Capacity of Largest: 8 (650)
No. Banquet Rms. & Capacity of Largest: 8 (650)
Group Meal Rates: Breakfast: 1.80; Lunch: 2.50;
Dinner: 3.50
Linuer: Served in hotel Liquor: Served in hotel
Charges for Mtg. Rms.: None if meals are served
Charges for Exhibit Areas: 5.00 to 100.00
Net Exhibit Space: 8,000 sq. ft. on one floor, in-Audio-Visual Aids: PA system, spotlights, screens, Stage: Available Sports Facilities: Bowling

YOUNGSTOWN

Railroads: B. & O.; Erie; L.E. & E.; N.Y.C.; Penna;; P. & L.E.; Y. & N.; Y. & S. Airlines: CAP, LCA, VAL

Hotel Pick-Ohio

See Advertisement, Page 82

Hazel & Boardman St. (Phone: Riverside 4-1131) Manager: Roger Jacobson Convention Season: All year Largest Group Accommodated: 600 (250 rooms, 8 suites available)

Air Conditioning: Banquet and meeting rooms, Convention Rates: Single: 6.08-8.00; Double: 8.00;

Suites: 19.00. European No. Mtg. Rms. & Capacity of Largest: 8 (600) No. Banquet Rms. & Capacity of Largest: 3 (500) Group Meel Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.75

Dinner: 2.75
Liquer: Served in hotel
Charges for Mtg. Rms.: Variable
Net Exhibit Space: 9000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, film
projectors on rental basis

Stage: Available Sports Facilities. Golf, boating, fishing, tennis

OKLAHOMA

OKLAHOMA CITY

Railroads: Santa Fe; C.R.I. & P.; OK. C.A.A.; Airlines: AAL, BNF, CAL, CEN

AUDITORIUM

Municipal Auditorium

201 N. Dewey (CE 2-6418)

Manager: Dee Fuller
Exhibit Area: Zebra Room, 38,000 sq. ft.; Main
Auditorium, 14,000 sq. ft.; Mirror Room, 5,000

sq. ft.
Rental Fees and Services: Rentals include heat,
light and cleaning
Ventilation: Air conditioning
Ceiling Height: Main Aud., 40 ft.; Mirror Room,
23 ft.; Zebra Room, 14 to 16 ft.; PA System:
In all halis
Dimensions, Opening to Exhibit Hall: 10 ft. 6 in.

by 18 ft.

Loy 18 ft.

Loy 18 ft.

Columns: None in Auditorium and Mirror Room; behind drapes in Zebra Room

Utilities: 110-220 volt AC current

Loading Facilities: Trucks drive into Zebra Room

Storage Areas: 450 s. ft., plus unused rooms

Meeting Rooms and Capacities: 10 meeting rooms

from 25-800

Facilities for Food Function and Banquet

Capacity: Can handle banquet to 3,500

Parking Facilities: Seven parking lots within half

block

Distance from Business District: In downtown dis-

Huckins Hotel

Huckins Hotel
Main at Broadway (Phone: Forest 5-4341)
Manager: Paul Huckins
Sales Manager: Archer Reid
Convention Season: All year
Largest Group Accommodated: (175 rooms, 9
suites available)
Air Conditioning: All bedrooms, 6 banquet halls
Convention Rates: Single: 5.00 to 10.00; Double:
6.50 to 11.50; Suites: 15.00 to 17.50. European
No. Mig. Rms. & Capacity of Lergest: 6 (250)
No. Banquer Rms. & Capacity of Lergest: 6 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 3.50
Liquer: Not served
Charges for Mig. Rms.: No charge if food is
served

served
Charges for Exhibit Areas: Vary
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights
Stage: Available

Oklahoma Biltmore Hetel

228 West Grand (Phone: REgent 6-5611; Teletype: OC 544)
Manager: H. P. "Johnnie" Johnson
Convention Season: All year
Largest Group Accommodated: 1,000 (300 rooms, 20 suites available)
Air Conditioning: 50% Bedrooms, banquet and meeting rooms

meeting rooms.

Convention Rates: Single: 4.25 to 9.75; Double:

6.75 to 12.00; Suites: 16.00 up. European

No. Mtg. Rms. & Capacity of Largest: 14 (600)

No. Banquer Rms. & Capacity of Largest: 14 (658)

Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;

Liquor: Not served in hotel
Charges for Mtg. Rms.: 10.00 minimum, no charge
if food served

if food served
Charges for Exhibit Areas: 10,00 minimum
Net Exhibit Space: 7,100 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available

The Skirvin Hotels

See Advertisement, Page 147

Park Avenue at Broadway (Phone: CEntral 2.4411;

Telegraph: OC 532
Manager: Dan W. James
Convention Season: All year
Largest Group Accommodated: 700 (250 rooms, 50 surtes available)
Air Conditioning: Entire hetel
Convention Rates: Single: 6.50 to 9.50; Double: 9.50 to 18.00; Surtes: 20.00 to 60.00. European
No. Mig. Rms. & Capacity of Largest: 15 (1,200)
No. Banquet Rms. & Capacity of Largest: 12 (1,000)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50

Dinner: 3.50
Liquor: Not served in hotel
Charges for Mtg. Rms.: Various
Charges for Exhibit Areas: Various
Net Exhibit Space: 9,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, 8mm,
16mm and 35mm projectors, screens, blackboards, closed-circuit TV
Stage: Available

TULSA

Railroads: M.K. & T.; A.T. & S. Fe.; M.Y.; Frisco Sys.; T.S.U. Airlines: AAL, BNF, CAL, CEN

CONVENTION BUREAU

Convention & Visitors Department 616 S. Boston Ave. (19) J.P. Arwood, Manager

The Mayo Hotel

5th & Cheyenne (Phone: 3-2141)

Sin a Creyenia (Profine 2014)
Manager: Frank R, Bentley
Convention Season: All year
Largest Group Accommodated: 625 (300 rooms
and 15 suites available)
Convention Ratest Single: from 8.00; Double: from
10.00; Suites: 25.00 to 75.00
No, Mfg. Rms. & Capacity of Largest: 10 (600)
No, Banquet Rms. & Capacity of Largest: 10 (600)





OKLAHOMA Tulsa continued

Group Meal Rates: Breakfast: 1.00; Lunch: 1.50; Dinner: 2.75 Liquer: Not served in hotel Air Conditioning: Banquet and meeting rooms,

bedrooms
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 5,250 sq. ft. on one floor
Audia-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis, horse-back riding

Hotel Tulsa

125 E. Third St. (Phone: CH 2-4301)
Manager: Hollis H. Hodges
Convention: All year
Lergest Group Accommodated: 400 (300 rooms,
12 suites available)
Convention Rates: Single: 5,50-8,00; Double: 7,5013,50; Suites: 12,50-35,00, European
No. Mtg. Rms. & Capacity of Lergest: 9 (1,000)
No. Banquet Rms. & Capacity of Lergest: 9 (500)
Group Meal Rates: Breakfast: 1,50; Lunch: 2,00;
Dinner: 3,00
Liquor: oft served in hotal

Liquer: oNt served in hotel
Liquer: oNt served in hotel
Charges for Mig. Rms.: 10.00 to 35.00
Charges for Exhibit Areas: 50.00 to 150.00
Audio-Visual Alds: PA system, spotlights, screen Stage: Yes

WAGONER

Railroads: K. O. & G.; M. K. T.; M. P.

Western Hills Lodge

Box 276 (Phone: TAhlequah 1290; Telegraph: Tahlequah, Oklahoma) Manager: Conrad Johnson Convention Season: All year—no weekends during June, July and August Largast Group Accommodated: 450 (180 rooms, 6 tuites available) Entire hotel

Meeting in PORTLAND? Fly the RADAR Line



Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

Convention Rates: April 15 to Sept. 15—Single: 8.50; Double: 10.50-11.50; Suites: 28.50; Sept. 16 to Nov. 30 and Dec. 1 to Feb. 28—Single: 7.50; Double: 9.50 to 10.50; Suites: 23.50; Mar. 1 to Apr. 15—Single: 6.50; Double: 8.50 to 9.50; Suites: 19.50. European No. Mtg. Rms. & Capacity of Largest: 5 (200) No. Banquet Rmn. & Capacity of Largest: 5 (200) Group Maal Rates: Breakfast: 1.25; Lunch: 1.85; Dinner: 25.

Charges for Mtg. Rms.: Various
Charges for Mtg. Rms.: Various
Charges for Exhibit Areas: Various
Net Exhibit Space: 4,800 sq., ft., not on one floor
Audio-Visual Aids: PA system, 16mm projector,

Stage: Available Sports Facilities: Swimming, horseback riding, fishing, boating, skiing, shuffleboard, badmin-ton, ping pong tables, putting green, golf course nearby

OREGON

PORTLAND

Railroads: Nor. Pac.; So. Pac.; S.P. & S.; Gr. Nor.; P.T.; U.P.; O.E. Airlines: NWA, PAA, WCA, WAL

CONVENTION BUREAU

Portland Convention Bureau 1020 S.W. Front Ave. (4) V. A. McNeil, Manager

Benson Hotel

309 S. W. Broadway (Phone: Ca 8-9611)
Manager: Sam Standard
Sales Manager: Dick North
Convention Season: All year
Largest Group Accommodated: 160 (80 rooms,
4 suites available) 4 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rafes: Single: 7,00-16,00: Double:
(0.00-16,00: Suites: 25,00-36,00. European
No. Mtg. Rms. & Capacity of Largest: 8 (300)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Group Meal Rafes: Breakfast: 1.50; Lunch: 1.75;

Dinner: 3.00
Liquer: Served in hotel
Charges for Mta, Rms.: 15.00 to 125.00
Charges for Exhibit Area: 15.00 to 125.00
Net Exhibit Space: 5553 sa, ft, not on one floor
Audio-Visual Alds: PA system, spotlights, film
projectors on rental basis Stage: Available Sports Facilities: Golf, swimming, skiing, tennis,

Hetel Multnomah

319 S. W. Pine Street (Phone: CApitol 8-7441)
Gen. Manager: C. R. Lindquist
Seles Manager: Lucille Brundige
Convention Season: All year
Largest Group Accommodated: 400 (150 rooms,
10 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6 to 12.00; Twins:
11.00 to 16.00; Double: 8.50 to 16.00; Suites:
25.00 to 45.00
No. May, Rms. & Capacity of Largest: 14 (800)
No. Banquet Rms. & Capacity of Largest: 14 (800)
Group Mael Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.00
Liquer: Served in hotel Dinner: 3.00 Liquor: Served in hotel Charges for Mta. Rms.: 5.00 to 50.00 Charges for Exhibit Areas: 30.00 to 150.00 Net Exhibit Space: 6,500 sq. ft. on one floor, included in meeting areas Audio-Visual Alds: PA system, spotlights Stege: Available

PENNSYLVANIA

ALLENTOWN

Railroads: L.V.; J.C.; L. & N.E.; Reading Airlines: EAL, TWA, VAL

Americus Hotel (HSMA)

6th & Hamilton Sts. (Phone: Hemlock 46101)
V.P. & Gen. Manager: Harry W. Clark
Resident Manager: Milton W. Carroll
Convention Season: All year
Largest Group Accommodated: 450 (326 rooms,
10 suites available)
Air Caeditionies. 10 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 6.00 to 6.50; Double:
8.00 to 8.50; Suites: 12.00 to 14.00
No. Mtg. Rms. & Capacity of Largest: 13 (600)
No. Banquet Rms. & Capacity of Largest: 13 (375) The Largest and Finest Resort Hotel in Western Pennsylvania

Bedford Springs

BEDFORD, PENNSYLVANIA Offers complete **Convention facilities** for 25 to 550 people



Ideal Location

3000 acre estate in western Pennsylvania...high in the colorful Allegheny Mountains...adjacent to the Bedford exit of the Pennsylvania Turnpike.

So Easy to Reach

Come by car, bus, plane, PRR or **B&O** railroads. Arrangements made to meet all public transportation at nearby terminals.

Delightful Meeting Rooms

16 fully equipped rooms accommodating from 25 to 550 persons.

Superb Accommodations

250 smartly redecorated rooms . . . each with private bath.

Experienced Staff

During 1957 our staff had the pleasure of serving 355 state and national groups.

Finest Recreational Facilities

Championship 18 hole golf course. tennis, horseback riding, swimming in indoor pool and Red Oaks Lake and, of course, complete bar and beverage service facilities.

Special Convention Rates

Extended to groups throughout our season-April 15th-November 15th

Your inquiry will receive immediate attention. Wire, call or write ...

E. Harris Knight, Sales Manager Phone: Bedford 500

Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Liquor: Served in hotel Charges for Mtg. Rms.: None when food served or to convention delegates
Charges for Exhibit Arraas: None when food served or to convention delegates
Net Exhibit Spaces I,500 sq. ft. on one floor Audio-Visual Aldis: PA system, spotlights, plat-Sports Facilities: Golf

ALTOONA

Railroads: Penna Airlines: AAA

Hotel Penn Alto (HSMA)

13th 5t. & 12th Ave. (Phone: Altoona 3-6171)
Manager: Herbert A. Hanson
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
2 suites available)
Air Conditioning: Meeting and banquet rooms,
26 bedrooms 26 bedrooms
Convention Rates: Single: from 4.00; Double: from
6.50; Suites: from 19.00.
No, Mtg. Rms. & Capacity of Largest: 12 (500)
No. Banquet Rms. & Capacity of Largest: 3 (400)
Group Meal Rates: Dinner: 2.25 to 4.75 Liquer: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 2,110 sq. ft, on one floor
Audio-Visual Aids: Two screens—52" x 70" er
PA system, spotlights
Stage: Yes

BEDFORD

Railroads: Penna.; H. & B.T.M.

Bedford Springs Hotel See Advertisement, Page 148

See Advertisement, Page 148

(Phone: Bedford 500)

Manager: Donald O., Shoemaker

Sales Manager: Harris Knight

Convention Season: April to November 20

Largest Group Accommodated: 500 (250 rooms, 15 suitet available)

Air Conditioning: 50 bedrooms, 4 banquet halls

Convention Rates: Single: 17.00 to 19.00; Double: 14.00 to 16.00; Suites: 20.00 to 25.00, American

No. Mtg. Rms. & Capacity of Largest: 14 (450)

No. Banquet Rms. & Capacity of Largest: 4 (450)

Group Meal Rates: Breakfast: 1,50; Lunch: 2,50; Dinner: 4.00

Liquor: Served in hotel Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Alds: PA system, spotlights, three
lamm projectors, 2 x 2, 2½ x 4 slide projectors
Stage: Available

BETHLEHEM

Railroads: L.V.; P.B. & N.E.; Reading; J.C.; L. & N.E. Airlines: EAL, TWA, VAL

Hotel Bethlehem (HSMA)

Hotel Bethlehem (HISMA)
427-447 Main St.
Manager: Norman J. Canfield
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms,
3 suites available)
Air Conditioning: Bedrooms and 3 meeting rooms
Convention Rates: Single: 5.00 to 6.00; Double:
7.50 to 9.00; Suites: 14.00
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banguet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: .55; Lunch: .75;
Dinner: 1.50
Liquor: Served in hotel Dinner: 1.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 18,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, screen, Stage: Available

BUCK HILL FALLS

Railroads: Del., Lackawanna & West.

The Inn (HSMA) See Advertisement, Page 149

(Phone: Cresco 37(1)
Manager: Clifford R. Gillam
Sales Manager: Loretta E. Ziegler
Convention Season: From late Oct. to mid-June
Largest Group Accommodated: 450 (300 rooms ovoilable)
No. Mrg. Rms. & Capacity of Largest: 6 (900)
No. Banquet Rms. & Capacity of Largest: 2 (425)

Audio-Visual Aids: PA system, spotlights, 35mm and l8mm projectors, slide projectors Stage: Available Sports Facilities: Golf, tennis, bowling on the green, horseback riding, swimming, fishing

BUSHKILL

Railroads: D.L. & W.

Bushkill Fails House

(Bushkill 8-6634) Manager: Frank L. Pipher Reservation Manager: Joseph E. Boyle Convention Season: May, June, Septer Largest Group Accommodated: 200 Air Conditioning: Banquet halls
Convention Rates: 9.00 to 15.00 per person. American Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visuel Aids: PA system, spotlight, 8mm and
Limm projectors Stage: Available
Sports Facilities: Swimming pool, private lake, tennis, softball, handball, shuffleboard, quoits, croquet, ping pong, badminton; putting golf, basketball, archery, volleyball, horseback riding,

EAGLES MERE

The Lakeside Hotel See Advertisement, Page 149

(Phone: LAkeview 5-3201) (Phone: LAkeview 3-3201)
Manager: Henry E. Kirk, Jr.
Convention Season: June 15 to Sept. 15
Largest Group Accommodated: 200 during June
& Sept. (130 rooms available.) 30 during July
& Aug. (15 rooms available)
No. Mig. Rms. & Capacity of Largest: 2 (150)
No. Benquet Rms. & Capacity of Largest: 1 (200)



Eagles Mere

... for informal yet productive meetings of groups up to 400. Secluded, yet easy to reach, this famous resort nestles 2200 feet high in the Allegheny mountains overlooking the Lake of the Eagles in all its scenic splendor. Excellent accommodations. 18 hole golf course, a full program of outdoor fun, gay gatherings in cocktail lounge plus superb meals make every day a success.

Write today for descriptive literature and information . . . Henry E. Kitk, Jr., Manager

akeside

EAGLES MERE, PENNA.

Season—June to September



Attraction..

but no distraction

Quiet, charming 6,000-acre estate in the scenic Poconos. 3 hours from New York and Philadelphia. A perfect setting for meetings, conferences, sales outings. An outstanding opportunity to combine business with pleasant relaxation.

Check these advantages

INDOORS

Fine accommodations for 400 · 840 seat Auditorium with Stage · Completely Equipped Meeting Rooms accommodating from 10 to 300 · 3,000 Volume Reference Library . Play Room, Television, Radio and Dancing • Stenographic Services and Teletype.

OUTDOORS

27-hole championship Golf Course · 20 miles of Riding and Hiking Trails . Swimming in Olympic-size pool * Tennis Club-8 Teniko Clay Courts · Two Lawn Bowling Greens · Winter Sports-Skiing, Skating, Tobogganing.

EASY TO REACH BY CAR, TRAIN, PLANE OR BUS

RESERVATIONS NOW BEING MADE FOR 1957. 1958 and 1959

For information write or call Howard F. Dugan, Inc. National Sales Representatives 230 Park Avenue, New York 17 MUrray Hill 4-0004

Loretta E. Ziegler, Convention Manager

Clifford R. Gillam, General Manager



PENNSYLVANIA **Eagles Mere continued**

Liquor: Served in hotel Charges for Mtg. Rms.: None Charges for Emblit Areas: None Net Exhibit Space: 225 vg. ft. on one floor Audio-Visual Alds: PA system, spotlights Stage: Yes Sports Facilities: Swimming, tennis, golf, horse-

Railroads: B. & L.E.; N.Y.C.; N.Y.C. & St. L.; Airlines: AAA, CAP, LCA, MOH

Lawrence Hotel (HSMA)

10th & Peach Sts. (Phone: 25231)

Manager: J. Austin Flannery
Convention Sesson: All year
Largest Group Accommodated: 450 (200 rooms
and 3 suites available)
Convention Rates: Single: from 5.85; Double: 9.00;
Twins: from 11.25; Suites: 28.00
No. May, Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breaklast: 1.75; Lunch: 2.50;
Liquor: Served in hold:

Audio-Visual Aids: PA system Stage: Available Sparts Facilities: Swimming, boating, fishing,

HARRISBURG

Railroads: Penna.; Reading Airlines: AAA, CAP, TWA



CONVENTION FACILITIES FOR **MEDIUM & SMALL MEETINGS**

A fine hotel, equipped with every modern technical and physical aid for successful meetings, in a scenic setting, at the "top of the Pocono Mountains." Rooms with bath, phone. Cottage accommodations available for greater privacy. Fine food. All sports facilities. Special Convention rates.

During past five years Skyline has established an enviable reputation as host to many nationally known Companies. (Names on request).

90 miles from N.Y. and Philadelphia.

the SKYLINE INN

AND COTTAGES Mount Pocene, Pennsylvania Edward C. Jenkins, Manager

Penn Harris Hotel (HSMA)

See Advertisement, Page 150

Third and Walnut Streets (Phone: CEder 8-7211)
Managing Director: Mark W., Sweger
Sales Manager: Robert Cournoyer
Convention Season: All year
Largast Group Accommodated: 600 (400 rooms,
9 suites available)
Air Conditioning: Some bedrooms, banquet and
meeting rooms

meeting rooms Convention Rates: Single: 6.50 to 11.50; Double: 9.00 to 17.00; Suries: 28.00 to 37.50. European No. Mrg. Rms. & Capacity of Largest: 6 (400) No. Banquet Rms. & Capacity of Largest: 6 (240) Group Meal Rates: Breakfast: 2.00; Lunch: 2.25;

Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 to 100.00
Charges for Exhibit Areas: 10.00 to 100.00
Net Exhibit Space: 3,600 sq. ft, on one floor, included in meeting areas
Audio-Visual Alds: PA system, spotlights, screens,

Stage: Available Sports Facilities: Golf nearby

HERSHEY

Railroads: Reading

Hotel Hershey

(Phone: KEystone 3-2171)
Manager: Joseph Gassler
Convention Season: All year
Largest Greup Accommodated: 200 [90 rooms, 10 suites avoilable). 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 9.00-14.00; Double: 17.0020.00; Suites: 28.00-46.00. European
No. Mtg. Rms, & Capacity of Largest: 6 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Lunch: 3.00; Dinner: 4.00 Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 and up
Audio-Visual Alds: Spotlights
Stage: Platforms only
Sports Facilities: Golf, tennis

JOHNSTOWN

Railroads: B. & O.; Penna. Airlines: AAA

Hotel Fort Stanwix

Hotel Port Stanwix
31 Main (Phone: 41-271)
Manager: W. E. La Brack
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 9.00; Double:
8.50 to 12.00; Suites: II.00 to 14.00
No. Mfg. Rms. & Capacity of Largest: 5 (250)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: I.50; Lunch: I.75;
Dinner: 250 Uniner: 2.30/ Liquor: Served in hotel Charges for Mfg. Rms.: 7,50 to 25,00 Charges for Exhibit Areas: 7,50 to 25,00 Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting areas adio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, swimming, bowling, fish-ing

LANCASTER

Railroads: Penna.; Reading Airlines: AAA, EAL

Brunswick Hotel (HSMA)

N. Queen & Chestnut Sts. (Phone: Lancaster 6201)

Manager: Paul L. H. Heine Sales Manager: Mildred Kaetz Convention Season: All year Largest Group Accommodated: 200 (150 rooms ention Rates: Single: from 4.50; Double:

No. Mtg. Rms. & Capacity of Largest: 6 (600) No. Banquet Rms. & Capacity of Largest: 6 (525) Group Meal Rates: Breakfast: from 1.00; Lunch: from 1.50; Dinner: from 2.00

Liquor: Served in hotel Air Conditioning: Banquet and meeting rooms,

Charges for Banquet & Mtg. Rms.: 5.00 to 100.00 except when food and liquor is served.

Net Exhibit Space: 5,772 sq. ft.—all but 588 sq. ft.

on one floor Audio-Visual Aids: Blackboard, easel, movie screen, PA system, spotlights Stage: Available Sports Facilities: Golf, swimming

MOUNTAINHOME

Railroads: D.L. & W.

Mo-nom-o-nock Inn (HSMA)

Mo-nom-o-neck Inn (HSMA)

(Phone: Cresco 7411)

President: Chas D. Geissinger

Manager: Martin H. Melm
Convention Season: May, June, Sept., Oct.

Largest Group Accommodated: 150 (104 rooms, 8 suites available)

Convention Rates: Single: 16.00; Double: 24.00 to 23.00; Suites: 32.00 to 34.00. American

No. Mig. Rms. & Capacity of Largest: 6 (200)

No. Banquet Rms. & Capacity of Largest: 3 (200)

Group Meal Rates: Sreaklast: 1.50; Lunch: 2.50;
Dinner: 3.50 and 4.00

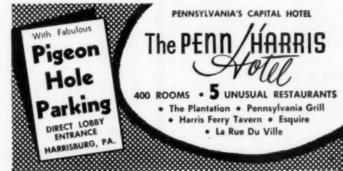
Liquer: Served in clubhouse adjoining
Charges for Mfg. Rms.; None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,200 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Tennis, swimming (outdoor pool), horseshoes, table tennis, pocket billiards, golf

Onawa Lodge

(Phone: Cresco 7421)
Manager: H. Irwin Shinnen
Convention Season: Oct. to June, except holiday week ends Largest Group Accommodated: 150 (75 rooms available)
Canvention Rates: Single: 9.00 to 11.00; Double: 17.00 to 23.00. American
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breaklast: 1.50; Lunch: 2.25; Dinner: 2.75
Liquor: Served in hotel Dinner: 2.75
Liquor: Served in hotel
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: None
Nat Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, Ismm
projector, slidomatic viewer, rostrum Stage: Available: Tennis, swimming, shufflebeard, table tennis, volleyball, softball, horseback riding, golf nearby, skiing, ice skating, tobagganing.

MOUNT POCONO

Railroads: D.L. & W.



MARK W. SWEGER, VICE PRESIDENT AND MANAGING DIRECTOR

High Point Inn (HSMA)

Belmont Avenue (Phone: Mt. Pocono 3811)

Manager: E. H. Creen Jr. Sales Manager: John C. Potteiger Convention Season: All year ex except July and Largest Group Accommodated: 125 (70 rooms, 1

onvention Rates: Single: 16.00; Double, 12.00.

No. Mtg. Rms. & Capacity of Largest: 3 (150) No. Banquet Rms. & Capacity of Largest: 2 (150)

No. Banquer Rms. a Capacity of Largers 2 (Liquer: Served in hote)
Charges for Mig. Rms.: None
Charges for Exhibit Areas: None
Sports Facilities: Indoor and outdoor swimming
pools, game rooms, baseball, volleyball, golf
nearby, horseback riding.

Mount Airy Lodge

Mount Airy Lodge
(Phone: Mt. Pocono 3551)
Manager: J. C. Martens
Sales Manager: George Trippi
Convention Season: October to May
Largest Group Accommodated: 250 (130 rooms,
22 suites available;
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 16.00; Double: 29.00;
Suites: 35.00
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1,50; Lunch: 3.00;
Liquor: Served in hotel Group man.
Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 8,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens,
blackboards, I

The Skyline Inn (HSMA) See Advertisement, Page 150

Knob Drive (Phone: 3661)
Manager: Edward C. Jenkins
Convention Season: May, June, Sept., Oct.
Largest Group Accommedated: 150 (75 rooms,
3 suites available)
Convention Rates: Single: 14.00; Double: 20.00 to
26.00; Suites: 30.00. American
No, Mig, Rms. & Capacity of Largest: 4 (150)
No, Banquer Rms. & Capacity of Largest: 1 (175)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hote! Knob Drive (Phone: 3661) Group Meal Rates: Breaktast: 1.50; Lunch: 2.50; Dinner: 3.50 in hotel Charges for Mtg. Rms.: None Charges for Brhibit Areas: None Net Exhibit Space: 1.000 sq. ft, on one floor-Audio-Visual Aids: PA system, spotlights, easels. Jams sound projector. projector Stage: Available Sports Facilities: Outdoor pool, tennis, pitch 'n putt, croquet, shuffleboard, billiards, volleyball

PHILADELPHIA

Railroads: Penna.; Read.; B. & O.; P.-R. S. L. Airlines: AAA, AAL, CAP, DAL, EAL, NAL, NEA, TWA, VAL

CONVENTION BUREAU

Philadelphia Convention & Visitors Bureau Juniper & Filbert Sts. (5) William Morrison, Executive Secretary

AUDITORIUM

Trade and Convention Center

34th St. and Convention Ave (EVergreen 6-9800)

Manager: South Exhibition Ave (Evergreen 6-7800) Manager: Santo S. Panetta Exhibit Areas: South Exhibition Hall, 11,000 sq. ft.; Grand Exhibition Hall, 113,130 sq. ft.; Convention Exhibition Hall, 37,000 sq. ft.; Convention Exhibition Hall, 37,000 sq. ft.; Gonvention Auditorium, 40,000 sq. ft.; Ballroom, 9,000 sq. ft. Rental Feas: Minimum rental charge and percentage of cate receipts, plus labor charges Floor Load: Unlimited in all areas except Auditorium & Ballroom; the latter, 300 lbs, per sq. ft.

sq. ft.

Ventilation: Air conditioned in Convention, Exhibition Hall, Convention Auditorium, Ballroom and all meeting rooms.

Celling Height: Varies in each area; maximum 90 ft. PA System: Available

Dimensions, Opening to Exhibit Hall: 12 by 10 ft.

11 truck entrances, varying from 9' x 10' to 20' x 20'.

evators and Capacities: Two 45-passenger; two 15-passenger, two 21-passenger, two 10-ton

freight Columns: 27 in, sq.; 20 ft, centers Utilifies: 110:220-440 Volt AC single; two and three-phase 60 cycle; water, gas, steem, air Leading Facilities: Loading platforms; 22-car rail-

road siding Storage Areas: 40,000 sq. ft. under cover Meeting Rooms and Capacities: 70 rooms, 8 to

1,750 capacities

Facilities for Food Functions: Can handle ban-quet for 7,000

Parking Facilities: 2,000 cors Distance from Business District: 10-minute ride

Adelphia Hotel

13th and Chestnut Sts. (Phone: RI 6-3000)

13th and Chestnut Sts. (Phone; RI 6-3000)
Manager: Thos. J. Kelley II
Convention Season: All year
Largest Group Accommodated: 250 -(175 rooms; 10 suites available)
Air Conditioning: Bedrooms, some banquet rooms
Convention Rates: Single: 5.00 to 10.00; Double: 9.00 to 16.00; Suites: 25.00 to 40.00, European
No. Migh. Rms. & Capacity of Largest: 9 (500)
No. Banquet Rms. & Capacity of Largest: 9 (500)
Liquor: Served in hotel
Charges for Mig. Rms.: 10.00 to 300.00 for meetings, no charge if meals served
Audio-Visual Aids: PA system, spotlights

Bellevue Stratford Hotel (HSMA)

Broad and Walnut Streets (Phone: PE 5-0700; Telegraph: P.H. 626)

Managing Director: Joseph P. Hoenig Director of Sales: Paul G. Foley Convention Sesson: All year Largest Group Accommodated: 900 (400 rooms, 20 suites available) Air Conditioning: Entire hotel Convention Rates: Single: 8.00 to 13.00; Double: 12.00 to 17.00; Suites: 20.00 to 55.00. European No, Mfg. Rms. & Capacity of Largest: 20 (2.000) No. Banquet Rms. & Capacity of Largest: 19 (1,400)

o. Banquet Rms. & Capacity of Largest: 19 (1,400) roup Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00 Gr Dinner: 5.00
Liquor: Served in hotel
Net Exhibit Space: 10,000 sq. ft, on one floor
Audio-Visual Aids: PA system, screen Stage: Available

The Benjamin Franklin Hotel (HSMA)

Ninth at Chestnut St. (Phone: WA 2-8600) Manager: Joseph F. Conlen Sales Manager: Alan F. Schnell, Jr. Convention Season: All year



NEW IN PHILADELPHIA The SHERATON HOTEL

1,000 Air-conditioned Rooms all with TV. 1,000 Car Garage, private enfrance to Hotel Main Ballroom seating - 1600 Banquets - 2200 Meetings

29 Meeting and Function Rooms

EASTERN DIV HEW YORK WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA

SPRINGHELD, Moss. CINCINNATI ST. LOUIS ROCHESTER CMARKS BUFFALO SYRACUSE MIDWESTERM BIV. CHICAGO DETROIT

OMAHA LOUISVILLE DALLAS Sheraton Hotel Opens 1959 INDIANAPOLIS
FRENCH LICK, Ind.
BAPID CITY, S. D.
SIOUX CETY, Iowe
BIOUX FALLS, S. D.

PACIFIC DIV.

PASADENA MONTREAL TORONTO PRAGARA FALLS, OM

LOS ANGELES

HAMILTON, ON



Supremely Suitable for SALES MEETINGS CONVENTIONS · BANQUETS

A distinguished hotel - with a distinguished name - in the heart of the city nearest everything, with complete facilities for everything.



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- * Closed Circuit TV
- ★ Meeting and Functional Rooms for 10 to 850

MICHAEL A. DEVITT, Sales Manager 1512 SPRUCE STREET . Kingsley 5-0100 B. B. LEIDER, Managing Director

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Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

PENNSYLVANIA Philadelphia continued

Largest Group Accommodated: 1,600 (850 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 11.00; Double:
10.00 to 14.00; Suites: 26.00 to 65.00
No. Mtg. Rms. & Capacity of Largest: 16 (1,200)
No. Banquet Rms. & Capacity of Largest: 16 (1,200)
Convention Rates and Capacity of Largest: 16 (1,200)

roup Meal Rates: Breakfast: 2.50; Lunch: 2.75;

Dinner: 4.25
Liquer: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6,430 sq. ft, on one floor—
additional area
Audio-Visual Alds: PA system, spotlights, 16mm

Drake Hotel (HSMA)

See Advertisement, Page 152

ISI2 Spruce St. (Phone: Ki 5-0100)
Manager: B. B. Leider
Sales Manager: Michael A. Devitt
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms, 25 suites available)
Air Conditioning: Some bedrooms, banquet and meeting rooms

meeting rooms
Convention Rates: Single: 7.00 to 14.00; Double: 10.00 to 18.00; Suites: 18.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 6 (625)
Group Meal Rates: Breakfast: 3.00; Lunch: 2.75;
Dinner: 4.50

Liquer: Served in hotel
Charges for Mtg. Rms.: None if meals served
Net Exhibit Space: 6,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, easels,

Penn Sherwood Hotel (HSMA)

Penn Snerwood Hotel (H3MA) 3900 Cheshnut St. (Phone: Evergreen 6-9000) Manager: Bennett E, Tousley Sales Director: Adele M. Downey Convention Season: All year Largest Group Accommodated: 500 (300 rooms, 30 suites available) Air Conditioning: 80 bedrooms, 10 suites, banquet and meeting rooms convention Rafes: Single: 6.00 to 9.00; Twins: 10.50 to 14.00; Double: 10.00 to 14.00; Suites: 15.50 to 24.50

15.50 to 26.50 Capacity of Largest: II (800) No. Mrg. Rms. & Capacity of Largest: II (800) No. Banquat Rms. & Capacity of Largest: II (500) Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00;

Liquor: Served in hotel Charges for Mtg. Rms.: None for convention Nat Exhibit Space: 7,000 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights

Sheraton Hotel (HSMA)

See Advertisement, Page 151 1725 Pennsylvania Bivd.

1775 Pennsylvania Bivd.
Manager: Lloyd 8. Carswell
Sales Manager: George E. Gorman
Convention Season: All year
Largest Group Accommodated: 1,200 (600 rooms,
50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.85; Double: 13.00;
Suites: 25.00 Suites: 25.00
No. Mig. Rms. & Capacity of Largest: 19 (2,000)
No. Banquet Rms. & Capacity of Largest: 15 (1,630)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75;

Liquor: Served in hotel Charges for Mtg. Rms.: None for conventions or

day meetings Net Exhibit Space: 23,000 sq. ft. Audio-Visual: Aids: PA system, spotlights, projec-tors, screens, blackboards Stage: Available

Sylvania Hotel (HSMA)

Locust below Broad Sts. (Phone: PEnnypacker 5-7200) 5-7200)
Manager: William H. Harned
Sales Manager: Louis J. Slattery
Convention Season: All year
Largest Group Accommodated: 700 (400 rooms,
12 suites available)
Air Conditioning: Banquet hall and 200 bedrooms
Convention Rates: Single: 5,50 to 8,50; Double:
9,50 to 13,00; Suites: 22,00 to 25,00
Liquer: Served in hotel
Audio-Visual Alds: PA system, spotlights
Stage: Yes

The Warwick (HSMA)

The Warwick (HSMA)

Ifth and Locust (Phone: PE 5-3800; Telegraph: PH 376)

Manager: Paul J. McNamara
Sales Manager: J. Lloyd Larkins

Convention Season: All year

Largest Group Accommodated: 500 (400 rooms, 40 suites available)

Air Conditioning: Entire hotel

Convention Rates: Single: 10.00 to 14.00; Double: 14.00 to 18.00; Suites: 24.00 to 65.00, European

No. Mtg. Rms. & Capacity of Largest: 10 (500)

No. Banquer Rms. & Capacity of Largest: 10 (500)

Group Meal Rates: Breakfast: 2.50; Lunch: 3.00; Dinner: 5.00

Liquor: Served in hotel

Charges for Mtg. Rms.: Variable

Not Exhibit Space: Space for the 6-foot fable top exhibits

Audio-Visual Aids: PA system, spotlights, screens, Stage: Available

PITTSBURGH

Railroads: B. & O.; Penna.; P. & L.E.; A. & So. S.; P. & W.V. Airlines: AAA, AAL, CAP, EAL, LCA, NWA, TWA, VAL

CONVENTION BUREAU

Pittsburgh Convention Bureau, Inc. 411 Seventh Ave. (19) Charles W. Shaffer, Executive Vice President

The Cariton House (HSMA)

The Carlton House (HSMA)
550 Grant 5t. (Phone: Grant 1-6060)
Manager: John N. Penn
Sales Manager: Herbert C. Fetzer
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms,
5 surtes available)
Air Conditioning: Entire hotel
Convention Rates: Single: 11.00 to 16.00; Double:
14.00 to 18.00; Suites: 32.50 to 75.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (225)
No. Banquet Rms. & Capacity of Largest: 3 (225)
Group Mea Rates: Breakfast: 1.75 to 2.50; Lunch:
3.50 to 5.00; Dinner: 4.50 to 8.50
Liquer: Served in hotel

Liquor: Served in hotel Charges for Mtg. Rms.: No charge when food

Audio-Visual Alds: PA system, spotlights

Penn Sheraton (HSMA)

See Advertisement, Page 153

See Advertisement, Page 153
Mellon Park Square (Phone: AT 1-7100)
Manager: Charles T. Carey
Director of Sales: E. H. Gallup, Jr.
Sales Manager: John F. Johnson
Convention Season: All year
Largest Group Accommodated: 1,500 (900 rooms
and 35 suites available July and Aug.; 700 rooms
and 35 suites available Sept to July)
Air Conditioning: 1,000 bedrooms, all banquet
halls.

Air Conditioning: 1,000 bedrooms, all banquet halls
Convention Rates: Single: 8.50 to 11,00; Double: 11,50 to 14,00; Suites: 25,00 to 100,00
No. Manquet Rms. & Capacity of Largest: 25 (1,300)
No. Banquet Rms. & Capacity of Largest: 25 (750)
Group Meal Rates: Breakfast: 2,00; Lunch: 3,00; Dinner: 4,00
Liquor: Served in hotel
Charges for Mtq. Rms.: None if food is served
Charges for Exhibit Areas: Vary—according to number of sleeping rooms
Net Exhibit Space: 2,200 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, screens, blackboards
Stage: Available

Hotel Pittsburgher (HSMA)

Hotel Pittsburgher (HSMA)
428 Diamond St. (Phone: AT 1-6970)
Manager: Jos. F. Duddy
Convention Season: All year
Largest Group Accommodated: 100 (100 rooms,
3 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 8.50; Double:
8.00 to 10.50; Suites: 24.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (100)
No. Banquet Rms. & Capacity of Largest: 5 (100)
Group Meal Raies: Breakfast: 2.00; Lunch: 2.75;
Dinner: 3.50
Liquer: Served in hotel Liquor: Served in hotel Charges for Mtg. Rms.: 9.00

Pick Roosevelt Hotel (HSMA)

See Advertisement, Page 82

Penn Ave. and 4th St. (Phone: AT 1-3700)
Manager: E. A. Leach
Sales Manager: Dean A. Phillips
Convention Season; All year
Largest Group Accommodated: 600 (300 rooms,
16 suites available)
Air Conditioning: 250 Bedrooms, all banquet

Convention Rates: Single: 6.25 to 9.25; Double: 9.50 to 12.50; Suites: 19.50 to 50.00. European No. Mtg. Rms. & Capacity of Largest: 9 (500) No. Banquet Rms. & Capacity of Largest: 9 (450) Group Meal Rates: Breakfast: 2.25; Lunch: 2.75; Dinner: 3.75

Liquor: 3.79
Liquor: Served in hotel, except Sunday
Charges for Mig. Rms.: Nane if food is served
Charges for Exhibit Areas: (10.00 per booth
Nef Exhibit Space: Roam for 20 6 x 6 ft. booths
on one floor.

on one tloor
Audio-Visual Alds: PA system, spotlights
Stage: Available
Sports Facilities: Bowling

Sherwyn Hotel (HSMA) 212 Wood St. (Phone: Co 1-6600)

212 Wood St. (Phone: Co 1-6600)
Manager: Andrew Gurchak
Sales Manager: John Mace
Convention Sason: All year
Largest Group Accommodated: 250 (150 rooms,
5 suites available)
Air Conditioning: 130 bedrooms, 6 banquet rooms
Convention Rates: Single: 6.00 to 10.50; Double;
9.00 to 14.00; Suites: 17.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (300)
No. Banquet Rms. & Capacity of Largest: 10 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 3.50
Liquer: Served in hotel

Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rims.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: PA system, spotlights, screen,
easel, blackboards
Stage: Available
Sports Facilities: Bowling alleys in hotel

Hotel Webster Hall (HSMA)

4415 Fifth Avenue (Phone: Mayflower 1-7700) (Telegraph PG 253)
Manager: Henry J. Huemrich
Sales Manager: Florence Rittinger
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms, 20 suites available)
Air Conditioning: 230 bedrooms, all banquet rooms
Convention Rates: Single: 6.75; Double: 9.50; Suites: 18.00
No. May Rms. & Capacity of Largest: 6 (750)
No. Banquet Rms. & Capacity of Largest: 6 (750)
Group Meal Rates: Breekfast: 55 to 1.25; Lunch: .85 to 1.50; Dinner: 2.00 to 4.00

No Competition For Attention



And everything to insure a perfect meeting on our 3500 acre estate atop the Poconos. Groups of 300 will find attractive meeting rooms, comfortable accommodations, superb bar and banquet service. All winter and summer sports. Only 100 miles from New York or Philadelphia.

Prospect 1-7827

POCONO MANOR

POCONO MANOR, PA.

JOHN M. (RANDALL, General Manager

Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 275.00
Charges for Exhibit Areas: 10.00 to 275.00
Net Exhibit Space: 11.600 sq. ft. on one floor, included in meeting areas: 10.00
Audio-Visual Aids: PA system, spotlights, lémm projector, eatels, blackboards, screens
Stage: Available

POCONO MANOR

Railroads: D. L. & W.

Pocono Manor Inn (HSMA) See Advertisement, Page 153

(Phone: Mf. Pocono 3611)
Gen. Manager: John M. Crandall
Sales Manager: Berty J. Evens
Convention Season: All year—except July and
August
Largest Group Accommodated: 400 (230 rooms
available)

American
No. Mtg. Rms. & Cepacity of Largest: 10 (325)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Group Meel Refess: Breatfast: 2.36; Lunch: 3.59;
Dinner: 4.82 includes tax and gratuity)
Liquor: Served in hotel
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,800 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, lémm
sound and 222 slide projectors, blackboards,

Convention Rates: Single: 19.00; Double: 32.00.

Audio-Visual Aids: PA system, spotlights, 16mm sound and 2x2 slide projectors, blackboards, stage: Available
Sports Facilifies: Golf, horseback riding, tennis, putting course, scheduled trap shooting, swimming, boating, shuffleboard, horseshoes, bowling, ping pong, billiards

READING

Railroads: Penna.; Read. Airlines: CAI, CAP, TWA



IN PITTSBURGH - IT'S THE

PENN-SHERATON

(FORMERLY THE WILLIAM PENN)

ON THE "GOLDEN TRIANGLE" facing Mellon Square, Pittsburgh's finest hotel. Now better than ever under Sheraton management. Accommodates groups up to 2,500 in air-conditioned splendor. 25 meeting rooms, every convention convenience.

1600 rooms

C. T. Carey, General Manager



SHERATON the proudest HOTELS

EASTERN BIV. HEW YORK BOSTON WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA

SPRINGPIELD, MOIS ALBANY BOCHESTER BUPFALO SYRACUSE

MIDWESTERN DIV.

CINCINNATI ST. LOUIS OMAHA LOUISVILLE DALLAS

AKEOM

RENCH LICK, Ind.
RAPID CITY, S. D.
SHOUX CITY, Iowo
SHOUX PALLS, S. D.
CEDAR RAPIDS, Iowa

SAH FRANCISCO

PASADONA CARIADIAN DIV.

MONTREAL TORONTO PHAGABA FALLS, OM, HAMILTON, OM,

PENNSYLVANIA Reading continued

Abraham Lincoln Hotel (HSMA)

Fifth & Washington Sts. (Phone: FR 4-1121)
Manager: Francis H. Mills
Convention Season: All year
Largest Group Accommodated: 525 (175 rooms,
17 suites available)
Air Conditioning: Entire hotel

Convention Rates: Single: 5.50 to 10.00; Double: 9.00 to 13.50; Suites: 18.50 to 33.00

No. Mitg. Rms. & Capacity of Largest: 5 (1,000)

No. Banquet Rms. & Capacity of Largest: 5 (650)

Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.00

Liquor: Served in hotel
Charges for Mitg. Rms.: None
Net Enhibit Space: 10,000 sq. ft. on one floor
Audio-Vissual Aids: PA system, spotlight, easels;
screens, blackboards

Stage: Availables

Stage: Available Sports Facilities: Golf

WHY SKYTOP?

For executive meetings and top management groups Skytop Club, in the nearby Pocono Mountains, is the undisputed leader. This scenic 5500acre estate provides complete isolation and every physical attribute for group meetings-10 to 300.



- * Private club atmosphere, distinguished service
- * Easily accessible lanly 100 mi. from N. Y. and Phila.)
- * Excellent meeting rooms, equipped with all professional requirements
- Outstanding cuisine private dining rooms
- Superb facilities for relaxation and recreation, including 18 hole championship golf course
- * Beautifully appointed accommodations

Write for Conference Booklet and complete details

SKYTOP CLUB Secluded in the Poconos

BOX 30, SKYTOP, PENNA. . Wm. W. Malleson, Jr., Gen. Mgr.



Plan Your Greatest Convention at GALEN HALL

One of America's foremost resorts, Galen has become the preferred location for many of the nation's leading conventions . . High in the quaint Pennsylvania Dutch Mountainlands . . Renowned for its Continental cuisine and superior accommodations . . Galen combines the best of everything for a luxurious vacation and a successful convention . . Two air-conditioned banquet halls; newest sound equipment; 6 meeting rooms, spacious exhibit areas. Excellent sports . 2 Orchestras—latin and social programs . . . Entertainment, dancing nightly . . . 2 and calypso rhythms . . . April to October . . . Write for booklet.

Hotel and Country Club

Wernersville, Pa. . Sinking Springs 8011 Daniel Burack, Director

Easily reached: By Car: Just off Penna. Turn-pike . . . by Air: TWA, Eastern, Capital Air-lines . . . By train: Penna. R.R. to Lancaster.



CHAMPIONSHIP GOLF on Galen's beautiful

SCRANTON

Railroads: J.C.; D. & H.; D.L. & W.; Erie; L. & W.V.: N.Y.O. & W. Airlines: AAA, AAL, CAI, TWA

Hotel Jermyn

322 Spruce Street (Phone: DI-3-1181) Manager: Mr. George P. McKeon Convention Season: All year Largest Group Accommodated: 390 (185 rooms, 3 suites available)
Air Conditioning: Some bedrooms, all banquet

halis
Convention Rates: Single: 3.50 te 9.75; Double:
6.50 to 13.50; Suites: 20.00 to 22.00, European
No. Mtg. Rms. & Capacity of Largest: 6 (400)
No. Basquest Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50;

Liquer: Served in hotel
Net Exhibit Space: 46,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, screen
Stage: Available
Sports Facilitien: Golf course and bowling alleys

SHAWNEE-ON-DELAWARE

Railroads: to Stroudsburg, E. Stroudsburg

Shawnee Inn (HSMA)

(Phone Stroudsburg 140) Manager: Weldon S. Garrison Sales Manager: Edger A. Sweat Convention Season: May, June, September and Largest Greup Accommodated: 240 (120 rooms Air Conditioning: Banquet rooms
Convention Rates: Single: 24.00; Double: 36.00. No. Mtg. Rms. & Capacity of Largest: 5 (250) No. Banquet Rms. & Capacity of Largest: 2 (350) Liquor: Served in hotal No. Banquet Rms. & Capacity of Largest: 2 (350) Liquor: Served in hotel Charges for Mtg. Rms.: None Net Exhibit Space: 2,678 sq. ft. on one floor, included in meeting areas Audie-Visual Aids: PA system, spatlights, 35mm

Stage: Available
Sports Facilities: Golf, swimming, tennis, boating

SKYTOP

Railroads: D. L. & W. Airlines: served through Screnton

Skytop Club (HSMA)

See Advertisement, Page 154

(Phone: Cresco 7401)
Manager: Wm. W., Malleson, Jr.,
Resident Manager: D. M., Biles
Convention Season: September through June
Largest Group Accommodated: 300 (190 rooms
available)
Convention Retes: May, Sept. and Oct.—Single:
15.50 to 20,00; Double: 31,00 to 37,00; November
to May—Single: 15.50 to 18.00; Double: 31,00 to
37,00. American
No, Mta, Rms. & Canacity of

37.00. American
No. Mtg. Rms. & Capacity of Largest: 11 (300)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.25;
Linner: 4.25

Dinner: 4.25 Liquer: Served in hotel Charges for Mtg. Rms.: None Charges tor Exhibit Areas: None Net Exhibit Space: Handle small exhibits only, usually in meeting room Audio-Visual Aids: PA system, spotlights, 35mm, 3/2 x 4/2, 2 x 2, 16mm projectors, screens, easels, harkboards.

Stage: Available
Sports Facilities: Golf, riding, fishing, lawn bowling, tennis, putting greens, swimming, shuffleboard, archery, skiing, skating, tobogganing

UNIONTOWN

Railroads: Penna.; B. & O.

Summitt Hotel

(Phone: 88594) Manager: Sam Stewart Convention Season: May I to Nov. I, except July and Aug. Largest Group Accommodated: 200 (88 roo

Largest Group Accommodated: 200 (88 rooms available)
Convention Rates: Single: 14.00; Double: 24.00, American
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.00 to 1.50; Lunch: 2.00; Dinner: 3.00 to 3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Not Exhibit Space: 7.000 sq. ft. on one floor
Audlo-Visual Aids: PA system, spotlights, projector

jector Stage: Available

WERNERSVILLE

Railroads: Read.

Galen Hall Hotel

See Advertisement, Page 154

See Advertisement, Page 154
(Phone: Sinking Spring Orchard 8-8011)
Manager: Daniel Burack
Sales Manager: Samuel Sopenoff
Convention Season: April 15 to Oct. 30
Largest Group Accommodated: 475 (285 rooms, 12 suites available)
Air Conditioning: 225 bedrooms, banquet rooms
Convention Rates: Single: 18.00 to 20.00; Dauble: 16.00 to 18.00; Suites: 20.00 to 25.00. July and Aug.—Single: 22.00 to 25.00. Dauble: 20.00 to 27.50; Suites: 25.00 to 32.50. American
No. Mig. Rms. & Capacity of Largest: 6 (550)
No. Banquet Rms. & Capacity of Largest: 3 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 4.00;
Dinner: 5.00
Liquer: Served in hotel

Dinner: 5.00
Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2.400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, projec-

Sports Facilities: 18-hole golf course, swimming pool, tennis, handball, game room

WHITE HAVEN

Railroads: L.V.; J.C.

Split Rock Lodge

See Advertisement, Page 6

(Phone: White Haven 4561)

Manager: Wm, D, Herrmann Sales Manager: C, A, Rhoads Conventien Season: Sept. 16 to June 14 Largest Group Accommodated: 260 (43 rooms &

58 cottages available)
Convention Rates: Single: 15.00 to 18.00; Double: 26.00 to 30.00; Cottages: 28.00 to 54.00. Ameri-

can No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Banquet Rms. & Capacity of Largest: 1 (70)
Group Meal Rates: Breakfast: 1.00; Lunch: 2.00;
Dinner: 3.00
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Aids: I6mm projector, PA system, spotlights Stage: 10' x 10' Sports Facilities: Golf—18 miles distant

WILKES-BARRE

Railroads: J.C.; D. & H.; L.V.; Penna.; L. & W.V. Airlines: AAA, AAL

Sterling Hotel

47 Market Street (Phone: VAlley 2-3131) Manager: Stephen C. Finnen Convention Season: All year Largest Group Accommodated: 500 (250 rooms available)
Air Conditioning: Banquet and meeting rooms,
90 bedrooms

90 bedrooms Banquet and meeting rooms, No. Mtg. Rms. & Capacity of Largest: 8 (400) No. Banquet Rms. & Capacity of Largest: 1 (350) Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 2.00

Dinner: 2.00 iquor: Served in hotel harges for Mtg. Rms.: From 10.00 udio-Visual Alds: PA system, spotlights

YORK

Railroads: M. & P; Penna.; W.M.

The Yorktowne Hotel Market at Duke Street (Phone: York 82831) Manager: Charles D. Klingler Sales Manager: Robert R. Heathcote
Convention Season: All year
Largest Group Accommodated: 700 (325 rooms,
6 suites available)
Air Conditioning: Entire hotel
Convention Rales: Single: 6.00 to 9.50; Double:
8.50 to 13.50; Suites: 27.00 to 40.00. European
No. Mtg. Rms. & Capacity of Largest: 7 (600)
No. Banquet Rms. & Capacity of Largest: 7 (500)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Ethibit Areas: None
Net Exhibit Space: 1,125 sq. ft.
Audio-Visual Aids: PA System, spotlights, screens
Stage: Available

RHODE ISLAND

PROVIDENCE

Railroads: N.Y., N.H. & H. Airlines: AAL, EAL, NEA, UAL

Crown Hotel (HSMA)

208 Weybosset St. (Phone: De 1-8200) Manager: George J. Sanker
Sales Manager: Pobert McGreth
Convention Season: All year
Largest Group Accommodated: 200 (150 rooms, 6
suites available)
Air Conditioning: Some bedrooms and banquet

halls
Convention Retes: Single: 3.75 to 5.25; Double: 5.50 to 8.75; Suites: 16.75 to 39.00. European No. Mtg. Rms. & Capacity of Largest: 8 (350) No. Banquet Rms. & Capacity of Largest: 8 (350) Sroup Meel Rates: Breakfast: 150; Lunch: 2.50; Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: 6.00 up
Charges for Exhibit Areas: 6.00 up
Net Exhibit Space: 7,000 sq. ft. on more than one floor

one floor Audio-Visual Alds: PA system, spotlights, projectors on rental basis, blackboards, screens Stage: Available

Sheraton-Biltmore Hotel (HSMA)

See Advertisement, Page 155

II Dorrance Street (Phone: GAspee 1.9200) Manager: George Thomas Cullen Sales Manager: James. J. O'Halloran Convention Season: All year Largest Group Accommodated: 1,000 (460 rooms, 10 suites available)
Air Conditioning: 6 banquet and meeting rooms,

Air Conditioning: 6 Danquer and meeting rooms, 25% of bedrooms . Single: 6.50; Double: 8.50; Triple: 9.50; Suites: 15.85 to 35.00, European No. Mfg. Rms. & Capacity of Largest: 10 (800) No. Banquer Rms. & Capacity of Largest: 10 (500) Group Meal Rates: Breakfast: 1.75; Lunch: 2.25; Dinner: 3.00

Liquor: Served in hotel
Charges for Mfg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 6,500 sq. ft. on one floor, included in meeting areas
Audio-Visual Alds: PA System, spotlights, black-bards screens easels.

Stage: Available
Sports Facilities: 5 golf courses within 5 miles

Francis Marion Hotel (HSMA)

dais Sports Facilities: Golf, fishing, beaches

King & Calhoun Sts. (Phone: 2-8831) (Yelegraph: TWK-CS 335)

SOUTH CAROLINA

CHARLESTON

Manager: Van A. Bealer Resident Manager: Robert Bouell Convention Season: All year escept Mar. 10 to

April 15 Largest Group Accommodated: 300 (150 rooms,

Destrooms
Convention Rates: Single: 5.25; Double: 9.00;
Suites: 20.00
No. Mrg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Med. Rates: Breaklast: 1.25; Lunch: 2.09; Rates: Single: 5.25; Double: 9.00;

Dinner: 3.00
Net Exhibit Space: 6,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, raised

conditioning: Banquet and meeting rooms,

Railroads: A.C.L.; So. Ry.; S.A.L. Airlines: DAL, EAL, NAL Hotel Fort Sumter (HCMA)

TWK-CS 335)
Manager: Frank M. (Pete) Woods
Sales Manager: W. E. Baty
Convention Season: All year
Largest Group Accemmodated: 575 (200 rooms,
20 suites available)
Air Conditioning: Entire hotel
Convention Retes: Single: 5.00 to 10.00; Double:
6.00 to 14.00; Suites: 12.00 to 35.00, European
No. Mag. Rms. & Capacity of Largest: 8 (600)
No. Banquet Rms. & Capacity of Largest: 4 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.50
Liquer: Served in hotel

Charges for Mtg. Rms.: None Charges for Exhibit Areas: 25% of booth space

rate
Net Exhibit Space: 15,000, on four floors
Audio-Visual Alds: PA system, spotlights, projectors on rental basis
Stage: Available
Sports Facilities: Golf, swimming, fishing, sailing,
hunting, tennis horseback riding, bowling

COLUMBIA

Reliroads: A.C.L.; S.A.L.; So. Ry.; C.N. & L. Airlines: DAL, EAL

Hotel Columbia

1301 Gervals St. (Phone: Alpine 22141) IBBI Gervais St. (Phone: Alpine 22141)
Manager: Jack Maynard
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms,
5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.75 to 7.00; Dout8.00 to 12.00; Suites: 22.00 up. European
No. Mtg. Rms. & Capacity of Largest: 4 (500)
No. Banquet Rms. & Capacity of Largest: 4 (450)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;
Dinner: 2.50 Liquor: Packaged goods only Audio-Visual Aids: PA system Stage: Available

PROVIDENCE, R. I.

ANOTHER DISTINGUISHED SHERATON HOTEL

SHERATON-BILTMORE Complete facilities for

banquets or meetings of up to 500 persons. Closed circuit TV facilities. 10 function rooms. Special weekend convention rates. TV and radio in each room. Excellent transportation facilities. Four airconditioned restaurants

GEORGE THOMAS CULLEN General Manager



SOUTH CAROLINA Columbia continued

Hotel Wade Hampton See Advertisement, Page 164

1201 Main Street (Phone: ALpine 6-4361; Teletype 1201 Main Street (Phone: ALpine 6-4361; Teletype CO 7149)
Manager: David T. Miles
Convention Sasson: All year
Largest Group Accommodated: 600 (264 rooms, 23 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.75 to 9.00; Double: 6.50 to 12.00; Suites: 18.00 to 23.00
No. Mtg. Rms. & Capacity of Largest: 12 (1,000)
No. Banquet Rms. & Capacity of Largest: 12 (735)
Group Mail Rates: Breakfast: .65; Lunch: 1.00;
Dinner: 1.50
Liquor: Served but not sold

Dinner: 1.50
Liquor: Served but not sold
Charges for Mtg. Rms.: Very
Charges for Eshibit Areas: Very
Net Eshibit Space: 9,734 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: Blackboards, screens, PA
system, spotlights
Stage: Available

GREENVILLE

Reilroads: So. Ry.; P. & N.; C. & W.C.; G. & N. Airlines: DAL, EAL, SOU

Poinsett Hotel

South Main St. (Phone: 3-6211)
Manager: J. Mason Alexander
Convention Season: All year
Lergest Group Accommodated: 325 (175 rooms,
4 suites available)
Air Conditioning: Banquet and meeting rooms,
inchroners.

Convention Rates: Single: 5.50; Double: 9.00; Suites: 25.00 No. Mfg. Rms. & Capacity of Largest: 3 (325) No. Banquet Rms. & Capacity of Largest: 3 (325) Group Meal Rates: Breakfest: 1.25; Lunch: 1.50; Dinner: 2.00

Group Meal Rates: Breakfest: 1.25; Lunch: 1.30; Dinner: 2.00
Liquor: Package store only Charges for Mtg. Rms: None Audio-Visual Alds: PA system, spotlights Stage: Available
Sports Facilities: Swimming, fishing, tennis, hunt-

MYRTLE BEACH

Railroads: A.C.L. Airlines: PAI

Ocean Forest Hotel

See Advertisement, Page 86

(Phone: 2051)
Manager: Rush Strayer
Convention Season: May through Sept.
Largest Group Accommodated: 350 (200 rooms, 16 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 14.00 to 16.00; Double: 28.00 to 32.00; Suites: 43.00 to 47.00. American
No. Mtg. Rms. & Capacity of Largest: 8 (600)
No. Banquer Rms. & Capacity of Largest: 3 (550)
Liquor: Served in hotel
Charges for Mtg. Rms: None No. Banquer mm.
Liquor: Served in hotel
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Net Exhibit Space: 4,000 sq. ft. on one floor
Audio-Visual Alds: Bmm. and 15mm. projectors,
screens, PA system, spotlights

Available

Stage: Available Sports Facilities: Outdoor swimming pool, tennis private beach, shuffleboard, volley ball, fishing

SOUTH DAKOTA

ANOTHER DISTINGUISHED SHERATON HOTEL

SHERATON-JOHNSON

South Dakota's largest and finest hotel. Located in the scenic and vacation country of the Black Hills. Resort atmosphere. Attractive new rooms, Cocktail Lounge. Free TV and radio in every room. All function rooms air-conditioned. Facilities for meetings of groups from 15 to 350.

IN RAPID CITY, S. D.

BEN C. AMSDEN



M. S. A.

IN SIOUX FALLS, S. D.

ANOTHER DISTINGUISHED SHERATON HOTEL

SHERATON-CATARACT

The convention hotel in Sioux Falls. Centrally located in the heart of the city. Excellent facilities for large and small meetings. Hotel completely modernized. Many rooms air-conditioned. Radio and TV in all rooms. Delightful 11 0 000 H 1 0 0 Cocktail Lounge and 11 20011 Coffee Shop. Private function rooms for meetings of 60 to 450.

DONALD CORK



Sheraton-Johnson Hotel

See Advertisement, Page 156

523 6th St. (Phone: Fillmore 2-1210)
Manager: Ben C. Amsden
Largest Group Accommodated: (250 rooms available)
Convention Rates: Single: 4.50-6.00; Double: 7.5010.50; Suites: 15.00-20.00
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquar Rms. & Cepacity of alrgest: 8 (300)
Liquer: Served in hotel Liquar: Served in hotel Audio-Visual Aids: PA System, Spotlights

SIOUX FALLS

Railroads: C.M. St. P. & P.; C.R.I. & P.; Gt. Nor.; III. Cent.; C. & N.W.L. Airlines: BNF, NOR, WAL

AUDITORIUM

Sioux Falls Coliseum

501 N. Main Ave. (Phone: 8-5531) Manager: Allan P. Aker Exhibit Areas: Annex, 22,400 sq. ft.; Auditorium, 10,000 sq. ft.; Armory, 5,000 sq. ft. Rental Fees and Services: \$250. per day; janitor service, light and heat Floor Load: Unlimited Ventilation: Good

ventriation: Good Ceiling Height: 25 ft. PA System: Available Dimensions, Opening to Exhibit Hall: Truck door

opening To Emility Hall: Truck door opening None
UntillHes: Gas, electricity
Meeting Rooms and Capacities: Auditorium, 2,300; three smaller rooms, 50
Facilities for Food Function and Banquet
Capacity: Can serve banquets up to 1,500
Parking Facilities: City parking across from building
Distance from Business District: Two blocks

Sheraton-Cataract Hotel (HSMA)

See Advertisement, Page 156

106 West 9th (Phone: 4-6031; Teletype SX 8377)

106 West 9th (Phone: 4-6031; Teletype SX 8377) Manager: Don Cork Convention Season: All year Largest Group Accommodated: 300 (150 rooms, 6 suites available) and the suites available of the Convention Rates: Single: 5.00 to 12.50; Double: 8.00 to 15.00; Suites: 20.00 to 25.00. European No. Mtg. Rms. & Capacity of Largest: 7 (400) No. Banquer Rms. & Capacity of Largest: 7 (375) Group Meal Rates: Breakfast: 1.25; Lunch: 2.00; Dinner: 3.00

Dinner: 3.00
Liquor: Served in hotel
Charges for Mig. Rms.: None for conventions
Charges for Exhibit Areas: None for conventions
Net Exhibit Space: 2,900 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

TENNESSEE

CHATTANOOGA

Railroads: C. of Ga.; N.C. & St. L.; A.G. So.; C.N.O. & T.P.; T.A. & G.; So. Ry, Airlines: BNF, CAP, DAL, EAL

CONVENTION BUREAU

Chattanooga Convention & Visitors Bureau 819 Broad St. (2) Thomas J. Boylan, Executive Director

AUDITORIUM

Memorial Auditorium

Manager: Tommy C. Thompson Exhibit Areas: Mail Hall, 13,000 sq. ft.; stage, 800 sq. ft.; Whellend Hall, 1,500 sq. ft. 399 McCallie Ave. (Phone 6-8837)

Rental Fees and Services: \$300 per day includes janitor service, heat and light

Rental Pess and Services: \$300 per day includes janitor service, heat and light Floor Load: Ample Celling Height. 50 ft. PA System: \$50 per day for set and operator Elevators and Capacities: Freight elevator to Main Hall, 6,000 lbs. Columns: None Utilifies: AC current Loading Facilifies: Large truck can use elevator to unload on exhibit floor Storage Areas: Basement, 500 sq. ft.; stage, 800 sq. ft.; stage, 800 sq. ft.;

sq. ft.
Meeting Rooms and Capacities: Three, 200 capacity; plus 12 large dressing rooms—some can
be used for small meetings
Facilities for Food Functions: None
Parking Facilities: Garage in basement; large lots
across street, 1,000 cars
Distance from Business District: Two blocks

Patten Hotel

I E. 11th St. (Phone: AM-6-2141)
Manager: J. Garnett Andrews
Sales Manager: Charles R. Newsom
Convention Season: All year
Largest Group Accommodated: 600 (350 rooms,
8 suites available;
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 5.00; Double: 7.00;
Suites: 12.50
No. Mag. Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.50
Liquor: Served in hotel Dinner: Z.5u
Liquor: Served in hotel
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlight, screens, strip and slide projectors Stage: Available

The Read House

Broad, 9th, Chestnut (AMherst 6-4121 Teletype Broad, 9th, Cheshut (AMherst 6-4121 Teletype CT 7094)
Manager: Albert Crouch
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms, 8 surtes available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double: 7.00 to 15.00; Suites: 20.00 to 30.00; Studio rooms: 10.00 plus 3% state sales tax. European No. Mtg. Rms. A Capacity of Largest: 12 (750)
No. Banquet Rms. & Capacity of Largest: 12 (750)
Group Meal Rates: Breaklast: 1.50; Lunch: 2.00; Dinner: 3.00 plus 3% sales tax
Liquor: Package store only
Charges for Mtg. Rms.: 10.00 to 25.00

Liquor: Package store only
Charges for Mtg. Rms.: 10.00 to 25.00
Charges for Exhibit Areas: Basis of 25% of gross

revenue
Net Exhibit Space: About 50 six-foot booths on
two floors, partially included in meeting space
Audio-Visual Aids: PA system, spotlights, screens
Stage: Available

GATLINBURG

Railroads: L. & N.; So. Ry.-to Knoxville

Mountain View Hotel

(Phone: 384)
Manager: Tom Woods
Convention Season: Nov. 1 to June 1, September
Largest Group Accommodated: 250 (100 rooms available)
Air Conditioning: One banquet and meeting room, some bedrooms
Convention Rates: Single: 11.00 to 12.00; Double: 16.00 to 21.00; Suites: from 30.00. American No. Mtg. Rms. & Capacity of Largest: 6 (250) No. Banquet Rms. & Capacity of Largest: 4 (275) Group Meal Rates: Breakfast: 1.25; Lunch: 1.75; Dinner: 2.50 Dinner: Z.50 Liquer: Not served in hotel Net Exhibit Space: 2.500 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights, 16mm

projectors, screen Stage: Aveilable Sports Facilities: Shuffleboard, ping pong, tennis, horseback riding, fishing, 18-hole golf course

LOOKOUT MOUNTAIN

Castle in The Clouds

See Advertisement, Page 157

(Phone: VErnon 1-2545) Manager: Jack M. Slone Convention Season: May thru September Largest Group Accommodated: 350 (150 rooms available)
Convention Rates: Single: 18.50-24.50 per person;
Double: 12.50-20.00 per person, American No. Mtg. Rms. & Capacity of alrgest: 5 (550 No. Banquet Rms. & Capacity of Largest: 5 (550 Group Meel Rates: Breekfast: 1.50; Lunch: 2.50 Dinner; 4.50

Liquer: Yes Charges for Mtg. Rms.: None Audio-Visual Alds: PA system, spotlights

Stage: Yes Sports Facilities: Golf, tennis, swimming, archery, shu eboard, putting greens, horseback riding, horseshees, badminton

MEMPHIS

Rellroads: C.R.I. & P.; Frisco; G.M. & O.; I.C.; L. & N.; Mo. Pec.; N.C. & St. L.; St. L.S.W.; So. Ry.; Union Airlines: AAL, BNF, CAP, DAL, EAL, SOU, TTA

CONVENTION BUREAU

Memphis Convention Bureau P.O. Box 224 Donald M. Wilkins, Director

AUDITORIUMS

Memphis Municipal Auditorium

Main and Poplar Sts. (Phone: JA 7-5443)

Manager: Chauncey Barbour
Eahlbit Areas: 50,000 sq. fr., plus approx. 43,000
in new halls to be completed in 1758
Rental Fees: On application
Floor Lead: 400 lbs. per sq. fr.
Ventilation: Air conditioned

Ventilation: Air conditioned Ceilling Height: 68 ft. PA System: Available Dimensions, Opening to Exhibit Hall: 12 ft. by

Elevators and Capacities: Three, 3,000 lbs., one large addition to be completed in 1958

Columns: None
Utilities: AC and DC current, water, gas, sewage
Leading Facilities: Railroad one block from

building
Storage Areas: Ample
Meeting Rooms and Capacities: II, 80 to 200
persons; main floor, 2,000; balconies, 6,000
Facilities for Food Pusctions: In 1958 will have
complete kitchen for cateriers to use in serving
Parking Facilities: Available
Distance from Business District: Four blocks



When You Convene at Castle In The Clouds

An unusual resort hotel with food, service, and accommodations matching the grandeur of a view encompassing seven states.

CASTLE IN THE CLOUDS offers so much for your relaxation... Swimming Pool . Scenic mountain bridle paths Tennis · Archery · Golf · Shuffleboard Battle-ground Hiking Trails . Putting Greens

PLUS OUTSTANDING CONVENTION FACILITIES

Seven Meeting Rooms-largest seating more than 500 ... King Arthur's Roundtable-perfect for conferences of 20 to 40...dining indoors or out...newly furnished comfortable accommodations for groups to 350.

IDEAL LOCATION...Convenient to Chattanooga, served by: Five Scheduled Airlines . More than 40 Daily Flights Braniff · Capitol · Delta · Eastern · Southeast (Charter and Sightseeing Flights also available) Two Railways · Southern · NC & St. L · 16 trains daily Complimentary Station Wagon Service to and from Hotel



RESORT HOTEL atop Historic Lookout Mountain V JACK M. BLONE, President

Address: LOOKOUT MOUNTAIN, TENNESSEE • Winter Address: 308 ROPER BLDG., MIAMI, FLORIDA

TENNESSEE Memphis continued

Ellis Auditorium

74 Popler Ave.

Manager: Chauncey Barbour
Exhibit Areas: North Hall, 15,000 sq. ft.; West
Hall, 12,122 sq. ft.; three new halls to be
completed in 1958
Rental Fees: On application
Ventilation: Air conditioned
Ceilling Height: North Hall, 90 ft.; West Hell,
18 ft.

PA System: All halls Dimensions, Opening to Exhibit Hall: 12 ft. by Elevators: One, from basement to main floor

Elevators: One, from based of Columns: None 220 current Uniffles: 10 and 220 current Loading Facilities: Exhibit halls at street level Storage Areas: 3,456 sq. ft. Meeting Rooms and Capacities: Two 20 ft. by 20 ft. 23 dressing rooms; Concert Hall, ca-

Facilities for Food Functions: Kitchen facilities to be completed in 1958 Parking Facilities: Good Distance from Business District: Two blocks

Hotel Claridge (HSMA)

See Advertisement, Page 158

Main at Adams (Phone: JA 5-2511) Manager: Scott J. Stewart Manager: Scott J. Stewart
Sales Manager: Roy Moore
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,

20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double:
7.50 to 12.00; Suites: 12.00 to 50.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (1.000)
No. Banquer Rms. & Capacity of Largest: 7 (1.000)
Group Meel Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 1.25; Lunch: 1.50;

Dinner: 1.75
Liquor: By bottle only
Charges for Mtg. Rms.: 5.00 to 25.00
Charges for Exhibit Areas: 40.00 to 150.00
Net Exhibit Space: 3,200 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, all types of projectors, closed circuit TV
Stage: Available
Sports Facilities: Golf

Gayoso Hotel

Manager: Lou Ervin
Sales Manager: George Anderson
Convention Season: All year
Lergest Group Accommodated: 150 (75 rooms
and 5 suites available)
Convention Rates: Single: from 5.00; Double: from
2.00. Suites: from 18.00
No. Mtg. Rms. & Capacity of Largest: 10 (600)
No. Banquet Rms. & Capacity of Largest: 10 (450)
Group Meel Rates: Breaklast: from 1.25; Lunch:
from 1.50; Dinner: from 2.00
Liquor: Not served in hotel, but liquor store is in
lobby

Conditioning: Banquet and meeting rooms, Charges for Banquet & Mtg. Rms.: None if food

Net Exhibit Space: 4,200 sq. ft. on one floor Audio-Visual Alds: Screens, PA system, spotlights Stage: Available

Hotel King Cotton

69 Jefferson Street (Phone: JA 6-5883; Teletype: ME 281 X)
Manager: A. P. Pickens
Convention Season: All year

Largest Group Accommodated: 300 (125 .rooms, 3 surfes available)

3 suites available)
3 suites available)
Convention Rates: Single: 4.75 to 8.75; Double: 6.75; Suites: 26.50
No, Mig. Rms. & Capacity of Largest: 8 (800)
No. Banquet Rms. & Capacity of Largest: 8 (750)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.50

Liquor: Beer served only Charges for Mtg. Rms.: Variable Net Exhibit Space: 13,647 sq. ft, not on one floor, included in meeting space. Audio-Visual Alds: PA system, spotlights, black-

Stage: Available

Peabody Hotel (HSMA)

Union bet. 2nd & 3rd Sts. (Phone: JAckson 6-7766) Manager: Tom J. McGinn Manager: Tom J. McGinn
Sales Manager: William A. Hendricks
Convention Season: All year
Lergest Group Accommodated: 625 (400 rooms,
18 suites available)
Air Conditioning: Banquet and meeting rooms,

bedrooms Convention Rates: Single: 5.59 to 12.00; Double: 7.00 to 16.00; Suites: 19.00 to 36.00 No. Mtg. Rms. & Capacity of Largest: 14 (1,000) No. Banquer Rms. & Capacity of Largest: 14 (900) Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;

Liquer: Package stores Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 38,000 sq. ft. Audio-Visual Aids: PA system, spotlights, screens Audio-Visual Aids: PA system, sportigins, screen, Stage: Available Sports Facilities: Golf, tennis, fishing, boating,

NASHVILLE

Railroads: L. & N.; N.C. & St. L.; T.C.; N.F. Airlines: AAL, BNF, EAL, OZA

Dinkler-Andrew Jackson Hotel (HSMA)

See Advertisement, Page 75

314 Sixth Avenue, N. (Phone: Alpin 5-2121) 314 Sixth Avenue, N. (Phone: Alpin 5-2121)
Manager: Leon Womble
Sales Manager: Dorothy Baumgartner
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
8 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 8.50; Double:
7.00 to 10.50; Twins: 10.00 to 14.00; Suites: 14.00
to 25.00

75.00 Mtg. Rms. & Capacity of Largest: 9 (400) Banquet Rms. & Capacity of Largest: 3 (350) up Meal Rates: Breakfast: 1.25; Lunch: 2.00 inner: 2.50

Liquor: Liquor store Charges for Mtg. Rms.: Nominal; none if meals

Charges for Exhibit Area: Yes Net Exhibit Space: 5,564 sq. ft. on more than one Audio-Visual Aids: PA system, spotlights, all types Stage: Available

Hotel Hermitage (HSMA)

6th and Union (Phone: Alpine 6-2161; Telegraph:

6th and Union (rinche: Alphie 2014)
TWX NV180)
Manager: Richard R. Hall
Sales Manager: Richard R. Hall
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,

Is suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.00; Double:
7,50 to 12.00; Suites: 15.00 to 40.00. European
No. Mtg. Rms. & Capacity of Lergest: 7 (500)
No. Banquer Rms. & Capacity of Lergest: 7 (350)
Group Meal Rates: Breakfast: 1,50; Lunch: 1,50;

Dinner: 2.25
Liquer: Not served in hotel
Charges for Mtg. Rms.: None if food is served
Charges for Exhibit Areas: Depends on extent of
space, guest rooms utilized
Net Exhibit Space: 7,388 on one floor; about 50%
included in meeting areas
Audio-Visual Aids: PA system, spotlights, 8mm,
16mm and slide projectors. Closed-circuit TV
1000

Stage: Available

The Maxwell House

4th & Church St. (Phone: Alpine 5-2112)
Manager: Woody Wilson
Sales Manager: Mrs. A. H. Mizell
Convention Season: All year
Largest Group Accommodated: 150 (70 rooms, 3 suites available)
Air Conditioning: Banquet and meeting rooms, bedrooms bedrooms
Convention Rates: Single: from 4.75; Double: from
7.00; Suites: 15.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 6 (700)
No. Banquer Rms. & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Unner: 2.25
Liquer: Mixing bar in cocktail lounge
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, movie
screens, wired for closed-circuit TV
Stage: Noaliable
Sports Facilities: Golf courses within three miles

Sam Davis Hotel (HSMA)

132 7th Ave. N. (Phone: AL 6-4673)
Manager: Russell Nichol
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms
available) evailable)
Air Conditioning: 100 bedrooms, banquet halls
Convention Rates: Single: 5.00 to 6.50; Double:
7.00 to 9.00 7.00 to 9.00 No. Mtg. Rms. & Capacity of Largest: 2 (75) No. Banquet Rms. & Capacity of Largest: 2 (60) Group Meal Rates: Breakfast: 1.50; Lunch: 1.50; Dinner; 2.50 Liquer; Not served in hotel
Charges for Mfg. Rms.: 10,00
Charges for Exhibit Areas: 10,00
Net Exhibit Space: 600 sg. ft. included in meeting

TEXAS

AUSTIN

Railroads: S.P.; M.P.; M.K. & T. Airlines: BNF, CAL, TTA

Commodore Perry Hotel

Commodore Ferry Motel

8th & Brazos Sts. (Phone: GR 6-661)
Manager: Nelson R. Thornton
Convention Season: All year
Largest Group Accommodated: 350 (250 rooms,
35 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 8.00; Double:
8.00 to 10.00; Suites: 15.00 to 45.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 6 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.50
Liquor: Served in hotel
Charges for Mtg. Rms.: Vary Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

Driskill Hotel

117 East 7th St. (Phone: GReenwood 63501) (Tele-Manager: Bob Ross

CONVENTION HARMONY



Efficient supervision and assistance, harmoniously combined with adequate, modern meeting rooms and complete facilities make conventions at the Claridge a SYMPHONY OF SUCCESS. Meeting and banquet facilities for groups from 10 to 1,000. Write for Convention brochure and floor plans.

HOTEL CLARIDGE, MEMPHIS





TEXAS Austin continued

Convention Season: All year Largest Group Accommodated: 288 (250 rooms, 33 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 7.50; Double: 7.50 to 12.50; Suites: 14.00 to 75.00
No. May Rms. & Capacity of Largest: 6 (350)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meel Rates: Breekfast: 1.25 up; Lunch: 1.50
up; Dinner: 2.00 up
Liquor: Not served in hotel

up; Dinner: 2.00 up quor: Not served in hotel harges for Mtg. Rms.: None if headquarters udio-Visual Alds: PA system, spotlights, screens,

Stephen F. Austin Hotel See Advertisement, Page 165

Congress at 7th St. (Phone: 64361)
Manager: John Powell
Sales Manager: Jimmy McMillan
Convention Season: All year
Largest Group Accommodated: 500 (350 rooms, 15 suites available)
Air Conditioning: Banquet and meeting rooms,

bedrooms

Convention Rates: Single: from 4.50; Double: from 7.00: Suites from 10.50

No. Mtg. Rms. & Capacity of Largest: 5 (1,200)

No. Banquer Rms. & Capacity of Largest: 5 (900)

Group Meal Rates: Breakfast: from 1.25; Lunch: from 2.00: Dinner: from 2.50

Liquor: Package store Charges for Mtg. Rms.: None if convention head-

Net Exhibit Space: 1,500 sq. ft, on one floor Audio-Visual Aids: PA system, spotlights Stage: Available

BANDERA

Railroads: So, Pac.; M.P.; M.K. & T. Airlines: AAL, EAL, BNF, CAL, TTA Limousine and bus service from San Antonio

Flying L. Ranch

(Phone: 6-3721)
Manager: Mark A. Chism
Convention Season: All year
Largest Group Accommodated: 50 (24 suites avail-Air Conditioning: 14 bedrooms, banquet and meeting rooms
Convention Rates: Single: 15.00; Double: 12.50.

American
No. Mfg. Rms. & Capacity of Largest: 1 (50)
No. Banquet Rms. & Capacity of Largest: 1 (75)
Liquer: Beer only; quests may bring own drink
Charges for Mfg. Rms: None
Net Exhibit Space: 1.148 sq. ft. on one floor
Sports Facilities: Golf course four miles away

BEAUMONT

Railroads: So. Pac.; Mo. Pac.; G.C. & Sante Fe: Airlines: DAL, EAL, TTA

Hotel Beaumont

Morel Beaumont
Orleans at Fannin (Phone: Te 3-7411)
Manager: Robert C. Schieble
Sales Manager: Mary C. Leicht
Convention Season: All year
Largest Group Accommodated: 250 (150 rooms,
10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 12.00; Double:
7.00 to (2.00; Suites: 15.00 to 55.00. European
No. Mig. Rms. & Capacity of Largest: 7 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.50

Charges for Mtg. Rms.: None
Net Exhibit Space: Cannot handle exhibits except

in very small way Audio-Visual Aids: PA system, spotlights, projec-tors available rental basis, movie screens, black-Stage: Available

Edwards Hotel

See Advertisement, Page 159 Pearl & Wall Sts. (Phone: TE 3-8611)

reari & Wall, Sts. (Phone: TE 3-8611)

Manager: Dan Hudson
Convention Season: All year
Largest Group Accommodated: 300 (200 rooms, 6 suites available)
Air Conditioning: Banquet rooms, 200 bedrooms
Convention Rates: Single: 5,00-10.00; Double: 7,0012,00; Suites: 12,00-15,00, European
No. Mig. Rms. & Capacity of Largest: 3 (450)
No. Banquet Rms. & Capacity of Largest: 3 (450)
Group Meel Rates: Breakfast: 1,50; Lunch: 2,50;

Liquor: Package goods available Charges for Mtg, Rms.: None Audio-Visual Aids: PA system, spotlights Stage: Yes Sports Facilities: Golf, fishing, boating

BROWNWOOD

Reilroads: G.C. & Santa Fe Airlines: TTA

Hotel Brownwood

See Advertisement, Page 165

Fisk & Baker (Phone: 2656)

Manager: J. H. Heath
Convention Season: All year
Largest Group Accommodated: 500 (200 rooms and 4 suites available)
Convention Rates: Single: from 3.50; Double: from 5.00: Suites: from 11.00
Ne. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)

Rates for Meals: Breakfast: .60 to 1.50; Lunch: from J5; Dinner: from 1.25 Liquer Not served in hotel Air Conditioning: Banquet and meeting rooms Net Exhibit Space: 7,800 sq. ff. Audio-Visual Aids: PA system Stage: Available Sports Facilities: Golf

CORPUS CHRISTI

Railroads: S.P.; M.P.; Texas-Mex. Airlines: EAL BNF

AUDITORIUM

Memorial Coliseum's Exposition Hall

Shoreline Drive (Phone: TUlip 4-8227)

Menager: Margery Brown
Exhibit Areas: Exposition Hall, 30,000; Colliseum
Arena, 30,000; Colliseum Concourse, 15,000
Available of the Colliseum State of the State

Celling Height: Exposition Hall, 11'6" | Coliseum,

PA System: Yes Dimensions, Opening to Exhibit Hall: II' height, 24' width Columns: Exposition Hall, 24' centers; Colineum,

Columns: Exposition Hall, 24 centers; Coliseum, no posts
Loading Facilities: Hydraulic lift
Meeting Rooms and Capacities: Three, up to 100
persons; Coliseum capacity, 6,500; Exposition
Hall, 2,000
Facilities for Food Functions: Banquets up to

Parking Facilities: 1,200 cars
Distance from Business District: 2 miles

Mayflower Motor Hotel See Advertisement, Page 159

1601 Shoreline Blvd. (Phone: TUlip 3-3520) Manager: Harry Cole Convention Season: All year Largest Group Accommodated: 200 100 rooms, 100 uutes available)



now being completely remodel -ed ready early in



TEXAS

Corpus Christi continued

Alr Conditioning: Yes
Convention Rates: Single: 7.50 to 10.00; Double: 7.00 to 20.00; Sulses: 20.00
No. Mfg. Rms. & Capacity of Largest: 1 (100)
No. Banquet Rms.: 1
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Charges for Mtg. Rms.: 15.00 Charges for Exhibit Areas: None Audio-Visual Alds: Film projector, PA system, Sports Facilities: Swimming pool, fishing, boating

Robert Driscoll Hotel

See Advertisement, Page 159

Upper Broadway (Phone: TU 2-9331)
Manager: H. G., Morrison
Sales Manager: Wm. H. Furlong
Convention Season: All year
Largest Group Accommodated: 700 (350 rooms, 15 suites available) 15 suites available).
Air Conditioning: Yes
Convention Rates: Single: 7.00-12.00; Double: 7.0014.00: Suites: 30.00.00
No. Mig. Rms. & Capacity of Largest: 3 (500)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch. 2.50;
Dinner: 3.00 Dinners and Liquor: Package store Charges for Mig. Rms.; None Charges for Exhibit Areas: None Not Exhibit Space; 1500 sq. ft. on one floor Audio-Visual Aids; Can arrange rental of any equipment, PA system, spotlights Stage: Yes Sports Facilities: Swimming, fishing, boating

Nueces Hotel

See Advertisement, Page 159

604 North Chaparral (Phone: TU 3-4331) Manager: J. A. Mewmaw Convention Season: All year Largest Group Accommodated: 500 (250 rooms, suites available)

Air Conditioning: Banquet rooms, 75% of bed-

rooms Convention Rates: Single: 4.00 to 6.00; Double: 6.50 to 7.50; Suites: 15.00 to 17.50 No. Mtg. Rmi. & Capacity of Largest: 8 (175) No. Banquet Rms. & Capacity of Largest: 8 (175) Group Meal Rates: Breaklast: 1.25; Lunch: 1.50; Dinner; 2.00

Dinner: Z.00
Liquer: Package store only
Charges for Mfg. Rms.: 15.00 to 60.00 per day
Charges for Exhibit Areas: 15.00 to 60.00 per day
Net Exhibit Space: 2,280 sq. ft.
Audio-Visual Alds: PA system, spotlights

Stage: Yes Sports Facilities: Fishing, swimming, watersports, golf, boating

Princess Louise

See Advertisement, Page 159

See Advertisement, Page 159
100 N. Water St. (Phone: TU 4:5511)
Manager: Leslie H. Greer
Convention Season: All year
Largest Group Accommodated: 150 (50 rooms,
6 surtes available)
Air Conditioning: Yes
Convention Rates: Single: 4:00-7.00; Double: 5:009:00; Surtes: 10:00-18:00
No. Mtg. Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (150)
Group Meal Rates: Breakfast: 1:00; Lunch: 1.25;
Dinner: 1.75 Dinner: 1.75
Liquor: Not served in hotel
Charges for Mtg. Rms.: Yes
Net Exhibit Space: 300 sq. ft. all on one floor
Sports Facilities: Water sports, swimming, boatlag

Tally-Ho-Motor Hotel

See Advertisement, Page 159 3901 Highway 9 (Phone: TUlip 4-8885)
Manager: H. G. Marston
Sales Manager: H. O. Wood
Convention Season: All year
Largest Group Accommodated: 275 (100 rooms, Largest Group Accommodated: 275 (100 rooms, 5 suites available). Air Conditioning: Yes Convention Rates: Single: 7.00 to 10.50; Double: 8.50 to 13.50; Suites: 14.50 to 28.00 No. Mtg. Rms. & Capacity of Largest: 1 (50) No. Banquet Rms.: 1 Group Maal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00 Liquor: Yes (package store) Charges for Mtg. Rms.: 15.00 per day Audio-Visual Aids: Slide projector available, PA system, spotlights Sports Facilities: Swimming pool

Trade Winds Motor Hotel

See Advertisement, Page 159

5901 Highway 9 (Phone: TUlip 3-9266) Manager: Carl Hurlburt 5901 Highway 9 (Phone: TUlip 3-9266)
Manager: Carl Hurlburt
Convention Season: Sept. through May
Largest Group Accommodated: 146 (101 rooms,
5 suries available)
Air Conditioning: Yes
Convention Rates: Single: 6.00-8.50; Double: 9.0012.50; Suites: 25.00-37.50
No. May, Rms. & Capacity of Largest: 2 (75)
No. Banquer Rms. & Capacity of Largest: 2 (75)
No. Banquer Rms. & Capacity of Largest: 2 (75)
Liquer: Private parties only
Charges for Mtg. Rms.: 10.00 to 15.00
Charges for Exhibit Areas: 10.00 to 15.00
Charges for Exhibit Areas: 10.00 to 15.00
Not Exhibit Space: 1,500 sq. ft. all on one floor
Audio-Visual Alds: None
Stage: Yes Stage: Yes Sports Facilities: Swimming pool

White Plaza Hotel

See Advertisement, Page 159

600 Leopard Street (Phone: TU 4-5221)
Manager: Jack DeForrest
Sales Manager: Dick Ingram
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms, 6 suites available)
Air Conditioning: All banquet halls, except deck, all beforests. all bedrooms

Convention Rates: Single: 5.00 to 6.00; Double: 6.50 to 9.00; Suites: 15.00

No. Mig. Rms. & Capacity of Largest: 6 (400)

No. Banquer Rms. & Capacity of Largest: 6 (400)

Group Meal Rates: Breakfast: 1.25; Lunch: 1.50; Dinner: 2.50

Lavor: Columbial in bottles: Dinner: 2.50
Liquor: Only sold in bottles
Charges for Mtg. Rms.: None
Charges for Ethibit Areas: None
Net Ethibit Space: 60' x 30'
Audio-Visual Aids: Available through rental
agencies; PA system Stage: Yes Sports Facilities: Swimming pool



FRED BROWN, Director of Sales GEORGE H. SMITH, Sales Manager

Outstanding Convention Address in the Southwest HOTEL ADOLPHUS

Summary of Convention and Meeting Facilities

| ROOM | FLOOR | SEATING | DINING | SIZE SQ. FT. |
|-----------------|-----------|---------|--------|-----------------|
| Grand Ballroom* | Lobby | 1,350 | 1,000 | 8,030 |
| Regency Room* | Lobby | 1,000 | 800 | 6,510 |
| Roof Garden | 15th | 500 | 400 | 3,374 |
| Cactus Room | 21st | 300 | 200 | 2,640 |
| Danish Room | 15th | 200 | 175 | 1,500 |
| North Room | 15th | 100 | 80 | 900 |
| French Room | Lobby | 175 | 135 | 2,000 |
| Parlor A | Mezzanine | 150 | 135 | 1,290 |
| Parlor B | Mezzanine | 40 | 30 | 378 |
| Parlor C | Mezzanine | 50 | 40 | 627 |
| Parlor D | Mezzanine | 110 | 90 | 957 |
| Parlor E | Mezzanine | 25 | 20 | 288 |
| Parlor F | Mezzanine | 30 | 25 | 385 |
| Parlor G | Mezzanine | 75 | 65 | 682 |

Auto Lift: Via Ramp. Blackboards: Portable. Lecterns: Table and Standing types. Complete range of sound and projection equip-ment, including public address systems.

HOTEL ADOL

H. H. "Andy" Anderson, Managing Director

Dallas 1, Texas

Completely Air Conditioned • Connecting Garage for 600 Cars • TWX DL 511 • Phone Riverside 7-6411

AUTOMOBILE BUILDING, 85,000 square feet

AGRICULTURE BUILDING 23,000 square feet

VARIED INDUSTRIES BUILDING 55,000 square feet

STATE FAIR PARK

Centrally located: just 10 minutes from downtown Dallas

offering

- GROUND LEVEL FACILITIES for any size convention or trade show
- ACCESS TO 3 AUDITORIUMS seating from 200 to 4,000 for lecture demonstrations
- ADEQUATE LOADING FACILITIES and free parking space
- REASONABLE RENTALS

For details, write Sales Department, State Fair of Texas, F. O. Box 7755, Dallas 26, Texas.

GENERAL EXHIBITS BUILDING, 94,000 square feet

NOVEMBER 15, 1957

WOMEN'S BUILDING 45,000 square feet

ELECTRIC BUILDING, 40,000 square feet

161

DALLAS

Railroads: C.R.I. & P.; G.C. & S. Fe; M.K. & T.; D.C.; Frisco; T.E.; S.P.; L. & A. Airlines: AAL, BNF, CEN, CAL, DAL, TTA

CONVENTION BUREAU

Convention Department 101 Commerce St. E. Black, Manager

AUDITORIUMS

Dallas Memorial Auditorium

717 S. Akard St. (Phone: Riverside 1-9711)
Manager: W. W. Vanderslice
Exhibit Areas: Main area, 51,750; Auxiliary area, 23,120 Renfal Fees and Service included in Rant: 25c per

normal utility and janitor service
Floor Load: Arena, 150 lbs. per sq. ft.; basement, unlimited
Ventilation: Correlated.

ment, unlimited
Ventilation: Completely air conditioned
Ceiling Heights: 11' 8'' to 12'
PA System: Yes
Dimensions, Opening to Exhibit Hell: 24' wide,

12 height Elevator and Capacities: One service elevator Current and Utilities Available: Two 110 and two 220 outlet load on each column plus Moeting Rooms and Capacities: 10 rooms 40 to

Pacilities for Food Functions: Catering only Parking Facilities: 1,000 cars Distance from Business District: 3 blocks from major hotels

State Fair Park

See Advertisement, Page 161

P.O. Box 7755 (Phone: TAylor 3-9931)
Manager: James. H. Stewart
Exhibit Areas: Total 342,300 sq. ft.; (1) 94,000;
(2) 85,000; (3) 55,000; (4) 45,300; (5) 40,000; (6) 23,000 Rental Fees and Services: On request Floor Load: Unlimited Ceiling Height: Varies, 12 to 35 ft. PA System: Available Ventilation: Some air conditioned

Dimensions, Opening to Exhibit Hall: Truck en-

Utilities: Complete service in all halls Loading Facilities: Floor levels; railroad siding

Storage Areas: Ample Meeting Rooms and Capacities: Flexible, three auditoriums available Function and Banquet Facilities fer Food Function and Banquet Capacity: Can serve up to 5,000 at banquet Parking Facilities: 12,000 cárs, free Distance from Business District: 10 minutes

Hotel Adolphus (HSMA)

See Advertisement, Page 160

Commerce & Akard Sts. (Phone: RI 7-6411) Managing Director: H. H. (Andy) Anderson Director of Sates: Fred Brown Convention Season: All year

Convention Season: All year
Largest Group Accommodated: 1,000 (800 rooms,
50 suites ovailable)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 11.00; Double:
8.00 to 14.00; Suites: 20.00 to 40.00
No. Mtg. Rms. & Capacity of Largest: 14 (1,400)
No. Benquet Rms. & Capacity of Largest: 15
(1,000)

(1,000) Group Meal Rates: Breakfast: 1.50; Lunch: 2.00; Dinner: 3.00
Liquor: Private parties only
Charges for Mtg. Rms.: None if food is served
Net Exhibit Space: 14,540 on one floor
Audio-Visual Aids: PA system, spotlights, all types of projectors Stage: Available

The Baker Hotel (HSMA)

See Advertisement, Page 162 orner Commerce & Akard Sts. (Phone: RI 8-1471)

Corner Commerce & Akard Sts. (Phone: RL 8-14/1)
Manager: Raymond F. Hall
Sales Manager: Ligon Smith
Convention Season: All year
Lergest Group Accommodated: 600 (450 rooms,
15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 11.00; Double:
7.00 to 14.00; Suites: from 23.00; Special dormitor, rates for large aroups; no 19.00; Suites: from 23.00, (Special dor No. Mfg. Rms. & Capacity of Largest: 14 (1.200) No. Banquet Rms. & Capacity of Largest: 2 (1.200) Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.50

Liquer: Package store only Charges for Mtg. Rms.; Vary Net Exhibit Space: 6,000 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, closed-Stage: Available Sports Facilities: Golf within 4 miles

Hotel Dallas

312 S. Houston (Phone: Riverside 2-6101; Teletype: 312 S. Houston (Phone: Riverside 2-6/01; Teletype: DL-1089)
Manager: Elmer F. Hier
Convention Season: All year
Largest Group Accommodated: 900 (350 rooms, 5 suites available)
Air Conditioning: 264 bedrooms, banquet halls
Convention Rates: Single: 5.00 to 8.00; Double: 6.00 to 10.00; Suites: 15.00 to 32.50. European
No, Mtg. Rms, & Capacity of Largest: 7 (550)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.50 Liquor: Beer, wine
Charges for Mtg. Rms.: 7.50 to 150.00
Charges for Exhibit Areas: Yes
Net Exhibit Space: 8,000 sq. ft. not on one floor,
included in meeting area
Audio-Visual Aids: PA system, spotlights
Stage: Available

Sheraton-Dallas

See Advertisement, Page 163

See Advertisement, Page 163
1416 Commerce St. (Phone: Riverside 1-5622)
Sales Manager: L. Ray Dieterich
Convention Season: All year
Air Conditioning: Entire hotel
No. Mtg. Rns. & Capacity of Largest: 8 (2,522)
No. Banquet Rns. & Capacity of Largest: 8 (1,870)
Audio-Visual Aids: Screens, PA system, spotlights
Stage: Yea

The Statler Hilton (HSMA)

See Advertisement, Page 18

See Advertisement. Page 18
1900 Commerce St.
Gen. Manager: Joseph A. Harper
Sales Manager: Leon A. Nowak, Jr.
Convention Season: All year
Largest Group Accommodated: 2,000 (600 rooms,
50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7,00 to 13,00; Double:
10,00 to 16,00; Suites: 20,00 to 65,00

a natural! I meeting rooms on one floor arranged for maximum convenience.



The Baker Hotel, ideally located in the heart of cosmopolitan Dallas, gives you unexcelled convention facilities and will enable your convention to function smoothly and efficiently.

English Room-dining, 85-meeting, 125 Tally-Ho Room—dining, 45—meeting, 50 Camellia Room—dining, 35—meeting, 40 Rooms, 1-2-3—dining, 135—meeting, 150 Each room individually will accommodate 45 for dining and 50 for meetings Room 4—dining, 30—meeting, 40 Room 5—dining, 50—meeting, 50 Crystal Ballroom and Lounge—

dining, 1,300—meeting, 1,500
Texas Room—dining, 185—meeting, 225

Completely air conditioned Drive-in Motor Lobby TV and radios • Central Location

AFFILIATED NATIONAL HOTELS

AIR CONDITIONED TELEVISION RADIOS

ALABAMA: Mobile—the Admiral Semmes; Birmingham—the Thomas Jefferson. WASHINGTON, D. C.—the Washington. INDIAMA: ledianapalis—the Claypool. LOUISI-AMA: New Orleans—the Jung and the De Soto. NEBRASKA: Omaha—the Paxton. MEX. MEXICO: Clavis—the Clovis. SOUTH CAROLINA; Columbia—the Wade Hampton. YEWAS. Aurelim—the Stephen S. TEXAS: Austin - the Stephen F Austin; Brownwood - the Brown

wood, Dallas-the Baker and the wood, Dallas—the Baker and the Travis; El Pase—the Cortez, Galivesten — the Buccareer, Galves, Seahorse, Jean Lafitte and Coronado Court; Larede — the Plaza; Lubbeck — the Lubbock; Marlin — the Falls; San Angele—the Caclus; San Antonio—the Menger and the Angeles Courts. VINGINIA: Mountain Lake — the Mountann Lake; Marfelk—the Monticellod OFFICES:

New York Circle 7-6940

Chicago MOhawk 4-5100 Mexica City 46-98-92

Washington ... EXecutive .3-6481 Claveland. ... PRospect 1-7827 Galveston. SOuthfield 5-8536

Reservation Service

SHERATON

MAKE RESERVATIONS NOW FOR THE MAGNIFICENT NEW SHERATON HOTEL IN DALLAS

The Southland's Convention Center Opens early in 1959. Sales and Reservation Office is now accepting bookings. Write: L. Ray Detreka, Sheraton-Dallas, Sales Office, Room 501 Southland Building, 1416 Commerce Street, Dallas — Riverside 1-5611.

When the doors of the Sheraton-Dallas swing open
they will usher in a new era of Texas hospitality.

It's in the heart of Southland Center,
the most ambitious civic project since
New York's Rockefeller Center.

Here's a convention-planner's dream hotel.
Two ballrooms, that can be used separately
(accommodating up to 869 persons) or jointly,
with the foyer, (accommodating up to
2,172 persons). In addition, there will be
many ultra-modern function rooms, and an
entire floor of luxury suites,

Here's everything you've ever wanted in a convention hotel. Make your plans now to stage your 1959 meeting at the fabulous new Sheraton-Dallas.



For Direct-Line
Teletype
reservations at
any Sheraton Hotel
call the Sheraton

EASTERN DIV.

NEW YORK Park Sheraton Sheraton Astor Sheraton McAlpin Sheraton Russell BOSTON

BOSTON Sheraton-Plaza WASHINGTON Sheraton-Carlton Sheraton-Park PITTSBURGH Penn-Sheraton

PRILITION
BALTIMORE
Sheraton-Belvedere
PHILADELPHIA
Sheraton Hotel
PROVIDENCE
Sheraton-Biltmore

Sheraton-Biltmore SPRINGFIELD, Mass. Sheraton-Kimball ALBANY

ALBANY Sheraton-Ten Eyck ROCHESTER Sheraton Hotel BUFFALO Sheraton Hotel SYRACUSE Sheraton-Syracuse Inn Sheraton-

DeWill Motel MIDWESTERN DIV.

CHICAGO
Sheraton Blackstone
Sheraton Hotel
DETROIT
Sheraton-Cadillac
CINCINNATI

Sheraton-Gibson ST. LOUIS Sheraton-Jefferson

OMAHA Sheraton-Fontenelle LOUISVILLE

The Watterson
DALLAS
Sheraton Hotel
Opens 1959

AKRON Sheraton Hotel INDIANAPOLIS Sheraton Lincoln

FRENCH LICK, Ind. French Lick-Sheraton RAPID CITY, S. D. Sheraton-Johnson

Sheraton-Johnson SIOUX CITY, Iowa Sheraton-Martin Sheraton-Warrior

SIOUX FALLS, S. D. Sheraton-Carpenter Sheraton-Cataract CEDAR RAPIDS, lower

CEDAR RAPIDS, Iowa Sheraton-Montrose

PACIFIC DIV. SAN FRANCISCO Sheraton-Palace

Sheraton Palace
LOS ANGELES
Sheraton-Town House
PASADENA
Huntington Sheraton

CANADIAN DIV.

MONTREAL Sheraton Mt. Royal The Laurentien IORONTO King Edward Sheraton NIAGARA FALLS, Ont. Sheraton-Brock MAMILTON, Ont. Royal Connaugh!

SHERATON HOTELS Coast to Coast in the U.S. A. and Canada

TEXAS Dallas continued

No. Mtg. Rms. & Capacity of Largest: (1 (2,100) No. Banquet Rms. & Capacity of Largest: (1 No. Banquet Rms. & Capacity of Largest: (1 (1.750)
Group Meal Rates: Breakfast: from 2.00; Lunch: from 2.75: Dinner: from 4.50
Net Exhibit Space; 30,000 sq. (ft. on one floor Audio-Visual Aids: PA system, spotlights
Stage: Available

Stoneleigh Hotel (HSMA)

2927 Meple Ave. (Phone: Riverside 2-8451; Tele-graph FTV [4] graph FTV 14)
Manager: Helen McGibney
Sales Manager: Frank Harris
Convention Season: All years: 175 (80 rooms, 20
Largest Group Accommodated: 175 (80 rooms, 20

suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7.00 to 9.00; Double:
9.00 to 11.00; Suites: 15.00 to 38.00
No. Mtg. Rms. & Capacity of Largest: 4 (150)
No. Banquet Rms. & Capacity of Largest: 4 (150)
Group Meal Rates: Breakfast: 1.85; Lunch: 2.25;
Dinner: 3.50

Dinner: 3.50 Liquor: Package store only Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: Spotlights, screens, projectors

Stage: Available Sports Facilities: Swimming pool, May I to Nov. I

EL PASO

Railroads: So, Pac.; M.N.W.; S. Fe: Nat. of M.; Airlines: AAL CAL TTA

AUDITORIUM

El Paso Coliseum

Boone Ave. & Paisano Drive (Phone: KEystone 3-8132)

3-8132)
Manager: Sam S, Cohen
Exhibit Areas: 8 ft, wide, 215 ft, long
Rental Fees and Services: \$240.—\$170.—\$150.
Equipment rental; and services are over and
above rent
Floor Load: Unlimited
Ventilation: Fam:
Dimensioni, Opening to Exhibit Hall: Door 13 ft.
high x 20 ft, wide
Columns: None

high x 20 ft, wide
Columns: None
Utilities: 110 and 220 current, water, gas
Storage Areas: 280 ft, x 300 ft, huilding
Meeting Rooms: None
Facilities for Food Function and Benquet
Capacity: Cafeteria, 1,800
Parking Facilities: 2,500 cars
Distance from Business District: Two miles

See Advertisement, Page 164

See Advertisement, Page 164
Mills & Mesa (Phone: KE 3-2681; Telegraph: FAX)
Manager: Jack Gregory
Convention Season: All year
Largest Group Accommodated: 1,000 (300 rooms,
11 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.50 to 7.25; Double:
6.50 to 12.50; Suites: (9.25 to 28.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (1,000)
No. Banquet Rms. & Capacity of Largest: 5 (1,000)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.50

Liquor: Packaged goods sold Charges for Mtg. Rms.: None if headquarters for Charges for Exhibit Areas: None if headquarters

Net Exhibit Space: 10,000 on one floor, included

See Advertisement, Page 18

Mills & Oregon (Phone: Keyston 25661; Telegraph:

in meeting areas Audio-Visual Aids: PA system Stage: Available

Manager: James E. Murhpy Sales Manager: J. B. Gordon Convention Season: All year

Hilton Hotel

FORT WORTH **Hotel Cortez**

Reilroads: Ff. W. & D.C.; Frisco Sys.; G.C. & S. Fe; M.K. & T.; St. L. So. W.; T. & P.; M.P.; S.P.; C.R.I. & P. Airlines: AAL, BNF, CEN, CAL, DAL, TTA

Largest Group Accommodated: (150 rooms, 6 suites available)
Air Cenditioning: Entire hotel
Convention Rates: Single: 7.00 to 9.50; Double:
9.00 to 11.50; Suites: 19.00 to 25.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (750)
No. Banquer Rms. & Capacity of Largest: 6 (500)
Group Meal Rates: Breaklest: 1.00; Lunch: 1.50;
Dinner: 2.50
Liquor: In package store only
Charges, for Mtg. Rms.: from 12.50

Uniner: 2:50
Liquor: in package store only
Charges for Mtg. Rms.: from 12:50
Net Exhibit Space: 6,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights

Stage: Available Sports Facilities: Golf, swimming, horseback rid-

AUDITORIUM

Will Rogers Memorial Buildings

3401 W. Lancaster (ED 2-7241,-Ext. 201-2)

2401 W. Lancaster (ED 2-7241,—Ext. 201-2)

Manager: Emmett N. Race
Exhibit Areas: Coliseum, 29,000 sq. ft.; 6 exhibit
buildings, 161,000 sq. ft.; One Commercial Exhibit 810g. 206 ft. by 378 ft.

Rental Fees and Services: Coliseum, \$350 per day;
Auditorium, \$250; exhibit buildings, \$200. Rental
includes normal heat and light
Floor Load: 200 lbs. per sq. ft. Ventilation:
Auditorium air conditioned
Ceiling Height: Coliseum, 92 ft.; exhibit buildings, 16 ft.

ings, 16 7.
PA System: In Coliseum, Auditorium and Pioneer

Palace
Dimensions, Opening to Exhibit Hall: Four 8' x
12'; one 16' x 12'; one 14' x 13'; eight 6' x 8'
Columns: None
Villifies: 110 and 220 current
Loading Facilities: Ramps, railroad siding on

Storage Areas: Adjacent to buildings, 30,000 sq.

P. O. Box 59, Galveston, Texas

Vew Orleans JUNG HOTEL All functions "mesh" with ease BAKER HOTEL when your meeting convenes at Laredo, Tex an Affiliated National Hotel. PLAZA HOTEL Convention-engineered facilities El Paso, Tex. permit maximum performance for your sessions and well-trained con-Galveston, Tex. ALVEZ and BUCCANEER HOTELS vention staffs anticipate your needs for smooth operation. Complete Norjolk, Va. air conditioning, television, Birmingham, Ala. radios, central locations and cce. comfortable guest accommodations Washington, HOTEL are standard features with the Affiliated National Hotels. for your CONVENTION Indianapolis, Ind. CLAYPOOL HOTEL San Antonio, Tex. MENGER HOTEL WADE HAMPTON HOTEL Columbia, Lubbock, Tex.
Lubbock, Hotel
Mobile, Ala.
ADMIRAL SEMMES HOTEL Omaha, Neb.
PAXTON HOTEL New Orleans—DeSete Hetel
Clovis, N. M.—Clevis Hetel
Oallan, Tea.—Travis Hetel
Marin, Tex.—Falls Hetel
Galveston, Tex.—Falls Hetel
Coronado Court Hetel, the Snaherse
San Antonio, Tex.—Angeles Courts
Mountain Lake, Va.—Mountain Lake Hetel San Angelo, Tex. CACTUS HOTEL OTHER Brownwood HOTEL AFFILIATED MATIONAL STEPHEN F. AUSTIN HOTEL HOTELS Sales Offices: New York-Circle 76940 Chicago-Mohawk 45100 Washington—Executive 36481 Cleveland—PRospect 17827

Meeting Rooms and Capacities: Auditorium, 2,993; Coliseum, 6,467; Pioneer Palace, 800 tem-

Facilities for Food Functions: Can serve up to 3,000 for banquet Parking Facilities: 4,000 cars

Distance for Business District: Two and half

Hotel Texas (HSMA)

815 Main Street (Phone: ED 2-3151) #Ib Main Street (Phone: ED 2-3151)
Manager: Liston W. Slack
Sales Manager: Kay Doty
Convention Season: All year
Largest Group Accommodated: 550 (250 rooms,
20 suites available)
Air Conditioning: Banquet halls, bedrooms
Convention Rates: Single: 5.00 to 12.50; Double,
7.50 to 16.00; Suites: 20.00 to 30.00
No, Mtg. Rms. & Capacity of Largest: 17 ((1,100)
No. Benquet Rms. & Capacity of Largest: 17 ((1,100)

(1,100)
Group Meel Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: 3.00

Dinner: 3.00
Liquor: Yes
Charges for Mtq. Rms.: None
Charges for Exhibit Areas: Yery
Net Exhibit Space: 6,200 sq. ft.
Audio-Visual Aids: Easels, screen, PA system, spotlights Stage: Yes

Westbrook Hotel (HSMA)

Main to Houston at 4th (Phone: ED 5-3431) Main to Houston at 4th (Phone: ED 5-3431)

Manager: Geo, W. Putnam
Convention Season: All year
Lergest Group Accommodated: 400 (150 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 3.00 to 6.00; Double: 4.50 to 8.00; Suites: 10.00 to 16.00
No. Mtg. Rms, & Capacity of Largest: 3 (80)
No. Banquer Rms, & Capacity of Largest: 3 (80)
Group Meal Rates: Breakfast: 1,50; Lunch: 1,50; Dinner: 2.50
Liquor: Not served in hotel
Charges for Mtg. Rms, 10.00 a clay. Liquor: Not served in hotel
Charges for Mtq. Rms: 10.00 a day
Charges for Exhibit Areas: 10.00 a day
Net Exhibit Space: 2,000 sq. ft, on one floor

Western Hills Hotel (HSMA)

Western Hills Hotel (HSMA)

4451 Camp Bowie (Phone: PE 76644)
Manager: A. N. Carvajal
Convention Season: All year
Largest Group Accommodated: 100 (50 rooms,
4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 10.00; Double:
6.25 to 13.75; Suites: 13.25 to 39.00. European
No. Mtg. Rms. & Capacity of Largest: 3 (75)
Group Meal Rates: Breakfast: from 1.50; Lunch:
from 1.75; Dinner: from 2.50
Liquor: Not served in hotel Liquor: Not served in hotel Charges for Mtg. Rms.: 30.00 Audio-Visual Aids: PA system, spotlights

GALVESTON

Railroads: So. Pac.; G.H. & H.; G.C. & S. Fe; M.K. & T.; M.P.; B.R.I. Airlines: ITA

AUDITORIUM

Galveston Pleasure Pier

25th and Blvd. (Phone: 5-7559) Maiager: Irving Ducoff Exhibit Areas: Exhibit Hall, 36,000 sq. ft.; Marine

Room, 10,800 sq. ff.

Rental Fees and Services: Marine Room, \$307, includes sound and air conditioning; Exhibit Hall, \$200 alone or \$100 with use of Marine

ncludes sound and air conditioning, tension includes sound and air conditioning, tension includes sound and air conditioning, tension Hall, \$200 alone or \$100 with use of Marine Room, air conditioned; Exhibit Hall,

Ceiling Height: 35 ft. and 26 ft. PA System:

Ceiling Height: 35 fr. and as fr.
in each room
Dimensions, Opening to Exhibit Hall: One, 20
by 16 ft; eight, 10 by 12 ft; door post removal
for entry of cars in Marine Room
Columns: None
Utilities: All combinations and phases of power
Loading Pacilities: Ramp and loading dock
Storage Areas: 3,200 sq. ft, adjacent to exhibit

area area Rooms and Capacities: Four rooms, 75 each; two rooms, 300 each; Marine Room, 3,000; plus partitioned Ethibit Hall Facilities for Food Functions: Can serve banquet up to 1,500

Parking Facilities: Unlimited parking on Blvd.

adjacent to Pier Distance from Business District: Two blocks from

Moody Convention Center

See Advertisement, Page 165

21st & 22nd Streets & Boulevard (Phone: 2-9608) Manager: Irving Ducoff Exhibit Areas: Area A Exhibit Hall, 15,250 sq. ft.; Area B Exhibit Hall, 15,750 sq. ft.; A & B can

be combined

Rental Fees and Service: Area A, \$250, per day;
Area B, \$250 per day; combined \$450. Give day
to set up and one day to tear down. Lights,
water, gas furnished and air conditioned
Floor Load: 4000 lbs, to sq. in.
Ventilation: Air conditioned
Ceiling Height: 14 ft. 6 in.
PA System: Yes
Dignations Chapter 45 551111

PA System: Yesening to Exhibit Hall: Three en-treaces; back entrance for pick-up trucks, 10 fh, high, 10.5 wide No. of Elevators and Capacities: Street level, 3

escalators, I elevator 5,000 lbs.
Columns, Locations and Dimensions: 26 ft.-1 ft.

joining exhibit space (A, 22 x 40; B, 14 x 45; C, 30 x 34

Number of Meeting Rooms and Capacities: Six small, two large (six smalls: A-60 people, B-50 people, C-50 people; D-150 people E-120 people, C-50 people; C-50 people E-120 people; C-50 people; C-50 people E-120 people; C-50 people; C-50 people; C-50 people; C-50 people; C-150 people; C-150 people; C-150 people; C-150 people; Convention Hall A seats; 1,00 convention Hall B seats; 1,400 and a foyer between seats 400, Stage 50 x 90, 52 wires for show;
Facilities for Food Functions: Kitchen built in, banquet for 2,200

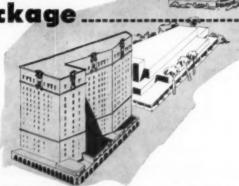
Parking Facilities: Parking lots
Distance from Business District: 24 blocks from business district

Buccaneer Hotel

See Advertisement, Page 165

Tremont & Blvd. (Phone: 55561) Manager: Lou Palmer Convention Season: All year Largest Group Accommodated: 600 (350 rooms, 25

southwest's best convention package...



Hotel Accommodations. Immediately next to the Moody Center, the Buccaneer and Galvez Hotels provide excellent accommodations for up to 1,200 delegates. Both hotels have been rehabilitated and refurnished. Completely air conditioned, TV and radios, exceptional food and service are standard leatures. The Galvez awimming pool is available to guests of both hotels. Total housing on Island for up to 3,000 delegates

Versatile new convention hall, the Moody Center, flanked on both sides by excellent hotels, the Galvez and Buccaneer, at the heart of Galveston's beach,

all three completely air conditioned.

The Convention Center. New standards are set by the Moody Convention Center. Every desirable facility has been tested and provided to assure maximum efficiency.

Exhibit Hall. 31,000 sq. ft., divisible by folding walls. 200 booths. Auto entrance from street. All utilities, 2,500 sq. ft. lobby and vestibule, check room, drug stores.

19,480 sq. ft., 5 level terraced. Divisible by folding walls. Capacity: meetings — 3,500, banqueta — 2,500, 50 exhibit booths. 90° x 50° stage: scenery loft, 7 dressing rooms, theatrical lighting, auto and loading ramp from street. 6 meeting rooms. 4,900 sq. ft. dance floor. Two way escalators. Closed circuit TV, big screen projection, broadcast facilities, projector, public address and tape recorder. Kitchen adjoins auditorium for quick food service

factual File Folder. Comprehensive file folder giving all details, floor plans, etc. of both hotels and the Convention Center gladly sent ypon request. Write to Convention Dept., Affiliated National Hotels, P. O. Box 59, Galveston, Texas or call Galveston 5-8536.

TEXAS Galveston continued

Air Conditioning; Entire hotel
Convention Rates: Single: 4.50 to 8.00; Double:
7.00 to 12.00; Suites: 16.00 to 30.00, European
No, Mig. Rms. & Capacity of Largest: 6 (700)
No. Banquet Rms. & Cepacity of Largest: 3 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50;
Dinner: 3.00

Liquer: Backage goods only Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 4,000 on one floor, additional

Audio-Visual Aids: PA system spotlights, 16mm Stage: Available Sports Facilities: Gulf swimming, golf, fishing

Hotel Galvez (HSMA)

See Advertisement, Page 165

Zist & Beach Blvd. (Phone: 57721)
Manager: Doyle Graham
Sales Manager: Jack Webster
Convention Season: All year
Largest Group Accommodated: 600 (269 rooms, 22 suites available) 22 suites available]
Air Conditioning: Entire hotel
Convention Rates: Winter—Single: 4.50 to 11.00;
Double: 6.50 to 13.50; Suites: 15.00 to 50.00;
Summer—Single: 5.50 to 12.00; Double: 9.50 to 13.50; Suite: 20.00 to 50.00; European
No. Mtg. Rms. & Capacity of Largest: 11 (700)
No. & Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2.50 Liquor: Wine only Audio-Visual Aids: PA system, 16mm projectors, Stage: Available Sports Facilities: Pool, beach

Jack Tar Hotel (HSMA)

Jack Tar Hotel (HSMA)

6th & Blvd. (Phone: 3-4354)
Manager: R. W. "Bob" Holden
Sales Manager: Miss Billie M. Wrye
Convention Season: September through May.
Small groups during summer
Largest Group Accommodated: 400
Air Conditioning: Entire hotel
Convention Rates: Single: 6.00 to 15.00; Double:
6.00 to 20.00; Suites: 15.00 to 22.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.25 Liquori Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 7,088 on one floor, part included in meeting areas
Audio-Visual Alds: PA system, spotlights, I6mm
projector, screen, slide projector
Stage: Available
Sports Facilities: Shuffleboard, swimming in pool
or gulf gulf

Jean Lafitte Hotel

See Advertisement, Page 165

Moody Ave. and Church (Phone: 3-4301)
Manager: Austin Frame
Convention Season: All year
Largest Group Accommodated: 200 (200 rooms Largest eroup Accommodated: 200 (200 rooms available)
Aid Conditioning: Entire hotel
Convention Rates: Single: 4.50 to 6.00; Double:
7.50 to 8.50: Suites: 15.00 to 20.00. European
No. Mig. Rms. & Capacity of Largest: 3 (125)
No. Banquet Rms. & Capacity of Largest: 3 (100)
Group Meal Rates: Breakfast: 1,25; Lunch: 1.50;
Dinner: 150; Dinner: 150; Lunch: 1.50; Liquor: Served in note:
Charges for Mtg. Rms.: 5,00 up
Net Exhibit Space: On one floor
Audio-Visual Aids: PA system
Sports Facilities: Swimming, fishing, bowling,

Seahorse Hotel

See Advertisement, Page 165

See Advertisement, Fage 105
3400 Boulevard (Phone 3.2433)
Manager: John W. McCann
Convention Seaton: Sept. through May
Largest Group. Accommodated: 250 (100 rooms,
17 suites available)
Air Conditioning: 3 banquet halls, all bedrooms
Convention Rates: Single: 6,00 to 10,00; Double:
9,00 to 13,00; Suites: 20,00 to 27,00
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200)
Group Meal Rates: Breaklast: 1,25; Lunch: 1,75;
Dinner; 2,50 Liquor: Bottle only Charges for Mtg. Rms.: None

Net Exhibit Space: 3,000 sq. ft. on one floor Audio-Visual Aids: PA system Sports Facilities: Swimming pool

HOUSTON

Railroads: So. Pac.; G.H. & H.; B.R.I.; M.P.; G.C. & St. Fe; M. K. & T.; H.B. & T. Airlines: AAL, BNF, CAL, DAL, EAL, KLM, NAL, PAA, TTA

CONVENTION BUREAU

Houston Convention Department P.O. Box 2371 W. J. Jones, Manager

AUDITORIUM

Sam Houston Coliseum

Civic Center (CApitol 2-9351) Ext 561
Manager: Francis R. Deering
Exhibit Areas: Coliseum, 51,000 sq. ft.: Exposition
Bldg., 83,000 sq. ft.; Auditorium, 9,000 sq. ft.
Rental Fees and Services: Coliseum, 9,650; Exposirion Bldg., 3400, Auditorium, 2500. Rent includes
lanitor service, house elastrician and engineer
Floor Load: Unlimited
Venfilation: Coliseum air conditioned. Exposition
Bldg., air conditioned
Celling Height: Coliseum 88 ft.; Exposition Bldg., 14 ft.; Auditorium, 50 ft.
PA System: Coliseum and Exposition Bldg., 250 per day plus operator, 316 each four hours
Dimensions, Opening to Exhibit Hall: Coliseum,
15 ft. wide by 16 ft. high; Exposition Bldg., 20
ft. wide by 11 ft, high
Columns: Sides of Coliseum and throughout Exposition Bldg., 25 ft. centers
Loading Facilities: Unlimited
Storage Araes: Anolimited
Storage Araes: Anolimited
Storage Araes: Anolimited
Coliseum), 3,044 seats. Coliseum, 13,000
Facilities for Food Functions: Facilities for banducts up to 3,000
Parking Facilities: Lots adjoining Coliseum, 1,500 Civic Center (CApitol 2-9351) Ext 561

quety up to 3,000 Parking Facilities: Lots adjoining Coliseum, 1,500

Distance from Business District: Four blocks

The Lamar Hotel

Main Street at Lamar Ave. (Phone: Fairfax 3-4181; Telegraph: Telefax FAY) Manager: George B. Adams Convention Season: All year Largest Group Accommodated: 400 (400 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 9.50; Double:
8.50 to 14.50; Suites: 16.00 to 35.00
No. Mig. Rms. & Capacity of Largest: 6 (225)
No. Banquet Rms. & Capacity of Largest: 6 (200)
Group Meal Rates: Breakfast: ,90; Lunch: 1,25;
Dinner: 1.50

Liquor: Can be purchased at store Charges for Mtg. Rms.: Variable Charges for Erhibit Areas: Variable Net Exhibit Space: 2.796 sq. ft. on one floor Audio-Visual Alds: PA system Stage: Available Sports Facilities: Hunting and fishing within 40

Rice Hotel (HSMA)

Stage: Available

See Advertisement, Page 167

Main and Texas (Phone: Capitol 7-2111) Gen. Manager: B. F. Orr Sales Manager: O. Sid Hopkins Convention Season: All year Sales Manager: O. Sid Hopkins
Convention Season: All year
Largest Group Accommodated: 800 (400 rooms,
30 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.50; Double:
8.00 to 13.50; Suites: 17.00 to 50.00. European
No. Mtq. Rms. & Capacity of Largest: 12 (1.400)
No. Banquer Rms. & Capacity of Largest: 10 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: 3.50 Liquor: Not served in hotel
Charges for Mtg. Rms.: None if headquarters
Charges for Exhibit Areas: Variable
Net Exhibit Space: 8,000 on one floor, included in meeting areas. Audio-Visual Alds: PA system, spotlights, slide

Shamrock Hilton Hotel (HSMA) See Advertisement, Page 18

Main & Holcomb Blvd. (Phone: Madison 3:9211)
Manager: Porter P. Parris
Sales Manager: Rodney S. Morgan
Convention Season: All year
Largest Group Accommodated: 800 (450 rooms,
55 juites, available) 55 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 to 12.00; Double:
10.00 to 16.00; Suites: 25.00 to 70.00. European
No. Mtg. Rms. & Capacity of Largest: 13 (1,400)
No. Banquet Rms. & Capacity of Largest: 13 Group Meel Rates: Breakfast: 200; Lunch: 300; Dinner: 500
Liquor: Only in private function rooms
Charges for Mtg. Rms.: None
Net Exhibit Space: 35,000 sq. ft. on one fipor, Audio-Visual Aids: PA system, spotlights, screens, Stage: Available Sports Facilities: Pool, tennis courts

LAREDO

Railroads: M.P.; Not. of Mex.; T.M. Airlines: CMA, TTA

Hamilton Hotel

815 Salinas (Phone: 3-7421) Manager: C. W. Points Convention Season: All year, except Feb. 20-22, Largest Group Accommodated: 250 (125 rooms, 5 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 7.00; Double:
6.00 to 10.00; Suites: 20.00 to 30.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.50 Dinner: 2.50
Liquor: Wine and beer
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 10,00
Net Exhibit Space: 600 sq. ft, on one floor
Audio-Yisual Aids: PA system, spotlights
Stage: Available

Plaza Hotel

See Advertisement, Page 164 904 Hidalgo Street (Phone: 3:4311) (Teletype: 238) Manager: Bud G-Sell
Manager: Bud G-Sell
Convention Season: All year
Largest Group Accommodated | 150 (75 rooms, 4 suites available)
Air Conditioning: Entire hotel
Convention Rates: Singles: 4.00 to 10.50; Doubles: 6.00 to 10.51; Suites: 16,50 to 19.00. European
No. M4g, Rms. & Capacity of Largest: 2 (150)
No. Banquet Rms. & Capacity of Largest: 1 (130)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;
Dinner: 2.50 Liquer: Served by the bottle Charges for Mtg. Rms.: 20,00 Charges for Exhibit Areas: 6,50 Net Exhibit Space: 1,100 feet on one floor, addi-Audio-Visual Aids: PA system Stage: Available

LUBBOCK

Railroads: Ft. W. & D. C.; S. Fe. Airlines: BNF, CAL

AUDITORIUMS

Fair Park Coliseum See Advertisement, Page 168

P. O. Box 561 (Phone: PO 3-4666) P. O. Box 541 (Phone: PO 3-4666)

Manager: A. B. Davis
Exhibit Areas: 10,000 sq. ft.
Services included in Rent: For commercial use;
\$200 per day plus 15% of gross daily ficket
sales above \$1,333 plus \$25 clean-up charges
Floor Load: Unlimited
Vent:lation: Evaporative cooling
Ceiling Height: 34 ft., 5 inches
PA System: Yes
Dimensions, Opening to Exhibit Mall: 10 ft. by
10 ft.; 10 ft. by 12 ft.
Columns: Three 10" x 10" columns on either
side of arena Columns: three 10° x 10° columns on eine side of arena Utilities: Electricity, water, gas Facilities for Food Functions: Banquet for 900 Parking Facilities: Available Distance from Business District: Seven blocks

Municipal Auditorium-Coliseum c/o City Hall (Phone: PH 3 4080) Kanager David T. Blackburn
Exhibit Areas: Arena floor (Coliseum) 20,000 sq.
fc.; Concourse (Coliseum) 22,050 sq. fr.
Ceiling Height: Auditorium, 65 ft., Coliseum, 85 Ventilation: Auditorium, air-conditioned, Coliseum, blowers Dimensions, Opening to Exhibit Hall: 48 ft. stage opening, two truck entrances Dimensions, Opening to Earth Hall, 46 H., Stage opening, two truck entrances.

Columns: Name Utilities: Name Columns: Name Utilities: AC and DC current, water Loading Facilities: Truck entrances to Coliseum Storage Areas: Limited Meeting Rooms and Capacities: 3 rooms for 200 Facilities for Food Functions: Banquet for 2,000 Parking Facilities: Lot for 2,000 cars adjacent Distance from Business District: Two miles what's new...

at Houston's big, friendly...

RICE HOTEL?

Plenty's new at The Rice, Houston's downtown convention and meeting headquarters. In fact, work completed—or in progress—makes The Rice so utterly new, different and better that we heartily recommend you check each of the items listed below.

NEW completely remodeled and redeco-

NEW flexible system for utilizing ballroom area into from one to five separate

NEW Fairhurst sound-proof partitions between segments of above.

NEW guest rooms, completely and beauti-

NEW "Flag Room" specialty dining room.

NEW "Old Capitol Club," private club.

rated Crystal Ballroom.

rooms with-

fully refurbished.

NEW "Coffee House," 24-hour service.

NEW five-story wing to house general offices and—

NEW ballroom seating 1500 and serving 1300 and—

NEW drive-in lobby with-

NEW television check-in system.

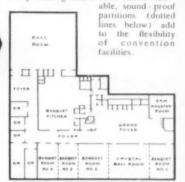
NEW 15,000-pound capacity auto hoist direct to second floor convention area.

These are but a few of the major projects and improvements at The Rice which are making news in the hotel industry. May we give you more details?

B. F. Orr, General Manager Max Peck, Resident Manager

25,000 SQUARE FEET ON ONE FLOOR

The beautiful Mezzanine floor provides many meeting and exhibit rooms. Mov-



For additional information

For bookings, write, Hopkins, or bookings, Sid The Rice phone Manager, 2, 18 fexas.

Hotel, CApitol 7-2111.

• For your sales meetings, shows, conventions, enjoy the new, enlarged, remodeled facilities of

Rice Hotel.....HOUSTON, TEXAS
"Houston's welcome to the world"

TEXAS Lubbock continued

Hotel Lubbock

See Advertisement, Page 164

1204 Broadway (Phone: PO 5-9331; Teletype: LU 8108)
Menager: Harold W. Flynn
Sale: Manager: Weldon Bowen
Convention Season: All year
Largest Group Accommodated: 350 (175 rooms,

9 sules available]
Ald Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 8.00; Double:
5.75 to 10.00; Suites: 14.75 to 19.50. European
No. Mtg. Rms. & Capacity of Largest: 7 (500)
No. Banquet Rms. & Capacity of Largest: 7 (225)
Group Meal Rates: Breakfast: 100; Lunch: 1.50;
Dinner: 2.00
Liquer: May be brought to hotel

Dinner: 2.00
Liquer: May be brought to hotel
Charges for Mtg. Rms.; None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor,
included in meeting area

included in meeting area Audlo-Visual Aids: PA system, blackboards, screen

MINERAL WELLS

Railroads: Texas & Pacific Airlines: CAL

Baker Hotel (HSMA)

(Phone: 851 or LD3)
Sales Manager: R. J. "Skeet" Walton
Convention Season: All year
Largest Group Accommodated: 700 (450 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4.00 to 10.00; Double:
6.50 to 12.00; Suites: 13.50 to 27.00
No. Mtg. Rms. & Capacity of Largest: 13 (1.000)
No. Banquer Rms. & Capacity of Largest: 13 (800)
Liquor: Only been served; guests furnish own Charges for Mtg. Rms.: None Net Exhibit Space: 8,000 sq. ft. on one floor Audlo-Visual Aids: PA system, spotlights, black-boards, exsels, screens Stage: Available

SAN ANGELO

Railroads: Santa Fe Airlines: CAL, TTA

Hotel Cactus

See Advertisement, Page 164

Oakes at Twohig (Phone: 6921) Manager: W. A. Stewart Menager: W. A. Stewart Convention Season: All year Largest Group Accommodated: 250 (100 rooms Convention Rates: Single: from 4.00; Double: from 6.00; Suites: 13.00
No. Mtg. Rms. & Capacity of Largest: 5 (350)
No. Banquer Rms. & Capacity of Largest: 5 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50 Liquor: Not served in hotel
Air Conditioning: Banquet and meeting rooms,

Charges for Banquet & Mtg. Rms.: None Audio-Visual Alds: PA system Stage: Available Sports Facilities: Swimming, fishing, golf

SAN ANTONIO

Railroads: So, Pac.; M.P.; M.K. & T. Airlines: AAL, BNF, CAL, EAL, TTA

AUDITORIUM

Municipal Auditorium 100 Auditorium Circle (CA 4-4522)

Heart of a \$200 Million-a-year Retail Sales Market

Meeting Place of West Texas

FAIR PARK COLISEUM

Lubbock, Texas

841



Specious air-conditioned facilities only seven blocks from business district. Site in 1957 for state conventions, telethon, indoor circus, banquets, motorama, cooking schools, barbecues, product demonstrations for sales personnel.

| Permanent Seating | 4,176 | Arena | | 75' x 147' |
|-----------------------|-------|---------|----------|-------------|
| Extra Portable Chairs | 1,200 | Stage | 24' x 40 |) 24' x 32' |
| Capacity for Meetings | 5,376 | Parking | | 2.700 cars |

For Information Contact

A. B. Davis, Manager, FAIR PARK COLISEUM P. O. Box 561, Lubbock, Texas

Manager: S. Wolf
Exhibit Areas: 20,000 sq. ft, in basement
Rental Fees and Services: Main Auditorium, \$250
per day; basement, \$100
Ventilation: Air conditioned
Ceiling Height: 70 ft. PA System: Throughout
Dimensions, Opening to Exhibit Hall: 10 ft.
Columns: 20 columns in basement, 18 in, by 18 in,
Utilities: Electricity, gas, water
Loading Facilities: Stage doors basement ramps
Storage Areas: Back of building
Menting Rooms and Capacities: Two rooms, 250
capacity \$10 per morning, \$15 per evening
Facilities for Food Functions: Handled by concessionaire Signature Parking Facilities: 500 cars Distance from Business District: In business dis-

Gunter Hotel (HSMA) 205 E. Houston Street (Phone: CApitol 7-3241) Menager: Omer Elliott Sales Manager: Terry Sanders Convention Season: All year Convention Season: All year
Largest Group Accommodated: 650 (300 rooms,
25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 10.00; Double:
7.50 to 16.00; Suites: 20.00 to 65.00
No. Mig. Rims. & Capacity of Largest: 11 (600)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75;
Dinner: 2.50

Liquor: Available for private parties
Charges for Mfg, Rms.: None to convention
groups or when food served
Charges for Exists Haras: 30,00 per booth 8' x 10'
Net Exhibit Space: 10,358 on one floor, included in meeting area Audio-Visual Aids: PA system, spotlights, screens, blackboards, bulletin boards, all types of projectors on rental basis Stage: Available

Hilton Hotel (HSMA)

See Advertisement, Page 18

309 S. St. Mary's Street (Phone: Capitol 6-3271; Teletype: 5A-36)
Manager: Tom L. Powell
Sales Manager: Roland E. Gordon
Convention Season: All year
Largest Group Accommodated: 1,000 (400 rooms, 55 suites available)

55 suites available;
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 9.00; Double:
7.00 to 14.00; Suites: 22.00 to 35.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (700).
No. Banquet Rms. & Capacity of Largest: 10 (700).
Group Meal Rates: Breakfast: 1.50; Lunch: 1.75;
Dinner; 2.75 Dinner: 2.75 Liquor: Bottles and cocktail parties Charges for Mtg. Rms.: None Charges for Exhibit Areas: 30.00 for duration of

Net Exhibit Space: 17,400 sq. ft. on two levels, additional area
Audio-Visual Aids: PA system, spotlights, closed-circuit TV, projectors available on rental basis Stage: Available Sports Facilities: Boat rides

Menger Hotel

See Advertisement, Page 164

See Advertisement, Page 164
Alamo Plaza (Phone: Capital 34361)
Manager: Ernst V. Kunz
Convention Season: All year
Largest Group Accommodated: 250 (125 rooms, 20 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 2.50 to 8.00; Double: 7.50 to 12.00; Suites: 16.00 to 30.00, European
No. Mtg. Rms. & Capacity of Largest: 5 (300)
No. Banquet Rms. & Capacity of Largest: 7 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 2.50 Liquor: Must bring own bottles
Charges for Mtg. Rms.: 10.00 to 100.00
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool

TEXARKANA

Reilroads: Mo. Pac.; St. L.S.W.; T. & P.; K.C. So. Airlines: BNF, TTA

Grim Hotel

Grim Hotel

State Line at 3rd St. (Phone; 3-4114)

Manager: Howard S. Davis
Conevntion Season: All year
Largest Group Accommodated: 300 (125 rooms, 10 suites available)

Air Conditioning: 125 bedrooms, banquet halls
Convention Rates: Single: 4.50 to 8.00; Double: 6.00 to 10.00; Suites: 10.00 to 12.00

No. May, Rms. & Capacity of Largest: 4 (200)

No. Banquet Rms. & Capacity of Largest: 2 (250)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.00

Liquor: Not served in hotel Charges for Mtg. Rms.: 10.00 to 25.00 Net Exhibit Space: 4,000 sq. ft. on one floor, additional area Addio-Visual Alds: PA system, spotlights, screen Stage: Available Sports Facilities: Tennis, golf, swimming

WACO

Railroads: M.P.; So. Pac.; T. El.; M.K. & T.; St. L.S.W. Airlines: BNF, CAL, TTA

AUDITORIUM

Heart O' Texas Coliseum

Bosque Blvd. & Lake Air Dr. (Phone: PLaza 6-1821)

Manager: Othel M. Neely Exhibit Areas: Main Arena, 46,000 sq. ft.; East Concourse, 12,000 sq. ft.; West Concourse, 12, 000 sq. ft.; Annex, 6,500 sq. ft.; Total 76,000

Rental Fees and Services: \$300 per day, services

extre
Ploor Load: Unlimited Ventilation: Mechanical
Celling Height: 70 ft. to 96 ft.
P. System: Excellent
Dimensions, Opening to Exhibit Hall: 16 ft. by
16 ft.; 12 ft. by 12 ft.
Columns: None
Utilities: Natural gas, water available; current
up to 440 3-phase
Loading Facilities: Ramps
Storage Areas: 26:503 sq. ft.
Meeting Rooms and Capacities: Three, 25 to
11:000

Pacilities for Food Function and Banquet Capacity: Can handle banquets up to 4,000 Parking Feellithes: Free parking for 15,000 cars adjacent to building

adjacent to building
Distance from Business District: Four miles from heart of city

Roosevelt Hotel

Austin at 4th St. (Phone: Plaza 4-1411)
Manager: Edwin Rhea
Salss Manager: Walter C. Miller
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms, 10 suites available)
Air Conditioning: All bedrooms, banquet and meeting rooms. meeting rooms
Convention Rates: Single: 3.50-9.00; Double: 5.5011.00; Suites: 16.00-36.00. European
No. Mtg. Rms. & Capacity of Largest; 7 (500)
No. Banquet Rms. & Capacity of Largest; 7 (450)
Group Meel Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner 2.00 Liquor: Not served in hotel

Net Exhibit Space: 2,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, blackboard, easel, screen

Stage: Available

HATU

OGDEN

Railroads: Bamb, RR. Co.; So. Pac.; U. Pac.; D. & R.G.W. Airlines: UAL, WAL

Ben Lomond Hotel

Ben Lomond Hote!

411-25th St. (Phone: EXport 4-5761)
Manager: Campbell Eccles
Sales Manager: Leon Taylor
Convantion Season: All year
Largest Group Accommodated: 500 (125 rooms,
6 suites available)
Air Conditioning: 2i bedrooms, banquet halls
Convention Rates: Single: 5.50; Double: 7.00;
Suites: 14.00
No. Mig. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 6 (365)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;
Liquor: Bear and settins only. Dinner: 2.50
Liquor: Beer and setups only
Charges for Mtg. Rms.: 5.00 to 25.00
Charges for Exhibit Areas: 5.00 to 25.00
Net Exhibit Space: 1,500 sq. ft. on one floor,

SALT LAKE CITY

additional area Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Horseback riding, golf, skiing

Railroads: D. & R.G.W.; S.L.G. & W.; U.P.; W.P.; Bamb. R.R. Co. Airlines: FAL, UAL, WAL

CONVENTION BUREAU

Convention Bureau P.O. Box 329 William D. Backman, Manager

Newhouse Hotel See Advertisement, Page 42

4th South & Main Sts. (Phone: DAvis 8-8366) 4th South & Main Sts. (Phone: DAvis 8-8366)
Manager: Don E. Utley, Jr.
Convention Season: All year
Largest Group Accommodated: 425 (200 rooms,
6 suites available)
Air Conditioning: Installation for 1958 season
Convention Rates: Single: 5.00 to 10.00; Double:
7.00 to 13.00; Suites: 20.00 to 32.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (800)
No. Banquer Rms. & Capacity of Largest: 9 (800)
Group Meal Rates: Breakfast: 1.50; Lunch: 1.50;
Dinner: 2.50

Dinner: Z.50
Liquer: Set ups only
Charges for Mrg. Rms.: 5.00 to 50.00
Charges for Exhibit Areas: 5.00 to 50.00
Net Exhibit Space: 15,000 on more than one floor, included in meeting area
Audio-Visual Aids: PA system, spotlights, projectors on rental Stage: Available ental basis

Hotel Utah (HSMA)

Main at S. Temple (Phone: EM 3-2661)
Manager: Max Carpenter
Sales Manager: Mrs. Phyllis L. Steorts
Convention Season: All year
Lergest Group Accommodated: 550 (250 rooms, in winter and 200 in summer, 12 suites available)
Air Conditioning: Banquet and meeting rooms, some befrooms. some bedrooms
Convention Retes: Single: 6.00-12.00; Double: 8.00-15.00; Twins: 9.00-13.00; Suites: 15.00-25.00
No. Mig. Rens. & Capacity of Largest: 12 (850)
No. Benquet Rens. & Capacity of Largest: 12 (420)
Group Meal Rates: Breakfast: from 1.75; Lunch: from 2.25; Dinner: 3.25 Charges for Mtg. Rms.: 10.00-150.00; none if food Net Exhibit Space: 2.400 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights

Stage: Available Sports Facilities: Bowling, gym next to hotel

VERMONT

BURLINGTON

Railroads: Cent. Vt.; Rut. Airlines: EAL, NEA

Hotel Vermont (HSMA)

131 Main Street (Phone: 4-571)
Manager: John J. Hyland, Jr.
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms,
6 suites available)
Air Conditioning: One banquet hall
Convention Rates: Single: 3.50 to 7.50; Double:
5.50 to 12.00; Suites: 21.00 to 33.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Maal Rates: Breakfast: 1.25; Lunch: 2.25;
Dinner: 3.00
Liquor: Served in hotel Dinner: 3.00
Charges for Mtq. Rms: 5.00 to 25.00
Charges for Exhibit Areas: 5.00 to 25.00
Charges for Exhibit Areas: 5.00 to 25.00
Nat Exhibit Space: 7,456, on more than one floor, included in meeting areas, audio-Visual Aids: PA system, spotlights, projectors available on rental basis tors available on rental basis Stage: Available Sports Facilities: Fishing, swimming, skiing, skat-ing, golfing, horseback riding

MANCHESTER

Railroads: Rut.

Equinox House

(Phone: 40)
President: John J, Dewey
Dir. of Sales: John B, Ferguson
Convention Season: Mid-May to mid-July; Labor Day to late Oct.
Largest Group Accommodated: 335 (222 rooms, 12 suites evailable)
Convention Rates: Single: 18.00 to 20.000; Double: 32.00 to 36.00; Suites: 45.00, American, 10.00, No. Mtg. Rms. & Capacity of Largest: 7 (325)
No. Banquet Rms. & Capacity of Largest: 3 (425)
Group Meal Rates: Breaklast: 2.00; Lunch: 3.50; Liuner: 5.00
Liuner: S.00 Liquor: Served in hotel Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None Net Exhibit Space: 3,000 on one floor, additional

Audio-Visual Alds: PA system, spotlights, pro-

Stage: Available Sports Facilities: Championship golf course, swim-ming pool, trout fishing lake, pitch and put course, softball field, croquet, badminton, ping

RUTLAND

Bus Service: White River Bus; Vt. Transit Lines

Long Trail Lodge

Pico Peek (Phone: PRospect 3-6310)
Manager: G. E. Wright
Sales Manager: D. F. Treadway
Convention Season: June 1 to Oct. 17
Largest Group Accommodated: 60 (20 rooms, 7 cargest Group Accommodated: 60 (20 rooms, 7 su tes available)
Convention Rates: Single: 9.50 to 15.00; Double: 18.50 to 25.00; Suites: 25.00 to 28.00. American No. Mig. Rms. & Capacity of Largest: 3 (175)
No. Banquet Rms. & Capacity of Largest: 2 (165)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25; Dinner: 2.75 Dinner: 2.75
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 2,000 on one floor, part included in meeting areas
Audio-Visual Alds: PA system, spotlight, l&mm
sound B&H and 35mm slide projector
Sports Facilities: 2 golf courses (9 miles), tennis,
horseshoes, shuffleboard, trout fishing

VIRGINIA

FORT MONROE

Railroads: C. & O.

Chamberlin Hotel

See Advertisement, Page 172

See Advertisement, Page 172

(Phone: Hampton 36511; Telegraph TWX 264)
Manager: John T. Brindley
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 525 (250 rooms,
25 sulte: available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00 to 30.00; Dauble:
10.00 to 15.00; Sultes: 20.00 to 30.00
No. Mtg. Rms. & Capacity of Largest: 14 (700)
No. Banquet Rms. & Capacity of Largest: 6 (520)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 3.50

Liquer: Beer, wine, champagne Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 27,006 sq. ft. on one floor.

additional area Audio-Visual Aids: PA system, spotlights, movie screens builetins, blackboards Stage: Available
Sports Facilities: Swimming, tennis, golf horse, back, fishing

HOT SPRINGS

Railroads: Ches. & O.

The Homestead (HSMA) See Advertisement, Page 170

[Phone: LD 1]
Gen. Manager: Thomas J., Lennon
Sales Manager: James L. Newcomb
Convention Season: All year except August
Largest Group Accommodated: to 600 (depending
on time of year) Largest Group Accommodated: to 600 (depending on time of year).

Alr Conditioning: 2 banquet halls. Convention Rates: Single: 17:00 to 24:00; Double: 32:00 to 44:00; Suites: 11:00 to 16:00, American No. Mtg. Rms. & Capacity of Largest: 14 (600).

No. Banquet Rms. & Capacity of Largest: 8 (375). Liquer: Private parties in private room may be served own liquor. Charges for Mtg. Rms.: None. Charges for Entitlet Areas: Variable.

Net Ethioit Space: No special exhibit space available.

Audio-Visual Aids: PA system, spotlights, standard

slide and movie projectors Stage: Available Sports Facilities: Golf, tennis, skeet, swimming, fishing, riding, lawn bowling

READY NEXT YEAR - THE HOMESTEAD'S SUPERB NEW COMMONWEALTH ROOM, FOR GROUPS UP TO 500

Imerica's

most distinguished Resort and Spa

The Homestead's 17,000-acre estate in the mountains of Virginia

> is one of the most delightful vacation resorts anywhere in the world.

> > Come enjoy our superb facilities

for golf, swimming and other sports . . .

the pleasant Hot Springs social scene

... and our famous Southern Service,

so smoothly fitted to civilized tastes.



facilities for group meetings. A folder describing them will be sent on request.

Hot Springs, Virginia

Chicago Office . . . MOhawk 4-5100 Cleveland Office . . . PRospect 1-7827

Washington Office . . . EXecutive 3-6481 New York Office . . . CIrcle 7-6940

VIRGINIA continued

NATURAL BRIDGE

Railroads: Nor, & W.; C. & O.

Natural Bridge Hotel

(Phone: 3666)
Gen, Manager: J. N. Hunter
Manager: R. O. Starkey
Convention Season: All year
Largest Group Accommodated: 200 (4 rooms, 275
suites available.)

suites available)
Air Conditioning: Some bedrooms, banquet halls
Convention Rates: Single: 5.00 to 7.00; Double:
7.00 to 10.00; Suites: 17.00 to 20.00. Europain
No. Mtg. Rms. & Capacity of Largest: 5 (400)
No. Banquet Rms. & Capacity of Largest: 2 (300)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.00;
Dinner: 2.00;

Liquer: Not served in hotel
Charges for Mfg. Rms.; None
Charges for Exhibit Areas: None
Net Exhibit Space: 400 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, Iémm

Stage: Available Sports Facilities: Swimming, table tennis, shuffle-board, golf nearby, fishing

NORFOLK

Railroads: N. & W.; Penna.; A.C.L.; C. & O. N. So.; S.A.L.; So. Ry.; Virg. Airlines: CAP, NAL, PAI

CONVENTION BUREAU

Convention Bureau Norfolk Chamber of Commerce 269 Boush St. (Phone: MAdison William B. Lillyman, Director

AUDITORIUM

Norfolk Municipal Auditorium

9th and Granby Sts. (Phone: MA 5-1608)

7th and Granby Sts. (?hone: MA 5-1608)

Manager: E. M. French
Exhibit Areas: Arena, 10,000 sq. ft.; stage, 2,356
sq. ft.; Lobby 540
Rental Fees: Meetings, Arena \$200 per day;
Theatre \$100 per day. Lights, heat, water, air
conditioning, kitchen, parking
Yentillation: Air conditioning
Celling Height: 30 ft. PA System: RCA system
Dimensions, Opening to Exhibit Mall: 6' x 35";
Columns: None
Utilities: 110 and 220 AC current
Ramp door. 7' x 10
Loading Facilities: Loading ramp
Storage Areas: Main Floor—3 (10 ft. by 50 ft.)
Meeting Rooms and Capacities: One, 1,832
Facilities for Food Functions: Caterer can set up
banquet for, 1,250

banquet for 1,250
Parking Facilities: 900 cars
Distance from Business District: Three blocks

Commodore Maury Hotel

See Advertisement, Page 171

Granby & Freemason Sts. (Phone: MAdison 2-6682)

Convention Season: All year
Largest Group Accommodated: 180 (75 rooms,
15 suites available)
Air Conditioning: Banquet rooms, 172 bedrooms
Convention Rates: Single: 6.00
No, Mg, Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 4 (250)
Liquer, Not served in botal

Liquor: Not served in hotel Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spr Stage: Portable (12' x 6')

The Fairfax Hotel

See Advertisement, Page 171
117 W. City Hall Ave. (Phone: MAdison 7-6411)

Manager: S. C. Burnet Convention Season: All year Largest Group Accommodated: 175 (100 rooms Largest Group Accommodated: 175 (100 rooms avoilable)
Air Conditioning: Banquet rooms, bedrooms
Convention Rates: Single: 3.00; Double: 7.00-9.00
No. Mtg. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 4 (200)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.50 Liquor: Wine and beer only Charges for Mtg. Rms.: None if meals served Charges for Exhibit Areas: 25.00 to 100.00 Audio-Visual Aids: PA system, spotlights Sports Facilities: Fishing, golf, tennis, swimming

Jefferson Hotel

See Advertisement, Page 171

232 W. Bute St. (Phone: MAdison 7-5477)

Manager: 8. Baydush Convention Season: All year Largest Group Accommodated: 150 (50 rooms, 2 suites available) Air Conditioning: Bedrooms
Convention Rates: Single: 4.50-7.00; Double: 6.50-10.00; Suites: 12.50-17.00. European
No. Mtg. Rms. & Capacity of Largest: 2 (50)
Liquor: Not served in hotel

Liquor: Not served in hotel Charges for Mtg. Rms, 20.00 Charges for Exhibit Areas: 20.00 Sports Facilities: Tennis, golf is swimming nearby CONVENTION BUREAU

Convention & Publicity Bureau 15 North 6th St. (19) Edmond H. Brill, Jr., Manager

AUDITORIUMS

Mosque Auditorium

Laurel and Main Sts. (Phone: 7-7611, Ext. 527) Manager: A. G. Anthony
Exhibit Areas: 16,000 sq. ft.
Rental Fees and Services: Auditoriums for conventions, \$150 per day. Ballroom, \$150 per day for exhibits. When Auditorium and Ballroom are both used, Ballroom rental is \$50 per day. Rentals include janifor service, heat, light and water.

Floor Load: Unlimited, Ventilation: Large exhaust and blow fans

Richmond Arena

(Phone: Richmond 5-5314

eiling Height: 12 ft.

(Phone: Richmond 5-5314
Manager: John E. Raine
Exhibit Areas: Iwo areas: Area A. 20,000 sq. ft,
with maple floor: area 8, 45,000 sq. ft, with
concrete floors. All on one floor, street level
Floor Load: B area unlimited
Ceiling Height: area A. 37 ft.; area 8, 21 ft.
PA System: Yes
Columns: area A, no columns; area 8, girders 20
ft. apart

ft. apart
Utilifies: AC 110, 220 current
Loading Facilities: Drive in unloading
Meeting Rooms and Capacities: 3 rooms
Facilities for Food Functions: Two concessions
Parking Facilities: Lot for 4,000 cars
Distance from Business District: One miles

Monticello Hotel

See Advertisement, Page 162

City Hall and Granby Sts. (Phone: MA 24321) City Hall and Granby 31s. (Phone: MA 24321) Manager: C. S. Crocker
Convention Season: All year
Largest Group Accommodated: 500 (285 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 8.00; Double: 8.00 to 12.00; Suites: 19.00 to 22.00; Double: No. Mrg. Rms. & Capacity of Largest: 6 (700)
No. Mrg. Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.50
Linuer: Not served in hotel Liquor: Not served in hotel
Charges for Mig. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 10,000 on two floors, included Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Beaches and golf courses nearby

Nansemond Hotel

See Advertisement, Page 171

236 West Ocean View Avenue (JUstice 8-1314,

Manager: Marquerite N. Flynn
Convention Season: All year
Largest Group Accommodated: 230 (110 rooms,
4 suites available)
Air Conditioning: Benquet rooms, 50% of the

bedrooms
Convention Rates: Sept. 10 to May 25—Single: 4.50-7.00; Double: 7.00-10.00; Suites: 12.00-16.00—May 25 to Sept. 10—Single: 5.50-12.50; Double: 8.00-16.00; Suites: 14.00.18.00
No. Mfg. Rms. & Capacity of Largest: 4 (400) No. Banquet Rms. & Capacity of Largest: 2 (350) Group Meal Rates: Breakfast: 1.00; Lunch: 1.50

uor: Not served in hotel arges for Mtg. Rms.: None for conventions sio-Visual Aids: lamm projectors, PA system Stage: Yes Sports Facilities: Golf, swimming bowling

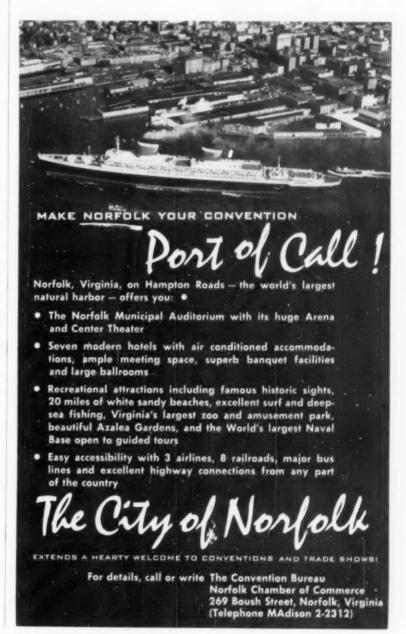
Thomas Nelson Hotel

See Advertisement, Page 171

245 Granby St. (Phone: MAdison 2-4341) Manager: P. M. Nunn
Convention Season: All year
Largest Group Accommodated: 200 (75 rooms, 2 suites available)
Air Conditioning: 50% bedrooms
Convention Rates: Single: 5.007.50; Double: 7.00-10.00; Suites: 12.00-15.00. European
Liquor: Not served in hote!
Sports Facilities: Golf, swimming nearby

RICHMOND

Reilroads: A.C.L.; C. & O.; S.A.L.; So. Ry. Airlines: AAL, CAP, EAL, PAI, NAL



Virginia's Best

Finest Meeting Facilities in All of Virginia Are Yours in These Expertly-Managed and Tastefully - Appointed Hotels.



Fifth and Franklin RICHMOND, VIRGINIA

AIR-CONDITIONED Virginia Room, on mais lebby floor, seats up to 1,000.

AIR-CONDITIONED Patrick Henry-Stonewall Jackson Room (400).

AIR-CONDITIONED George Wythe Room (158).

ROOF GARDEN accommodates 500. 5 additional AIR-CONDITIONED CONFERENCE ROOMS. 500 OUTSIDE ROOMS, EACH WITH

PRIVATE BATH. FOR RESORT CONVENTIONS



The Largest and Finest Hotel on Virginia's East Coast

AIR-CONDITIONED Virginia Room (400) AIR-CONDITIONED Humpton Room (425) AIR-CONDITIONED Monroe Room (125) AIR-CONDITIONED Chesapeake Room (30)

300 Beautifully Furnished Rooms, All Outside, each with private baths.

OPEN ALL YEAR

RICHMOND HOTELS, INC. RICHMOND, VIRGINIA

HOTEL KING CARTER

HOTEL RICHMOND 300 Rooms, Rates from \$4.00

HOTEL WM. BYRD 200 Rooms, Rates from \$4.25

Write for FREE, interesting Brochure, Giving Full Convention Facilities in De-tall and Floor Plansi

TWX Connects all 5 Hotels

VIRGINIA Richmond continued

The Jefferson Hotel (HSMA)

Jefferson & Main Sts. (Phone: 3-3411)
Managing Director: James M. Powell
Convention Season: All year
Largest Group Accommodated: 600 (300 rooms,
20 suites available) 20 suites available)
Air Conditioning: All convention facilities, guest rooms optional
Convention Rates: Single: from 4.00; Double: from 7.00; Suifes: from 18.00 7.00; Suifes: from 18.00

No. Mtg. Rms. & Capacity of Largest: 15 (1,000)

No. Banquet Rms. & Capacity of Largest: 15 (1,000)

Group Meal Rates: Breakfast: from .85; Lunch: from .85; Dinner: from 1.75 Liquer: Private parties must furnish Charges for Mtg. Rms.: None if hotel convention headquarters Audio-Visual Aids: PA system, spotlights, 2

John Marshall Hotel (HSMA)

See Advertisement, Page 172

5th & Franklin Sts. (Phone: 7-4661)
Manager: Walter. Herrmann
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 1,000 (487 rooms, 23 usites available)
Air Conditioning: 350 bedrooms, banquet and meeting froms. meeting fooms Convention Rates: Single: 5 to 13.50; Double: 8.50 to 16.00; Suites: 22.50 to 27.50 No, Mtg. Rms. & Capacity of Largest: 10 (1.000) No. Banquet Rms. & Capacity of Largest: 10 (1,000)

Group Meal Rates: Breakfast: from 1,25; Lunch: from 2,25; Dinner: from 2,75
Liquor: Beer and wine only, liquor at state stores
Charges for Mtg. Rms.: None
Audio-Visual Alds: PA system, spotlights, movie Stage: Available

Hotel King Carter (HSMA)

See Advertisement, Page 172

See Advertisement, Page 172
8th & Broad Sts. (Phone: 3-1831)
Manager: D. E. Spry
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 400 (250 rooms,
5 suites available)
Air Conditioning: 150 bedrooms, banguet halls
Convention Rates: Single: 4.00 to 7.00; Double:
6,00 to 10.00; Suites: 15.00 to 17.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (100)
No. Blanquet Rms. & Capacity of Largest: 2 (100)
Group Meal Rates: Breakfast; from .55; Lunch:
from .65; Dinnest: from 1.00
Liquor: Beer and wines only, liquor at State store Liquor: Beer and wines only, liquor at State store Charges for Mtg. Rms.: Variable Charges for Exhibit Areas: Variable

Richmond Hotel (HSMA)

See Advertisement, Page 172

See Advertisement, Page 172
9th & Grace Sts. (Phone: 3-2731)
Manager: Harry A. Simkins
Sales Manager: Chris Munt
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms,
7 suites available)
Air Conditioning: Bedrooms, some banquet halls
Convention Rates: Single: 4.50 to 7.00; Double:
6.50 to 8.50; Twins: 9.00 to 11.50; Suites: 18.00 to
22.50
No. Mits. Page 4.50.

William Byrd Hotel (HSMA)

See Advertisement, Page 172

2501 W. Broad St. (Phone 6-1571)
Manager: Lafayette Maxey
Sales Manager: Christian Munt
Convention Season: All year
Largest Group Accommodated: 175 (220 rooms, 5 suites available)
Air Conditioning: 50 Bedrooms, 4 banquet and meeting rooms
Convention Rates: Single: 4.50. to 7.00; Double: 6.75 to 12.25; Suites: 16.25
No. Mrg. Rms. & Capacity of Largest: 5 (175)
No. Banquet Rms. & Capacity of Largest: 5 (175)



OPENING MARCH 1958

Virginia Beach's

NEW

CONVENTION CENTER

- FOR CONVENTIONS
- SALES MEETINGS
- TRADE SHOWS
- EXPOSITIONS
- SPORTS EVENTS
- ENTERTAINMENT **EVENTS**

First in America. At this famous resort playground, Kaiser's spectacular aluminum dome Convention Center with capacity to 2,000, banquet seating to 1,250, parking area for 400 cars. Centrally located to Virginia Beach's ample and wide diversity of accommodations.

Write Richard Keeley, Conv. Dir. **Convention Center** Virginia Beach Virginia







for accessibility

The Cavalier saves man hours in travel as it is equal travel distance to so many large cities and served by major transportation lines.



for fine facilities

A pleasure resort, The Cavalier offers more recreational advantages with "convention-perfect" facilities for groups of 50 to 500.



for superior service

A highly trained convention and service staff that will exceed your expectations of efficiency, expediency and courtesy.

Write For Colorful Convention Brochure Gordon M. Shoemaker, Managing Director

> BEACH & CABANA CLUB YACHT & COUNTRY CLUB

Virginia Beach, Va.

NOVEMBER 15, 1957

Group Meel Rates: Breakfast: from .55; Lunch: from .55; Dinner: 2.00

Liquer: Not served in hotel Charges for Mtg. Rms.: 10.00 to 50.00 Audio-Yisual Aids: Movie screen, projector

ROANOKE

Railroads: Virg.; Norf. & W. Airlines: AAL, EAL, PAI

Hotel Patrick Henry (HSMA)

617 S. Jefferson St. (Phone: DI 5-8811; Telegraph: TWX-RV-08) Manager: John A. Shires Convention Season: All year Largest Group Accommodated: 400 (200 rooms, 10 suites available) 10 suites available)
Air Conditioning: 125 bedrooms, banquet halls
Convention Rates: Single: 5.50 to 9.00; Double:
8.00 to 11.00; Suites: 15.00 to 17.00. European
No. Mtg. Rms. & Capacity of Largest: 5 (325)
No. Banquet Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.00
Liquer: Light wire and Liquor: Light wine and beer only, no liquor Charges for Mtg. Rms.: 5.00 up Charges for Exhibit Areas: 25.00 up Net Exhibit Space: 500 sq. ft, on one floor additional area

Audio-Visual Aids: PA system, spotlights, projectors available nearby, screens

Stage: Available Sports Facilities: 3 golf courses nearby

19 N. Jefferson St. (Phone: 7321)

Hotel Rognoke

Manager: Geo. L. Denison Sales Manager: K. R. Hyde Convention Season: All year Convention Season: All year
Largest Group Accommodated: 500 (200 rooms
and 12 suites available)
Convention Rates: Single: 6.00 to 7.00; Double:
8.00 to 12.00; Suites: 15.00 to 22.00
No. Mtg. Rms. & Capacity of Largest: 11 (1,000)
No. Banquet Rms. & Capacity of Largest: 2 (1,000)
Convention Add Rates: Report Force 65. Group Meal Rates: Breakfast: from .65; Lunct from 1.50; Dinner: from 2.50 Liquor: Wines served only Air Conditioning: Entire Charges for Banquet & Mitg. Rms.: None Net Exhibit Space: 6,000 sq. ft. on two floors Audio-Visual Aids: PA system, spotlights

VIRGINIA BEACH

Railroads: Nor. So. Airlines: Served through New Orleans

Virginia Beach Convention Center

See Advertisement, Page 172

City Hall (Phone: 3409) Manager: Richard B. Keeley Exhibit Areas: One large area, 11,000 sq. ft. Flood Load: 100 lbs. per sq. ft. Ventilation: Air cooled Celling Height: 48 ft.
PA System: Available
Dimension, Opening to Exhibit Hell: 10 ft. high-Columns, Locations and Dimensions: None Current and Utilities Available: 220, 110 volt,

Loading Facilities: Truck remp into building Locations, Size of Storage Areas: Adjacent to main exhibit hall, 5000 sq. ft.

Number of Meeting Rooms and Capacities: Main auditorium, 2,500; conference rooms, 100 and 200 and three of 50 Facilities to Handle Food Functions: Banquet for

Parking Facilities: For 400 cars Distance from Business District: Adjacent

Cavalier Club (HSMA)

See Advertisement, Page 173

42nd St. & Atlantic Ave. (Phone: 3500) Managing Director: Gordon M. Shoemaker

Business is a pleasure



...when meetings . . . conferences ... forums are held at

Historic Williamsburg

Virginia's restored colonial capital offers an ideal setting for top-flight meetings and conference groups in all seasons. The Williamsburg Inn & Lodge are now joined by a great new modern facility, the Williamsburg Motor House, to provide fine accommodations for groups up to 400 persons.

Conference delegates and their families can combine business with an enjoyable holiday in the eighteenth century city. Tours of the famous historic buildings, craft shops, plantations, gardens, the carriage rides, and complete recreational facilities combine to promote full attendance for meetings at . . .

WILLIAMSBURG INN & LODGE

AND

MOTOR HOUSE

For booklet and information write: William E. Bippus, Hotel Sales Manager, Williamsburg, Virginia or call New York. CIrcle 6-6800; Washington, EXecutive

3-6481; Chicago, MOhawk 4-5100. **망왕왕왕왕왕왕왕왕왕왕왕**왕왕

VIRGINIA Virginia Beach continued

Convention Director: H. Arthur Hall Convention Season: All year, limited-size group July and August Largest Group Accommodated: 350 (200 rooms,

Air Conditioning: Some bedrooms, banquet and

meeting room.

Convention Rafes: Single: 20.00; Double: 32.00; Surtes: 40.00 to 46.00. American Reset: 7 (500)

No. Mfg. Rms. & Capacity of Largest: 7 (500)

No. Banquet Rms. & Capacity of Largest: 6 (500)

Group Meel Rafes: Breaklast: 1.50; Lunch: 2.00; Dinner: 3.50

Dinner: 3.50
Liquer: Individuals must bring own bottles
Charges for Mtg. Rms.: Nore
Nat Exhiby Space: 10,000 sq. ft.
Audio-Visud: Alds: PA system, spotlights, I6mm
sound movie projector, screens

Stage: Available Sports Facilities: Tennis, swimming, shuffleboard, croquet, pitch n' putt course, golf, archery, ping pong

WARRENTON

Railroads: So. Ry.

Warren Green Hotel

105 Hotel St. (Phone: 280

Owners: Joseph W. Elliott & Mrs. Billie Richard-

Son Convention Season: All year Largest Group Accommodated: 125 (50 rooms, 4 suites available)

suites available)
Air Conditioning: Sanguet rooms, some bedrooms
Convention Rates: Single: 4.00-7.00; Double: 6.5012.00: Suites: 19.00-25.00. European
No. Mtg. Rms. & Capacity of Largest: 6 (150)
No. Banguet Rms. & Capacity of Largest: 6 (150)
Group Meal Rates: Breakfast: 1.00; Lunch: 1.50;
Dinner: 3.00

Charges for Mig. Rms.: None Charges for Exhibit Areas: 10.00-25.00 per day Audio-Visual Aids: Spotlights

Stage: Yes Sports Facilities: Golf, hunting, swimming

WILLIAMSBURG

Railroads: Ches. & O. Airlines: CAP. WAL. PA

Williamsburg Inn, Lodge, and Motor House (HSMA)

See Advertisement, Page 173

(Phone: Inn — CApital 9.1500: Lodge — CApital 9.1600: Motor House 9.1700: Teletype: 187) Manager: Inn—Thomas Moyles: Motor House—Grant Washburn: Lodge—William Batchelder Sales Manager: William E. Bippus Convention Season: All year Largest Group Accommodated: 1,060 (530 rooms, 24 suites available)

Largast Group Accommodated: 1,060 (530 rooms, 24 suites available)
Air Conditioning: 75% bedrooms, banquet halls Convention Retes: Inn.—Single: to 14,00; Double: to 18,00; Suites: 36,00 to 56,00; Lodge—Single: to 19,00; Double: to 13,00; Suites: 30,00, Motor House—Single: to 10,00; Double: to 12,00; Suites: 30,00. European (American plan available)
Ne. Mig. Rms. & Capacity of Largast: 21 (600)
No. Banquet Rms. & Capacity of Largast: 12 (500)
Group Meal Rates: Breakfast: 1,00; Lunch: 2,00; Dinner: 3,00

Liquer: Served in hotel
Charges for Mfg. Rms.: None
Not Exhibit Space: 2,000 on one floor, 1,000 ft. is
addition to meeting area.
Audio-Visual Aids: PA system, spotlights, 16mm
projector, carbon arc and portable 2 x 2 and
3/3 x 4 slide projectors, film strip projector and

Sports Facilities: Tennis, golf, swimming, badmin-

WASHINGTON

QUINALT

Railroads: Nor. Pac.; U. P.; C. M. St. P. & P. Airlines: West Coast to Hoaquiam

Lake Quinault Lodge

(Phone: 2351)
Manager: Claude G. Walker
Convention Season: May 15 through Sept. 15
Largest Group Accommodated: 100 (36 rooms available)
Convention Rates: Single: 5.00 to 7.00; Double: 8.00 to 1.00. Europeanty of Largest: 1 (250)
No. Mrg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00
Dinner: 2.50 Dinner: 2.50
Linner: Z.50
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 1,500 on one floor, lobby
Sports Facilities: Lawn games

RICHLAND

Airlines: WCA

The Desert Inn Hotel

804 Geo. Washington Way (Phone: 42235)
Manager: Wallace A. Bowen
Convention Season: All year
Lergest Group Accommodated: [50 (75 rooms,
4 suites available)
Air Conditioning: Banquet and meeting rooms,
bedrooms. bedrooms

Convention Rates: Single: 5.50 to 8.50; Double: 7.00 to 8.00; Suites: (0.50 to 15.00 etc.)

No. Mrg. Rms. & Capacity of Largest: (150)

No. Banquet Rms. & Capacity of Largest: 1 (150)

Group Meal Rates: Breaklast: .50 to 2.00; Lunch: .65 to 2.10; Dinner: 1.75 to 5.00

Liquor: Served in hotel

Charges for Mtg. Rms.: None if food served

Net Exhibit Space: 3.600 sq. ft. on one floor

Audio-Visual Aids: PA system

Sports Facilities: Heated swimming pool

SEATTLE

Railroads: Nor. Pac.; Gt. Nor.; P.C.R.R.; U.P.; C.M. St. P. & P.; C.P. Airlines: ALSKA, NWA, PAA, TCA. VAL, WCA, WAS

CONVENTION BUREAU

Seattle Convention & Tourist Bureau Jackson Blidewell, Manager

AUDITORIUMS

Civic Auditorium and Arena

3rd North & Mercer Sts. (Phone: GArfield 0480) 3rd North & Mercer Sts. (Phone: GArfield 0480) Manager: D. L. Johnston Exhibit Areas: Main floor, 30,000 sq. ft.; Lower level 40,000 sq. ft., Arena, 20,000 sq. ft.; Lower level 40,000 sq. ft. Arena, 20,000 sq. ft. Floor Load: Main floor, 4 fons; lower level, unlimited; Arena, 2 fons; lower level, unlimited; Arena, 2 fons; Celling Height: 40 ft. PA System: Forced air Celling Height: 40 ft. PA System: Forced air Elevators: 2 freight, 1 fon and 2 fons Columns: Lower level, columns 26 ft. apart Utilities: 119, 208 volt, three phase Loading Facilities: auto and fruck doors give access to each area

Loading Pacifires: auto and truck doors give access to each area Location, Size of Storage Areas: Limited Number of Meeting Rooms and Capacities: Auditorium, 6,000; Arena, 6,500; 9 rooms, 75-250 Facilities for Food Functions: Banquet for 4,000 Parking Facilities: 1,00 cars
Distance from Business District: 10 blocks

Sengtor Auditorium

708 Union St. (Phone: ELliot 8790) We union St. (Fnone: Ettiof 8/90)
Marager: G. S. Atwood
Exhibit Areas: Main floor, 7,020 sq. ft.; under balcony, 2,250 sq. ft., stage, 905 sq. ft., ental Fees and Sarvices: \$100 to \$200 per day, depending on services required and day of the

week.
Floor Load: Unlimited Ventilation: Washed air
Ceiling Height: 40 ft. PA System: Yes
Dimensions, Openings to Exhibit Hall: 18 ft. by
8 ft. high
Elevators: 2 freight

tievators: 2 freight Loading Facilities: Freight elevator end ramps Size of Storage Areas: 4 areas: 25 ft. by 35 ft.; (2) 18 ft. by 20 ft.; 20 ft. by 20 ft. Meeting Rooms and Capacities: Four rooms, 35

Facilities for Food Functions and Banquet Capacity: Catering service for 950
Parking Facilities: Parking for 300 cers within one Distance from Business District: Two blocks

Benjamin Franklin Hotel (HSMA)

See Advertisement, Page 42

5th & Virginia (Phone: Seneca 7400)
Manager: Al J. Kelly
Sales Manager: Warren R. Anderson
Convention Season: All year
Largest Group Accommodated: 450 (200 rooms,
15 suites, available) 15 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.50 to 13.50; Double:
9.00 to 18.00; Suites: 22.00 to 50.00, European
No. Mtg. Rms. & Capacity of Largest: 9
No. Banquet Rms. & Capacity of Largest: 9
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;
Dinner: 3.00 Liquor: Served in hotel
Net Exhibit Space: 6,074 on one floor, included in meeting area sufficiently on one floor, included Audio-Visual Aids: PA system, spotlights, projectors available on rental basis, blackboards Stage: Available Sports Facilities: Golf, water skiing, salmon fishing

Mayflower Hotel

405 Olive Way (Phone: El 8700)
Managier: Howard Johnson
Sales Manager: R. C., Atwood
Convention Season: All year
Largest Group Accommodated: 200 (100 rooms,
4 suites available) 4 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 6.00 to 7.50; Double:
8.00 to 10.00; Suites: 17.00 to 20.00, European
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 3 (200) Group Meal Rates: Breakfast: 1.35; Lunch: 1.50; Dinner: 2.50 Liquor: Served in hotel Charges for Mtg. Rms.: 15.00 to 75.00 Charges for Exhibit Areas: 12.00 to 20.00 Net Exhibit Space: 3,996 sq. ft, on two floors, included in meeting area Audio-Visual Aids: PA system, spotlights, movie Stage: Available Sports Facilities: Golf, tennis, swimming, fishing

Meeting in SEATTLE? Fly the RADAR Line



Less time en route . . . smoother flying and greater on-time dependability . . . service from most major cities.

For convention and post-convention tour planning, call or write M. M. Mathews, Mgr., Convention Sales, 36 S. Wabash, Chicago 3, III.

New Washington Hotel

See Advertisement, Page 175

2nd & Stewart (Phone: MA 7070; Telegraph: GPX)
Manager: F. Jack Anderson
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,

10 suites available)
Air Conditioning: Some banquet and meeting

rooms
Convention Rates: Single: 6.00-12.00; Double: 8.00-16.00; Suites: 16.00-56.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (500)
No. Banquet Rms. & Capacity of Largest: 8 (350)
Group Meal Rates: Breakfast: 1.75; Lunch: 1.75;

Liquor: Served in hotel
Charges for Mtg. Rms.: Vary
Charges for Exhibit Areas: Vary
Net Exhibit Space: 4,600 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Swimming pool adjacent

Ridpath Hotel

515 W. Sprague St. (Phone: TE 8 2711)

Manager: Joseph E. Primeau Sales Manager: Roger Dyer Convention Season: All year Largest Group Accommodated: 300 (200 rooms, 12 suites available) Air Conditioning: Yes Convention Rates: Single: 6.00 to 10.00; Double: 8.00 to 14.00; Suites: 18.00 to 35.00 to 14.00; Suites: 18.00 to 35.00 No. Banquet Rms. & Capacity of Largest: 8 (300) Group Meel Rates: Breakfast: 1.50; Lunch: 1.75; Dinner: 2.65

Liquor: Tos Chargas for Mtg. Rms.; None Chargas for Exhibit Areas: None Net Exhibit Space: 1,500 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights, black boards, easels Stage: Yes

Hotel Spokane, Ltd. (HSMA)

501 W. First Avenue (Phone: TE 8-2021; Telegraph; FGO-TELEFAX)

Gen. Manager: Jas. A. McCluskey Catering Manager: Bruce D. Tiffany Convention Season: All year

Largest Group Accommodated: 500 (250 rooms.

Air Conditioning: Entire

Convention Rates: Single: 3.25 to 9.00; Double: 4.50 to 12.00; Suites: 12.00 to 15.00. European No. Mtg. Rms. & Capacity of Largest: 12 (600) No. Banquer Rms. & Capacity of Largest: 12 (550) Group Meal Rates: Breakfast: 1.35; Lunch: 1.65; Dinner: 2.00 and up. Largest Strong in hotal

Liquor: Served in hotel Charges for Mtg. Rms.: 10,00 and up Audio-Visual Alds: Spotlights, PA system Stage: Available

The Olmpic Hotel (HSMA)

See Advertisement, Page 42

4th & Seneca Sts. (Phone: MU 7700)
Gen. Manager: Tom A, Gildersleve
Sales Manager: Glenn E. Ross
Convention Season: All year
Largest Group Accommodated: 1000 (500 rooms,

27 suites available;
Air Conditioning: Banquet halls
Convention Rates: Single: 7.00 to 15.00; Double:
10.00 to 20.00; Suites: 30.00 to 50.00, European
No. Mtg. Rms. & Capacity of Largest: 14 (1600)
No. Banquet Rms. & Capacity of Largest: 14 (2000)
Group Meel Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner: 3.50

Liquer: Served in hotel
Charges for Mtg. Rms.: Depending on arrange-

Audio-Visual Alds: PA system, spotlights, film Stage: Available

SPOKANE

Railroads: Nor. Pac.; Gt. Nor.; S.I.; U.P.; S.P. & S.; C.M. St. P. & P. Airlines: NWA, VAL, NCA

CONVENTION BUREAU

Spokane Convention Bureau West 1020 Riverside Ave. A. F. Raiter, Jr., Manager

AUDITORIUM

Spokane Coliseum

North 1101 Howard St. (Phone: FAirfax 8-2110)
Manager: Benjamin C. Moore
Exhibit Areas: 44,000 sq., ft.
Rental Fees and Services included in Rent:
standard set-ups under basic rentals, plus expense for steffing
Floor Load: 1,000 lbs. per sq. ft.
Celling Height: 70 ft. PA System: Yes
Dimensions, Opening to Exhibit Hall: 16 ft. high
by 14 ft. wide
Columns: None
Utilities: 110 and 220 volt
Loading Facilities: direct access to floor
Storage Areas: 25,000 sq. ft. separate building
Facilities for Food Functions: Catering service,
banquet for 4,000
Parking Facilities: Lot for 2,000 cars
Distance from Business District: Seven blocks North 1101 Howard St. (Phone: FAirfax 8-2110)

SEATTLE or SANTA BARBARA

YOUR CONVENTION OR SALES MEETING NEEDS ARE BEST MET AT A DORIC HOTEL!

Write for complete information as to rooms, facilities, rates, and our special convention-sales meeting pre-planning service, on these and other Pacific Coast convention locations, to:

Doric Company, 610 Dexter Horton Bldg., Seattle 4, Wash.

IN SEATTLE .



the big, friendly New Washington Hotel has every facility for a successful meeting! Thirty-two sales rooms, theatre seating up to 500 (with our nearby auditorium seating 1600), and of course all the after-meeting recreation facilities, including excellent dining, and dancing nightly.



HOTEL NEW WASHINGTON

Second Avenue at Stewart Street, Seattle 1, Washington, MAin 7070



IN SANTA BARBARA . . .

the beautiful Mar Monte Hotel-Motel offers excellent facilities. Meeting-theatre holds up to 400; six cottages double as sales rooms. Heated swimming pool, or swimming in the ocean. Dancing nightly, excellent dining.



HOTEL

MAR IONTE

By the Sea . East Cabrillo Blvd. . Santa Barbara, Calif.

The Davenport Hotel (HSMA)

See Advertisement, Page 42

See Advertisement, Page 42
807 W. Sprague (Phone: Madison 4-2121)
Manager: Al E. Schilling
Convention Season: All year
Largest Group Accommodated: 700 (400 rooms,
19 suites available)
Air Conditioning: Some bedrooms, banquet halls
Convention Rates: Single: 7-00 to 10:00; Double:
9:00 to 16:00; Suites: 35:00 to 50:00. European
No. Mtg. Rms. & Capacity of Largest: 14 (700)
No. Banquet Rms. & Capacity of Largest: 14 (600)
Group Meal Rates: Breakfast: 1:50; Lunch: 1:80;
Dinner: 2:50 Liquor: Served in hotel Charges for Mtg. Rms.: No charge if combined

with food functions.

Charges for Exhibit Areas: Variable
Net Exhibit Spaces 2,450 sq. fr. on one floor
Audio-Visual Aids: PA system, spotlights, projectors available on rental basis.

Stage: Available Sports Facilities: Swimming pool (rooftop)

WASHINGTON continued

TACOMA

Railroads: Nor., Pac.; Gt., Nor.; U.P.; C.M., St. P. & P. Airlines: Served through Seattle

AUDITORIUM

Memorial Fieldhouse

College of Puget Sound (Phone: SK 9-4720) College of Fuget Sound (Prior Menager: Ted Droettboom Exhibit Areas: 30,000 sq. ft. Rental Fees and Services: \$31 janitor service light & heat) Celling Heights: 40 ft. Columns: Name \$300 per day (normal Locations, Size of Storage Areas: 40 ft. by 60 ft. Meeting Rooms and Capacities: 4 rooms for 20 Facilities for Food Functions: Catering service—

1,000 banquet
Parking Facilities: 2,000 cars
Distance from Business District: 2 miles

Winthrop Western Hotel See Advertisement, Page 42

See Advertisement, Page 42
773 Broadway (Phone: BR 2-2141)
Manager: Wm. Scotty Myles
Sales Manager: John S. Mongini
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
10 suites available)
Air Conditioning: Main ballroom by April 1958
Convention Rates: Single: 5.00 to 9.00; Double:
8.00 to 13.00; Suites: 18.50 to 25.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.75;
Dinner: 2.75
Liquor: Served in hotel

Charges for Mtg. Rms.: 10.00 to 75.00 Charges for Exhibit Areas: 25.00 to 150.00

Net Exhibit Space: 3,500 sq. ft, on one floor, part of meeting area Audio-Visual Aids: PA system, spotlights, blackboards Stage: Available Sports Facilities: Golf, fishing, swimming, boating (10 minutes away)

YAKIMA

Railroads: N.P.; U. Pac. Airlines: NWA, WCA

Hotel Chinook

Hotel Chinook
East Yakima Avenue & 4th St. (G1 28533)
Manager: David E. Warfield
Sales Manager: Don E. Sanders
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms, 10 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.50 to 9.00; Double: 7.50 to 16.00; Suites: 18.50 to 25.00
No. Mag. Rms. & Capacity of Largest: 9 (600)
No. Banquet Rms. & Capacity of Largest: 9 (600)
Group Meel Rates: Breakfast: 1.35; Lunch: 1.45; Dinner: 2.75
Liquor: Served in hotel Dinner: Z./b Liquor: Served in hotel Charges for Mtg. Rms.: Variable Charges for Exhibit Areas: Variable Net Exhibit Space: 1,148 sq. ft. on one floor, additional area. additional area
Audio-Visual Aids: PA system, spotlights, projectors any type or size, blackboards, easels,

Stage: Available

WEST VIRGINIA

CHARLESTON

Railroads: B. & O.; N.Y.C.; C. & O.; Virginian Airlines: AAL, CAP, EAL, PAI

The Daniel Boone Hotel (HSMA) Cor. Capitol & Washington (Phone: DI 36-I3I) Manager: Rogers S. Creel

Cor. Capitol & Washington (Phone: DI 36-I3I)
Manager: Rogers S. Creel
Sales Manager: B. S. Cliffon
Convention Season: All year
Largest Group Accommodated: 350 (200 rooms,
21 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 5.00 to 9.00; Double:
8.50 to 13.50; Suites: 19.50 to 20.00. European
No. Mtg. Rms. & Capacity of Largest: 10 (500)
No. Banquet Rms. & Capacity of Largest: 5 (400)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.00;
Dinner: 3.00
Liquor: Not served in hotel
Charges for Meta. Bms. Noce. Charges for Mtg. Rms.: None Net Exhibit Space: 3,200 on one floor, included in meeting area Audio-Visual Aids: PA system, spotlights Stage: Available

CLARKSBURG

Railroads: 8. & O. Airlines: CAP

Stonewall Jackson Hotel

Stonewall Jackson Hotel
Main & S. 3rd St. (Phone: Maine 4-6441)
Manager: A. T. Matthews
Convention Season: All year
Largest Group Accommodated: 250 (200 rooms, 19 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 4-50 to 9.50; Double:
8.50 to 14-00; Suites: 11.00 to 14-00, European
No. Mtg. Rms. & Capacity of Largest: 8 (350)
No. Banquel Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 1.25; Lunch: 1.50;
Dinner: 2.75 to 4.00 Uniner: 2.75 to 4.00 Liquer: Bring your own, state stores Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Net Exhibit Space: 5,000 sq. ft, on one floor, included in meeting area Audio-Visual Aids: PA system, spotlights, projectors available on short notice Stage: Available Sports Facilities: Golf

HUNTINGTON

Railroads: B. & O.; C. & O. Airlines: AAL, CAP, PAI



A splendid cure for sagging sales curves . . .



THE

or complete information, address For complete information, address: Charles L. Norvell, Director of Sales, The Greenbrier, White Sulphur Springs, West Virginia, or inquire of reservation offices at: New York, 17 East 45th St., MU 2-4100; Boston: 73 Tremont St., LA 3-4497; Chicago, 77 W. Washington St., RA 6-0025; W.shington, D. C., Investment Bidg., RE 7-2642.

features A special combination rate during DECEMBER. JANUARY, FEBRUARY Wintertime is an ideal time to meet at The

Greenbrier. At this famous year-round resort, you will find an entire wing devoted to the accommodation of groups up to 1,000. Designed by men who know through years of experience what facilities are needed to assure the success of large or small meetings, the new West Wing contains the most modern equipment available. In addition to meeting rooms of various sizes, it features an auditorium with a 42 foot stage which is equipped for banquets, conferences, or exhibits, the latest P.A. systems and projection machines, and a theatre with Cinemascope screen.

This, combined with the hotel's complete sports facilities, outstanding cuisine, comfortable guest rooms, and courteous service, have made The Greenbrier America's Informal Business Capitol.

Inquire about our "Combination Winter Rate." You'll find it interesting.

WHITE SULPHUR SPRINGS . WEST VIRGINIA

Frederick Hotel

10th St. & Fourth Ave. (Phone: JAckson 5-5101) Manager: F. A. Short Sales Manager: F. A. Short Convention Season: All year Largest Group Accommodated: 220 (100 rooms, suites available) Air Conditioning: 72% bedrooms, banquet and

meeting rooms
Convention Rates: Single: 6.00 to 11.00; Double: 9.50 to 11.00; Double: 9.50 to 11.50; Suites: 9.00 to 15.50, European No. Mtg. Rms. & Capacity of Largest: 5 (500) No. Banquet Rms. & Capacity of Largest: 5 (300) Group Meal Rates: Broakfast: 1.25 up; Lunch: 1.50 up; Dinner: 2.25 up

Liquor: Only beer
Charges for Mfg. Rms.: 5.00 and up
Charges for Exhibit Areas: 15.00 and up
Net Exhibit Space: 300 sq. ft. on one floor
Audio-Visual Aids: PA system, easel and screen
Stage: Platforms

WHITE SULPHUR SPRINGS

Railroads: C & O

The Greenbrier and Cottages (HSMA)

See Advertisement, Page 176

Vice-President: E. Truman Wright
Director of Sales: Charles Norvell
Convention Season: All year, but limited during May and October Largest Group Accommodated: 800 (460 rooms,

Largest Group Accommodated: 800 (460 rooms, 59 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 25.00; Double: 45.00;
Parlors: 20.00 to 30.00. (Dec. through Feb.: special combination rates) American
No. Mtg. Rms. & Capacity of Largest: 21 (1.000)
No. Banquet Rms. & Capacity of Largest: 4 (800)
Group Meel Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 5.00

Dinner: 5.00
Liquor: State package store in hotel
Charges for Mtg. Rms.: None
Audio-Visual Alds: PA system, spotlights, all pro-

Stage: Available Sports Facilities: Golf, tennis, swimming, shuffle-board, croquet, putting, skeet and traps, horse-back riding

WISCONSIN

GENOA CITY

Railroads: C. & N.W.

Nippersink Manor

Nippersink Manor

| BRowning 9-5281 |
| Browning 9-5281 |
| Bander: Sidney Shinderman Sales Manager: Sam Lipper!
| Convention Season: All year Largest Group Accommodated: 300 (140 rooms, 15 suites available) |
| Air Conditioning: 90% bedrooms, banquet halls Convention Rates: Single: 20.00 to 35.00. American No. Mtg. Rms. & Capacity of Largest: 9 (400) No. Banquet Rms. & Capacity of Largest: 9 (400) No. Banquet Rms. & Capacity of Largest: 9 (400) Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 4.00

4.00

Group Meal Rafes: preastable: 1.20; buttern 2.00.
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Charges for Exhibit Areas: None
Nat Exhibit Space: 15,000 sq. ft. on one floor, included in meeting areas
Audio-Visual Aids: PA system, spotlights, 8mm
movie and 16mm movie sound projectors, blackboards, easels, slide projectors
Stage: Available
Sports Facilities: 18-hole golf course pool, fishing, toboganning, ice skating, horseback riding,
shuffleboard, volleyball, archery, tennis

GREEN BAY

Railroads: C.M. St. P. & P.; G.B. & W.; C. & Airlines: NOR

Pine & Adams (Phone: Hemlock 2-4811)
Manager: H C. Huebner
Convention Season: All year
Largest Group Accommodated: 500 (300 rooms,
2 suites available!

2 surfes available)
Air Conditioning: Banquet and meeting rooms

Convention Rates: Single: 5.00 to 9.50; Double: 8.50 to 13.50; Suites: 20.00 to 25.00. European No. Mtg. Rms. & Capacity of Largest: 6 (500) No. Banquet Rms. & Capacity of Largest: 6 (500) Group Meal Rates: Breakfast: 2.00; Lunch: 2.00; Dinner: 3.00

Liquor: Served in hotel
Charges for Mtg. Rms.: 10,00 to 100,00
Net Exhibit Space: 2,400 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens,

Stage: Available Sports Facilities: Swimming, tennis, golf

LAND O'LAKES

Railroads: C. & N.W. Airlines: NCA

King's Gateway Hotel

See Advertisement, Page 177 (Phone: 2611)

Manager: John J. Garber Convention Season: All year Largest Group Accommodated: 110 (50 rooms, 4 suites available)
Convention Rates: Single: 7.50; Double: 15.00.

No. Mtg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 3 (300) Group Meal Rates: Breakfast: 1.75; Lunch: 2.50; Dinner; 3.50

Liquor: Served in hotel
Liquor: Served in hotel
Charges for Mrtig. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: Rostrum, PA systems, blackboards, easels, spotlights

Stage: Yes Sports Facilities: Golf, skeet & trap shooting, ten-nis, horseback riding, swimming

MADISON

Railroads: C.M. St. P. & P.; C. & N.W.; III. Cent. Airlines: NOR, NWA

Hotel Lorgine

Hotel Loraine
123 W. Washington Ave. (Phone: Alpine 6.0231)
Manager: L. G., Fitzgerald
Convention Season: All year
Largest Group Accommodated: 500 (400 rooms.
10 suites available)
Air Conditioning: 15 bedrooms banquet halls
Convention Rates: Single: 3.50 to 9.50; Double:
6.00 to 13.50; Suites: 22.00 to 42.00. European
No., Mtg., Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1,50; Lunch: 2.00;
Dinner: 3.00
Liquor: Served in hotel

Liquor: Served in hotel
Charges for Mtg. Rms.: None if convention head

Charges for Exhibit Areas: 1.00 per running foot per day udio-Visual Aids: PA system, spotlights

Stage: Available
Sports Facilities: All water sports and fishing

Park Hotel

22 S. Carroll St. (Phone: 5-6711)

Manager: Robert S. McKee Convention Season: All year Largest Group Accommodated: 300 (140 rooms

and 8 suites available)
Convention Rates: Single: 3.50 to 6.00; Double: 4.50 to 11.00; Suites: 20.00 to 50.00
No. Mtg. Rms. & Capacity of Largest: 5 (400)

No. Banquet Rms. & Capacity of Largest: 5 (280) Group Meal Rates: Breakfast: 80 to 1.75; Luncht: 80 to 2.00; Dinner: 1,60 to 4.50 Liquor: Served in hotel Air Conditioning: 2 banquet and meeting rooms Charges for Banquet & Mtq. Rms.: Variable Net Exhibit Space: 1,500 sq. ft. on one floor Audio-Visual Aids: Movie screen, PA system, spot-lights

MILWAUKEE

Railreads: C.M. St. P. & P.; C. & N.W.; C.N.S, & M.; G.T.; Soo; C. & O.; Milw. El.; Penna, Airlines: AAL, CAP, NOR, NWA, OZA, VAL

CONVENTION BUREAU

Convention Bureau 611 North Broadway (2) Alvin J. Monroe, Mana

AUDITORIUM

Milwaukee Auditorium & Arena

500 W. Kilbourn Ave. (BRoadway 1-3423)

500 W. Kilbourn Ave. (BRoadway 1-3423)
Manager: Elmer A. Krain
Exhibit Areas: Mechanics Hall, Exhibit Hall,
Arena, 90.000 sq. ft.; Bruce Hall, 25,000 sq. ft.;
cothers 15,000 sq. ft.; Bruce Hall, 25,000 sq. ft.;
Rental Fees and Services: Rates vary with halls
used services include heat and light
Floor Load: Unlimited Ventilation: Washed air
Celling Height: 10 ft. to 100 ft.
P.A. System: Available
Dimensions, Opening to Exhibit Hall: 10 ft. by
13 ft.
Columns: 12 ft. centers in Exhibition Hall
Utilifies: All utilities available
Loading Facilifies: Truck into building
Storage Areas: Surrounding exhibit area, 10,000
sq. ft.

Meeting Rooms and Capacities: 12 seat from 300 to 13,000
Facilities to Handle Food Functions: Can handle banquet up to 3,000
Parking Facilities: 1,600 cars
Distance from Business District: In business district

Pfister Hotel (HSMA)

Paster Hotel (H3MA)
424 East Wisconsin Ave. (Phone: Br. I-6380)
Manager: H., W., Cronrath
Sales Manager: Carl C., Joys
Convention Season: All year
Largest Group Accommodated: 350 (150 rooms,
10 suites available)
Convention Rates: Single: 6.00 to 10.00; Doubles:
9.00 to 16.00; Suites: 25.00 to 50.00
No, Mtg. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 17 (1,000) Group Meal Refes: Breakfast; 2.50; Lunch: 2.75; Dinner: 3.50 Liquer: Served in hotel Charges for Mfg. Rms.: 5.00 to 250.00 Net Exhibit Space: 6.000 to 10.000 sq. ft. Audio-Visual Alds: PA system, spotlights, screens Stagus: Available Meal Rates: Breakfast; 2.50; Lunch: 2.75;

Hotel Schroeder

509 W. Wiscon (Phone: Broadway 1-7250)

Manager: L. H. Limecooly
Sales Manager: Donald Griffin
Convention Season: All year
Largest Group Accommodated: 800 [400 rooms
and 8 suites available)
Convention Rates: Single: 5.00 to 12.00; Double:
8.50 to 15.00; Suites: from 25.00



WISCONSIN

Milwaukee continued

No. Mtg. Rms. & Capacity of Largest: 12 (800) No. Banquet Rms. & Capacity of Largest: 3 (800) Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.00 to 6.00

Liquor: Served in hotel
Air Conditioning: Benquet and meeting rooms
Audio-Visual Aids: PA system, spotlights
Stage: Available

Hotel Wisconsin

720 N. 3rd St. (Phone: Broadway I-4900) Manager: Edward L. Knopf Convention Season: All year Largest Group Accommodated: 525 (341 rooms, suites available)
Conditioning: Bedrooms partially, banquet

Convention Rates: Single: 4.75 to 7.00; Double: 7.00 to 9.00; Twins: (1.00 to 12.00; Suites: 17.50

to 30.00. European No. Mrg. Rms. & Capacity of Largest: 9 (350) No. Banquer Rms. & Capacity of Largest: 7 (350) Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;

Liquor: Served in hotel
Charges for Mtg. Rms.: (0,00 to 75,00
Charges for Exhibit Areas: (0,00 to 75,00
Net Exhibit Space: (2,781 on more than one floor, included in meeting areas.
Audio-Visual Aids: PA system, spotlights, movie screen, blackboards, easels
Stage: Available.

Stage: Available Sports Facilities: Swimming, boating

PEWAUKEE

Railroads: C.M. St. P. &

Oakton Manor (HSMA)

Manager: Sam Sugarman Sales Manager: Sam Lippert Convention Season: All year

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THREE LAKES, WISCONSIN

In the land of Hiawatha on a chain of 27 pine-rimmed lakes — incomparable conference facilities plus golf, indoor pool, health baths, floor shows, dancpoot, nealth baths, floor shows, danc-ing and fishing. Sold out June, July, August and September. Some desir-able October dates available during the gorgeous Fall color season. Open year 'round.

Write or phone us.

NORTHERNAIRE Three Lakes, Wisconsin Phone Three Lakes 4811

Largest Group Accommunated: 1/5 (85 rooms, 5

surfes available)
Air Conditioning: Entire hotel
Convention Rates: Single: 22.50; Double: IS.00;
Suites: 28.50; American
No. Mtg. Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50;
Dinner; 5.00 Liquor: Served in hotel Charges for Mtg. Rms.: None Audio-Visual Aids: PA system, spotlights, pro-jector.

Stage: Available
Sports Facilities: Swimming, boating, fishing, ice skating, lawn games

THREE LAKES

Railroads: C. & N.W

Northernaire

See Advertisement, Page 178

one: Three Lakes 4811) Manager: Carl O. Marty, Jr. Convention Season: Sept. 15 to July I Largest Group Accommodated: 100 (47 rooms and 4 villas available) Convention Rates: Single: 30.00; Double: 40.00;

Convention Rates: Single: 30,00; Double: 40,00; Suites: 50,00. American of Largest: 3 (150) No. Banquet Rms. & Capacity of Largest: 1 (150) Sroup Meal Rates: Breakfast: 2,00; Lunch: 3,00; Dinner: 40,00; Dinner: 40,00

Dinner: 4,00
Liquor: Served in hotel
Air Conditioning: Banquet and meeting rooms
Charges for Banquet & Mfg. Rms.: None
Net Exhibit Space: 1,500 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available

Stage: Available Sports Facilities: Indoor pool, golf, boating, horseback riding, water & snow skiing, ice

CANADA

ALBERTA

BANFF

Railroads: Can. & Pac.

Banff Springs Hotel See Advertisement, Page 181

P.O. Box 960 (Phone: 2211) Manager: C. C. McCartney Sales Manager: G. L. Bartrem Convention Season: June and Sept. Largest Group Accommodated: 900 (500 rooms,

30 suites available)
Convention Rates: Single: 18.00; Double: 15.00, American
No. Mtq. Rms. & Capacity of Largest: 6 (650)
No. Banquet Rms. & Capacity of Largest: 1 (650)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.00;

Charges for Mfg. Rms.: None Charges for Mfg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spotlights Stage: Yes Sports Facilities: Golf, swimming, tennis, riding, boating, climbing, tishing, shuffleboard

CALGARY

Railroads: Can. Nat.; Can. Pac.; C.P.

Hotel Palliser

9th Ave. & 1st St. W. (Phone: AM 2-8621)

7th Ave. & Ist St. W. (Phone: AM 2-8621)
Manager: R. M. Dayell
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms, 10 suites available)
Convention Retes: Single: 6.00 to 13.50; Double: 11.00 to 16.50; Suites: 23.00 to 35.00, American No. Mtg. Rms. & Capacity of Largest: 11 (700) No. Banquet Rms. & Capacity of Largest: 11 (700) Group Meal Retes: Breakfast: 1.75; Lunch: 2.50; Dinner: 3.00
Liquer: Not served in hotel: must be obtained by

Dinner: 3.00
Liquor: Not served in hotel; must be obtained by party along with special benquet permit
Charges for Mfg. Rms.: 7.50 to 200.00
Net Exhibit Space: 350 sq. ft. on one floor, located in force of meeting rooms. in fover of meeting rooms Audio-Visual Aids: PA system, spotlights

Stage: Available Sports Facilities: Golf, fishing, hunting, tennis

EDMONTON

Railroads: Can. Nat.; Can. Pac. Airlines: CPA, NWA, TCA, WAL

Macdonald Hotel

See Advertisement, Page 179

(Phone: 45181) (Phone: 45181)
Manager: H. W. Aslin
Convention Season: All year
Largert Group Accommodated: 425 (200 rooms, 15 suites available)
Air Conditioning: Banquet halls
Convention Rates: Single: 7.50 to 13.00; Double
10.50 to 16.00; Suites: 15.50 to 29.00. European
No. Mtg. Rms. & Capacity of Largest: 9 (700).
No. Banquet Rms. & Capacity of Largest: 9 (700).
Liquor: Beer only, except on banquet permit
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 1,500 on one floor, additional
area.

area Audio-Visual Aids: PA system, spotlights, pro-jectors available locally Stage: Available

JASPER

Railroads: Can. Nat

Jasper Park Lodge

See Advertisement, Page 179

(Phone: Jasper: 3301)
Manager: Mr. W. B. Cornforth
Convention Season: June and September
Largest Group Accommodated: 650 (359 rooms, 12 suites available)
Convention Rates: 16.50 per person; 8.00 extra for realize. American

parlor. American
No. Mrg. Rms. & Capacity of Largest: 2 (550)
No. Banquet Rms.: Main dining room only
Liquer: Not served in hotel
Charges for Mrg. Rms.: None
Audio-Visual Alds: PA system, spotlights, 16mm

Stage: Available Sports Facilities: Tennis, golf, swimming, riding,

LAKE LOUISE

Railroads: C.P.

Chateau Lake Louise See Advertisement, Page 181

(Phone: Lake Louise 72) (Phone: Lake Louise 72)
Manager: C. C. Parkinson
Sales Manager: G. L. Bartrem
Convention Season: June and September
Largest Group Accommodated: 600 (390 rooms, 10 suites available)
Convention Rates: Single: 18.00; Double: 32.00;
Suites: 35.00 additional for parlor
No. Mag. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: (300)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50;
Dinner: 4.50
Liquor: 8y special arrangement Dinner: 4.50
Liquor: By special arrangement
Charges for Mtg. Rms.: None
Audio-Visual Alds: PA system, spotlights.
Sports Facilities: Riding, hiking, swimming, putting, boating

BRITISH COLUMBIA

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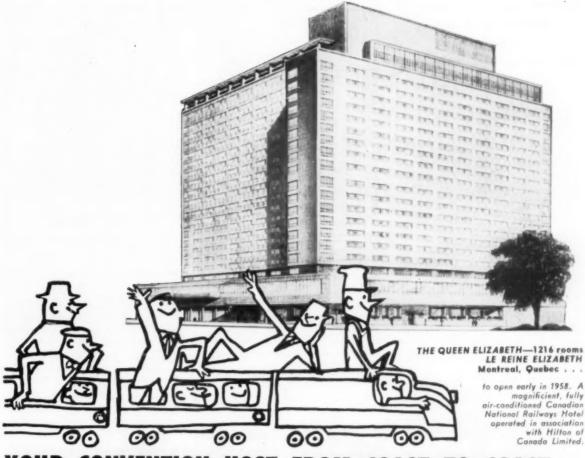
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Make your next convention the most successful ever. Select one of Canadian NATIONAL Railways "Hotels of Distinction" and enjoy unsurpassed convention facilities and recreational attractions, plus, of course, the very finest in service and accommodations.

TRAVEL SERVICE: Canadian NATIONAL Railways passenger offices located in principal cities of the United States and Canada will save delegates time and trouble by completing all travel arrangements. We'll also plan interesting pre-convention or post-convention Maple Leaf 'Package' Tours.

CONVENTION PLANNING SERVICE: Canadian NATIONAL's Convention Bureau has the knowledge, experience and facilities to assist in planning a thoroughly successful convention. Use these advantages to the benefit of your organization—Contact:—A. P. Lait, Manager Convention Bureau, Canadian NATIONAL Railways, Montreal, Quebec, Canada.

CHATEAU LAURIER — 550 rooms — Ottawa, Ontario . . . One of the world's finest hotels, located in the heart of Canada's capital.

JASPER PARK LODGE—650 guests—Jasper National Park, Alberta . . . Open during summer season. Showplace of the Canadian Rockies. Unexcelled convention, sport and recreational facilities.

THE MACDONALD — 480 rooms — Edmonton, Alberta . . . A sparkling new 15-storey wing. Expanded convention facilities,

HOTEL VANCOUVER—560 rooms—Vancouver, British Columbia . . . Canada's West Coast Metropolis and convention headquarters, Under joint management of Canadian National Railways and Canadian Pacific Railway Company.

THE FORT GARRY—265 rooms—Winnipeg, Manitoba . . . in the "Chicago of Canada" and splendidly equipped to handle all business and social functions.

THE BESSBOROUGH—260 rooms—Saskatoon, Saskatchewan . . . especially designed and equipped for all convention requirements.

THE NOVA SCOTIAN—150 rooms—Halifax, Nova Scotia . . . Overlooking historic Halifax harbour, this modern hotel ranks among Canada's best.

THE CHARLOTTETOWN—110 rooms—Charlottetown, Prince Edward Island . . . the "Garden Province" of Canada. Famed seafood cuisine,

NEWFOUNDLAND HOTEL—140 rooms—St. John's, Newfoundland . . Centrally located in the capital city of the Province of Newfoundland.



BRITISH COLUMBIA continued

VANCOUVER

Railroads: Can. Pac.; Can. Nat.; G.N. Airlines: CPA, Quantas, TCA, UAL, BCPA

AUDITORIUMS

Forum Building

Exhibition Park (HAstings 0123)

Manager: David Dauphinee

Exhibit Areas: South End, 15,600 sq. ft.; North End, 18,860 sq. ft.

Rental Fess and Services: South End, \$450 per day; North End, \$200 per day; both, \$600 per day; services include light and water Floor Load: Unlimited

Vertilation: Good Ceiling Height: 42 ft.

P. A. System: Available on rental

Dimensions, Opening of Exhibit Hall: South End. 7 ft, by 12 ft.; North End, 10 ft. 8 in. by 11 ft.

Cotumns: South End, none; North End, nine, 18-ft, from east and west walls

Utilities: 110 and 220 volt current Loading Facilities: Ample Storage Areas: Ample Meeting Rooms: None

Facilities for Food Functions and Banquet Capacity: Can handle banquet up to 2,000

Parking Facilities: 2,000 cars Distance from Business District: Four miles

Garden Building

Hotel Georgia

10.00 to 16.00; Twin to 35.00. European

Liquor: Served in hotel

Stage: Available

Exhibition Park (HAstings 4817) Manager: David Dauphinee Exhibit Areas: 6,696 sq. ft.

Manager: David Dauphinee
Exhibit Areas: 6,696 sq. ft.
Rental Fees and Services: \$400 per day, includes heat, light, P.A.
Floor Load: Unlimited
Ventilation: Good
Ceiling Height: 30 ft,
P. A. System: Available
Dimensions, Opening to Exhibit Hall: 8 ft. by 7 ft.
Columns: None

Columns: None
Utilifies: 10-volt current
Loading Facilities: Ample
Storage Areas: Ample
Meeting Rooms and Capacities: Concourses can
be set up for meetings
Facilities: For Food Functions and Banquet
Capacity: Can handle banquet up to 750
Parking Facilifies: 2,000 cars
Distance from Business District: Four miles

Largest Group Accommodated: 200 (100 rooms,

Convention Rates: Single: 8.00 to 14.00; Double: 10.00 to 16.00; Twin: 11.00 to 16.00; Suites: 25.00

No. Mtg. Rms. & Capacity of Largest: 6 (400)

No. Banquet Rms. & Capacity of Largest: 6 (400)

Group Meal Rates: Breakfast: 1.75; Lunch: 2.00; Dinner: 3.00

Net Exhibit Space: 5,238 Sq. Ft. on one floor, included in meeting areas

Audio-Visual Aids: PA system, spotlights, screen

Sports Facilities: Golf, tennis badminton, bowling (indoor and outdoor), swimming, riding

Air Conditioning: Banquet halls air cooled

Charges for Mtg. Rms.: 15.00 to 150.00

Hotel Vancouver

900 W. Georgia St. (Phone: Tatalow 3131) Manager: M. H. Burns

Convention Season: All year, except July and Aug. Largest Group Accommodated: 350 (175 rooms including suites available)

Air Conditioning: Banquet and meeting rooms Convention Rates: Single: 8.00; Double: 11.00; Suites: 25.00

No. Mtg. Rms. & Capacity of Largest: 8 (1,200) No. Banquet Rms. & Capacity of Largest: 2 (650) Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel Charges for Mtg. Rms.: 20,00 up

Net Exhibit Space: 6,500 sq. ft. on one floor Audio-Visual Aids: PA system, spotlights

Stage: Available Sports Facilities: Golf, swimming, fishing

801 W. Georgia St. (Phone: MArine 1182) Manager: E. Wm. Hudson Convention Season: All year VICTORIA

Railroads: Can. Pac.; E.N.; C.N.

Victoria Memorial Arena 1925 Blanshard St. (Phone: 4-0444)

Manager: Joe Dukowski

Exhibit Areas: 17,000 sq. ft.

Rental Fees and Services included in Rent: \$500

Ceiling Height: 62' P. A. System: Cluster

Columns, Locations and Dimensions: None

Meeting Rooms and Capacities: 9

Facilities for food functions: Banquets up to 1,000 Distance from Business District: 4 blocks



FOR MEETINGS

Canada offers a warm, friendly resort atmosphere right in the heart of Vacationland, Unlimited—perfect for getting things done at a small to medium-size meeting.



FOR CONVENTIONS

Canada's cities boast large hotels and modern facilities. Montreal and Quebec have a French flavor and excitement only Paris could match.



POST CONVENTION TRIPS

Canada's magnificent outdoors offers camera fans the color shots of a lifetime. It's great country for hunting, fishing, and winter sports.



TRANSPORTATION IS NO PROBLEM

There are frequent flights to Canada from TCA's 7 convenient "gateway cities"—New York, Boston, Cleveland, Detroit, Chicago, Seattle/Tacoma, Tampa. And TCA equipment is the ultimate in speed and comfort—includes prop-jet Viscounts and luxurious Super-Constellations!

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For information and convention planning assistance . . . contact your Travel Agent or the TCA Sales Manager in your city.





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THE EMPRESS HOTEL is right in the heart of beautiful Vancouver Island, overlooking the Pacific. A perfect site for any convention, large or small.

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YOU'LL ENJOY the many leisure-time activities that Vancouver Island offers. And when you leave, you're sure to wish your stay could have been much longer.

Do you want to accomplish more, enjoy yourself more at your next convention? Then you and your associates should consider The Empress in Victoria. It's beautifully situated on Canada's ever-green Vancouver Island, famous playspot of the Pacific Coast.

In this relaxing yet stimulating atmosphere, you'll find complete facilities to make your convention run smoothly. You'll appreciate the thoughtful supervision of the hotel management. And you'll enjoy the gracious Old English hospitality, service and food.

When it's time to relax, you'll find it hard to choose among the wide variety of recreation activities. The Empress offers. Or perhaps you'll prefer just wandering through the beautiful 10-acre rose garden.

For complete information and reservations contact: Convention Traffic Dept., Canadian Pacific Railway Company, Windsor Station, Montreal.

CHECK LIST OF CONVENTION FEATURES YOU ARE LOOKING FOR:

- 570 rooms with bath
- Meeting rooms, exhibition rooms
- Crystal ballroom
- Private dining rooms, restaurant, coffee shop

 World's largest glass-enclosed swimming pool
- World's largest glass-encion with two beautiful golf courses
- Hunting in season, fishing, boating
- Tennis, riding, shuffleboard, bowling
- Conveniently located ... easy to reach from principal West Coast cities

The Empress has them all!

Canadian Pacific



THOUGHTFULLY PLANNED meeting rooms will help you to relax, and to accomplish so much more in a shorter time.

BRITISH COLUMBIA Victoria continued

Empress Hotel

See Advertisement, Page 181

Government St. (Phone: Garden 4-8111) Manager: Cyril Chapman Convention Season: All year, except July and

Aug Accommodated: 600 (300 rooms and 20 suites available)
Convention Rates: Singlet 6.00 to 12.00; Doublet 9.50 to 16.00; Suites from 20.00
No. Mtg. Rms. & Capacity of Largest: 6 (450)
No. Banquet Rms. & Capacity of Largest: 5 (350)
Charges for Banquet & Mtg. Rms.: Variable
Net Exhibit Space: 4.000 sq. ft,
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, fishing, riding, swimming,
boating, shuffleboard

MANITOBA

WINNIPEG

Railroads: Can. Pac.; Can. Nat.; G.N.; N.P.; M. & M. Airlines: CPA. TCA, NWA

The Fort Garry

See Advertisement, Page 179 Broadway Avenue (Phone: WH 2-8251)

Broadway Avenue (Finance)
Manager: W. G. Foster
Convention Season: All year
Largest Group Accommodated: 190 (105 rooms, 10 sultes available)
Convention Rates: Single: 7.00.11,00; Double: 11.00-14.50; Suites: 18.00.23.00 single, 22.00.27.50

double. European No. Mtg. Rms. & Capacity of Largest: 8 (500) No. Banquet Rms. & Capacity of Largest: 8 (400) Group Meal Rates: Breakfast: 2.00; Lunch: 2.75;

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OF CANADA LIMITED

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Dinner: 3.50 Liquor: Served in hotel Charges for Mtg. Rms.: 10.00 to 150.00 Charges for Exhibit Areas: Variable Net Exhibit Space: 672 sq. ft, on one floor, sep-

arate area Aids: PA system, spotlights, pro-jectors on rental basis Stage: Available Sports Facilities: Golf

Royal Alexandria Hotel

Higgins & Main (Phone: Whitehall 2-2141)

Higgins & Main (Phone: Whitehall 2-2141)
Manager: D. A. William
Convention Season: All year
Largest Group Accommodated: 300 (150 rooms,
10 suites available)
Convention Rates: Single: 7.00 to 12.00; Double:
10.50 to 17.00; Suites: 27.00 to 31.00, European
No. Mtg. Rms. & Capacity of Largest: 12 (700)
No. Banquet Rms. & Capacity of Largest: 12 (700)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50;
Dinner: 3.00
Liquer: Served in hotel

Dinner: 3.00
Liquer: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Ethibit Areas: Variable
Net Eshibit Space: 13.473 sq. ft. on two floors,
included in meeting space

included in meeting space Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf nearby

ST. ANDREWS

Railroads: Can. Pac.

Algonquin Hotel See Advertisement, Page 181

Prince of Wales Street (Phone: 123)

Manager: F. L. Howard
Convention Season: June and September
Largest Group Accommodated: 350 (202 rooms,
11 suites available)
No. Mrg. Rms. & Capacity of Largest: 4 (275)
No. Banquet Rms. & Capacity of Largest: 1 (425)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;

Liquer: Served in hotel Charges for Mtg. Rms.: Variable Charges for Exhibit Areas: Variable Net Exhibit's Space: 3,000 sq. ft, on one floor Audio-Visual Alds: PA system, spotlights, 35mm

Stage: Available Sports Facilities: Golf, shuffleboard, tennis, cro-quet lawn, putting green, horseshoe pitching, swimming, fishing

NOVA SCOTIA

HALIFAX

Reilroads: Can. Nat.; Dom. At. Airlines: Maritime, TCA

The Nova Scotian

See Advertisement, Page 179

Hollis Street (Phone: 3-7231)

Manager: R. S. Pitt Convention Sesson: All year Largest Group Accommodated: 135 (75 rooms, 3 suites available)

ANOTHER DISTINGUISHED SHERATON HOTEL

ROYAL CONNAUGHT

HAMILTON, ONT.

Ballroom accommodates 800 persons, Sheraton Room, 650. Many other air-conditioned function rooms. Superb food, complete facilities.

400 rooms from \$5.85 up A. MICHAEL O'BRIEN Mana



Convention Rates: Single: from 7.50 to 10.00; Double: (1.50 to 14.00; Suites: 18.00 to 39.00. European No. Mfg. Rms. & Capacity of Largest: 6 (550) No. Banquet Rms. & Capacity of Largest: 6 (550) Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 2.50; Liquor: Beer and wine with meals only Charges for Mtg. Rms.: from 10.00 to 170.00 per day Audio-Visual Aids: PA system, spotlights Stage: Available

KENTVILLE

Railroads: Dom. At.

Cornwallis Inn

See Advertisement, Page 181 (Phone: 3231)

Manager: C. M. Rennie Convention Season: All year, but prefer not mid-Largest Group Accommodated: 100 (50 rooms

and 3 suites available)
Convention Rates: Single: 5.00 to 8.00; Double:

Convention Kares: Single: 5.00 to 8.00; Doublet 9,00 to 12.00.

No. Mig. Rms. & Capacity of Largest: 4 (250)

No. Banquet Rms. & Capacity of Largest: 2 (200)

Group Meal Rafes: Breakfast: from .75; Lunch: from 1.50; Dinner: from 1.60

Charges for Banquet & Mtg. Rms.: 3.00 to 75.00 Net Exhibit Space: 2,030 sq. ft. on one floor

Stage: Available Sports Facilities: Shuffleboard, golf

ONTARIO

HAMILTON

Railroads: C.P.R.; Can. Nat.; T., H. & B.

The Royal Connaught Hotel

See Advertisement, Page 182 112 King St., E. (Phone: Jackson 7-5071) Gen, Manager: A. Michael O'Brien Convention Season: All year Largest Group Accommodated: 650 (350 rooms,

15 suites available).
Convention Rates: Single: 5.85 to 9.00; Double: 8.85 to 13.50; Suites: 17.00 to 38.50
No. Mgg, Rms, & Capacity of Largest: 12 (80)
No. Banquer Rms, & Capacity of Largest: 6 (600)
Group Meal Rates: Breakfast: from .85; Lunch: from 2.25; Dinner: from 2.25. Liquer: Served in hotel Audio-Visual Alds: PA system, spotlights, black-

Stage: Available Sports Facilities: Golf nearby, swimming

KENORA

Railroads: C.P.

Devil's Gap Lodge See Advertisement, Page 181

(Phone: 8195) (C.P. Telegraphs) Manager: W. M. Farrer

ntion Season: June and September
t Group Accommodated: 88 (44 rooms onvention Rates: Single: 15.00; Double: 27.00,

American No. Mfg. Rms. & Capacity of Largest: I (88) No. Banquet Rms. & Capacity of Largest: I (88) Group Meal Rates: Breakfast: I.50; Lunch: 2.50; Dinner; 3.00

Dinner: 3,00
Liquer: Permit must be obtained
Charges for Mtg. Rms.: None
Charges for Eshibit Areas: None
Net Eshibit Space: 460 sq. ft. on one floor, included in meeting space
Audio-Visual Alds: PA system, spotlights
Sports Facilities: Fishing, golf, swimming, shuffleboard, one spane board ping pong

LONDON

Railroads: Can. Nat.; C.P.; N.Y.C.; L. & P.S. Airlines: TCA Hotel London

Dundas St. (Phone: 2-18010)
Manager: T. J. Squires
Convention Season: All year
Largest Group Accommodated: 450 (250 rooms, 9 suites available)

Air Conditioning: Some bedrooms, some banquet Convention Rates: Single: 5.75-8.50; Double: 10.75-

13.50. European
No. Mtg. Rms. & Capacity of Largest: 5 (700)
No. Banquet Rms. & Capacity of Largest: 5 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50;
Dinner: 3.00

Liquor: Served in hotel
Charges for Mtg. Rms.: 10.00 to 50.00
Charges for Exhibit Areas: 10.00 to 50.00
Net Exhibit Space: 2,500 sq. ft, on one floor, partially included in meeting space
Audia-Visual Aids: PA system, spotlights
Stage: Yes

MUSKOKA

Rallroads: Can. Nat.

Bigwin Inn

Bigwin Post Office (Phone: Huntsville 740)

Manager: Frank S, Leslie Convention Season: June to September 10 Largest Group Accommodated: 600 (300 rooms available)
Convention Retes: Single: 12.00 to 17.00; Double: 20.00 to 28.00. American No. Mtg. Rms. & Capacity of Largest: 6 (700) No. Banguet Rms. & Capacity of Largest: 2 (500) Liquor: Served in hotel
Liquor: Served in hotel
Charges for Mfg. Rms.: None
Net Exhibit Space: 5,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, tennis, bowling, swimming,
boating

NIAGARA FALLS

Railroads: Can. Nat.; Wab.; N.Y.C.; N. St.

Sheraton-Brock (HSMA)

See Advertisement, Page 183 1685 Falls Avenue (Phone: Elgin 4-7441)

Manager: Albert A. Bonnett
Convention Season: All year
Largest Group Accommodated: 235 (235 rooms, 25 suites available)
Air Conditioning: All bedrooms, I banquet room
Convention Rates: Single: 5,50 to 13,50; Double: 8,50 to 17,50; Suites: 72,00 to 58,50, European
No. Mig. Rms. & Capacity of Largest: 5 (345)
No. Banquet Rms. & Capacity of Largest: 5 (345)
Group Meal Rates: Breakfast: 1,50; Lunch: 2,50;
Dinner: 3,50
Liquor: Served in hotel

Dinner: 3:50
Liquer: Served in hotel
Charges for Mfg. Rms.: None if meals served
Charges for Mfg. Rms.: None if meals served
Charges for Exhibit Areas: Variable
Net Exhibit Space: 8:000 sq. ft. on more than one
floor included in meeting space
Audio-Visual Aids: PA system, spotlights, blackboards, easels, projectors on rental basis
Stane: Audiable

Stage: Available Sports Facilities: Golf

OTTAWA

Railroads: Can. Nat.; C.P.; N.Y.C. Airlines: TCA, CAI

CONVENTION BUREAU

Ottawa Tourist & Convention Bureau 70 Nicholas St. (2) Gerald M. Geldert, Director

Chateau Laurier

See Advertisement, Page 179

Major's Hill Park (Phone: 2-6411)

Manager: C. A. Mann Convention Season: All year-very large meetings not accepted during sessions of Federal Parlia-

ment
Largest Group Accommodated: 450 (250 rooms and 10 suites available)
Convention Rates: Single: 9.00-10.50; Double: 14.00-15.00; Suites: 26.00-31.50
No. Mtg. Rms. & Capacity of Largest: 8 (1.000)
No. Banquet Rms. & Capacity of Largest: 7 (800)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.75;
Dinner: 3.50

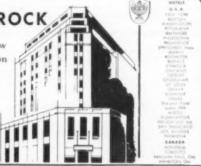
Dinner: 3.50
Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: 15.00-100.00
for meeting rooms. No charge for banquets,
other than price of mea!
Net Exhibit Space: 7,152 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Swimming pool in hotel, tennis
and golf about 3 to 7 miles distant

NIAGARA FALLS

ANOTHER DISTINGUISHED SHERATON HOTEL



300 rooms ALBERT A. BONNETT General Manager





TRADITION UP-TO-DATE. Huge improvement program has been completed. Toronto's finest hotel is better than ever - with air-conditioning, redecorating, new furnishings and new convention facilities. Fifteen banquet and meeting rooms, including Crystal Ballroom seating up to 1,000. The King Edward Sheraton is Canada's first name in conventions.

850 rooms

A. Gordon Cardy, General Manager



SHERATON the proudest HOTELS name in

EASTERN DIV NEW YORK WASHINGTON PITTSBURGH BALTIMORE PHILADELPHIA

ALBANY ROCHESTER

MIDWESTERN DIV. CHICAGO DETROIT

ST. LOUIS AHAMO DALLAS Sheruton Hotel Opens 1939 FRENCH UCK, Ind. RAPID CITY, S. D. SIOUX CITY, Iowo SIOUX FALLS, S. D.

PACIFIC BIV.

PASADENA

CANADIAN BIV. NIAGARA FALLS, OHL

ONTARIO continued

TORONTO

Railroads: C.P.R.; Can. Nat. Airlines: AAL, CPA, TCA

Canadian National Exhibition Buildings

Exhibition Park (EM 6-7551)

Manager: Ivan M. Brodie
Exhibit Areus: Automotive Building, 175,000 sq.
ft.; Coliseum Arena, 23,500 sq. ft.; Coliseum
East Annex, 75,000 sq. ft.; Coliseum West Annex,
75,000 sq. ft. Industry Building, 152,300 sq. ft.;

Horticultural Building 30,000 sq. ft.; Queen Elizabeth Exhibit Hell, 63,000 sq. ft.; Queen Elizabeth Theater, 1,325 seats Rental Fees: Automotive Building, \$1,200 per day, \$500 per day for move-in and move-out time; Coliseum East Annex; 1,000 per day, \$400 per day for move-in and move-out fime; Coliseum West Annex; same rate as East Annex; Coliseum Keren, same rate as East Annex; Industry Building, same rate as Automotive Building; Horticultural Building, \$700 per day, \$350 per day for move-in and move-out fime; Queen Elizabeth Exhibit Hell, \$1,000 per day, \$5 per day move-in & move-out, Queen Elizabeth Exhibit Hell, \$1,000 per day, \$5 per day Move-in & move-out, Queen Elizabeth Theatre \$800 per day.

Hornicustral Analysis of the Automotive Building, chinery
P. A. System: Available in Automotive Building, Coliseum Arena, Industry Building
Ventilation: Exhaust fan system; Exhibit Hall—
Mechanical Theater—air conditioning
Celling Height: 18 ft. to 60 ft.; Exhibit Hall,
min 16' max 22'
Elevators and Capacities: One freight, 3 fons, in
Coliseum East Annex and one in West Annex

Dimensions. Opening to Exhibit Hall: 12 ft. by 14 ft., 14 ft. by 16 ft., 10 ft. by 12 ft.; Exhibit Hall, 12' x 15' & Theater, 12 x 12 stage door Columes: Automotive Building, four rows, 8 in. by 10 in.; 8 ni. by 10 in. columns in Coliseum Arena and Annexes permit 10-ft. booths and 16 ft. aisles; columns in Industry Building permit 12-ft. booths and 16-ft. aisles; no columns in Horticultural Building Utilities: 80 cycle AC and DC current Loading Facilities: Railroad siding behind Coliseum buildings and Horticultural Building storage Areas: Ample Meeting Rooms and Capacities: One meeting room in Automotive Building; one in each Coliseum Annex, seat 60 each Facilities for Food Functions: Dining room & lounge benquet for 500
Parking Facilities: 10,000 cars
Distance from Business District: Two miles



Reflecting the city's French-English quality, the internationally famous Sheraton-Mt. Royal offers an interesting cosmopolitan background for your convention. 1100 modern, well appointed guest rooms. The Main Ballroom accommodates 1200 for meetings, 1000 for banquets. Other function rooms accommodate from 10 to 1000 people.

George Cotterill, Sales Manager Gaston Sylvestre, Convention Sales Manager

SHERATON the proudest HOTELS name in

SASTERN DIV. NEW YORK BOSTON WASHINGTON PITTSALIRGH PHILADELPHIA CHICAGO

SPRINGFIELD, Moss. ALBANY ROCHESTER BUFFALO SYRACUSE MIDWESTERN BIV.

OMAHA LOUBSVILLE DALLAS Sheruten Hotel Opens 1939 AKRON

CINCINNATI

ST. LOUIS

INDIANAPOLIS
FRENCH LICK, Ind.
RAPID CITY, S. D.
SIOUX CITY, Iswa
SIOUX PALLS, S. D.
CEDAR RAPIDS, Iswa

PACIFIC DIV.

CANADIAN DIV. MONTREAL TORONTO NIAGARA FALLS, Ont. HAMILTON, Ont.

LOS ANGELES

King Edward Sheraton Hotel (HSMA)

See Advertisement, Page 183
37 King Street, East (Phone: Empire 8-7474)
Manager: A. Gordon Cardy
Sales Manager: J. F. Downey
Convention Season: All year
Largest Group Accommodated: 1,000 (450 rooms, 25 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 7,85; Double: 11,85;
Suites: 16,50. European
No. Mig. Rms. & Capacity of Largest: 17 (1,000)
No. Banquet Rms. & Capacity of Largest: 17 (750)
Group Meal Rates: Breakfast: 1,75; Lunch: 2,25;
Dinner: 3,00
Liquor: Served in hotel Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 17,112 sq. ft. on two floors,
included in meeting space
Audia-Visual Alds: PA system, spotlights, closed-Stage: Available

See Advertisement, Page 183

Royal York Hotel (HSMA) See Advertisement, Page 181

See Advertisement, Page 181

100 Front St., W. (Phone: EM 8:2511)

Manager: A. P. MacKinnon
Sales Manager: G. R. Street
Convention Season: All year
Largest Group Accommodated: 1,000 (600 rooms, 30 suites available)
Air Conditioning: Banquet and meeting rooms
Convention Rates: Single: 9.50 to 12.50; Double: 13.00 to 16.00; Suitss; from 23.00

No. Mag. Rms. & Capacity of Largest: 24 (1,800)
No. Banquet Rms. & Capacity of Largest: 24 (900)
Group Meal Rates: Breakfast: 1.75; Lunch: from 2,50; Dinner: from 3.75
Liquer: Served in hotel Liquor: Served in hotel Charges for Mtg. Rms.: None if 50 or more bed-Charges for wife, kms.; None if 30 or more bed-rooms used
Charges for Exhibit Areas: 330.00 per day
Net Exhibit Space: 14,500 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights, screens,
slide and movie projectors
Stage: Available

Seaway Hotel

Seaway Hotel
894 Lakshore Rd. (Phone: RO 6-4392)
Manager: Ben Orenstein
Convention Season: All year
Largest Group Accommodated: 250 (100 rooms,
3 suites available
Air Conditioning: Yes
Convention Rates: Single: 8.50-9.50; Double: 11.0012.50; Suites: 25.00
No. May, Rms, & Capacity of Largest: 3 (450)
No. Banquet Rms. & Capacity of Largest: 3 (450)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.25;
Dinner: 3.25
Liquor: Yes Charges for Mtg. Rms.: 25,00-75,00
Charges for Exhibit Areas: 150,00-300,00
Net Exhibit Space: 5,000 sq. ff. all on one floor Audio-Visual Aids: (6mm projector, PA system, Stage: Yes Sports Facilities: swimming

WINDSOR

Railroads: C.N.; C.P.; C. & O.; E.T.; N.Y.C.; Airlines: Guest, TCA

Prince Edward Hotel

385 Quellette Ave. (Phone Clearwater 3-2481) Manager: Armour J. Weir Sales Manager: Syd Faulkner Convention Season: All year

Largest Group Accommodated: 350 (250 rooms, 8

suites available)
Air Conditioning: 33 bedrooms
Convention Rates: Single: 6,00 to 9,00; Double: 9,00 to 12.00; Suites: 21.00 to 34.00
No. Mtg. Rms. & Capacity of Largest: 4 (700)
No. Banquer Rms. & Capacity of Largest: 4 (550)
Group Meal Rates: Breakfast: 1.25; Lunch: 2.50;
Dinner: 25;

Dinner: 2.75
Liquer: Served in hotel
Charges for Mtg. Rms.: 10.00 to 15.00
Charges for Exhibit Areas: 10.00
Net Exhibit Space: 2,200 sq. ft. on more than one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, film

projectors Stage: Available Sports Facilities: Golf and swimming nearby

PRINCE EDWARD ISLAND

CHARLOTTETOWN

Railroads: Can. Nat.

The Charlottetown

See Advertisement, Page 179

Kent Street (Phone: 7371) Manager: J. F. Pellorin Convention Season: All year Largest Group Accommodated: 166 (80 rooms, 3 Surles available)
Convention Rates: Single; 5.50 to 7.00; Double: 9,00 to 11.00; Surles: 15.50 to 23.50. European No. Mtg. Rms. & Capacity of Largest; 3 (200) No. Banquet Rms. & Capacity of Largest; 4 (250) Group Meal Rates: Breakfest: 1.25; Lunch: 1.75; Dinger; 200

Dinner: 2.00 Charges for Mtg. Rms.: 5.00 to 15.00

Net Exhibit Space: Only space in meeting rooms Audio-Visual Alds: PA system, spotlights Stage: Available Sports Facilities: Swimming, golfing, tennis

OUEBEC

MONTREAL

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. & H., M. & S.C. Airlines: CPA, EAL, NEA, TCA

AUDITORIUM

Show Mart 1650 Berri St. (Phone: PL 1717) Menager: Wilfrid Morin Exhibit Areas: Exhibition Hall 150' x 500', 75,000

sq. ft.

Rental Fees and Services: \$15,000; standard booth
skeleton supplied and erected, include light,
heat janitor and guard service
Floor Load: 100 lbs. per sq. ft.

Ventilation: Forced

Floor Load: 100 loss per set. ... Ventilation: Forced Ceilling Height: Center of hall (420 x 80) 35' ceiling, under mezzanine !!' P. A. System: Yes Dimensions, Opening to Exhibit Hall: 16 x 11 and

12 x 10

Columns, Location and Dimensions: 40 columns.
18" x 18" under mezzanine 18" x 18" under mezzanine

Current and Utilities Available: AC current,
water, TV. telephone

water, TV, telephone Loading Facilities: Unload directly on floor Location, Size of Storage Areas: 5,000 sq. ft. in

Number of Meeting Rooms and Capacities: One room, 200 people Facilities for Food Functions: Dining room 250 Parking Facilities: 400 cars Distance from Business District: 10 minutes from

Laurentien Hotel

(Phone: UNiversity 6-4571)

Gen. Manager: J. Gordon McMichael Convention Season: All year Largest Group Accommodated: 600 (300 rooms

ovaliable)
Convention Rates: Single: 7.35 to 9.50; Double; 10.35 to 12.50; Suites 16.70 to 35.00
No. Mtg. Mrs. & Capacity of Largest: 1 (150)
No. Sanquer Rates: Scroatfast: 1.50; Lunch; 2.75 to 3.75; Dinner: 2.75 to 4.00

Air Conditioning: Banquet and meeting rooms, 75

Charges for Banquet & Mtg. Rms.: 50.00 per day Net Exhibit Space: 3,000 sq. ft. on one floor

The Queen Elizabeth

See Advertisement, Page 185

900 Dorchester Blvd., West (Phone: University

Manager: Donald M. Mumford Director of Sales: Thomas H. McAlevey Convention Season: Beginning spring 1958, all

Largest Group Accommodated: 2,000 (750 rooms, 40 suites available)
Air Conditioning: Yes
No. Mtg. Rms. & Capacity of Largest: 89 (4,000)
No. Banquet Rms. & Capacity of Largest: 89 (4,000)
Largest: 89 (4,000)

Liquori Served in hotel
Net Exhibit Space: 1,500 sq. ft. all on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

Sheraton-Mt. Royal (HSMA)

See Advertisement, Page 184

Peel St. (Phone: PL-7777)
Manager: Garner A. Havers
Convention Manager: Gaston Sylvestre
Convention Season: All year
Largest Group Accommodated: 1,200 (500 rooms, 25 suites available)
Air Conditioning: Many bedrooms, most banquet

LE REINE ÉLIZABETH Opening Soon...The Latest Word in Convention Sites! THE QUEEN ELIZABETH



When the Queen Elizabeth, Canada's newest and finest hotel opens next spring, you and your group are assured of the most efficient handling, gracious service and the ultimate in convention facilities. 21 stories high, this magnificent hotel will have 15,000 square feet of exhibit space, 23 sample or meeting rooms, accommodate up to 3,000 in a single meeting-or 2,000 for a banquet, and 1,216 spacious guest rooms with individually controlled electronic heating and air-conditioning.

> Delegates attending conventions at The Queen Elizabeth will thoroughly enjoy visiting distinctively different Montreal where British Institutions and French traditions blend in a unique combination. Make your arrangements now! Be among the first in this grand hotel.

Opening Spring, 1958 THE QUEEN ELIZABETH

> (A C.N.R. Hotel) MONTREAL, CANADA

Operated by Hilton of Canada Limited

For information prior to opening: Suite 101, Interna-tional Aviation Building, Montreal, Canada. Telephone: UNiversity 1-3511, or Joseph T. Case, Sales Manager, Hilton Hotels International, The Waldorf-Astoria, York 22, N. Y Telephone: MUrray Hill 8-2240.



compliment

We consider the selection of Mont Tremblant Lodge as the site of the recent Commonwealth Conference of Finance Ministers a decided compliment. Our ability to play host to such a distinguished group is a tribute to the depth of our Staff's experience as well as an acknowledgment of the caliber of our standards for accommodations, food and service.

To the representatives of the following Members of the British Commonwealth our sincere thanks ...

Australia Canada Ceylon Ghana India South Africa

Malaya New Zealand Pakistan Rhodesia

United Kingdom



90 miles

north of

Montreal

Mont **Tremblant** Lodge

CLUB & COTTAGES Mont Tremblant, P.Q.

Canada

Siegfried Faller, Jr., Sales Mgr. Telephone: St. Jovite 83



QUEBEC

Montreal continued

Convention Rates: Single: 6.35 to 9.85; Double: 9.35 to 11.85; Twins: 10.85 to 13.35; Suites: 19.00 to \$4.00 No. Mig. Rms. & Capacity of Largest: 15 (1,200) No. Banquer Rms. & Capacity of Largest: 3 (1,200) Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.50

Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Net Exhibit Space: 16,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights Stage: Yes Sports Facilities: Golf, skiing nearby

Windsor Hotel (HSMA)

Dominion Square (Phone: University 6-9611) President: Maxime Raymond Gen, Manager: Albert R. Frossard Convention Season: All year Largest Group Accommodated: 1,000 (500 rooms,

Largest Group Accommodated: 1,000 (500 rooms, 50 suites available)
Air Conditioning: Some bedrooms, banquet rooms Convention Rates: Single: from 8.00; Double: from 10.00; Suites: from 18.00
No. Mtg. Rms. & Capacity of Largest: 20 (1,000)
No. Banquet Rms. & Capacity of Largest: 4 (800)
Group Meal Rates: Breakfast: from 1.50; Lunch: from 3.00; Dinner: from 4.00

Liquor: Served in hotel
Charges for Mtg. Rms.: 20.00 to 700.00
Net Exhibit Space: 35,175 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Available
Sports Facilities: Golf, swimming, tennis nearby

MOUNT TREMBLANT

Railroads: C.P.

Mont Tremblant Lodge (HSMA)

See Advertisement, Page 186

(Phone: St. Jovite 83)

Pres. & Mng. Dir.: Mrs. Joseph B. Ryan Convention Season: June 15 to Oct. 15, Dec. 19 to Apr. 15

Largest Group Accommodated: 300 (183 rooms Convention Rates: Single 14.00; Double: 24.00

No. Mtg. Rms. & Capacity of Largest: 10 (350) No. Banquet Rms. & Capacity of Largest: 5 (250)

Liquor: Served in bars Charges for Banquer & Mfg. Rms.: None Net Exhibit Spaces: 5,263 sq. ft. Audio-Visual Aids: Iémm sound projector, screen, blackboards, PA system

Stage: Available Sports Facilities: Skiing, swimming, putting green

MURRAY BAY

Railroads: C.N.

Manoir Richelieu (HSMA)

See Advertisement, Page 184

See Advertisement, Page 186
(Phone: La Malbaie 300)
Manager: Lewis P. Beers
Sales Manager: H. M. Costello
Convention Season: June, late Aug. and Sept.
Largest Group Accommodated: 600 (311 rooms,
11 suites available;
Convention Rates: Single: 16.00; Double: 32.00;
Parlors: 16.00. American
No. Mtg. Rms. & Capacity of Largest: 6 (500)
No. Banquet Rms. & Capacity of Largest: 1 (700)
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Not Exhibit Space: 12.794 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights, 35mm
projector.

Stage: Available
Sports Facilities: Golf, fishing, swimming putting,
croquet, lawn bowling, riding, horseshoes, tennis

QUEBEC

Railroads: C.P.; C.N.; Q. Cent.; Q.R.L. & P. Airlines, TCA, Quebecair

AUDITORIUM

Exhibition Park

(Phone: 5-5120)
Manager: Emery Baucher
Exhibit Areas: Commercial Building, 40,000 sq.
ft; Industrial Pavillion, 15,000 sq. ft; Agricultural Pavillion, 51,000 sq. ft, on two floors
Refoor Load: Unlimited: Ventilation: Forced
Cailling Height: from 15 to 60 ft.
PA System: Available on rental
Dimensions, Opening to Exhibit Hall: Sufficient
to take care of any load
No. of Elevators and Capacity; One-1,500 lbs, in
Agricultural Pavillion

Agricultural Pavilion
Columns, Locations and Dimensions: None in
Exhibit area
Utilities Available: Electricity, water and drain
Loading Facilities: Excellent
Railroad Sidings: Nearby on ground
Locations of Storage Buildings: 8 to 10 sheds, 20

Locations of storage suitaints.

8 100 each
Number of Meeting Rooms and Capacities: Agriculture Pavilion: Three, 30 each
Facilities to Handie Food Functions and Banquet
Capacity: Lunch counter; banquet for 600 can

be arranged arking Facilities: 3,000 cars istance from Business District: One mile

Chateau Frontenac See Advertisement, Page 181

Des Carrières St. (Phone: 2-3861)

Manager: G. J. Jessop Convention Season: All year, except July 1 to

Sept. 15.
Largest Group Accommodated: 700 (300 rooms and 15 suites available)
Convention Rates: Singlet 5.50 to 13.00; Doublet:
8.50 to 20.00; Suites: 20.00 to 40.00
No. Mrg. Rms. & Capacity of Largest: 9 (750)
No. Banquet Rms. & Capacity of Largest: 8 (700)
Group Masi Rates: Breakfait: from .85; Lunch: from 1.60; Dinner; from 1.75

for Banquet & Mtg. Rms.: None for g rooms, if convention consists of 200 or

more persons

Audio-Yisual Aids: 35mm sound projector, 16mm filmosound projector, 16mm silent projector, slide projectors

MONTREAL

ANOTHER DISTINGUISHED SHERATON HOTEL

THE LAURENTIEN

Located in the heart of the city, overlooking Dominion Square Park, the sleek Laurentien is one of Canada's most modern hotels. 1,100 rooms. Co-headquarters with the Sheraton-Mt. Royal for Montreal's largest conventions

CRANDALL E. LOCKHART General Manager



Hotel Saint Louis

33 St. Louis St. (Phone: LA 2-2771)
Manager: Henri J. Gohier
Convention Season: All year, except July and Largest Group Accommodated: 200 (90 rooms,

4 suites available)
Convention Rates: Single: 6.00; Double: 9.00-10.00;

Suites: 14.00. European No. Mtg. Rms. & Capacity of Largest: 2 (200) No. Banquet Rms. & Capacity of Largest: 2 (200) No. Banquet Rms. & Capacity of Largest: 2 (200) Group Meal Rates: Breakfast: 1.00; Lunch: 2.00; Dinner: 2.25

Dinner: 2.25
Liquer: Served in hotel
Charges for Mtg: Rms.: 10.00 to 75.00
Net Exhibit Space: 2,400 sq. ft. on one floorAudio-Visual Aids: PA system, spotlights
Stage: Available
Sports Pacilities: Swimming, tennis, golf, skiing,
skating, tobagganning, boating

STE. ADELE

Railroads: C.P.; Can. Nat.; N.Y.C.; Rut.; D. &

The Chantecler (HSMA)

(Phone: CApital 9-3555)
Manager: A. E. Marin
Sales Manager: George W. Powell
Convention Season: Labor Day to pre-Christmas;
Jan, 7-31; mid Merch-June 30
Largest Group Accommodated: 152 (70 rooms, 6

Largest Group Accommodated: 152 (70 rooms, 6 suries available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 10.00 to 16.00; Double: 10.00 to 13.00; Suites: 15.50 to 20.00
No. May, Rms. & Capacity of Largest: 5 (900)
No. Banquet Rms. & Capacity of Largest: 4 (700)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 3.00

Dinner: 3.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Not Exhibit Space: 5.000 sq. ft. on one floor, included as meeting room if desired
Audio-Visual Aids: PA system, spotlight, 16mm
sound and 35mm slides, projectors

Stage: Available Sports Facilities: Fishing, swimming (year round), tennis, golf, riding, boating, skiing, curling, skating

Le Montciair Inn & Cottages

(Phone: Capital 9-3541) Manager: Nelson Magny Convention Season: Jan., Mar to June, Oct. to Largest Group Accommodated: 175 (84 rooms, 4

Suites available)
Convention Rates: Single: 9.50-14.50; Double: 10.00-

11.50. American No. Mtg. Rms. & Capacity of Largest: 3 (500) No. Banquet Rms. & Capacity of Largest: 2 (500) Group Meal Rates: Breakfast: 1.25; Lunch: 2.50;

Charges for Mtg. Rms.: None
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, 16mm

projector Stage: Available Sports Pacilities: Skiing, swimming, golf, boating, Skiing, tennis, riding

STE. AGATHE **DES MONTS**

Railroads: C. N.: C. P.

Laurentide Inn

(Phone: 391) Manager: Kenneth W. Harrison Sales Manager: John C. Mill

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TELE PROMPIER

OF CANADA LIMITED 447 Jarvis Street, Toronto WAInut 2-2105 Convention Season: All year, except Dec. and

Largest Group Accommodated: 125 (60 rooms, 2 suites available)
Air Conditioning: Banquet and meeting rooms,

nvention Rates: Single: 14.00; Double: 24.00. American No. Mfg. Rms. & Capacity of Largest: 3 (125) No. Banquet Rms. & Capacity of Largest: 1 (106) Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner; 3.00

Ulquer: Served in hotel Liquer: Served in hotel Charges for Mtg. Rms.: None Net Exhibit Space: 5,000 sq. ft. on one floor Audio-Visuel Aids: PA system, spotlights, I hmm

Stage: Available Sports Facilities: Golf, tennis, riding, swimming, fishing, winter skiing, skating

The Manor House (HSMA)

(Phone: 420) Manager: Joseph B. Leing Convention Season: All year except Feb., July, Aug.
Largest Group Accommodated: 125
Air Conditioning: 10 bedrooms
Convention Rates: Single: 12.00 to 15.00; Doubles 16.00 to 24.00. No. Mfg. Rms. & Capacity of Largest: 3 (500) No. Mfg. Rms. & Capacity of Largest: 1 (500) No. Banquet Rms. & Capacity of Largest: 1 (500) Group Meal Rates: Broakfast: 1.25; Lunch: 2.50; Dinner; 3.00

Dinner: 3.50
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 500 sq. ft, on one floor
Audio-Visual Aids: PA system, spotlights, black-boards, I6mm sound projector
Stage: Available
Sports Facilities: All summer and winter sports;
gotf 20 minutes from hotel

STE. MARGUERITE STATION

Railroads: Can. Pac.

Alpine Inn (HSMA)

See Advertisement, Page 187'

Ste Marguerite Station (Phone: Ste Marguerite 106)
President: Vernon G. Cardy
Manager: H. F. Gibson
Convention Season: All year except July and Aug.
Largest Group Accommodated: 200
Air Conditioning: Entire hotel
Convention Rates: Single: from 15.00; Double:
from 24.00; Suites; from 20.00, American
No, Mtg. Rms. & Capacity of Largest: 3 (250)
No. Banquet Rms. & Capacity of Largest: 3 (200) Group Meel Rafes: Breakfast; 1.25; Lunchi 3.00; Dinner: 3.50 plus 5% tax Liquor: Served in hotel Charges for Mtg. Rms.: None Net Exhibit Space: 1,740 sq. ft, on one floor Audio-Visual Alds: PA system, spotlights, 16mm

Stage: Platforms Sports Facilities: Golf, putting green, tennis, skating, heated swimming pool

Chalet Cochand (HSMA)

Ste. Marguerite Stn. (Phone: 802 or 85-W) Manager: Louis Cochand Sales Manager: Peter Aird Convention Season: April 1 July 1, Sept. 15-Dec. 15 Largest Group Accommodated: 130 (72 rooms, 7 Surfes available)

Convention Rates: Single: 10.00 to 15.00; Doubles 9.25 to 13.50; Suites: 11.50 to 15.00. American No. Mfg. Rms. & Capacity of Largest: 4 (125) No. Banquet Rms. & Capacity of Largest: 1 (150) Group Meel Rates: Breakfast: 1.25; Lunch: 2.25; Dinner: 2.75 to 3.50 Liquor: Served in hote; Net Exhibit Space: 900 sq. ft. on one floor, in-

cluded in meeting space

Audio-Visual Aids: PA system, spotlights, lémm
projectors, blackboards projectors, blackboards Stage: Available Sports Facilities: Complete winter and summer

TADOUSSAC

Railroads: C.N.R.-to Murray Bay, then bus or

Tadoussac Hotel

(Phone: 20) Manager: Carl A. Bodensieck Convention Seeson: End of June, early July, end of Aug. Largest Group Accommodated: 225 (135 rooms, 4 suites available)
Convention Rates: Single: 12.00-15.00; Double: 24.00-28.00; Suites: 36.00
No. Mig. Rms. & Capacity of Largest: 4 (250)
No. Banquet Rms. & Capacity of Largest: 1 (275)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.75; Linner: 3.25 Dinner: 3.25
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Net Exhibit Space: 3.200 sq. ft.
Audio-Visual Aids: PA system
Stage: Available
Sports Facilities: Golf, tennis, swimming pool,
lawn bowling, putting green, fishing, billiard
room, ping pong, shuffleboard

SASKATCHEWAN



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SASKATCHEWAN continued

REGINA

Reilroads: C.P.: C.N. Airlines: CPA. TWA

Hotel Saskatchewan

Victoria & Scarth Sts. (Phone: LA 2-7691) Manager: E. C. Fift Convention Season: All year Largest Group Accommodated: 200 (100 rooms, 5 suites available)
Convention Rates: Single: 8.50 to 11.50; Double: 12.50 to 15.50; Suites: 20.50 up. European No. Mtg. Rms. & Capacity of Largest: II (400)
No. Banquet Rms. & Capacity of Largest: 8 (300)
Liquer: With permit only
Charges for Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 6.363 sq. ft. on more than
one floor.

Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, tennis, swimming

SASKATOON

Railroads: C.P.; C.N. Airlines: CPA TCA

Bessborough Hotel

See Advertisement, Page 179

Spadina Cresent (Phone: 5521) Manager: H. J. Gunning Convention Season: All year

Largest Group Accommodated: 250 (125 rooms, 5 suites available) Largest Group Accommodated: 250 (12) rooms, 5 suites available)
Convention Rates: Single, from 7.00-10.00; Double: 9:50-13.00; Suites: from 18.00
No. Mfg. Rms. & Capacity of Largest: 6 (600)
No. Banquet Rms. & Capacity of Largest: 5 (550)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.50;
Dinner: 250; Liquor: Permit for liquor can be obtained Charges for Mtg. Rms: 7.00 to 125.00 depending

Charges for Exhibit Areas: 125.00
Net Exhibit Space: 3,448 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights
Stage: Yes

U. S. ISLAND **POSSESSIONS**

HAWAII

HONOLULU

Airlines: Alohe, CPA, HAL, JAL, NWA, PAA, UAL

Edgewater Hotel (HSMA)

2168 Kalla Rd. (Phone: 99-6464)
Manager: Jim Kaneller
Salas Manager: Jack Gillett
Convention Season: All year
Largest Group Accommodated: 400 (180 rooms, 12 miles available) Largest Group Accommodated: 400 (180 rooms, 12 suites available)
Convention Rates: Single: 6.00; Double: 8.50 to 14.00; Suites: 16.00 to 25.00
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquer Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner: 2.00 to 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Variable
Audio-Visual Aids: PA system, spotlights
Stage: Available Audio-Visual Aid: Stage: Available

Halekulani Hotel

2199 Kalia Rd. (Phone: 9-0934)
Manager: Richard K. Kimball
Sales Manager: Henry Ritmeister
Convention Season: May, June, Sept. to Nov,
Largest Group Accommodated: 100 (50 rooms available)

Convention Rates: Single: 8,00-14,00; Double: 10,00-16,00; Suites: 18,00-24,00

No. Mtg. Rms. & Capacity of Largest: 1 (125)

No. Banquet Rms. & Capacity of Largest: 1 (100)

Group Meal Rates: Breakfast: 1,50; Lunch: 2,25; Dinner: 3,50 Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visuel Aids: Iémm sound projector, PA system, spotlights Stage: Yes Sports Facilities: Watersports, tennis, golf

Hawaiian Village Hotel

See Advertisement, Page 42 2005 Kalla Road (Phone: 994321; Telegraph: Hawaii Kai)
Manager: Joseph Mogush
Sales Manager: John Leith
Convention Season: All year
Largest Group Accommodated: 1,500 (750 rooms, 50 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 10,00 to 22,00; Double: 12,00 to 40,00; Suites: 30,00 to 65,00; European
No. Mig. Rims. & Capacity of Largest: 11 (2,000)
No. Banquet Rims. & Capacity of Largest: 12,000; Mog. Banquet Rims.

Dinner: 3.25 Charges for Mtg. Rms.: None if meals included

Charges for Mrg. Rms.: Hone if means included Liquor: Served in hotel Charges for Exhibit Areas: 25% of sub leases Net Exhibit Space: 17,000 sq. ft. on one floor, included in meeting space Audio-Visual Aids: PA system, spotlights, Iômm

projector Stage: Available Sports Facilities: Five swimming pools, water skiing, surboarding, outriggers, canoes, cata-maren sailing skin diving, volley ball, paddle tennis, shuffleboard

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HAWAII VISITORS BUREAU

Convention Department - 2051 Kalakaua Avenue - Honolulu, Hawaii, U.S.A.

Moana Hotel

Waikiki Beach (Phone: 93456; Telegraph: Moana

Manager: H. C. Donnelly Sales Manager: W. H. Charlock III Convention Season: All year Largest Group Accommodated: 250 (125 rooms

available)
Convention Rates: To Jen. 15, 1958—Single: 10.00
Double: 12.00. After Jen. 16—Single: 12.00 Double: 12.00. After Jan. 15, 1958—Single: 10.00: Double: 14.00. European No. Mtg. Rms. & Capacity of Largest: 1 (200) No. Banquet Rms. & Capacity of Largest: 1 (200) Group Meel Rates: Breakfast: 1.75; Lunch: 2.25; Liquer: 4.50.

Liquor: Served in hotel Charges for Mtg. Rms.: 15.00 to 50.00-none if Charges for Exhibit Areas: 15.00 to 50.00-none

Net Exhibit Space: 1,152 sq. ft. on one floor, in-

cluded in meeting areas udio-Visual Alds: PA system, spotlights

Princess Kaiulani Hotel

Waikiki Beach (Phone: 996-11; Telegraph: Prince-

ska) Manager: J. Filoni Sales Manager: W. H. Charlock III Convention Season: All year Largest Group Accommodated: 400 (200 rooms, I suite available)

Largest Group Accommodated: 400 (200 rooms, I suite available]
Convention Rates: To Jan. 15, 1958—Single: 10.00;
Double: 12.00; Suites: from 35, 300. After Jan. 16—
Single: -2.00; Double: 14.00, European
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banguet Rms. & Capacity of Largest: 2 (450)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;
Dinner: 4.50

Charges for Mtg. Rms.: None if convention head-

Charges for Exhibit Areas: None if convention

cluded in meeting space
Audio-Visual Aids: PA system, spotlights, projec-tors available from private firms
Stage: Available

Sports Facilities: Swimming pool tennis, horse-back riding, diving, surfing, canoeing, cata-maran riding, golf

Reef Hotel

2169 Kalia Road (Phone: 99-6464; Telegraph Reef-

Manager: Roy C. Kelley
Sales Manager: Jack Gillett
Convention Season: All months except Feb.,
March, July, August
Largest Group Accommodated: 423 (150 rooms,
17 witers available)

12 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 8.00 to 12.00; Double:
10.00 to 18.00; Suites: 24.00 to 35.00, European
No. Mtg. Rms. & Capacity of Largest: 9 (450)
No. Banquet Rms. & Capacity of Largest: 8 (800)
Group Meal Rates: Breakfast: 1.75; Lunch: 2.25;
Dinner: 3.50

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: 35.00 per booth
Audio-Visual Aids. PA system, spotlights, screen Stage: Available Sports Facilities: All water sports, golf, tennis

Royal Hawaiian Hotel

Waikiki Beach (Phone: 90511; Telegraph: Royal-

hotel)
Acting Manager: Roy Brandt
Sales Menager: William H. Charlock III
Convention Season: All year
Largest Group Accommodated: 500 (250 rooms,
25 suites available)
Air Canditioning: Suites, banquet halls
Convention Rates: To Jan. 15, 1958—Single: 20.00:
Double: 22.00. After Jan. 16—Single: 22.00.
Double: 24.00. European
No. Mtg. Rms. & Capacity of Largest: 8 (1,200)
No. Banquet Rms. & Capacity of Largest: 2 (800)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00:
Dinner: 5.00
Liquor: Served in hotel

Liquor: Served in hotel Charges for Mtg. Rms.: No charge if headquarters Charges for Exhibit Areas: No charge if head-

quarters

Net Exhibit Spece: 2.448 sq. ft. on one floor

Audio-Visual Aids: PA system spotlights, projectors available from private firms

Stage: Available Sports Facilities: Tennis, swimming, surfing, canoeing, catamaran riding, golt, volleyball

Surfrider Hotel

Manager: H. C. Donnelly
Sales Manager: F. E. Laughlin
Convention Season: All yeard: 100
No. Mtg. Rms. & Capacity of Largest: 1 (200)
No. Banguer Rms. & Capacity of Largest: 1 (200)
Liquor: Served in hate!
Charges for Mtg. Rms. 15.00 to 50.00
Charges for Exhibit Areas: 15.00 to 50.00
Audio-Visual Alds: Spotlights
Sports Facilities: Swimming

Waikiki Biltmore Hotel

See Advertisement, Page 135

2424 Kalakaua Ave. (Phone: 99-6432; Telegraph:

Manager: Steen Weinold Convention Season: All year Largest Group Accommodated: 500 (246 rooms, 3

Convention Rates: Single: 10.00; Double: 12.00; Suites available)
Convention Rates: Single: 10.00; Double: 12.00; Suites: 50.00; European
No. Mty. Rms. & Capacity of Largest: 2 (200)
No. Banquer Rms. & Capacity of Largest: 4 (500)
Group Meal Rates: Breakfast: .90; Lunch: from 1.25; Dinner: from 1.85

Liguer: Served in hotel
Charges for Mfg. Rms.: None if meal served
Charges for Exhibit Areas: 15.00 to 25.00
Net Exhibit Space: 1,600 sq. ft. on one floor
Audio-Visual Alds: PA system, spotlights

Stage: Available
Sports Facilities: Swimming, bowling, surf board
riding, outrigger cance riding, catamaran rides

PUERTO RICO

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Three reasons why more and more conventions, sales meetings and post-convention tours are being held in Puerto Rico.

New Hotel and Meeting Facilities. The Caribe Hilton's new 100-room wing opens October 15th. It will be inaugurated by a Westinghouse group of 1200 conventioneers. More meeting rooms and exhibit space will be made available to larger groups by the opening of: The San Juan Intercontinental in January with 369 rooms; La Concha in August with 264 rooms; and Dorado Beach Hotel and Golf Course in October with 126 rooms.

Magnificent Recreation - In addition to historic sightseeing trips, Puerto Rico provides superb golf, swimming and deep-sea fishing. There are mountains to climb, gay night clubs and grand opera. The weather? It's springtime all year 'round!

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For full details on Puerto Rico as the site for your next convention, call MU 8-2960 in New York, or write: Dept. SM-10 Commonwealth of Puerto Rico, Department of Tourism, 579 Fifth Ave., New York 17. New York.

Organizations which have held meetings in Puerto Rico-

General Electric John Deere Company Buick

American College of Surgeons Studebaker Corporation Joseph Schlitz Brewing Company **Hotpoint Sales Corporation**

PUERTO RICO continued

BARRANQUITA

El Barranquitas

Manager: Chester Layton Sales Manager: Leo J. Ethier Convention Season: All year Largest Group Accommodated: 75 (30 rooms, 4 surtes available)

suites available)
Convention Rates: Apr. 16-Dec. 15—Single: 9.00-13.00; Double: 12.00-16.00; Suite: 18.00; Dec. 16-Apr. 15—Single: 10.00-14.00; Double: 13.00-17.00; Suite: 28.00

No. Mtg. Rms. & Capacity of Largest: 2 (75) No. Banquet Rms. & &Capacity of Largest: (75) Group Meal Rates: Breakfast: 1.50; Lunch: 2.50; Dinner; 5.00

Dinner: Swall Liquor: Yes Charges for Mtg. Rms.: None Audio-Visual Aids: PA system, spotlights

Stage: Yes Sports Facilities: Swimming pool, tennis court, riding academy, pitch-put golf course

SAN JUAN

Air Lines: BWIA, CBA, DAL, EAL, PAA

Caribe Hilton Hotel

See Advertisement, Page 190

(Phone: 30030)

Manager: Alphonse W. Salome, Jr. Sales Manager: Felix Alegria



Condado Beach Hotel (HSMA)

Managing Director: James Weber Resident Manager: Frederick E. Dieterle Convention Season: All year, except Dec. 15-May

Largest Group Accommodated: 120 (from 25 to 60 rooms available)
Air Conditioning: Banquet and meeting rooms,

Convention Rates: Single: from 11.00; Double:

from 14.00

No. Mhq. Rms. & Capacity of Largest: 4 (500)

No. Banquer Rms. & Capacity of Largest: 4 (500)

Group Meal Rates: Breakfast: 85-1:50; Lunch: 1.753.00; Dinner: 4.00-5.00

Liquor: Served in hotel

Charges for Mhq. Rms.: None

Net Exhibit Space: 1,000 sq. ft,

Audio-Visual Aids: PA system, spotlights, 16mm
sound projector, screen

Stage: Available Sports Facilities: Tennis, pool, volleyball, swim-

La Rada Hotel

Dr. Ashford Ave. (Phone: 3-2800: Telegraph: Lar-

Manager: Jose E. Alegria Res. Manager: June Christensen Convention Season: May 15-Dec. | Largest Group Accommodated: | | 12 (50 rooms, 6 suites available)



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New o York

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Taribe

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After your Miami convention is adjourned vacation at the Caribe Hilton.

A Grand Award for Salesmen real sales incentive to spark any contest and make every man double his quota.

Air Conditioning: Entire hotel
Convention Rates: Single: 8.00 up; Double: 10.00
up; Suites: 18.00 up; European
No. Mig. Rms. & Capacity of Largest: 4 (200)
No. Banquet Rms. & Capacity of Largest: 1 (125)
Group Meal Rates: Breakfast: 1.00 up; Lunch:
2.50; Dinner: 5.50 up

Liquor; served in note:
Charges for Mtq. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 500 sq. ft. on one floor
Audlo-Visual Aids: PA system, spotlights, projec-

fors on rental basis

Sports Facilities: Swimming pool or beach, water skiing, boating, golf, tennis

Normandie Hatel

Manager: William C. Otero

Convention Season: All year, except Jan. 15 to

Apr. I Largest Group Accommodated: (40 to 90 rooms and 6 suites available) Convention Rates: Variable with size of groups No. Mg. Rms. & Capacity of Largest: 4 (1,000) No. Banquet Rms. & Capacity of Largest: 3 (500) Group Meal Rates: Breakfast: 75 to 1.50; Lunch: 1.25 to 2.75; Dinner; 2.00 to 4.50 Liquest Served in hotel

Liquer: Served in hotel
Liquer: Served in hotel
Air Conditioning: 40 bedrooms
Net Exhibit Space: 2,000 sq. ft. on one floor
Audio-Visual Aids: Ibmm sound projected,
screen, PA system, spotlights

Grain Grain Conditioning

San Juan Intercontinental

Manager: Harley Watson Convention Season: All year Largest Group Accommodated: 700 (369 rooms Largest Group available available available.

Air Conditioning: Banquet rooms, bedrooms
No. Mig. Rms. & Capacity of Largest: 4 (1,500)
No. Banquet Rms. & Capacity of Largest: 4 (1,500)
No. Banquet Rms. & Capacity of Largest: 4 (1,500)
I awar: Served in hotel

PA system, spot Stage: Yes Sports Facilities: Swimming, tennis

VIRGIN ISLANDS

ST. THOMAS

Airlines: BWAI, CBA, PAA Steamships: P. & O.

Manager: Henry L. Kimelman
Managing Director: Henry L. Kimelman
Managing Director: Henry L. Kimelman
S and Jan. 20-Mar. 20
Largest Group Accommodated: 170 (75 rooms,
8 suites available)
Air Conditioning: Banquet rooms
Convention Rates: May 1 to Nov. 30—Single: 19.00;
Double: 29.00; Suites: 45.00-50.00; Dec. 1 to Apr.
30—Single: 24.00; Double: 36.00; Suites: 60.00 to
65.00. European

Dinner: 5.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 600 sq. ft, on one floor
Audio-Visual Alds: PA system, spotlights, tomm

BRITISH **WEST INDIES**

BAHAMA ISLANDS

CAT CAY

Cat Key Club

See Advertisement, Page 191

Manager: William E. Brown

Convention Season: Easter to late May, early Dec. to late Jan. Largest Group Accommedated: 80 (100 rooms available)
Convention Rates: 25.00 per person. American



Plan to meet in PUERTO RICO ...and fly EASTERN

Only Eastern offers Golden Falcon DC-7B service between New York and Puerto Rico. Eastern provides daily first-class and aircoach service between Puerto Rico and New York, Washington, Chicago, Detroit, Cleveland, St. Louis, Indianapolis, Louisville, Atlanta, Tampa-St. Petersburg, Jacksonville, and Miami.

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95 % OF THE NATION'S CONVENTIONS ARE HELD IN CITIES SERVED BY EASTERN

Virgin Isle Hotel (HSMA)

(Phone: 690; Telegraph: Virgisle)

e5.00. European No. Mtg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 2 (250) Group Meal Rates: Breakfast: 2.00; Lunch: 3.00; Dinner: 5.00

Stage: Yes Sports Facilities: Tennis, pool, golf, beach, deep sea fishing, snorkeling, water skiling, shuffle-board, sailing, ping pong

system spotlights

Sports Facilities: Golf, tennis, bath, swimming pool & skeet shooting

GRAND BAHAMA

No. Mtg. Rms.; 2 Liquor: Served at both Yacht Club and Kitten

Liquor: Served at both Yacht Club and Arten Rey Bar Audio-Visual Aids: 16mm projector & screen, PA

Airlines: Mackey from Miami, Fort Launderale, West Palm Beach, BOAC from Miami, National

Grand Bahama Club

West End (Phone: FRanklin 9-1832, Miami) Manager; William J. Thomson Sales Menager: Marian Harris Convention Season: All year Largest Group Accommodated: 130 (65 rooms, 12 suites available) Convention Rates: Single: 6.50; Double: 10.00; Suites: 12.50
No. Mtg. Rms. & Capacity of Largest: 3 (400) No. Benguet Rms. & Capacity of Largest: 3 (400) No. Benguet Rms. & Capacity of Largest: 3 (500) Giroup Meal Rates: Breakfast: 1.00 to 1.50; Lunch: 1.50 to 1.75; Dinner: 2.75 to 4.50
Liquor: Served in hotel
Charges: for Mtg. Rms.: None
Net Exhibit Space: 17.640 sq. ft. on one floor
Audio-Visual Aids. PA system, spatlights, famm projector, screen

Stage: Available Sports Facilities: Game reef and bone fishing, swimming, bicycling, fennis, skin diving

NASSAU

Airlines: BOAC, BWAI, Cubana, Mackey, PAA,

British Colonial Hotel

See Advertisement, Page 192

Marlborough (Phone: 3301) (Telegraph) Britcol).

A PRIVATE, LITTLE ISLAND OF YOUR OWN For Your Next Meeting

More and more business executive heads are finding that "getting away from it all" by themselves in the right place to crack a "tough nut" or map out a company pro-gram is the soundest sort of business investment.

It would be difficult to find a "righter" place than Cat Cay out-of-season. The fact that Cat Cay is an island, its proximity to Miami (only thirty minutes by air), the absence of intra-island telephones, making almost impossible the in-terruptions and distractions which are the bane of so many conference sites, and the facilities for taking care of groups up to seventy-five, make Cat Cay little short of perfect for business meetings.

Work mornings, play the rest of the day, "sleep like a log" at night and return to the office rested and refreshed with your business problems licked.

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BAHAMA ISLANDS Nassau continued

Manager: Fred A. Muller
Sales Manager: E. Stuart Sharpe
Convention Season: May 1-January 31
Largest Group Accommodated: 425 (200 rooms,
15 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 20.00; Double: 30.00;
Suites: 40.00
No. Mtg. Rms. & Capacity of Largest: 5 (600)
No. Banquet Rms. & Capacity of Largest: 5 (500)
Group Meal Rates: Breakfast: 2.50; Lunch: 4.00;
Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: Conventions over 50 none
Charges for Exhibit Areas: Depends on displays
Audic-Visual Aids: PA system, spotlights, projecttor, screen

Stage: Available
Sports Facilities: Tennis, fresh water pool, private
beach, par 3 golf course, putting green, water
skiing, fishing, golf

Emerald Beach Hotel (HSMA) See Advertisement, Page 193

(Phone: 5195) (Telegraph: EMBEACH)
Manager: Wesler T. Keenan
Convention Season: All year except Feb. and
March

March
March
Largest Group Accommodated: 600 (10 rooms, 250 suites available)
Air Conditioning: Entire hotel
Convention Rates: May 1 to Nov. 30—Single: 20.00-24.00; Double: 36.00.40.00; Suites: 25.00 extra.
Dec. 1 to Apr. 30—Single: 30.00.40.00; Double: 45.00.50.00; Suites: 35.00 extra.
No. Banquet Rms. & Capacity of Largest: 2 (600)
No. Mtg. Rms. & Capacity of Largest: 2 (600)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.50; Dinner: 6.00
Liquor: Served in hotel
Charges: For Mtg. Rms. & Cope

Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None

18: 3 # 1 .25 i

add the distinctive difference of foreign flavor to your convention



in the very heart of quaint

NASSAU BAHAMAS





* COMPLETELY AIR CONDITIONED

* NASSAU'S GREATEST ARRAY OF NIGHTLY ENTERTAINMENT IN LA CAGE SUPPER CLUB, BRITANNIA BAR AND HONG KONG ROOM

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hour by air from south Florida. No passports necessary for United States or Canadian

Write CONVENTION SALES MANAGER, GILL HOTELS 808 E. Las Olas Blvd., Fort Lauderdale, Florida

Audio-Visual Aids: PA system, spotlights, 16mm

and slide projectors Stage: Available Sports Facilities: Beach, pool, tennis putting golf, fishing, boating

Fort Montagu Beach Hotel

(Phone: 3341)

Manager: John L. Cota Convention Season: All year except Feb. 1 to

Largest Group Accommodated: 360 (220 rooms,

Largest Group Accommodated: 360 (220 rooms, some suites available)
Air Conditioned: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 6 (800)
No. Banquet Rms. & Capacity of Largest: 3 (500)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 6.00
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, l&mm
projector

projector Stage: Available Sports Facilities: Swimming pool, sea bathing, fishing, tennis, sailing, golf, putting, shuffle-board, bicycling, water skiing, archery, ping pong, skin diving

The Royal Victoria Hotel

Phone: 2831

Director of Sales: Peter H. Newcomb Convention Season: All year except Feb., March

April
Largest Group Accommodated: 200 (84 rooms, 48 suites available)
Air Conditioning: I banquet room, all bedrooms
No. Mtg. Rms. & Capacity of Largest: 2 (200)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breakfast: 2.50; Lunch: 3.00;
Dinner: 6.00
Liquor: Served in hotel
Charges for Mts.

Dinner: 6.00
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Alds: Idam sound and silent projectors, PA system spotlights
Sports Facilities: Swimming pool and nearby
beach, golf, fishing, tennis

BERMUDA

Airlines: BOAC, BWIA, CUBANA, EAL, PAA, TCA Steamships: Furness

The Bermudiana

(Phone: 1211)
Manager: Carroll F. Dooley
Convention Season: Sept., Nov. to March
Largest Group Accommodated: 300 (125 rooms,
26 suites available)
Air Conditioning: 45 bedrooms, banquer room
Convention Rates: Single: 15.00 to 20.00; Double:
24.00 to 40.00; Suites: 17.00 to 24.00, Modified
American

American
No. Mtg. Rms. & Capacity of Largest: 2 (400)
No. Banquet Rms. & Capacity of Largest: 1 (300)
Group Meal Rates: Breakfast: 2.25; Lunch: 2.50;
Dinner: 4.50
Liquor: Served in hotel
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA system, spotlights, 16mm
and 32mm projectors
Stage: Available
Sports Facilities: Sailing, fishing, cycling, swimming, golf, tennis

ming, golf

The Castle Harbour

(Phone: 7661)

(Phone: 7661)
Manager: Howard F. Hohl
Convention Season: All year, except Easter season
Largest Group Accommodated: 500 (300 rooms,
10 suites available;
Air Conditioning: Banquet rooms
Convention Rates: March to May—Single: 22.0032.00; Double: 34.00-50.00; Suites: 65.00-120.00,
June to Fab.—Single: 20.00-30.00; Double: 32.0048.00; Suites: 65.00-120.00
No. Mtg. Rms. & Capacity of Largest: 1 (250)
No. Banquet Rms. & Capacity of Largest: 2 (400)
Group Meal Rates: Breekfast: 2.00; Lunch: 2.50;
Dinner: 5.00 5.00

Dinner: 5.00
Liquor: Yes Mtg. Rms.: Variable
Charges for Exhibit Areas: Variable
Net Exhibit Space: 2.660 sq. ft.
Audio-Vissal Aids: Slide and movie projectors
State System, spotlights

Stage: Yes Sports Facilities: Swimming pool, beach, fishing, golf, tennis, shuffleboard

Elbow Beach Surf Club

(Phone: 4301; Telegraph: Elbow Beach) Manager: E. R. Hetland Sales Manager: Phillips Payson Convention Season: All year—prefer March year-prefer Nov. to

Largest Group Accommodated: 300 (150 rooms, 6 suites available)
Alr Conditioning: 60 bedrooms, banquet rooms
Convention Rates: Nov. 15 to Mar. 1—Single: 20.00; Double: 14.00-20.00; Suites: 20.00-22.50.
Mar. 1 to Nov. 15—Single: 26.00; Double: 17.00-20.00; Suites: 20.00-22.50. Modified American
No. Mtg. Rms. & Capacity of Largest: 3 (200)
No. Banquet Rms. & Capacity of Largest: 1 (200)
Group Meal Rates: Breakfast: 2.00; Lunch: 2.50; Dinner: 4.00
Liquor: Served in hotel
Charges for Mtg. Rms.; None

Liquor: Served in hotel
Charges for Mtg. Rms.; None
Net Eshibit Space: 500 sq. ft. on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights, 16mm

sound, 35mm slide projectors Stage: Available Sports Facilities: Tennis, shuffleboard, private

Mid Ocean Club

Phone: 7111

Manager: Anthony Ross
Convention Season: June to March
Largest Group Accommodated: 68 (30 rooms, 4
suites available)
Air Cenditioning: 10 bedrooms
Convention Rates: Single: 18.00-22.00; Double:
34.00-38.00; Suites: 20.00 extra. American
No. Mtg. Rms. & Capacity of Largest: 3 (100)
No. Banquet Rms. & Capacity of Largest: 1 (100)
Group Meal Rates: Breakfast: 2.00; Lunch: 3.00;
Dinner: 4.00
Liquor: Yes.

Liquor: Yes Sports Facilities: Golf, tennis, sailing, fishing, skin diving, water skiing, cycling

JAMAICA

KINGSTON

Airlines: Avianca, BOAC, KLM, PAA, TCA

Myrtle Bank Hotel

Kingston (Phone: 4681)

Manager: S. G. Levy Convention Season: All year Largest Group Accommodated: 205 (100 rooms available)



Wesler T. Keenan, General Manager. Offices: New York, Circle 7-7946; Chicage, WHitehall 4-7077; Cleveland, SUperior 1-0420; Washington, D.C., McTropelitan 8-3492; Miami, FRanklin 9-7852.

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Brochure and literature available on request. For information: New York: Leonard Hicks, Jr. & Associates | Miami: Jim Mills & Associates | 65 West 54th Street • Circle 7 - 6940 | Congress Building • FRanklin 9-1403

JAMAICA Kingston continued

Convention Rates: From 11.00 per person. Amer-

Liquor: Served in hotel
Charges for Banquet & Mtg. Rms.: None
Sports Facilities: Swimming, fishing, riding, golf,
tennis, badminton

MONTEGO BEACH

Airlines: Avensa, Aviance, BOAC, BWIA, DAL, PAA, TCA

Bay Roc Hotel

Montego Bay (Phone: 2181)
Manager: Donald deLisser
Convention Season: All year except Feb. & Mar.
Largast Group Accommodated: 140 (68 rooms and
2 suites available)
No Mtg. Rrs. & Capacity of Largest: I (100)
Group Meal Rates: Breakfast: 1.50; Lunch: 3.00;
Dinner: 5.00

Liquor: Served in hotel Charges for Mtg. Rms.: None Audio-Visual Aids: Spotlights Sports Facilities: Golf, tennis

Half Moon Hotel

Montego Bay (Phone: 2141) (Halfmoon) Manager: Harold H. DeLisser Convention Season: All year Largest Group Accommodated: 176 (86 rooms, 86 suites available)
Convention Rates: May to Nov.—Single: 16.00;
Double: 30.00: Suites: 40.00. Dec. to April—
Single: 25.00; Double: 35.00; Suites: 60.00. Ameri-

No. Mtg. Rms. & Capacity of Largest: 1 (200)

Group Meal Rates: Breakfast: 1.50: Lunch: 3.50:

Group Meal Rafes: Breaklest: 1.50; Lunch: 3.50; Dinner: 6.00
Liquor: Served in hotel Charges for Mitg. Rms.: None Charges for Exhibit Areas: None Sports Facilities: Tennis, golf, shuffleboerd, water skiing, dancing, deep sea fishing, horseback riding, crocodile shooting

Montego Beach

Montego Bay (Phone: 2101)

Manager: M. P. Archibald Convention Season: All year Largest Group Accommodated: 135 (45 rooms

available)
Convention Rates: From 14.00 per person—Dec. to April, From 30.00 per person—April to Dec. American
Liquor: Served in hotel
Sports Facilities: Swimming, boating, tennis, badminton, golf, fishing

OCHO RIOS

Arawak Hotel

See Advertisement, Page 193

Mammee Bay (Phone: St. Ann's Bay 333) Gen. Manager: Sam Levy Convention Season: End of April through Decem-

Largest Group Accommodated: 325 (176 rooms

Largest Group Accommodated: 375 (176 rooms available)
Air Conditioning: Entire hotel
Convention Rates: Dec. 15-Jan.—Double: 55.00;
Apr. 15-Dec. 15—Double: 33.00. American
No. Mtg. Rms. & Capacity of Largest: 2 (250)
No. Banguet Rms. & Capacity of Largest: 2 (200)
Liquer: Served in hotel
Audio-Visual Aids: PA system, spotlights, proinctor.

Stage: Yes Sports Facilities: Tennis, swimming, winter sports

Tower Isle Hotel

(Phone: Ocho: Rios 271-273)

Manager: Don Berdowell Convention Season: April to June, September to

Largest Group Accommodated: 216 (100 rooms

available)
Convention Rates: 14.00 per person, American
No. Mtg. Rms. & Capacity of Largest: 1 (350)
No. Banquet Rms. & Capacity of Largest: 1 (250)
Group Meal Rates: Breakfast: 1.75; Lunch: 3.00;
Dinner: 3.00;
Liquor: Yes.
Charges for Mtg. Rms.: None
Audio-Visual Aids: PA systems, spotlights

Stage: Yes Sports Facilities: Deep sea fishing, golf, horse-back riding, swimming, badminton, tennis

CUBA

HAVANA

Airlines: BNF, BOAC, BWIA, CMA, Cubana, DAL, KLM, LAV, NAL, PAA, "Q" Steemships: P. & O.

Habana Hilton

See Advortisement, Page 194

Manager: Jose Menendez Sales Manager: Sidney A. Kirk Convention Eeason: All year Largest Group Accommodated: 1,000 (500 rooms,

Liquor: Yes Audio-Visual Aids: All types and sizes of film projectors, PA system, spotlights

Stage: Yes Sports Facilities: Swimming pool, golf, deep-sea

Opening Spring 1958

THE LARGEST CONVENTION HOTEL IN THE CARIBBEAN



hilton habana

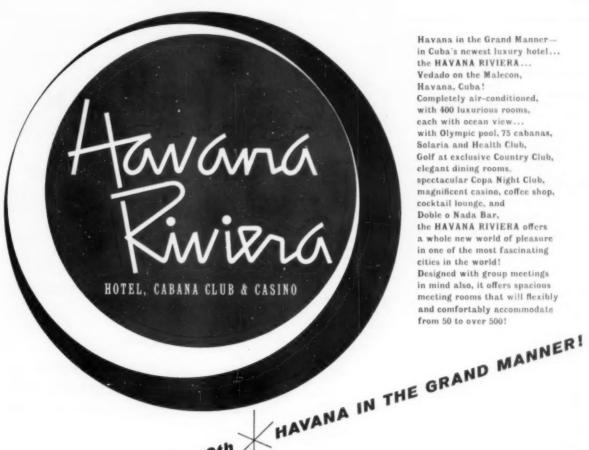
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OPENING DECEMBER 10th Interiors designed and furnished by Albert Parvin and Company, Los Angeles.

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CUBA

Havana continued

Havana Riviera

See Advertisement, Page 195

Vedado on the Malecon (Phone: FRanklin 1-2573

Manager: T. James Ennis Sales Manager: Jim Mills Convention Season: Opening on December 10th, 1957, will be open year-round Largest Group Accommodated: 550

Air Conditioning: Entire hotel
No. Mig. Rms. & Capacity of Largest: 7 (530)
No. Banquest Rms. & Capacity of Largest: 5 (350)
Group Meal Rates: Broakfast: 2.00; Lunch: 3.00
Dinner: Son

Dinner: 5.00
Liquor: Served in hotel
Net Exhibit Space: 4.200 sq. ft.
Audio-Visual Alds: PA system, spotlights
Stage: Yes
Sports Facilities: Ocean bathing, swimming pool.

Hotel Nacional de Cuba

Calles 21 (Phone: U-8981; Telegraph: Naclhotel)

Manager: Anthony J, Vaughn Sales Manager: Julio Fernánde. Convention Season: All year Largest Group Accommodated: 650 (400 rooms, 48 suites available)

Largest Group
48 suites available)
Alr Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banquest Rms. & Capacity of Largest: 3 (300)
Group Meal Rates: Breakfast: from 2.00; Lunch:
from 3.50; Dinner: from 5.50
from 3.50; Dinner: from 5.50
Index: Served in hotel

from 3.50; Dinner: from 5.50; Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 5,000 sq. ft. on one floor
Audio-Visual Aids: PA system, spotlights Stage: Available Sports Facilities: Golf, swimming pool, shuffle

Sevilla-Biltmore Hotel

On the Prado (Phone: M.9961)

Manager: Alex Gracia Sales Manager: Leo J. Ethier

Convention Season: All year except Feb. and Mar. Largest Group Accommodated: 300 (150 rooms. 3 suites available). Air Conditioning: (00 bedrooms. Convention Rates: Apr. 16-Dec. 15.—Single: 7.00 to 19.00; Double: 10.00 to 15.00; Suites: 24.00 to 36.00. Dec. 16-Apr.15—Single: 12.00 to 15.00; Double: 18.00 to 24.00; Suites: 44.00 to 62.00. No. Mrg. Rms. & Capacity of Largest: 2 (400). No. Banquet Rms. & Capacity of Largest: 1 (400). Group Meal Rates: Breakfast: 1.50; Lunch: 3.75; Dinner: 5.50 and up

Liquor: Yes
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Audio-Visual Aids: 16mm projector, screen, PA
system, spotlights
Stage: Yes

VARADERO BEACH

Airlines: BOAC, BWIA, Cubana

Hotel Varadero Internacional

(Phone: 260; Telegraph: Varain)

(Phone: 280; Telegraph: Varain)

Manager: T. James Ennis

Convention Season: All year

Largest Group Accommodated: 300 (150 rooms, 8 suites available)

Air Conditioning: Entire hotel

Convention Rates: May to Dec. 15—Single: 11.00-15.00; Double: 13.00-17.00; Suites: 30.09-50.00.

Dec. 15 to Apr. 30—Single: 23.00.25.00; Double: 27.00-30.00; Suites: 30.00-45.00. European

No. Mtg. Rms. & Capacity of Largest: 2 (450)

No. Banquet Rms. & Capacity of Largest: 1 (450)

Group Meel Rates: Breakfast: .85; Lunch: 1.50; Dinner: 4.50

Liquer: Served in hotel

Liquor: Served in hotel Charges for Mtq. Rms.: Variable Charges for Exhibit Areas: Variable Audio-Visual Alds: PA system, spotlights, 16mm

Stage: Available

Sports Facilities: Beach, pool, pitch and putt, tennis, shuffleboard, ping pong, deep sea fishing, water skiing, sailboating

Varadero Oasis

Manager: Leonardo de Franco Convention Season: All year Largest Group Accommodated: 250 (130 rooms available) Liquor: Served in hotel

DOMICAN

Sports Facilities: Swimming, fishing

REPUBLIC

CIUDAD TRUJILLO

Audio-Visual Aids: Projectors, PA system, spot.

Airlines: CBA, CPA, DAL, KLM, PAA, Varig Steamships: Dominican Republic Steamship

El Embajador

Manager: Robert Souers

Convention Season: April 15 to Jan. 10 Largest Group Accommodated: 500 (310 rooms available)
No. Mig. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 2 (500)
Liquor: Served in hotel
Sports Facilities: Fishing, tennis, golf, swimming

Jaragua Hotel

Manager: R. A. Rath Convention Season: April 15 to Jan. 10 Largest Group Accommodated: 400 (250 rooms available)
No. Mtg. Rms. & Capacity of Largest: 2 (300)
No. Banguet Rms. & Capacity of Largest: 2 (200) Liquor: Served in hotel Sports Facilities: Fishing, tennis, golf, swimming.

MEXICO

ACAPULCO

Airlines: AERONAVES

Hotel Club De Pesca (HSMA)

Costera Miguel Aleman (Phone: 17-91)
PRESIDENT: Miguel Guajardo
Manager: Hector Alcantara
Convention Season: All year
Largest Group Accommodated: 125 (50 rooms, 6 suites available)
Air Conditioning: Entire hotel
Convention Rates: Single: 13.60-20.00; Double: 24.60-27.20; Suites: 32.00-50.00. American
No. Banquet Rms. & Capacity of Largest: 2
Group Meal Rates: Breakfast: 1.20; Lunch: 2.40; Dinner: 3.00 Dinner: 3.00 Liquor: Served in hotel
Audio-Visual Alds: PA system, spotlights
Sports Facilities: Swimming, sailing water-skiing,
golf, little golf, ping pong, billiards, fishing

El Presidente

(Opening Spring 1958) Sales Manager: George Dekiss, Jr.
Convention Season: All year, except Oct. I to
Dec. 15. Largest Group Accommodated: 300 (150 rooms Air Conditioning: Entire hotel
No. Mtg. Rms. & Capacity of Largest: 3 (550)
No. Banquet Rms. & Capacity of Largest: 3 (300) Liquor: Served in I Charges for Mtg. Rms.: None Charges for Exhibit Areas: None Audio-Visual Aids: PA system, spotlights Stage: Yes Sports Facilities: Golf, swimming, fishing, water



Prado-Americas Hotel

Manager: Julio Fernandez Convention Season: Apr. 15 to June 20, Sept. 20

to Dec. 20 Lergest Group Accommodated: 100 (50 rooms,

Largest Group Accommodated: 100 130 rooms, 20 suites available; Convention Rates: Single: 12.00 to 16.80; Double: 24.00 to 27.20; Suites: 27.20 to 30.00. American No. Banquet Rms. & Capacity of Largest: 1 (20) Group Meal Rates: Breakfast: 1.75; Lunch: 2.35; Dinner: 3.40
Liquor: Served in hotel Charges for Mtg. Rms.: None Audio-Visual Aids: PA system, spotlights Stage: Available
Sports Facilities: Swimming, golf, fishing

CHIHUAHUA

Railroads: Nat. Rys. Mex.; C. M. & O.

Hotel Palacio Hilton

See Advertisement, Page 18

Libertade Independencia (Phone: 23-36 to 23-40) Manager: Miguel A. Olea Jr. Largest Group Accommodated: 252 (126 rooms

Largest Group Accounts available)
Air Conditioning: 24 bedrooms, banquet rooms
Convention Rates: Single: 4.40 to 6.00; Double:
5.60 to 6.40; Suites: 6.00 to 7.20. European
No. Mtg. Rms. & Capacity of Largest: 2 (600)
No. Banquet Rms. & Capacity of Largest: 4 (300)
Group Meal Rates: Breakfast: .60; Lunch: 1.20;
Dinner: 1.00

Liquor: Served in note: Charges for Mfg. Rms.: None when banquet

CUERNAVACA

Railroads: Nat. Rys. Mex.

Chulavista Hotel (HSMA)

Calzada Chulavista (Phone: 322) Manager: Enrique P. Bonin. Convention Season: All year Largest Group Accommodated: 250 (125 rooms available)
Convention Rates: Single: 6.80; Double: 12.00. No. Mfg. Rms. & Capacity of Largest: 4 (500) No. Banquet Rms. & Capacity of Largest: 1 (5 Rates for Meals: Breakfast: 1.00; Lunch: 1. Dinner: 1.80 Liquor: Served in hotel Sports Facilities: Swimming

Hotel Marik Plaza

(Phone: I-16 or I-27)
Manager: Seymour L. Ruben
Convention Season: All year
Largest Group Accommodated: 200 (40 rooms, 13 suites available;
Convention Rates: Single: 7.00; Double: 12.00;
Suites: 15.00, American
No. Mfg. Rms. & Capacity of Largest: 2 (300)
No. Banquet Rms. & Capacity of Largest: 3 (350)
Group Meal Rates: Breakfast: .75; Lunch: 1.80;
Dinner: 1.80 Dinner: 1.80
Liquer: Served in hotel
Charges for Mtg. Rms.: None
Charges for Exhibit Areas: None
Net Exhibit Space: 3,000 sq. ft, on one floor, included in meeting space
Audio-Visual Aids: PA system, spotlights Sports Facilities: Swimming, water skiing, horse-back riding, tennis riding,

MEXICO CITY

Railroads: Mex.; Nat. Rys. Mex. Airlines: Aeronaves, Aero Transportes, Air France, AAL, CMA, CPA, EAL, Guest KLM, PAA, TACA

Hotel Bamer

Juarez 52 (Phone: 21-90-60) Manager: Luis Davila Convention Season: All year Largest Group Accommodated: 50 (25 suites No. Mtg. Rms. & Capacity of Largest: 3 (60) No. Banquet Rms. & Capacity of Largest: 2 (40) Conditioning: Banquet and meeting rooms Audio-Visual Aids: Spotlights

Hotel Del Prado (HSMA)

Ave. Juarez #70 (Phone: 10-40-00 and 35-94-80) Convention Season: All year Convention season: All year
Largest Group Accommodated: 450 (200 rooms, 40 suites available)
Air Conditioning: Banquet rooms
Convention Rates: Single: 9.80; Double: I1.60; Suites: 14.00 to 40.00
No. Mfg. Rms. & Capacity of Largest: 6 (1,000) quet Rms. & Capacity of Largest: 5 (1,000) Group Meal Rates: Breakfast: 1,25; Lunch: 3.00; Dinner: 3.00

Liquer: Served in hotel

Net Exhibit Space: 10,000 sq. ft. on one floor

Audio-Visual Aids: PA system, spotlights Stage: Yes

El Presidente

Manager: Jose Perez Sales Manager: George DeKiss Convention Season: April, May, June, Oct., Nov. Largest Group Accommodated: 100 (50 rooms available) Rates: Single: 12.00-17.60; Double: 18.00-20.00; Surtes: 29.60-96.00; No. Mrg. Rms. & Capacity of Largest: 3 (350) No. Banquet Rms. & Capacity of Largest: 3 (250) Liquor: Served in hotel Audio-Visual Alds: PA system, spotlights Sports Facilities: Outdoor pool

Monte Cassino (HSMA)

Manager: Francisco Gutierrez Prieto Exec. Asst. Mgr.: I. Osorno Barona Convention Seaton: All year
Largest Group Accommodated: 200 (140 norms and 20 suites available)
Convention Rates: Single: 4.75 to 12.15; Double: 10.60 to 25.90; Suites: 12.75 to 27.10
No. Mtg. Rms. & Capacity of Largest: 1 No. Banquet Rms. & Capacity of Largest: 2 Group Meal Rates: Breakfast: 1.15; Lunch: 2.00; Dinner: 2.91 Liquor: Served in hotel Conditioning: Banquet and meeting rooms, Charges for Banquet & Mtg. Rms.: Veriable

Hotel Reforma (HSMA)

Paseo de la Reforma and Paris (Phone: 35-80-50) Manager: Charles Convention Season: All year except Feb., Mar. Largest Group Accommodated: 400 (250 rooms, 26 suites available)

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write: Joseph T. Case, Sales Mgr., Hilton Hotels International, The Waldorf-Astoria. New York 22, N. Y. Telephone: MUrray Hill 8-2240

MEXICO continued

Convention Rates: Single: 10.00; Double: 13.00; Suites: 20.00. European

No. Mtg. Rms. & Capacity of Largest: 4 (150) No. Banquet Rms. & Capacity of Largest: 4 (150) Group Meal Rates: Breakfast: 1.25; Lunch: 2.50; Dinner: 3.00

Liquor: Served in hotel

Net Exhibit Space: On one floor, included in

MONTERREY

Largest Group Accommodated: 100 (60 rooms, 5 suites available)

Air Conditioning: Bedrooms, banquet and meet-

Convention Rates: Single: 3.30; Double: 4.50;

No. Mtg. Rms. & Capacity of Largest: 3 (250)

No. Banquet Rms. & Capacity of Largest: 3 (175) Group Meal Rates: Breakfast: from 1.00; Lunch: from 2.00; Dinner: from 2.50

Audio-Visual Aids: PA system, spotlights

Stage: Available

Airlines: AAL

Gran Hotel Ancira

Liquor: Served in hotel

Sports Facilities: Golf, tennis

Railroads: Nat. Rys. Mex.

Hidelgo y Escobedo (Phone: LD-8)

Manager: Arturo Torrallardona Convention Season: Sept. to June I

PANAMA

Charges for Mtg. Rms.: 20.00 to 35.00

Sports Facilities: Golf, swimming

Audio-Visual Aids: PA system, spotlights

PANAMA CITY

Airlines: Avianca, BNF, Guest, KLM, LAV, Panagra, PAA, TACA

El Panama Hotel Hilton

See Advertisement, Page 198

Apartado 1753 (Phone: 3-1660) Manager: Pierre Jaquitland Sales Manager: Antonio DiScala

Convention Season: All year

Largest Group Accommodated: 600 (300 rooms, 12 suites evailable)

Air Conditioning: 51 bedrooms, banquet rooms Convention Rates: Apr. I to Dec. 31—Single: 10.00-15.00; Double: 15.00-21.00; Suites: 20.00-29.00; Jan. I to Mar. 31—Single: 15.00-20.00; Double: 22.00-28.00; Suites: 32.00-36.00. European

No. Mtg. Rms. & Capacity of Largest: 5 (350) No. Banquet Rms. & Capacity of Largest: 5 (350) Liquor: Served in hotel

Charges for Mtg. Rms.: None

Charges for Exhibit Areas: None

Audio-Visual Aids: PA system, spotlights, 16mm sound, 35mm slide projectors

Stage: Available

Sports Facilities: Swimming, golf, boating, fishing, putting green tennis

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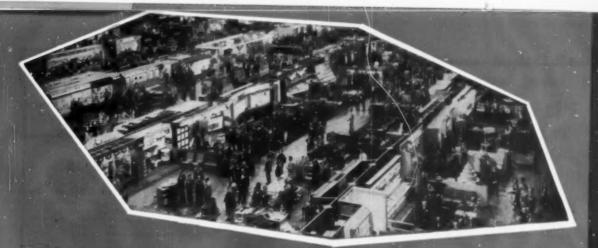
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Services: Installation, storage Special Units: Self-Contained displays, ramas, mobile units, production disp animation devices, floats

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Hartwig Displays

6729 Hollywood Blvd. Phone: HOllywood 2-1421 (See listing under Milwaukee)

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M. E. Taylor & Son

1501 Oregon Ave. (13) (Phone: 6-7231)

Fred J. Taylor, Manager

Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen

Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating displays foots rental, show decorating Special Units: Self-contained displays, floats

LOS ANGELES

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Jones Decorating Co. (EF & DA)
2807 Sunset Blvd. (Phone: DU 7-4344)
A. Byron Perkins, President
Departments: Exhibit Design, Exhibit Construction. Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating.
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Stuart Co.

7556 Beverly Blvd. (36) (Phone: WE 3-3611 & WE 3-4771)

Services: Installation, booth background and drape rental, exhibit rental, show decorating

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3443 South Hill St. (7) (Phone: RI 9-1091)

3443 South Hill St. (7) (Phone: RI 9-1091)
Fred J. Tabery. President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silic,
Screen, Electrical, Mechanical, Woodworking, Sewing
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained designs, dioramas, mobile units, production displays, animation devices, floats

OAKLAND

Abrott-Mulone Inc. (EP & DA)

812 Athens Ave. (7) (Phone: TE 6-4595) Norman J. Malone, Vice-President Departments: Exhibit Design, Exhibit Con-struction

Services: Installation, booth furniture rental,

SAN FRANCISCO

Kriedt & Myers

1174 Bryant St. (3) (Phone: KL 2-1181) J. Clarence Myers Departmenta: Exhibit Design, Exhibit Con-struction, Sign, Electrical J. Clarence Myers Departments: Exhibit Design, Exhibit Con-struction. Sign, Electrical Services: Booth background and drape rental, booth furniture rental, exhibit rental

Novelart Display Co. (EP & DA)

625 Turk St. (Phone: TU 5-6483)

625 Turk St. (Phone: TU 5-6483)
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Departments: Exhibit Design, Exhibit Construction, Metal Fabrication, Sign, Silk
Screen, Electrical, Mechanical
Services: Installation, booth background and
drape rental, booth furniture rental, storage,
exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

William Sanford Incorporated (EP & DA)

657 Harrison St. (7) (Phone: EX 7-0845) Departments: Exhibit Design, Exhibit Con-James W. McCullock, Vice-President struction, Sign, Silk Screen, Electrical,

struction, Sign, Silk Screen, Electrical, Mechanical Services: Installation, booth background and drape rental, booth furniture rental Special Units: Self-contained displays, dio-ramas, mobile units, production displays, ramas, mobile u animation devices

Stuart Co. (EP & DA)

31 Front St. (11) (Phone: GA 1-2560)

John B. Sauter, General Manager Departments: Design, Construction, Sign, Slik Screen, Electrical, Mechanical Services: Installation, dismantling, repair,

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Special Units: Self-contained displays, displayall panels & divide-all panels

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Harold P. Post, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical, Spray Finishing
Services: Installation, booth background and draps rental, storage, exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

DISTRICT OF COLUMBIA

WASHINGTON, D. C.

Art Designers, Incorporated (EP & DA)

1428 You St., N.W. (9)

Departments: Exhibit Design, Exhibit Construction. Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Art Services: Installation, storage, show decorating Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Hartwig Displays, Incorporated

464 Irvington Road, Falls Church, Va. (Phone: Jefferson 4-8400) Anthony B. Golff, Consultant (See listing under Milwaukee)

Moving, incorporated (EP & DA)

1501 L Street, S.E. (Phone: Lincoln 7-5000) William R. Franklin

Presentation Associates

Courtyard, 2118 Massachusetts Ave. (Phone: AD 4-6131)

AD 4-0131)

Donald McLaughlin, President

Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Woodworking

Services: Installation

Special Units: Self-contained displays, dioramas, production displays, animation devices

FLORIDA

United Convention Services, Inc. 1906 M St., N.W. (Phone: EXecutive 2-0535) William Mayers, General Manager

Berke Displays, Inc. (EP & DA)

1733 N.W. 20th St. (42) (Phone: NEwton

1733 N.W. 20th St. (42) (Phone: Newton 5-5376)
Arthur Berke, President Departments: Exhibit Construction, Exhibit Design, Metal Fabricating, Sign, Electrical, Mechanical, Woodworking Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating Special Units: Self-contained displays, disramas, mobile units, production displays, animation devices, floats

MIAMI BEACH

All-Type Displays, Inc.

1655 Drexel Ave. (Phone: FR 1-5138 & JE

1-3834)

Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Display Repair
Services: Installation, booth background and
drape rental, booth furniture rental, storage,
show decorating
Special Units: Self-contained units, production
divides of the self-contained units, production
divides of the self-contained units.

Manncraft Exhibitors Service, Inc. (EP & DA)

605 Lincoln Road (Phone: JEfferson 8-0787) (See listing under Kansas City)

ILLINOIS

CHICAGO

Convention Booths

1507 N. Clark St. (10) (Phone: SU 7-6777)
Harry Schmale, Owner
Departments: Exhibit Design, Exhibit Construction, Metal, Sign, Silk Screen, Electrical, Mechanical
Services: Booth background and drape rental, booth furniture rental, show decorating

Custom Exhibits, Inc. (EP & DA)

900 N. Franklin St. (Phone: WH 4-2078)
Ted Olson, President
Departments: Exhibit Design, Exhibit Construction, Metal Febricating, Sign, Silk
Screen, Electrical, Mechanical, Wood Fabri-

cating Services: Installation, storage Special Units: Self-contained displays, dio-ramas, mobile units, animation devices

Czarnowski Display Service, Inc. (EP & DA)

1433 N. Dayton St. (22) (Phone: MI 2-7181) Severin Czarnowski, President Services: Installation, storage

Dell Displays, Inc.

1017 W. Washington St. (7) (Phone: MOnroe

1017 W. Washington St. (7) Phone: MOnroe 6-0781) Robert A. Dell, President Departments: Exhibit Design, Exhibit Con-struction, Sign, Silk Screen, Electrical, Mechanical, Woodworking Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices

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Services: Installation, storage, exhibit rental
Special Units: Self-contained displays, dioramas, production displays

Gardner Displays of Chicago

1937 W. Hastings St. (8) (Phone: TAylor 9-6600) (See listing under Pittsburgh)

General Exhibition and Rental Service

236 W. Lake St. (6) (Phone: DEarborn 2-3456) Robert S. Otto, President Services: Rental of convention booths and drapes, booth furniture rental, storage, ex-hibit rental, show decorating

General Exhibits and Displays, Inc. (EP & DA)

See Advertisement, Page 203

2132 N. Racine Ave. (14) (Phone: EA 7-0100) S. J. Fairweather, President Departments: Exhibit Design, Exhibit Con-atruction. Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Sound, Engi-

Services: Installation, storage, exhibit rental Special Units: Self-contained displays, dio-ramas, mobile units, animation devices

Hartwig Displays, Inc. (EP & DA)

168 N. Clinton St. (6) (Phone: FR 2-5404)
Ralph W. Zimmermann, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabrication, Electrical,
Mechanical, Plastics
Services: Installation, exhibit and furniture
rental. storage

rental, storage
Special Units: Self-contained displays, models,
dioramas, terminal displays, animated figures, mobile units

Kitzing Studio, Inc. (EP & DA)

1323 N. Carroll Ave. (7) (Phone: CH 3-1220) Fred Kitzing, President Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Electri-cal, Mechanical, Woodworking, Painting

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160 E. Grand Ave. (11) (Phone: DE 7-3907) Charles D. McAleer, President Departments: Exhibit Design, Exhibit Con-

struction struction storage
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

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Clear Designers

2222 W. Diversey Parkway (47)

Kenneth W. Olson, President

Departments: Exchibit Design, Exhibit Conntruction, Metal Fabricating, Sign, Silk

Screen, Electrical, Mechanical

Services: Installation, booth background and
drape rental, storage, exhibit rental

Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

Poirot Exhibitors Service, Inc. (EP & DA)

2001 W. Pershing Rd. (Phone: VIrginia 7-4142) R. G. Poiret

Three Dimensions (EP & DA) See Advertisement, Page 202

4132 W. Belmont Ave. (Phone: PAlisade 5-7501)

5-7501)

S. Himmelfarb, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Electrical,
Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

United Exposition Service Co.

75 E. Wacker Drive (Phone: FRanklin 2-2523) Harry Katz, General Manager (See listing under Atlantic City)

Wernecke Display Studios (EP & DA)

55 E. Hubbard St. (Phone: SUperior 7-0708) Charles Buchtele

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Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental show decorating

Special Units: Mobile units, floats, outside dance floors

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404 Orchard St. (1) (Phone: LEvington 9-4312) Robert W. London Services: Booth furniture rental

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1014 Lynn Ave. (7) (Phone: TUlsa 3-0602) Rudy Speerschneider, President

Departments: Exhibit Design, Exhibit Con-struction, Sign, Silk Screen, Electrical, Woodworking, Paint Services: Installation, booth background and draps rental, storage, exhibit rental, show decorating

decorating Special Units: Self-contained displays, produc-tion displays, floats

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3-6513)
C. P. Sathre, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Screen, Electrical, Mechanical, Woodworking,

Screen, Esectrical, Ascannical, Woodworking, Painting, Traffic Services: Installation, storage, exhibit rental Special Units: Self-contained displays, dio-ramas, production displays, animation de-vices

MISSOURI

KANSAS CITY

Manncraft-Exhibitors Service (EP & DA)

See Advertisement, Page 205

2100 Central St. (Phone: BA 1-8855) Leon A. Mann, President Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silic Screen, Electrical, Mechanical, Plastic Fabri-

cating
Services: Installation, booth background and
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Special Units: Self-contained displays, dioramas, mobile units, production displays,
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ST LOUIS

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1624 Delmar Blvd. (3) (Phone: GA 1-3995)
Wendall P. Blanton, President
Departments: Exhibit Design, Exhibit Construction
Services: Installation
Special Units: Self-contained displays, dioramas, mobile units, production displays,
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Advertisers Displays & Exhibits, Inc.

2028 Washington Ave. (3) (Phone: CE 1-3170) E. F. Rebbols, Administrative Assistant Departments: Exhibit Design, Exhibit Con-struction, Sign, Silk Screen, Electrical, Mechanical

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Sellinger Displays, Inc.

714 North 13th St. (7) (Phone: MA 1-3307) E. C. "Erv" Sellinger, President Departments: Exhibit Design, Exhibit Con-

Departments: Exhibit Design, Exhibit Construction
Services: Installation, booth background and
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exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats



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425 South 9th St. (Phone: JA-4234) (See listing under Kansas City)

NEW JERSEY

ATLANTIC CITY

Albert Meltz Studios

2304 Pacific Ave. (Phone: 4-3942)
Services: Installation, booth background and drape rental, show decorating, furniture Special Units: Production displays

McColl's Display Service (EP & DA)

203 N. Severeign Ave. (Phone: 4-1453) William Earl McColl, Owner Services: Installation

United Convention Decorators, Inc.

2328 Pacific Ave. (Phone: 4-3128) Samuel Katz, General Manager Services: Booth background and drap rental, booth furniture rental, show decorating

JERSEY CITY

Gibraltar Corrugated Paper Co., Inc.

See Advertisement, Page 205 350 Warren St. (2) (Phone: DIgby 4-0580)

S. Paul Boochever, Vice-President Special Units: Flame-retarded display back-

NEW YORK

BROOKLYN

Dyna-Graphic Displays, Inc.

345 Carroll St. (Phone: VL 5-8400)

Robert Wetstein, President Departments: Exhibit Design, Ex struction, Sign, Silk Screen, Mechanical Exhibit Con-

Mechanical receives: Installation, storage, exhibit rental pecial Units: Self-contained displays, dioramas, mobile units, animation devices, floats

Ivel Construction Corp.

See Advertisement, Page 206

53rd St. & 1st Ave. (32) (HY 2-3730)

53rd St. & 1st Ave. (32) (HY 2-3/39)
Lealie Levi, President
Departments: Exhibit Design, Exhibit Construction. Metal Fabricating, Sign. Silk.
Screen, Electrical, Mechanical, Model Bhop Services: Installation, booth background and drape rental, both furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, animation devices, floats

Vanguard Creations Corp.

240 N. 10th St. (11) (Phone: EV 7-1819) Clifford G. Lee, Production Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Services, Installation Special Units: Self-contained displays, mobile units, production displays, animation devices

BUFFALO

The Dowd Co.

392 Franklin St. (2) (Phone: CLeveland 8335) T. L. Dowd, Manager Services: Booth furniture rental

Hadley Advertising Displays (EP & DA)

631 Farge Ave. (13) (Phone: GA 4456)

Norman F. Hadley, Owner Department: Exhibit Design, Exhibit Con-

struction
Services: Installation, storage
Special Units: Self-contained displays, dioramss, mobile units, production displays,
animation devices

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Hale Decorators, Inc.

119 Wilkenson St. (2) Charles W. Howell, President Services: Installation, booth background and drape rontal, booth furniture rental, storage, exhibit rental, show decorating

LONG ISLAND CITY

Bliss Display Corp. (EP & DA)

27-21 23nd St. (1) (Phone: EX 2-8890)
Albert Bliss, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking, Paper Mache
Bervices: Installation
Special Units: Dioramae, mobile units, production displays, floats, animation devices

Design-Built Studios, Inc. (EP & DA)

21-21 41st Ave. (1) (Phone: ST 4-3400) Harold B. Averick, President Departments: Exhibit Design, Exhibit struction, Sign, Silk Screen, Electi struction, Mechanical Mechanical
Services: Installation, storage
Special Units: Self-contained units, dioramas,
mobile units, production displays, animation

McArthur-Vitale Displays, Inc. (EP & DA)

36-06 43rd Ave. (1) (Phone: ST 6-3960) Santo Vitale, President Departments: Exhibit Design, Exhibit Con-atruction, Sign, Silk Screen, Sculpture, Model atruction, Sign, Silk Screen, Sculpture, Mo Making Special Units: Dioramas, animated devices

Structural Display Co., Inc.

See Advertisement, Page 207

Thomas F. Byrne, Vice-President
Departments: Exhibit Design, Exhibit Construction. Metal Fabricating, Sign, Slik Services: Installation, storage, exhibit rental Special Units: Self-contained displays, diorames, mobile units, production displays, animation devices, floats, models

MT. VERNÓN

Jenter Exhibits

239 E. 8th St. (Phone: MO 4-0222)
Martin & Carl Jenter, Partners
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical,
Mechanical, Engraving, Woodworking, Spray
Finishing
Services: Installation, storage
Special Units: Self-contained displays, disrams, mobile units, production displays, animation devices

NEW YORK

Lewis Barry, Inc. (EP & DA)

Lewis Barry, inc. (EF & DA)

12 John St. (38) (Phone: WO 4-0850)

Lewis Barry, President

Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk

Screen, Electrical, Mechanical, Woodworking

Services: Installation, booth background and
drape rental, booth furniture rental, storage,
exhibit rental

Special Units: Self-contained displays, dioramas, mobile units, production displays

Harold Black Exhibits (EP & DA)

266 West 12th St. (Phone: WA 9-3048)
Harold Black, Director
Departments: Exchibit Design, Exhibit Construction, Metal Fabricating, Sign, Electrical, Mechanical
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211 West 61st St. (23) (Phone: JU 2-3810) Elliott B. Mudgett, Partner Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Cloth, Plastics

Dikran Display (EP & DA)

142 E. 32nd St. (16) (Phone: MU 5-0984)
Dikran Dingilan, Owner
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation
Special Units: Self-contained dsplays

Display Builders, Inc. (EP & DA)

Display Builders, Inc. (EP & DA)
239 W. 64th St. (23) (Phone: TR 3-1153)
David A. Fink, President
Bepartments: Exhibit Design, Exhibit Construction, Signa, Interior Woodwork, Showroom, Design & Construction, Mechanical
Services: Installation
Special Units: Self-contained displays, dioramas, animation devices, floats

Display Corp. of New York

253 W. 64th St. (23) (Phone: TRafalger 4-2300) Harry Coopersmith, President Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical Services: Installation Special Units: Production displays

Display Guild

85-09 57th Ave. (73) (Phone: NE 9-5220) Lee Brunner, Sales Manager Departments: Exhibit Design and Production, Metal Fabricating, Woodworking, Plastics

Display Workshop, Inc.

341 Trumbull St. (3) (Phone: OX 7-0412) Harold P. Post, President (See listing under Hartford, Conn.)

The Displayers, Inc. (EP & DA)

See Advertisement, Page 207



635 West 54th St. (19) (Phone: JU 6-8800) Belmont Corn, Jr., President Departments: Exhibit Design, Exhibit Con-struction, Motal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Carpentry, Painting.

Services: Installation, storage, exhibit rental Special Units: Solf-contained displays, dio-ramas, mobile units, production displays, animation devices

Functional Display, Inc. (EP & DA)

1376 Blondell Ave. (61) (Phone: SYcamore 2-6200)

Mervin Zwerling, President

Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk screen, Electrical, Mechanical, Woodworking Services: Installation, storage

Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices, floats

Gardner Displays of New York

41 E. 42nd St. (17) (Phone: MUrray Hill 7-2621) (See listing under Pittsburgh)

Graphic Displays

11 Station Ave., Staten Island (90) (Phone: TOttenville S-1780)
Peter Martin, Owner
Departments: Design, Metal Fabricating, Sign, Electrical, Exhibit Construction
Services; Storage

Electrical, Exhibit Construction Services: Storage Special Units: Self-contained units, dioramas, production displays, animation devices, floats

Hartwig Displays, Inc.

2426 Westlake Ave., L.I.C. (Phone: ROckville Center 6-7171) Paul C. Gebhard, Consultant (See Milwaukee Listing)

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Hollywood Banners

See Advertisement, Page 208

116 East 32 St. (16) (Phone: OR 9-4790) Services: Custom made Logo display drapes

Industrial Displays, Inc. (EP & DA)

625 W. 55th St. (19) (Phone: JU 2-4550) Jack Paul, Secy.-Tress.

Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Plastic Fabri-cating

Screen, Electricas, mechanical, rathe Panicating
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices

Ivel Exposition Service Corp.

N. Y. Coliseum, Room 255 (19) (Phone: COlumbus 5-3038) (See listing under Brooklyn, N. Y.)

Jensen Associates (EP & DA)

41 East 41st St. (17) (Phone: MUrray Hill

2-0051)
Herbert W. Jensen
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen

Services: Booth background and drape rental, storage Special Units: Self-contained displays, produc-

Manhattan Exposition Construction Corp. (EP & DA)

247 West St. and Room 253 N. Y. Coliseum (Phone: PL 7-3233) Charles LaRosa, President Departments: Exhibit Design, Exhibit Con-struction, Sign, Electrical, Mechanica I Services: Installation, booth background and drape rental, booth furniture rental, storage,

show decorating Special Units: Self-contained displays, mobile

Mastercraft Associates, Inc. (EP & DA)

360 W. 11th St. (14) (Phone: WA 4-9360)
Harold Lightman, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical
Services: Installation, booth, background and
drape rental, storage, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

Messmore & Damon Co. (EP & DA)

See Advertisement, Page 208

1461 Park Ave. (29) (Phone: TRafalgar 6-3530) Francia B. Messmore

Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Theatrical Seenery

Scenery Services: Installation, show decorating Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

New York Display Service Inc. (EP & DA)

101 Park Ave. (17) (Phone: LExington 2-3759) Andrew Trifon, Manager Services: Installations, storage

Selexor Displays, Inc.

See Advertisement, Page 210 312 E. 95th St. (28) (Phone: ATwater 9-8347) M. Daniel Kingsley, President

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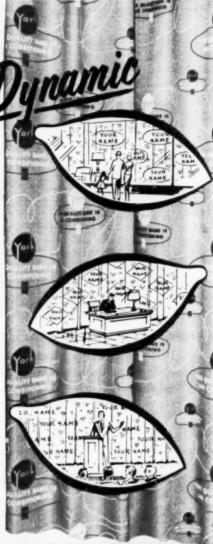
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- EXHIBIT BUILDERS
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- **FURNITURE SUPPLIERS**

New York City continued

Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Woodworking Services: Installation, storage Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Sickinger Displays (EP & DA)

264 East 27th St. (Phone: MUrray Hill 4-4861) Xavler Sickinger

Strauss Decorating & Exposition Co., Inc. (EP & DA)

See Advertisment, Page 209

See Advertisment, Page 2U7

\$524 Third Ave. (56) (Phone: LU 8-7708)

New York Coliseum, Columbus Circle

Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk

Serven, Electrical, Mechanical

Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

Special Units: Self-contained displays, diorams, mobile units, production displays, enimation devices: floats

ramas, mobile units, production animation devices, floats

United Exposition Decorating Co., Inc.

N. Y. Coliseum, Room 252 (Phone; COlumbus 5-5133) William Spiegelman, General Manager (See listing under Atlantic City)

Walling Display

48 W. 20th St. (11) (Phone: WA 9-3359) George Walling, Owner

Departments: Exhibit Design, Exhibit Con-struction, Sign, Silk Screen Special Units: Self-contained units, production displays, animation devices

Warren Displays, Inc. (EP & DA)

Sydy St. (Phone: AL 5-9646)
Gordon H. Warren, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical,
Mechanical, Woodworking
Services: Installation, storage
Special Units: Self-contained displays, dloramas, mobile units

OCEANSIDE

Hartwig Displays

2426 Westlake Ave. (Phone: ROckville Center 6-7171) (See Listing under Milwaukee)

ROCHESTER

Ernst Decoration Co., Inc.

480 Plymouth Ave., S. (8) (Phone: HAmilton 6-5833)
William Ernst, President
Departments: Sign, Electrical
Services: Exhibit rental, booth furniture rental
Special Units: Flags & bunting, floats

SYRACUSE

Ivel Construction Corp.

201 Buffington Rd. (10) (Phone: 72-1695) Ralph L. Winterston, Manager (See listing under Brooklyn)

OHIO

CINCINNATI

Display Sales

1632 Gest St. (4) (Phone: GR 1-7509) Robert M. Nagle, Robert Harrigan, Partners Departments: Exhibit Design, Exhibit Con-struction, Slik Screen, Electrical, Mechanical Services: Storage, show decorating Special Units: Self-contained displays, produc-tion displays, animation devices

George E. Fern Co.

1410 Elm St. (10)
G. Edward Fern, President
Departments: Sign
Services: Installation, booth background and
drape rental, booth furniture rental, show
decorating

Production Presentation inc.

Don K. Howard. President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical Services: Installation, storage Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Sales Production Corp.

Gers Froduction Corp.

1617 Reading Road (2) (Phone: CH 1-1007)
George R. Timmerman, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, atorage
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

CLEVELAND

1776 E. 43rd St. (3) (Phone: ENdicott 1-1530) Geraldine Copperman, President Services: Installation, booth background and drape rental, booth furniture rental, exhibit rental, show decorating

HOUSTON

Andrews, Bartlett & Associates,

See Advertisement, Page 1

See Advertisement, Page 1
1849 W. 24th St. (13)
A. S. Andrews, President; Jarold E. Bartlett,
Vice President
Vice President
Departments: Exposition Management, Exposition Production, Booth Background,
Show Decoration, Rental Furnishings and
Equipment, Exhibit Design & Construction
Services; Complete convention and exposition
services, booth background and drape rental,
booth furniture rental, show decorating,
show management

Calmore, Inc. (EP & DA)

1445 Dodge Ct. (14) (Phone: CH 1-2307)
C. Calvin Moore, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical,
Mechanical
Services: Installation
Special Units: Self-contained displays, mobile
units, production displays, animation devices

DeVorn Displays Corp. (EP & DA)

1022 Beitline Rd. (9) (Phone: ON 1-1550) John F. Clarke, President Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silic Screen, Electrical, Mechanical, Woodwork-

ing, Plastics Services: Installation, storage Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices

Gallo Display Co. (EP & DA)

Paul B. Gallo, President Design, Exhibit Construction, Metal Fabricating, Sign, Silk Sereen, Electrical, Mechanical, Photographic Services: Installation, storage, exhibit rental Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Gravatt Displays (EP & DA)

19627 W. Lake Rd. (16) (Phone: ED 1-6450) R. H. Gravatt, Owner Departments: Exhibit Design, Exhibit Con-struction, Sign, Silk Screen, Electrical, Mechanical exhibit rental

Mechanicai Services: Installation, storage, exhibit rental Special Units: Self-contained displays, produc-duction displays

Ivel Construction Corp.

811 Prospect Ave. (Phone: PR 1-2942) Leon Gordon Miller, Manager (See listing under Brooklyn)

Ohio Displays, Inc. (EP & DA)

2206 W. Superior Viaduct (13) (Phone: CH

1-377)
Clifford T. McKay, Vice President
Clifford T. McKay, Vice President
Departments: Exhibit Design, Exhibit Conserveton, Metal Fabricating, Sign, Silk
Screen, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained displays, dioramas, mobile units, production displays,
nnimation devices, floats.

Rappaport Studios, Inc. (EP & DA)

1618 Walnat Ave. (14) (Phone; SU 1-6960) Maurice I. Rappaport, President Departments: Exhibit Design, Exhibit Con-struction, Photo Reproductions & Murals Services: Installation, storage, exhibit rental Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices, floats

Rogers Display Studios (EP & DA)

5815 Kinsman Rd. (4) (Phone: UT 1-9676) Van R. Rogers, President Departments: Exhibit Design, Exhibit Con-struction, Sign, Silk Screen, Electrical, Mechanical

Mechanical Services: Installation, booth furniture rental,

storage
Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices, floats

Sales Improvement Display Co.

Soles Improvement Display Co. 5103 Lakeside Ave. (14) (Phone: EX 1-1424) Frederic W. Gill, President Departments: Exhibit Design, Exhibit Construction Sign, Silk Screen, Electrical, Mechanical, Plastic Fabricating Services: Installation, storage Special Units: Self-contained diaplays, dioramas, mobile units, production displays, animation devices

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424 E. 131st St. (8) (Phone: GL 1-243)
Harvey G. Stief, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Screen, Electrical, Mechanical, Plastic
Services: Installation, booth furniture rental,
exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

United Exposition Service Co.

1940 E. 6th St. William S. Stetson, General Manager (See listing under Atlantic City)

DAYTON

Merchandise Displays, Inc. (EP & DA)

232 Leo St. (4) (Phone: Michigan 8353)
R. H. Kaiser, Manager
Departments: Exhibit Design, Exhibit Construction. Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, floats, animation devices

TOLEDO

Activ-Ad, Incorporated

21 S. Erie St. (2) (Phone: CHerry 8-3541)
L. K. Mueller, President
Departments: Exhibit Design, Exhibit Construction, Hardbound Fabricating, Metal Fabricating, Plastics, Sign, Silk Screen, Electrical, Mechanical

Services: Installation, storage
Special Units: Self-contained displays, di
ramas, mobile units, production displays

Herzberg Decorating Studios

835 Broadway (9) (Phone: CHerry 3-5978) Max R. Herzberg, Owner Departments: Sign Services: Show decorating, exhibit rental Special Units: Floats

OREGON

PORTLAND

Porterfield Sign Advertising (EP & DA)

4412 S.W. Corbett Avenue (Phone: CApitol 6-2446) Wilbur A. Porterfield, President

Charles L. Wakefield-Displays-Decorations

4422 S.W. Corbett St. (Phone: CApitol 2-6440) Services: Booths, stages, signs, flags, draperies, furniture, lighting, display materials, mobile units

PENNSYLVANIA

PHILADELPHIA

The Art Guild of Philadelphia (EP & DA)

134 N. 22nd St. (3) (Phone: LOcust 7-3322) Morris Beck, Manager

Lewis Barry, Inc. (EP & DA) 275 S. 59th St. (39) (Phone: SHerwood 8-3113) (See listing under New York City)

NOVEMBER 15, 1957

Design Associates, Inc. (EP & DA)

4422 Market St. (4) (Phone: EVergreen 2-2747)
Warren T. Logan, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Screen, Electrical, Mechanical
Services: Installation
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices

Dirmeyer Displays, Inc. (EP & DA)

Sign. Electrical. Mechanics units, dioramas, production displays, animation devices production displays, animation devices production displays, animation devices.

The Display House

1101 S. 20th St. (46) (Phone: PE 5-4448-

1101 S. 20th St. (46) (Phone: PE 5-4448-49-50).
Archie Lewy, President
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical, Woodwork, Cabinet Construction, Silk Screen
Services: Installation, booth furniture rental, storage, exhibit rental
Special Units: Self-contained displays, mobile units, production displays, dioramas, animation devices, floats

General Exhibits (EP & DA)

1600 S. Bambrey St. (45) (Phone: HOward 7-1600) 7-1600)
William J. Schar, Manager
Departments: Exhibit Design, Exhibit Construction, Sign, Electrical, Mechanical
Services: Installation, storage
Special Units: Self-contained units, mobile
units, animation devices

Wm. H. Simkins Studios (EP & DA)

3 Penn Center Plaza (Phone: LO 4-0202) Luke H. Lipka, Manager

W. E. Sparks Studio, Inc. (EP & DA)

2415 South St. (46) (Phone: KI 5-6040)
Donald R. Sparks, President
Departments: Exhibit Design, Exhibit Construction, Painting
Services: Installation, storage
Special Units: Self-contained units, mobile units, animation devices

United Booth Equipment Co.

630 S. 42nd St. (4) (Phone: EVergreen 6-2772) Sol Katz, General Manager (See listing under Atlantic City)

PITTSBURGH

Gardner Displays Co. See Advertisement, Page 211

See Advertisement, Page 211
477 Melwood St. (13) (Phone: MA 1-9443)
Edward DeLuca, Vice-President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Screen, Electrical, Mechanical, Models
Services: Installation, booth background and
drape rental, booth furniture rental, storage,
exhibit rental
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

Gardner, Robinson, Stierheim & Weis, Inc.

Services: Int. Services and interest of the services of the services. Installation, storage, exhibit rental Special Units: Self-contained displays, diorams, mobile units, production displays, animation devices

TENNESSEE

MEMPHIS



, when you develop a complete, detailed exhibit program covering all shows you intend to enter,

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| Plea | se send us . |
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| | idd my name to your regular mailing list, fend list of shows and complete data on the ollowing: |
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- EXHIBIT BUILDERS
- SHOW DECORATORS
- FURNITURE SUPPLIERS

Memphis continued

Newhouse Co., Inc.

124 Exchange Ave.
Will Grimes, Mgr.
Departments: Exhibit Design, Exhibit Construction, Sign
Services: Installation, booth background and drape rental, booth furniture rental, storage, show decorating

TEXAS

HOUSTON

Arnold-Rogers

101 Main St. (2) (Phone: CApitol 7-6165) Frank Arnold, Partner Departments: Exhibit Design, Exhibit Construction, Sign Services: Installation, show decorating

VIRGIN!A

ALEXANDRIA

Design & Production, Inc. (EP & DA)

826 Slaters Lane (Phone: KI 8-8080) Leonard C. Rennie, President Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical, Models

Services: Installation and storage limited Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices, electronics units

ARLINGTON

Theodore & John Christensen, Inc. (EP & DA)

1233 Jefferson Davis Highway (2) (Phone: OT 4-7608)

1233 Jefferson Davis Highway (2) (Phone: OT 4-7698)
Fred H. Sorrough, Sales Manager
Departments: Exhibit Design, Exhibit Construction. Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating.
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

WASHINGTON

SEATTLE

Rowan Decorating Company, Inc. (EP & DA)

2110 Western Ave. (1) (Phone: MA 4075) W. Al Rowan, President

WISCONSIN

MILWAUKEE

Art Siemann Advertising, Inc. (EP & DA)

2201 W. Greenfield Ave. (4) (Phone: MItchell 5.6365)

5-6365)
Art Siemann, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Screen, Electrical
Services: Installation, booth background and
drape rental, show decorating
Special Units: Self-contained displays, production displays, floats

Derse Advertising Co. (EP & DA)

2620 West St. Paul Ave. (3) (Phone: DI 4-2770)

4-2770)
Robert Draeger, Diaplay Manager
Pepartments: Exhibit Design, Exhibit Construction, Sign, Silk Screen, Electrical, Mechanical
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained diaplays, dioramas, mobile units, production displays, animation devices, floats

Foster Custom Displays, Inc.

224 E. 1st St. (4) (Phone: BR 6-0668)
Earl J. Foster, President
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical
Services; Installation, storage, show decorating
Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

Gray-Way Advertising Displays, Inc. (EP & DA)

3727 N. Palmer St. (12) (Phone: FR 4-0840) F. E. Gray, President Departments: Exhibit Design, Exhibit Con-atruction, Sign, Silk Screen, Mechanical,

struction, Sign, Silk Screen, Mechanical, Model Making
Services: Installation, booth background and drape rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays, animation devices, floats

Hartwig Displays, Inc. (EP & DA)

1325 N. Van Buren St. (2) (Phone: BR 6-4857)
Walter A. Hartwig, President
Departments: Exhibit Design, Exhibit Construction, Metal and Plastic Fabrication,
Electrical, Mechanical
Services: Installation, exhibit and furniture

rental, storage
Special Units: Self-contained units, models,
dioramas, terminal displays, animated figures, mobile units

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Making
pecial Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

Motion & Display Co.

1032 W. Somers St. (5) (Phone: BR 1-3921) Leon Marks, President Departments: Exhibit Design, Exhibit Con-struction, Sign, Electrical, Mechanical, Spray Painting Services: Installation, booth background and drape rental, storage, exhibit rental, show decorating

decorating pecial Units: Self-contained displays, dio-ramas, production displays, animation de-vices, floats

Wisconsin Display Studios

1124 N. 5th St. (5) (Phone: BRoadway 6-2675)
William Leutner, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Electri-

struction, Metal Fabricating, Sign, Electri-cal, Mechanical
Services: Installation, booth background and draps rental, booth furniture rental, storage, exhibit rental, show decorating
Special Units: Self-contained displays, dio-ramss, mobile units, production displays, animation devices, floats

CANADA

BRITISH COLUMBIA

VANCOUVER

Challier & Co., Inc.

Hashings & Co., Inc.

1451 Adanae St. (Phone: HAstings 8417)

Herbers Challier, Presidenet

Departments: Exhibit Design, Exhibit Construction. Metal Fabricating. Sign, Silk Services: Installation, booth background and drupe rental, booth furniture rental, storage, exhibit rental, show decorating.

Special Units: Self-contained displays, dioramae, mobile units, production displays, animation devices, floats

ONTARIO

TORONTO

Arrow Displays

586 Kingston Road (8) Phone: OX 9-2315 W. Wallis, Owner Departments: Sign Services: Exhibit rental, show decorating

Dana Designs, Ltd.

19 Yorksville Ave. (Phone: WA 4-8453)
Lloyd A. Hackwell, Manager
Departments: Exhibit Design, Exhibit Construction, Metal Fabricating, Sign, Silk
Screen, Electrical, Mechanical
Services: Installation, booth furniture rentals

Design Craft, Ltd.

Design Craff, Ltd.
340 Dufferin St. (Phone: LEnnox 4-8471)
C. M. Charters. President
Departments: Exhibit Design, Exhibit Construction. Metal Fabricating. Sign, Silk
Services: Installation, booth background and
drape rental, booth furniture rental, exhibit
rental, show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

Display Service Co., Ltd.

101-103 Queen St., E. (Phone: EM 3-5125) Gordon F. Hall. President Departments: Exhibit Design, Exhibit Con-struction. Metal Fabricating. Sign. Silk Screen, Electrical, Mechanical, Carpentry

Services: Installation, booth background and drape rental, booth furniture rental, storage,

show decorating Special Units: Self-contained displays, dio-ramas, mobile units, production displays, animation devices, floats

Dynamic Displays, Ltd.

200 Geary Ave. (Phone: LE 1-5051)
Frank J. Bernard, President
Departments: Sign, Electrical, Mechanical,
Exhibit Design, Exhibit Construction
Services: Installation, booth furniture rental,

show decorating
Special Units: Self-contained displays, dioramas, mobile units, production displays,
animation devices, floats

Staples Sign & Display Ltd.

574 King St., W. (Phone: EM 6-2708)
G. O. Staples and J. N. Staples, Partners
Departments: Exchibit Design, Exhibit Construction, Sign, Silk Screen, Electrical,
Mechanical, Carpentry
Services: Installation, booth background and
drape rental, booth furniture rental, storage
Special Units: Self-contained displays, production displays, animation devices

tion displays, animation devices

111 Leiceister Ave. (18) (See Hale Decorators, Buffalo)

MONTREAL

Carl Mangold, Ltd.

1495 St. James St., W. (Phone: WEllington 2-6179)

2-6179)
Carl Mangold, President
Departments: Exhibit Design, Exhibit Construction, Sign, Silk Sersen, Carpentry
Services: Installation, show decorating
Special Units: Self-contained displays, dioramss, production displays, animation devices, floats

Taylor Advertising, Ltd.

425 River St. (Phone: TR 2571) V. E. Traversy, Manager

V. E. Traversy, Manager Departments: Exhibit Design, Exhibit Con-struction, Metal Fabricating, Sign, Silk Screen, Electrical, Mechanical Services: Installation, booth background and drape rental, booth furniture rental, storage,

exhibit rental, show decorating

Special Units: Self-contained displays, dioramas, production displays, animation devices, floats

BADGE SUPPLIERS

CALIFORNIA

LOS ANGELES

Award Incentives, Inc.

4710 Crenthaw Blvd. (See listing under New York City)

SAN FRANCISCO

Danxiger Sales Co.

1355 Market St. (3) (Phone: MArket 1-1172) Dan Danziger, President Products: Badges, ribbon, buttons, convention

Award Incentives, Inc.

557 Howard Street (See listing under New York City)

COLORADO

DENVER

Colorado Badge & Novelty Co.

2051 Champa St. (5) (Phone: AComa 2-3813) Products: Badges in celluloid, ribbon and metal



Just for Fun! Any time you need to perk things up . . . or want to cap off an already successful function, just pass out a round of these "Party Poppers." Within seconds you'll be having more fun than you've had in years . . . We guarantee it! Pull the string "trigger" on these miniature, colored paper champagne bottles, there's a loud POP and streamers shower out a distance of 10 to 20 feet! Each bottle is about POP 4 inches high and there are six different colors. Inexpensive too . just \$8 per half gross; \$15 a gros Special labels for imprinting supplied on request. You've got to like these or we'll refund your money. Sorry, no C.O.D.'s.

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BADGE SUPPLIERS continued

ILLINOIS

CHICAGO

Adcraft Manufacturing Co.

455 N. Oakley Blvd. (12) (Phone: MO 6-0272) F. J. Sitzberger Products: Badges, printed inserts, registration

Award Incentives, Inc.

300 W. Adams St. (See listing under New York City)

Green Duck Metal Stamping Co.

1520 W. Montana St. (14) (Phone: LAkeview Products: Badges in celluloid, ribbon and metal

Parisian Novelty Co.

3510 S. Western Ave. L. E. Kahn, President Products: Badges, badge holders, buttons, ad-vertising specialties

MASSACHUSETTS

BOSTON

Arthur Blank & Co., Inc.

See Advertisement, Page 215

38 Causeway St. (14)
Harry Blank, Manager
Products: Convention badges, plastic holders,
printed plastics, buttons, badges, ribbons

Award Incentive, Inc.

136 Manthorne Road (See listing under New York City)

Pilgrim Badge & Specialty Co.

266 Babcock St. (15) (Phone: STadium 2-9300) Products: Badges in plastic, ribbon and metal

MINNESOTA

MINNEAPOLIS

Award Incentives, Inc.

4437 York Avenue, N. (See listing under New York City)

Midwest Badge & Novelty Co., Inc.

4420 Excelsior Blvd. (16) (Phone: WAlnut 7-9901)
A. F. Collins, President
Products: Badges, buttons, trophies

MISSOURI

KANSAS CITY

Jack Bilt Corp.

906 Central St. (6) Frank D. Jackson, President Products: Pressure-sensitive stick-on badges

ST. LOUIS

Award Incentives, Inc.

8623 Brookshire University City 24 (See listing under New York City)

St. Louis Button Co., Inc.

415 Lucas Ave. (2) (Phone: CEntral 1-4916) Products: Celluloid buttons, plastic badge cases

NEW JERSEY

NEWARK

The Whitehead & Hoag Co.

272 Sussex Ave. (1) (Phone: HUmboldt 3-4600)
A. E. Wunderlich, Sales Prometion Manager
Products: Arm bands, badges in plastic and
metal, buttons in plastic and metal, ribbons,
trade show souvenirs,

NEW YORK

BEAVER FALLS

Glenfield Plastics, Inc.

Prone: LOwville 430
Robert H. Snow, Asst. Sales Manager
Products: Badge holders, printed inserts, Products:

NEW YORK

Award Incentives, Inc.

200 William St. (38) (Phone: DI 9-1991) Murray Nedell, President Products: Badges, ribbons, emblems, trophies See Advertisement, Page 214

Best Banner & Novelty Co.

43 E. 20th St. (3) (Phone: AL 4-2255) Sol Hirsch, Owner Products: Badges, buttons, ribbons, arm bands

Green Duck Metal Stamping Co.

55 W. 42nd St. (See listing under Chicago)

E & H Simon, Inc.

381 Fourth Ave. (16) (Phone: LExington 2-0430) Herbert Simon, President Products: Badges, trophies, advertising spe-cialties

ROCHESTER

Award Incentives, Inc.

25 Holcomb Street (See listing under New York City)

The Metal Arts Co., Inc.

742 Pertland Ave. (21) (Phone: BAker 1385) Linus Heberger, Sales Manager Products: Barges

OHIO

CINCINNATI

Award Incentives, Inc.

6098 Dryden Street (See listing under New York City)

Pettibone Bros. Mfg. Co.

224-228 E. 8th St. (2) (Phone: CH 1-5080) Gene Mesh, Sales Manager Products: Badges, buttons, ribbons, badge cases, banners, flags

PAINESVILLE

Fasson Products, Div. of Avery Paper Co.

250 Chester St. (Phone: ELmwood 2-3377) Seth Wheeler, Sales Manager, Graphic Arts

Services: Pressure-sensitive signs, badges

OREGON

PORTLAND

Irwin-Hodson Co.

439 N.W. 15th St. (9) (Phone: CA 7-2401) Edgar A. McDonald, Jr. Products: Badges, ribbons, badge bars

PENNSYLVANIA

PHILADELPHIA

Award Incentives, Inc.

2817-19 N. Broad Street (See listing under New York City)

Philadelphia Badge Co., Inc.

1007 Filbert St. (7) (Phone: WAlnut 2-1790) Mrs. Gertrude J. Bell, Sales Manager Preducts: Pressure-sensitive badges, badge

RHODE ISLAND

PROVIDENCE

Emblem & Badge Mfg. Co.

68 Pine St. (3) (Phone: DExter 1-5444) Nathan Resnik, Manager Products: Badges, buttons, trophies, emblems

TENNESSEE

CHATTANOOGA

Eaves Badge & Emblem Co.

107 E. 8th St. (2) (Phone: 6-1614) George G. Eaves, Partner Products: Barges, ribbons

CONVENTION BADGES

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ALL SIZES IN STOCK

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KNOXVILLE

Colonial Press

400 Wall Ave. (1) (Phone: 2-4611) R. L. Quinn, General Manager Products: Badges

CANADA

ONTARIO

GUELPH

Plastimold

P. O. Bex 62 (Phone: 7266W) B. T. Beattle, Owner Products: Badges, ribbons

MODEL AGENCIES

COLORADO

DENVER

Morganti Charm and Modeling School

1443 Stout St. (2) (Phone: ALpine 5-4885) Ruth Cooter, Director Services: Models, demonstrators

FLORIDA

WINTER PARK

Winter Park Model Agency

Greenada Court, Part Ave., S. (Phone: Winter Park 5-9211) Services: Fashion shows, models, demonstrators

GEORGIA

ATLANTA

Patricia Stevens Modeling School

585 Peachtree St., N.E. (Phone: EM 5348) Miss Bauder, Director (See listing under Chicago)

ILLINOIS

CHICAGO

Nancy Simpson Agency

See Advertisement, Page 86

64 W. Randolph St. (Phone: ANdover 3-1856) Edgar H. Simpson, Genl. Mgr. Services Models, narrators, receptionists, demonstrators, sales assistants, fashion shows, charm lectures & programs for convention

Patricia Stevens Modeling School

22 W. Madison St. (Phone: ST 2-9100) Services: Models, receptionists

Patricia Vance Model Agency

131 S. Wabash St. (Phone: Financial 6-5430) Ed Harrell, Manager Services: Models, receptionists, talent

MASSACHUSETTS

BOSTON

Rogers Model Agency

30 Huntington Ave. (16) (Phone: COmmon-wealth 6-3420) Roly Rogers, Director Services: Models, receptionists, demonstrators

MICHIGAN

DETROIT

Patricia Stevens Modeling School

1457 Griswold Ave. (26) (Phone: WO 2-0606) Bob Longwell, Director (See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Vangen Models

4112 Highwood Rd. (16) (Phone: WAlnut 6-4336) Margaret Vangen, President Services: Models, hostosses, actors, props,

NEW JERSEY

ATLANTIC CITY

Atlantic City Models' Guild

Convention Hall (Phone: 2-2222 or 2-4444)
Marie McCullough, Executive Director
Services: Models, receptionists, sales assistants,
fashion shows, charm lectures, sightseeing
tours, entertainment all types of programs

NEW YORK

BUFFALO

Ferrel School of Modeling

271 Delaware Ave. (Phone: MO 6898) Marion K. Ferrel, Director Services: Modela, receptionists

NEW YORK

Saxi J. Holtsworth Model Agency

316 W. 57th St. (19) (Phone: CO 5-9361) Saxi J. Holtsworth, President Services: Models, booths, demonstrators

Bev. Salie Agency Inc.

151 E. 50th St. (Phone: PLaza 3-0161) Services: Models, receptionists

OHIO

CINCINNATI

Patricia Stevens Modeling School

Netherland Plaza Hotel (Phone: GA 1-1500) Kathleen Wellman, Director (See listing under Chicago)

MODEL AGENCIES

continued

PENNSYLVANIA

PHILADELPHIA

Patricia Stevens Modeling Agency

1621 Chestnut St. (Phone: L'Ocust 7-1200) Joan Klein, Director Services: Models, receptionists

TENNESSEE

MEMPHIS

Models by Cathy

Hotel King Cotton (Phone: JAckson 6-5883,

ext. 200)
Cathy Bauby, Owner
Services: Models, charm lectures, fashion
shows, demonstrators, receptionists, bands,
combos, talent acts

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AUSTIN

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961 W. 24th St. (5) (Phone: GR 8-1333) Angela Ussery, Director Services: Fashion shows, charm lectures

FT. WORTH

Howard-Eades Modeling School

Westbrook Hotel, 623 Salon (Phone: ED 9018) Theodosia Howard Services: Models, receptionists, fashion shows

HOUSTON

Mary Beth McDonald Modeling School

1006 Berry St. (4) (Phone: JA 9-3531) Lynn Roberts, Director Services: Models for photography, fashion, television; and conventions, receptionists and

demonstrators

PHOTOGRAPHERS

ARIZONA

PHOENIX

Bob Markow Photography

1832 N. 7th Ave. (Phone: AL 2-3327) Bob Markow, Owner

CALIFORNIA

SAN FRANCISCO

Cristof Studio

823 Powell St. (8) (Phone: EX 2-5710) K. E. Cristog, Owner

Gabriel Moulin Studios

181 Second St. (5) (Phone: YU 6-4224) William L. Jahnke, Sales Director

COLORADO

DENVER

Charles Grovery Photography

1479 S. Jackson St. (10) (Phone: SKyline 6-6283) Charles E. Grovery, Owner

CONNECTICUT

HARTFORD

Capital Studios, Inc.

26 High St. (3) (Phone: JAckson 5-1175) Norman Pastor, President

DISTRICT OF COLUMBIA

WASHINGTON

Chase Studios, Ltd.

19th & M Sts., N.W. (16) (Phone: District Emil Schaefer, President

Harris & Ewing

1364 G St., N.W. (5) (Phone: NA 8-8700) Andrew J. May, Vice-President

Tenschirt Photo Co.

1524 K St., N.W. (Phone: NAtional 8-5496) Joe Tenschirt, Owner

FLORIDA

MIAMI BEACH

Noel Lanham

Sans Souci Hotel (Phone: JE 8-6861)

ST. PETERSBURG

Abby Photographers, Inc.

1411 4th St. S. (5) (Phone: 5-5540) Albert J. Bottorff

GEORGIA

AUGUSTA

Morgan Fitz Photographers

305 Herald Bldg. (Phone: 4-7759) Morgan Fitz, Owner

ILLINOIS

CHICAGO

Oscar & Associates, Inc.

63 E. Adams St. (3) (Phone. WAbash 2-0056) Jerry A. Smolka, Secq.-Treas.

PICS Photographers

187 N. LaSaile St. (1) (Phone: DEarborn 2-1062) Wayne A. Thiem, Vice-President

MASSACHUSETTS

BOSTON

Fay Foto Service, Inc.

45 W. Canton St. (Phone: COpley 7-2000) Harry Selig, Manager

MINNESOTA

MINNEAPOLIS

Hasco Photographic Studio

1109 S. 2nd St. (15) (Phone: FEderal 8-4008) Henry A. Simacek, Sr., Manager

ST. PAUL

Schawang Studio

95 W. 7th St. (2) (Phone: CA 2-4885) Peter E. Schawang, Jr., Partner

MISSISSIPPI

JACKSON

Hight Photo Service

4231/2 E. Capitel St. (Phone: 2-8018)

MISSOURI

ST. LOUIS

Dorrill Photographers

922 Pine St. (1) (Phone: CE 1-0606) Iry Schankman, Manager

NEW JERSEY

ATLANTIC CITY

Central Studios

625 Atlantic Ave. (Phone: 4-1216) Morris Newstat, Owner

Fred Hess & Son

166 S. Virginia Ave. (Phone: 4-6114)

NEW YORK

NEW YORK

Convention Photos

58 E. 34th St. (16) (Phone: MU 5-7326) George Jervas & O. Winston Link

Universal Photo Service

28 W. 31st St. (Phone: CHickering 4-3825) Jack Lichtman, Manager

OHIO

AKRON

National Convention Photo Service

1528 East Ave (14) (Phone: PL 8-8917) Sid Mendelson, Manager

CINCINNATI

Marsh Photographers, Inc.

12 E. Ninth St. (2) (Phone: GArfield 1-1234) Sargent J. Marsh, President

Osborne Photographers

505 Elm St. (2) (Phone: MA 1-3948) Sam Spade, Convention Manager

CLEVELAND

113 St. Clair Ave., N.E. (14) (Phone: MAin Art Miller, Manager

COLUMBUS

Firestone Photographs

168 N. 3rd St. (15) (Phone: CApitol 8-5883) Daniel Firestone, Owner

PENNSYLVANIA

PHILADELPHIA

Jules Schick, Photography

Architecta Bidg. (3) (Phone: LOcust 4-4248) Jules Schick, Partner

Standard Photo Service

See Advertisement, Page 216

2031 Chestnut St. (13) & Sheraton Hotel (Phone: RIttenhouse 6-2028) Sidney Robbins, President

PITTSBURGH

Vinard Studios

273 N. Craig St. (13) (Phone: MU 1-0314) Lou Malkin, Owner

TENNESSEE

NASHVILLE

Grannis Studios

4003 Hillsboro Rd. (Phone: CYpress 2-5380) Bob Grannis, Owner

TEXAS

FT. WORTH

W. D. Smith Commercial Photographs

1307 W. El Paso St. (3) (Phone: EDison 5-5555) W. D. Smith, Owner

SAN ANTONIO

3133 N. McCullough Ave. (12) (Phone: TAylor 4-2451) Les Lande, Owner

WASHINGTON

SEATTLE

Kaminski Photography

5711 Phinney Ave. (3) Harold Kaminski, Owner

SPOKANE

Charles A. Libby & Son

S 218 Lincoln St. (Phone: MA 4-5535) Charles A. Libby, Manager

WEST VIRGINIA

CHARLESTON

W. E. Bollinger & Sons

128 Delaware Ave. (12) (Phone: DI 2-6561) Cramer G. Bollinger, Partner

ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS

CALIFORNIA

BERKELEY

Muir Theatrical Agency

Hotel Claremont (5) (Phone: THorn 5-6479) Jimmy Muir, Manager Services: Entertainment, music, models, re-ceptionist

BEVERLY HILLS

General Artists Corp.

9650 Santa Monica Blvd. (Phone: CRestview 1-8[01) Henry Miller, Vice-President (See listing under Chiegao)

Music Corp. of America

9370 Santa Monica Blvd., (Phone: CRestview (See listing under New York)

HOLLYWOOD

The Jam Handy Organization

1402 Ridgewood Place (28) (See listing under Detroit

Wilding Picture Productions, Inc.

5981 Venice Blvd. (See listing under Chicago)

POMONA

Otto Program Management

1118 Verde Court (Phone: LYcoming 6-3090) Albert S. Otto, Director Services: Speakers, entertainers

SAN DIEGO

Crown Theatrical Agency

Hotel San Diege (1) (Phone: BElmont 2-0820) Billy Carmen, Owner Services: Music, entertainment

SAN FRANCISCO

Larry Allen Agency

470 Columbus Avenue (11) (Phone: EXbrook Dinty Moore, Owner Services: Music, entertainment

Haymond Booking Agency

450 Geary St. (2) (Phone: PR 5-4732) Camile Haymond, Partner Services: Music, entertainment, speakers

New York Chicago Dallas Washington Hollywood

INDUSTRIAL SHOWS SALES MEETINGS CONVENTIONS DRAMATIZATIONS ANNIVERSARIES THEMES PACKAGE SHOWS

JACK MORTON PRODUCTIONS

Entertainment Counselors to Business

COMPLETE CREATIVE AND PRODUCTION FACILITIES.

Write for Brochure -- 720 Fifth Avenue, New York 19, New York

ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS

continued

Monte Brooks Productions

260 Kearny St. (8) (See listing under Portland, Orc.)

Music Corp. of America

105 Montgomery St. (Phone: EXbrook 2-8922) (See listing under New York)

COLORADO

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proved techniques to give your salesmen the things they want most from sales meetings.

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DENVER

Jack Blue Agency

1441 Walton St. (2) (Phone: ALpine 5-0301)

Oberfelder Concert Office

1714 Stout St. (2) (Phone: TAbor 5-6101) Hazel M. Oberfelder, Owner Services: Concerts, plays

CONNECTICUT

HARTFORD

Landerman Orchestras

635 Main St. (Phone: CHapel 9-8619) Paul Landerman, Partner Services: Music, entertainment, speakers

DISTRICT OF COLUMBIA

WASHINGTON

Lee Maxfield Orchestras

2301 40th St., N.W. (7) (Phone: EM 2-7676) Lee Maxfield, Owner Services: Music, entertainment

Jack Morton Productions

See Advertisement, Page 217

1025 Connecticut Ave. (6) (Phone: NAtional 8-4273 Jack Morton, Owner Services: Entertainment, music, sales dramatizations

Sidney's Orchestras, Inc.

Mayflower Hotel (6) (Phone: EXecutive 3-2255) Sidney Seidenman, Jr., Vice-President Services: Music, entertainment

FLORIDA

MIAMI

Music Corp. of America

25 SE 2nd St. (See listing under New York)

Jack Morton Productions

530 Biscayne Blvd. (Phone: FRanklin 9-5107) Don Robbins, Director (See listing under Washington)

MIAMI BEACH

General Artists Corp.

975 Arthur Godfrey Rd. (Phone: JEfferson 8-6292)

GEORGIA

ATLANTA

Allied Artists Agency

710 Peachtree St., N.E. (Phone: TRinity 6-7594) Ross Russell, Owner Services: Music, entertainment

Arnold Agency

711 Henry Grady Bldg. (Phone: JAckson 3-2521) Services: Music, entertainment

SMYRNA

Robert Hough & Associates

558 Burbank Circle (See listing under Dallas)

ILLINOIS

CHICAGO

Alan M. Fishburn Productions See Advertisement, Page 218

333 N. Michigan Ave. (1) (Phone: DEarborn 2-0657) A. M. Fishburn, Presdient Services: Industrial show production

General Artists Corp.

8 S. Michigan Ave. (2) (Phone: STate 2-6288) P. A. Lombard, Vice-President Services: Music, entertainment, show productions

The Jam Handy Organization

230 N. Michigan Ave. (1) (See listing under Detroit)

Phil Levant Music & Entertainment

332 S. Michigan Ave. (4) (Phone: HArrison 7-7157)
Phil Levant, Owner
Services: Music, entertainment

Jack Morton Productions

333 N. Michigan Ave. (Phone: FRanklin 2-5520) Bea Engetrom, Don Walker, Directors (See listing under Washington)

Music Corp. of America

430 N. Michigan Ave. (See listing under New York)

Noble-Bergner Agency

140 N. Dearborn St. (See listing under Cleveland)

Yours for the asking...

Mr. Meeting Executive!

We think you'll enjoy reading it. Address your request on your letterhead to

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Productions
333 North Michigan Avenue Chicage 1, Illinois
DEarborn 2-0657

We've prepared a limited quantity of reprints of "A PRIMER FOR INDUSTRIAL SHOWMANSHIP", an article we recently did for *Variety*, the Bible of Showbusiness. This little piece treats some of the ABC's of conventions, sales meetings and industrial shows with a liberal smattering of humor.

In addition, it will acquaint you with the calibre of the clients we have been serving since 1948, and provides pertinent information about the many PER-SONALIZED SHOWMANSHIP services which we perform. Sidney J. Page

263 N. Wabash Ave. (1) (Phone: STate 2-7344) Sidney J. Page, Owner Services: Music, entertainment, show produc-

Lee Parker Productions

333 N. Michigan Ave. (Phone: ANdover 2-2986) Lee Parker, Producer Services: Producer of industrial shows

Poetzinger, Deckert & Kielty

See Advertisement, Page 218

36 S. Wahash St.
Jack Kielty, Pres.
Services: Basic sales training newly hired
salesmen. Continuous sales training for experienced salesmen. Supervisory sales training for sales management. Develop sales
meetings for various purposes. Sales tools
and sales promotional material

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720 N. Wabash Ave. (11) (Phone: WHitehall 4-1049) Eddie Sligh, Owner Services: Music, entertainment

Wilding Picture Productions, Inc.

1345 Argyle St. (Phone: LOng Beach 1-8410) Jack Rheinstrom, Vice-President, Sales Services: Industrial show production

INDIANA

CONNERSVILLE

Hugh Maxwell Walters

400 West 27th St. (Phone: 104) Services: Humorous speakers

INDIANAPOLIS

Burnett Theatrical Studios

223 Essex House (4) (Phone: ME 5-5519) Barney Burnett, Owner Services: Music, entertainment, models

IOWA

DES MOINES

Grossman Entertainment Service

700 Royal Union Bidg. (9) (Phone: 3-5050) John F. Planalp, Partner Services: Music, entertainment

KENTUCKY

LOUISVILLE

Chester Lorch Agency

2343 Lansdowne Ave. (17) (Phone: MElrose 6-3103) Services: Music, entertainment

LOUISIANA

NEW ORLEANS

Marion Hardy Enterprises

1236 National Bank of Commerce Bldg. (12) (Phone: CAnal 8596) Marion Hardy. President Services: Music, entertainment, models, speakers

MASSACHUSETTS

BOSTON

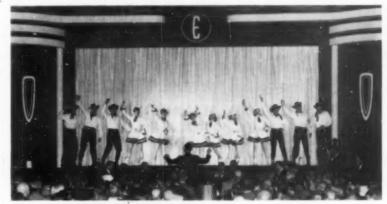
Harry Downing Theatrical Agency

120 Boylston St. (16) (Phone: HAncock 6-4403) Services: Music, entertainment

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ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS continued

MICHIGAN

DETROIT

Finzel Orchestras 3730 Commonwealth Ave. (8) (Phone: TEmple 1-8207)
William Finzel, Manager
Services: Music, entertainment

The Jam Handy Organization

See Advertisement, Cover 4
2821 E. Grand Blvd. (11) (Phone: TRinity 5-2450) Services: Industrial show production

Music Corp. of America

1612 Book Tower Bldg. (Phone: 2-2604) (See listing under New York)

Wilding-Henderson, Inc.

13535 Livernois St. (See listing under Chicago for Wilding Picture Productions, Inc.)

Wilding Picture Productions, Inc.

4925 Cadieux Rd. (See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Music Corp. of America

Northwestern Bank Bldg. (Phone: Lincoln 7863) (See listing under New York)

Al Sheehan, Inc.

625 Second Ave., S. (2) (Phone: FEderal 3-6464) Al Sheehan, President Services: Music, entertainment

MISSOURI

KANSAS CITY

Coleman-McLaughlin Artists' Bureau

Penthouse, 1002 Walnut St. (6) (Phone: VI 2-5196) Services: Entertainment counselors and pro-ducers. Floor shows, parties, orchestras, speakers

ST. LOUIS

Wilding Picture Productions, Inc.

3940 Lindell Blvd. (See listing under Chicago)

NEBRASKA

OMAHA

Romeo-Hammond Productions, Inc.

777 Insurance Blvd. (2) Services: Music, entertainment

NEVADA

LAS VEGAS

Music Corp. of America

2419 S. 5th St. (See listing under New York)

NEW JERSEY

MAPLEWOOD

Clifton Entertainment Bureau

Phone: CRestview 3-6171 Richard C. Lyons, Manager Services: Music, entertainment, speakers

NEW YORK

ALBANY

Jimmy Daley Attractions

11 N. Pearl St. (7) Jimmy Daley, President Services: Music, entertainment

NEW YORK

Alan Barrie Productions

1776 Broadway (19) Alan Barrie, President Services: Music, entermtainment, show pro-

JOAN BRANDON

See Advertisement, Page 221

450 W. 24th St. (11) (Phone: CHelsea 2-8387 & JUdson 2-2670) J. Brandon, Manager Services: Hypnotism demonstrations

Ray Bloch Associates, Inc.

Madison Ave. (22) (Phone: ELdorado Services: Music, entertainment, show pro-

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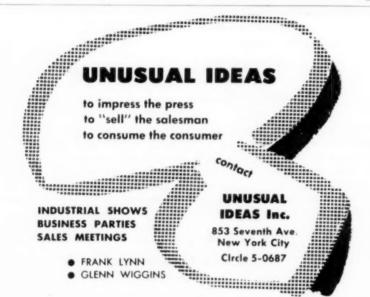
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NEW YORK

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CHICAGO



Jimmy Daley Attractions

901 Palace Theatre Bldg. (36)

General Artists Corp.

640 Fifth Avenue (Pohne: Circle 7-7550) Lawrence W. Kanaga, President (See listing under Chicago)

The Jam Handy Organization

1775 Broadway (19) (See listing under Detroit)

Howard Lanin Management, Inc.

See Advertisement, Page 220
113 W. 57th St. (19) (Phone: JUdson 6-3045)
Myron A. Lanin, Vice-president
Services: Entertianment consultants, producers
and contractors

Mercury Artists Corp.

730 Fifth Ave. (19) (Phone: JUdson 6-6500) Services: Music, entertainment

Jack Morton Productions

720 Fifth Ave. (19) (Phone: PLaza 7-8417) Nina Little, Director (See listing under Washington)

Ira Mosher Associates Theatre for Industry

10 Rockefeller Plaza (20) (Phone: Circle Services: Industrial show production

Music Corp. of America

598 Madison Ave. (22) (Phone: PLaza 9-7500) Services: Music, entertainment, show pro-

National Theatrical Productions Corp.

1650 Broadway (19) (Phone: JUdson 6-3550) Louis Ricardo, President Services: Music, entertainment

Star Entertainment Corp.

222 E. 46th St. (17) (Phone: MUrray Hill 2-2363) 2-2363) Herbert B. Gellendre, Jres. Services: Industry show p productions

Special Events, Inc.

See Advertisement, Page 7 217 W. 42nd St. (36) (Phone: LA 4-3450) Max Wolff, President Services: Music, entertainment, show pro-

Unusual Ideas, Inc.
See Advertisement, Page 220
S53 Seventh Ave. (19) (Phone: Circle 5-0687)
Frank Lynn - Glenn Wiggins
Services: Parties, industrial show production

Wilding Picture Productions, Inc.

385 Madison Ave. (See listing under Chicago)

SYRACUSE

Famous Artists Bureau

Clark Music Bldg. (3) Murray Bernthal, Director Services: Music, entertainment

OHIO

CINCINNATI

Ruth Best Entertainment

1807 Union Central Bldg. (2) (Phone: CHerry 1-3533) Ruth Best, Owner Services: Music, entertainment, speakers

General Artists Corp.

Carew Tower Bidg. (Phone: MAin 1-1197) Frank Hanshaw, Manager (See listing under Chicago)

Regan Film Productions

See Advertisement, Page 219
19739 Raiston (TUlsa 3-4334)
Lawrence M. Regan, President
Services: Industrial show production

Wilding Picture Productions, Inc.

Enquirer Bldg. (2) (See listing under Chicago)

Dramaturgy, Inc.
See Advertisement, Page 221

2307 Chester Ave. (14) (Phone: PRospect Services: Industrial show production, script writing, speaker training

Noble-Bergner Agency

803 Fidelity Bldg. (4) (Phone: TOwer 1-1722) Clinton Noble, Manager Services: Music, entertainment

Music Corp. of America

Union Commerce Bidg. (Phone: CHerry 1-6010) (See listing under New York)

Wilding Picture Productions, Inc.

1010 Euclid Ave. (15) (See listing under Chicago)

COLUMBUS

John M. Moore Acensy

16 E. Broad St. (15) John M. Moore, Owner Services: Music, ente-duction entertainment, show pro-



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Ins. Co.

Texas Oil Company Tele Tone Company Crosley Company Anheuser Busch Anneuser Busch
Home Builders Assn.
IBM
Trailer Life Show
Borden Milk Company
Kentuckiana Show
Better Living
Freesitions Expositions

ENTERTAINMENT AGENCIES INDUSTRY SHOW PRODUCERS continued

DAYTON

The Jam Handy Organization

310 Taibott Bldg. (2) (See listing under Detroit)

Taylor Orchestras & Entertainment

11 West Monument Bidg., Suite 507 (Phone: Michigan 0531) Karl Taylor, Owner Services: Music, entertainment, show pro-duction, models

TOLEDO

Paul Spor & Son

Illinois Bldg. (4) Paul Spor, Owner Services: Music, entertainment

OREGON

PORTLAND

Monte Brooks Productions

355 Morgan Bldg. (5) (Phone: CA 2-3334) Monte Brooks, Owner Services: Music, entertainment, fireworks

Learman Productions

1917 SW 1st Ave. (1) (Phone: CApitol 2-1371) Al Learman, Owner Stretchise: Music, entertainment, show production

PENNSYLVANIA

PHILADELPHIA

The Charles Agency

505 Fox Hidg. (3) (Phone: LOcust 4-0467) Joel Charles, Producer Services: Orchestras, trade show productions, entertainment, models, speakers

William Honney Agency

1411 Wainut St. (2) (Phone: LOcust 4-1948) William Honney, Owner Services: Music, entertainment, productions,

Howard Lanin Management, Inc.

1611 Suburban Station Bldg. (3) (Phone: LOcuat 4-0738) Howard Lanin, Pres. (See listing under New York)

Suex & Rothbard Theatrical Agency

250 S. Broad St. (2) (Phone: Kingsley 5-1665) Bernie Rothbard, Partner Services: Entertainment, floor shows, orches-trus, one man shows

PITTSBURGH

Fisher Theatrical Agency

600 Grant Ave. (19)
Joseph J. Fisher, Owner
Services: Music, entertainment, show production

The Jam Handy Organization

Gateway Center (22) (See listing under Detroit)

Wilding Picture Productions, Inc.

3 Gateway Center (See listing under Chicago)

RHODE ISLAND

PROVIDENCE

Raiph Stuart Music, Inc.

119 Waterman St. (Phone: ELmhurst 1-0510)

TENNESSEE

MEMPHIS

Eddie Sligh Agency

137 Gayoso Hotel (See listing under Chicago)

NASHVILLE

Eva Thompson Jones Studios

4171/2 Church St. (Phone: AM 9-1941 and AL 4-6557) Services: Music, entertainment, models

TEXAS

AUSTIN

Austin Civic Theatre

2828 Guadatupe Ave. (Phone: 6-0541) Mel Pape, Managing Director Services: Variety shows, entertainment, old-fashioned melodramas

DALLAS

Joan Frank Productions

Statler Hilton Hotel (Phone: Riverside 1-6869) Dick Leonard, Manager Services: Music, entertainment

General Artists Corp.

1511 Bryan St. (Phone: Riverside 1-3665) Phil Brown, Manager (See listing under Chicago)

Robert Hough & Associates

1309 Main St. (2) (Phone: RIverside 7-5007) Services: Music, entertainment

Jack Morton Productions

1412 Main Street (Phone: RIverside 8-1182) Charlie Bunn, Director (See listing under Washington)

Music Corp. of America

2101 N. Akard St. (Phone: PRospect 7536) (See listing under New York)

SAN ANTONIO

Wallis E. Brennan Theatrical Agency

1343 Fulton Ave. (I) (Phone: PE 5-1711) Services: Music, entertainment, floor show

HATU

SALT LAKE CITY

Afton Pitt

1784 Michigan Ave. (5) (Phone: EMpire 3-9819) Afton Pitt, President Services: Music, entertainment, special chore-ography, show production

VIRGINIA

RICHMOND

Tom Pumphrey Agency

516 Mutual Bidg. (19) (Phone⁸: 7-0374) Tom Pumphrey, Owner Services: Music, entertainment

WASHINGTON

SEATTLE

Eastern Circuit Vaudeville

464 Orpheum Theatre Bidg. (1) (Phone: ELliott 7125-7135) Joe Daniels, Booking Manager Services: Music, entertainment

Jerry Ross Agency

665 Palomar Bldg. (1) (Phone: Seneva \$141) Jerry Ross, Owner Services: Music, entertainment

WEST VIRGINIA

CHARLESTON

Capital Entertainment Agency

14½ Capitol St. Mason L. Wolfe, Jr., President Services: Music, entertainment rtsinment, speakers

ONTARIO

EASTVIEW

Artists Booking Agency

292 Blake Blvd. (Phone: SHerwood 6-4238) Services: Variety acts for banquets, entertain-

TORONTO

TelePrompTer of Canada,

Limited

See Advertisement, Page 187

447 Jarvis St. (5) (Phone: WA 2-2105 or WA 3-8072) Carl Heydeman, Operations Manager Services: TeleFrompTer, TeleMation, staging, nation-wide closed-circuit television

WINDSOR

Matti Holli

294 Rossini Blvd. (Phone: WH 5-8487) Services: Music, entertainment

OUEBEC

MONTREAL

TelePrompTer of Canada Limited

See Advertisement, Page 182 1410 Stanley St. (See listing under Toronto)

AUDIO-VISUAL SUPPLIERS FILM PRODUCERS

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CALIFORNIA

HOLLYWOOD

Atlas Film Corp.

1

1931 Rodney Drive (See listing under Oak Park, Ill.)

Cellomatic Corp.

7313 Santa Monica Blvd. (See listing under New York)

Dynamic Films

8277 Sunset Blvd. Mrs. George Zucker, Manager (See listing under New York)

Jam Handy

1402 Ridgewood Place (See listing under Detroit)

Kling-California, Inc.

1416 N. LaBrea Ave. (See listing under Chicago)

Frederick K. Rockett Company

6063 Sunset Blvd. (28) (Phone: HO 4-3183) F. K. Rockett, Manager Production: 16mm and 35mm motion pictures, 35mm filmstrips, tape and film recording Film Rental: Loaned free Equipment Sales: Yes Equipment Rental: 1, 4, 5, 6, 10, 13, 15

LOS ANGELES

Coast Visual Co.

5620 Hollywood Blvd. (17) Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc.

5981 Venice Blvd. John Oser, Manager (See listing under Chicago)

SAN FRANCISCO

Harry McCune Sound Service

562 Bryant St. (7) Production: Tape recording, disc recording Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 18, 14, 15

Photo & Sound Co.

116 Natoma St. (5) (Phone: GArfield 1-0410) Joseph M. O'Hara, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

COLORADO

DENVER

Akin & Bagshaw

2027 East Colfax Ave. (6) (Phone: FR 7-1737) S. C. Hitchcock, Manager Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15 **Audio Visual Center**

28 East 9th Ave. (3) (Phone: AComa 2-5813) R. Kenneth Cromar Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 15

Davis Audio-Visual Co.

2023 E. Colfax Ave. (Phone: FL 5-3864 & FR 7-5441) Ainsile R. Davis Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

CONNECTICUT

HARTFORD

Harrison Harries

110 High St. (Phone: CHapel 9-5648) Harrison Harries, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

SANDY HOOK

Rolab Studios & Laboratories

Phone: GArden 6-2466
Henry Roger, Owner
Production: 16mm & 35mm sound motion picture, 25 filmstrip slides, tape recording, disc
recording
Equipment Sales: Yes
Equipment Rental: 1, 5, 6, 9, 10, 12, 13

DISTRICT OF COLUMBIA

WASHINGTON

Atlas Film Corp.

714 Warner Building (See listing under Oak Park, Ill.)

Paul L. Brand & Son

2153 K St., N.W. (Phone: FEderal 7-1890)
Paul L. Brand, Manager
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11,
12, 13, 15

Wilson Gill, Inc.

Wilson Gill, Thomas Circle, N.W. (5) (Phone: STerling 3-1217)
Wilson Gill, Owner Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 19, 11, 12, 13, 14, 15

FLORIDA

JACKSONVILLE

Burgfilm

1611 San Marco Blvd. (Phone: EX 8-8504) Frank Burgisser, Manager Equipment Rental: 1, 2, 8, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MIAMI

Ideal Pictures

55 N.E. 13th St. (32) (Phone: FRanklin 4-8173) Jack Spire, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ORLANDO

Bowstead's Camera Shop

1039 N. Orange Ave. (Phone: GArden 2-1515) Chas. H. Evans, Jr., Owner Equipment Sales: Yes Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 13, 11,

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AUDIO VISUAL SUPPLIERS FILM PRODUCERS

continued

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ST. PETERSBURG

Oravisual Company, Inc.

See Advertisement, Page 223

Box 609A J. DeJen. Mar Equipment S anager Sales: Easels, flannel boards,

GEORGIA

ATLANTA

Charles D. Beeland Co.

70 4th St. N.W. (8) (Phone: TRinity 5-9088)

Charles D. Beeland, Owner
Production: 16mm, 35mm ChemaScope motion
pictures, 35mm filmstrip, slides, stage shows,
promotion materials and training manuals
Equipment Sales: Yes

Colonial Film & Equipment Co.

71 Walton St., N.W. (3) (Phone: JAckson

T. E. Hoynes, Manager Production: 35mm filmstrip, slides, tape recording Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 19, 11, 12, 13, 14, 15

Francisco Films

185 N. Wabash Ave. (1)
Production: 16mm sound motion pictures,
35mm filmstrip, sound slide films

Henning & Cheadle, Inc.

1140 S. Michigan Ave. (5) Fran Harrold (See listing under Detroit)

Ideal Pictures, Inc.

58 E. South Water St. (1) Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 19, 11, 12, 13, 14, 16

Jam Handy

230 N. Michigan Ave. (1) (See listing under Detroit

Kling Film Productions

1058 W. Washington Blvd. (7) (Phone: SEeley 8-4181)

Production: 16mm and 35mm motion picture, color & B & W, 35mm filmstrip, slides, tape and disc recording, 90,000 sq. ft. of sound proof stages

Ideal Pictures Co.

52 Auburn Ave., N.E. (3) (Phone: JAckson orge E. Dean, Manager im Rental: Yes

Film Rental: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ILLINOIS

CHICAGO

Atlas Film Corp.

228 N. LaSaile St. (See listing under Oak Park, Ill.)

Cellomatic Corp.

152 E. Superier St. (Phone: SUperior 7-9045) (See listing under New York)

Dallas Jones Productions Inc.

1725 N. Wells St. (Phone: MOhawk 4-5525)
James E. Holmes, Sales Mgr.
Production: Research and creative writing for
conventions, motion pictures, slidefilms,
alides, wide screen, charts, manuals, quizzes,

Alan M. Fishburn Productions

See Advertisement, Page 218
333 N. Michigan Ave. (1) (Phone: DEarborn

2-0657)
A. M. Fishburn, President
Production: 16mm sound motion pictures,
35mm filmstrip, tape recording, disc recording

Midwest Visual Equipment Co.

3518 West Devon Ave. (45) (Phone: IRving 5-9520)
Production: 16mm sound motion picture, slides
Equipment Rental: 1, 2, 8, 4, 5, 6, 7, 8, 9,
10, 11, 12, 13, 14, 15 1

RCS Studios

See Advertisement, Page 224

123 N. Wacker Dr. (6) (Phone: STate 2-5977)

Production: 35mm slides, photomurals, photo
blowups, translites, quantity prints, photo
cutouts giant "stat prints, erazo prints

Wilding Picture Productions, Inc.

1345 Argyle St. (4) (Phone: LOngbeach 1-8410) C. H. Bradfield, Jr., President Production: 16mm sound motion pictures, 35mm filmstrip, slides, taps recording, disc recording,

recording Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 10, 11, 13, 14, 15

EVANSTON

Pilot Productions, Inc.

1819-23 Ridge Ave. (Phone: AM 2-4141 & DA 8-3700)

DA 8-3709) C. Robert Isely, President Production: 16mm sound motion pictures, 35mm filmstrips (sound or silent), slides, tape recording, commercial photography

OAK PARK

Atlas Film Corp.

1111 South Boulevard (Phone: AUstin 7-8620) L. P. Mominee, President Production: 35mm and 16mm sound or slient pictures, television commercials, 35mm slide films and trailers, color or black and white

films and trailers, of Equipment Sales: Yes

INDIANA

INDIANAPOLIS

Indiana Visual Aids Co., Inc.

726 N. Illinois St. (Phone: ME 4-7312) Jean St. Germain, Manager Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Marshall C. Harvey

3532 Evergreen Ave. (5) (Phone: WAlnut Marshall C. Harvey, President Equipment Rental: 1, 2, 3, 4, 5, 6, 8, 9, 10,

AWOI

DES MOINES

General Pictures Productions, Inc.

1702 Keo Way (14) (Phone: ATlantic 8-2113) Wm. H. Schultz, Secretary Preduction: 16mm sound motion pictures, 35mm filmstrip, slides, TV programs and

lowa Sound Service

1210 Grand Ave. (9) (Phone: CH 4-4428) Devir Gray, Owner Production: Tape recording, wire recording Equipment Sales: Yes Equipment Rental: 1, 3, 5, 6, 7, 8, 9, 10, 12,

KANSAS

WICHITA

Frank Bangs Co.

233 Ida St. (7) (Phone: AMherst 2-7582) Frank Bangs, Owner Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

KENTUCKY

LOUISVILLE

D. T. Davis Co.

1339 Bardstown Rd. (Phone: Highland 5255) Abble M. Kirtley, Manager Film Rental: Yes Equipment Rental: 1, 2, 4, 5, 6, 7, 9, 10, 11, 12, 13, 14, 15

LOUISIANA

NEW ORLEANS

Delta Visual Service, Inc.

See Advertisement, Page 224

815 Poydras St. (12) (Phone: RAymond 9143) Francis J. Didier, President Production: 16mm sound motion picture, 35mm filmstrip, slides, tape recording, disc re-

cording
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,
10, 11, 12, 13, 14, 15

Jasper Eging & Sons, Inc.

725 Poydras St. (12) (Phone: RAymond 5257) Jasper Eqing Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

SHREVEPORT

Civic Soundfilm Service

1601 Market St. (Phone 4-7654) (See Delta Visual Service, New Orleans)

MAINE

PORTLAND

D. K. Hammett, Inc.

620 Congress St. (Phone: SPruce 2-3181) Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MARYLAND

BALTIMORE

Stack-Films

537 N. Howard St. (1) (Phone: LE 9-3391) Production: 16mm and 35mm sound mati

pietures Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15



OPTICAL EFFECTS FRONT OR REAR PROJECTION BRILLIANT LARGE SCREEN PICTURE DUAL LIGHT SOURCE REGULAR OFFICE CURRENT EASY TO OPERATE COMPLETELY LIGHTWEIGHT PORTABLE

Now... Amazing Cellomatic animation is available to you on a slide budget. Add new "pep" to your meetings and presentations with this mighty midget. Your charts, graphs, Ad campaigns all come to life in brilliant large screen projection. This portable equipment was designed for complete mobility ... simple operation and limited budgets. Just plug into any electrical outlet in your office or meeting room and your presentation will take on new life and meaning. Why spend your budget on static slides, when you can utilize this new medium at no extra charge. Our expert production facilities are serviced by a complete staff of artists, photographers and technicians ... all under one roof.

PLUS ANIMATION

FOR FURTHER INFORMATION OR A PERSONAL DEMONSTRATION CONTACT



Do you have to make a report to your board?



Want a new way to tell your story -a new way to make statistics stand up and be recognized?

We've been able to point up some romance in even the weightiest reports. Chances are we can help you, too, with a comprehension of the problem that will amaze you. (We are only as far as your phone - and you needn't feel obligated.)

The Chartmakers, Inc.

Visual Telling and Selling

480 LEXINGTON AVE., NEW YORK 17 MU 8-2760 - Just ask for "Sales"

TEL-A-STORY ADDS SHOWMANSHIP TO ANY EXHIBIT!



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TEL-A-STORY, INC. 521 Main Street, Davenport, lowa

AUDIO VISUAL SUPPLIERS FILM PRODUCERS

continued

Key to Coding: 1-16mm optical sound pro-Ney to Coding: 1.—16mm optical sound pro-jector, 2.—16mm magnetic sound projector, 3.— 16mm are projector, 4.—16mm continuous or repertitive projector equipment, 5.—36mm film-silde continuous projector, 8.—overhead pro-jector, 9.—opaque projector, 10.—sound slidefilm equipment, 11.—stereo projector, 12.—record and transcription playback equipment, 13.— tape recorder, 14.—public address system, 15.— projection screen

MASSACHUSETTS

BOSTON

A. D. Handy Co.

44 Bromfield St. (8) (Phone: LI 2-3954)
Kenneth MacDonald, Manager
Production: 35mm filmstrips, slides
Equipment Sales: Yes
Equipment Rental: 1, 4, 5, 6, 7, 8, 9, 10, 11,
12, 13, 14, 15

Major Theatre Equipment Corp.

44 Winchester St. (Phone: Liberty 2-0445) H. David Fox, President Equipment Sales; Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

SPRINGFIELD

Movie Center

T Pearl St. (3) (Phone: RE 7-3552)
Irving Clark, Manager
Production: Slides, tape recording, disc recording, 16mm silent motion pictures
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,
10, 11, 12, 13, 14, 15

MICHIGAN

DETROIT

Engleman Visual Education Service

4764 Woodward Ave. (1) (Phone: TEmple 1-5972) Lewis M. Lash, President Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Henning & Cheadle, Inc.

1040 W. Fort St. (21) (Phone: WOodward 1-7688)
George R. Cheadle, Vice-President
Production: 16mm sound motion pictures, 35mm filmstrip, visual cost slides, tape recording disc

Film Rental: No. Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Jam Handy Organization See Advertisement, Cover 4

2821 East Grand Blvd. (11) (Phone: TRinity 5-2450)
George Finch, Vice-President
Production: 16mm sound motion picture, 35mm
filmstrip, slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9,
10, 11, 12, 13, 14, 15

Regan Film Productions, Inc.

Kegan Film Froductions, inc.
See Advertisemest, Page 219
19730 Ralston St. (3) (Phone: TUlsa 3-4334)
Lawrence M. Regan, Fresident
Froduction: 16mm sound motion picture, 35mm
filmstrip, sildes, tape recording, disc recording, Smm motion picture and stage prescutations
Equipment Sales: Yes

Wilding Picture Productions, Inc.

4925 Cadieux Rd. Don Calhoun, Vice-President (See listing under Chicago)

MINNESOTA

MINNEAPOLIS

Midwest Audio-Visual Company

10 W, 25th St. (4) (Phone: FEderal 5-5847) John T. Cole - Keith H. Sound Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ST. PAUL

Reid H. Ray Film Industries, Inc.

2269 Ford Parkway (16) (Phone: Midway 8-1393)
Reid H. Ray, President
Production: 35mm & 16mm sound motion
pleture, filmstrip
Equipment Sales: Yes

MISSISSIPPI

JACKSON

Jasper Eging & Sons

227 E. Pearl St. (Phone: 2-3349)
Malcolm P. Eqing, Manager
Production: 16mm motion pictures, tape recording Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

MISSOURI

KANSAS CITY

All-Star Pictures

709 Westpert Rd. (11) (Phone: JEfferson 1-3248); E. A. Fleid, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Hoover Bros., Inc.

1020 Oak St. (6) (Phone: VI 2-6720) Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

ST. LOUIS

Swank's, Inc.

621 N. Skinker Blvd. (5) (Phone: PArkview 7-3630) Ray Swank, President Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc.

3940 Lindell Blvd. Contact: Jack Robertson (See listing under Chicago)

NEBRASKA

OMAHA

Modern Sound Pictures, Inc.

1410 Howard St. (Phone: ATlantic 8476) Keith T. Smith, President Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

YOUR OWN BUSINESS FILMS-TRAINING FILMS-DEMONSTRATION FILMS-AT LESS THAN HALF THE COST.

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Save time, save money, with the remarkable new CALNATRON system for producing high quality industrial films in quantity, rapidly, at less than half the cost of other methods.

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CALNATRON

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NOVEMBER 15, 1957

AUDIO VISUAL SUPPLIERS FILM PRODUCERS

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm magnetic sound projector, 3—16mm see projector, 4—16mm continuous or repetitive projector equipment, 5—36mm filmstrip projector (silent), 6—silde projector, 7—alide continuous projector, 10—sound silderim equipment, 11—atereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection sceen

NEW JERSEY

ATLANTIC CITY

Boardwalk Film Enterprises

31 S. Stenton Place (Phone: 4-1962) George S. Lubin, Partner Production: Tape recording, disc recording Equipment Sales; Ye 2, 3, 4, 5, 6, 7, 8, 9, 19, 11, 12, 13, 14, 15

NEWARK

Alexander Projection Service

85 Manor Drive (6) (Phone: Essex 2-4114) W. J. Alexander Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

PRINCETON

Princeton Film Center, Inc.

P. O. Box 431 (Phone: PRinceton 1-3550) Production: 16 & 35mm sound motion pictures, 35mm filmstrip, slides Film Rental: Yes

NEW YORK

BROOKLYN

Lux-Brill Productions, Inc.

348 Livington St. (17) (Phone: ULeter 8-5820) Richard S. Dubelman Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording

BUFFALO

United Projector & Film Corp.

228 Franklin St. (2) (Phone: WA 8022) F. C. Onenick, Manager Equipment Rental: 1, 2, 8, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

JAMAICA

Genarco Inc.

See Advertisement, Page 230 97-00 Sutphin Blvd. (Phone: OLympia 8-5850) J. P. Latil, President Production: 3,000 watt slide projector

NEW YORK

Calnatron

See Advertisement, Pege 227
(Sub. of California National Productions)
663 Fifth Ave. (22) (Phone: CI 7-8300)
Robert Schultz, sales supervisor
Production: Sound, motion-picture films made
through television facilities

Cellomatic Corp.
See Advertisement, Page 225
756 Seventh Ave. Phone: PLaza 7-7895

Milton Rogin Production: Slides & transparencies for Cello-



Get Your Message To Any Size **Audience**

with the DuKANE high-powered automatic sound slidefilm combination

1,000-watt projector . . . 12-watt amplifier . . . extended-range speakers

Sold or rented by a nationwide network of authorized dealers and rental stations

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l am interested in ☐ buying auditorium-size sound slidefilm equipment

CORPORATION ADDRESS_

STATE CITY_

first in automatic sound slidefilm projectors

Chartmakers, Inc.

See Advertisement, Page 226 480 Lexington Ave. (17) Phone: MUrray Hill

Mrs. Harriet Edmunds, President Production: Complete visual services

Crawford, Immig and Landis, Inc.

200 Fourth Ave. (3) Phone: ORegon 4-7662 Jeanne P. Conion Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Depicto Films Corporation

254 W. 54th St. (19) Phone: COlumbua 5-7620 Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording, disc recording

Dynamic Films, Inc.

112 W. 89th St. (24) Phone: TRafalgar 3-6221 Nathan Zucker, President Production: 16mm and 35mm motion pictures, slide films, art work, sound on tape or disc Film Rental: Yes

Jam Handy Organization

1775 Broadway (19) (See listing under Detroit)

Motion Picture Showing Service

130 E. 94th St. (28) Phone: AT 9-6148 Alfred Ruben, Owner

Production: 16mm sound motion pictures,
35mm filmstrip, slides, tape recording, disc
recording

recording Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Princeton Film Center, Inc.

270 Park Ave. (17) (See listing under Princeton, N. J.)

Tradeways, Inc.

331 Madison Ave. (17) Phone: OX 7-6826 Production: 16mm sound motion pictures 35mm filmstrip, slides, disc recording Equipment Sales: Yes pictures,

Training Films, Inc.

150 W. 54th St. (19) Phone: CO 5-3520 R. A. Lighburn, Vice-President

Production: 16mm sound motion pictures,
35mm filmstrips, slides, tape recording, disc recording Equipment Sales: Yes Equipment Hental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Unifilms, Inc.

329 E. 47th St. (17) Phone: MU 8-9525 Production: 16mm sound motion pictures, 35mm filmstrips, slides, tape recording Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 4, 6, 7, 10, 12, 13, 15

Wilding Picture Productions, Inc.

385 Madison Ave. Ted Westermann, Vice President (see listing under Chicago)

NORTH CAROLINA

CHARLOTTE

Christian Film Service

1302 E. 4th St. Phone: 3-5249 C. W. Petty, Manager Equipment Rental: 1, 2, 8, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

RALEIGH

National School and Industrial Corp. 14 Glenwood Ave. Phone: TEmple 3-2824

E. E. "Jack" Carter, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

PENNSYLVANIA

PHILADELPHIA

De Frenes Co.

1909 Buttenwood St. (30) Phone: RIttenhouse 6-1686

Joseph DeFrenes, President Production: 16mm and 35mm sound motion plctures

Oscar H. Hirt

1

41 N. 11th St. (7) Phone: WAlnut 2-5663 Oscar H. Hirt, President Equipment Rental: 1, 2, 8, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Williams, Brown & Earle, Inc.

994-96 Chestnut St. (7) Phone: WAlnut 3-1800 J. A. Steits, Manager Production: 16mm sound motion pictures, filmstrips, slides, magnetic recording Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 0, 10, 11, 12, 13, 14, 15

PITTSBURGH

Appel Visual Service

927 Penn Ave. (22) Phone: GRant 1-0445 Charles F. Appel, President Equipment Rental: 1. 2, 8, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

OHIO

CINCINNATI

Alpha Cine Service, Inc.

125 E. 6th St. Phone: MAin 1-4293 Alice Heidmann, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc. 617 Vine St. Contact: R. L. McMilan (See listing under Chicago)

CLEVELAND

Martin I. Sperber

9507 Euclid Ave. Phone: GArfield 1-8370 Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Wilding Picture Productions, Inc.

310 Swetland Bldg.

Dean Coffin, Dist. Manager (See listing under Chicago)

COLUMBUS

American Theatre Equipment Co.

165 N. High St. (15) Phone: CA 1-3894 F. R. Gardiner, Manager Production: Slides Film Rental: Yea Equipment Sales: Yea Equipment Rental: 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

DAYTON

Twyman Films, Inc.

400 W. First St. (1) Phone: BAldwin 2-4014 Alan B. Twyman, Owner Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

TOLEDO

Cousino Visual Education Service

2107 Ashland Ave. (2) Phone: CHerry 3-4208 Joseph C. Meldt Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

OKLAHOMA

OLKAHOMA CITY

Vaseco, Inc.

2301 Classen Blvd. (6) Phone: JAckson 5-3513 J. E. High, Manager Film Bental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

OREGON

PORTLAND

Wilding Picture Productions, Inc.

2 Gateway Center Contact: Ralph Maitland (See listing under Chicago)

TENNESSEE

MEMPHIS

Ideal Pictures, Inc.

18 S. Third St. (3) Phone: 37-4313 Stanley Nolan, Manager Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

Memphis Photo Supply

123 S. Court St. (1) Phone: 5-1548 W. M. Waller, Manager Equipment Sales: Yes Equipment Hental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 13, 15

NASHVILLE

Tennessee Equipment & Supply Co.

115 2nd Ave., N. (3) Phone: 6-1464 J. E. Robbins, Vice-President Equipment Sales: Yes Equipment Rental: 2, 4, 6, 8, 9, 13, 15

TEXAS

AUSTIN

Capital Photo Supplies

2428 Guadalupe St. Phone: GR 8-5717
Production: Slides
Film Rental: Yes
Equipment Sales: Yes
Equipment Sales: 1, 2, 4, 5, 6, 7, 8, 9, 10,
11, 12, 13, 14, 15

DALLAS

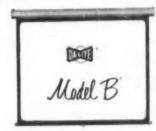
Bauer Audio Video

2911 N. Haskell St. Phone: LAkealde 2-0588 Earl J. Bauer, President Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15 First and finest of all glass beaded projection screen surfaces!



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New and tricky screen surfaces have come and gone but nothing has come close to the brilliance and durability of the Da-Lite White-Magic glass beaded screen surface. We also have the mat whites in every size and style required by the amateur, professional, theatre, audio visual, schools, churches and every industrial audio projection use. Da-Lite was first to make a practical projection screen and is first today with the finest that science, design and engineering can develop.



Da-Lite Model B. The screen just made for the recreation room—classrooms church or meeting rooms. Brackets permit hanging from wall or ceiling and yet so lightweight even the largest size can be moved from spot to spot with ease. New mildew and flame resistant White-Magic Glass Beaded fabric assures reallife reproduction of your favorite slides and movies.



Da-Lite Hile — Most popular A-V "Pushbutton" screen. Can be set from 14" to 48" above the floor, or hung from wall or ceiling. Has White-Magic glass beaded mildewand flameresistant fabric and opens with just a touch.

There's a complete line of new Da-Lite projection screens to fit every purse and purpose... for homes, schools, churches, theatres or industry... priced as low as \$3.50. Insist on DA-LITE—your best buy in quality projection screens.

DA-LITE

SCREEN CO., INC. Warsaw, Ind.

AUDIO VISUAL SUPPLIERS FILM PRODUCERS

continued

Key to Coding: 1—16mm optical sound projector, 2—16mm magnetic sound projector, 3—16mm are projector, 4—16mm continuous or repetitive projector equipment, 5—35mm film-strip projector (silent), 6—31de projector, 7—31de continuous projector, 8—overhead projector, 9—opaque projector, 10—sound alide-film equipment, 11—stereo projector, 12—record and transcription playback equipment, 13—tape recorder, 14—public address system, 15—projection screen

FORT WORTH

The Camera Shop, Inc.

769 Throckmorton St. (2) Phone: ED 2-5237 J. E. Pulliam, Jr., President Equipment Bales: Yes Equipment Rental: 1, 2, 4, 5, 6, 7, 8, 9, 10,

HOUSTON

Audio Visual Services

1762 Austin St. Phone: FAirfax 3-1319 R. R. Riley Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15



97-00 SUTPHIN BLVD., JAMAICA, N. Y.

B & H Movie Service

207 Munford St. (8) Phone: UN 4-5457 M. S. Padgitt, Owner Production: Tape recording Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14, 15

Community Soundfilm Service

2610 Fannin St. Phone: CA 8-2244 (See Delta Visual Service, New Orleans)

UTAH

SALT LAKE CITY

Deseret Book Co.

44 E. South Temple St. Phone: DA 8-8191 A. H. Parry Equipment Rental: 1, 2, 3, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

WASHINGTON

SEATTLE

Audio-Visual Center, Inc.

1205 N. 45th St. Phone: MElrose 8461 P. H. Jaffarlan, President Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15



THE HARWALD CO.

or Buy.

1245 Chicago Ave., Evanston, III. . Ph: DA 8-7070

Raria Motion Picture Co.

5514 University Way (5) Phone: KEnwood 0707 Edith A. Rarig Production: 16mm sound and color motion pictures, recording Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

SPOKANE

Inland Audio-Visual Co.

N. 2325 Monroe St. (17) Phone: FA 7-7549 John C. Ellingson, Owner Equipment Sales: Yea Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15

WISCONSIN

1

MILWAUKEE

Wisconsin Sound Equipment Co., Inc.

2733 W. North Ave. Phone: DIvision 2-2144 Roy C. Van Brunt, President Equipment Rental: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 18, 14, 15

CANADA

ONTARIO

TORONTO

Caldwell Audio Visual Equipment Co. Ltd.

447 Jarvis St. (5) Phone: WAlnut 2-2103 M. M. Elliott, Pres. Production: 16mm sound motion picture, slides, tape recording Film Rental: Yes Equipment Sales: Yes Equipment Rental: 1, 2, 3, 4, 6, 7, 9, 10, 11, 12, 13, 14, 15

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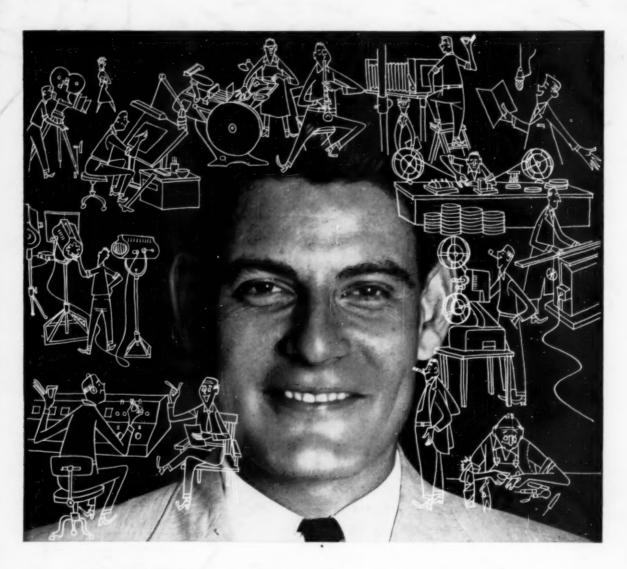


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